



UPCOMING EVENTS



"Recycle. Reforest. Repeat."
Project
17th of June until 26th of July 2026

Recycle Paper to Conserve Trees
The following are the quantities of paper to be collected and deposited for recycling:

Companies	1,000 kg
Academic Institutions	750 kg
Families and Individuals	500 kg

Register Here

Together for a Better Environment®
+971 4 344 8622 | +971 4 344 8677
eeg@emirates.net.ae | www.eeg-uae.org

EEG Office
f | in | X | eegemirates



PURGING PESTERING PLASTICS
Plastic Recycling Campaign

8TH JUNE – 8TH JULY | Together for a Better Environment®

Category Qty.
Families & Individuals 75 kg
Academia 175 kg
Companies 175 kg

REGISTER NOW!

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REACH OUT TO EEG FOR MORE DETAILS



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org



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EEG

مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP

CHAIRPERSON'S NOTE | MAY 2026

DR. HABIBA AL MAR'ASHI

Dear Members, Supporters and Well-Wishers,

The global landscape today is marked by a convergence of geopolitical tensions, economic uncertainty, and escalating environmental pressures. These overlapping challenges are not isolated—they are interconnected and deeply influential, shaping how nations, organisations and communities operate. In such a climate, sustainability is no longer a long-term aspiration; it is an immediate and continuous responsibility that must be upheld regardless of external circumstances. In the UAE the pace of development is continuing unabated, bringing with it both opportunity and responsibility as rapid urbanisation, industrial growth and population expansion continue to place pressure on natural resources, waste management systems, and ecological balance. These realities call for a more grounded and action-oriented approach to sustainability—one that moves beyond dialogue and is embedded into everyday practices at both institutional and community levels.

In the United Arab Emirates, we are guided by leadership that has consistently demonstrated resilience, foresight and a clear commitment to sustainability. The UAE continues to set a strong example of how environmental responsibility, economic development and social progress can be aligned. This stable and forward-thinking environment allows organisations like EEG to continue operating with clarity, confidence and purpose, even during periods of global uncertainty. It is important to recognise and appreciate this leadership, which enables us to sustain our momentum and expand our impact. At EEG, our philosophy remains firm—sustainability cannot pause in times of disruption; it must accelerate. The month of April stands as a strong testament to this belief, reflecting both the breadth and depth of our engagements across community, national and global platforms.

We commenced the month with our Annual Gala Dinner on **2nd April**, which was highly attended and successfully delivered. This event held particular significance this year, as it reflected the resilience of EEG and its network. The original date in March had to be postponed due to a combination of geopolitical developments and adverse weather conditions—factors beyond our control. However, through strong coordination, adaptability and the unwavering support of our partners and participants, we were able to deliver the event seamlessly and to the standards that we have accustomed our stakeholders and partners. This is a clear example of how commitment and collaboration can overcome disruption. On **10th April**, we concluded the Paper Walk Campaign, one of EEG's long-standing recycling initiatives that continues to engage the community in practical environmental action. The campaign reinforces the importance of responsible paper consumption and recycling, while contributing to the reduction of landfill waste and the conservation of natural resources. We also launched our partnership with Accenture on **14th April**, through their "Hour of Sustainability" programme. This initiative brought together EEG's Academic Members for a series of workshops aimed at strengthening awareness, knowledge and practical understanding of sustainability. Engaging youth remains a critical priority for EEG, as they represent the next generation of decision-makers and leaders. By equipping them with the right tools and perspectives, we are investing in long-term impact.

News. The session focused on leadership and resilience, particularly in times of uncertainty. These discussions are highly relevant, as leadership today requires not only strategic thinking, but also adaptability, empathy and the ability to make informed decisions under pressure. In celebration of Earth Day on **22nd April**, EEG, in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, conducted a special mangrove planting initiative at Khor Al Muzahmi. Mangroves play a vital role in protecting coastal ecosystems, enhancing biodiversity and acting as natural carbon sinks. This initiative reflects EEG's continued commitment to hands-on environmental action that delivers tangible and measurable outcomes.

We also marked the conclusion of the Green Call Campaign on **26th April**, which focused on the responsible collection and recycling of electronic waste, particularly mobile phones and small devices. E-waste remains one of the fastest-growing waste streams globally and initiatives like Green Call are essential in addressing this challenge. In addition, on **27th April**, a virtual strategic roundtable was convened with Global Urban Development (GUD) and selected stakeholders to further advance discussions on the EnergyNet concept and future energy systems. The session explored how decentralised and resilient energy models can be adapted within the UAE context, supporting energy efficiency, security and sustainable infrastructure development. On **29th April**, EEG successfully hosted its 2nd Panel Discussion of the year, focusing on decarbonising packaging and advancing climate-neutral value chains. The session brought together experts from government, industry and academia to explore practical solutions for reducing emissions and strengthening circular systems. The month concluded with my participation in the World Green Building Council (WorldGBC) Governance & Nominations Committee Meeting on **30th April**, reflecting EEG's continued engagement in global governance processes that support sustainability within the built environment. In parallel, EEG remained actively engaged at the global level through involvement with UNEP initiatives and the UN Global Investors for Sustainable Development (GISD) Alliance. These platforms are critical in shaping global environmental and financial sustainability agendas. Through our participation, we are able to contribute regional perspectives, while also ensuring that global frameworks and discussions are translated into actionable initiatives at the local level. April has been a healthy and active month, but more importantly, it reflected consistency, resilience and purpose.

Each initiative, whether at the community level or within global forums, contributes to a larger goal—building a more sustainable, responsible and resilient future. I encourage all our members, partners and stakeholders to explore the initiatives featured in this newsletter and to actively participate in EEG's programmes. Sustainability is not achieved through isolated efforts—it requires continuous engagement, shared responsibility and collective action.

Together, we will continue to move forward with determination, ensuring that sustainability remains not just an objective, but a way of operating and living.



Paper Walk Campaign 2026

On **10th April**, the Emirates Environmental Group successfully conducted its annual Paper Walk Campaign, aligning with the global Earth Hour movement and reinforcing the importance of collective environmental responsibility.

This year's campaign was held against the backdrop of evolving geopolitical developments across the region. In such times, we witnessed a strong display of unity, resilience and shared commitment, as communities and organisations came together to continue driving positive environmental action.

The initiative served as a reminder that sustainability remains a priority, even amidst uncertainty. The Paper Walk Campaign continues to promote awareness on the critical role of recycling in conserving resources, reducing energy consumption and mitigating carbon emissions. With active participation from EEG's network of academic institutions, corporates and students, the campaign once again demonstrated how small, consistent actions can lead to meaningful collective impact. This year, the campaign recorded the participation of **39** EEG member entities, collectively contributing an impressive **30,283** kilograms of paper for recycling.

These efforts reflect a growing commitment within the community towards responsible consumption and effective waste management. In alignment with the campaign, participants also observed Earth Hour, supporting the global call to reduce energy consumption and raise awareness on climate action. This integration further reinforced the importance of individual and collective responsibility in addressing environmental challenges. The 2026 Paper Walk Campaign stands as a testament to the strength of collaboration and community resilience, demonstrating that even in challenging times, collective action can continue to drive tangible progress towards a more sustainable future.



Launching “Hour of Sustainability” Workshops for Young Learners

Emirates Environmental Group, in collaboration with its corporate member Accenture, has launched the “Hour of Sustainability” workshop series for students in Grades 2 to 5. As EEG commences its environmental projects and programmes for the year, strategic collaborations remain central to advancing sustainability education across the UAE. This initiative is designed to nurture environmental awareness, encourage responsible habits and inspire young minds to become future stewards of the planet. The 1st workshop was successfully conducted virtually via Microsoft Teams with Zayed Education Complex - Barsha on **14th April 2026**, engaging 30 students. The interactive session introduced key sustainability concepts through engaging

discussions and activities, creating a meaningful and enriching learning experience. EEG will continue rolling out this workshop series with other academic members throughout the month of May, further expanding its outreach and impact.

Inspiring Young Minds on Earth Day

In celebration of Earth Day on **22nd April**, Dr. Habiba Al Mar'ashi, protection. This engagement reflects EEG's ongoing commitment to promoting environmental awareness and empowering the next generation to drive meaningful change. Co-Founder and Chairperson of the Emirates Environmental Group (EEG), delivered a virtual opening address to the students of Delhi Private School, Sharjah. During her address, Dr. Habiba highlighted the importance of environmental responsibility, encouraging students to adopt sustainable practices such as waste reduction, resource conservation, and responsible consumption.

EEG Marks Earth Day

In celebration of Earth Day on **22nd April**, the Emirates Environmental Group in partnership with the Environment Protection and Development Authority (EPDA), Ras Al Khaimah, successfully conducted a special mangrove tree planting activity at Khor Al Muzahmi, Ras Al Khaimah. The initiative brought together stakeholders and partners from 35 entities in a collective effort to support coastal ecosystem restoration through the planting of 1000 mangrove saplings. Mangroves play a vital role in protecting shorelines, enhancing biodiversity and acting as natural carbon sinks, making them an essential component in addressing climate change and environmental degradation.

This activity forms part of EEG's long-standing afforestation programme, “For Our Emirates We Plant,” which continues to drive meaningful environmental action across the UAE. The latest planting has further strengthened EEG's environmental legacy, bringing the total number of trees planted to **2,160,287**. Collectively, these efforts have contributed to the reduction of **199,003.58** metric tonnes of CO₂ emissions, demonstrating the tangible impact of sustained, community-driven initiatives.

The programme continues to highlight how coordinated action among organisations, institutions and individuals can deliver measurable environmental benefits. Further strengthening this collaboration, EEG and EPDA Ras Al Khaimah signed a Memorandum of Understanding (MoU) on the same day, reinforcing their shared commitment to advancing environmental protection, conservation, and sustainable development initiatives within the emirate. Through initiatives such as this, EEG reaffirms its commitment to fostering environmental stewardship and encouraging active participation in building a more sustainable and resilient future for the UAE.



EEG Hosts 2nd Panel Discussion of 2026

The Emirates Environmental Group successfully conducted its 2nd Panel Discussion of 2026 on **29th April** hosted by Holiday Inn & Suites Dubai Science Park, under the theme “Decarbonising Packaging: Life Cycle Assessment, Carbon Footprint, Innovation and Climate-Neutral Strategies.”

The session brought together policymakers, industry leaders, sustainability experts, academia and youth to explore practical pathways for reducing packaging-related emissions and advancing circular, climate-aligned systems. As global climate commitments continue to intensify, the discussion highlighted the significant role of packaging in contributing to Scope 3 emissions across industries.

The panel emphasised the importance of adopting life cycle thinking and data-driven approaches, enabling organisations to assess environmental impact across the entire value chain—from raw material extraction to end-of-life management.

In her opening remarks, Dr. Habiba Al Mar’ashi, underscored that packaging must be viewed not only as a functional component but as a critical element of sustainable supply chains.

She highlighted that tools such as Life Cycle Assessment (LCA) and carbon foot-printing are essential in identifying emissions hotspots, enhancing efficiency and ensuring that climate-neutral strategies are both measurable and credible. She further emphasised the need for innovation, digitalisation and cross-sector collaboration to drive meaningful transformation.

The expert panel featured:

- Ms. Jamila El Mir, Strategy Advisor, Dubai Environment and Climate Change Authority (DECCA)
- Dr. Nika Salvetti, Visiting Professor, Heriot-Watt University Dubai
- Mr. Omar Jaber, Regional Manager – Legal and Sustainability (MENA), CANPACK Middle East
- Mr. Dipak Chavan, Production Manager, Napco National

The panel examined the regulatory, technical and market dimensions of decarbonising packaging. Discussions focused on how LCA-based assessments can support informed decision-making, guide low-carbon material choices and strengthen transparency in sustainability reporting. Panellists also explored innovations in material science, circular design, recycling infrastructure and emerging technologies such as digital carbon accounting and supply chain traceability.

Speakers highlighted that achieving climate-neutral packaging requires more than innovation—it depends on robust waste management systems, increased recycling capacity, harmonised standards and supportive policy frameworks, including Extended Producer Responsibility (EPR). The importance of ensuring credibility through measurable reductions, transparent reporting and alignment with international best practices was strongly reinforced. An interactive Q&A session enabled participants to engage directly with the speakers, addressing implementation challenges, regulatory readiness and pathways for building climate-neutral packaging strategies.

The session concluded with a shared understanding that decarbonising packaging is essential to advancing climate action, improving resource efficiency and supporting sustainable economic development. EEG extends its sincere appreciation to McDonald’s UAE, the Main Contributor and Holiday Inn & Suites Dubai Science Park,

the Venue Host, for their valued support. The panel was further strengthened by EEG’s collaborators—the Emirates Green Building Council, Clean Energy Business Council, Swiss Business Council, Capital Club Dubai and the Arabia CSR Network—reflecting a collective commitment to advancing environmental sustainability and fostering impactful cross-sector dialogue.

The discussion also reinforced the importance of continued collaboration and innovation to accelerate practical, scalable solutions across the packaging value chain. It highlighted the need for stronger alignment between policy frameworks and industry practices to drive meaningful progress.



Green Call 2026

The Emirates Environmental Group (EEG) successfully concluded its annual Green Call Project 2026, a targeted recycling initiative addressing the growing challenge of electronic waste, with a specific focus on used mobile phones, iPads and tablets. As the demand for digital devices continues to increase, responsible disposal and recycling remain critical in conserving natural resources and reducing environmental impact.

This year’s campaign witnessed strong participation from across the country, with 26 families, 4 corporations and 6 academic institutions actively contributing to the initiative. Through their collective efforts, a total of 306 pieces were safely collected and diverted for responsible recycling.

The environmental impact of the project was significant, resulting in the mitigation of 0.1 metric tonnes of CO₂ emissions, the preservation of 251 trees, and the saving of approximately 1,067 gallons of gasoline. These outcomes reflect the tangible benefits of coordinated community action in addressing e-waste challenges. In recognition of their contributions, all participants who met the collection targets will receive Certificates of Appreciation and will be honoured through a dedicated tree planting activity under their name as part of EEG’s afforestation



programme in December 2026. EEG extends its sincere appreciation to all participants for their continued commitment to sustainability.

Initiatives such as Green Call reinforce the importance of responsible consumption and waste management, contributing to the advancement of a circular economy and a cleaner, greener future for all.

Environmental Drawing Competition

The **21st** Cycle of the Environmental Drawing Competition continues to witness remarkable enthusiasm from schools across the UAE, with students actively channeling their creativity to reflect on critical environmental themes. Building on the strong momentum highlighted last month, the competition remains a vibrant platform for young minds to express their ideas through impactful visual storytelling.

With schools having now resumed in-person learning, participation has gained further strength, enabling students to refine their artwork with direct guidance from educators. In line with its continued commitment to supporting the academic community, Emirates Environmental Group has extended the submission timeline, ensuring that every participant has the opportunity to submit their best work.

Schools were reminded to ensure that each drawing is accompanied by the required participation slip attached at the back, along with the completed submission forms. The final deadline for submission was **30th April 2026**. All entries were delivered to the EEG office in Dubai, as per the provided address details.

This extension reflects EEG's ongoing dedication to nurturing creativity, encouraging environmental awareness and empowering students to contribute meaningfully towards a more sustainable future.



Art from Waste Competition

The **3rd** Cycle of the Art from Waste Competition continues to gain strong momentum, with students across the UAE showcasing exceptional creativity by transforming everyday waste into innovative and meaningful artistic projects. Building on the enthusiasm highlighted during the months of the competition, the initiative remains a powerful platform for promoting sustainability, resourcefulness and circular economy thinking among the youth.

As the competition progresses, schools are actively finalising their projects and preparing their video submissions. Emirates Environmental Group extends its appreciation for the continued engagement and dedication demonstrated by participating institutions and students. Schools are kindly reminded to ensure that all project submissions include the names of participating students as well as the project coordinator teachers, along with the final video. The deadline for submission is **30th April 2026**, and entries need to be shared via email at eeg@emirates.net.ae, projects@eeg.ae, and edu@eeg.ae.

This phase marks an exciting culmination of creativity and environmental awareness, as students present their unique interpretations of sustainability through art. EEG looks forward to receiving inspiring projects that reflect innovation, responsibility and a commitment towards a greener future.

Media Engagements

1. Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of the Emirates Environmental Group (EEG), has been featured in the Circular 100 Middle East Magazine 2026, an initiative by the Recycling Expo Middle East recognising individuals driving measurable impact across recycling, waste management, and the circular economy in the region. This recognition highlights her longstanding contribution to advancing environmental sustainability and circular practices through EEG's programmes and initiatives.

Dr. Habiba addressed key industry challenges, including the gap between sustainability commitments and implementation, the continued reliance on linear economic models and the need for stronger data, measurement and accountability frameworks.

She also reflected on EEG's role in translating sustainability into community-driven action, bringing together government, private sector, academia and society to deliver measurable environmental impact. Her inclusion in the Circular 100 Middle East underscores the importance of leadership, collaboration, and practical implementation in driving the transition towards a more sustainable and circular future. The feature highlights growing regional momentum towards circularity and the need for integrated approaches linking policy, innovation and community engagement, while recognising leaders driving scalable solutions for long-term environmental resilience. The recognition also reflects the increasing focus on accountability and innovation in advancing a resilient circular economy.

[Read More](#)

2. Dr. Habiba Al Mar'ashi was also featured in Gulf News through her thought leadership article titled "Resilience in Uncertainty: UAE's Sustainability Edge." In the article, she highlighted how the UAE continues to demonstrate stability and forward-looking leadership amid global uncertainty, positioning sustainability as a key driver of resilience and long-term growth.

She emphasised that sustainability is no longer optional, but an essential part of economic strength, environmental responsibility and societal wellbeing.

Dr. Habiba emphasised the importance of collective action, calling on governments, businesses and communities to embed sustainability into core strategies and decision-making processes. Her feature reflects EEG's continued contribution to national dialogue on sustainability, resilience, and responsible development. It also underscores the importance of sustained collaboration and accountability in translating commitments into measurable impact.

[Read More](#)



OROC Phase 1

The Emirates Environmental Group (EEG) invites you to be part of its flagship community-driven initiative, “One Root, One Communi-Tree” (OROC), now in its 17th cycle. With Phase 1 set to conclude on **26th May 2026**, this is your opportunity to take meaningful environmental action and contribute to a greener UAE. Since its launch in January, the programme has been bringing together individuals, families, academic institutions, corporate and government entities from across the country—demonstrating the power of collective action through recycling and tree planting. Building on its strong legacy, the previous cycle recorded exceptional participation, with 521 organisations nationwide contributing to the diversion of 983,765 kilograms of recyclable materials from landfill. These efforts directly supported the planting of native trees, strengthening local ecosystems and advancing the UAE’s long-term sustainability goals. Participants are encouraged to collect and submit a wide range of recyclable materials, including paper, plastics, aluminium cans, glass bottles, e-waste, toner cartridges and mobile phones. For every collection target achieved, native tree saplings are planted in the name of the participant—creating a lasting environmental impact that extends beyond the programme itself. Participation is simple and accessible. Individuals and organisations can register and begin depositing recyclables at the EEG office in line with programme guidelines. All participants will be recognised with a Certificate of Appreciation, acknowledging their valuable contribution to environmental protection and community engagement as well as an opportunity to plant native trees under their names in December.



[Register Here](#)

conducted virtually via the Zoom platform. While the format has evolved, the spirit of collaboration, learning and impactful engagement remains stronger than ever.

The competition will take place from **4th to 7th May 2026**, conducted daily from 8:00 AM to 3:00 PM, featuring the following thought-provoking themes:

- **4th May:** Nature Positive Economies: Are We Ready for a World Where Ecosystems Come First?
- **5th May:** Food Systems on the Brink: Is Sustainable Agriculture the Only Way Forward?
- **6th May:** The Future of Medicine: Can Healthcare Be Truly Sustainable?
- **7th May:** Crisis Below Our Feet: Can Soil Restoration Address Climate Change?

As preparations progress, participating teams are gearing up to deliver insightful, well-researched and creative presentations. The virtual format offers an inclusive and flexible platform for students to showcase their ideas, while continuing to build confidence, critical thinking and effective communication skills.

ISEPSC remains a powerful avenue for nurturing environmentally conscious youth, empowering them to contribute meaningfully to sustainability conversations and emerge as future leaders and change makers.



3rd Cycle of ‘Purging Pesteering Plastics’ Campaign

Plastic pollution remains one of the most pressing environmental challenges of our time, affecting ecosystems, biodiversity and human health on a global scale. Addressing this issue requires urgent and collective action.

Building on the strong momentum of previous cycles, the Emirates Environmental Group (EEG) will launch the 3rd Cycle of the “Purging Pesteering Plastics” (PPP) Campaign from **8th June to 8th July**, in support of World Ocean Day, reaffirming its commitment to promoting responsible plastic waste management across the UAE.

This nationwide initiative invites individuals, families, academic institutions, corporates and government entities to actively participate in the collection and recycling of plastic waste. By doing so, participants contribute directly to reducing environmental impact while supporting the country’s broader sustainability goals.

Participants who meet their collection targets will be awarded a Certificate of Appreciation and will earn the opportunity to plant indigenous tree saplings under EEG’s “For Our Emirates We Plant” programme in

Inter-School Environmental Public Speaking Competition

The **26th** Cycle of the Inter-School Environmental Public Speaking Competition (ISEPSC) continues to stand as one of Emirates Environmental Group’s most impactful youth platforms, bringing together students from across the UAE to engage in meaningful environmental dialogue. In line with the Ministry of education directives and with the safety of the student community as a priority, this year’s competition will be



December, creating a meaningful and lasting environmental impact. As we move forward, the focus remains clear: turning awareness into action. Together, let us take meaningful steps to reduce plastic waste and protect our environment—one action at a time.

The campaign further emphasises the importance of behavioural change, responsible consumption and sustained community engagement in tackling plastic pollution. It also highlights the need for stronger collaboration across sectors to drive scalable solutions and long-term impact, reinforcing the collective role of society in safeguarding natural ecosystems and advancing environmental sustainability.

It underscores the value of consistent participation in achieving measurable outcomes and reducing environmental pressures. The initiative also reflects the growing commitment to integrating sustainability into everyday practices across communities.



[Register Here](#)

‘Recycle. Reforest. Repeat.’

The Emirates Environmental Group (EEG) is proud to launch the 11th cycle of its flagship initiative – Recycle. Reforest. Repeat. (RRR), running from **17th June** (World Day to Combat Desertification) to **26th July**, continuing its long-standing commitment to advancing sustainability through community-driven action.

Over the years, the RRR campaign has successfully mobilised corporates, academic institutions, government entities and individuals across the UAE to recycle paper waste and contribute to national afforestation efforts. By linking recycling with tree planting, the initiative supports the transition towards a circular economy while reinforcing environmental responsibility at all levels of society.

Participants are encouraged to collect and submit paper waste, contributing directly to reducing landfill pressure and conserving natural resources. Those who achieve the set targets will be recognised with a Certificate of Participation and will be given the opportunity to plant an indigenous tree sapling under EEG’s “For Our Emirates We Plant” programme, creating a lasting environmental impact. As the campaign enters its 11th cycle, it will continue to serve as a powerful platform for collective engagement, demonstrating how simple, consistent actions can contribute to meaningful environmental change.

Let us continue to recycle responsibly, restore our natural environment and strengthen our shared commitment to a sustainable future—one sheet of paper and one tree at a time.

Building on its legacy, the campaign continues to emphasise the importance of sustained participation and long-term behavioural change in achieving environmental goals.

It also highlights the value of cross-sector collaboration in scaling impact, encouraging organisations and individuals alike to take ownership of their environmental footprint. Through consistent engagement and measurable outcomes, RRR reinforces the role of collective action in supporting national sustainability priorities and fostering a more resilient and resource-efficient future.



[Register Here](#)

Welcoming India Club Dubai

The Emirates Environmental Group (EEG) is pleased to welcome India Club Dubai as its newest Corporate Member, further strengthening our network of organisations committed to sustainability and community development.

Established in 1964, India Club Dubai is one of the oldest and most prestigious community institutions in the UAE, bringing together diverse communities through sports, cultural activities, and social initiatives. With a strong membership base of over 8,500 members, the club continues to play a vital role in fostering unity and engagement.

India Club is also deeply committed to sustainability and social responsibility, actively promoting “Go Green” initiatives and recycling programmes. Notably, it was the first club in the region to obtain ISO 9001 certification and has recently published its ESG report, reflecting its commitment to responsible operations.

Recognised through prestigious accolades such as the Dubai Quality Appreciation Programme (DQAP) and the Ethraa Award 2025, India Club Dubai stands as a model of community leadership and excellence. EEG looks forward to collaborating with India Club Dubai in advancing impactful sustainability initiatives across the UAE.

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EEG MEMBERS' UPDATE

EEG welcomed 2 renewed academic members, 10 renewed student members, 1 new academic member and 1 new student member in the month of April 2026

ACADEMIC MEMBERSHIP (RENEWAL)

Al Sanawbar School LLC

Dubai National School- AlBarsha

ACADEMIC MEMBERSHIP (NEW)

Dubai British School Jumeirah Park

STUDENT MEMBERSHIP (NEW)

Saanui Raj

STUDENT MEMBERSHIP (RENEWAL)

Kaashinadh Arun

Sahasra Magesh Kumar

Shivani Adduri

Irene Mariam Sunu

Aditya Hirenbhai Patel

Halimah Sharjil Anwar

Ayesha Farrukh

Keerthi Nepoleon

Suyashi Sahani

Advika Shalini Vijay

UN NEWS**2026 Champions of the Earth Award**
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UNEP NEWS

The United Nations Environment Programme (UNEP) has officially opened nominations for the 2026 Champions of the Earth Award, the United Nations' highest environmental honour. This year's edition will spotlight leaders and organisations driving impactful solutions to protect and restore the world's oceans, an ecosystem vital to life on Earth yet increasingly under pressure. For more than two decades, the Champions of the Earth Award has recognised individuals, organisations and governments whose work has significantly advanced environmental policy, innovation and action globally. The 2026 edition focuses on initiatives and leadership that safeguard marine ecosystems, strengthen climate resilience and promote sustainable ocean-based livelihoods. Since its inception in 2005, the Champions of the Earth Award has honoured 127 laureates whose work has shaped environmental progress worldwide. Through this prestigious recognition, UNEP continues to highlight the leadership and innovation required to safeguard the planet's natural systems and accelerate the transition towards a sustainable future. Organisations and individuals interested in recognising outstanding environmental leadership are encouraged to submit nominations for the 2026 Champions of the Earth Award within the nomination period.

Rethinking Carbon Finance
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UNCCD NEWS

Carbon markets are rapidly expanding, with the voluntary market currently valued at around USD 3 billion and expected to grow significantly in the coming years. However, as highlighted in a recent white paper by the United Nations Convention to Combat Desertification (UNCCD), the benefits of carbon finance are not yet reaching many land-dependent and drought-affected communities. While carbon markets have the potential to drive emissions reductions, there is an increasing need to ensure that they also support land restoration, strengthen livelihoods and build long-term resilience. With nearly 40% of the world's land already degraded and droughts becoming more frequent, carbon finance presents a critical opportunity to channel investment into sustainable land management practices such as agroforestry, regenerative agriculture and rangeland restoration. These approaches help store carbon and also enhance food security, improve water systems and support community wellbeing. However, access remains a challenge for many, particularly smallholders, due to high monitoring costs, technical barriers and complex processes that often favour larger developers. The UNCCD emphasises that for carbon markets to be effective, they must deliver real co-benefits—improving land health while ensuring fair and measurable returns for communities.



WASTE MANAGEMENT PROGRAMME | MAY 2026

The collection of the below mentioned materials for recycling in the month of April, resulted in the following benefits:

Reduction of 402 (MTCO2e) GHG
 Saving of 2,724 Million BTU of Energy
 Saving of 636 m3 Landfill Space
 Saving of 2,095 Trees from being felled
 Saving of 1,306 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, EEG collected 96,766 kg of paper from 189 entities, marking a 40% increase compared to March. With eight months still remaining, your continued participation is vital to help reduce landfill waste and create a lasting environmental impact. Let us continue working together to support recycling efforts, even during these challenging times.	Our Own High School Dubai	1,940	Pranshu Prajapati	1,890
	Sharjah Indian School Boys	1,885	Anubha Gupta	1,668
	Higher College of Technonoly Dubai Mens Campus	1,598	Eesha Chhibber	1,458
CAN COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, the Emirates Environmental Group (EEG) collected 601 kg of aluminium cans from 29 entities, marking a 15% decrease compared to March, influenced by the current situation. We encourage everyone to remain actively engaged and continue supporting our recycling initiatives to help achieve this year's targets.	Higher College of Technonoly Bani Yas Campus (B)	10	-	-
	-	-	-	-
	-	-	-	-
PLASTIC COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, the Emirates Environmental Group (EEG) collected 6,549 kg of plastic from 109 entities, marking a 24% increase compared to March. We encourage the community to stay actively engaged and get ready for upcoming initiatives as we continue progressing towards a more sustainable future.	Halima Al Saadia School Abu Dhabi	353	Ali Darwish Mubarak Salim Alzaabi	819
	Umm Kulthum School Al Ain	191	Sahasra Magesh Kumar	240
	Sultan Bin Zayed School Al Ain	150	Jasem Sultan Alkhoory & Rafeea Sultan Alkhoory (Tie)	207
TONER COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
The Emirates Environmental Group (EEG) collected 239 HP toner cartridges from 9 entities, marking a 583% increase compared to the previous month. With eight months still ahead, we encourage the community to sustain this strong momentum and continue supporting our HP toner recycling efforts.	Zayed Education Complex Ajman	35	-	-
	-	-	-	-
	-	-	-	-
MOBILE COLLECTION CAMPAIGN	ACADEMIC	QTY(Pcs)	FAMILY/INDIVIDUAL	QTY(Pcs)
In April 2026, the Emirates Environmental Group (EEG) collected 328 mobile phones from 9 entities, marking an impressive 645% increase compared to the previous month. We encourage the wider community to build on this momentum and continue participating actively to help achieve this year's recycling targets.	Our Own High School, Dubai	121	Sai Shrishti	38
	-	-	Inara Muhammad	22
	-	-	Aditi Krishnarivas Supal, Artur Dzizeko, Ayesha Farrukh, Ibrahim Pasha & Siya Hithesh (Tie)	20
GLASS BOTTLES COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, the Emirates Environmental Group (EEG) collected 11,055 kg of glass bottles from 50 entities, reflecting an 8% decrease compared to the previous month due to the current situation. We encourage the wider community to stay engaged, build momentum, and actively participate to help achieve this year's recycling targets.	-	-	Ali Darwish Al Zaabi	359
	-	-	Mohammed Sultan Alkhoory	163
	-	-	Navya Kapoor	113
E-WASTE COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, the Emirates Environmental Group (EEG) collected 1,855 kg of e-waste from 19 entities, marking a 483% increase compared to the previous month despite ongoing challenges. We encourage the wider community to stay engaged, sustain this momentum, and actively participate in helping achieve this year's recycling targets.	-	-	Hephzibah George Jayaseelan Raj	80
	-	-	Ananya Manikandan	50
	-	-	Shyam Manikandan	38
SCRAP COLLECTION CAMPAIGN	ACADEMIC	QTY(kg)	FAMILY/INDIVIDUAL	QTY(kg)
In April 2026, the Emirates Environmental Group (EEG) collected 1,068 kg of scrap metal from 22 entities, marking a 93% increase compared to the previous month. Join us this May by recycling your scrap metal and contributing to a stronger circular economy.	Delhi Private School Dubai	90	Ahmed Alnuaimi	340
	Higher College of Technology Bani Yas	48	Ali Darwish Mubarak Salim Alzaabi	216
	-	-	Turki Basem	88

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

