

EEG CORP NEWS

June 2026 | **ISSUE 06**



UPCOMING **EVENTS**



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BRING YOUR RECYCLABLES:

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**EEG**مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | JUNE 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

I would like to begin by extending my warm greetings to you all. Eid Al Adha Mubarak. May this blessed occasion bring peace, good health and prosperity to you & your families, and may it continue to inspire compassion, unity and a shared sense of responsibility towards our communities and the environment. As we mark this occasion, we remain mindful of the ongoing geopolitical situation in the region, which continues to create uncertainty and operational challenges across sectors. We sincerely hope for a swift return to stability—one that enables recovery while also creating space for renewed focus on the priorities that unite us. Chief among these is the protection and preservation of our environment. In times of disruption, sustainability must not be de-prioritised; rather, it must be strengthened, as it is fundamental to resilience, long-term stability and inclusive growth.

Sustainability challenges globally are becoming increasingly complex and interconnected. Climate change continues to intensify, with rising temperatures, extreme weather events, and shifting ecosystems placing unprecedented pressure on natural resources. Biodiversity loss and land degradation are accelerating, while water scarcity is emerging as a critical risk in many parts of the world. At the regional level, the Middle East faces distinct vulnerabilities, particularly in water security, food systems and energy transition. These challenges are further compounded by rapid urbanisation and population growth, requiring integrated, innovative and scalable solutions.

Within the UAE, significant progress has been made through strong national strategies and forward-looking policies. However, the need for sustained and collective action remains critical. Enhancing waste management systems, accelerating circular economy practices, improving resource efficiency and strengthening climate resilience must continue to be prioritised across all sectors. Achieving this requires policy alignment and also active participation from businesses, institutions and communities.

Against this backdrop, the month of May has been particularly active and impactful for the Emirates Environmental Group, reflecting our commitment to driving awareness, engagement and measurable outcomes. A key highlight was the successful delivery of our flagship national initiative, the Inter School Environmental Public Speaking Competition, held from 4th to 7th May. In light of the current geopolitical situation, the competition was conducted virtually to ensure the safety and wellbeing of the participating students while maintaining continuity of this important programme.

Despite the change in format, we were pleased to later welcome the winning teams and the participating students to the EEG office to receive their crystals and certificates in person—an opportunity we truly valued. Engaging directly with these young participants was both rewarding and inspiring, reinforcing the impact of the programme in nurturing environmental awareness, confidence and leadership among the youth.

EEG also maintained strong engagement across multiple strategic platforms throughout the month. On 6th May, we participated in an Accenture-led session under the AI for Social Impact series, exploring how emerging technologies are reshaping the future of work and the importance of building workforce readiness.

On 11th May, we attended the Ministry of Finance's e-Invoicing Awareness Session, reinforcing the role of digital transformation and governance in strengthening transparency and operational efficiency. On 14th May, we contributed to the Sharjah Excellence Award jury discussions, supporting the evaluation of responsible business practices, while also engaging in the UNEP CPR Subcommittee Meeting, which addressed critical global environmental priorities and policy directions.

This was followed on 17th May by the judging process of EEG's Environmental Drawing Competition (EDC), where a respected panel of artists and experts evaluated the creative and sustainability-focused artwork submitted by students from across the UAE.

The momentum continued on 19th May, with my and EEG's participation in a high-level webinar organised by Emirates Biotech, focusing on advancing organic waste management solutions in the UAE.

Further reinforcing our environmental conservation efforts, EEG, in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, successfully conducted a special mangrove tree planting activity on 21st May at Seih Al Qurum, Ras Al Khaimah. Held in celebration of Eid Al Adha and marking the final tree planting activity of the season before the peak summer period, the initiative brought together representatives from various sectors in support of coastal ecosystem restoration and climate action. Read more on page 5.

A significant milestone was achieved on 26th May with the successful completion of Phase 1 of the 17th Cycle of our "One Root, One Communi-tree" (OROC) programme, reflecting strong multi-sector participation and delivering measurable environmental impact. The month concluded with participation in the World Green Building Council Governance & Nominations Committee Meeting on 28th May, where discussions centred on strengthening governance frameworks and advancing global sustainability leadership.

In parallel, May was also marked by a series of strategic meetings with Ambassadors and Consul Generals from several Asian Countries. These engagements are instrumental in expanding our outreach, building international partnerships and strengthening collaboration across borders—ensuring that EEG's work continues to align with global sustainability priorities while maintaining strong local relevance. I invite you to read more about these engagements in the pages of this newsletter, where each initiative and participation is further detailed, reflecting the breadth and depth of our work throughout the month.

As we move forward, it is clear that the path ahead requires serious commitment, coordinated and sustained action. Sustainability is no longer a standalone agenda—it is central to economic resilience, social wellbeing and long-term stability. It is therefore imperative that we continue to work together, strengthen partnerships and translate our commitments into tangible outcomes.

I encourage you to join and support EEG in this journey. Be part of our initiatives, contribute to meaningful change and stay connected with our work by following us on our social media platforms @eegemirates.



AI for Social Impact Session for the AI Era

The Emirates Environmental Group (EEG) actively participated in a virtual knowledge session on **6th May**, organised by Accenture as part of its ongoing AI for Social Impact Webcast Series. The session, titled "People First: Skills for the AI Era," placed strong emphasis on the human dimension of artificial intelligence adoption, highlighting how organisations can effectively prepare their workforce for evolving digital realities.

The session brought together industry perspectives, including insights from a guest speaker representing Canva, who shared practical examples of how AI is being integrated into everyday work environments. Discussions focused on how AI is reshaping routine tasks, redefining workflows and enabling new forms of collaboration between people and technology.

Key takeaways from the session included the importance of understanding different task types—ranging from routine and automated functions to AI-supported and generative AI collaboration—and how these distinctions influence workforce planning and productivity. The session also underscored that successful AI adoption requires moving beyond occasional use towards consistent and confident application across teams.

A strong emphasis was placed on the need for role-specific guidance, ensuring that AI tools are implemented in a practical and relevant manner rather than through generic approaches. In addition, the discussion highlighted the importance of building trust and psychological safety within organisations, enabling employees to engage with AI responsibly, confidently and without apprehension. EEG's participation in this session reflects its continued commitment to staying at the forefront of emerging trends that intersect sustainability, innovation and organisational development.

E-Invoicing Awareness Session

The Emirates Environmental Group participated in the E-Invoicing Awareness Session held on **11th May** at the Mohammad Bin Rashid Library. The session was organised by the Ministry of Finance UAE in collaboration with Dubai Chambers, as part of ongoing national efforts to support businesses in adopting digital financial systems.

The session provided a comprehensive overview of the UAE's E-Invoicing initiative, outlining its implementation framework, operational requirements and the broader objectives behind its rollout. Participants were introduced to how E-Invoicing will streamline invoicing processes, improve efficiency and enhance transparency across business transactions.

A key focus of the discussion was the role of E-Invoicing in strengthening the UAE's digital economy. By enabling real-time data exchange and standardised reporting, the initiative is expected to support better regulatory compliance, reduce tax gaps and improve overall financial governance. The session also highlighted the importance of early awareness and preparedness among organisations to ensure a smooth transition to the new system.

EEG's participation reflects its commitment to staying aligned with national regulatory developments and supporting best practices in governance and operational efficiency. As digital transformation continues to shape business environments, such engagements are essential in ensuring organisations are informed, compliant and well-positioned to adapt to evolving requirements.



Continuing the "Hour of Sustainability" Workshops for Young Learners

In continuation of the successful launch of the "Hour of Sustainability" workshop series in the month of April, the Emirates Environmental Group in collaboration with its corporate member Accenture, has further expanded the initiative by conducting two additional workshops during the month of May 2026 (**13th & 19th**).

Building on the momentum of the 1st session held in April, these workshops continued to engage young learners from Grades 2 to 5, reinforcing key sustainability concepts through interactive and age-appropriate learning approaches. The sessions were designed to deepen students' understanding of environmental responsibility, while encouraging practical actions that contribute to a more sustainable future.

Each workshop provided a dynamic platform for students to explore topics such as resource conservation, waste management and the importance of sustainable lifestyles. Through discussions, activities and real-life examples, participants were encouraged to reflect on their individual role in protecting the environment.

The continued rollout of this series reflects EEG's strong commitment to embedding sustainability education at an early stage, ensuring that environmental awareness becomes an integral part of young learners' development. It also highlights the importance of strategic partnerships, with Accenture playing a key role in supporting the delivery and expansion of this initiative.

As the programme progresses, EEG and Accenture remain dedicated to reaching a wider network of academic institutions, further strengthening its impact in shaping environmentally conscious future generations across the UAE.

Sharjah Excellence Award

Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of the Emirates Environmental Group (EEG), was invited again to serve as a jury member for the Sharjah Excellence Award, an award that she has been supporting for many years.

On **14th May**, Dr. Al Mar'ashi participated in the preliminary jury discussion, held virtually, marking the commencement of the evaluation process for the Sharjah Award for Social Responsibility. The session brought together esteemed jury members to align on evaluation criteria, review the framework and ensure a robust, transparent and consistent judging process.



Organised by the Sharjah Chamber of Commerce and Industry, the Award is held under the vision of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, and under the patronage of His Highness Sheikh Sultan bin Muhammad bin Sultan Al Qasimi, Crown Prince and Deputy Ruler of Sharjah. The initiative aims to recognise and encourage excellence within the private sector, with a strong focus on responsible business practices and sustainable development.

Dr. Al Mar'ashi's participation reflects her continued contribution to advancing CSR standards across the region. Her role in the judging panel supports the integrity of the process and contributes to identifying organisations that demonstrate impactful, measurable and responsible practices. This engagement further reinforces EEG's commitment to promoting excellence, accountability and sustainability through active involvement in key national initiatives.

UNEP CPR Subcommittee Meeting

The Emirates Environmental Group participated in the Subcommittee Meeting of the Committee of Permanent Representatives (CPR) to the United Nations Environment Programme (UNEP), held virtually on **14th May**. The session was convened under the leadership of the Chair of the Committee of Permanent Representatives (CPR) & Ambassador of Azerbaijan to Kenya and Permanent Representative to UNEP, bringing together representatives and stakeholders to review key environmental priorities and advance ongoing global discussions.

The meeting covered a broad and strategic agenda, including reflections on lessons learned from the Global Environment Outlook (GEO-7) process to inform future environmental assessments. Participants were also briefed on preparations for the 2026 World Environment Day campaign, highlighting opportunities for global engagement and awareness.

A significant focus was placed on strengthening the alignment between financial systems and sustainable development, with discussions on engaging finance ministries, regulators and financial institutions to support environmental objectives. Additional updates included outcomes from the Conference of the Parties to the Convention on the Conservation of Migratory Species, as well as developments related to the Global Framework on Chemicals.

EEG's participation reflects its continued engagement in international environmental dialogue and its commitment to staying aligned with global sustainability frameworks and policy developments. Such platforms provide valuable insights and reinforce collaborative efforts to address complex environmental challenges at both regional and global levels.

[Read More](#)

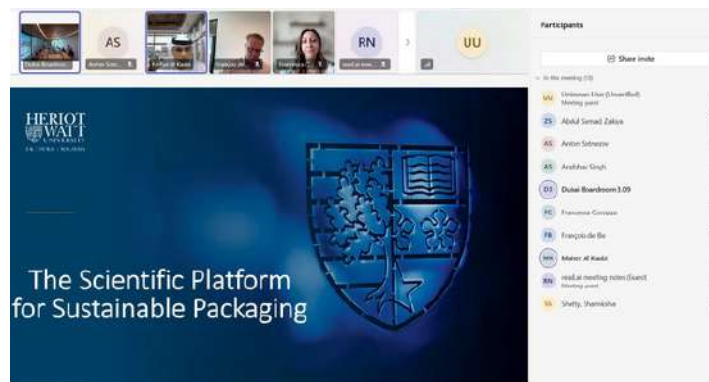
Scientific Platform on Sustainable Packaging Meeting

Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of the Emirates Environmental Group (EEG), participated in the SPSP Meeting of the Scientific Platform on Sustainable Packaging, held virtually on **18th May** and hosted by Heriot-Watt University. The session brought together experts, researchers and industry stakeholders to exchange insights on advancing sustainable packaging solutions.

Discussions focused on current challenges within packaging systems, including material use, waste generation and the need for more circular and resource-efficient approaches.

The platform also explored emerging innovations in sustainable materials, design strategies and lifecycle thinking, highlighting the importance of collaboration between academia, industry and policymakers in driving meaningful change. Particular emphasis was placed on aligning packaging practices with broader environmental goals, including waste reduction and circular economy principles.

Dr. Al Mar'ashi's participation reflects EEG's continued commitment to engaging in knowledge-sharing platforms that support innovation and practical solutions in sustainability. By contributing to such discussions, EEG reinforces its role in promoting responsible consumption and advancing environmental best practices across sectors.



Webinar on Organic Waste Management in the UAE

The Emirates Environmental Group participated in a virtual follow-up webinar on **19th May**, organised by Emirates Biotech, focusing on advancing organic waste management solutions in the UAE.

The session built on earlier discussions and aimed to strengthen stakeholder alignment and drive coordinated action across the sector. Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, delivered a keynote address that set the tone for the session.

In her remarks, she highlighted the increasing pressure on landfill capacity in the UAE, emphasising the urgency of shifting towards more sustainable waste management practices. She also reflected on the success of EEG's long-standing recycling initiatives, which have over the years mobilised communities and organisations in reducing waste production and promoting environmental responsibility.

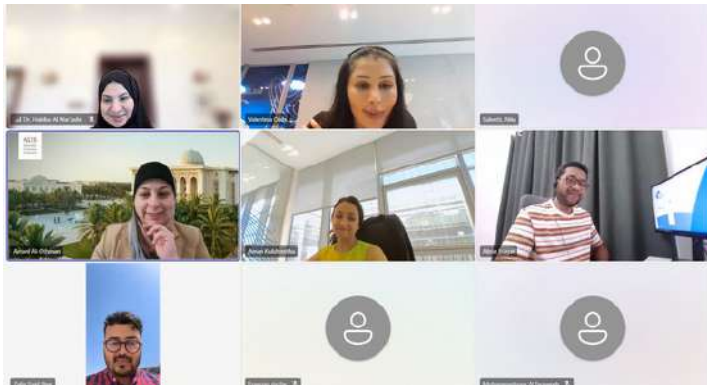
A key focus of her address was the need to address a critical gap in the current system—effective organic waste separation and treatment. Dr. Al Mar'ashi underscored the importance of scaling solutions such as composting and anaerobic digestion, while calling for stronger policy alignment and cross-sector collaboration to support implementation at a national level.

The session brought together a diverse group of stakeholders, including representatives from government entities such as the UAE Ministry of Climate Change and Environment (MOCCAE), waste management leaders, academic institutions and industry experts.



The discussion provided a valuable platform to exchange insights, identify challenges and explore practical pathways for improving organic waste management across the country.

EEG's participation reflects its continued commitment to advancing sustainable waste management practices and supporting collaborative efforts that drive meaningful environmental impact.



CEBC Webinar on “Energy Transition in Turbulent Times: Balancing Climate Targets with Global Realities”

The Emirates Environmental Group participated in a high-level webinar organised by the Clean Energy Business Council on **20th May** under the theme “Energy Transition in Turbulent Times: Balancing Climate Targets with Global Realities.”

The webinar brought together industry experts, sustainability leaders and stakeholders to discuss the evolving global energy landscape amidst ongoing geopolitical uncertainties, economic pressures, and climate commitments.

Discussions focused on the challenges associated with balancing energy security, affordability, and decarbonisation targets while ensuring long-term sustainability and resilience.

The session also explored the importance of accelerating renewable energy adoption, strengthening regional and international cooperation, advancing clean technologies and maintaining momentum towards climate action despite global disruptions and market volatility.

EEG's participation in this important dialogue reflects the organisation's continued commitment to engaging in strategic sustainability discussions and supporting initiatives that contribute towards climate resilience, energy transition, and sustainable development both within the UAE and globally.

EEG Concludes Tree Planting Season with Special Mangrove Plantation

The Emirates Environmental Group, in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, successfully conducted a special mangrove tree planting activity on **21st May 2026** at Seih Al Qurum, Ras Al Khaimah, in celebration of Eid Al Adha and as the final tree planting activity of the season before the onset of the peak summer period in the UAE.

The initiative brought together representatives from various government entities, private sector organisations, academic institutions and community groups in a collective effort to support coastal ecosystem restoration and environmental sustainability through the planting of mangrove saplings.

This activity formed part of EEG's nationwide urban afforestation programme, known as “For Our Emirates We Plant,” which continues to drive meaningful environmental action and community engagement across the UAE. Through sustained collaboration and active participation from stakeholders, the programme has significantly contributed towards increasing green cover and supporting the UAE's broader environmental and climate ambitions.

During the activity, a total of **2,500** mangrove saplings were planted, further strengthening EEG's environmental legacy and bringing the cumulative number of trees planted under the programme to **2,162,787**. Collectively, these efforts have contributed towards the reduction of approximately **199,018.33** metric tonnes of CO₂ emissions, demonstrating the measurable environmental impact of long-term afforestation and ecosystem restoration initiatives.

As the concluding plantation activity prior to the summer season, the event carried special significance by bringing communities together in the spirit of Eid Al Adha while reinforcing the importance of environmental stewardship and collective responsibility towards nature conservation.

The plantation activity also reinforced the strong collaboration between EEG and EPDA Ras Al Khaimah, reflecting their shared commitment towards environmental protection, conservation and sustainable development within the Emirate of Ras Al Khaimah and the wider UAE.



Global Electrification Initiative Consultation

The Emirates Environmental Group attended a targeted consultation convened by the European Commission on the upcoming Global Electrification Initiative, held virtually on **26th May**. The session brought together a select group of international stakeholders, including representatives from the financial sector, multilateral institutions and global organisations, to explore pathways for accelerating electrification efforts across key sectors. The consultation focused on gathering perspectives to help shape the initiative and strengthen its contribution to the global energy transition.

Representing EEG, Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson, attended the session, which offered valuable insights into emerging global approaches to electrification, sustainable infrastructure and



climate-aligned development. The discussion highlighted the importance of coordinated efforts, strategic partnerships and scalable solutions in advancing electrification as a key enabler of sustainable development.

EEG's participation reflects its continued commitment to engaging with international platforms that promote knowledge exchange and support the advancement of environmental sustainability at both regional and global levels.

Marking Strong Milestone with Completion of OROC Phase 1

The Emirates Environmental Group proudly concluded successfully Phase 1 of the 17th Cycle of its flagship programme, the "One Root, One Communi-tree" (OROC), on **26th May**.

This phase witnessed the active participation of 199 entities representing a wide cross-section of society, including individuals, families, students, corporates, academic institutions, hospitality groups and government bodies. The programme once again demonstrated the power of unified action in driving measurable environmental impact and strengthening community engagement in sustainability.

Key Environmental Contributions Achieved:

- Paper Recycled: 263,083 kg
- Plastic Collected: 21,753 kg
- Aluminium Cans: 2,012 kg
- Mobile Phones Recovered: 337 pcs
- Toner Cartridges: 449 pcs
- Glass Bottles: 49,897 kg
- E-Waste: 4,030 kg

Environmental Impact Generated:

- GHG Emissions Reduced: 1,104 MTCO₂e
- Energy Saved: 7,759 Million BTU
- Landfill Volume Diverted: 1,947 m³
- Trees Preserved: 4,965
- Gasoline Saved: 1,440 gallons

These outcomes reflect not only strong participation but also the tangible environmental benefits achieved through responsible waste management and recycling practices.

In recognition of these collective efforts, EEG will plant 539 indigenous trees on 17th December under its "For Our Emirates We Plant" programme, honouring participants who met and exceeded their targets. This symbolic yet impactful gesture reinforces the direct link between responsible consumption and environmental restoration.

EEG extends its sincere appreciation to all partners and participants for their continued commitment to sustainability and for contributing to the UAE's circular economy vision. As momentum continues to build, Phase 2 of the programme will commence on 26th July, offering further opportunities for organisations and communities to take part in meaningful environmental action.

Together, these efforts demonstrate how consistent, collective participation can drive long-term environmental impact and support a more sustainable future for the UAE.

As the programme enters its next phase, EEG remains committed to empowering communities and organisations to take meaningful action towards environmental stewardship.



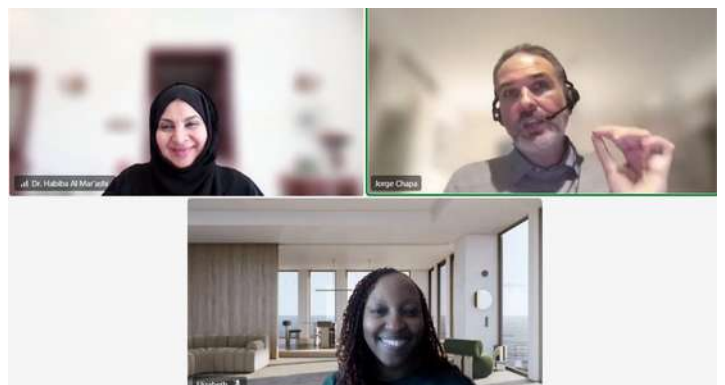
WorldGBC Governance & Nominations Committee Meeting

Dr. Habiba Al Mar'ashi, EEG Co-Founder & Chairperson, in her capacity as a Board Director of the World Green Building Council (WorldGBC), and a member of the Governance & Nominations Committee, participated virtually on **28th May** in a meeting of the committee.

The meeting convened members of the Committee to review key governance matters and advance discussions related to board composition, leadership structures and nomination processes.

The session focused on strengthening governance frameworks to ensure transparency, accountability and alignment with the organisation's long-term strategic direction. These discussions play a critical role in supporting WorldGBC's mission to advance sustainable built environments worldwide.

Dr. Al Mar'ashi's participation reflects her continued contribution to global sustainability leadership and governance. This engagement underscores the importance of governance excellence in advancing sustainability at scale, while reinforcing collaboration across international networks to drive meaningful progress in the built environment sector.



EEG Leadership in Focus: Dr. Habiba Featured in Dairy News

The Emirates Environmental Group continues to gain regional and international recognition, with its Co-Founder and Chairperson, Habiba Al Mar'ashi, recently featured in an exclusive interview with DairyNews.today as part of its Sustain MENA series.



In the interview, Dr. Al Mar'ashi shared valuable insights into how EEG is navigating a rapidly changing regional landscape, particularly in light of recent geopolitical and operational challenges.

She highlighted that the initial impact was felt through uncertainty and the need to quickly reassess priorities, timelines and stakeholder engagement strategies, especially for initiatives reliant on community participation and on-ground activities.

Despite these challenges, EEG demonstrated strong resilience by adapting its approach rather than slowing down its efforts. The organisation focused on strengthening partnerships, enhancing strategic planning and maintaining momentum in its environmental programmes. This shift reinforced the importance of flexibility and continuity, emphasising that sustainability work must persist even during periods of disruption.

Dr. Al Mar'ashi also underscored a key reality for sustainability initiatives—while interest in environmental programmes remains high, consistent engagement and participation can be affected during uncertain times. This further highlights the importance of long-term commitment, collaboration and adaptive strategies in sustaining impactful initiatives.

The feature reflects EEG's proactive and forward-looking approach in ensuring that its mission remains uninterrupted, while continuing to deliver meaningful environmental impact across the UAE and the wider region.

[Read More](#)

UP-COMING | JUNE 2026

EEG's 3rd Panel Discussion: Water Security in Arid Regions

The Emirates Environmental Group will host its 3rd Panel Discussion for the year 2026 on **17th June** at Holiday Inn & Suites Dubai Science Park, under the theme "Water Security in Arid Regions: Innovations for Scarcity, Resilience & Sustainable Growth." The session will bring together experts and stakeholders to address growing water challenges driven by climate change, population growth and increasing demand.

The discussion will focus on practical solutions, including advancements in desalination, wastewater recycling and digital water management, alongside the importance of resilient infrastructure and effective governance. It will also explore how policy, innovation and collaboration can support long-term water sustainability across arid regions.

As part of the programme, EEG will also conduct its 2nd Inter-School Debate for this year, where students will examine the motion on desalination as a long-term water solution, encouraging critical thinking and informed dialogue on regional water challenges. With water demand expected to rise significantly in the coming decades,

the session will highlight both emerging technologies and ongoing challenges, while identifying actionable pathways to strengthen water security in the UAE and the wider GCC.



[Register Here](#)

3rd Cycle of 'Purging Pestering Plastics' Campaign

The growing volume of plastic waste continues to place increasing pressure on natural ecosystems, supply chains and waste management systems. Tackling this challenge requires not only awareness, but structured and measurable action across communities and organisations.

To address this, the Emirates Environmental Group is rolling out the 3rd cycle of its "Purging Pestering Plastics" (PPP) campaign from **8th June** to **8th July**, aligned with World Ocean Day. The initiative is designed to encourage practical participation in reducing plastic waste while supporting the UAE's long-term sustainability priorities.

The campaign provides a structured platform for individuals, households, schools, corporates and government entities to take part in organised plastic collection and recycling efforts. Beyond waste reduction, the initiative promotes behavioural change by encouraging responsible consumption and improved waste segregation practices.

Participants who achieve the campaign targets will be formally recognised and will also be invited to contribute to EEG's "For Our Emirates We Plant" programme through the planting of indigenous trees later in the year, linking waste management efforts with environmental restoration.

As the campaign progresses, the emphasis remains on accountability, participation and measurable outcomes. It reinforces the importance of consistent, small-scale actions that collectively contribute to protecting natural resources and supporting a more sustainable and resilient environment.

Through initiatives such as "Purging Pestering Plastics," EEG continues to provide a practical platform for individuals and organisations to contribute to environmental protection. By encouraging responsible consumption, improved waste management practices and active community participation, the campaign helps transform awareness into measurable action. As participation continues to grow, the initiative reinforces the importance of collective efforts in reducing plastic pollution and conserving natural resources.





[Register Here](#)

Recycle. Reforest. Repeat.

The Emirates Environmental Group is launching the 11th cycle of "Recycle. Reforest. Repeat." (RRR), from **17th June**, marking World Day to Combat Desertification, through to 26th July. The programme continues EEG's sustained efforts to promote sustainability through active community participation. Since its inception, the RRR campaign has brought together corporates, educational institutions, government entities, families and individuals across the UAE, encouraging responsible paper recycling while supporting national tree planting efforts. By connecting waste reduction with urban afforestation, the initiative contributes to circular economy practices and strengthens environmental awareness across all sectors of society.

Participants are invited to collect and submit paper waste, directly contributing to reducing landfill use and conserving valuable natural resources. Those who meet the required targets will receive a Certificate of Participation and will also have the opportunity to plant indigenous tree saplings under EEG's "For Our Emirates We Plant" programme on 17th December, creating a tangible and lasting environmental contribution.

The RRR campaign continues to demonstrate how consistent, practical actions can lead to meaningful environmental outcomes. It remains a strong platform for collective engagement, encouraging communities to take responsibility and contribute to a more sustainable future—one step at a time.



[Register Here](#)

ABB Expands Manufacturing and R&D Investment

ABB Group, one of EEG's first Corporate Members, has announced an additional investment of approximately USD 75 million in India during 2026 to further expand its manufacturing footprint and research and development (R&D) capabilities across the country.

The investment will support the expansion of ABB's Electrification, Motion and Automation business areas, particularly in sectors linked to renewable energy, grid modernisation, metro rail, high-speed rail and data centres. The company will also establish advanced R&D and testing laboratories in Hyderabad and Bengaluru in support of the "Make in India" initiative.

As part of the expansion, ABB is expected to create more than 300 new skilled jobs across engineering, operations and research functions, further strengthening sustainable industrial development and localised production capabilities.

EEG commends ABB for its continued commitment towards innovation, sustainability, energy transition and infrastructure development, while contributing to long-term economic growth and environmental progress.

This latest investment further reflects ABB's long-term confidence in emerging markets and its commitment to supporting the global transition towards cleaner, smarter and more efficient technologies. By strengthening local manufacturing capabilities and advancing research and innovation, ABB continues to play an important role in accelerating industrial transformation while addressing evolving energy and infrastructure needs. Such strategic investments not only contribute to economic development and job creation but also support the deployment of technologies that enhance resource efficiency, reduce emissions and improve operational sustainability across key sectors. EEG welcomes initiatives of this nature, which demonstrate how responsible business leadership can drive both economic value and positive environmental outcomes.



[Read More](#)



MEMBER NEWS | JUNE 2026

EEG MEMBER'S UPDATE

EEG welcomed 1 renewed associate member, 1 renewed corporate member and 1 new corporate member in the month of May 2026

ASSOCIATE MEMBERSHIP (RENEWAL)

Emirates Fast Food Company LLC

CORPORATE MEMBERSHIP (RENEWAL)

ABB INDUSTRIES LLC (Board Member)

CORPORATE MEMBERSHIP (NEW)

IDEMIA PUBLIC SECURITY MIDDLE EAST LIMITED

UN NEWS | JUNE 2026



UNEP NEWS

Global Methane Action Accelerates with New Monitoring Breakthrough

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The United Nations Environment Programme (UNEP), through its International Methane Emissions Observatory (IMEO), has announced a major expansion of its global methane detection system. For the first time, satellites will now track emissions from coal mines and waste facilities—two critical sectors that have historically lacked robust monitoring.

The announcement, made during a high-level event hosted by France under its G7 Presidency, signals increasing global urgency to address methane as one of the fastest ways to reduce global warming. Methane is a highly potent greenhouse gas with a strong short-term climate impact, making it a priority for immediate action. UNEP's analysis shows that a significant share of global methane emissions comes from coal and waste sectors, highlighting the importance of this expanded monitoring capability.

However, detection alone is not sufficient. In response, IMEO, in collaboration with the International Energy Agency (IEA), has introduced the Methane Alert and Response System (MARS) Response Blueprint—a practical framework to help governments verify emissions, engage operators and implement corrective measures effectively.

Industry participation is also strengthening. National oil companies from Angola, Libya and Pakistan have joined UNEP's Oil and Gas Methane Partnership 2.0 (OGMP 2.0), bringing the initiative closer to covering 50% of global oil and gas production. This marks a significant step towards improving transparency through independently verified, asset-level methane data. In parallel, UNEP has launched a new Coal Methane Database, providing mine-level emissions data for nearly 250 coal mines and covering more than half of global metallurgical coal production. Built on over 23,000 satellite observations, this initiative enhances transparency and enables more targeted, data-driven action across industries.



UNCCD NEWS

Global Desertification and Drought Day 2026

[Read More](#)

Kenya will host Desertification and Drought Day on 17 June 2026, drawing global attention to the rising challenges of drought and land degradation. Led by the United Nations Convention to Combat Desertification (UNCCD), this year's theme, "Rangelands: Recognise. Respect. Restore," highlights the vital role of rangelands in sustaining livelihoods, strengthening resilience and supporting food systems.

Events will take place across Kenya, culminating in Kilifi County with participation from government leaders, communities and international partners. Activities will include tree planting, exhibitions on land restoration and cultural programmes, showcasing both the realities faced by dryland communities and practical solutions already in progress.

Rangelands cover more than half of the Earth's land surface and support around two billion people globally, yet up to half are degraded or at risk. The economic impact is significant, with land degradation costing nearly USD 900 billion annually. In Kenya alone, rangelands account for around 80% of land and are essential for pastoral livelihoods, now increasingly affected by climate pressures. This year's observance places strong emphasis on actionable solutions, including investment in land restoration and drought resilience, as well as the role of pastoralist communities and local knowledge.

Momentum will continue at UNCCD COP17 in Ulaanbaatar in August 2026, where global efforts to address land degradation and drought will be further advanced.



WASTE MANAGEMENT PROGRAMME | JUNE 2026

The collection of the below mentioned materials for recycling in the month of May, resulted in the following benefits:

Reduction of 404 (MTCO2e) GHG
 Saving of 2,694 Million BTU of Energy
 Saving of 603 m3 Landfill Space
 Saving of 1,874 Trees from being felled
 Saving of 412 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, EEG collected 98,200 kg of paper from 195 entities, marking a 1% increase compared to April. With seven months still remaining in the year, your continued participation remains essential in helping reduce landfill waste and creating a lasting positive environmental impact. Let us continue working together to strengthen recycling efforts and build a more sustainable future, even during these challenging times.	AtkinsRealis	8,530	Anubha Gupta	1,519
	Five Hotels	7,703	Ali Darwish Mubarak Salim Alzaabi	1,254
	Wasl Properties Green Park	6,717	Gabriella Eva Santhosh	1,061
CAN COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, the Emirates Environmental Group collected 544 kg of aluminium cans from 28 entities, showing a 9% decrease compared to April due to the current situation. We encourage everyone to continue supporting our recycling initiatives to help achieve this year's environmental targets and reduce landfill waste.	Five Hotels	303	Abdul Jabbar	20
	Mercure Dubai Barsha Heights Hotel Suites And Apartments	91		
	du Telecom	20		
PLASTIC COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, the Emirates Environmental Group collected 5,721 kg of plastic from 113 entities, marking a 13% decrease compared to April. We encourage the community to stay engaged and support upcoming initiatives as we continue working towards a more sustainable future.	Five Hotels	636	Jasem Sultan Alkhoory	165
	Wasl Properties LLC	487	Rafeea Sultan Alkhoory	165
	Savoy Suites	205	Wejdan Basem	154
TONER COLLECTION CAMPAIGN	FAMILY/INDIVIDUAL		QTY(pcs)	
In May 2026, the Emirates Environmental Group (EEG) collected 250 HP toner cartridges from 8 entities, marking a 5% increase compared to the previous month. With seven months still ahead, we encourage the community to maintain this positive momentum and continue supporting our HP toner recycling initiatives.	Shanaya Molkar		182	
	Vyshvik Ovoor Santhosh		50	
MOBILE COLLECTION CAMPAIGN	COMPANIES	QTY(pcs)	FAMILY/INDIVIDUAL	QTY(pcs)
In May 2026, the Emirates Environmental Group collected 74 mobile phones from 5 entities, marking a 77% decrease compared to the previous month. We encourage the community to continue participating actively and support our recycling efforts to help achieve this year's environmental targets.	KPS	18	Shanaya Shah	30
			Evannah Ann David	20
GLASS COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, the Emirates Environmental Group collected 10,851 kg of glass bottles from 47 entities, reflecting a 2% decrease compared to the previous month. We encourage the community to stay engaged and continue supporting our recycling efforts to help achieve this year's environmental targets.	Five Hotels	6,092	Aalia Ali	155
	Damac Hotel & Resort	1,050	Sonia Gandhi	132
	Mercure Dubai Barsha Heights Hotel Suites And Apartments	954	Mohammed Sultan Alkhoory & Salim Basem (Tie)	100
E-WASTE COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, the Emirates Environmental Group collected 1,968 kg of e-waste from 20 entities, marking a 6% increase compared to the previous month. We encourage the community to stay engaged and continue supporting our recycling efforts to help achieve this year's environmental targets.	Nextcare	871	Sanskar Giri	84
	US Consulate	240	Vidyuth Balaji	28
	ABB Abu Dhabi	210	Tejesh Vijayabhaskar	23
SCRAP COLLECTION CAMPAIGN	COMPANIES	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In May 2026, the Emirates Environmental Group collected 503 kg of scrap metal from 30 entities, marking a 53% decrease compared to the previous month. Join us this June by recycling your scrap metal and contributing to a stronger circular economy.	Embassy of Canada Abu Dhabi	82	Ali Basem	41
	Wasl Properties	54	Vidyuth Balaji	20
	Seamark Shipping	53	Ananya Manikandan	19

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

