



26th July - 26th November

PHASE 2

UPCOMING EVENTS



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Villa No. 117a - JMR. 68, Jumeirah 1,
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For more info, call EEG at 04 344 8622, or
email: eeg@emirates.net.ae - www.eeg-uae.org



EDITORIAL TEAM

Dr. Habiba Al Marashi, Mariella Gaspar,
Jipson Joy, Rose Ann Quiambao, Arwa
Ismail, Nethmi Rathnayake

Design by: Mostafa Khattab

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**EEG**مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | October 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

As we welcome October, I find myself reflecting on just how quickly this year has passed – and what an extraordinary September it has been for the Emirates Environmental Group. Above all, this month will remain especially close to our hearts because we celebrated a milestone that represents more than three decades of commitment, perseverance and collective environmental action: the 35th Anniversary of EEG. On 29th September 2026, we came together to celebrate a journey that began in 1991 with a simple but powerful conviction: protecting our environment is a responsibility shared by all of us. Thirty-five years later, that conviction remains at the heart of everything we do.

Looking back over these 35 years, I am reminded of how dramatically the sustainability landscape has evolved. When EEG began, the language of ESG, Net Zero, circular economy and the Sustainable Development Goals had not yet become part of our everyday conversations. Today, climate resilience, biodiversity, responsible resource management, sustainable finance and decarbonisation are influencing government policy, corporate strategy and investment decisions around the world.

Yet this progress also comes with a clear message: awareness and ambition are no longer enough. Globally, the focus is increasingly shifting towards implementation, resilience, accountability and measurable impact. Climate pressures, biodiversity loss, resource constraints and rapidly growing cities continue to remind us that sustainability must be integrated into the decisions we make today, not postponed to tomorrow. Here in the UAE, we continue to see sustainability translated into action through clean energy, circular economy initiatives, sustainable cities, food and water security, biodiversity protection, responsible business and technological innovation.

It is encouraging to see these priorities increasingly approached as interconnected challenges requiring collaboration between government, business, academia and civil society. September reflected this spirit of collaboration throughout EEG's own engagements. We began the month by strengthening new avenues for collaboration, signing an MoU with METRIQOm® – Future Sustain AI Solutions Ltd on 1st September. The following day, 2nd September, took us into two very different but equally important spaces: EEG participated in Accenture's Season of Impact Closing Celebration, while I contributed to the World Green Building Council Governance & Nominations Committee Meeting, reinforcing the importance of strong partnerships and sound governance in advancing sustainability.

That spirit of collaboration continued on 4th September, when we met with representatives of the United Nations World Food Programme, opening valuable conversations around food systems, climate resilience and responsible resource use. By 7th September, the focus had turned towards the role of business, as I participated as a distinguished speaker at the Dubai Environment Conference and Exhibition. The very next day, on 8th September, I contributed to the Abu Dhabi Sustainability Week Advisory Committee on Food, Water and Resource Security, where the conversation broadened to some of the most interconnected challenges of our time – from water resilience and food security to nature and responsible resource management.

Then came 9th September, an important moment in EEG's own journey. We proudly launched the 25th Cycle – Silver Jubilee of the Clean UAE Campaign. For a campaign to reach 25 cycles is itself a testament to what sustained community participation can achieve, and it was a fitting reminder, during our 35th year, of the power of collective environmental action.

As the month progressed, our attention turned increasingly towards innovation, circularity and responsible business. On 15th September, EEG participated in the kick-off of the "Integrated Food Waste & Compostables Valorization for a Circular UAE" project at UAE University. On the same day, I participated in a high-level fireside discussion at the Schneider Electric Innovation Summit Middle East & Africa 2026, exploring sustainability and ESG as drivers of financial performance and long-term business value.

Our engagement also extended beyond the UAE. On 16th September, EEG participated in the 175th Meeting of UNEP's Committee of Permanent Representatives, continuing our longstanding involvement in international environmental dialogue. On 17th September, I had the pleasure of meeting H.E. Riaz Abdul Razak, Consul General of Malaysia in Dubai and the Northern Emirates, further strengthening the relationships and international cooperation that remain so important to our work.

Alongside these engagements, our work continued through EmiratesGBC activities, UNEP processes, institutional workshops and media interviews, ensuring that September remained a month of continuous engagement on many fronts. And all of this led us towards 29th September – EEG at 35.

After a month that so clearly demonstrated the breadth of our work today, it was particularly meaningful to come together and reflect on where that journey began 35 years ago. It was a celebration of what we have achieved, but even more importantly, of the people, partnerships and shared purpose that made those achievements possible.

Yet an anniversary should never only look backwards. Thirty-five years is not the conclusion of EEG's story; it is the beginning of our next chapter. And that next chapter begins immediately.

On 12th and 13th October, the 14th Global Sustainability & CSR Forum will take place at Dubai World Trade Centre under the theme "Currents of Change: Impact Beyond Promises."

EEG is proud to serve as the Official Environmental Partner, and I warmly encourage our members, partners and wider community to attend and support this important platform. Its message is particularly relevant today: sustainability must move beyond commitments and towards practical action, collaboration and measurable impact.

As we begin this next chapter, I invite you to continue being part of our journey. Follow EEG on our social media platforms, participate in our programmes and campaigns, share our environmental messages, and encourage your colleagues, families and communities to join us.



Celebrating a Season of Impact with Accenture

On **2nd September**, the Emirates Environmental Group (EEG) joined Accenture's Season of Impact Closing Celebration, held at the Accenture Dubai Office at One Za'abeel. The invite-only gathering brought together a select community of partners, volunteers, beneficiaries and Accenture teams who contributed to initiatives and programmes creating positive impact throughout the year.

Designed as a celebration of collective achievement, the event provided an engaging platform for participants to connect, reflect and celebrate the people and partnerships behind the year's accomplishments. Interactive activities, team challenges, recognition moments and networking opportunities created an energetic environment centred on collaboration and shared impact.

EEG was pleased to be part of the celebration as one of Accenture's valued partners and to connect with fellow organisations and changemakers working to strengthen communities and create meaningful outcomes.

EEG Officially Launches the Silver Jubilee Edition of Clean UAE

Twenty-five cycles. Seven Emirates. More than one million volunteers. One national movement. On **9th September**, the Emirates Environmental Group (EEG) officially launched the 25th Cycle – Silver Jubilee Edition – of the Clean UAE Campaign during a landmark Press Conference held at Al Khoory Sky Garden Hotel, Dubai. The occasion marked a quarter-century of one of the UAE's most enduring nationwide environmental volunteer movements. Held under the esteemed Patronage of the UAE Ministry of Climate Change and Environment (MOCCAE), the campaign has also been officially endorsed and approved by the UAE Cabinet since 2022 as one of the UAE's National Community Action Campaigns, reinforcing its important role in advancing environmental responsibility and community participation across the country.

During the Press Conference, EEG reflected on the remarkable journey and impact of Clean UAE. Since 2007, the campaign has mobilised 1,149,005 volunteers, removed 1,754,634 kg of waste, contributed to the cleaning and restoration of 1,288 km² of land, and helped mitigate 186,265.02 tonnes of CO₂ emissions through responsible waste collection and recycling. Speaking on the occasion, Dr Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, highlighted how Clean UAE has grown beyond a clean-up initiative into a national movement that has inspired generations to become active custodians of the environment.

She emphasised the power of collective action and the importance of continued commitment, innovation and collaboration as the campaign enters its next chapter. The Silver Jubilee Cycle will travel across all seven Emirates from **5th – 15th December 2026**, beginning in Dubai and continuing through Sharjah, Fujairah, Ajman, Umm Al Quwain and Ras Al Khaimah before concluding in Abu Dhabi. Thousands of participants from government, businesses, academia, diplomatic missions, community groups and families are expected to come together once again for large-scale clean-up and environmental awareness activities. EEG extends its deepest appreciation to the UAE Ministry of Climate Change and Environment for serving as Patron of the Clean UAE Campaign for the seventh consecutive year, and to its valued Government Partners – Department of Municipalities and Transport Abu Dhabi City Municipality, Dubai Municipality, Fujairah Natural Resources Corporation, Government of Ajman Municipality & Planning Department, Public Services Department – Ras Al Khaimah, Sharjah City for Humanitarian Services, and Umm Al Quwain Municipality.

EEG also expresses its sincere appreciation to its Main Sponsors – McDonald's UAE, Salik and Tristar GROUP; Support Sponsors – Archer-Daniels-Midland (ADM), Cummins, Dubai Investments and GIG Gulf; Silver Sponsors – METRIQOM® – Future Sustain AI Solutions LTD and Masdar City; School Sponsor – CANPACK Middle East; Technical Partner – ADNOC; and Special Sponsor – wasl, whose support is instrumental in enabling the campaign to reach communities across the UAE.

Special appreciation is also extended to the campaign's CSR Partner – Arabia CSR Network, and Supporting Entities Abela & Co., Al Khoory Hotel, Ahalia Medical Group, Almarai, Aster Group, Byrne Equipment Rental, Del Monte, Fujairah Plastic Factories, ISS Relocations, Oasis Water Company, American University of Ras Al Khaimah and Higher Colleges of Technology. EEG further acknowledges its valued Media Partners – Al Murad Group, Channel 4, Gold 94.7 FM, Radio 4, Biz Today, CPI Industry, Gulf News, International Media Review Magazine and Pan Asian Media – for helping amplify the campaign's environmental message across the nation. As Clean UAE celebrates its Silver Jubilee, EEG is calling on corporations, government entities, educational institutions, diplomatic missions, NGOs, community groups, families and individuals to become part of this landmark cycle. Twenty-five cycles have shown what collective action can achieve. Now, the journey continues – towards an even cleaner, greener and more sustainable UAE for generations to come.



Integrated Food Waste & Compostables Valorization Project Kick-Off

On **15th September**, the Emirates Environmental Group (EEG) participated in the project kick-off for "Integrated Food Waste & Compostables Valorization for a Circular UAE", held at United Arab Emirates University (UAEU) in Al Ain, Abu Dhabi. The project, a collaboration between UAEU and Emirates Biotech, brings together expertise in renewable energy, waste management and circular economy solutions to explore practical approaches for diverting organic and compostable waste away from landfill and recovering greater value from these materials. At the heart of the pilot is the valorisation of mixed food waste and PLA compostable packaging. The project will examine the performance of PLA materials within anaerobic digestion and composting systems, while exploring opportunities to improve waste diversion and strengthen source segregation through the appropriate use of compostable packaging.

The initiative also seeks to demonstrate how innovative waste management practices can transform materials traditionally treated as waste into valuable resources, supporting a more circular approach to consumption, disposal and resource recovery. EEG's participation in the kick-off reflects its longstanding commitment to waste reduction, recycling, responsible resource management and circular economy principles.



35 Years of Environmental Action: EEG Celebrates a Milestone Journey

On **29th September**, the Emirates Environmental Group (EEG) celebrated an extraordinary milestone – its 35th Anniversary – with a special gathering hosted by Holiday Inn & Suites Dubai Science Park. The celebration brought together government representatives, Ambassadors and Consuls General, corporate members, partners, educational institutions and long-standing supporters who have contributed to EEG's journey.

The occasion reflected on 35 years of transforming environmental awareness into participation, participation into action, and sustained action into measurable impact. From recycling and tree planting to environmental education, community mobilisation, corporate engagement and high-level dialogue, EEG has worked across government, business, academia and civil society to advance environmental responsibility in the UAE.

H.H. Engr. Sheikh Salim bin Sultan bin Saqr Al Qasimi, Honorary Member of EEG, graced the occasion as the Keynote Speaker, adding special significance to the milestone celebration.

His longstanding patronage, encouragement and commitment to environmental protection have accompanied EEG through many important chapters of its journey. In her opening address, Dr Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, reflected on the organisation's achievements while looking firmly towards the future. She emphasised the need to deepen engagement with businesses and communities, empower young people, embrace innovation and strengthen partnerships across sectors and borders.

The anniversary also reaffirmed EEG's commitment to building on 35 years of progress through stronger partnerships, wider participation and practical action that delivers lasting environmental impact.



EEG in the Media Eye

September placed EEG firmly in the media spotlight, with Dr Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, participating in a series of interviews to amplify the organisation's flagship environmental campaigns.

On 10th September, Dr Habiba was interviewed by Fujairah TV, where she highlighted the 25th Cycle – Silver Jubilee Edition of the Clean UAE Campaign, its nationwide journey and the importance of collective environmental action.

The media momentum continued with interviews across the AL Murad Radio Network, including Channel 4 104.8 FM, Gold 4 101.3 FM, Radio 4 89.1 FM and Radio Al Rabia 4 107.8 FM.

During these interviews, Dr Habiba highlighted both the 30th Cycle of EEG's Can Collection Drive and the 25th Cycle of Clean UAE, encouraging individuals, businesses, educational institutions and communities to participate in these milestone campaigns. The interviews will subsequently be broadcasted during the first week of October, extending EEG's message to audiences across the UAE.



From Summer Action to Measurable Impact

The 16th Cycle of the Neighbourhood Recycling Project (NRP) successfully concluded on **30th September 2026**, bringing another summer of community-led environmental action to a meaningful close. Launched on 1st June 2026, the four-month initiative encouraged students to take environmental responsibility beyond the classroom and into their homes and neighbourhoods, engaging families, friends and communities in the collection and segregation of recyclable materials.

Throughout the cycle, participants collectively diverted recyclable materials from landfill, including paper, e-waste, glass, plastic, Aluminum cans, mobile phones and toner. These efforts generated tangible environmental benefits, resulting in **91 MTCO₂e** of emissions reduced, **638 MMBTU** of energy saved, **153 m³** of landfill space conserved and the equivalent of **498 trees** preserved. Beyond the numbers, the NRP once again demonstrated the power of young people as environmental ambassadors. Every material collected represented a conscious decision to conserve resources, reduce waste and influence more responsible habits within the community.

ONGOING | October 2026

The Final Stretch: OROC Phase 2

Phase 2 of the 17th Cycle of Emirates Environmental Group's "One Root, One Communi-tree" (OROC) programme is gathering momentum, giving individuals, educational institutions and organisations an opportunity to transform consistent recycling into tangible environmental action.

Running until **26th November 2026**, the programme encourages participants to collect paper, plastic, aluminium cans, glass bottles, e-waste, mobile phones, toner cartridges and scrap metals. By reaching the required recycling targets, eligible participants can earn the opportunity to plant indigenous trees under their names. The impact is already measurable.

During Phase 1 alone, participants' recycling efforts helped avoid 1,111 MTCO₂e and preserve the equivalent of 5,013 trees, alongside significant energy and resource savings. With Phase 2 now progressing, every collection counts. Whether you participate through your home, school, workplace or community, there is still time to increase your recycling and work towards leaving a living environmental legacy.

[Register Here](#)

Upcoming Edu Programmes October 2026

The Whispers of a Changing World: EEG's 26th Students' Workshops

The most important changes to our planet rarely announce themselves. There are no sirens or dramatic headlines, only a forest that slowly loses trees, a river carrying less water, a pond drying up, or waste quietly accumulating where it should not be. One generation may barely notice, while the next accepts it as normal. This slow, unnoticed transformation is what the Emirates Environmental Group (EEG) calls "The Long Silence," and it is at the heart of the 26th Cycle of the Students' Workshops, taking place virtually from **26th to 28th October 2026** under the theme "The Long Silence: Whispers of a Changing World." The world is changing quietly. Warmer air, disappearing species, changing ecosystems and quieter oceans may not seem urgent on any single day, but over time, they can transform the world we know.

Through three days of presentations, discussions and interactive activities, students will explore biodiversity, sustainable consumption, climate change, technology, ocean protection and the future. The workshops will encourage them to think critically, ask questions and understand how everyday choices connect to the Sustainable Development Goals (SDGs). For more than two decades, schools have engaged with the Students' Workshops as an established platform for environmental education, providing young people with opportunities to deepen their understanding of environmental issues and explore practical approaches to sustainability. Last year, 73 schools and 400 students took part across all categories. Sessions are designed for different age groups, with dedicated tracks for Junior (Classes 5-6), Sub-Senior (Classes 7-9), and Senior (Classes 10-12).

[Register Here](#)

Shaping Tomorrow Through Young Voices: ICEPSC 2026

As environmental challenges become increasingly complex, the voices of young people are more important than ever. This November, the Emirates Environmental Group (EEG) will once again provide a platform for students to share ideas and solutions through the 26th Cycle of the Inter-College Environmental Public Speaking Competition (ICEPSC). Taking place from **23rd to 26th November 2026**, the competition will bring together undergraduate students from universities and higher education institutions worldwide in a hybrid format, with participation available in person in Dubai or virtually, in both English and Arabic.

Since its launch in 2001, ICEPSC has encouraged students to think critically about environmental challenges while developing confidence, leadership and cross-cultural dialogue. This year, participants will explore four key sustainability themes covering nature, food systems, healthcare and climate action. EEG invites universities and higher education institutions worldwide to encourage their students to participate and contribute their perspectives to this global conversation. Registration closes on 30th September 2026.

[Register Here](#)

Global Sustainability & CSR Forum 2026

Two Days to Turn Sustainability Ambition into Action. On **12th – 13th October 2026**, sustainability leaders, policymakers, business executives, international experts, academia and civil society will gather at the Dubai World Trade Centre (DWTC) for the 14th Cycle of the Global Sustainability & CSR Forum, with the Emirates Environmental Group (EEG) once again supporting the platform as its Environmental Partner. Under the theme “Currents of Change: Impact Beyond Promises,” this year’s Forum will focus on a critical question: how can organisations move beyond sustainability commitments and deliver meaningful, measurable results? Across two days, keynote addresses, expert panels and high-level discussions will explore key priorities shaping the global sustainability agenda, from climate resilience and responsible governance to sustainable finance, innovation and long-term economic development.



[Register Here](#)

Your Old Electronics Still Have Value Recycle Them This October

On the occasion of International E-Waste Day on **14th October 2026**, the Emirates Environmental Group (EEG) is marking the 3rd Cycle of its E-Waste Collection Drive, calling on individuals, businesses, educational institutions, members and partners to take action against one of the world’s fastest-growing waste streams.

Mobile phones, laptops and other electronic devices may no longer be useful to us, but the materials inside them still have value. When improperly discarded, e-waste contributes to pollution and the loss of finite resources. When recycled responsibly, valuable materials can be recovered and returned to productive use. This October, take a look around your home, office or school. Collect unwanted electronic items and bring them to the EEG Office as part of the Drive. Every device collected helps keep valuable resources in circulation, reduce unnecessary waste going to landfill and strengthen responsible consumption – supporting the transition towards a more circular economy.

[Register Here](#)

Get Ready for EEG’s 30th Can Collection Drive

Across the UAE, aluminium cans are used every day – and every one of them represents an opportunity to keep a valuable resource in circulation rather than allowing it to become waste. On **14th November 2026**, the Emirates Environmental Group (EEG) will bring communities together for the 30th Cycle of its Can Collection Drive, continuing one of its longest-running environmental action programmes.

Since its launch in 1997, the programme has grown into a nationwide movement that brings together individuals, families, academic institutions, government entities and businesses around a simple but powerful message: collect, segregate and recycle.

Over the years, the results of this collective action have been substantial. EEG has successfully recycled 492,664 kg of aluminium cans, contributing to the mitigation of 7,395 metric tonnes of CO₂ emissions, saving 112,123 million BTU of energy and preserving 11,959 m³ of landfill space.

Now, the focus is on making the 30th Cycle another strong demonstration of what collective environmental action can achieve. With the Drive approaching, now is the time to start collecting and mobilising. Set up collection points in your workplace, school or community. Encourage colleagues, students, friends and family members to participate.

[Register Here](#)

The Countdown to Clean UAE 2026 Begins

This December, the Emirates Environmental Group (EEG) will mark a defining milestone as the Clean UAE Campaign celebrates its Silver Jubilee – 25 cycles of nationwide environmental action, volunteerism and community engagement. Taking place from **5th – 15th December 2026** across all seven Emirates, the 25th Cycle will once again mobilise government entities, businesses, educational institutions, families and individuals to come together with one purpose: to protect the environment and contribute towards a cleaner, more sustainable UAE.

Held under the esteemed Patronage of the Ministry of Climate Change and Environment (MOCCAE) and endorsed by the UAE Cabinet since 2022, Clean UAE has grown into a powerful example of what sustained collective action can achieve. Over the years, the campaign has evolved far beyond a nationwide clean-up. It has become a platform for environmental education, responsible waste management, community participation and collective responsibility, demonstrating how individual actions can contribute to wider national sustainability goals.

As the Silver Jubilee approaches, EEG is calling on organisations, schools, universities, government entities, families and individuals from across the country to become part of this historic cycle. Every participant adds to a movement that has been built over 25 cycles by people who believe that protecting the environment begins with action.

Sponsorship opportunities remain open. Organisations interested in supporting this landmark cycle may contact campaigns@eeg.ae or call +971 4 344 8622.



[Register Here](#)



EEG MEMBER'S UPDATE

EEG welcomed 10 new Student Memberships, alongside 8 renewed Student Memberships and 3 renewed Academic Memberships. in the month of September 2026

STUDENT MEMBERSHIP (RENEWAL)	STUDENT MEMBERSHIP (NEW)
Aryan Mahadev Chamoli	Aradhya Jena
Anish Jena	Anam Ehtesham
Shanessa Dsouza	Dhyana Desai
Advika Choudhary	Aarush Nithin Rajan
Vedant Choudhary	Aedan Joshua Menezes
Dhyan Jithin Rajan	Yaseen Ahmed Gamaleldin Mansour
Aarav Paras Parmar	TEJAS GUPTA
Mohnish Sai	Zayn Sharma
-	Selim Ibrahim
-	Shanaya Ghosh
ACADEMIC MEMBERSHIP (RENEWAL)	
Our Own High School, Al Warqaa Dubai	
Heriot Watt University	
American University of Sharjah	



UAE Named Inaugural 'Cool Leader' as Global Action on Extreme Heat Accelerates

[Read More](#)

UNEP NEWS

The United Arab Emirates has been named one of the world's inaugural "Cool Leaders", recognising its leadership in district cooling and its efforts to advance sustainable cooling within global climate and development policy. The recognition was announced at the Global Cooling Pledge Assembly 2026, held in Singapore on 17th September, where governments, international organisations and industry leaders unveiled new measures to strengthen heat resilience and accelerate sustainable cooling worldwide. Singapore and Dong Mingzhu, Chairwoman of Gree Electric Appliances, were also recognised as inaugural Cool Leaders. The announcement comes as global demand for cooling continues to rise rapidly. By 2050, the number of air conditioners worldwide is expected to reach 5.6 billion – nearly three times current levels – highlighting the importance of meeting cooling needs without significantly increasing energy consumption and greenhouse gas emissions.



COP17 Advances Global Action to Build Drought Resilience

[Read More](#)

UNCCD NEWS

With three out of four people worldwide potentially facing drought by 2050, governments and international partners are stepping up efforts to move from responding to drought emergencies towards investing in long-term preparedness and resilience. At the 17th Conference of the Parties to the United Nations Convention to Combat Desertification (UNCCD COP17) in Ulaanbaatar, Mongolia, several major initiatives were announced to strengthen the way countries finance, measure and manage drought resilience. A key development was the launch of the Drought Resilience Investment Facility (DRIF), the first global catalytic financing platform dedicated to drought resilience. Created by Luxembourg and UNCCD with support from the International Drought Resilience Alliance, the Facility aims to mobilise up to US\$400 million in public and private capital. DRIF will support commercially viable projects addressing areas such as water security, sustainable agriculture, land restoration and nature-based solutions. By using public and catalytic finance to reduce investment risks, the initiative aims to attract greater private-sector investment into drought resilience. Its first strategic partnership with the Global Environment Facility (GEF) was also announced at COP17.



WASTE MANAGEMENT PROGRAMME | October 2026

The collection of the below mentioned materials for recycling in the month of September, resulted in the following benefits:

Reduction of 525 (MTCO2e) GHG
 Saving of 3,584 Million BTU of Energy
 Saving of 878 m3 Landfill Space
 Saving of 2,360 Trees from being felled
 Saving of 358 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
During september, EEG successfully collected 126,926 kg of paper from 224 entities, marking a 13% increase from August and the second-highest monthly collection achieved this year. Let us continue strengthening our recycling efforts together, creating lasting environmental impact and building a more sustainable future, even during challenging times.	Philadelphia Private School	12,630	Dhyan Jithin Rajan	1,036
	British International School Ajman	3,340	Ali Darwish Mubarak Salim Alzaabi	602
	The Winchester School	3,175	Eesha Chhibber	544
PLASTIC COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
The Emirates Environmental Group collected 9,479 kg of plastic from 149 entities, during the month, marking a 17% increase compared to August. This remains the second-highest monthly plastic collection achieved so far this year. Let us continue supporting our recycling initiatives and working together to reduce waste and build a more sustainable future for generations to come.	Delhi Private School Sharjah	488	Jeremy Robin	294
	Our Own High School, Dubai	279	Jasem Sultan Alkhoory & Rafeea Sultan Alkhoory (Tie)	170
	The Indian High School, Oud Metha	255	Wejdan Basem	156
CAN COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
The Emirates Environmental Group collected 560 kg of aluminium cans from 40 entities, marking a 28% decrease compared to August. We encourage everyone to continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce landfill waste, and build a more sustainable future.	Al Nahaiyah School Al Ain	12	Achyut Veeruchi Kumar	50
GLASS COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
The Emirates Environmental Group collected 21,108 kg of glass bottles from 74 entities, marking a 6% decrease compared to August. This is the second-highest monthly glass bottle collection achieved so far this year. We encourage the community to remain engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce waste, and build a more sustainable future.	Sonia Gandhi		363	
	Eva Sibin & Hassan Abdullah Hassan (Tie)		120	
	Salim Basem		118	
SCRAP COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
The Emirates Environmental Group collected 1,047 kg of scrap metal from 31 entities, marking a 22% decrease compared to the previous month. We encourage the community to continue recycling scrap metal and supporting our collective efforts to reduce waste, conserve resources, and strengthen a more sustainable circular economy.	Turki Basem		155	
	Vishnu priya Pillai		123	
	Ali Basem		85	
E-WASTE COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
The Emirates Environmental Group collected 1,282 kg of e-waste from 22 entities this month, marking a 258% increase compared to the previous month. We encourage the community to remain actively engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce electronic waste, and build a more sustainable future.	Ali Darwish Mubarak Salim Alzaabi & Khawla Yousif Al Mara (Tie)		180	
	Vishnu Priya Pillai		45	
	Adidev M. & Hassan Abdullah Hassan (Tie)		25	
TONER COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(Pcs)	
The Emirates Environmental Group collected 196 toner cartridges from 6 entities, marking a 33% decrease compared to the previous month. We encourage the community to continue supporting our toner recycling initiatives as we work together to reduce waste, promote responsible resource recovery, and strengthen our collective environmental impact.	Halimah Anwar		34	
	Ruth Philip		19	
MOBILE COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(Pcs)	
During this month, the Emirates Environmental Group collected 65 mobile phones from 8 entities, marking a 73% decrease compared to the previous month. We encourage the community to continue actively supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce electronic waste, and build a more sustainable future.	Anish Jena & Eva Fathima Basheer (Tie)		25	

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

