

# EEG EDU NEWS

JUNE 2026 | ISSUE 06



## UPCOMING EVENTS

Recycling begins at  
**HOME**

Join The  
Neighbourhood  
Recycling  
Project 2026  
1<sup>st</sup> June to 30<sup>th</sup> September

Collect one or all of the below recyclable materials as per the respective amounts.

| EEG Student Members       |           | Non Members               |           |
|---------------------------|-----------|---------------------------|-----------|
| Paper                     | kg 300    | Paper                     | kg 500    |
| E-waste                   | kg 300    | E-waste                   | kg 500    |
| Glass                     | kg 75     | Glass                     | kg 150    |
| Plastic                   | kg 30     | Plastic                   | kg 55     |
| Aluminium Cans            | kg 25     | Aluminium Cans            | kg 45     |
| Mobile Phones (any brand) | pieces 35 | Mobile Phones (any brand) | pieces 50 |
| Toner                     | pieces 30 | Toner                     | pieces 50 |

For details email us on [wastemanagement@eeg.ae](mailto:wastemanagement@eeg.ae)

**Register Now!**

EEG  
EMIRATES ENVIRONMENTAL GROUP

**"Recycle. Reforest. Repeat."**  
Project  
17<sup>th</sup> of June until 26<sup>th</sup> of July 2026

Recycle Paper to Conserve Trees  
The following are the quantities of paper to be collected and deposited for recycling:

| Category                 | Quantity |
|--------------------------|----------|
| Companies                | 1,000 kg |
| Academic Institutions    | 750 kg   |
| Families and Individuals | 500 kg   |

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## REACH OUT TO EEG FOR MORE DETAILS



### BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM  
Villa No. 117a - JMR. 68, Jumeirah 1,  
Between old Dubai Zoo & Beach Centre.  
For more info, call EEG at 04 344 8622, or  
email [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae) - [www.eeg-uae.org](http://www.eeg-uae.org)



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**EEG**مجموعة عمل الإمارات للبيئة  
EMIRATES ENVIRONMENTAL GROUP

## CHAIRPERSON'S NOTE | JUNE 2026

**DR. HABIBA AL MAR'ASHI**

Dear Members, Supporters and Well-Wishers,

I would like to begin by extending my warm greetings to you all. Eid Al Adha Mubarak. May this blessed occasion bring peace, good health and prosperity to you & your families, and may it continue to inspire compassion, unity and a shared sense of responsibility towards our communities and the environment. As we mark this occasion, we remain mindful of the ongoing geopolitical situation in the region, which continues to create uncertainty and operational challenges across sectors. We sincerely hope for a swift return to stability—one that enables recovery while also creating space for renewed focus on the priorities that unite us. Chief among these is the protection and preservation of our environment. In times of disruption, sustainability must not be de-prioritised; rather, it must be strengthened, as it is fundamental to resilience, long-term stability and inclusive growth.

Sustainability challenges globally are becoming increasingly complex and interconnected. Climate change continues to intensify, with rising temperatures, extreme weather events, and shifting ecosystems placing unprecedented pressure on natural resources. Biodiversity loss and land degradation are accelerating, while water scarcity is emerging as a critical risk in many parts of the world. At the regional level, the Middle East faces distinct vulnerabilities, particularly in water security, food systems and energy transition. These challenges are further compounded by rapid urbanisation and population growth, requiring integrated, innovative and scalable solutions.

Within the UAE, significant progress has been made through strong national strategies and forward-looking policies. However, the need for sustained and collective action remains critical. Enhancing waste management systems, accelerating circular economy practices, improving resource efficiency and strengthening climate resilience must continue to be prioritised across all sectors. Achieving this requires policy alignment and also active participation from businesses, institutions and communities.

Against this backdrop, the month of May has been particularly active and impactful for the Emirates Environmental Group, reflecting our commitment to driving awareness, engagement and measurable outcomes. A key highlight was the successful delivery of our flagship national initiative, the Inter School Environmental Public Speaking Competition, held from 4<sup>th</sup> to 7<sup>th</sup> May. In light of the current geopolitical situation, the competition was conducted virtually to ensure the safety and wellbeing of the participating students while maintaining continuity of this important programme.

Despite the change in format, we were pleased to later welcome the winning teams and the participating students to the EEG office to receive their crystals and certificates in person—an opportunity we truly valued. Engaging directly with these young participants was both rewarding and inspiring, reinforcing the impact of the programme in nurturing environmental awareness, confidence and leadership among the youth.

EEG also maintained strong engagement across multiple strategic platforms throughout the month. On 6<sup>th</sup> May, we participated in an Accenture-led session under the AI for Social Impact series, exploring how emerging technologies are reshaping the future of work and the importance of building workforce readiness.

On 11<sup>th</sup> May, we attended the Ministry of Finance's e-Invoicing Awareness Session, reinforcing the role of digital transformation and governance in strengthening transparency and operational efficiency. On 14<sup>th</sup> May, we contributed to the Sharjah Excellence Award jury discussions, supporting the evaluation of responsible business practices, while also engaging in the UNEP CPR Subcommittee Meeting, which addressed critical global environmental priorities and policy directions.

This was followed on 17<sup>th</sup> May by the judging process of EEG's Environmental Drawing Competition (EDC), where a respected panel of artists and experts evaluated the creative and sustainability-focused artwork submitted by students from across the UAE.

The momentum continued on 19<sup>th</sup> May, with my and EEG's participation in a high-level webinar organised by Emirates Biotech, focusing on advancing organic waste management solutions in the UAE.

Further reinforcing our environmental conservation efforts, EEG, in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, successfully conducted a special mangrove tree planting activity on 21<sup>st</sup> May at Seih Al Qurum, Ras Al Khaimah. Held in celebration of Eid Al Adha and marking the final tree planting activity of the season before the peak summer period, the initiative brought together representatives from various sectors in support of coastal ecosystem restoration and climate action. Read more on page 4.

A significant milestone was achieved on 26<sup>th</sup> May with the successful completion of Phase 1 of the 17<sup>th</sup> Cycle of our "One Root, One Communi-tree" (OROC) programme, reflecting strong multi-sector participation and delivering measurable environmental impact. The month concluded with participation in the World Green Building Council Governance & Nominations Committee Meeting on 28<sup>th</sup> May, where discussions centred on strengthening governance frameworks and advancing global sustainability leadership.

In parallel, May was also marked by a series of strategic meetings with Ambassadors and Consul Generals from several Asian Countries. These engagements are instrumental in expanding our outreach, building international partnerships and strengthening collaboration across borders—ensuring that EEG's work continues to align with global sustainability priorities while maintaining strong local relevance. I invite you to read more about these engagements in the pages of this newsletter, where each initiative and participation is further detailed, reflecting the breadth and depth of our work throughout the month.

As we move forward, it is clear that the path ahead requires serious commitment, coordinated and sustained action. Sustainability is no longer a standalone agenda—it is central to economic resilience, social wellbeing and long-term stability. It is therefore imperative that we continue to work together, strengthen partnerships and translate our commitments into tangible outcomes.

I encourage you to join and support EEG in this journey. Be part of our initiatives, contribute to meaningful change and stay connected with our work by following us on our social media platforms @eegemirates.



Concluding the 26<sup>th</sup> Cycle of the ISEPSC

The Emirates Environmental Group successfully concluded the 26<sup>th</sup> Cycle of its flagship Educational Programme; the “Inter-School Environmental Public Speaking Competition” (ISEPSC), held virtually over Zoom from **4<sup>th</sup> to 7<sup>th</sup> May 2026**. In alignment with the Ministry of Education guidelines, the programme brought together an impressive 118 teams and 707 participants from across the UAE, marking the highest participation recorded since the competition’s inception in 2001.

For over two decades, the competition has served as a dynamic platform empowering youth to strengthen their communication, critical thinking and environmental leadership skills. This year’s edition, organised in commemoration of Earth Day under the global theme “Our Power, Our Planet,” encouraged students to explore pressing sustainability challenges and propose innovative, solution-oriented ideas.

In her address, EEG Co-Founder and Chairperson, Dr. Habiba Al Mar’ashi, highlighted the importance of nurturing environmentally conscious youth and reaffirmed EEG’s commitment towards empowering future generations through impactful educational initiatives.

The winners of the 26<sup>th</sup> cycle of Inter School Environmental Public Speaking Competition are:

| Topic                                                                                   | Winners                                          |
|-----------------------------------------------------------------------------------------|--------------------------------------------------|
| Day 1: Nature Positive Economies: Are We Ready for a World Where Ecosystems Come First? | Far Eastern Private School – Al Shahba   Sharjah |
| Day 2: Food Systems on the Brink: Is Sustainable Agriculture the Only Way Forward?      | Dubai National School Al Twar Girls Dubai        |
| Day 3: The Future of Medicine: Can Healthcare be Truly Sustainable?                     | Ambassador School   Dubai                        |
| Day 4: Crisis Below our Feet: Can Soil Restoration Address Climate Change?              | -Applied Technology School Sharjah               |

The highly coveted Overall Rolling Trophy, awarded annually to the school with the highest cumulative score over four days, was presented to: Far Eastern Private School – Al Shahba | Sharjah. As another successful cycle concludes, EEG continues to strengthen its role in fostering environmental awareness, dialogue and youth

engagement, inspiring students across the UAE to become future leaders of sustainability.

Read More

Continuing the “Hour of Sustainability” Workshops for Young Learners

In continuation of the successful launch of the “Hour of Sustainability” workshop series in the month of April, the Emirates Environmental Group in collaboration with its corporate member Accenture, has further expanded the initiative by conducting two additional workshops during the month of May 2026 (**13<sup>th</sup> & 19<sup>th</sup>**).

Building on the momentum of the 1<sup>st</sup> session held in April, these workshops continued to engage young learners from Grades 2 to 5, reinforcing key sustainability concepts through interactive and age-appropriate learning approaches. The sessions were designed to deepen students’ understanding of environmental responsibility, while encouraging practical actions that contribute to a more sustainable future.

Each workshop provided a dynamic platform for students to explore topics such as resource conservation, waste management and the importance of sustainable lifestyles. Through discussions, activities and real-life examples, participants were encouraged to reflect on their individual role in protecting the environment.

The continued rollout of this series reflects EEG’s strong commitment to embedding sustainability education at an early stage, ensuring that environmental awareness becomes an integral part of young learners’ development. It also highlights the importance of strategic partnerships, with Accenture playing a key role in supporting the delivery and expansion of this initiative. As the programme progresses, EEG and Accenture remain dedicated to reaching a wider network of academic institutions, further strengthening its impact in shaping environmentally conscious future generations across the UAE.

EEG Concludes Tree Planting Season with Special Mangrove Plantation

The Emirates Environmental Group, in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, successfully conducted a special mangrove tree planting activity on 21<sup>st</sup> May 2026 at Seih Al Qurum, Ras Al Khaimah, in celebration of Eid Al Adha and as the final tree planting activity of the season before the onset of the peak summer period in the UAE. The initiative brought together representatives from various government entities, private sector organisations, academic institutions and community groups in a collective effort to support coastal ecosystem restoration and environmental sustainability through the planting of mangrove saplings.

This activity formed part of EEG’s nationwide urban afforestation programme, known as “For Our Emirates We Plant,” which continues to drive meaningful environmental action and community engagement across the UAE. Through sustained collaboration and active participation from stakeholders, the programme has significantly contributed towards increasing green cover and supporting the UAE’s broader environmental and climate ambitions.



During the activity, a total of **2,500** mangrove saplings were planted, further strengthening EEG's environmental legacy and bringing the cumulative number of trees planted under the programme to **2,162,787**. Collectively, these efforts have contributed towards the reduction of approximately **199,018.33** metric tonnes of CO<sub>2</sub> emissions, demonstrating the measurable environmental impact of long-term afforestation and ecosystem restoration initiatives.

As the concluding plantation activity prior to the summer season, the event carried special significance by bringing communities together in the spirit of Eid Al Adha while reinforcing the importance of environmental stewardship and collective responsibility towards nature conservation.

The plantation activity also reinforced the strong collaboration between EEG and EPDA Ras Al Khaimah, reflecting their shared commitment towards environmental protection, conservation and sustainable development within the Emirate of Ras Al Khaimah and the wider UAE.



## Marking Strong Milestone with Completion of OROC Phase 1

The Emirates Environmental Group proudly concluded successfully Phase 1 of the 17<sup>th</sup> Cycle of its flagship programme, the "One Root, One Communi-tree" (OROC), on **26<sup>th</sup> May**.

This phase witnessed the active participation of 199 entities representing a wide cross-section of society, including individuals, families, students, corporates, academic institutions, hospitality groups and government bodies. The programme once again demonstrated the power of unified action in driving measurable environmental impact and strengthening community engagement in sustainability.

### Key Environmental Contributions Achieved:

- Paper Recycled: 263,083 kg
- Plastic Collected: 21,753 kg
- Aluminium Cans: 2,012 kg
- Mobile Phones Recovered: 337 pcs
- Toner Cartridges: 449 pcs
- Glass Bottles: 49,897 kg
- E-Waste: 4,030 kg

### Environmental Impact Generated:

- GHG Emissions Reduced: 1,104 MTCO<sub>2</sub>e
- Energy Saved: 7,759 Million BTU
- Landfill Volume Diverted: 1,947 m<sup>3</sup>
- Trees Preserved: 4,965
- Gasoline Saved: 1,440 gallons

These outcomes reflect not only strong participation but also the tangible environmental benefits achieved through responsible waste management and recycling practices.

In recognition of these collective efforts, EEG will plant 539 indigenous trees on 17<sup>th</sup> December under its "For Our Emirates We Plant" programme, honouring participants who met and exceeded their targets. This symbolic yet impactful gesture reinforces the direct link between responsible consumption and environmental restoration.

EEG extends its sincere appreciation to all partners and participants for their continued commitment to sustainability and for contributing to the UAE's circular economy vision. As momentum continues to build, Phase 2 of the programme will commence on 26<sup>th</sup> July, offering further opportunities for organisations and communities to take part in meaningful environmental action. Together, these efforts demonstrate how consistent, collective participation can drive long-term environmental impact and support a more sustainable future for the UAE.

As the programme enters its next phase, EEG remains committed to empowering communities and organisations to take meaningful action towards environmental stewardship.

## EEG Leadership in Focus: Dr. Habiba Featured in Dairy News

The Emirates Environmental Group continues to gain regional and international recognition, with its Co-Founder and Chairperson, Habiba Al Mar'ashi, recently featured in an exclusive interview with DairyNews.today as part of its Sustain MENA series.

In the interview, Dr. Al Mar'ashi shared valuable insights into how EEG is navigating a rapidly changing regional landscape, particularly in light of recent geopolitical and operational challenges.

She highlighted that the initial impact was felt through uncertainty and the need to quickly reassess priorities, timelines and stakeholder engagement strategies, especially for initiatives reliant on community participation and on-ground activities.

Despite these challenges, EEG demonstrated strong resilience by adapting its approach rather than slowing down its efforts. The organisation focused on strengthening partnerships, enhancing strategic planning and maintaining momentum in its environmental programmes. This shift reinforced the importance of flexibility and continuity, emphasising that sustainability work must persist even during periods of disruption.

Dr. Al Mar'ashi also underscored a key reality for sustainability initiatives—while interest in environmental programmes remains high, consistent engagement and participation can be affected during uncertain times. This further highlights the importance of long-term commitment, collaboration and adaptive strategies in sustaining impactful initiatives.

The feature reflects EEG's proactive and forward-looking approach in ensuring that its mission remains uninterrupted, while continuing to deliver meaningful environmental impact across the UAE and the wider region.

[Read More](#)



Art from Waste Competition

The 3<sup>rd</sup> Cycle of Emirates Environmental Group's Art from Waste (AfW) Competition once again showcased the remarkable creativity, innovation and environmental awareness of students across the UAE. Designed to encourage responsible consumption, resource conservation and circular economy practices, the competition challenged students to transform discarded materials into practical and meaningful creations while promoting sustainability through design and innovation.

The 2026 competition featured engaging themes tailored to different age categories. It witnessed enthusiastic participation from both regular and special needs schools across all seven Emirates, reflecting the growing commitment of young minds towards environmental stewardship, circular economy principles and sustainable innovation.

The winners of the 3<sup>rd</sup> cycle of Art from Waste Competition are:

| Project name                                                            | Category                  | Position                        | Schools                                                   |
|-------------------------------------------------------------------------|---------------------------|---------------------------------|-----------------------------------------------------------|
| A Three-Seater Garden Bench<br>(aged 9 to 11 years )                    | Regular                   | Winner                          | New Indian Model School, Dubai                            |
|                                                                         |                           | 1 <sup>st</sup> Runner Up       | India International School Sharjah                        |
|                                                                         |                           | 2 <sup>nd</sup> Runner Up (Tie) | Al-Sahwa School for Basic and Secondary Education – Girls |
|                                                                         |                           | 2 <sup>nd</sup> Runner Up (Tie) | Al Rayan Cycle 1                                          |
|                                                                         | Students of Determination | Winner                          | Dibba Al Fujairah School, Third Grade, Girls              |
|                                                                         |                           | 1 <sup>st</sup> Runner Up       | Rumaitha Al-Ansari, Cycle One                             |
|                                                                         |                           | 2 <sup>nd</sup> Runner Up       | Alkhalidiah School cycle 3 boys                           |
| Solar Street Lamp: Lighting Pathways (students aged 12 to 14 years)     | Regular                   | Winner                          | Sharjah Public School                                     |
|                                                                         |                           | 1 <sup>st</sup> Runner Up (Tie) | Ambassador School Sharjah                                 |
|                                                                         |                           | 1 <sup>st</sup> Runner Up (Tie) | Asiya bint Muzahim School                                 |
|                                                                         |                           | 2 <sup>nd</sup> Runner Up       | Arcadia Global School                                     |
|                                                                         | Students of Determination | Winner                          | Asiya bint Muzahim School                                 |
| Harnessing the Wind: Building a Windmill (students aged 15 to 17 years) | Regular                   | Winner                          | Dunes International School                                |
|                                                                         |                           | 1 <sup>st</sup> Runner Up       | Umm Al-Mu'minin School                                    |
|                                                                         |                           | 2 <sup>nd</sup> Runner Up       | Emirates National Schools – Al Ain Campus                 |
|                                                                         |                           | Special Recognition             | Applied Technology Schools-UAQ Boys                       |
|                                                                         | Students of Determination | Winner                          | Ambassador School Sharjah                                 |
|                                                                         |                           | 1 <sup>st</sup> Runner Up       | Al Noor Training Centre with People with Determination    |

Environmental Drawing Competition

The Emirates Environmental Group (EEG) proudly concluded the 21<sup>st</sup> Cycle of the Environmental Drawing Competition (EDC) with a distinguished awarding ceremony held at The Ismaili Centre Dubai on **22<sup>nd</sup> May**. The event brought together students, educators, dignitaries, corporate representatives, jury members and families to celebrate the remarkable creativity and environmental awareness demonstrated by young participants from across the nation. The 2026 Environmental Drawing Competition featured three compelling themes tailored to different age groups:

- 1. Ages 6–8: Saving the Icy Homes of My Polar Friends
- 2. Ages 9–11: Rivers & Lakes: Lifelines of Our Planet
- 3. Ages 12– 14: Fast Forward –Imagine Earth in the Year 2075

This year's competition witnessed remarkable participation from schools representing all seven Emirates, including institutions supporting students of determination. A total of 611 schools participated in the Environmental Drawing Competition. The submissions reflected the artistic excellence and a deep sense of environmental responsibility, innovation and hope for a sustainable future. Submissions were reviewed by a distinguished panel of experts:

- Ms. Bahia Shehab, Senior Specialist in Student Skills Development, Counseling and Future Skills Management, Ministry of Education
- Dr. Najat Makki, Visual Artist, Member of Dubai Cultural Council
- Ms. Pari Sagar, Artist



The winners of the 21<sup>st</sup> cycle of the Environmental Drawing Competition are:

| Project name                                                         | Category                  | Position                  | Schools                                                                                                      | Participant                            |
|----------------------------------------------------------------------|---------------------------|---------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------|
| Topic 1: "Saving the Icy Homes of My Polar Friends" (Ages 6–8)       | Regular                   | Winner                    | Delhi Private School Sharjah                                                                                 | Aarush Nithin Rajan                    |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | Al Zuhour School                                                                                             | Sedra Mohamed Elsaid                   |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Sharjah Children, Al Riqqa                                                                                   | Shamsa Awad Mohammed                   |
|                                                                      | Students of Determination | Winner                    | Abu Dhabi Autism Center – Zayed Higher Organization for People of Determination                              | Dana Abdullah Al Shamsi                |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | Al Sila Center for Care and Rehabilitation – affiliated with the Zayed Authority for People of Determination | Majid Saeed Al-Mansouri                |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Al Noor Training Centre for people of disabilities                                                           | Hamza Abid                             |
| Topic 2: "Rivers & Lakes: Lifelines of Our Planet" (Ages 9–11)       | Regular                   | Winner                    | Bint Al Shati' School                                                                                        | Shamma Marwan Muhammad Al-Ghafli       |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | Sultan Bin Zayed School                                                                                      | Saleh Aayed Al-Harithi                 |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Al Hikma Private School – Al-Nuaimiya                                                                        | Yara Tamer Zakaria                     |
|                                                                      | Students of Determination | Winner                    | Al Noor Training Centre for people of disabilities                                                           | Ardi Victoria                          |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | Sharjah City for Humanitarian Services – Eastern Region Branch – Kalba                                       | Alya Hussein Al Mazrouei               |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Al Noor Training Centre for people of disabilities                                                           | Amelia Zalfa                           |
| Topic 3: "Fast Forward –Imagine Earth in the Year 2075" (Ages 12–14) | Regular                   | Winner                    | Al Zuhour School                                                                                             | Hoor Badir Mohamed                     |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | Abu Ayyub al-Ansari                                                                                          | Hamad Saeed Khalifa Yousuf Al Zaabi    |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Al Dhafra Private Schools                                                                                    | Zainab Husain Mohamed Sadiq Alkhoori   |
|                                                                      | Students of Determination | Winner                    | Al Ain Care and Rehabilitation Center                                                                        | Yousuf Mohammed Saeed                  |
|                                                                      |                           | 1 <sup>st</sup> Runner Up | GEMS New Millennium School Dubai                                                                             | Zaara Mohamed Saif                     |
|                                                                      |                           | 2 <sup>nd</sup> Runner Up | Alain Autism Center                                                                                          | Mubarak Saeed Mohammed Qannas Al Ameri |

Winners were also presented with special hampers generously sponsored by Almarai, Dabur, HP and L'Oréal in recognition of their exceptional achievements. As EEG concludes another successful cycle of these impactful youth initiative, the organisation remains inspired by the passion, creativity and environmental consciousness demonstrated by students across the UAE. EEG eagerly looks forward to launching the next cycle of the Environmental Drawing Competition continuing its mission of empowering the younger generation through meaningful environmental education and action-oriented creativity.



### EEG's 3<sup>rd</sup> Panel Discussion: Water Security in Arid Regions

The Emirates Environmental Group will host its 3<sup>rd</sup> Panel Discussion for the year 2026 on **17<sup>th</sup> June** at Holiday Inn & Suites Dubai Science Park, under the theme "Water Security in Arid Regions: Innovations for Scarcity, Resilience & Sustainable Growth." The session will bring together experts and stakeholders to address growing water challenges driven by climate change, population growth and increasing demand.

The discussion will focus on practical solutions, including advancements in desalination, wastewater recycling and digital water management, alongside the importance of resilient infrastructure and effective governance. It will also explore how policy, innovation and collaboration can support long-term water sustainability across arid regions.

As part of the programme, EEG will also conduct its 2<sup>nd</sup> Inter-School Debate for this year, where students will examine the motion on desalination as a long-term water solution, encouraging critical thinking and informed dialogue on regional water challenges. With water demand expected to rise significantly in the coming decades, the session will highlight both emerging technologies and ongoing challenges, while identifying actionable pathways to strengthen water security in the UAE and the wider GCC.

[Register Here](#)

### 3<sup>rd</sup> Cycle of 'Purging Pestering Plastics' Campaign

The growing volume of plastic waste continues to place increasing pressure on natural ecosystems, supply chains and waste management systems. Tackling this challenge requires not only awareness, but structured and measurable action across communities and organisations.

To address this, the Emirates Environmental Group is rolling out the 3<sup>rd</sup> cycle of its "Purging Pestering Plastics" (PPP) campaign from **8<sup>th</sup> June** to **8<sup>th</sup> July**, aligned with World Ocean Day. The initiative is designed to encourage practical participation in reducing plastic waste while supporting the UAE's long-term sustainability priorities.

The campaign provides a structured platform for individuals, households, schools, corporates and government entities to take part in organised plastic collection and recycling efforts. Beyond waste reduction, the initiative promotes behavioural change by encouraging responsible consumption and improved waste segregation practices.

Participants who achieve the campaign targets will be formally recognised and will also be invited to contribute to EEG's "For Our Emirates We Plant" programme through the planting of indigenous trees later in the year, linking waste management efforts with environmental restoration. Through initiatives such as "Purging Pestering Plastics," EEG continues to provide a practical platform for individuals and organisations to contribute to environmental protection.

[Register Here](#)

### Recycle. Reforest. Repeat.

The Emirates Environmental Group is launching the 11<sup>th</sup> cycle of "Recycle. Reforest. Repeat." (RRR), from **17<sup>th</sup> June**, marking World Day to Combat Desertification, through to 26<sup>th</sup> July. The programme continues EEG's sustained efforts to promote sustainability through active community participation.

Since its inception, the RRR campaign has brought together corporates, educational institutions, government entities, families and individuals across the UAE, encouraging responsible paper recycling while supporting national tree planting efforts. By connecting waste reduction with urban afforestation, the initiative contributes to circular economy practices and strengthens environmental awareness across all sectors of society.

Participants are invited to collect and submit paper waste, directly contributing to reducing landfill use and conserving valuable natural resources. Those who meet the required targets will receive a Certificate of Participation and will also have the opportunity to plant indigenous tree saplings under EEG's "For Our Emirates We Plant" programme on 17<sup>th</sup> December, creating a tangible and lasting environmental contribution.

[Register Here](#)

## MEMBER NEWS | JUNE 2026

### ABB Expands Manufacturing and R&D Investment

ABB Group, one of EEG's first Corporate Members, has announced an additional investment of approximately USD 75 million in India during 2026 to further expand its manufacturing footprint and research and development (R&D) capabilities across the country.

The investment will support the expansion of ABB's Electrification, Motion and Automation business areas, particularly in sectors linked to renewable energy, grid modernisation, metro rail, high-speed rail and data centres. The company will also establish advanced R&D and testing laboratories in Hyderabad and Bengaluru in support of the "Make in India" initiative.

As part of the expansion, ABB is expected to create more than 300 new skilled jobs across engineering, operations and research functions, further strengthening sustainable industrial development and localised production capabilities.

EEG commends ABB for its continued commitment towards innovation, sustainability, energy transition and infrastructure development, while contributing to long-term economic growth and environmental progress.

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EEG MEMBER'S UPDATE

EEG welcomed 8 renewed student members and 4 new student member in the month of May 2026

STUDENT MEMBERSHIP (RENEWAL)

Aditya Hirenbhai Patel

Nasheet Noman

Twarita Verma

Timon Kumar PraveenKumar

Remon Kumar Praveen Kumar

Ekagr Chhibber

Kevin Koshi Mathew

Eesha Chhibber

STUDENT MEMBERSHIP (NEW)

Aarti Srivastava

Aveer Arora

Jagadeesh Krishnaa Ganesan

Vihaan Brahmachary



UNEP NEWS

Global Methane Action Accelerates with New Monitoring Breakthrough

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The United Nations Environment Programme (UNEP), through its International Methane Emissions Observatory (IMEO), has announced a major expansion of its global methane detection system. For the first time, satellites will now track emissions from coal mines and waste facilities—two critical sectors that have historically lacked robust monitoring.

The announcement, made during a high-level event hosted by France under its G7 Presidency, signals increasing global urgency to address methane as one of the fastest ways to reduce global warming. Methane is a highly potent greenhouse gas with a strong short-term climate impact, making it a priority for immediate action. UNEP's analysis shows that a significant share of global methane emissions comes from coal and waste sectors, highlighting the importance of this expanded monitoring capability.

However, detection alone is not sufficient. In response, IMEO, in collaboration with the International Energy Agency (IEA), has introduced the Methane Alert and Response System (MARS) Response Blueprint—a practical framework to help governments verify emissions, engage operators and implement corrective measures effectively.

Industry participation is also strengthening. National oil companies from Angola, Libya and Pakistan have joined UNEP's Oil and Gas Methane Partnership 2.0 (OGMP 2.0), bringing the initiative closer to covering 50% of global oil and gas production. This marks a significant step towards improving transparency through independently verified, asset-level methane data. In parallel, UNEP has launched a new Coal Methane Database, providing mine-level emissions data for nearly 250 coal mines and covering more than half of global metallurgical coal production. Built on over 23,000 satellite observations, this initiative enhances transparency and enables more targeted, data-driven action across industries.



UNCCD NEWS

Global Desertification and Drought Day 2026

[Read More](#)

Kenya will host Desertification and Drought Day on 17 June 2026, drawing global attention to the rising challenges of drought and land degradation. Led by the United Nations Convention to Combat Desertification (UNCCD), this year's theme, "Rangelands: Recognise. Respect. Restore," highlights the vital role of rangelands in sustaining livelihoods, strengthening resilience and supporting food systems.

Events will take place across Kenya, culminating in Kilifi County with participation from government leaders, communities and international partners. Activities will include tree planting, exhibitions on land restoration and cultural programmes, showcasing both the realities faced by dryland communities and practical solutions already in progress.

Rangelands cover more than half of the Earth's land surface and support around two billion people globally, yet up to half are degraded or at risk. The economic impact is significant, with land degradation costing nearly USD 900 billion annually. In Kenya alone, rangelands account for around 80% of land and are essential for pastoral livelihoods, now increasingly affected by climate pressures. This year's observance places strong emphasis on actionable solutions, including investment in land restoration and drought resilience, as well as the role of pastoralist communities and local knowledge.

Momentum will continue at UNCCD COP17 in Ulaanbaatar in August 2026, where global efforts to address land degradation and drought will be further advanced.



# WASTE MANAGEMENT PROGRAMME | JUNE 2026

The collection of the below mentioned materials for recycling in the month of May, resulted in the following benefits:

Reduction of 404 (MTCO<sub>2</sub>e) GHG  
 Saving of 2,694 Million BTU of Energy  
 Saving of 603 m<sup>3</sup> Landfill Space  
 Saving of 1,874 Trees from being felled  
 Saving of 412 Gallons of Gasoline



| PAPER COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                 | ACADEMIC                                         | QTY(kg) | FAMILY/INDIVIDUAL                 | QTY(kg) |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|---------|-----------------------------------|---------|
| In May 2026, EEG collected 98,200 kg of paper from 195 entities, marking a 1% increase compared to April. With seven months still remaining in the year, your continued participation remains essential in helping reduce landfill waste and creating a lasting positive environmental impact. Let us continue working together to strengthen recycling efforts and build a more sustainable future, even during these challenging times. | Delhi Private School Sharjah                     | 4,530   | Anubha Gupta                      | 1,519   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Birla Institute of Technology & Science, Pilani  | 3,135   | Ali Darwish Mubarak Salim Alzaabi | 1,254   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Our Own English High School Sharjah Boys         | 3,130   | Gabriella Eva Santhosh            | 1,061   |
| CAN COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                   | ACADEMIC                                         | QTY(kg) | FAMILY/INDIVIDUAL                 | QTY(kg) |
| In May 2026, the Emirates Environmental Group collected 544 kg of aluminium cans from 28 entities, showing a 9% decrease compared to April due to the current situation. We encourage everyone to continue supporting our recycling initiatives to help achieve this year's environmental targets and reduce landfill waste.                                                                                                              | Higher College of Technonoly Bani Yas Campus (B) | 20      | Abdul Jabbar                      | 20      |
| PLASTIC COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                               | ACADEMIC                                         | QTY(kg) | FAMILY/INDIVIDUAL                 | QTY(kg) |
| In May 2026, the Emirates Environmental Group collected 5,721 kg of plastic from 113 entities, marking a 13% decrease compared to April. We encourage the community to stay engaged and support upcoming initiatives as we continue working towards a more sustainable future.                                                                                                                                                            | Zayed Education Complex Dibba Fujairah           | 305     | Jasem Sultan Alkhoory             | 165     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Our Own High School, Dubai                       | 200     | Rafeea Sultan Alkhoory            | 165     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Oasis International School, Al Ain               | 90      | Wejdan Basem                      | 154     |
| TONER COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                 | FAMILY/INDIVIDUAL                                |         | QTY(pcs)                          |         |
| In May 2026, the Emirates Environmental Group (EEG) collected 250 HP toner cartridges from 8 entities, marking a 5% increase compared to the previous month. With seven months still ahead, we encourage the community to maintain this positive momentum and continue supporting our HP toner recycling initiatives.                                                                                                                     | Shanaya Molkar                                   |         | 182                               |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Vyshvik Ovoor Santhosh                           |         | 50                                |         |
| MOBILE COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                | FAMILY/INDIVIDUAL                                |         | QTY(pcs)                          |         |
| In May 2026, the Emirates Environmental Group collected 74 mobile phones from 5 entities, marking a 77% decrease compared to the previous month. We encourage the community to continue participating actively and support our recycling efforts to help achieve this year's environmental targets.                                                                                                                                       | Shanaya Shah                                     |         | 30                                |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Evannah Ann David                                |         | 20                                |         |
| GLASS COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                 | FAMILY/INDIVIDUAL                                |         | QTY(kg)                           |         |
| In May 2026, the Emirates Environmental Group collected 10,851 kg of glass bottles from 47 entities, reflecting a 2% decrease compared to the previous month. We encourage the community to stay engaged and continue supporting our recycling efforts to help achieve this year's environmental targets.                                                                                                                                 | Aalia Ali                                        |         | 155                               |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Sonia Gandhi                                     |         | 132                               |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Mohammed Sultan Alkhoory & Salim Basem (Tie)     |         | 100                               |         |
| E-WASTE COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                               | FAMILY/INDIVIDUAL                                |         | QTY(kg)                           |         |
| In May 2026, the Emirates Environmental Group collected 1,968 kg of e-waste from 20 entities, marking a 6% increase compared to the previous month. We encourage the community to stay engaged and continue supporting our recycling efforts to help achieve this year's environmental targets.                                                                                                                                           | Sanskar Giri                                     |         | 84                                |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Vidyuth Balaji                                   |         | 28                                |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Tejesh Vijayabhaskar                             |         | 23                                |         |
| SCRAP COLLECTION CAMPAIGN                                                                                                                                                                                                                                                                                                                                                                                                                 | FAMILY/INDIVIDUAL                                |         | QTY(kg)                           |         |
| In May 2026, the Emirates Environmental Group collected 503 kg of scrap metal from 30 entities, marking a 53% decrease compared to the previous month. Join us this June by recycling your scrap metal and contributing to a stronger circular economy.                                                                                                                                                                                   | Ali Basem                                        |         | 41                                |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Vidyuth Balaji                                   |         | 20                                |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                           | Ananya Manikandan                                |         | 19                                |         |

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

