

EEG CORP NEWS

August 2026 | **ISSUE 08**



26th July - 26th November

PHASE 2

UPCOMING **EVENTS**



CLICK ON THE **ISSUE**

Chairperson's Note 2

EEG News 3

Up-coming Events 6

Member News 6

Waste Management Report 8

REACH OUT TO EEG FOR MORE DETAILS



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**EEG**مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | August 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

As we step into the second half of 2026, I find myself reflecting on just how swiftly time passes. The months seem to have flown by, bringing with them both remarkable achievements and significant global challenges and regional geo-political instability. Every passing day reminds us that time is one of our most precious resources—one that cannot be reclaimed, only invested wisely. The actions we take today, no matter how small, will shape the future we leave behind for generations to come.

Across the world, these geopolitical tensions continue to influence economies, supply chains and international cooperation. Communities are facing increasing environmental pressures, while the impacts of climate change become ever more visible. Yet amidst these uncertainties, one principle remains unwavering: our commitment to sustainability must not falter. Environmental stewardship is not a responsibility reserved for times of stability; it is an imperative that becomes even more critical during periods of uncertainty. Challenges should never become an excuse for inaction. Instead, they should inspire us to collaborate more closely, innovate more boldly and strengthen our collective determination to build a more resilient and sustainable world. For almost thirty-five years, the Emirates Environmental Group has remained steadfast in its mission of bringing together government entities, businesses, academia, schools and communities to advance environmental protection and sustainable development. This month once again demonstrated the power of collaboration, knowledge sharing and collective action in driving meaningful progress. Our journey began on 2nd July, when EEG participated in the World Packaging Organisation (WPO) Online Course: Evolving Packaging Trends and Consumer Demands, strengthening our understanding of emerging packaging innovations, circular economy practices and the future of sustainable packaging.

On 4th July, I had the pleasure of being featured in the latest episode of the Sustainability Lounge Podcast, where I reflected on the evolving sustainability landscape in the United Arab Emirates and the wider region. Our stakeholder engagement continued on 6th July through a productive meeting with ADNOC Sour Gas, where we explored opportunities for future collaboration in advancing environmental sustainability and community engagement.

The following day, 7th July, was particularly active. EEG participated in the UNEP Committee of Permanent Representatives (CPR) Subcommittee Meeting, contributing to important international discussions on global environmental priorities. We also held a constructive meeting with the Ministry of Education, exploring opportunities to further strengthen environmental education programmes that continue to inspire thousands of students across the UAE. On the same day, I also participated, in my capacity as a Board Member of the United Nations Global Investors for Sustainable Development (GISD) Alliance, in the dialogue on "Unlocking Private Capital for Kenya's Sustainable Development", which explored innovative approaches to mobilising sustainable investment for long-term development. Building upon these discussions, on 9th July, I participated in the GISD Alliance Blended Finance Workstream Meeting, where global leaders examined innovative financing mechanisms capable of accelerating progress towards the Sustainable Development Goals through stronger public-private collaboration.

The month also marked several important organisational milestones. On 8th July, EEG proudly concluded the 3rd Cycle of the Purgng Pestering Plastics (PPP) Campaign, reaffirming the impact that collective environmental action can have in addressing plastic pollution and promoting responsible waste management. On 16th July, EEG successfully completed its annual ISO 14001 Environmental Management System Surveillance Audit, once again demonstrating our commitment to maintaining internationally recognised standards of environmental management, continual improvement and organisational excellence.

One of the defining highlights of the month took place on 22nd July, when EEG proudly launched the EEG Sustainability Hospitality Alliance (ESHA) during a special inaugural event hosted by Bahi Ajman Palace Hotel, Ajman. The Alliance establishes a collaborative platform through which members can exchange knowledge, share best practices, develop joint initiatives and collectively advance sustainability excellence across the UAE hospitality sector. This pioneering initiative represents another important milestone in EEG's commitment to fostering cross-sector collaboration and driving meaningful environmental impact. Our engagement with the corporate community continued on 23rd July, when EEG conducted an interactive Recycling Workshop with EmiratesNBD, one of our valued Associate Members, under the inspiring theme "Learn, Grow and Care for Our Planet." Bringing together employees and their families, the workshop reinforced the importance of environmental education and demonstrated how sustainable habits cultivated within our homes and workplaces can contribute to a healthier environment for future generations.

The month concluded on 26th July with the successful completion of the 11th Cycle of our flagship "Recycle. Reforest. Repeat." (RRR) campaign, organised in conjunction with the World Day to Combat Desertification and Drought. The initiative once again showcased the power of community participation, proving that every kilogram of recyclable material collected contributes not only to waste reduction but also to restoring ecosystems through tree planting and environmental conservation. Each of these engagements reflects EEG's continued commitment to creating tangible environmental impact through education, collaboration, capacity building and stakeholder engagement. I warmly invite you to explore the pages of this newsletter to read more about these activities and discover the inspiring initiatives undertaken by EEG, our members and our partners throughout the month.

As we continue our journey through the remainder of the year, I encourage each of you to remain an active participant in shaping a more sustainable future. Whether through reducing waste, conserving resources, supporting community initiatives, volunteering your time or simply inspiring others through your actions, every action counts. When multiplied across our communities, these individual actions become a powerful force capable of creating lasting environmental, social and economic impact.

Thank you for your continued support and for being an integral part of EEG's journey towards a greener, healthier and more sustainable future.



WPO Online Course: Evolving Packaging Trends and Consumer Demands

The Emirates Environmental Group (EEG) participated in an online training course organised by the World Packaging Organisation (WPO) on **2nd July**, titled "Evolving Packaging Trends and Consumer Demands." The session, brought together participants from industry, academia, and packaging organisations to explore the latest developments in sustainable and innovative packaging.

The course examined how packaging is evolving beyond its traditional protective role to support consumer engagement, sustainability, supply chain efficiency and digital transformation. Discussions covered consumer-centred packaging innovations, nature-inspired materials, smart packaging technologies and the growing role of artificial intelligence (AI) in improving traceability, recycling, and operational efficiency. Sustainability and circular economy practices, including reusable systems, AI-assisted recycling and reducing food waste through extended shelf life, were also highlighted. An interactive discussion also addressed the adoption of smart packaging technologies by small and medium-sized enterprises, emphasising the importance of considering long-term value and sustainability benefits.

EGBC Sustainability Lounge Podcast

The Emirates Environmental Group is pleased to share that Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, was featured in an episode of the Sustainability Lounge Podcast of EmiratesGBC in her capacity as Co-Founder, Vice Chair & Treasurer of the organisation. The Podcast was released on **4th July**. In this insightful discussion, Dr. Habiba reflects on the evolving sustainability landscape in the United Arab Emirates and the wider region, highlighting the growing importance of environmental leadership, strategic partnerships and collective responsibility in addressing today's environmental and climate challenges. Drawing on more than three decades of experience in advancing sustainability, she shared her perspectives on how collaboration between government, the private sector, academia and civil society is essential to achieving meaningful and lasting impact.

The conversation also emphasised that sustainability is a shared responsibility, Dr. Habiba underscored in her conversation the importance of moving beyond commitments and translating ambitions into measurable actions that benefit both people and the planet. The podcast offers valuable insights into the progress the UAE has made in promoting sustainable development, while also highlighting the opportunities that lie ahead as organisations continue to innovate, collaborate and contribute to a more resilient future.



[Watch here](#)

EEG Holds Fruitful Meeting with ADNOC Sour Gas to Explore Future Collaboration

The Emirates Environmental Group hosted a productive meeting with representatives from ADNOC Sour Gas, one of ADNOC's operating companies, on **6th July** at the EEG Office. The meeting served as a valuable opportunity to explore avenues for future collaboration in advancing environmental sustainability and responsible corporate practices. The discussion provided an excellent platform for both organisations to exchange insights on their respective sustainability initiatives and identify areas of mutual interest, including environmental stewardship, resource conservation, stakeholder engagement and community-driven sustainability programmes. Both parties also explored opportunities for collaboration through environmental awareness campaigns, knowledge-sharing initiatives and employee engagement activities that support the UAE's sustainability agenda.

During the meeting, EEG showcased its long-standing environmental programmes and highlighted the importance of multi-stakeholder partnerships in creating measurable environmental impact. The discussions reaffirmed the shared commitment of both organisations to supporting national sustainability priorities and fostering a culture of environmental responsibility through collective action.

The meeting marked an encouraging step towards building a long-term partnership, reinforcing the shared commitment of EEG and the ADNOC Group to creating lasting environmental, social and economic value for the UAE and future generations.

UNEP CPR Subcommittee Meeting

The Emirates Environmental Group (EEG) participated virtually in the Subcommittee Meeting of the Committee of Permanent Representatives (CPR) to the United Nations Environment Programme (UNEP), held on **7th July**. Convened under the chairmanship of H.E. the Ambassador of Azerbaijan to Kenya and Permanent Representative to UNEP, the meeting brought together Member States and Major Groups and Stakeholders to discuss key developments across UNEP's ongoing programme of work and emerging global environmental priorities.

The agenda featured a briefing on the work of the Climate Technology Centre and Network (CTCN), highlighting the role of technology and innovation in supporting climate action and sustainable development. Participants also reviewed relevant evaluation reports and audit findings, reinforcing UNEP's commitment to transparency, accountability and continuous organisational improvement.

The meeting further provided updates on preparations for the 4th part of the fifth session of the Intergovernmental Negotiating Committee (INC-5.4) on plastic pollution, including the marine environment, as countries continue negotiations towards a legally binding international instrument to address plastic pollution. In addition, delegates received a briefing on the Global Youth Environment Assembly 2025, recognising the growing role of young people in shaping environmental policy and driving sustainable solutions.

Meeting the Ministry of Education Delegation

Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, held a successful meeting with representatives of the Ministry of Education on **7th July** to discuss opportunities for collaboration in advancing environmental education and sustainability awareness across the educational institutions all over the UAE.



The meeting provided an excellent platform for EEG to present its long-standing portfolio of educational programmes, which have empowered thousands of students and educational institutions to embrace environmental responsibility through experiential learning and community participation. Discussions highlighted EEG's flagship educational programmes and other awareness and action campaigns that promote environmental stewardship among young people.

Dr. Habiba shared EEG's vision of nurturing environmentally conscious future generations by integrating sustainability into education through engaging, practical and action-oriented initiatives. The discussions also explored opportunities to further strengthen cooperation with the Ministry of Education in expanding the reach and impact of these programmes, while supporting the UAE's national sustainability priorities and educational objectives.

The meeting reaffirmed the shared commitment of both parties to equipping students with the knowledge, values and skills needed to become responsible environmental leaders. By fostering stronger partnerships between the educational sector and civil society, EEG continues to play an important role in promoting sustainability education and inspiring positive environmental action across the country.

EEG extends its sincere appreciation to the Ministry of Education for the warm welcome and constructive discussions and looks forward to developing future collaborative initiatives that will empower students and schools to contribute towards a greener, more sustainable and resilient future for the UAE.

3rd Cycle of "Purging Pestering Plastics" (PPP) Concludes

EEG successfully concluded the 3rd Cycle of its impactful Purging Pestering Plastics (PPP) campaign on **8th July 2026**, following a month-long initiative that commenced on **8th June** in conjunction with World Ocean Day. Building on the success of the previous two editions, the campaign continued to raise awareness of the urgent need to reduce plastic pollution while encouraging responsible consumption, recycling and environmental stewardship across the UAE.

The 3rd cycle once again united schools, universities, government entities, businesses and members of the wider community in a collective effort to minimise plastic waste and promote a circular economy. Through the campaign, participants demonstrated that small, consistent actions can create significant environmental benefits when embraced collectively.

This year's achievements further reinforce the growing momentum behind the initiative, reflecting the increasing commitment of organisations and individuals towards safeguarding the environment and protecting marine ecosystems.

Participants who successfully achieved their recycling targets will be recognised with a Certificate of Appreciation and will have the opportunity to plant indigenous tree saplings under EEG's 'For Our Emirates We Plant' programme in December, transforming their recycling efforts into lasting environmental impact.

The results of the 3rd Cycle are highlighted below:

The project witnessed active participation from **71** entities and reached an impressive milestone by collecting **12,048** kg of plastic. This significant achievement contributed to the mitigation of **20** metric tons of CO₂ emissions, the conservation of **701** Million BTU of energy, and the saving of **512** cubic meters of landfill space.

EEG Successfully Completes Annual ISO 14001 Audit

The Emirates Environmental Group has successfully completed on **16th July**, its annual ISO 14001 Environmental Management System (EMS) Audit. This achievement reaffirms EEG's unwavering commitment to environmental excellence, continual improvement and the effective implementation of internationally recognised environmental management practices.

The audit involved a comprehensive evaluation of EEG's Environmental Management System, assessing its policies, operational procedures, environmental objectives and compliance with the requirements of the ISO 14001:2026 standard. The successful outcome reflects the organisation's strong governance, systematic approach to environmental management and ongoing dedication to enhancing its environmental performance.

As one of the region's leading environmental non-governmental organisations, EEG continues to integrate sustainability into every aspect of its operations. Maintaining ISO 14001 certification demonstrates the Group's commitment to minimising its environmental footprint, complying with applicable environmental obligations, managing environmental risks and identifying opportunities for continual improvement. The successful audit is the result of the collective efforts and dedication of the EEG team, whose commitment to maintaining high environmental standards has ensured the continued effectiveness of the organisation's Environmental Management System.

EEG extends its appreciation to all employees and stakeholders who contributed to this achievement. The successful completion of the annual audit further strengthens EEG's position as a trusted leader in environmental sustainability and reinforces its commitment to leading by example in promoting responsible environmental management and sustainable development across the UAE.

Conducting Recycling Workshop with EmiratesNBD

The Emirates Environmental Group successfully conducted an engaging Recycling Workshop with EmiratesNBD, one of its valued Associate Members, on **23rd July** under the inspiring theme "Learn, Grow and Care for Our Planet" at their Meydan Office. The event brought together EmiratesNBD employees and their families for an interactive learning experience centred on environmental responsibility and sustainable living.

Designed to encourage sustainability beyond the workplace, the workshop provided participants of all ages with valuable insights into the importance of waste reduction, responsible recycling and everyday environmental stewardship. Through informative presentations and interactive discussions, attendees gained a deeper understanding of how simple lifestyle choices can collectively contribute to protecting natural resources and reducing environmental impact.

The session also highlighted the importance of engaging younger generations in sustainability initiatives, encouraging children and parents alike to embrace environmentally responsible habits that can be practiced both at home and within their communities. By fostering awareness through education and participation, the workshop reinforced the message that every individual has a role to play in building a more sustainable future. Such collaborations reflect the shared belief that education, community engagement and collective action are essential in creating lasting positive environmental change.



Architectural Heritage and Urban Sustainability: Reviving Hebron's Old City

The Palestinian Green Building Council (PalGBC) successfully hosted another engaging session in its Palestine Green Talks series, titled "Architectural Heritage and Urban Sustainability: The Experience of Reviving Hebron's Old City," on **23rd July**. Organised in collaboration with the Hebron Rehabilitation Committee, the online session brought together participants to explore the important role of heritage conservation in advancing sustainable urban development.

The lecture was delivered by Engineer Noha Dandis, who shared the Committee's experience in restoring and revitalising Hebron's Old City through an integrated approach that balanced the preservation of architectural heritage with the principles of urban sustainability. The session highlighted how rehabilitation initiatives have contributed to protecting the city's rich cultural identity while improving the quality of the built environment and supporting the long-term resilience of the local community. Participants gained valuable insights into the challenges and opportunities associated with conserving historic urban areas, as well as the importance of adopting sustainable approaches that safeguard cultural heritage for future generations.

Concluding the 11th Cycle of "Recycle. Reforest. Repeat."

The Emirates Environmental Group (EEG) concluded successfully the 11th Cycle of its flagship environmental initiative, "Recycle. Reforest. Repeat." (RRR), which was held from **17th June to 26th July**. Organised in conjunction with the United Nations World Day to Combat Desertification & Drought, the campaign reinforced the importance of responsible resource management, ecosystem restoration and collective action in addressing land degradation and climate change. Since its inception, the RRR initiative has grown into one of EEG's signature programmes, transforming recyclable paper into a lasting environmental legacy through urban afforestation.

The 11th Cycle once again witnessed outstanding participation from businesses, government entities, educational institutions and individuals across the UAE, reflecting a shared commitment to environmental sustainability and climate action. Every kilogram of paper collected diverted valuable resources from landfill and also contributed towards reducing carbon emissions, conserving energy and protecting forests. Participants who successfully achieved their recycling targets will be recognised with a Certificate of Appreciation and honoured through the planting of indigenous tree saplings under EEG's 'For Our Emirates We Plant' programme, creating a lasting environmental legacy that extends well beyond the campaign itself.

The achievements of the 11th Cycle are highlighted below:

History was made in 2026 by surpassing the 2025 record! We're proud to announce that we engaged **154** entities and collected **288,149** kg of paper, breaking the previous year's collection record.

This effort led to the mitigation of **1,115** metric tons of CO₂ emissions, saving of **6,468** Million BTU of Energy, the saving of **910** cubic meters of landfill space, and the preservation of **4,899** trees from being cut down. To recognise this outstanding contribution, EEG will honour the entities that have met their targets by planting a total of **312** trees with them on 17.12.2026.

EEG extends its heartfelt appreciation to every participant, partner and supporter whose commitment has made this year's campaign another remarkable success.

UNEA Resolution 7/3

The Emirates Environmental Group (EEG) participated virtually on **29th July** in the United Nations Environment Programme (UNEP) Information Session on the implementation of United Nations Environment Assembly (UNEA) Resolution 7/3: "Strengthening International Cooperation on the Environmentally Sound Management of Minerals and Metals."

The session brought together Member States, Major Groups and Stakeholders, and other partners to provide an update on the implementation of the resolution, including the outcomes of the global survey launched earlier this year.

Participants were also introduced to the proposed roadmap for the UNEA 7/3 dialogue process, which aims to strengthen collaboration and knowledge exchange among governments, industry, civil society, academia, and international organisations.

The meeting highlighted the importance of fostering environmentally responsible management practices across the minerals and metals value chain, particularly in light of the increasing global demand for critical minerals essential to the clean energy transition. Discussions also underscored the need for enhanced international cooperation, improved policy dialogue, and the sharing of best practices to support sustainable resource management.

UN GISD Engagements

1) On **7th July**, Dr. Habiba Al Mar'ashi participated, in her capacity as a Board Member of the United Nations Global Investors for Sustainable Development (GISD) Alliance, in the Public-Private Dialogue on Unlocking Private Capital for Kenya's Sustainable Development, held virtually and convened by the United Nations Department of Economic and Social Affairs (UN DESA). The high-level dialogue brought together representatives from the Government of Kenya, United Nations agencies, international financial institutions, development partners, investors and private sector leaders to explore strategies for mobilising private capital in support of Kenya's sustainable development priorities.

The discussions focused on identifying investment opportunities and innovative financing mechanisms that can accelerate sustainable development while strengthening the country's investment climate. Participants examined key initiatives including Kenya's National Energy Compact, public-private partnership opportunities, sustainable finance instruments, and emerging experiences in sovereign and corporate thematic bonds. The dialogue also featured contributions from leading organisations including the World Bank, International Finance Corporation (IFC), Standard Chartered, Citi, PIMCO, Amundi, Mirova, Equity Group, Safaricom and the United Nations Global Compact. The meeting underscored the critical role of partnerships between governments, investors and development institutions in mobilising the financial resources required to achieve the Sustainable Development Goals (SDGs). Discussions concluded with a shared commitment to establish a steering committee that will advance the agreed actions ahead of the next meeting scheduled for November.

2) And on **9th July**, she participated in the Blended Finance Workstream Meeting, convened virtually by the United Nations Department of Economic and Social Affairs (UN DESA). The meeting brought together representatives from leading financial institutions, multilateral development banks and international organisations to discuss innovative approaches for mobilising private capital towards achieving the Sustainable Development Goals (SDGs). Discussions focused on strengthening blended finance structures, improving harmonisation across financing mechanisms and identifying scalable



investment models that effectively balance financial returns with sustainable development impact. Participants also examined practical case studies presented by Citi and Amundi, highlighting innovative financing solutions designed to unlock investment in climate action and sustainable infrastructure. The meeting further explored the development of a blended finance analytical framework and database to support future investment decisions and encourage greater collaboration among governments, development finance institutions and private investors.

ONGOING | AUGUST 2026

Phase 2 of the 17th Cycle of OROC

The Emirates Environmental Group announced that Phase 2 of the 17th Cycle of its flagship "One Root, One Communi-tree" (OROC) programme is underway. The initiative continues to bring together communities across the UAE in support of responsible recycling, environmental conservation and climate action. Through the collection and recycling of materials such as paper, plastic, aluminium cans, glass bottles, e-waste, mobile phones, toner cartridges and scrap metals, the programme promotes circular economy principles while encouraging environmental awareness and active community participation.

Building on the success of Phase 1, participants collectively recycled significant quantities of materials, resulting in the avoidance of **1,111** metric tonnes of CO₂ equivalent (MTCO₂e), substantial energy savings, the diversion of waste from landfills, the preservation of **5,013 trees**, and the conservation of valuable natural resources. As the programme continues, EEG encourages schools, organisations and members of the community to participate in this ongoing initiative and contribute towards creating a cleaner, greener and more sustainable future through collective environmental action.

[Register Here](#)

UPCOMING | AUGUST 2026

Upcoming Panel Discussion on Green Infrastructure and Retrofitting for Net Zero

The Emirates Environmental Group (EEG), in Strategic Association with the Dubai Supreme Council of Energy, is pleased to announce its upcoming panel discussion entitled "Green Infrastructure and Retrofitting: Upgrading the Built Environment for Net Zero", to be held on **27th August**, from 9:00 a.m. to 12:30 p.m., hosted by Holiday Inn & Suites Dubai Science Park.

As urbanisation continues to accelerate, transforming existing buildings and infrastructure into more sustainable, energy-efficient and climate-resilient systems has become a critical priority. This timely discussion will explore the vital role of green infrastructure and building retrofits in reducing carbon emissions, improving resource efficiency and supporting the transition towards net zero.

The event aims to convene representatives from government entities, the private sector, international organisations, academia and the research community to exchange knowledge and best practices on sustainable urban development. Discussions will cover topics including energy-efficient retrofitting, green building design, nature-based infrastructure, low-carbon construction and policy frameworks that enable climate resilience.

Open to policymakers, business leaders, sustainability professionals, researchers, academics and all those with an interest in climate action, the panel offers a valuable opportunity to engage in meaningful dialogue and contribute to shaping greener and more resilient cities.



[Register Here](#)

MEMBER NEWS | AUGUST 2026

Welcoming ADNOC Distribution to EEG

The Emirates Environmental Group (EEG) is delighted to welcome ADNOC Distribution as one of its newest Corporate Members, further strengthening the Group's growing network of organisations committed to advancing sustainability and environmental stewardship across the United Arab Emirates.

As the UAE's leading fuel and convenience retailer, ADNOC Distribution has consistently demonstrated its commitment to supporting the nation's sustainability ambitions through innovation, operational excellence and responsible business practices. The company's ongoing efforts to improve energy efficiency, expand lower-carbon mobility solutions, reduce environmental impacts and integrate sustainability into its operations reflect a strong alignment with EEG's mission of promoting environmental protection and sustainable development.

As a Corporate Member, ADNOC Distribution will join a diverse network of forward-thinking organisations working alongside EEG to support environmental awareness initiatives, resource conservation programmes, recycling campaigns and sustainability-driven projects that contribute to the UAE's national vision and the United Nations Sustainable Development Goals. EEG extends its warmest welcome to ADNOC Distribution and looks forward to a successful and impactful partnership that will contribute to building a more sustainable future for the UAE and beyond.

[Read More](#)



EEG MEMBER'S UPDATE

EEG welcomed 2 new corporate member, 4 renewed corporate members and 3 new individual members in the month of July 2026

CORPORATE MEMBERSHIP (NEW)

Kelvin Catering Services & Facilities Management Emirates L.L.C.

Future Sustain AI Solutions Limited

CORPORATE MEMBERSHIP (RENEWAL)

International SOS Supply FZCO

ISS Relocations LLC

Ferrero Trading Lux S.A - Dubai Branch

AG Engineering and Power Contracting LLC

INDIVIDUAL MEMBERSHIP (NEW)

Ikechi Nwuke

Dr. Parth Gupta

Abdulla Yousuf Abdulla Mohammad Bastaki



UNEP NEWS

UNEP Expands Global Initiative to Accelerate Methane Emissions Reductions

[Read More](#)

The United Nations Environment Programme (UNEP), with support from Bloomberg Philanthropies, has announced a major initiative to help countries increase their response to large methane leaks to 80 % by 2030. The effort aims to ensure that methane emissions detected from space are rapidly investigated and mitigated, building on the success of UNEP's International Methane Emissions Observatory (IMEO) and its Methane Alert and Response System (MARS).

The announcement follows UN Secretary-General's call for urgent action to reduce methane emissions, recognising methane mitigation as one of the fastest and most cost-effective ways to slow climate change. While carbon dioxide remains the main driver of long-term warming, cutting methane emissions can deliver significant climate benefits within a much shorter timeframe. Since its launch in 2023, MARS has issued more than 5,000 alerts across 33 countries and supported over 40 verified mitigation actions. One notable example in Algeria resulted in the repair of a decades-long methane leak, delivering emissions reductions equivalent to removing around half a million cars from the road each year. The expanded initiative aims to strengthen national capacity to respond to methane alerts, increase collaboration with the oil and gas sector through UNEP's Oil and Gas Methane Partnership 2.0, and enhance access to reliable emissions data through the "Eye on Methane" platform. Additional satellite missions will also be integrated to improve global monitoring. Despite the availability of advanced satellite technology, only 13 % of MARS alerts currently receive a formal response. UNEP aims to close this gap by providing countries and operators with the technical support and data needed to translate real-time observations into meaningful climate action.



UNCCD NEWS

KSA & UNCCD Strengthen Global Action on Land Restoration

[Read More](#)

The Kingdom of Saudi Arabia and the United Nations Convention to Combat Desertification (UNCCD) are advancing the key outcomes of COP16, held in Riyadh in December 2024, as preparations continue for COP17 in Ulaanbaatar, Mongolia, in August 2026. During a high-level mission to Saudi Arabia, UNCCD Executive Secretary met with senior government officials to review progress on COP16 commitments and discuss drought resilience, sustainable finance, private sector engagement and regional cooperation.

A key priority was advancing the Riyadh Global Drought Resilience Partnership (RGDRP), launched at COP16 to help countries shift from responding to drought crises to strengthening long-term resilience through improved planning, financing and knowledge sharing. UNCCD is also working with the United Nations Development Programme (UNDP) to establish a Multi-Partner Trust Fund to support implementation. The mission also saw the signing of a Memorandum of Understanding between UNCCD and the Middle East Green Initiative (MEGI), strengthening regional cooperation on land restoration and sustainable land management.

With nearly 40% of the world's land already degraded and the economic impacts of land degradation and drought continuing to rise, the discussions highlighted the urgent need for increased investment and stronger public-private collaboration. Building on the momentum of COP16, Saudi Arabia and UNCCD remain committed to turning global commitments into practical action that supports land restoration, drought resilience and sustainable development.



WASTE MANAGEMENT PROGRAMME | AUGUST 2026

The collection of the below mentioned materials for recycling in the month of July, resulted in the following benefits:

Reduction of 928 (MTCO2e) GHG
 Saving of 5,926 Million BTU of Energy
 Saving of 1,210 m3 Landfill Space
 Saving of 4,277 Trees from being felled
 Saving of 631 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, EEG successfully collected 231,732 kg of paper from 274 entities, reflecting a 116% increase compared to June. This is the highest monthly paper collection achieved so far this year. Let us continue strengthening recycling efforts together and creating a lasting environmental impact while building a more sustainable future, even during these challenging times.	FedEx Express MENA	10,330	Ali Darwish Mubarak Salim Alzaabi	2,316
	AtkinsRealis	8,790	Shaurya Singh Bir	1,470
	Mitsubishi Electric Middle East Africa and CIS co. LLC	5,145	Sanaa Agrawal	1,040
CAN COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 423 kg of aluminium cans from 31 entities, reflecting a 2% decrease compared to June due to the current situation. We encourage everyone to continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce landfill waste, and build a more sustainable future.	Rixos Al Mairid Ras Al Khaimah	103	Achyut Veeruchi Kumar	45
	Mercure Hotel Suites and Appartments	96	Ethan George Abin	33
	Howard Johnson Hotel Bur Dubai	24		
PLASTIC COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 10,300 kg of plastic from 148 entities, marking a 45% increase compared to June. This is the highest monthly plastic collection achieved so far this year. We encourage the community to continue supporting our recycling initiatives and stay actively engaged as we work together towards reducing waste and building a more sustainable future for generations to come.	Tristar Jebel Ali	1,645	Sanskar Giri	259
	Wasi Properties	533	Jasem Sultan Alkhoory & Rafeea Sultan Alkhoory (Tie)	138
	Mercure Hotel Suites and Appartments	490	Wejdan Basem	134
TONER COLLECTION CAMPAIGN	COMPANIES	QTY(pcs)	FAMILY/INDIVIDUAL	QTY(pcs)
In July 2026, the Emirates Environmental Group collected 267 toner cartridges from 11 entities, reflecting a 48% increase compared to the previous month. We encourage the community to continue supporting our toner recycling initiatives as we work together to reduce waste and strengthen our collective environmental impact.	Canon Middle East	150	Tanisha Sachin Nandre	56
			Neal Monteiro	30
			Zarmina A	11
GLASS COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 8,150 kg of glass bottles from 47 entities, reflecting a 38% increase compared to the previous month. We encourage the community to remain engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	The Lana Hotel	2,860	Mohammed Sultan Alkhoory	181
	Movenpick Hotel Jumeirah Beach Residences	770	Ali Darwish Mubarak Salim Alzaabi & Ishita Khivsara(Tie)	150
	Avani Palm View Dubai Hotel & Suites	730	Aalia Ali	147
E-WASTE COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 1,560 kg of e-waste from 25 entities, reflecting a 35% increase compared to the previous month. We encourage the community to remain actively engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Novotel and Ibis Gate Hotels Abu Dhabi	600	Ekagr Chhibber	36
	CEMEX Falcon LLC Jabel Ali	404	Vidyuth Balaji	28
	Four Seasons Hotels	145	Afsheen Banu Sheikh	26
SCRAP COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In July 2026, the Emirates Environmental Group collected 1,953 kg of scrap metal from 30 entities, marking an impressive 288% increase compared to the previous month. This is the highest monthly scrap metal collection achieved so far this year. We encourage the community to continue recycling scrap metal and supporting our collective efforts towards reducing waste and strengthening a more sustainable circular economy.	The Lana Hotel	105	Sanskar Giri	781
	ABB Industries LLC	70	Ali Basem	406
	Four Seasons Hotels	40	Ali Darwish Mubarak Salim Alzaabi	196
MOBILE COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(pcs)	
In July 2026, the Emirates Environmental Group collected 127 mobile phones from 9 entities, marking a 22% decrease compared to the previous month. We encourage the community to continue participating actively and supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Shanaya Shah		51	
	Mohammed Jassem		13	
	Ekagr Chhibber & Vishwa Sai Sivakumar (Tie)		10	

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

