

# CORP NEWS

September 2026 | ISSUE 09



26<sup>th</sup> July - 26<sup>th</sup> November

PHASE 2

## UPCOMING EVENTS



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**EEG**مجموعة عمل الإمارات للبيئة  
EMIRATES ENVIRONMENTAL GROUP

## CHAIRPERSON'S NOTE | September 2026

### DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

As we step into September and the beginning of the “ber” months, I feel a renewed sense of energy and anticipation. The transition towards the cooler season signals one of the most active periods in the Emirates Environmental Group's calendar. Our programmes increasingly move outdoors, our community campaigns gain momentum, and the months ahead offer many opportunities to engage, participate and make a tangible difference.

At EEG, our team has been working diligently to prepare for our upcoming educational programmes, recycling initiatives, community activities and environmental campaigns. While each has its own objectives, they are united by one fundamental principle: sustainability must be translated from intention into action.

Today, sustainability is embedded in government strategies, corporate agendas, investment decisions, education and everyday conversations. While this progress is encouraging, sustainability cannot remain a policy, report or future commitment. It must influence how we consume, manage resources, conduct business, develop communities and educate future generations.

For more than three decades, EEG has maintained that environmental responsibility belongs to everyone – governments, businesses, educational institutions, civil society and individuals. Our greatest impact comes when these different parts of society work together towards a common purpose. This philosophy is perhaps best demonstrated through our Clean UAE Campaign, which reaches an extraordinary milestone this year – its Silver Jubilee.

As we prepare for the 25<sup>th</sup> Cycle of Clean UAE, I find myself reflecting on how far this initiative has travelled. Our clean-up journey began in 1993, with individual clean-up activities conducted across different Emirates. After nine years of building our knowledge, expertise and partnerships, we were ready in 2002 to transform these efforts into a national movement.

Twenty-five cycles later, the fundamental message remains as relevant as ever: the environment is our collective responsibility. Preparations for this landmark edition are now intensifying, and we look forward to once again mobilising government entities, businesses, educational institutions, families and volunteers across all seven Emirates. August was equally active, with several meaningful engagements strengthening our partnerships and outreach.

On 7<sup>th</sup> August, EEG visited NAPCO National's Rotopak facility, gaining valuable insight into its packaging operations and production processes. We are particularly excited to explore a collaboration with NAPCO National to provide EEG's Academic Members with a special field-trip opportunity, connecting education with real-world industry experience.

On 13<sup>th</sup> August, we met with representatives from Dubai Public Prosecution to explore potential areas of collaboration. Such engagements reinforce our belief that sustainability extends across every sector and that institutions of all kinds can contribute to building greater environmental awareness.

On 24<sup>th</sup> August, I participated in a research interview for the Discovery Series 2026 – “Women Leading the Future of the Built Environment,” undertaken by Professor Dame Heather McGregor, Provost of Heriot-Watt University Dubai, in partnership with Grant Thornton. It was an opportunity to reflect on my leadership journey and share perspectives on the important contribution of women to shaping sustainable cities and communities.

On 26<sup>th</sup> August, EEG partnered with our Corporate Member IDEMIA to conduct a Green Workshop as part of its IPS Back to School Activity, engaging children and families in environmental learning. Encouraging environmental responsibility from an early age remains essential to building lasting behavioural change. On the same day, I participated virtually in the World Green Building Council Board of Directors Meeting, in my capacity as Director of the Board – WorldGBC. These international engagements enable us to contribute regional perspectives while remaining connected to the evolving global sustainability agenda.

On 27<sup>th</sup> August, EEG successfully convened its 4<sup>th</sup> Panel Discussion of 2026, in association with the Dubai Supreme Council of Energy and the Advancing Net Zero Volunteering Team, under the theme “Green Infrastructure and Retrofitting: Upgrading the Built Environment for Net Zero.” The session brought together experts from government, academia, finance and industry, alongside young students, to explore how retrofitting, green infrastructure, technology, innovative financing and cross-sector collaboration can accelerate the transition towards a more sustainable and Net Zero-ready built environment. The discussions once again reinforced the value of bringing diverse voices together to transform environmental challenges into practical solutions and collective action.

We concluded the month with another significant milestone. On 31<sup>st</sup> August, EEG officially launched the Emirates Hospitality Sustainability Alliance (EHSA) at Coral Beach Resort Sharjah, following the build-up event held in July at Bahi Ajman Palace Hotel. The launch also introduced the Hospitality Sustainability Standard, providing a structured framework to help hospitality organisations assess, strengthen and measure their sustainability performance. Through EHSA, we aim to transform industry dialogue into collaboration, practical action and measurable impact.

As we look towards the remaining months of 2026, there is much to anticipate. Our educational programmes will continue engaging young minds, our recycling initiatives will mobilise communities, and our campaigns will provide opportunities for organisations and individuals to turn sustainability commitments into action. Above all, we look forward to coming together in December for the historic Silver Jubilee of Clean UAE.

I warmly invite our members, partners, educational institutions, businesses, families, volunteers and friends to join our upcoming programmes and campaigns and become active participants in the journey ahead. I also encourage you to follow EEG on our social media platforms to stay updated on our latest activities, registration opportunities and stories of impact.



## EEG Visits NAPCO's Rotopak Facility

On **7<sup>th</sup> August**, the Emirates Environmental Group (EEG) had the pleasure of visiting NAPCO National's Rotopak facility, offering the team an insightful first-hand look into the scale and diversity of its packaging operations.

The visit provided an opportunity to observe the facility's extensive range of machinery, varied production processes and packaging capabilities, catering to different requirements and a diverse portfolio of products and clients.

Seeing the various processes in operation gave EEG a deeper appreciation of the breadth of work undertaken at the facility and the systems involved in modern packaging production.

Beyond the operational insights, the visit also opened the door to an exciting opportunity for education and knowledge sharing. EEG is delighted to be exploring a collaboration with NAPCO National to offer a special field trip for EEG's Academic Members, providing students with an opportunity to step beyond the classroom and gain practical exposure to industrial operations, packaging processes and sustainability in practice.

Through such partnerships, EEG continues to connect academia with industry, creating meaningful learning experiences that help young people better understand how environmental responsibility and sustainability can be integrated into real-world operations.

EEG looks forward to working closely with NAPCO National to bring this valuable learning opportunity to its Academic Members.

## Partnering with Dubai Public Prosecution

On **13<sup>th</sup> August**, the Emirates Environmental Group (EEG) held a productive collaboration meeting with representatives from the Dubai Public Prosecution, creating an opportunity to explore areas of mutual interest and potential cooperation in advancing environmental awareness and sustainability.

The meeting provided a valuable platform to introduce EEG's extensive portfolio of environmental programmes, community initiatives, educational activities and membership opportunities, while discussing how both entities can work together to encourage greater environmental responsibility and meaningful participation.

The discussions reflected the importance of cross-sector collaboration in advancing the UAE's sustainability agenda. By bringing together government institutions and environmental organisations, such partnerships can extend environmental awareness beyond traditional boundaries and encourage sustainability to become an integral part of organisational and community practices.

EEG was pleased to share opportunities for Dubai Public Prosecution to engage with its upcoming programmes and initiatives and looks forward to identifying areas where the two organisations can translate the discussions into meaningful action.

The meeting marked a positive step towards building a stronger relationship, and EEG looks forward to continuing the dialogue with Dubai Public Prosecution and exploring opportunities for future collaboration towards a greener and more sustainable UAE.

Both sides expressed interest in identifying areas of mutual benefit and developing future initiatives that support shared sustainability goals.

## Sharing Insights for "Women Leading the Future of the Built Environment"

On **24<sup>th</sup> August**, Dr Habiba Al Mar'ashi, EEG's Co-Founder & Chairperson, participated in a research interview for the Discovery Series 2026 – "Women Leading the Future of the Built Environment", a research project led by Professor Dame Heather McGregor, Provost of Heriot-Watt University Dubai, in partnership with Grant Thornton.

During the 45-minute interview, Dr Habiba shared insights from her career journey and leadership experience, as well as her perspectives on the evolving future of the built environment. The discussion provided an opportunity to reflect on the contribution of women leaders and the importance of diverse perspectives in shaping the sector's future.

Dr Habiba was pleased to contribute her experience to this important research initiative, which places a spotlight on women who are helping influence and shape the built environment, while capturing their experiences and perspectives for the Discovery Series 2026 report.

Her participation reflects the importance of ensuring that women's voices, experiences and leadership remain strongly represented in conversations about the future of industries that have a significant influence on our communities, economies and environment.

## EEG and IDEMIA Inspire Families Through Back-to-School Workshop

On **26<sup>th</sup> August**, the Emirates Environmental Group (EEG) partnered with its Corporate Member IDEMIA to conduct an engaging Green Workshop as part of the "IPS Back to School Activity", bringing together children and their families for an interactive sustainability-focused experience.

Designed to make environmental learning both accessible and enjoyable, the workshop encouraged young participants and their families to think more consciously about their everyday choices and understand how simple actions can contribute to protecting the environment.

The initiative also demonstrated the important role that families and organisations can play in nurturing environmental responsibility from an early age. By engaging children alongside their parents, sustainability becomes more than a lesson; it becomes a shared practice that can continue at home, at school and within the wider community. EEG greatly values the active participation of its Corporate Members in extending environmental education to different segments of society. The collaboration with IDEMIA reflects how corporate partnerships can create meaningful opportunities for environmental awareness, employee and family engagement, and positive community impact.

## WorldGBC Board Meeting

On **26<sup>th</sup> August**, Dr Habiba Al Mar'ashi, Co-Founder & Chairperson of the Emirates Environmental Group (EEG), participated virtually in the World Green Building Council (WorldGBC) Board of Directors Meeting, in her capacity as Director of the Board – WorldGBC.

The meeting brought together WorldGBC's global leadership for strategic discussions on the organisation's direction, governance and priorities, with a continued focus on accelerating the transition towards a sustainable, resilient and decarbonised built environment.



Dr Habiba's role on the WorldGBC Board provides an important platform to contribute perspectives and experience from the UAE and the wider region to global discussions surrounding sustainability and the built environment. It also enables valuable exchange with international leaders working to accelerate meaningful change across the sector.

Through Dr Habiba's continued participation in influential international platforms such as WorldGBC, EEG remains closely connected to the evolving global sustainability agenda, while contributing regional knowledge and experience to conversations and decisions shaping a more sustainable future.



Dialogue on Green Infrastructure and Retrofitting for Net Zero

On **27<sup>th</sup> August**, the Emirates Environmental Group (EEG), in association with the Dubai Supreme Council of Energy and the Advancing Net Zero Volunteering Team, successfully convened its 4<sup>th</sup> Panel Discussion of 2026, under the theme "Green Infrastructure and Retrofitting: Upgrading the Built Environment for Net Zero." The session brought together policymakers, sustainability experts, urban planners, architects, engineers, researchers, industry leaders, educators and students to explore how transforming existing buildings and urban infrastructure could accelerate the transition towards a low-carbon and climate-resilient future.

In her opening address, Dr Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, emphasised that transforming the built environment was an essential component of global climate action.

She highlighted the importance of retrofitting existing buildings, integrating green infrastructure, adopting sustainable materials and harnessing emerging technologies, while stressing that meaningful progress towards Net Zero required enabling policies, innovative financing and strong collaboration across sectors.

The programme featured a keynote address by Eng. Faisal Ali Al Rashid, Senior Director – Demand Side Management (DSM), Dubai Supreme Council of Energy, who highlighted retrofitting as an important pathway for enhancing the efficiency and performance of the UAE's existing building stock. A special address was also delivered by Ms Mariam Mikhail, Regional Director – Vantage Foundation, reflecting on the importance of sustainability-focused initiatives and building stronger and more inclusive communities.

Adding a strong youth dimension to the programme, an interschool debate explored the topic, "Is Retrofitting Existing Buildings a More Effective Climate Strategy or Building New Green Buildings?" Students from The Westminster School, Dubai, represented the proposition, while GEMS Modern Academy, Dubai, represented the opposition. The debate provided young participants with an opportunity to critically

examine the environmental, economic and practical considerations surrounding the future of sustainable buildings.

The panel discussion brought together an impressive group of experts representing government, academia, finance, facilities management and the wider built environment sector. The distinguished speakers included Dr Eng. Aishah Hassan Al Shehhi, Engineering Expert, Ministry of Energy and Infrastructure; Dr Fuad Baba, Assistant Professor, Department of Sustainable Design of the Built Environment, British University in Dubai; Mr Haithem Ibraheem, Vice President of Operations, BGRE; Ms Naveen Raza, Head of Net Zero Transition | MENAT Sustainability, HSBC; Eng. Meera Alameri, Senior Specialist in Building Studies, Dubai Municipality; and Mr Kartik Shankar Narayan, Chief Sales Officer, Berkeley Services UAE, L.L.C. The session was headed by Ms Farah Yassine, Chartered Environmentalist. Together, they explored green infrastructure, energy-efficient retrofitting, renewable energy integration, smart building technologies, sustainable procurement, green finance and circular construction practices.

Discussions also examined the growing role of artificial intelligence, Building Information Modelling (BIM), Internet of Things (IoT), digital twins and predictive maintenance in improving building performance throughout the lifecycle.

The panellists highlighted that achieving transformation at scale would require not only technological solutions but also appropriate regulatory frameworks, accessible financing mechanisms, public-private partnerships and stronger collaboration throughout the built-environment value chain.

EEG extended its appreciation to Vantage Markets, Strategic Contributor, and, McDonald's UAE, Main Contributor, for their valued support, as well as Holiday Inn & Suites Dubai Science Park for hosting the event. EEG also acknowledged its collaborators, including the Emirates Green Building Council, Clean Energy Business Council, Swiss Business Council and Capital Club Dubai, together with the Arabia CSR Network, for contributing to another meaningful platform for knowledge exchange and collaborative climate action.



EEG Officially Launches: Emirates Hospitality Sustainability Alliance

The Emirates Environmental Group (EEG) proudly marked an important milestone on **31<sup>st</sup> August** with the official launch of the Emirates Hospitality Sustainability Alliance (EHSA) at Coral Beach Resort Sharjah, bringing together hospitality stakeholders around a shared commitment to advancing sustainability across the UAE's hospitality sector.

The official launch represented the culmination of a journey built on dialogue, industry engagement and collaboration. An important step in this journey was the EHSA build-up event held on 22<sup>nd</sup> July at Bahi Ajman Palace Hotel, where hospitality stakeholders came together to

exchange perspectives, discuss sector-specific sustainability priorities and contribute towards shaping the direction of the Alliance.

A major highlight of the launch was the introduction of the Hospitality Sustainability Standard, developed to provide the sector with a structured approach to strengthening sustainability performance. The Standard complements the objectives of EHSA by offering hospitality organisations a practical framework to assess their practices, identify opportunities for improvement and work towards stronger and more measurable sustainability outcomes.

EHSA provides a collaborative platform for hospitality organisations to exchange knowledge, share best practices, strengthen environmental performance and collectively address common sustainability challenges. Together, the Alliance and the Hospitality Sustainability Standard aim to encourage a shift from individual efforts towards greater consistency, collaboration and measurable action across the sector.

EEG extends its sincere appreciation to Bahi Ajman Palace Hotel for graciously hosting the build-up event and supporting the important discussions that helped pave the way for the Alliance. Our heartfelt thanks also go to Coral Beach Resort Sharjah for hosting the official launch and for their valuable support in making this important milestone possible. The commitment of both establishments demonstrates the vital role the hospitality sector can play in advancing sustainability through partnership and collective action.

From the initial industry dialogue in Ajman to the official launch in Sharjah, the journey reflects the sector's growing determination to collaborate, innovate and raise the bar for responsible hospitality.

With the Emirates Hospitality Sustainability Alliance and Hospitality Sustainability Standard now officially introduced, EEG looks forward to working alongside hospitality stakeholders to transform shared ambition into practical action, measurable progress and lasting environmental impact across the UAE.

## ONGOING | September 2026

### Turning Summer into Sustainable Action

As September begins, the 16<sup>th</sup> Cycle of the Neighbourhood Recycling Project (NRP) enters its final month, bringing another summer of community-driven environmental action closer to a successful conclusion.

Launched by the Emirates Environmental Group (EEG) on 1<sup>st</sup> June 2026, the NRP transforms the summer break into an opportunity for young people to take sustainability beyond the classroom and into their own homes and neighbourhoods.

Students become environmental ambassadors, encouraging their families, friends and neighbours to segregate recyclable materials and rethink the way everyday waste is managed.

Since its inception in 2010, the initiative has demonstrated that meaningful environmental change can begin right at our doorstep. Every item diverted from landfill represents more than just recycling; it reflects a conscious choice to conserve resources, reduce waste and encourage others to adopt more responsible habits.

As the **30<sup>th</sup> September** conclusion approaches, EEG encourages participating students to keep the momentum going and invites more young environmental champions and their families to join the final stretch of this year's campaign.

There is still time to make your contribution count. Start within your home, inspire your neighbourhood and become part of a collective effort towards a cleaner and more sustainable UAE.



[Register Here](#)

### From Recycling to Roots: OROC Phase 2

The 17<sup>th</sup> Cycle of the Emirates Environmental Group's (EEG) "One Root, One Communi-tree" (OROC) programme is continuing through Phase 2, bringing individuals, schools and organisations together to turn everyday recycling into measurable environmental action.

Through the collection and recycling of paper, plastic, aluminium cans, glass bottles, e-waste, mobile phones, toner cartridges and scrap metals, participants are helping divert valuable resources from landfills while supporting circular economy principles and reducing their environmental footprint.

The impact of collective action was clearly demonstrated during Phase 1. Participants' recycling efforts resulted in the avoidance of 1,111 metric tonnes of CO<sub>2</sub> equivalent (MTCO<sub>2</sub>e), contributed to significant energy savings and resource conservation, and helped preserve the equivalent of 5,013 trees. Phase 2 provides another opportunity to build on this momentum. Whether through a school, workplace, household or community, every recyclable item collected contributes to a much bigger environmental outcome. EEG invites everyone to take part and demonstrate how simple, consistent actions can collectively generate lasting impact.



[Register Here](#)



### EEG's Can Collection Drive Returns

One aluminium can may seem insignificant. Multiply it by thousands of people making the same responsible choice, and the impact becomes impossible to ignore. The Emirates Environmental Group (EEG) is gearing up for the 2026 Can Collection Drive, continuing a nationwide environmental movement that has been bringing communities together around aluminium recycling since 1997.

For nearly three decades, the initiative has demonstrated the extraordinary results that can be achieved when individuals, families, schools and businesses unite behind one simple action: collect, segregate and recycle. The numbers tell a powerful story.

Since the programme began, EEG has successfully recycled 492,664 kg of aluminium cans, helping mitigate 7,395 metric tonnes of CO<sub>2</sub> emissions, save 112,123 million BTU of energy, and preserve 11,959 m<sup>3</sup> of landfill space.

But the Can Collection Drive has never been only about the cans. It is about changing habits, mobilising communities and proving that sustainability becomes powerful when everyone participates. This year, EEG is calling on the UAE community once again to collect as many aluminium cans as possible and join us for the 2026 Can Collection Drive on **14<sup>th</sup> November**. Start collecting today, rally your colleagues, classmates, friends and family, and let us see how much we can achieve together in a single day.

[Register Here](#)

### Rolling Out the Silver Jubilee of Clean UAE

Twenty-five cycles. Seven Emirates. One nation united for a cleaner UAE. The Emirates Environmental Group (EEG) proudly rolls out the 25<sup>th</sup> Cycle – Silver Jubilee – of the Clean UAE Campaign, marking a historic milestone for one of the UAE's longest-running nationwide environmental volunteer movements.

Held under the esteemed Patronage of the Ministry of Climate Change and Environment (MOCCAE) and endorsed by the UAE Cabinet since 2022, Clean UAE continues to demonstrate the extraordinary impact that can be achieved when government, businesses, educational institutions and communities come together for the environment.

Taking place from **5<sup>th</sup> – 15<sup>th</sup> December 2026** across all seven Emirates, this milestone cycle celebrates not only 25 years of collective environmental action, but also the people and partnerships that have helped transform Clean UAE into a recognised national movement.

EEG extends its sincere appreciation to its valued Government Partners: the Ministry of Climate Change and Environment, Abu Dhabi Municipality, Dubai Municipality, Fujairah Natural Resources Corporation, Government of Ajman Municipality & Planning Department, Public Services Department – Ras Al Khaimah, Sharjah City for Humanitarian Services, and Umm Al Quwain Municipality.

Our heartfelt appreciation also goes to our Main Sponsors, McDonald's UAE, Salik and Tristar, whose steadfast partnership continues to strengthen the impact of the campaign. We are equally pleased to acknowledge our Support Sponsors – Cummins, Dubai Investments and GIG Gulf; Silver Sponsor – METRIQOM® – Future Sustain AI Solutions LTD, Masdar City, School Sponsor – CANPACK Middle East; and Technical Partner – ADNOC, whose invaluable contributions enable us to deliver this ambitious campaign across the nation.

Our sincere thanks also go to our CSR Partner, Arabia CSR Network, and our Supporting Entities: Abela & Co., Al Khoory Sky Garden Hotel, Ahalia Medical Group, Almarai, Aster Group, Byrne Equipment Rental, Del Monte, Fujairah Plastic Factories, ISS Relocations, Oasis Water Company, American University of Ras Al Khaimah, and Higher Colleges of Technology.

Amplifying the campaign's message across the UAE are our valued Media Partners – Al Murad Group, Channel 4, Gold 94.7 FM, Radio 4, Biz Today, CPI Industry, Gulf News, International Media Review Magazine and Pan Asian Media. Their continued support helps take the message of environmental responsibility beyond the campaign sites and into homes, workplaces and communities across the country. As we celebrate this Silver Jubilee, the journey is far from over. Clean UAE continues with the same conviction that started it all: protecting our environment is a shared responsibility, and every individual has the power to contribute.

[Register Here](#)

### International E-Waste Day

That old phone sitting in a drawer. The charger you no longer use. The laptop that has already been replaced. What happens to them next matters. Marking the 3<sup>rd</sup> Cycle of EEG's International E-Waste Day initiative on **14<sup>th</sup> October 2026**, the Emirates Environmental Group (EEG) is calling on individuals, businesses, educational institutions, members and partners to take meaningful action against one of the world's fastest-growing waste streams.

Electronic waste contains valuable materials that can be recovered and returned to productive use when recycled responsibly. When improperly discarded, however, e-waste contributes to pollution, wastes finite resources and can pose risks to both environmental and human health.

EEG therefore encourages the community to look around their homes, offices and schools for unwanted electronic items, including mobile phones, laptops, printers, chargers and other electronic devices, and bring them to the EEG Office as part of the 3<sup>rd</sup> Cycle of our E-Waste Collection Drive.

Every device collected represents an opportunity to keep valuable materials in circulation and unnecessary waste out of landfills. More importantly, every contribution helps strengthen a culture of responsible consumption and supports the transition towards a circular economy. This International E-Waste Day, don't let yesterday's technology become tomorrow's environmental problem. Give it a responsible next chapter through recycling.

[Register Here](#)

### From Commitments to Impact: The Global Sustainability & CSR Forum

The countdown is on to the 13<sup>th</sup> Cycle of the Global Sustainability & CSR Forum, taking place on **12<sup>th</sup> – 13<sup>th</sup> October 2026** at Dubai World Trade Centre (DWTC). EEG is proud to once again support this important regional and global platform as its Environmental Partner.

Convening under the powerful theme, "Currents of Change: Impact Beyond Promises," this year's Forum comes at a time when sustainability leadership is increasingly being measured not by commitments made, but by the tangible results they deliver.



Across two dynamic days, the Forum will bring together government representatives, business leaders, sustainability professionals, international experts, academia and civil society to examine some of the most pressing issues shaping the sustainability agenda. Through high-level keynote addresses, thought-provoking panel discussions and practical case presentations, participants will explore pathways towards greater climate resilience, responsible governance and sustainable economic growth.

For EEG, the Forum represents an important opportunity to reinforce the role of environmental stewardship and collective responsibility within the wider sustainability agenda. As Environmental Partner, EEG will contribute its experience and perspectives while supporting dialogue that moves beyond ambition towards practical and measurable action.

The Forum will also provide a valuable platform for knowledge exchange, strategic networking and cross-sector collaboration, connecting organisations and individuals who share a commitment to accelerating sustainable development across the region and beyond. As the world faces increasingly interconnected environmental, economic and social challenges, the need to turn promises into progress has never been more urgent. Join us on 12<sup>th</sup> – 13<sup>th</sup> October and be part of the conversations shaping what comes next.

[Register Here](#)

EEG Continues its Support for WETEX '26

The countdown is on for one of the region's most influential sustainability gatherings. The 28<sup>th</sup> Water, Energy, Technology and Environment Exhibition (WETEX) will return to the Dubai World Trade Centre from **20<sup>th</sup> – 22<sup>nd</sup> October 2026**, bringing together global leaders, innovators, businesses and decision-makers shaping the future of water, energy and environmental sustainability. Organised annually by the Dubai Electricity and Water Authority (DEWA) under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, WETEX has established itself as one of the world's leading specialised exhibitions and the region's foremost platform for energy, water and sustainability.

The Emirates Environmental Group (EEG) is proud to continue its association with WETEX as a Supporting Association, reinforcing our shared commitment to advancing environmental responsibility, innovation and cross-sector collaboration.

This year's exhibition will place the spotlight on areas shaping tomorrow's sustainable economy, including renewable energy, decarbonisation, green mobility, artificial intelligence, green hydrogen, sustainable cities and digital transformation. WETEX will once again provide an important meeting point for exchanging knowledge, discovering emerging solutions and building partnerships capable of accelerating the transition towards Net Zero.

EEG looks forward to being part of this important global gathering and connecting with our members, partners, stakeholders and the wider sustainability community. Join us at WETEX 2026 and be part of the conversations, innovations and collaborations shaping a more sustainable future.

[Register Here](#)

EEG Welcomes Napco National on board

The Emirates Environmental Group (EEG) is delighted to welcome Napco National as the newest addition to its growing network of Corporate Members, further strengthening a community of organisations committed to environmental responsibility and sustainable development across the region.

Established in 1956 in Dammam, Saudi Arabia, Napco National has grown from the National Paper Products Company into a leading regional manufacturer of plastic and paper packaging solutions, recycled resins, corrugated packaging products, consumer products and B2B solutions. The organisation has also expanded its capabilities into post-industrial and commercial plastic scrap collection and recycling, supporting the advancement of circular economy practices within its operations.

With a strong community-oriented philosophy, Napco National places environmental protection, stakeholder wellbeing and responsible resource use within its wider business approach. Its journey reflects the increasingly important role that industry can play in connecting innovation and economic development with environmental stewardship.

[Read More](#)

EEG Welcomes BARZ GROUP x METRIQOm® on board

The Emirates Environmental Group (EEG) is pleased to welcome BARZ GROUP x METRIQOm® as a new Corporate Member, further expanding EEG's network of organisations committed to advancing sustainability, environmental responsibility and responsible business practices across the UAE and the wider region. Headquartered in Masdar City Free Zone, Abu Dhabi, with an office in Ajman, BARZ Group brings together three complementary areas under one approach: sustainability advisory, the METRIQOm® AI-powered compliance platform, and ESG & QHSSE training.

Its integrated model supports organisations in assessing, strategising, implementing and reporting their sustainability and compliance performance.

Through its sustainability advisory services, BARZ GROUP x METRIQOm® works across areas including energy efficiency, GHG accounting, climate risk, water and waste management, circular economy, green building, supply-chain ESG and sustainability strategy. The METRIQOm® platform complements these services by helping organisations translate operational data into evidence-linked sustainability, climate and compliance information.

Its focus on combining technology, data, capacity building and sustainability expertise reflects the growing importance of integrated solutions in helping organisations respond to evolving environmental and ESG expectations.

[Read More](#)



EEG MEMBER'S UPDATE

EEG welcomed 1 renewed corporate member and  
1 renewed associate member in the month of August 2026

CORPORATE MEMBERSHIP (RENEWAL)

The Cove Rotana Resort

ASSOCIATE MEMBERSHIP (RENEWAL)

Berkeley Services UAE LLC



No Transition Without Justice: Building a Fairer Path to Sustainability

[Read More](#)

UNEP NEWS

As countries accelerate their transition towards low-carbon and climate-resilient economies, one question is becoming increasingly important: How can we achieve environmental progress without leaving people and communities behind? A new report by the United Nations Environment Programme (UNEP), No Transition Without Justice: Strengthening Environmental Rule of Law for People and Planet, highlights how countries are increasingly translating Just Transition commitments into laws, policies, institutions, and judicial decisions.

The report defines Just Transition as a fair, inclusive and rights-based transformation towards sustainable and resilient economies and societies, grounded in environmental rule of law. It recognises that climate action affects not only governments, but also workers, businesses, Indigenous Peoples, communities and future generations across sectors including energy, mining, construction and agriculture. Progress is already evident. As of 2024, 67 Parties to the Paris Agreement had explicitly referenced Just Transition in their Nationally Determined Contributions. UNEP highlights examples from countries across the world where governments are integrating social protection, public participation and local implementation into their transition strategies.

The message is particularly relevant to the private sector. As businesses decarbonise operations, introduce new technologies and transform supply chains, sustainability strategies must also consider their impact on employees, communities and other stakeholders. Reskilling, stakeholder engagement, responsible supply chains and inclusive decision-making will be critical to ensuring that transformation creates opportunities rather than deepening inequalities. As UNEP emphasises, the success of the transition will ultimately depend on how it is designed and implemented. The journey towards Net Zero cannot be measured by emissions reductions alone. A truly sustainable transition must also be fair, inclusive and capable of bringing society along with it. Because there can be no lasting transition without justice, and no sustainable future if people are left behind.



The Great Green Wall: Restoring Land, Creating Livelihoods and Building Resilience Across Africa

[Read More](#)

UNCCD NEWS

What began as an ambitious vision to restore Africa's degraded landscapes is increasingly becoming a story of livelihoods, resilience and opportunity. A new report marking five years of the Great Green Wall Accelerator highlights growing progress across Africa's drylands, while recognising that significant work remains to achieve the initiative's long-term ambitions. Established in 2007 by the African Union and the United Nations Convention to Combat Desertification (UNCCD), the Great Green Wall stretches across 156 million hectares, from the Senegal River Basin to the Horn of Africa. Far more than a "wall of trees", the initiative seeks to restore degraded land, strengthen food systems, create employment, expand clean energy access and build resilience in communities highly exposed to climate change, drought and land degradation.

Early results demonstrate its potential. Available data shows 1.66 million hectares under restoration, 24 million tonnes of CO<sub>2</sub> equivalent sequestered or mitigated, 4.6 million jobs created, 46 million beneficiaries reached and 2,315 MWh of clean energy produced. Behind these figures are communities experiencing tangible change. From restored agricultural land in Niger to women's cooperatives creating new livelihoods in Mali and women developing careers in solar energy in Chad, the Great Green Wall demonstrates that environmental restoration can simultaneously generate economic opportunity, strengthen food security and empower communities. The initiative is also strengthening how progress is measured. The Great Green Wall Observatory now tracks more than 389 projects, while a harmonised framework is helping participating countries develop a common approach to monitoring results, finance and impact. However, reporting gaps remain, reinforcing the need for stronger coordination, transparency and accountability. The next five years will therefore be critical. Achieving the Great Green Wall's ambitions will require sustained political commitment, innovative financing, stronger data systems and continued collaboration between governments, communities, civil society, businesses and development partners. The Great Green Wall is ultimately demonstrating an important principle: restoring land is not simply about restoring ecosystems. It is about restoring livelihoods, creating opportunities and building hope for generations to come.



# WASTE MANAGEMENT PROGRAMME | September 2026

The collection of the below mentioned materials for recycling in the month of August, resulted in the following benefits:

Reduction of 470 (MTCO2e) GHG  
 Saving of 3,229 Million BTU of Energy  
 Saving of 779 m3 Landfill Space  
 Saving of 2,233 Trees from being felled  
 Saving of 995 Gallons of Gasoline



| PAPER COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                      | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------|------------------------------------------------------|----------|
| In August, EEG successfully collected 112,408 kg of paper from 223 entities, a 51% decrease from July. Despite this, it remains the second-highest monthly collection achieved this year. Let us continue strengthening recycling efforts together, creating lasting environmental impact and advancing a more sustainable future, even in challenging times.                                                                                  | FedEx Express MENA            | 12,710   | Ali Darwish Mubarak Salim Alzaabi                    | 1,082    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Five Hotels                   | 8,950    | Keerthi Nepolean                                     | 770      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | AtkinsRealis                  | 6,100    | Hrihaan Kiran Kumar                                  | 440      |
| PLASTIC COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                    | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
| In August, the Emirates Environmental Group collected 8,091 kg of plastic from 139 entities, marking a 21% decrease compared to July. Despite this, it remains the second-highest monthly plastic collection achieved so far this year. Let us continue supporting our recycling initiatives and working together to reduce waste and build a more sustainable future for generations to come.                                                 | Five Hotels                   | 967      | Ali Darwish Mubarak Salim Alzaabi                    | 266      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Wasi Properties               | 553      | Fatima Abdullah Mohammed Al Dhanhani                 | 105      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Citymax Business Bay          | 515      | Jasem Sultan Alkhoory & Rafeea Sultan Alkhoory (Tie) | 100      |
| GLASS COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                      | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
| The Emirates Environmental Group collected in August 22,470 kg of glass bottles from 59 entities, marking a 176% increase compared to July. This is the highest monthly glass bottle collection achieved so far this year. We encourage the community to remain engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce waste, and build a more sustainable future. | Five Hotels                   | 7,426    | Ali Darwish Mubarak Salim Alzaabi                    | 195      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | The Lana Hotel                | 5,600    | Sonia Gandhi                                         | 143      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Sofitel Dubai Downtown        | 1,320    | Mohammed Sultan Alkhoory & Naisha Gupta (Tie)        | 100      |
| SCRAP COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                      | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
| The Emirates Environmental Group collected 1,350 kg of scrap metal from 30 entities in August, marking a 31% decrease compared to the previous month. We need the support of the community to continue recycling scrap metal and supporting our collective efforts to reduce waste, conserve resources and strengthen a more sustainable circular economy.                                                                                     | Marco Polo Hotel              | 85       | Sanskar Giri                                         | 609      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Maya Management Services DIFC | 46       | Sarah Syed                                           | 213      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | The Lana Hotel                | 30       | Ahmed Alnuaimi                                       | 112      |
| TONER COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                      | COMPANIES                     | QTY(pcs) | FAMILY/INDIVIDUAL                                    | QTY(pcs) |
| Emirates Environmental Group collected 294 toner cartridges from 8 entities during August 2026, marking a 10% increase compared to the previous month. We encourage the community to continue supporting our toner recycling initiatives as we work together to reduce waste, promote responsible resource recovery, and strengthen our collective environmental impact.                                                                       | The St Regis Hotel Abu Dhabi  | 25       | Dhritvan Molkar                                      | 164      |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                |                               |          | Shanaya Molkar                                       | 66       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | German Consulate              | 15       | Ruth Philip                                          | 16       |
| E-WASTE COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                    | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
| Emirates Environmental Group collected 358 kg of e-waste from 12 entities during August 2026, marking a 77% decrease compared to the previous month. We encourage the community to remain actively engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce electronic waste, and build a more sustainable future.                                                   | Four Seasons Hotels           | 114      | Sarah Syed                                           | 78       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Emirates Environmental Group  | 37       |                                                      |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Marco Polo Hotel Dubai        | 30       | Abdul Rahman Ghazi                                   | 15       |
| MOBILE COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                     | COMPANIES                     | QTY(kg)  | FAMILY/INDIVIDUAL                                    | QTY(kg)  |
| Emirates Environmental Group collected 243 mobile phones from 5 entities during the month of August 2026, marking a 91% increase compared to the previous month. We encourage the community to continue actively participating in and supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce electronic waste, and build a more sustainable future.                                     | Dubai Public Prosecution      | 198      | Arjun Sandesh Potkar                                 | 38       |
| CAN COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                        | COMPANIES                     | QTY(kg)  |                                                      |          |
| In August, the Emirates Environmental Group collected 781 kg of aluminium cans from 36 entities during the month of August 2026, marking an 85% increase compared to July. We encourage everyone to keep supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce landfill waste, and build a more sustainable future.                                                                    | Five Hotels                   | 254      |                                                      |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Rixos Bab Al Bahr             | 145      |                                                      |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                | Two Season Hotel & Apartments | 81       |                                                      |          |

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

