



Habiba Al Mar'ashi

Dear Members, Supporters and Well-Wishers,

As we step into 2026, it is striking how swiftly January has passed, carrying with it an intensity of activity that reflects the urgency of the environmental challenges before us. The opening month of the year has unfolded at an extraordinary pace, reinforcing a reality we know well at Emirates Environmental Group (EEG): sustainability is no longer a parallel conversation - it is central to policy, education, business and community life.

From the very start of the year, EEG has been fully engaged across platforms that connect dialogue with action, reaffirming our role as a trusted civil society partner advancing environmental stewardship in the UAE and the wider region. Notably, January also marked the launch of three of EEG's national educational programmes, reaffirming our long-standing commitment to environmental education and youth engagement. These flagship initiatives represent a significant step in strengthening environmental awareness and action at the grassroots level and I invite readers to explore their scope and impact in greater detail within this monthly newsletter.

January commenced with strong thought leadership and advocacy engagements, beginning with participation as a speaker at the Nomu Al Ghurair Sustainability Panel on **8th January**. The discussion centred on moving sustainability from intent to implementation, particularly within education systems and institutional frameworks that shape long-term behaviour.

This momentum continued through national media engagements on **12th January** with Abu Dhabi TV and Al Dhafra TV, where I spoke on key environmental priorities and the UAE's leadership in sustainability were brought to the public forefront, reinforcing the importance of awareness, transparency, and informed dialogue in driving collective responsibility.

A major focus of the month was EEG's active participation at the World Future Energy Summit (WFES) 2026 in Abu Dhabi from **13th to 15th January**, where EEG had a dedicated booth. WFES remains one of the world's most influential platforms for clean energy and sustainability and EEG's presence enabled meaningful engagement with policymakers, industry leaders, youth and international partners.

Mid-month, EEG continued its engagement at Abu Dhabi Sustainability Week through my participation in the 2026 WiSER Annual Forum roundtable, "Inclusive Pathways for Transformative Growth," on **14th January**. The session reinforced a critical message: environmental progress must be inclusive, equitable and representative. Women, youth, and civil society must be active contributors to sustainability solutions, not passive stakeholders. This message was echoed at the SDGs in Action Forum on **15th January**, which focused on translating commitments into measurable outcomes in the final stretch to 2030. The Forum highlighted the importance of coordination, accountability and implementation - principles that have guided EEG's work for over three decades.

On **20th January**, EEG proudly supported the press launch of the 19th Cycle of the Arabia CSR & Sustainability Awards as the Environmental Partner. This collaboration reflects EEG's belief in recognising credible leadership, governance-driven sustainability and organisations that demonstrate measurable environmental and social impact. Such platforms play a vital role in raising standards, promoting transparency and encouraging organisations to move beyond compliance towards long-term value creation.

Community engagement and youth empowerment remained central to EEG's work throughout the month. I attended the Voices of Future Generations (VoFG) Ceremonies 2026 on **25th January** that highlighted the power of young voices in shaping a more sustainable and equitable future. Empowering children to articulate their perspectives on sustainability, rights and community responsibility aligns deeply with EEG's mission to nurture environmental citizenship from an early age.

This commitment was further strengthened through my engagement with Emirates Green Building Council roundtable on **27th January**, focused on the Sustainable School Buildings Guidance Booklet. Schools are uniquely positioned as living laboratories for sustainability and this initiative aims to embed environmental responsibility into the design, operation and culture of educational spaces across the UAE.

January also reflected EEG's continued dedication to practical, on-the-ground environmental action. Two tree planting activities were conducted on **22nd & on 30th January**, they reinforced EEG's long-standing focus on biodiversity, ecosystem restoration and community participation. These initiatives serve as tangible reminders that environmental protection is built through consistent action, public involvement and long-term commitment. Governance and organisational leadership were also prioritised, with the EEG Board Meeting held on **29th January**, ensuring strategic alignment, transparency and effective oversight as the organisation advances its 2026 programmes. You can read more about our January engagements inside the pages of this newsletter.

As we move forward into 2026, EEG remains steadfast in its mission to protect the environment through education, advocacy, partnership and action. The scale and complexity of today's environmental challenges demand collective effort — from government, the private sector, civil society, families and individuals alike. We therefore extend an open invitation to organisations, institutions and community partners who share our vision to join us in shaping impactful programmes, supporting national initiatives and expanding the reach of our environmental work across the UAE and beyond. Your partnership will enable EEG to continue delivering credible, inclusive and action-oriented solutions that translate awareness into lasting impact. Together, we can strengthen environmental stewardship, empower future generations and build a resilient and sustainable future for our nation.

Nomu Al Ghurair Sustainability Panel

8th January

Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of the Emirates Environmental Group (EEG), was a distinguished guest speaker at the Nomu Al Ghurair Sustainability Panel, held on **8th January** at the SEE Institute, Sustainable City Dubai. The panel was organised by the American University of Beirut (AUB) & Abdulla Al Ghurair Hub for Digital Teaching and Learning.

The discussion focused on advancing sustainability in the built environment across the UAE and the wider MENA region, moving beyond buzzwords and certifications to real, measurable impact. Dr. Al Mar'ashi shared insights on what it truly means to "do sustainability right," emphasising the importance of systems thinking, long-term planning and embedding sustainability into core decision-making rather than treating it as a compliance exercise.

Drawing on her extensive experience, she addressed the challenges and opportunities involved in building effective sustainability networks, highlighting the role of collaboration, trust and shared purpose in overcoming barriers and enabling collective action across sectors. The discussion also explored how civil society, industry networks and the private sector can work more closely with government to align sustainability priorities and accelerate progress at scale.

Looking ahead, Dr. Al Mar'ashi reflected on the critical shifts needed over the next five to ten years to advance sustainable development in the UAE. She underscored the need for stronger integration between policy, innovation and community engagement, as well as greater investment in capacity building and talent development. In her message to emerging sustainability professionals, she emphasised the value of interdisciplinary skills, adaptability and a strong grounding in ethics, collaboration and impact measurement.



Voices of Future Generations Ceremonies 2026

25th January

On **25th January**, Dr. Habiba Al Mar'ashi, Co-Founder & Chairperson of the Emirates Environmental Group, attended the Voices of Future Generations (VoFG) Ceremonies 2026 at the Al Baraha 3, Inter-Continental, Dubai Festival City.

The event, held under the patronage of Her Highness Sheikha Hissa bint Hamdan bin Rashid Al Maktoum, Goodwill Ambassador for the Region for VoFG, celebrated the inspiring contributions of young writers through the Young Voices of Arabia initiative. The ceremony highlighted the spirit of the United Nations Sustainable Development Goals (SDGs) and the United

Nations Convention on the Rights of the Child, showcasing an anthology of children's stories written for children. Dr. Habiba attended the ceremony and joined distinguished attendees in recognising the creative voices of the region's youth. The event reinforced the importance of empowering children as future changemakers and amplifying their perspectives on sustainability, rights and community.

The Voices of Future Generations initiative continues to inspire a new generation of leaders by giving them a platform to express their vision for a more sustainable and equitable future. Dr. Habiba's participation underscores her ongoing commitment to youth engagement, education, and environmental stewardship across the UAE and the region.

EGBC Roundtable on Sustainable School Buildings Guidance Booklet

27th January

Dr. Habiba Al Mar'ashi, Co-Founder & Chairperson of EEG and Co-Founder, Vice-Chair & Treasurer of EGBC, led a focused session at the EGBC Roundtable on the Sustainable School Buildings Guidance Booklet on **27th January**. The roundtable convened key stakeholders from the built environment to address the urgent need to transform schools into sustainable, healthy and future-ready learning spaces.

School buildings present a unique challenge due to their high occupancy, long operational hours and long lifecycles. Recognising this, the booklet provides a school-specific framework aligned with the UAE Ministry of Education's Greening Education Framework, which targets green accreditation for at least 50% of schools and campuses and aims to engage 700 educational institutions in greening efforts.

The guidance is designed as a practical decision-support tool rather than a prescriptive checklist, supporting both new school developments and existing upgrades. Developed by over 40 experts, it outlines 10 key performance domains and offers solutions across planning, design, construction and operation—ensuring sustainability is integrated throughout the school lifecycle.

This initiative supports the UAE's growing momentum in green education, with more than 550 schools participating in sustainability programmes and over 340,000 students engaged in eco-led activities. The booklet addresses the implementation gap between sustainability policy and on-ground delivery, empowering schools to achieve measurable environmental and wellbeing outcomes.

EEG Hosts 1st Panel Discussion of 2026

28th January

The Emirates Environmental Group (EEG) successfully hosted on **28th January** its 1st panel discussion of 2026 titled "Scaling Renewables: Clean Energy Integration and Grid Stability." The event convened policymakers, industry leaders, researchers and youth to explore the challenges and opportunities of accelerating renewable energy adoption while ensuring resilient and stable power systems.

In her opening address, Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, emphasised the critical transformation underway in the global energy landscape. She highlighted that renewable energy is now central to economic competitiveness, climate action and energy security, citing the International Energy Agency's projection that renewables will account for

nearly 90% of global power capacity additions by 2030. The event began with EEG's 1st Inter-School Debate of 2026, reinforcing the organisation's commitment to youth engagement and sustainability education. Students debated the motion "Renewables: The Ultimate Solution or an Overrated Challenge?" showcasing impressive critical thinking and environmental awareness.

The expert panel featured distinguished speakers including Eng. Faisal Ali Al Rashid (Dubai Supreme Council of Energy), Ms. Maryam Mohammed Alshamsi (Ministry of Energy & Infrastructure), Prof. Abdul Ghani Olabi (University of Sharjah), Dr. Waseem Hoeneini (WMSJ), and Dr. Mostafa Shaaban (American University of Sharjah). The discussion focused on technical, regulatory and financial aspects of clean energy integration, highlighting solutions such as energy storage, smart grids, demand response and green hydrogen as a long-duration storage option.

The dialogue reinforced the importance of strategic planning, policy alignment and long-term investment in resilient energy infrastructure. Participants agreed that scaling renewables requires collaboration across governments, industry and academia, supported by innovative technologies and regional cooperation.

The session was supported by McDonald's UAE (Main Contributor), Two Seasons Hotel and Apartments (Venue Host), and EEG partners including Arabia CSR Network, Emirates Green Building Council, Clean Energy Business Council, Swiss Business Council and The Capital Club.



EEG Strengthens UAE's Greening Efforts with Two Tree Planting Drives in January

22nd & 30th January The Emirates Environmental Group (EEG) kicked off 2026 with two significant tree planting activities in Abu Dhabi, reinforcing its ongoing commitment to nature restoration and environmental stewardship. On **22nd January**, EEG partnered with the Department

of Municipalities & Transport - Abu Dhabi City Municipality and Innoventures Education to plant 600 native Ghaf trees, supporting biodiversity and enhancing urban green cover.

The activity brought together volunteers from across the community, contributing to a greener and healthier Abu Dhabi. A week later, on **30th January**, EEG joined forces again with the Department of Municipalities & Transport - Abu Dhabi City Municipality alongside 38 organisations to plant 800 Ghaf trees.

This collective effort further strengthened the UAE's greening momentum and demonstrated the power of collaboration in achieving large-scale environmental impact.

These initiatives contribute to a broader legacy of impact. Since 2007, EEG has planted an impressive total of **2,157,186 trees**, and the organisation remains dedicated to scaling this work by continuously evolving the programme to meet the needs of participants and stakeholders.

One of the most significant environmental benefits of EEG's planting efforts is carbon reduction. To date, EEG has helped reduce **198,985.30 metric tonnes** of CO₂ emissions through its tree planting activities, supporting the UAE's climate goals and contributing to global efforts to combat climate change.

EEG remains committed to expanding its tree planting initiatives, working with partners and communities to enhance green cover, restore ecosystems, and build a more sustainable future for the UAE.

EEG Chairperson Appointed to World Agriculture Forum Council

The Emirates Environmental Group (EEG) is pleased to share that Dr. Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, has been appointed as a Council Member of the World Agriculture Forum (WAF).

The World Agriculture Forum is envisioned as a global convening body, comparable in scope and ambition to the World Economic Forum, dedicated to advancing agricultural development at a global scale.

The Forum brings together leading policymakers, business leaders, innovators, global institutions and thought leaders to address critical challenges related to food and nutrition security, sustainable agricultural practices, climate resilience, technology, policy and global trade.

Dr. Al Mar'ashi's appointment comes at a pivotal time for the global agriculture sector, as it faces increasing pressures from climate change, shifting trade dynamics, resource constraints and food security risks.

The WAF aims to serve as an inclusive platform for dialogue and cooperation, shaping global policy agendas and fostering collaboration across nations to strengthen agricultural productivity, agrobusiness investment, innovation and sustainability.

Dr. Al Mar'ashi's extensive experience in sustainability governance, environmental stewardship and multi-stakeholder engagement will add significant value to the Council's deliberations. Her appointment reflects EEG's continued commitment to contributing to global platforms that advance sustainable development, food security and environmental resilience.

Art from Waste Competition

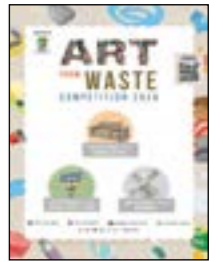
Emirates Environmental Group (EEG) has launched the 3rd Cycle of the Art from Waste Competition 2026, an innovative educational initiative that inspires students to transform waste into meaningful, functional and artistic creations.

Designed for students aged 9 to 17 years, the competition challenges participants to rethink waste not as a burden, but as a valuable resource with the potential to drive sustainability and innovation. By converting discarded materials into practical structures, students develop creativity, problem-solving skills and a deeper understanding of environmental responsibility.

This year's projects are aligned with the United Nations Sustainable Development Goals (SDGs), particularly Goals #4, #8, #9, #11, #12, #13 & #17, reinforcing the importance of sustainable consumption, renewable energy and climate action. Participants will work on age-specific projects as follows:

Ages 9-11	A three seater Garden Bench
Ages 12-14	Solar Street Lamp: Lighting Pathways Using Waste Materials
Ages 15-17	Harnessing the Wind: Building a Windmill from Recyclables
Students of Determination (9-17)	Any of the above themes

Through the Art from Waste Competition, EEG continues its commitment to nurturing environmentally conscious youth and promoting waste diversion from landfills. The initiative highlights how creativity and sustainability can work hand in hand to shape a cleaner, more resilient and sustainable UAE for present and future generations



[Register Here](#)

Environmental Drawing Competition 2026

Emirates Environmental Group (EEG) is running the 21st Cycle of the Environmental Drawing Competition (EDC) 2026, continuing a legacy that began in 2007 to nurture creativity while deepening environmental awareness among young minds.

The Environmental Drawing Competition has become one of EEG's most impactful educational initiatives, offering students across the UAE a national platform to express their perspectives on pressing environmental challenges through art. By blending creativity with environmental consciousness, the competition encourages students to explore themes such as climate change, renewable energy, biodiversity conservation and sustainable resource management.

For the 2026 cycle, participants will engage with age-specific themes including

Ages 6 - 8	Saving the Icy Homes of My Polar Friends
Ages 9 - 11	Rivers & Lakes: Lifelines of Our Planet
Ages 15-17	Fast Forward - Imagine Earth in the Year 2075

Outstanding artworks will be recognised during the Environmental Drawing Competition Awarding Ceremony in May 2026, with winning entries featured in EEG's 2027 Table Calendar, distributed nationwide. All participants will receive e-certificates in recognition of their efforts.

Through this initiative, EEG continues to empower students to think critically, act responsibly and creatively contribute towards shaping a more sustainable future.



[Register Here](#)

Inter School Environmental Public Speaking Competition 2026

Emirates Environmental Group has launched the 26th Cycle of the Inter School Environmental Public Speaking Competition (ISEPSC) 2026, a flagship educational initiative that has been inspiring students across the UAE since 2001.

The ISEPSC provides a dynamic platform for students from government and private schools to develop critical thinking, analytical reasoning and public speaking skills, while addressing some of today's most pressing environmental challenges. Conducted in person and evaluated by a panel of bilingual environmental experts, the competition encourages constructive dialogue, informed debate and solution-oriented thinking among young participants.

The 26th cycle will take place from 20th to 23rd April 2026.



[Register Here](#)



The Sub Senior Category competition is directed towards students belonging to the age group of 13 - 15 years and will be held on 20th & 21st April 2026, and the competing teams will have a choice of the following two topics:

Sub-Senior	Nature Positive Economies: Are We Ready for a World Where Ecosystems Come First?
	Food Systems on the Brink: Is Sustainable Agriculture the Only Way Forward?

While the Senior Category competition is for students between 16 – 18 years of age and will be held on 22nd & 23rd April 2026. The choices of the two topics are the following:

Senior	The Future of Medicine: Can Healthcare Be Truly Sustainable?
	Crisis Below Our Feet: Can Soil Restoration Address Climate Change?

Through the ISEPSC, EEG continues its commitment to nurture future environmental leaders by empowering students to voice ideas, challenge perspectives and contribute meaningfully to sustainability discourse. Schools are encouraged to register early and be part of this impactful learning journey that help shape informed, confident and responsible global citizens.

Ongoing Events

“One Root, One Communi-Tree” (OROC) 2026

The Emirates Environmental Group (EEG) is pleased to share the launch of Phase 1 of the 17th cycle of its flagship community recycling initiative, “One Root, One Communi-Tree” (OROC), running from 26th January to 26th May. As the programme enters a new cycle, EEG once again calls upon individuals, families, educational institutions, businesses and government entities across the UAE to unite for meaningful environmental action through collective recycling and tree planting.

Building on the programme’s strong legacy, the previous cycle saw remarkable community engagement, with hundreds of organisations participating nationwide and diverting substantial quantities of recyclable materials from landfills. These collective efforts directly support the planting of native trees, thus contributing to healthier ecosystems and reinforcing the UAE’s long-term sustainability vision.

Participants are invited to collect and deposit a wide range of recyclable materials, including paper, plastic, aluminium cans, glass bottles, e-waste, toner cartridges and mobile phones. For every set of targets achieved, participants earn the opportunity to plant a native tree sapling in their name as part of EEG’s “For Our Emirates We Plant” campaign, with planting scheduled later in the year.

Participation is simple. Interested entities and individuals are encouraged to complete the registration form to officially join Phase 1. Once registered, participants can begin depositing collected materials at the EEG office in line with programme guidelines. All participants will receive a Certificate of Appreciation, recognising their contribution to environmental protection and community-driven sustainability.



[Register Here](#)



Can Collection Day 2026

The Emirates Environmental Group (EEG) is pleased to announce the Can Collection Day 2026, scheduled to take place on Saturday, 14th February. This much-anticipated annual initiative invites families, schools, universities, corporates, the hospitality sector and community organisations across the UAE to join together in protecting the environment by collecting aluminium cans for recycling.

Since its inception, the Can Collection Campaign has achieved remarkable success, collecting more than 478,999 kg of aluminium cans, which has helped reduce 7,190 metric tonnes of CO2 emissions and saved 11,628 m³ of landfill space. The Can Collection Drive is held twice annually and is designed to mobilise the community around a simple but powerful act of recycling, demonstrating how collective action can lead to meaningful environmental outcomes.

On 14th February, EEG will operate designated collection points across the UAE. Participants are invited to drop off their collected aluminium cans at these sites during the specified hours, where their contributions will be weighed and documented. EEG encourages participants to collect only clean aluminium cans, free from residue and to refer to the detailed list of acceptable items provided upon registration. Participants who collect a minimum of 15 kg (individuals and families) or 35 kg (organisations and academic institutions) will be awarded a special EEG certificate in recognition of their efforts and contribution to sustainability.

Join EEG for the Can Collection Day 2026 and be part of a nationwide effort to reduce waste, support recycling, and foster a culture of environmental responsibility and circular economy.



[Register Here](#)

Member News

EEG MEMBERS' UPDATE

EEG welcomed 4 new and 8 renewed student members and 1 new Individual member in the month of January 2026

STUDENT MEMBERSHIP (NEW)

Saiyette Aima

Savit Bhatia

Onur Aydin Diz

Evan Dennis Koshy

STUDENT MEMBERSHIP (RENEWAL)

Pranshu Brijeshbhai Prajapati

Shraddha Varma

Arham Jain

Ekansh Punjabi

Rudra Khaturia

Sahasra Magesh Kumar

Aarav Goyal

Zoie Kapur

STUDENT MEMBERSHIP (RENEWAL)

Vishnu Priya Sarankumar



The collection of the below mentioned materials for recycling in the month of January, resulted in the following benefits:

- >> Reduction of 384 (MTCO_{2e}) GHG
- >> Saving of 2,588 Million BTU of Energy
- >> Saving of 586 m³ of Landfill Space
- >> Saving of 1,941 Trees from being felled
- >> Saving of 1,007 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Family/Individual	Quantity (kg)
During January 2026, EEG successfully collected 92,937 kg of Paper from 208 participating entities. It recorded a 11% increase in paper collection compared to December 2025. We urge and encourage all our members and readers to roll up their sleeves and help us recycle every piece of paper to enable us to achieve our goals, we still have 11 months in front of us. We need your active involvement to reduce the amount of waste ending in landfills.	Sheikh Rashid Bin Saeed Islamic Institute	5,745	Sainath Manikandan	625
	Delhi Private School Dubai	1,930	Ali Darwish Mubarak Salim Alzaabi	313
	Delhi Private School Sharjah	1,870	Fatima Abdullah Mohammed Al Dhanhani	300
CAN COLLECTION CAMPAIGN	Individual	Quantity (Pcs)		
In January 2026, EEG collected 578 kg of Aluminum Cans from 21 participating entities, showing a 19% decrease from December 2025. Looking ahead, we're excited to announce our upcoming Can Collection Day on February 14th. We encourage everyone to participate actively, contributing to a substantial increase in numbers and helping us achieve our targets for this year.	American School of Dubai, Al Barsha	15		
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
During January 2026, EEG successfully collected 5,953 kg of Plastic from 123 participating entities. It recorded an 35% decrease in plastic collection compared to December 2025. This is attributed to the absence of specific campaigns and many families being on leave, we encourage the community to gear up for upcoming initiatives as we progress through the year.	Our Own High School, Dubai	216	Fatima Abdullah Mohammed Al Dhanhani	113
	Delhi Private School Sharjah	205	Ali Darwish Mubarak Salim Alzaabi	87
	American School of Dubai, Al Barsha & Dubai National School Al Barsha (Tie)	100	Rafeea Sultan Alkhoory & Jasem Sultan Alkhoory (Tie)	83
TONER COLLECTION CAMPAIGN	Individual	Quantity (pcs)		
EEG successfully collected 55 HP toner cartridges from 8 participating entities, reflecting an 89% decrease compared to the previous month. This reduction is also influenced by our current focus on recycling HP toners only. While the year has begun at a slower pace, we remain energised and invite the community to come together and help us build renewed momentum.	Ali Darwish Mubarak Salim Alzaabi	14		
GLASS COLLECTION CAMPAIGN	Individual	Quantity (Kg)		
In January 2026, EEG successfully collected 7,504 kg of glass bottles from 36 participating entities. Although this reflects a 50% decrease compared to the previous month, we view it as an opportunity to rally the community for a stronger February. Let's reignite the momentum and work together to boost these numbers, ensuring a positive and consistent trend throughout the year. Your participation plays a vital role in advancing our environmental goals.	Sonia Gandhi	168		
	Payal Nayik	110		
	Aalia Ali, Ali Darwish Mubarak Salim Alzaabi & Salim Basem (Tie)	81		
E-WASTE COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In January 2026, EEG successfully collected 1,099 kg of e-waste from 16 participating entities, marking an impressive 140% increase compared to the previous month. Building on this momentum, we now call on our community to rise to the challenge in February. Let's sustain this positive trend and take our e-waste collection to new heights. Your discarded electronics can help drive a more sustainable future—join us this February and be part of the change.	Delhi Private School Dubai	175	Sanskar Giri	89
	New Indian Model School Sharjah	10	Liza Hareb	20
	-	-	Ekagr Chhibber	15
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In January 2026, EEG collected 1,093 kg of scrap metal from 19 participating entities, reflecting a 30% decrease compared to the previous month. However, this also represents a 10% increase compared to January last year. It's time to turn the tide join us this February as we forge a new path for scrap metal collection. Your discarded metal items can find a new purpose. Be part of the circularity change and kickstart the month by recycling your scrap metal responsibly.	Delhi Private School Dubai	50	Ahmed Alnuaimi	185
			Ali Darwish Mubarak Salim Alzaabi	174
			Ali Basem & Turki Basem (Tie)	100
MOBILES COLLECTION CAMPAIGN	Individual	Quantity (Pcs)		
In January 2026, EEG collected 266 mobile phones from 7 participating entities, reflecting a 60% decrease compared to the previous month. However, this represents a 63% increase compared to January last year. We are calling on the wider community to join us in building momentum and helping us achieve our targets for the year.	New Indian Model School Sharjah	38		

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

