

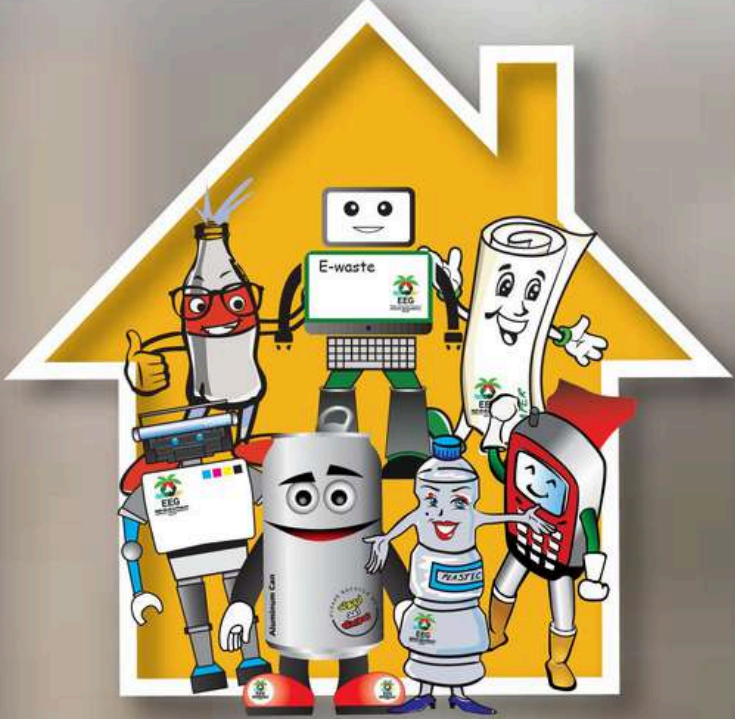
Recycling begins at

HOME

Join The Neighbourhood Recycling Project 2026

1st June to 30th September

REGISTER NOW



UPCOMING EVENTS

One Root, One Community-Tree

OROC

ONE ROOT, ONE COMMUNITY-TREE

PHASE 2

26TH JULY - 26TH NOVEMBER 2026

Linking the Recycling Programme with
"For Our Emirates We Plant" Programme

Recyclables	Education & Corporate (2 weeks)	Recyclables	Students & Individuals (2 weeks)
Paper	2,500 kg	Paper	500 kg
E-waste	400 kg	E-waste	200 kg
Glass	100 kg	Glass	100 kg
Plastic	125 kg	Plastic	30 kg
Aluminium Cans	100 kg	Aluminium Cans	20 kg
Other Containers	100 pcs	Other Containers	50 pcs
Mobile Phones	85 pcs	Mobile Phones	25 pcs

[+971 4 344 8622](tel:+97143448622)
[+971 4 344 8677](tel:+97143448677)
recycling@eeg.ae
www.eeg-uae.org

"Recycle. Reforest. Repeat." Project

17th of June until 26th of July 2026



Recycle Paper to Conserve Trees
The following are the quantities of paper to be collected and deposited for recycling:

Companies	1,000 kg
Academic Institutions	750 kg
Families and Individuals	500 kg

Together for a Better Environment®

Register Here

+971 4 344 8622
 +971 4 344 8677

eeg@emirates.net.ae
www.eeg-uae.org

EEG Office
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www.eeg.ae

CLICK ON THE ISSUE

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REACH OUT TO EEG FOR MORE DETAILS



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email: secretary@eeg.ae - www.eeg-uae.org



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**EEG**مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | JULY 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

As we conclude the 1st half of 2026, the world continues to navigate an increasingly complex landscape shaped by geopolitical tensions, economic uncertainty, supply chain disruptions, inflationary pressures and widening social inequalities. Simultaneously, the climate crisis continues to intensify through rising temperatures, biodiversity loss, extreme weather events and growing pressure on already fragile ecosystems. These converging challenges have tested the resilience of governments, businesses and communities alike. Yet, amidst these uncertainties, one truth has become increasingly evident: sustainability is not a luxury reserved for stable times—it is a necessity, especially during periods of disruption.

At the Emirates Environmental Group (EEG), this philosophy has guided our work since our establishment in 1991. For more than three decades, we have remained steadfast in our commitment to environmental stewardship through education, community engagement, action-oriented programmes and strategic partnerships that inspire meaningful change across all sectors of society. June has been a particularly active and rewarding month for EEG. One of the most significant highlights was the successful celebration of the 29th Cycle of the Emirates Recycling Awards, held in conjunction with World Environment Day on 5th June.

The Awards continue to serve as one of EEG's flagship initiatives, recognising individuals, educational institutions, corporations and government entities that have demonstrated exceptional commitment to waste reduction, resource conservation and circular economy practices. Throughout the month, EEG also strengthened its engagement with regional and international sustainability platforms. From 1st to 3rd June, I had the privilege of representing EEG in Cairo, Egypt, where I participated as a speaker at ProPAK MENA, highlighting the importance of sustainability in trade and investment.

On 4th June, EEG participated in the Virtual Stakeholder Consultation on UNEA Resolution 7/6, contributing to discussions on enhancing youth participation in environmental processes and strengthening environmental education.

The following day, 5th June, marked a particularly significant occasion. In addition to the Emirates Recycling Awards, EEG continued its partnership with Accenture through the Hour of Sustainability initiative, engaging Grade 3 students at Dubai National School, Al Barsha in interactive environmental learning experiences. On the same day, I participated in a live interview with Al Dhafra TV, discussing EEG's work and emphasising the importance of collective action in celebration of World Environment Day.

Our commitment to partnership-building continued through my participation in the 30th Anniversary Dinner Party of the Lebanese Business Council on 6th June, followed by EEG's participation in a UNEP webinar commemorating World Oceans Day on 8th June, which reinforced the importance of protecting marine ecosystems.

On 10th June, EEG had the pleasure of welcoming an Indonesian delegation to our office as part of our ongoing efforts to strengthen international collaboration and facilitate the exchange of knowledge and best practices in the field of sustainability and environmental

stewardship. The visit provided a valuable platform to showcase EEG's programmes and initiatives while exploring potential avenues for future cooperation and partnership. The release of the Berkeley Services sustainability podcast on 11th June provided another valuable opportunity to elevate conversations around environmental responsibility and collaboration. On 11th June, EEG conducted an ESG Ambassador Awareness Session and Green Office Workshop for Dubai World Trade Centre, one of our valued Corporate Members, while also participating in UNEP's Secretariat Briefing on operationalising the One Impact Framework and the updated Resource Mobilisation Strategy.

Our engagement with strategic stakeholders continued through participation in the Emirates Green Building Council Management Committee Meeting on 16th June, followed by EEG's 3rd panel discussion of the year, focusing on water security in arid regions, on 17th June. The discussion brought together experts from government, academia, industry, and civil society to explore practical solutions to one of the region's most pressing environmental challenges.

On 18th June, I had the honour of delivering the opening remarks at the 20th Anniversary Celebration of the Emirates Green Building Council, recognising two decades of leadership in advancing sustainable built environments. The following day, 19th June, I participated in a briefing led by José Viñals and Bathylle Missika on the work of the 4P Eminent Persons Group, examining the unintended consequences of prudential frameworks on investment flows into emerging markets and developing economies.

From 21st to 24th June, I participated in the World Green Building Council Leadership Summit in London, engaging with sustainability leaders from around the world to strengthen collaboration and exchange valuable insights. EEG also participated virtually in the 174th Meeting of the Committee of Permanent Representatives to UNEP on 26th June, reaffirming our commitment to remaining actively engaged in international environmental governance. The month concluded with the convening of EEG's 35th Board Meeting on 30th June, during which Board Members reflected on the organisation's achievements, reviewed strategic priorities and reaffirmed their collective commitment to advancing EEG's mission.

As you explore the pages of this newsletter, I encourage you to read more about these engagements and initiatives. The challenges before us remain significant, but they also provide an opportunity to lead differently—to lead with resilience, responsibility and vision. Let us continue to transform awareness into action, challenges into opportunities and aspirations into lasting impact.

As we move forward, I warmly invite individuals, families, educational institutions, corporations and government entities to join and support the Emirates Environmental Group. Whether through membership, participation in our programmes, volunteering, sponsorship or adopting more sustainable practices in daily life, every contribution matters.

Together, we can build a greener, healthier and more resilient future for all. We encourage you to become part of the EEG family and support our ongoing journey towards sustainability.



EEG's Environmental Legacy in Live Interview with Al Dhafra TV

In celebration of World Environment Day on **5th June**, The Co-Founder and Chairperson of the Emirates Environmental Group (EEG), participated in a live television interview with Al Dhafra TV, providing viewers with insights into the organisation's longstanding environmental journey and its continued efforts to advance sustainability across the UAE. During the interview, she highlighted EEG's pioneering role as one of the region's leading environmental non-governmental organisation since its establishment in 1991.

She spoke about the organisation's diverse programmes and initiatives aimed at promoting environmental awareness, encouraging community participation and supporting the UAE's sustainability ambitions through practical action.

The discussion shed light on EEG's wide-ranging activities and its efforts to foster collaboration among government entities, the private sector, academic institutions, and local communities. She also emphasised the importance of collective responsibility in addressing today's environmental challenges and the need to empower individuals to adopt more sustainable lifestyles.

As the world marked World Environment Day, the interview served as an important platform to reinforce the message that environmental stewardship is a shared responsibility that requires ongoing commitment, awareness, and action from all sectors of society.

EEG extends its sincere appreciation to Al Dhafra TV for providing the opportunity to showcase the organisation's work and amplify the importance of environmental conservation. Through continued outreach and engagement, EEG remains steadfast in its mission to inspire positive change and contribute towards building a more sustainable and resilient future for generations to come.

The 29th Cycle of the Emirates Recycling Awards

The Emirates Environmental Group (EEG) proudly celebrated the 29th Cycle of the Emirates Recycling Awards on **5th June**, in conjunction with World Environment Day, under the esteemed patronage and presence of H.H. Engr. Sheikh Salem bin Sultan bin Saqr Al Qasimi, Chairman of the Ras Al Khaimah Civil Aviation Authority, Member of the Executive Council of the Government of Ras Al Khaimah, and Honorary Member of EEG.

Held under the global theme "Inspired by Nature. For Climate. For Our Future.", the prestigious event brought together representatives from government entities, corporations, educational institutions, diplomatic missions, media organisations and the wider community to recognise outstanding contributions towards environmental protection and sustainable resource management.

In her keynote address, Dr Habiba, Co-Founder and Chairperson of EEG, emphasised the urgency of collective climate action and the importance of integrating sustainability into everyday practices.

She highlighted that the achievements celebrated through the Awards demonstrate the powerful impact of community engagement and cross-sector collaboration in advancing the UAE's sustainability agenda.

She shared with the attendees that as end of 2025, EEG's recycling programmes had achieved significant environmental benefits, including the reduction of **6,007** metric tons of CO₂ emissions, conservation of **46,387** billion BTU of energy, preservation of 11,215 cubic meters of landfill space, saving of **28,569** trees, and conservation of **16,752** gallons of gasoline.

In addition, participants successfully planted 2,266 trees in December 2025, further contributing to climate action and environmental restoration efforts.

These included:

- Aluminium Cans: 38,596 kg
- Paper: 1,314,741 kg
- Printer Toners: 3,081 pcs
- Plastic: 128,458 kg
- Glass Bottles: 211,926 kg
- Mobile Phones: 4,159 pcs
- E-waste: 22,529 kg
- Scrap Metals: 20,838 kg

These efforts contributed significantly to resource conservation, waste diversion and the promotion of circular economy principles across the UAE.

The Awards recognised exemplary participants across various categories:

Category	Corporate	Academic Institution	Individuals/Families
Paper	Design Infinity LLC	Delhi Private School, Sharjah	Ali Darwish Mubarak Salim Alzaabi
Plastic	Wasl Properties LLC	Our Own High School, Dubai	Ali Darwish Mubarak Salim Alzaabi
Aluminum Can	Emirates Flight Catering	Higher College of Technology Fujairah- Faseel Campus	Ibrahim Pasha
Mobile Phone	Dubai Public Prosecution	Our Own High School, Dubai	Shamma Humaid Alshamsi
Glass	Dubai Duty Free	Sheikha Hissa Bint Saqr Private School	Ali Darwish Mubarak Salim Alzaabi
Toner	Novotel & Ibis World Trade Centre, Ibis One Centre Hotel Dubai	Award withheld	Saeed Humaid Alshamsi
E-waste	Two Season Hotel & Apartments	Award withheld	Mirana Gabin Mathew
Scrap Metal	Citibank	Delhi Private School, Dubai	Ali Darwish Mubarak Salim Alzaabi



EEG also expressed its sincere appreciation to all sponsors and partners whose support contributed to the success of the event, including McDonald's UAE as the Silver Sponsor, SEE Institute as the Event Host and Ariston, Brother International, Dabur and ITL Cosmos as In-Kind Sponsors. EEG also acknowledged the hospitality partners and organisations who generously contributed vouchers for the award winners.



Hour of Sustainability Inspires Young Environmental Stewards

As part of the ongoing Hour of Sustainability initiative, Accenture, in partnership with the Emirates Environmental Group (EEG), conducted an engaging sustainability awareness session on **5th June** at Dubai National School, Al Barsha, reaching Grade 3 students through interactive and age-appropriate learning experiences.

The session aimed to introduce young learners to fundamental environmental concepts and encourage the development of sustainable habits from an early age. Through educational activities and discussions, students were encouraged to explore the importance of protecting natural resources, reducing waste and understanding how simple actions can collectively contribute towards a healthier planet.

The Hour of Sustainability initiative reflects the shared commitment of Accenture and EEG to foster environmental awareness and empower future generations to become active participants in sustainability efforts. By engaging children during their formative years, the programme seeks to cultivate a sense of responsibility, curiosity and appreciation for the environment that can influence lifelong behaviours.

Environmental education remains a vital component in advancing sustainable development and schools play an instrumental role in nurturing environmentally conscious citizens.

Berkeley Services Sustainability Podcast

Berkeley Services, one of the Associate Members of the Emirates Environmental Group (EEG), released a special podcast episode on **11th June**, featuring Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG. The episode forms part of Berkeley Services' ongoing efforts to encourage meaningful dialogue around sustainability, responsible leadership and the importance of collaborative action in addressing environmental challenges.

During the discussion, she shared her perspectives on the evolution of sustainability within the UAE and the wider region, reflecting on how environmental responsibility has progressed from a niche concern to a strategic priority integrated into national policies, corporate agendas

and community initiatives. The conversation also explored the significance of cross-sector partnerships, the future of sustainable development within the built environment and the need for organisations to embed sustainability into their long-term decision-making processes. The podcast further highlighted the longstanding collaboration between EEG and Berkeley Services, which has been built upon a shared commitment to environmental stewardship and positive societal impact. As an EEG Associate Member, Berkeley Services continues to demonstrate its dedication to advancing sustainability through active engagement and support for initiatives that promote responsible business practices. Through insightful discussions such as this, both organisations seek to encourage stakeholders across sectors to embrace sustainability as an essential component of long-term resilience and success.

EEG's 3rd Panel Discussion

The Emirates Environmental Group (EEG) successfully hosted its 3rd panel discussion of the year on **17th June**, under the title of "Water Security in Arid Regions: Innovations for Scarcity, Resilience & Sustainable Growth." The event brought together policymakers, researchers, industry experts, corporates, educators, youth representatives and sustainability leaders to examine one of the most pressing challenges facing arid regions today.

Held in conjunction with the United Nations World Day to Combat Desertification and Drought, the session highlighted practical approaches to strengthening water security and climate resilience in water-stressed regions.

The opening remarks stressed the need for more sustainable water management as climate pressures and water demand continue to rise. While technological advances are reshaping the sector, long-term water security depends on shared responsibility and sustained action.

The programme commenced with an Inter-School Debate on the motion, "Desalination is the Most Reliable Long-Term Solution for Water Security in Arid Regions." Students from JSS International School and the American School of Creative Science presented compelling arguments both in support of and against the proposition, reflecting EEG's continued commitment to empowering youth leadership and strengthening environmental awareness among future generations.

The panel discussion featured a distinguished line-up of experts, including Lt. Col. Eng. Taher Hassan Mohammed Ali Taher, Director of Corporate Leadership Department, Dubai Civil Defence; Dr. Sajid Pareeth, Director of Water & Climate Solutions at Expo City Dubai; Prof. Fatin Samara, Deputy Director of the Energy, Water & Sustainable Environment Research Centre (EWSERC) at the American University of Sharjah; Mr. Iftikhar Hamdani, Area General Manager – Northern Emirates, Bahi Ajman Palace Hotel and Coral Beach Resort Sharjah; and Ms. Alicia Dauth, Chartered Environmentalist and Water, Environment Stewardship & Resilience Advisor.

The discussion addressed growing pressures on freshwater resources and examined innovative solutions, including sustainable desalination, wastewater recycling, smart water technologies and nature-based approaches.

The session concluded with an engaging exchange of ideas among participants. In her closing remarks, Dr. Habiba encouraged individuals and institutions alike to adopt more responsible water consumption practices, reminding attendees that in arid environments, every drop matters.



The session was made possible through the generous support of McDonald's UAE as the Main Contributor, Holiday Inn & Suites Dubai Science Park as the Venue Host and Accenture as the Support Contributor. EEG also acknowledged the continued support of its collaborators, including the Emirates Green Building Council, the Clean Energy Business Council, the Swiss Business Council, the Capital Club Dubai and the Arabia CSR Network, whose partnership continues to strengthen dialogue and collective action towards a more sustainable and resilient future.

The event marked another important milestone in EEG's 2026 Panel Discussion Series, reinforcing the organisation's role as a leading platform for sustainability leadership, knowledge exchange and collaborative action on pressing environmental challenges.



26th Cycle of Students' Workshops

The Emirates Environmental Group (EEG) is pleased to announce the 26th Cycle of its Students' Workshops, scheduled to take place from **26th to 28th October 2026** under the thought-provoking theme, "The Long Silence: Whispers of a Changing World."

Designed to inspire environmental awareness among young learners, this annual educational initiative encourages students to explore the subtle yet profound transformations taking place in our natural world. Through a series of interactive activities, discussions and hands-on learning experiences, participants will examine how environmental changes often occur gradually and silently, becoming visible only when their impacts are impossible to ignore.

The workshops for 2026 will be conducted across three age categories:

- **26th October – Classes 5–6 (Junior)**
- **27th October – Classes 7–9 (Sub-Senior)**
- **28th October – Classes 10–12 (Senior)**

Participants will explore key sustainability themes, including biodiversity, climate change, oceans, technology, consumption patterns and the future of our planet. By connecting these topics to everyday life, students will gain a deeper understanding of environmental challenges while developing critical thinking, creativity and problem-solving skills.

The registration deadline is **26th September 2026**. We look forward to welcoming young minds from across the UAE to listen to the "whispers" of a changing world and become active contributors to a more sustainable future.

[Register Here](#)

The 26th Cycle of the ICEPSC

The Emirates Environmental Group (EEG) is proud to announce the launch of the 26th Cycle of the Inter-College Environmental Public Speaking Competition (ICEPSC), scheduled to take place from 23rd to **26th November 2026**. Recognised as one of the region's leading environmental academic platforms, the competition brings together undergraduate students from around the world to engage in meaningful dialogue on critical sustainability challenges through research, debate and public speaking.

Conducted in a bilingual (English and Arabic) hybrid format, the competition empowers young minds to analyse contemporary environmental issues and propose innovative, evidence-based solutions. This year's themes encourage participants to explore the interconnected relationship between environmental protection, economic development and societal well-being.

Topics for the 26th cycle are:

- 1. Nature Positive Economies: Are We Ready for a World Where Ecosystems Come First?**
- 2. Food Systems on the Brink: Is Sustainable Agriculture the Only Way Forward?**
- 3. The Future of Medicine: Can Healthcare Be Truly Sustainable?**
- 4. Crisis Below Our Feet: Can Soil Restoration Address Climate Change?**

Beyond competition, ICEPSC serves as a platform for intellectual exchange, leadership development and environmental advocacy. Participants gain valuable experience in critical thinking, teamwork, research and persuasive communication while contributing to discussions that support the United Nations Sustainable Development Goals (SDGs).

Through this initiative, EEG continues its commitment to nurturing informed, responsible and environmentally conscious leaders who will shape a more sustainable future for generations to come.

We look forward to welcoming the next generation of changemakers as they engage in meaningful dialogue and contribute innovative ideas towards building a greener and more sustainable future.

[Register Here](#)

ONGOING | JULY 2026

The 16th Cycle of NRP

The Emirates Environmental Group (EEG) is currently implementing the 16th cycle of its Neighbourhood Recycling Project (NRP), running from **1st June to 30th September 2026**.

This much-anticipated summer initiative transforms the school holiday period into an opportunity for young people to become active environmental advocates within their own communities. Since its launch in 2010, the NRP has inspired thousands of students across the UAE to champion recycling efforts by encouraging their families,



friends and neighbours to adopt responsible waste segregation and recycling practices. By placing youth at the heart of the initiative, the project nurtures environmental awareness from an early age while reinforcing the importance of individual and collective action in building sustainable communities.

Beyond diverting recyclable materials from landfills, the programme helps cultivate lifelong values of responsibility, civic engagement and environmental stewardship among young participants. Through their enthusiasm and leadership, students play a vital role in extending the reach of sustainability messages to households and neighbourhoods throughout the country.

As the campaign continues throughout the summer months, EEG encourages schools, students, and families to take part in this impactful initiative and contribute towards creating cleaner, greener and more resilient communities.

Together, through small but consistent actions, we can inspire meaningful change and help shape a more sustainable future for generations to come.

[Register Here](#)

Purging Pestering Plastics Campaign

The 3rd cycle of the Emirates Environmental Group's (EEG) "Purging Pestering Plastics" (PPP) campaign is currently underway, engaging participants from across the UAE in a collective effort to reduce plastic waste and promote responsible consumption practices. Running from **8th June to 8th July** in alignment with World Ocean Day, the campaign highlights the importance of sustained community action in addressing the growing challenge of plastic pollution.

Since its launch, the campaign has provided a practical platform for individuals, families, educational institutions, corporate and government entities to actively participate in organised plastic collection and recycling activities. Through these efforts, participants are diverting waste from landfills and natural ecosystems and are also contributing towards the development of more conscious consumption and waste segregation habits.

As the campaign progresses, EEG continues to encourage wider participation and emphasises that environmental stewardship is built upon consistent and measurable actions.

Every kilogram of plastic collected represents a step towards protecting marine environments, conserving valuable resources and supporting the UAE's broader sustainability agenda.

Participants who successfully meet the campaign targets will be formally recognised for their efforts and will have the opportunity to extend their environmental contribution through EEG's "For Our Emirates We Plant" programme on 17th December 2026, reinforcing the connection between responsible waste management and ecosystem restoration.

[Register Here](#)

Recycle. Reforest. Repeat. is Underway

The 11th cycle of the Emirates Environmental Group's (EEG) "Recycle. Reforest. Repeat." (RRR) campaign is currently in progress, continuing EEG's long-standing commitment to promoting environmental responsibility through community engagement. Running from **17th June to 26th July**, the initiative coincides with the observance of the World Day to Combat Desertification, highlighting the interconnected importance of resource conservation and ecosystem restoration.

Since its inception, the campaign has successfully mobilised corporates, educational institutions, government entities, families and individuals across the UAE to participate in paper recycling efforts that support broader sustainability objectives. By linking responsible waste management with afforestation activities, the initiative encourages participants to embrace circular economy principles while fostering a deeper appreciation for environmental stewardship.

Participants are invited to collect and submit paper waste, helping to divert valuable resources from landfills while reducing pressure on natural ecosystems. Through these collective efforts, the campaign contributes to conserving raw materials, minimising environmental impact and promoting sustainable behavioural change within communities.

Those who achieve the campaign targets will receive a Certificate of Participation and will be invited to take part in EEG's "For Our Emirates We Plant" programme on 17th December, where they will have the opportunity to plant indigenous tree saplings and leave a lasting environmental legacy.

As the campaign continues, EEG encourages all sectors of society to become active participants in this meaningful initiative. The success of Recycle. Reforest. Repeat. demonstrates that simple, consistent actions can generate significant environmental benefits and inspire a collective movement towards a greener and more sustainable future.

In addition to its environmental benefits, the campaign serves as an important platform for raising awareness about responsible consumption and waste reduction. By encouraging participants to reflect on their everyday habits and make more sustainable choices, the initiative helps cultivate a culture of environmental responsibility that extends beyond the duration of the campaign and contributes to long-term community resilience.


[Register Here](#)


Phase 2 of the 17th Cycle of OROC

Building upon the success of phase 1, the Emirates Environmental Group (EEG) is pleased to announce the upcoming launch of Phase 2 of the 17th cycle of its flagship programme, the "One Root, One Communi-tree" (OROC). Scheduled to commence on **26th July**, this highly anticipated phase will continue to unite communities across the UAE in a shared commitment towards environmental conservation and climate action.

Since its inception, the OROC initiative has served as a powerful platform that connects responsible recycling practices with meaningful afforestation efforts.

By encouraging participants to collect and recycle a wide range of materials—including paper, plastic, aluminium cans, glass bottles, e-waste, mobile phones, toner cartridges and scrap metals—the project promotes circular economy principles while fostering environmental awareness and community engagement.

The first phase of the 17th cycle witnessed encouraging participation and the collective efforts resulted in the collection of **263,979** kg of paper, **21,795** kg of plastic, **2,012** kg of aluminium cans, **337** pcs mobile phones, **449** pcs toner cartridges, **50,362** kg of glass bottles, and **4,425** kg of e-waste. These contributions led to tangible environmental benefits, including a reduction of **1,109** metric tonnes of CO₂ equivalent (MTCO₂E), **7,784** million BTU of energy saved, a diversion of **1,954** cubic metres of waste from landfills, **5,001** trees saved, and the equivalent of **1,451** gallons of gasoline conserved.

As preparations for the next phase gather momentum, EEG encourages all sectors of society to embrace the spirit of collective responsibility and take part in this transformative initiative. Together, through simple yet consistent actions, we can nurture healthier ecosystems, conserve valuable resources and create greener communities for generations to come.

Beyond the measurable environmental outcomes, the programme continues to strengthen a culture of environmental responsibility by encouraging individuals and organisations to become active participants in sustainability efforts.

Through ongoing engagement and collaboration, OROC demonstrates how collective action can translate into meaningful environmental progress while reinforcing the importance of resource conservation and responsible waste management.


[Register Here](#)

MEMBER NEWS | JULY 2026

Welcoming IDEMIA Group Onboard EEG

The Emirates Environmental Group (EEG) is delighted to welcome IDEMIA Group as one of its newest Corporate Members, further strengthening the growing network of organisations committed to advancing sustainability and responsible business practices in the UAE and beyond.

As a global leader in identity technologies, IDEMIA develops innovative solutions that enable people to pay, connect, access, travel and stay safe in both the physical and digital worlds. With decades of expertise in biometrics and cryptography, the company serves governments and enterprises worldwide by delivering secure, seamless and trusted technologies that support billions of interactions every day.

EEG believes that meaningful progress towards a sustainable future can only be achieved through strong partnerships and collective action.

By joining EEG's diverse community of corporate members, IDEMIA Group demonstrates its commitment to engaging with stakeholders who share a common vision of environmental stewardship, social responsibility, and sustainable development.

We look forward to collaborating with IDEMIA Group through EEG's environmental initiatives, awareness campaigns, and knowledge-sharing platforms as we continue to inspire positive change and encourage organisations to integrate sustainability into their business practices. We extend our warmest welcome to IDEMIA Group and look forward to building a fruitful partnership dedicated to creating a more sustainable and resilient future for generations to come.

The addition of IDEMIA Group to EEG's membership network reflects the growing recognition among leading organisations that sustainability is most effective when embedded within long-term business strategies.

As environmental and social challenges continue to evolve, cross-sector collaboration remains essential for driving innovation, sharing knowledge, and delivering positive impact at scale.


[Read More](#)


EEG MEMBER'S UPDATE

EEG welcomed 8 renewed student members and 6 new student members in the month of June 2026

STUDENT MEMBERSHIP (RENEWAL)

Saiyette Aima

Irene Mariam Sunu

Aarav Wadhawan

Sanskar Giri

Aarav Maskara

Shashvath Deepak

Kriti Sahni

Shaurya Nilesh Tankkar

STUDENT MEMBERSHIP (NEW)

Ruth Philip

Theona Nath

Mir Qasim Ali Ehaan

Samaira Richie Bhandare

Hrihaan Kiran Kumar

Arjun Sandesh Potkar



UNEP NEWS

World Environment Day 2026: Answering the Planet's Call for Climate Action

[Read More](#)

As the world continues to experience record-breaking temperatures and increasingly frequent climate-related disasters, World Environment Day 2026 highlights the urgent need for accelerated climate action. Led by the United Nations Environment Programme (UNEP) and hosted by Azerbaijan, this year's observance was centred around the campaign message #NowForClimate, calling on governments, businesses, communities and individuals to respond decisively to the climate crisis.

The campaign emphasised that the impacts of climate change are already being felt across the globe, affecting ecosystems, economies and human wellbeing. At the same time, it underscored that practical solutions exist—from advancing renewable energy and improving resource efficiency to strengthening resilience and fostering sustainable innovation.

For the corporate sector, this presents an important opportunity to translate environmental commitments into measurable outcomes through responsible leadership, climate-conscious decision-making and collaborative action. Every organisation, regardless of size or industry, has a role to play in shaping a low-carbon and climate-resilient future.

As we commemorate World Environment Day 2026, let us recognise that meaningful progress begins with collective responsibility. The choices we make today will determine the wellbeing of future generations and the health of our shared planet.



UNCCD NEWS

Bonn Launches International Gender Champions Hub

[Read More](#)

A new chapter in advancing gender equality was marked with the launch of the Bonn Hub of the International Gender Champions (IGC), to strengthen Leadership for Gender Equality, bringing together leaders from the United Nations system and partner organisations to promote inclusive leadership and drive meaningful change.

The initiative, led by UN Women, the United Nations Convention to Combat Desertification (UNCCD), and the United Nations Framework Convention on Climate Change (UNFCCC), comes at a time when women and girls continue to face disproportionate impacts from climate change, land degradation, food insecurity and systemic barriers to participation in decision-making processes.

As the newest addition to the global International Gender Champions network, the Bonn Hub aims to strengthen collaboration, encourage accountability and foster practical actions that advance gender equality across sectors. The initiative will focus on promoting greater representation of women in leadership, supporting gender-responsive policies and facilitating knowledge exchange among participating organisations.

The launch serves as a timely reminder that sustainable development and climate resilience cannot be achieved without inclusive leadership and equal opportunities for all. By working collectively to break down gender barriers, institutions can help build more equitable, resilient and sustainable societies.



WASTE MANAGEMENT PROGRAMME | JULY 2026

The collection of the below mentioned materials for recycling in the month of June, resulted in the following benefits:

Reduction of 438 (MTCO2e) GHG
 Saving of 2,928 Million BTU of Energy
 Saving of 670 m3 Landfill Space
 Saving of 2,131 Trees from being felled
 Saving of 701 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In June 2026, EEG successfully collected 106,946 kg of paper from 232 entities, reflecting a 9% increase compared to May. With six months still ahead, your continued participation remains vital in reducing landfill waste and creating lasting environmental impact. Let us continue strengthening recycling efforts together and building a more sustainable future, even during these challenging times.	Delhi Private School Sharjah	4,610	Ali Darwish Mubarak Salim Alzaabi	7,681
	Delhi Private School Dubai	4,566	Shaurya Singh Bir	1,783
	Mayoor Private International School	3,400	Batul Vohra	1,180
CAN COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In June 2026, the Emirates Environmental Group collected 419 kg of aluminium cans from 27 entities, reflecting a 23% decrease compared to May due to the current situation. We encourage everyone to continue supporting our recycling initiatives as we work together to achieve this year's environmental targets, reduce landfill waste, and create a more sustainable future.	New Indian Model School Dubai	8	Achyut Veeruchi Kumar	36
PLASTIC COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In June 2026, the Emirates Environmental Group collected 7,061 kg of plastic from 127 entities, marking a 23% increase compared to May. We encourage the community to continue supporting our recycling initiatives and stay actively engaged as we work together towards reducing waste and building a more sustainable future for generations to come.	Zayed Education Complex Dibba Fujairah	305	Saeed Ahmed Khalifa Al Hamly	210
	Our Own High School, Dubai	200	Wejdan Basem	206
	Oasis International School, Al Ain	90	Fayiza Almentheri	108
GLASS COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
In June 2026, the Emirates Environmental Group collected 5,799 kg of glass bottles from 47 entities, reflecting a 47% decrease compared to the previous month. We encourage the community to remain engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and build a more sustainable future.	Hassan Abdullah Hassan		180	
	Onish Yadev		150	
	Mohammed Sultan Alkhoory		135	
E-WASTE COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
In June 2026, the Emirates Environmental Group collected 1,151 kg of e-waste from 17 entities, reflecting a 42% decrease compared to the previous month. We encourage the community to remain actively engaged and continue supporting our recycling initiatives as we work together to achieve this year's environmental targets and advance a more sustainable future.	Luca Palakkal		30	
	Siddhart Ajith		23	
	Ali Darwish Mubarak Salim Alzaabi		21	
SCRAP COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(kg)	
In June 2026, the Emirates Environmental Group collected 1,548 kg of scrap metal from 19 entities, marking an impressive 208% increase compared to the previous month. We encourage the community to continue recycling scrap metal and supporting our collective efforts towards reducing waste and strengthening a more sustainable circular economy.	Turki Basem		299	
	Sanskar Giri		137	
	Ali Darwish Mubarak Salim Alzaabi		100	
TONER COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
In June 2026, the Emirates Environmental Group (EEG) collected 181 HP toner cartridges from 5 entities, reflecting a 28% decrease compared to the previous month. With six months still ahead, we encourage the community to continue supporting our HP toner recycling initiatives as we work together to reduce waste and strengthen our collective environmental impact.	City Private School Ajman	27	Neal Monteiro	30
MOBILE COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
In June 2026, the Emirates Environmental Group collected 162 mobile phones from 6 entities, marking a 119% increase compared to the previous month. We encourage the community to continue participating actively and supporting our recycling initiatives as we work together to achieve this year's environmental targets and create a more sustainable future.	Mayoor Private International School	14	Shivani Adduri	135
EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.				

