

EEG EDU NEWS

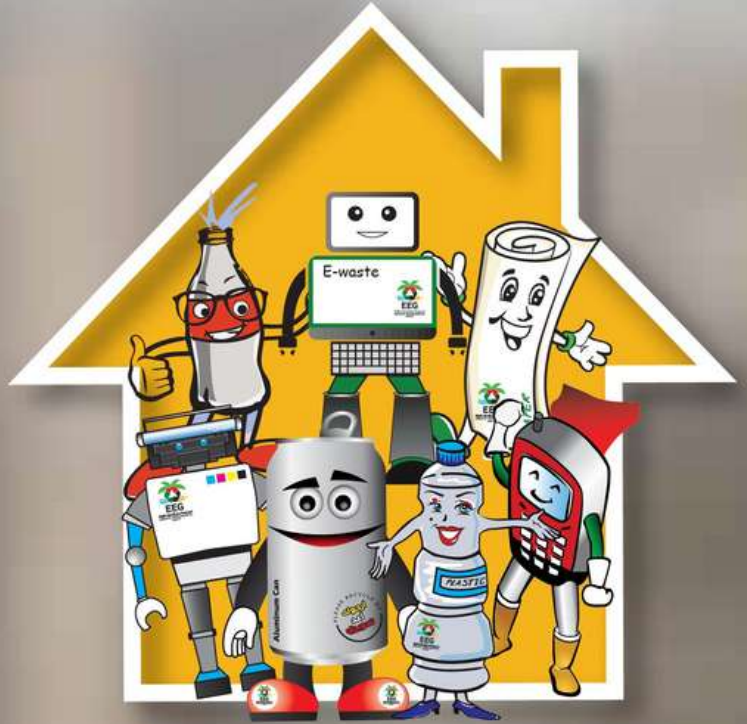
August 2026 | ISSUE 08



Recycling begins at
HOME

Join The
**Neighbourhood
Recycling
Project 2026**
1st June to 30th September

REGISTER NOW



UPCOMING EVENTS

Organized by: EEG
In Support of:
Under the Patronage of:

OROC
ONE ROOT, ONE COMMUNI-TREE
PHASE 2
26TH JULY - 26TH NOVEMBER 2026

Linking the Recycling Programme with
"For Our Emirates We Plant" Programme

Recyclables	Education & Corporate (Tons)	Recyclables	Students & Individuals (Tons)
Paper	2,500 kg	Paper	500 kg
E-waste	400 kg	E-waste	200 kg
Glass	100 kg	Glass	100 kg
Plastic	125 kg	Plastic	30 kg
Aluminium Cans	100 kg	Aluminium Cans	30 kg
Other Containers	100 pcs	Other Containers	30 pcs
Mobile Phones	50 pcs	Mobile Phones	25 pcs

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Organized by: EEG
In Support of:
Under the Patronage of:

UAE 2026
5 - 15 December 2026

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Supporting Sponsors:
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REACH OUT TO EEG FOR MORE DETAILS



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email: secretary@eeg.ae - www.eeg-uae.org



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**EEG**مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | AUGUST 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

As we step into the second half of 2026, I find myself reflecting on just how swiftly time passes. The months seem to have flown by, bringing with them both remarkable achievements and significant global challenges and regional geo-political instability. Every passing day reminds us that time is one of our most precious resources—one that cannot be reclaimed, only invested wisely. The actions we take today, no matter how small, will shape the future we leave behind for generations to come.

Across the world, these geopolitical tensions continue to influence economies, supply chains and international cooperation. Communities are facing increasing environmental pressures, while the impacts of climate change become ever more visible. Yet amidst these uncertainties, one principle remains unwavering: our commitment to sustainability must not falter. Environmental stewardship is not a responsibility reserved for times of stability; it is an imperative that becomes even more critical during periods of uncertainty. Challenges should never become an excuse for inaction. Instead, they should inspire us to collaborate more closely, innovate more boldly and strengthen our collective determination to build a more resilient and sustainable world. For almost thirty-five years, the Emirates Environmental Group has remained steadfast in its mission of bringing together government entities, businesses, academia, schools and communities to advance environmental protection and sustainable development. This month once again demonstrated the power of collaboration, knowledge sharing and collective action in driving meaningful progress. Our journey began on 2nd July, when EEG participated in the World Packaging Organisation (WPO) Online Course: Evolving Packaging Trends and Consumer Demands, strengthening our understanding of emerging packaging innovations, circular economy practices and the future of sustainable packaging.

On 4th July, I had the pleasure of being featured in the latest episode of the Sustainability Lounge Podcast, where I reflected on the evolving sustainability landscape in the United Arab Emirates and the wider region. Our stakeholder engagement continued on 6th July through a productive meeting with ADNOC Sour Gas, where we explored opportunities for future collaboration in advancing environmental sustainability and community engagement.

The following day, 7th July, was particularly active. EEG participated in the UNEP Committee of Permanent Representatives (CPR) Subcommittee Meeting, contributing to important international discussions on global environmental priorities. We also held a constructive meeting with the Ministry of Education, exploring opportunities to further strengthen environmental education programmes that continue to inspire thousands of students across the UAE. On the same day, I also participated, in my capacity as a Board Member of the United Nations Global Investors for Sustainable Development (GISD) Alliance, in the dialogue on "Unlocking Private Capital for Kenya's Sustainable Development", which explored innovative approaches to mobilising sustainable investment for long-term development. Building upon these discussions, on 9th July, I participated in the GISD Alliance Blended Finance Workstream Meeting, where global leaders examined innovative financing mechanisms capable of accelerating progress towards the Sustainable Development Goals through stronger public-private collaboration.

The month also marked several important organisational milestones. On 8th July, EEG proudly concluded the 3rd Cycle of the Purgng Pestering Plastics (PPP) Campaign, reaffirming the impact that collective environmental action can have in addressing plastic pollution and promoting responsible waste management. On 16th July, EEG successfully completed its annual ISO 14001 Environmental Management System Surveillance Audit, once again demonstrating our commitment to maintaining internationally recognised standards of environmental management, continual improvement and organisational excellence.

One of the defining highlights of the month took place on 22nd July, when EEG proudly launched the EEG Sustainability Hospitality Alliance (ESHA) during a special inaugural event hosted by Bahi Ajman Palace Hotel, Ajman. The Alliance establishes a collaborative platform through which members can exchange knowledge, share best practices, develop joint initiatives and collectively advance sustainability excellence across the UAE hospitality sector. This pioneering initiative represents another important milestone in EEG's commitment to fostering cross-sector collaboration and driving meaningful environmental impact. Our engagement with the corporate community continued on 23rd July, when EEG conducted an interactive Recycling Workshop with EmiratesNBD, one of our valued Associate Members, under the inspiring theme "Learn, Grow and Care for Our Planet." Bringing together employees and their families, the workshop reinforced the importance of environmental education and demonstrated how sustainable habits cultivated within our homes and workplaces can contribute to a healthier environment for future generations.

The month concluded on 26th July with the successful completion of the 11th Cycle of our flagship "Recycle. Reforest. Repeat." (RRR) campaign, organised in conjunction with the World Day to Combat Desertification and Drought. The initiative once again showcased the power of community participation, proving that every kilogram of recyclable material collected contributes not only to waste reduction but also to restoring ecosystems through tree planting and environmental conservation. Each of these engagements reflects EEG's continued commitment to creating tangible environmental impact through education, collaboration, capacity building and stakeholder engagement. I warmly invite you to explore the pages of this newsletter to read more about these activities and discover the inspiring initiatives undertaken by EEG, our members and our partners throughout the month.

As we continue our journey through the remainder of the year, I encourage each of you to remain an active participant in shaping a more sustainable future. Whether through reducing waste, conserving resources, supporting community initiatives, volunteering your time or simply inspiring others through your actions, every action counts. When multiplied across our communities, these individual actions become a powerful force capable of creating lasting environmental, social and economic impact.

Thank you for your continued support and for being an integral part of EEG's journey towards a greener, healthier and more sustainable future.



EGBC Sustainability Lounge Podcast

The Emirates Environmental Group is pleased to share that Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, was featured in an episode of the Sustainability Lounge Podcast of EmiratesGBC in her capacity as Co-Founder, Vice Chair & Treasurer of the organisation. The Podcast was released on **4th July**. In this insightful discussion, Dr. Habiba reflects on the evolving sustainability landscape in the United Arab Emirates and the wider region, highlighting the growing importance of environmental leadership, strategic partnerships and collective responsibility in addressing today's environmental and climate challenges.

Drawing on more than three decades of experience in advancing sustainability, she shared her perspectives on how collaboration between government, the private sector, academia and civil society is essential to achieving meaningful and lasting impact.

The conversation also emphasised that sustainability is a shared responsibility, Dr. Habiba underscored in her conversation the importance of moving beyond commitments and translating ambitions into measurable actions that benefit both people and the planet. The podcast offers valuable insights into the progress the UAE has made in promoting sustainable development, while also highlighting the opportunities that lie ahead as organisations continue to innovate, collaborate and contribute to a more resilient future.



[Watch here](#)

Meeting the Ministry of Education Delegation

Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, held a successful meeting with representatives of the Ministry of Education on **7th July** to discuss opportunities for collaboration in advancing environmental education and sustainability awareness across the educational institutions all over the UAE.

The meeting provided an excellent platform for EEG to present its long-standing portfolio of educational programmes, which have empowered thousands of students and educational institutions to embrace environmental responsibility through experiential learning and community participation.

Discussions highlighted EEG's flagship educational programmes and other awareness and action campaigns that promote environmental stewardship among young people.

Dr. Habiba shared EEG's vision of nurturing environmentally conscious future generations by integrating sustainability into education through engaging, practical and action-oriented initiatives. The discussions also explored opportunities to further strengthen cooperation with the Ministry of Education in expanding the reach and impact of these programmes, while supporting the UAE's national sustainability priorities and educational objectives.

The meeting reaffirmed the shared commitment of both parties to equipping students with the knowledge, values and skills needed to become responsible environmental leaders. By fostering stronger partnerships between the educational sector and civil society, EEG continues to play an important role in promoting sustainability education and inspiring positive environmental action across the country.

EEG extends its sincere appreciation to the Ministry of Education for the warm welcome and constructive discussions and looks forward to developing future collaborative initiatives that will empower students and schools to contribute towards a greener, more sustainable and resilient future for the UAE.

3rd Cycle of "Purging Pestering Plastics" (PPP) Concludes

EEG successfully concluded the 3rd Cycle of its impactful Purging Pestering Plastics (PPP) campaign on **8th July 2026**, following a month-long initiative that commenced on **8th June** in conjunction with World Ocean Day. Building on the success of the previous two editions, the campaign continued to raise awareness of the urgent need to reduce plastic pollution while encouraging responsible consumption, recycling and environmental stewardship across the UAE.

The 3rd cycle once again united schools, universities, government entities, businesses and members of the wider community in a collective effort to minimise plastic waste and promote a circular economy. Through the campaign, participants demonstrated that small, consistent actions can create significant environmental benefits when embraced collectively.

This year's achievements further reinforce the growing momentum behind the initiative, reflecting the increasing commitment of organisations and individuals towards safeguarding the environment and protecting marine ecosystems. Participants who successfully achieved their recycling targets will be recognised with a Certificate of Appreciation and will have the opportunity to plant indigenous tree saplings under EEG's 'For Our Emirates We Plant' programme in December, transforming their recycling efforts into lasting environmental impact.

The results of the 3rd Cycle are highlighted below:

The project witnessed active participation from **71** entities and reached an impressive milestone by collecting **12,048** kg of plastic. This significant achievement contributed to the mitigation of **20** metric tons of CO₂ emissions, the conservation of **701** Million BTU of energy, and the saving of **512** cubic meters of landfill space.

EEG extends its heartfelt appreciation to every participating organisation, institution and individual whose commitment contributed to the success of this year's campaign. Their continued support and collective efforts exemplify the power of community engagement in driving meaningful environmental action and advancing a cleaner, greener and more sustainable future for the UAE.



EEG Successfully Completes Annual ISO 14001 Audit

The Emirates Environmental Group has successfully completed on **16th July**, its annual ISO 14001 Environmental Management System (EMS) Audit. This achievement reaffirms EEG's unwavering commitment to environmental excellence, continual improvement and the effective implementation of internationally recognised environmental management practices.

The audit involved a comprehensive evaluation of EEG's Environmental Management System, assessing its policies, operational procedures, environmental objectives and compliance with the requirements of the ISO 14001:2026 standard. The successful outcome reflects the organisation's strong governance, systematic approach to environmental management and ongoing dedication to enhancing its environmental performance.

As one of the region's leading environmental non-governmental organisations, EEG continues to integrate sustainability into every aspect of its operations. Maintaining ISO 14001 certification demonstrates the Group's commitment to minimising its environmental footprint, complying with applicable environmental obligations, managing environmental risks and identifying opportunities for continual improvement.

The successful audit is the result of the collective efforts and dedication of the EEG team, whose commitment to maintaining high environmental standards has ensured the continued effectiveness of the organisation's Environmental Management System.

EEG extends its appreciation to all employees and stakeholders who contributed to this achievement. The successful completion of the annual audit further strengthens EEG's position as a trusted leader in environmental sustainability and reinforces its commitment to leading by example in promoting responsible environmental management and sustainable development across the UAE.

Conducting Recycling Workshop with EmiratesNBD

The Emirates Environmental Group successfully conducted an engaging Recycling Workshop with EmiratesNBD, one of its valued Associate Members, on **23rd July** under the inspiring theme "Learn, Grow and Care for Our Planet" at their Meydan Office. The event brought together EmiratesNBD employees and their families for an interactive learning experience centred on environmental responsibility and sustainable living.

Designed to encourage sustainability beyond the workplace, the workshop provided participants of all ages with valuable insights into the importance of waste reduction, responsible recycling and everyday environmental stewardship. Through informative presentations and interactive discussions, attendees gained a deeper understanding of how simple lifestyle choices can collectively contribute to protecting natural resources and reducing environmental impact.

The family-oriented session also highlighted the importance of engaging younger generations in sustainability initiatives, encouraging children and parents alike to embrace environmentally responsible habits that can be practiced both at home and within their communities.

By fostering awareness through education and participation, the workshop reinforced the message that every individual has a role to play in building a cleaner and more sustainable future. Such collaborations reflect the shared belief that education, community engagement and collective action are essential in creating lasting positive environmental change.

Concluding the 11th Cycle of "Recycle. Reforest. Repeat."

The Emirates Environmental Group (EEG) concluded successfully the 11th Cycle of its flagship environmental initiative, "Recycle. Reforest. Repeat." (RRR), which was held from **17th June to 26th July**. Organised in conjunction with the United Nations World Day to Combat Desertification & Drought, the campaign reinforced the importance of responsible resource management, ecosystem restoration and collective action in addressing land degradation and climate change. Since its inception, the RRR initiative has grown into one of EEG's signature programmes, transforming recyclable paper into a lasting environmental legacy through urban afforestation.

The 11th Cycle once again witnessed outstanding participation from businesses, government entities, educational institutions and individuals across the UAE, reflecting a shared commitment to environmental sustainability and climate action. Every kilogram of paper collected diverted valuable resources from landfill and also contributed towards reducing carbon emissions, conserving energy and protecting forests. Participants who successfully achieved their recycling targets will be recognised with a Certificate of Appreciation and honoured through the planting of indigenous tree saplings under EEG's 'For Our Emirates We Plant' programme, creating a lasting environmental legacy that extends well beyond the campaign itself.

The achievements of the 11th Cycle are highlighted below:

History was made in 2026 by surpassing the 2025 record! We're proud to announce that we engaged **154** entities and collected **288,149 kg** of paper, breaking the previous year's collection record.

This effort led to the mitigation of **1,115** metric tons of CO₂ emissions, saving of **6,468** Million BTU of Energy, the saving of **910** cubic meters of landfill space, and the preservation of **4,899** trees from being cut down. To recognise this outstanding contribution, EEG will honour the entities that have met their targets by planting a total of **312** trees with them on 17.12.2026.

EEG extends its heartfelt appreciation to every participant, partner and supporter whose commitment has made this year's campaign another remarkable success.



EEG Launches the 26th Cycle of the Students' Workshops

The Emirates Environmental Group (EEG) is pleased to announce the 26th Cycle of the Students' Workshops, taking place virtually from **26th – 28th October 2026** under the inspiring theme, "The Long Silence: Whispers of a Changing World." Designed for students from Classes 5–12, this flagship educational initiative aims to deepen environmental awareness while equipping young minds with the knowledge and skills needed to address today's and future sustainability challenges.

Through a series of engaging presentations, interactive discussions and thought-provoking activities, participants will explore a range of critical topics, including climate change, biodiversity conservation, sustainable consumption, technological innovation, ocean protection and the role of future generations in building a sustainable world. The workshops are designed to foster critical thinking, responsible decision-making and a greater understanding of the Sustainable Development Goals (SDGs), empowering students to become informed environmental ambassadors within their schools and communities.

Schools are invited to nominate up to seven students per category, with dedicated sessions organised for Junior (Classes 5–6), Sub-Senior (Classes 7–9) and Senior (Classes 10–12) participants. Certificates of participation will be awarded to all students, accompanying teachers and participating schools.

EEG warmly invites educational institutions across the UAE to join this enriching initiative and inspire the next generation of sustainability champions.

[Register Here](#)

ICEPSC Returns for its 26th Cycle

The Emirates Environmental Group (EEG) proudly invites universities and higher education institutions from across the globe to participate in the 26th Cycle of the Inter-College Environmental Public Speaking Competition (ICEPSC), taking place from **23rd – 26th November 2026** in a hybrid format, allowing teams to compete either physically in Dubai or virtually. Since its inception in 2001, this prestigious bilingual (English/Arabic) programme has empowered undergraduate students to develop critical thinking, leadership and public speaking skills while addressing some of the world's most pressing environmental and sustainability challenges.

This year's competition features four contemporary themes:

1. Nature-Positive Economies: Are We Ready for a World Where Ecosystems Come First?
2. Food Systems on the Brink: Is Sustainable Agriculture the Only Way Forward?
3. The Future of Medicine: Can Healthcare be Truly Sustainable?
4. Crisis Below Our Feet: Can Soil Restoration Address Climate Change?

Participants will engage in evidence-based discussions, present innovative solutions and exchange perspectives with peers from diverse academic and cultural backgrounds. Universities are encouraged to nominate outstanding undergraduate students who demonstrate academic excellence, strong communication skills and a passion for environmental stewardship.

Registrations close on **30th September 2026**, with teams able to participate either in person or online. Through this internationally recognised platform, EEG continues to inspire the next generation of environmental leaders and strengthen global collaboration towards a more sustainable future.

[Register Here](#)

ONGOING | AUGUST 2026

The 16th Cycle of NRP

The Emirates Environmental Group (EEG) is continuing the successful implementation of the 16th Cycle of its Neighbourhood Recycling Project (NRP), which started on **1st June** and will conclude on **30th September 2026**. This annual summer initiative empowers students to become environmental ambassadors by promoting recycling within their homes and neighbourhoods during the school holiday period.

Since its inception in 2010, the project has engaged thousands of young participants across the UAE, encouraging families and communities to embrace responsible waste segregation and recycling practices. By placing youth at the forefront of environmental action, the initiative nurtures lifelong values of sustainability, civic responsibility and environmental stewardship.

As the campaign progresses, participants continue to make a meaningful contribution to reducing waste sent to landfill while fostering greater environmental awareness within their communities. EEG encourages more schools, students and families to join this ongoing initiative and work together towards creating cleaner, greener and more sustainable communities across the UAE.

Through initiatives such as the Neighbourhood Recycling Project, EEG continues to demonstrate that environmental responsibility begins at home and that small, consistent actions can collectively generate significant long-term impact.



[Register Here](#)



Phase 2 of the 17th Cycle of OROC

The Emirates Environmental Group announced that Phase 2 of the 17th Cycle of its flagship "One Root, One Communi-tree" (OROC) programme is underway. The initiative continues to bring together communities across the UAE in support of responsible recycling, environmental conservation and climate action.

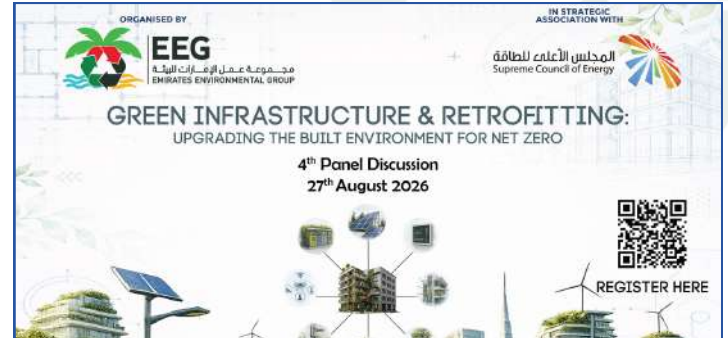
Through the collection and recycling of materials such as paper, plastic, aluminium cans, glass bottles, e-waste, mobile phones, toner cartridges and scrap metals, the programme promotes circular economy principles while encouraging environmental awareness and active community participation.

Building on the success of Phase 1, participants collectively recycled significant quantities of materials, resulting in the avoidance of **1,111** metric tonnes of CO₂ equivalent (MTCO₂e), substantial energy savings, the diversion of waste from landfills, the preservation of **5,013** trees, and the conservation of valuable natural resources.

As the programme continues, EEG encourages schools, organisations and members of the community to participate in this ongoing initiative and contribute towards creating a cleaner, greener and more sustainable future through collective environmental action.

[Register Here](#)

Open to policymakers, business leaders, sustainability professionals, researchers, academics and all those with an interest in climate action, the panel offers a valuable opportunity to engage in meaningful dialogue and contribute to shaping greener and more resilient cities.



[Register Here](#)

MEMBER NEWS | AUGUST 2026

Welcoming ADNOC Distribution to EEG

The Emirates Environmental Group (EEG) is delighted to welcome ADNOC Distribution as one of its newest Corporate Members, further strengthening the Group's growing network of organisations committed to advancing sustainability and environmental stewardship across the United Arab Emirates.

As the UAE's leading fuel and convenience retailer, ADNOC Distribution has consistently demonstrated its commitment to supporting the nation's sustainability ambitions through innovation, operational excellence and responsible business practices. The company's ongoing efforts to improve energy efficiency, expand lower-carbon mobility solutions, reduce environmental impacts and integrate sustainability into its operations reflect a strong alignment with EEG's mission of promoting environmental protection and sustainable development.

As a Corporate Member, ADNOC Distribution will join a diverse network of forward-thinking organisations working alongside EEG to support environmental awareness initiatives, resource conservation programmes, recycling campaigns and sustainability-driven projects that contribute to the UAE's national vision and the United Nations Sustainable Development Goals.

EEG extends its warmest welcome to ADNOC Distribution and looks forward to a successful and impactful partnership that will contribute to building a more sustainable future for the UAE and beyond. Through strong partnerships such as this, EEG continues to expand its collective impact in support of a greener, more resilient and sustainable future.

[Read More](#)

UP-COMING | AUGUST 2026

Upcoming Panel Discussion on Green Infrastructure and Retrofitting for Net Zero

The Emirates Environmental Group (EEG), in Strategic Association with the Dubai Supreme Council of Energy, is pleased to announce its upcoming panel discussion entitled "Green Infrastructure and Retrofitting: Upgrading the Built Environment for Net Zero", to be held on **27th August**, from 9:00 a.m. to 12:30 p.m., hosted by Holiday Inn & Suites Dubai Science Park.

As urbanisation continues to accelerate, transforming existing buildings and infrastructure into more sustainable, energy-efficient and climate-resilient systems has become a critical priority.

This timely discussion will explore the vital role of green infrastructure and building retrofits in reducing carbon emissions, improving resource efficiency and supporting the transition towards net zero.

The event aims to convene representatives from government entities, the private sector, international organisations, academia and the research community to exchange knowledge and best practices on sustainable urban development. Discussions will cover topics including energy-efficient retrofitting, green building design, nature-based infrastructure, low-carbon construction and policy frameworks that enable climate resilience.



EEG MEMBER'S UPDATE

EEG welcomed 5 new Student Members and 1 new Academic Member, alongside 8 renewed Student Memberships and 5 renewed Academic Memberships. in the month of July2026

STUDENT MEMBERSHIP (NEW)
Jusaniya Jibin
Justanne Jibin
Tanisha Sachin Nandre
Parthiv Ram Pavithran
Mikael Chatoo
ACADEMIC MEMBERSHIP (NEW)
American School of Creative Science LLC - Nad Al Sheba
STUDENT MEMBERSHIP (RENEWAL)
Ammar Simab
Irene Mariam Sunu
Evana Eliza Vinoj
Nakshatra Prem
Vihaan Harrison
Mirana Gabin Mathew
Alex George
Shyam Manikandan
ACADEMIC MEMBERSHIP (RENEWAL)
OUR OWN ENGLISH HIGH SCHOOL
GEMS MODERN ACADEMY
American University of Ras Al Khaimah
Ajman University
Global Indian International School

**Bonn Launches International Gender Champions Hub**[Read More](#)

UNCCD NEWS

A new chapter in advancing gender equality was marked with the launch of the Bonn Hub of the International Gender Champions (IGC), to strengthen Leadership for Gender Equality, bringing together leaders from the United Nations system and partner organisations to promote inclusive leadership and drive meaningful change. The initiative, led by UN Women, the United Nations Convention to Combat Desertification (UNCCD), and the United Nations Framework Convention on Climate Change (UNFCCC), comes at a time when women and girls continue to face disproportionate impacts from climate change, land degradation, food insecurity and systemic barriers to participation in decision-making processes.

As the newest addition to the global International Gender Champions network, the Bonn Hub aims to strengthen collaboration, encourage accountability and foster practical actions that advance gender equality across sectors. The initiative will focus on promoting greater representation of women in leadership, supporting gender-responsive policies and facilitating knowledge exchange among participating organisations. The launch serves as a timely reminder that sustainable development and climate resilience cannot be achieved without inclusive leadership and equal opportunities for all. By working collectively to break down gender barriers, institutions can help build more equitable, resilient and sustainable societies.

**World Environment Day 2026**[Read More](#)

UNEP NEWS

As the world continues to experience record-breaking temperatures and increasingly frequent climate-related disasters, World Environment Day 2026 highlights the urgent need for accelerated climate action. Led by the United Nations Environment Programme (UNEP) and hosted by Azerbaijan, this year's observance was centred around the campaign message #NowForClimate, calling on governments, businesses, communities and individuals to respond decisively to the climate crisis. The campaign emphasised that the impacts of climate change are already being felt across the globe, affecting ecosystems, economies and human wellbeing. At the same time, it underscored that practical solutions exist—from advancing renewable energy and improving resource efficiency to strengthening resilience and fostering sustainable innovation. For the corporate sector, this presents an important opportunity to translate environmental commitments into measurable outcomes through responsible leadership, climate-conscious decision-making and collaborative action. Every organisation, regardless of size or industry, has a role to play in shaping a low-carbon and climate-resilient future. As we commemorate World Environment Day 2026, let us recognise that meaningful progress begins with collective responsibility. The choices we make today will determine the wellbeing of future generations and the health of our shared planet.



WASTE MANAGEMENT PROGRAMME | AUGUST 2026

The collection of the below mentioned materials for recycling in the month of July, resulted in the following benefits:

Reduction of 928 (MTCO2e) GHG
 Saving of 5,926 Million BTU of Energy
 Saving of 1,210 m3 Landfill Space
 Saving of 4,277 Trees from being felled
 Saving of 631 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, EEG successfully collected 231,732 kg of paper from 274 entities, reflecting a 116% increase compared to June. This is the highest monthly paper collection achieved so far this year. Let us continue strengthening recycling efforts together and creating a lasting environmental impact while building a more sustainable future, even during these challenging times.	Sharjah American International School UAQ	8,790	Ali Darwish Mubarak Salim Alzaabi	2,316
	American School of Creative Science Nad Al Shiba	7,190	Shaurya Singh Bir	1,470
	Wesgreen International School	6,185	Sanaa Agrawal	1,040
PLASTIC COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 10,300 kg of plastic from 148 entities, marking a 45% increase compared to June. This is the highest monthly plastic collection achieved so far this year. We encourage the community to continue supporting our recycling initiatives and stay actively engaged as we work together towards reducing waste and building a more sustainable future for generations to come.	Al Towyeen School Fujairah	300	Sanskar Giri	259
	Our Own English High School Sharjah Girls	225	Jasem Sultan Alkhoory & Rafeea Sultan Alkhoory (Tie)	138
	Oasis International School, Al Ain	215	Wejdan Basem	134
CAN COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 423 kg of aluminium cans from 31 entities, reflecting a 2% decrease compared to June due to the current situation. We encourage everyone to continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce landfill waste, and build a more sustainable future.	Our Own High School Dubai	12	Achyut Veeruchi Kumar	45
			Ethan George Abin	33
MOBILE COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
In July 2026, the Emirates Environmental Group collected 127 mobile phones from 9 entities, marking a 22% decrease compared to the previous month. We encourage the community to continue participating actively and supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Our Own High School, Dubai	27	Shanaya Shah	51
			Mohammed Jassem	13
			Ekagr Chhibber & Vishwa Sai Sivakumar (Tie)	10
E-WASTE COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 1,560 kg of e-waste from 25 entities, reflecting a 35% increase compared to the previous month. We encourage the community to remain actively engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Umm Kulthum School Al Ain	16	Ekagr Chhibber	36
			Vidyuth Balaji	28
			Afsheen Banu Sheikh	26
GLASS COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
In July 2026, the Emirates Environmental Group collected 8,150 kg of glass bottles from 47 entities, reflecting a 38% increase compared to the previous month. We encourage the community to remain engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Mohammed Sultan Alkhoory		181	
	Ali Darwish Mubarak Salim Alzaabi & Ishita Khiwsara (Tie)		150	
	Aalia Ali		147	
TONER COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
In July 2026, the Emirates Environmental Group collected 267 toner cartridges from 11 entities, reflecting a 48% increase compared to the previous month. We encourage the community to continue supporting our toner recycling initiatives as we work together to reduce waste and strengthen our collective environmental impact.	Tanisha Sachin Nandre		56	
	Neal Monteiro		30	
	Zarmina A		11	
SCRAP COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
In July 2026, the Emirates Environmental Group collected 1,953 kg of scrap metal from 30 entities, marking an impressive 288% increase compared to the previous month. This is the highest monthly scrap metal collection achieved so far this year. We encourage the community to continue recycling scrap metal and supporting our collective efforts towards reducing waste and strengthening a more sustainable circular economy.	Sanskar Giri		781	
	Ali Basem		406	
	Ali Darwish Mubarak Salim Alzaabi		196	

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

