

EEG CORP NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



January 2026
Issue 01



Upcoming Events

Recyclables	Skullcaps & Capsules (kg)	Recyclables	Skullcaps & Capsules (kg)
Paper	2,000 kg	Paper	100 kg
EC-waste	200 kg	EC-waste	200 kg
Glass	300 kg	Glass	110 kg
Plastic	125 kg	Plastic	60 kg
Household Cars	100 kg	Household Cars	30 kg
Toner Cartridge	150 pcs	Toner Cartridge	60 pcs
Mobile Phones	80 pcs	Mobile Phones	20 pcs

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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org



eegemirates



EDITORIAL TEAM:

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Meg Patacsil



Habiba Al Mar'ashi

Dear Members, Supporters and Well-Wishers,

As we welcome the dawn of 2026, my heart is filled with gratitude and renewed purpose. Each new year invites reflection and as I look back on our journey throughout 2025, I am reminded of the extraordinary strength that emerges when communities unite for a common cause. The Emirates Environmental Group has always been driven by collective will, but this past year has shown, once again, how powerful that will can be when paired with determination, vision and compassion.

In 2025, we deepened our engagement across all sectors of society — from our youth and academic institutions to corporate members, government bodies and volunteers across the Emirates.

Together, we expanded the depth and reach of our programmes, amplified awareness on critical environmental issues and mobilised action on a scale that reflects the true spirit of our nation. Whether through restoring ecosystems, advocating for sustainable practices or empowering communities to take ownership of environmental stewardship, every milestone we achieved was a testament to your trust and participation.

In December, our agenda was packed with community action programmes and reach out activities. On the 4th December, I had the honour of presenting as a speaker at the RICS Global Building Sustainability Conference 2025.

The conference, themed “Building Resilience: Pathways for a Sustainable Built and Natural Environment,” convened global experts shaping the future of sustainable development. I contributed to the high-level panel “Breaking Silos: Cross-Industry Collaboration to Accelerate Supply Chain Sustainability,” alongside international leaders in climate action and sustainable urban systems.

In December, I also had the honour of contributing to several important engagements that reaffirmed our shared commitment to sustainability and collective progress.

On **4th December**, I participated in the WorldGBC Governance & Nominations Committee Meeting. On 8th December, I joined the WorldGBC Board Meeting, where global board members came together to assess progress, reflect on the shared achievements and align priorities for the year ahead.

Earlier in the month, I engaged with national audiences through Dubai Radio and Fujairah TV, where I highlighted EEG's journey, our flagship programmes and the remarkable impact of the Clean UAE campaign.

On **10th December**, I was honoured to serve as Chief Guest at the inaugural Gulf News x BeingShe Sustainability Excellence Awards 2025, celebrating leadership in sustainability.

On **13th December**, I delivered a keynote address at the International Post-Climate Conference Forum (COP30) on “Mobilising Arab Civil Society for Climate Justice Be-

yond COP30,” highlighting the crucial role of community leadership in advancing just, inclusive and effective climate action. On **16th December**, EEG also joined the global dialogue on “COP30 Outcomes and the Road Ahead,” reflecting on how sustainable food systems and reduced food loss and waste must remain central to our climate action efforts moving forward.

Between **6th and 16th December**, we proudly executed the 24th Cycle of Clean UAE 2025, our largest nationwide community action programme.

This remarkable campaign brought together more than 84,000 dedicated volunteers who worked hand in hand to remove waste, restore natural spaces and reaffirm our shared duty to safeguard the beauty of our beloved nation. Their collective efforts resulted in the collection of more than 45 tons of waste and the cleaning of 98 square kilometers of land across all Emirates.

Clean UAE 2025 was a true manifestation of the year of community as sustainability is born from unity. When individuals, institutions and communities come together with purpose, we create meaningful change that extends far beyond the campaign itself — shaping a cleaner, more responsible and more hopeful future for the UAE. On **23th December**, the spirit of community was beautifully reflected again in EEG's annual “For Our Emirates We Plant” programme as more than 1,500 participants gathered in south of Ras Al Khaimah where 3,791 indigenous trees were planted — a powerful reflection of our nation's unity and our shared commitment to restoring ecosystems and safeguarding the UAE's environmental heritage.

As our final campaign of 2025, the “Green December”, which concluded on 25th December, stood as a remarkable testament to the dedication of students, communities and corporate partners across the UAE.

This nationwide effort unified diverse participants in advancing our green vision. Their shared commitment to reducing the national carbon footprint of the UAE and strengthening environmental awareness reflects the powerful collective spirit that continues to propel EEG's mission toward a more sustainable future.

As we step into 2026, we do so with renewed resolve and commitment. The challenges ahead are significant, but they are not insurmountable. With unity and unwavering commitment, we will continue to transform our environmental aspirations into reality. Together, we have shown that when communities unite with purpose, transformation becomes not only possible but inevitable. Let us march forward with hope, resilience and the shared belief that a sustainable future is within our grasp.

As we embrace the opportunities of the new year, let us continue to nurture the spirit of collaboration, innovation and environmental responsibility that has guided us thus far. With shared resolve, we will build a greener, healthier and more resilient future for our nation and for generations to come.



EEG Speaks at RICS Global Building Sustainability Conference

4th December

Emirates Environmental Group is pleased to share that Dr. Habiba Al Mar’ashi, Co-Founder and Chairperson of EEG, participated as an invited speaker at the RICS Global Sustainability Conference 2025, held virtually on 4th December. The conference, themed “Building Resilience: Pathways for a Sustainable Built and Natural Environment,” convened global experts shaping the future of sustainable development.

Dr. Habiba contributed to the high-level panel “Breaking Silos: Cross-Industry Collaboration to Accelerate Supply Chain Sustainability,” alongside international leaders in climate action and sustainable urban systems. She emphasized that sustainability fails when treated as an add-on rather than a governing principle, calling for unified frameworks that embed sustainability into policy, procurement and industry practice.

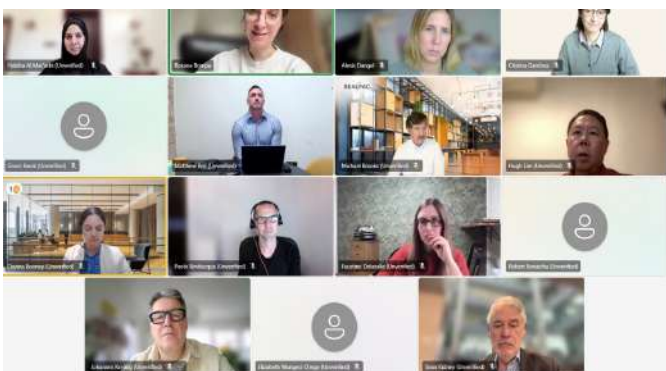
In her intervention, she highlighted the need for mandatory embodied-carbon reporting, performance-based procurement and digital interoperability through openBIM and Life Cycle Assessment tools to establish accountability across the supply chain. She also underscored the complementary strengths of EEG, EmiratesGBC and the Arabia CSR Network in driving community engagement, technical guidance and corporate ESG integration. The session reinforced the UAE’s readiness to lead regional transformation toward low-carbon, resilient infrastructure

WorldGBC Engagements

4th - 8th December

Emirates Environmental Group is pleased to highlight the participation of Dr. Habiba Al Mar’ashi, Director of the Board of WorldGBC in two key engagements held in December.

On 4th December, she joined the WorldGBC Governance & Nominations Committee Meeting, contributing to ongoing efforts to strengthen organisational governance, enhance leadership frameworks and ensure the continued effectiveness of WorldGBC’s strategic direction. On 8th December, Dr. Habiba took part in the WorldGBC Board Meeting, where global Board members convened to review progress, reflect on collective achievements and align priorities for the coming year. The meeting reinforced WorldGBC’s mission of accelerating sustainability in the built environment and advancing collaboration across its international network. EEG is proud of Dr. Habiba’s continued representation on these influential platforms, helping to amplify the UAE’s leadership and commitment to a more sustainable and resilient global future.



EEG in the Media Eye

5th - 11th December

Dr. Habiba Al Mar’ashi had several impactful media engagements throughout December, where she continued to amplify EEG’s mission and champion nationwide environmental action. On 5th December 2025, she joined Dubai Radio, where she provided an overview of EEG’s long-standing contributions to environmental advocacy, community engagement and sustainability education. During the conversation, she highlighted the remarkable success of ‘Clean UAE’, emphasising its role in uniting volunteers, academic institutions, corporate and government partners across all seven Emirates to strengthen environmental stewardship. On 11th December 2025, she was featured on Fujairah TV, where she again shed light on EEG’s journey since 1991, its signature programmes, and the organisation’s commitment to supporting the UAE’s Net Zero 2025 vision. She spoke extensively about the environmental impact and community spirit behind the ‘Clean UAE’ campaign, reinforcing how collective participation can drive measurable change. And on 18th December, Dr. Habiba joined a virtual interview with Fujairah TV, highlighting EEG’s sustained leadership in environmental stewardship. She elaborated on the ‘For Our Emirates We Plant’ campaign, underscoring its role in advancing ecological restoration, biodiversity conservation and community-driven action across the UAE. Dr. Al Mar’ashi also reflected on the enduring impact of the Clean UAE campaign, reaffirming its contribution to fostering environmental responsibility and collective national engagement. These December media appearances provided a valuable platform to spotlight EEG’s nation-wide December programmes, inspire public involvement and reaffirming the organisation’s leadership in advancing sustainability across the nation. Through such engagements, Dr. Habiba continues to echo EEG’s belief that environmental protection is a shared duty and a legacy we build together.

EEG Chairperson as Chief Guest at Sustainability Excellence Awards 2025

10th December

Dr. Habiba Al Mar’ashi, Co-Founder & Chairperson of EEG, was the Chief Guest at the inaugural Gulf News x BeingShe Sustainability Excellence Awards 2025, held on 10th December at SEE Institute - The Sustainable City, Dubai. The event brought together leading organisations, innovators and sustainability champions committed to advancing the UAE’s environmental and social development goals. During her keynote address, Dr. Habiba celebrated the transformative power of recognition, noting that these awards “honour individuals and institutions that rise above compliance—those who transform sustainability into a culture, a mindset, a way of life.” She highlighted the UAE’s remarkable progress, shaped by national strategies such as Net Zero 2025, the Circular Economy Policy and the National Climate Action Plan. Dr. Habiba emphasised that real impact is created not by policies alone, but by people and organisations who demonstrate courage, innovation and purpose-driven leadership. The ceremony honoured outstanding achievements across multiple sectors, reinforcing sustainability as a central pillar of national growth. Dr. Habiba also commended the collaboration between Gulf News and BeingShe for creating a platform that elevates women leaders, youth voices and corporate pioneers advancing the sustainability agenda. EEG congratulates all awardees and reaffirms its commitment to fostering a culture of excellence, environmental stewardship and cross-sector collaboration in the UAE.



International Post-Climate Conference Forum (COP30)

**13th
December**

Dr. Habiba Al Mar'ashi participated as a keynote speaker at the International Post-Climate Conference Forum (COP30) held on 13th December 2025. Addressing regional and international stakeholders, Dr. Habiba delivered a keynote titled "Mobilising Arab Civil Society for Climate Justice Beyond COP30: From Advocacy to Implementation." In her address, she emphasised that civil society remains the heartbeat of climate action, uniquely positioned to ensure that climate solutions are just, inclusive and grounded in community realities. She underscored the urgent climate vulnerabilities facing the Arab region — from intensifying heat and water scarcity to widening social inequalities — and highlighted the critical need for participatory climate governance. Dr. Habiba outlined the essential role of NGOs, youth, women and grassroots leaders in driving education, advocacy and community-based resilience efforts. She highlighted post-COP30 opportunities for greater regional collaboration, enhanced visibility of local initiatives and stronger frameworks that support equitable climate policy. Calling for a shift from advocacy to tangible action, she urged civil society to lead implementation efforts, strengthen partnerships and champion justice-centred climate solutions that uplift vulnerable communities across the region. Her message concluded with a powerful reminder: real climate progress requires unity, empowerment and an unwavering commitment to fairness.

Global Webinar on COP30 Outcomes & the Road Ahead

**16th
December**

Emirates Environmental Group participated virtually in the international webinar "COP30 Outcomes & the Road Ahead" on 16th December, organised by the World Packaging Organisation (WPO), UNIDO and FSSC. The session brought together global experts to review key outcomes from COP30 in Belém and discuss their implications for sustainable food systems, climate resilience and food loss and waste (FLW) reduction. The webinar highlighted the growing urgency to integrate FLW and sustainable packaging solutions into climate action strategies, emphasising the need for stronger collaboration between governments, industries and civil society. As a member of WPO, EEG welcomed the focus on circular economy practices and innovative approaches that support national and global sustainability targets. The event attracted leaders from the food and packaging sectors, researchers, NGOs and media, reinforcing the importance of multi-stakeholder engagement in advancing environmental progress.

EEG Successfully Concludes the 24th Cycle of Clean UAE

**16th
December**

The Emirates Environmental Group (EEG) proudly concluded the 24th Cycle of the national campaign, the 'Clean UAE' marking yet another milestone in the nation's ongoing efforts to preserve natural ecosystems and strengthen community-driven environmental action. Conducted under the patronage of the Ministry of Climate Change and Environment, this year's cycle reaffirmed the UAE's unwavering commitment to fostering environmental stewardship across all seven emirates.

Started in Dubai on the 6th and carried forward with remarkable momentum from Emirate to the other and conclud-

ing on the 16th in Abu Dhabi. The 2025 edition of Clean UAE brought together participants from diverse backgrounds, united by a shared purpose—to protect the environment and reinforce the values of sustainability and civic responsibility.

The campaign recorded an impressive turnout of 84,123 participants and volunteers, who collectively helped clear significant quantities of waste from targeted sites across the country. Through coordinated efforts, volunteers successfully removed 45,692 kilograms of waste and covering a total area of 98 km, thus contributing to cleaner landscapes and a healthier ecological footprint.

The overwhelming community response from all walks of life demonstrated the power of unified action in addressing environmental challenges and strengthening the UAE's sustainability journey.

During the closing ceremony, EEG's Co-founder and Chairperson, Dr. Habiba Al Mar'ashi, expressed her gratitude to all the government entities who partnered with EEG to roll out the campaign. She also thanked the sponsors, supporters and volunteers who played crucial roles in this year's success.

Dr. Al Mar'ashi extended her sincere appreciation to the Main Sponsors — McDonald's UAE and Salik, whose unwavering commitment ensured the successful launch of the campaign in Dubai. She further acknowledged the significant contributions of the Support Sponsors — CANPACK Middle East, Dubai Investments and Farnek — whose continued partnership strengthened the programme's reach.

Special thanks were conveyed to the Technical Partner, ADNOC, for helping increase the visibility of the campaign in all the Emirates through their petrol stations live screens

Recognition was also extended to the CSR Partner, the Arabia CSR Network, and to an outstanding group of Supporting Entities, including: Abela & Co., Ahalia Medical Group, Almarai, Aster Group, Byrne Equipment Rental, Del Monte, Intercat Hospitality, Fujairah Plastic Factories, ISS Relocations and Oasis Water Company, Ajman University, American University of Ras Al Khaimah, University of Sharjah and University of Stirling RAK Campus each of whom played an essential role in enhancing volunteer experience and campaign efficiency.

EEG also expressed its gratitude to its Media Partners — Al Murad Group, Al Rabia FM, Channel 4 104.8 FM, Gold 4 101.3 FM, Radio 4 89.1FM, biz Today, CPI Industry, Gulf News and Pan Asian Media — for amplifying the message of environmental responsibility across the nation.

As the 24th Cycle concludes, Clean UAE continues to stand as a powerful testament to the importance of collective action in shaping a cleaner, greener future for the country.



Concluding the Year of Community by the Planting of 3,772 Indigenous Trees

Emirates Environmental Group proudly concluded the Year of Community with the successful implementation of its annual tree-planting campaign, "For Our Emirates We Plant," held on 23rd December 2025 in Ras Al Khaimah. The event took place under the esteemed patronage and presence of His Highness Engr. Sheikh Salem Bin Sultan bin Saqr Al-Qasimi, President of the RAK Civil Aviation Authority and an Honorary Member of EEG.

More than 1,500 participants from the academia, corporations, government bodies and community groups united to plant 3,772 native Samar and Sidr saplings in South of Ras Al Khaimah in the Bee Reserve Area. This initiative highlighted the UAE's ongoing commitment to ecological restoration, biodiversity protection and community-driven environmental action.

His Highness commended EEG's vision, stating that the gathering reflects "the UAE's enduring spirit of unity and environmental responsibility," extending his appreciation to all who contributed to nurturing a greener future for Ras Al Khaimah and the UAE.

Addressing the participants, Dr. Habiba Al Mar'ashi emphasized that each sapling represents "hope, unity and our determination to secure a healthier future," noting their role in strengthening ecosystems, supporting wildlife and capturing carbon.

Since 2007, EEG's urban afforestation efforts have resulted in the plantation of over PLEASE PUT THE FULL NUMBERS million trees, sequestering more than 186,264.90 metric tons of CO₂.

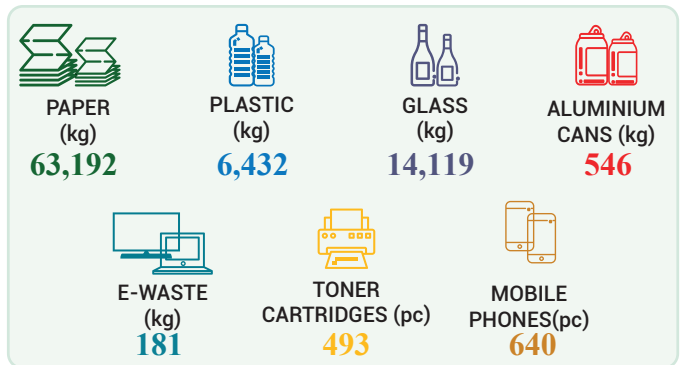
EEG extends sincere gratitude to its partners and supporters, reaffirming its commitment to advancing nationwide environmental stewardship and working Together for a Better Environment.



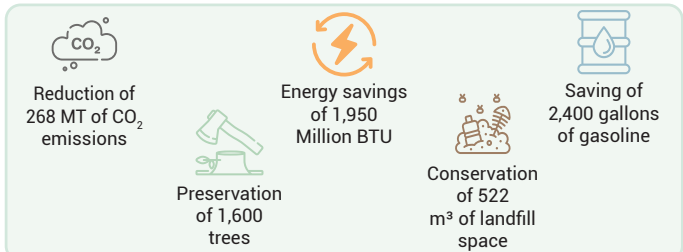
Green December

Building on more than a decade of commitment since the inception of Green December in 2014, it has become a powerful platform that nurtures environmental literacy, encourages sustainable behaviours and reinforces the culture of recycling during the final month of the year. The 11th Cycle of the Green December campaign concluded with resounding success, reaffirming its role as one of EEG's most anticipated annual environmental initiatives. Rolled out on 1st December and officially wrapped up on 25th December 2025. This year's campaign saw strong participation from EEG student and Non-student members, corporations, academic institutions, families and individuals. The collective enthusiasm demonstrated once again how united action can significantly reduce waste and conserve resources.

Key Achievements of Green December 2025



These contributions led to significant environmental benefits:



We proudly acknowledge the exceptional dedication of our highest-achieving student members, each of whom will receive a one-year complimentary membership with EEG:

Paper	Irene Mariam Sunu
Plastic	Halimah Sharjil Anwar
Glass Bottle	Sahasra Mageshkumar
Toner	Aditya Hirenbhai Patel
Mobile Phones	Shivani Adduri

As we close the 11th Cycle, the Emirates Environmental Group extends heartfelt gratitude to every participant, supporter and partner who contributed to this impactful campaign. Together, we have prevented valuable resources from reaching landfills, reduced our carbon footprint and strengthened the culture of recycling nationwide. With this momentum, EEG looks forward to an even more dynamic



The 17th Cycle of “One Root...One Communi-Tree”– Phase 1

As we welcome 2026 with renewed optimism and determination, the Emirates Environmental Group is delighted to announce the launch of Phase 1 of the 17th Cycle of our flagship community recycling initiative, “One Root, One Communi-Tree” (OROC). This long-standing programme highlights the transformative power of collective action and stands as a testament to how communities across the UAE can unite to preserve the environment and promote sustainable living. Phase 1 of OROC 2026 will run from 26th January to 26th May, opening the door for individuals, schools, companies and institutions to contribute meaningfully to the national recycling movement. Through this initiative, participants accumulate recyclable materials and in return, earn the opportunity to plant native trees—strengthening the UAE’s green cover, restoring natural habitats and leaving a lasting ecological legacy.



[Register Here](#)

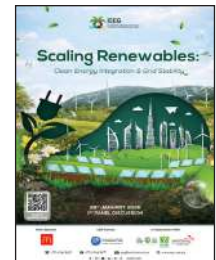
2025 Recycling Achievements – Phase 1 & Phase 2



EEG invites all segments of society to join us in this impactful journey. Together, we can ensure that 2026 becomes another defining year of environmental progress—rooted in action, unity and a shared vision for a sustainable future.

1st Panel Discussion of 2026 Covers Renewables

EEG is kickstarting 2026 with forward-thinking dialogue as EEG hosts its 1st Panel Discussion of the year on 28th January, addressing a pivotal topic in today’s sustainability landscape: “Scaling Renewables: Clean Energy Integration and Grid Stability.” With nations racing toward net-zero goals, renewable energy is emerging as the foundation of next-generation power systems. This session will bring together experts, policymakers, industry professionals, academics and youth to examine how large-scale renewable solutions can be integrated into existing grids while safeguarding stability, reliability and long-term resilience.



[Register Here](#)

The programme opens with an engaging Inter-School Debate on the motion: “Renewables: The Ultimate Solution or an Overrated Challenge?” Young debaters from two EEG member schools will explore both the promise and the complexity of renewable energy, setting the tone for a dynamic and insightful discussion. An expert panel will also delve into practical challenges and opportunities, including smart grid innovation, long-duration energy storage, grid flexibility, digitalisation and the evolving role of green hydrogen in enhancing system resilience. Aligned with key SDGs 4, 7, 8, 9, 11, 12, 13 & 17, the session aims to unpack what it truly takes to build scalable, future-ready and decarbonised energy systems that support both national progress and global climate ambitions.

Announcing the 30th Cycle of Can Collection Campaign

The Emirates Environmental Group (EEG) is delighted to announce the commencement of the 30th Cycle of its annual Can Collection Campaign, commencing with the Can Collection Day scheduled for Saturday, 14th February 2026. A flagship nationwide recycling initiative, the Can Collection Day continues to unite communities across the UAE in a powerful demonstration of environmental commitment and collective action.

Open to schools, universities, corporate organisations, government entities, families and individuals, this annual event invites all sectors of society to join hands in advancing the country’s sustainability vision.

Now entering its 30th milestone year, this annual programme serves as a reminder of the tremendous impact that consistent community action can generate. For three decades, the Can Collection Campaign has inspired active participation from entities across the country and has significantly strengthened the culture of recycling in the UAE.




Each year, thousands take part to ensure that aluminium cans are diverted from landfills, contributing to carbon emission reductions and supporting the nation’s broader sustainability goals.



Highlights of the 29th Cycle

EEG hosted its 29th Annual Can Collection Campaign in 2025, marking another year of remarkable participation and environmental achievement.

Key highlights from the 2025 edition include:

 ALUMINIUM CANS COLLECTED DURING THE YEAR 38,596 kg	 PREVENTED METRIC TONS CO EMISSIONS 579 kg	 ALUMINIUM CANS RECOVERED SINCE PROGRAMME'S INCEPTION 478,421 kg
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As we prepare for the 2026 edition, EEG invites all sectors of the society to join hands once again and make the 2026 campaign the most impactful yet. Participation will help protect the environment and reinforces the UAE's vision of a circular, low-carbon future. Together, let us turn small actions into long-term impact—one Aluminium Can at a time.

Register here: <https://forms.gle/1pvqxZchWeYPmlaL7>

Together, let us turn small actions into long-term impact—one Aluminium Can at a time.

Member News

Welcoming Our New Corporate Member: Emicool

The Emirates Environmental Group is pleased to welcome Emirates District Cooling LLC (Emicool) as our newest Corporate Member, joining our growing community of organisations committed to sustainability and environmental excellence across the UAE. As one of the region's leading district cooling providers, Emicool delivers efficient, low-carbon cooling solutions that significantly reduce electricity usage and help cut greenhouse gas emissions.

By promoting district cooling as a sustainable alternative to traditional air-conditioning systems, Emicool actively supports the UAE's national climate goals, including the Net Zero 2050 target and the country's broader transition toward energy-efficient urban infrastructure. By joining EEG as a Corporate Member, Emicool becomes part of a dynamic platform that drives awareness, community engagement and environmental action.

This partnership opens opportunities for joint initiatives that promote responsible resource use, recycling, climate resilience and nationwide sustainability campaigns. EEG warmly welcomes Emicool and looks forward to collaborating on impactful programmes that support a greener, more resilient future for the UAE.

READ MORE

EEG MEMBERS' UPDATE	
EEG welcomed 1 new and 4 renewed corporate members in the month of December 2025	
CORPORATE MEMBERSHIP (NEW)	
Emirates District Cooling (EMICOOL) LLC	
CORPORATE MEMBERSHIP (RENEWAL)	
AG Engineering and Power Contracting LLC	
Mideast Data Systems LLC	
AtkinsRealis PPS Limited – Dubai Branch	
Salik Company P.J.S.C.	





UNEP NEWS

UNEP Recognises New Global Restoration Flagships

The United Nations Environment Programme (UNEP) has announced the addition of three new World Restoration Flagships, representing major restoration initiatives in Australia, Canada and South Africa. These projects were selected in collaboration with the Food and Agriculture Organisation of the United Nations (FAO) as part of the UN Decade on Ecosystem Restoration, a global movement aimed at reviving degraded landscapes, strengthening biodiversity and building climate resilience. These newly recognised flagships highlight powerful examples of how Indigenous knowledge, local community leadership and scientific innovation can work together to bring ecosystems back to life. They join the existing network of 27 UN-recognised restoration flagships worldwide, which have already restored more than 18 million hectares of forests, coastlines, grasslands and marine environments. The expanded portfolio is projected to help restore over 68 million hectares by 2030, contributing significantly to climate mitigation, food security and biodiversity recovery. The announcement comes as global leaders convene at the United Nations Environment Assembly (UNEA-7) in Nairobi under the theme “Advancing sustainable solutions for a resilient planet.” The recognition of these new flagships sends a strong message of hope: degraded ecosystems can be revived through collaborative action, and restoration efforts are accelerating worldwide.

[READ MORE](#)



UNCCD NEWS

UNCCD Pushes for a “Just Transition for Land”

As global land degradation threatens the livelihoods of billions, UNCCD calls for a just transition to a sustainable land economy, underlining the urgent need to mobilise financing and equitable solutions to combat desertification, drought and land degradation.

Recent estimates suggest that annual economic losses from desertification, land degradation and drought amount to a staggering US\$ 878 billion — far exceeding the investments required to reverse these trends.

The organisation emphasizes that over 40% of the planet’s lands are already degraded — a crisis affecting more than 3 billion people, particularly vulnerable rural communities, small-scale farmers, women, youth and Indigenous peoples.

With the upcoming global review of UNCCD implementation at CRIC23 in Panama, the spotlight will be on scaling up investments in sustainable land management, restoration and drought resilience. Through its renewed partnership with FAO, UNCCD is pushing for integrated solutions linking land, water, agriculture and climate action.

UNCCD’s message is clear: land is our foundation — protecting it is not an option, but a necessity. With collective action, fair financing and inclusive policies, the world has the chance to heal degraded lands — bringing food security, ecological balance and hope for a more sustainable future.

[READ MORE](#)



The collection of the below mentioned materials for recycling in the month of December, resulted in the following benefits:

- >> Reduction of 356 (MTCO₂e) GHG
- >> Saving of 2,613 Million BTU of Energy
- >> Saving of 708 m³ of Landfill Space
- >> Saving of 1,969 Trees from being felled
- >> Saving of 2,470 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Companies	Quantity (kg)	Family/Individual	Quantity (kg)
In December 2025, EEG collected 84,025 kg of paper from 205 participating entities, reflecting a decrease from the previous month. This was largely due to the team's involvement in Clean UAE and tree-planting activities, along with unforeseen weather conditions and school holidays. Despite this, we are pleased to share that the total exceeds last year's collection. We extend our heartfelt thanks to our community for their continued support and encourage everyone to stay committed to protecting the environment. Together, through our ongoing initiatives, we can achieve our goals.	Emirates Health Services	4,660	Ali Darwish Mubarak Salim Alzaabi	1,014
	Century Mechanical Systems Factory LLC	3,907	Irene Mariam Sunu	667
	Depa Interiors LLC	2,895	Vidyuth Balaji	639
CAN COLLECTION CAMPAIGN	Companies	Quantity (kg)		
In December 2025, EEG collected 710 kg of aluminium cans for recycling from 32 participating entities. Thanks to your outstanding support, we are delighted to share that our annual target of 35,000 kg has been successfully achieved. We sincerely thank everyone who contributed to this milestone and encourage you to continue your recycling efforts to sustain our shared environmental impact.	The Cove Rotana Ras Al khaimah	95		
	Media One Hotel	92		
	Marco polo Hotel	80		
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individual	Quantity (kg)
In December 2025, EEG collected 9,113 kg of plastic from 151 participating entities, marking a decline compared to the previous month. We encourage the community to sustain their commitment to recycling and continue diverting plastic waste from landfills and oceans, helping to build a cleaner and more sustainable environment.	Wasl Properties LLC	425	Suhail Ahmed Alnuaimi	276
	Marco Polo Hotel	360	Alyazia Ahmed Alnuaimi & Sheikha Ahmed Alnuaimi	182
	Savoy Central Hotel Apartments	272	Abdul Jabbar	85
TONER COLLECTION CAMPAIGN	Companies	Qty (pcs)	Individual	Quantity (pcs)
In December 2025, Emirates Environmental Group collected 505 toner cartridges from 7 participating entities, marking a 266% increase from November and the second-highest monthly collection of 2025. This achievement reflects the power of active participation. We encourage all entities to remain engaged in the HP Toner Recycling Initiative to support sustainable practices and protect our environment.	Crown Emirates	240	Shanaya Molkar	101
	-	-	Dhritvan Molkar	100
	-	-	Aditya Hirenbhai Patel	50
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In December 2025, EEG collected 14,926 kg of glass bottles from 54 participating entities, achieving a 63% increase over the previous month. With your incredible support, we are proud to announce that our annual target of 152,000 kg has been reached. Let's continue working together to conserve resources and recycle responsibly for a sustainable future.	India International School, Sharjah	3,155	Sultan Ali Alzaabi	801
	Applied Technology School Umm Al Quwain	1,820	Hoor Sami Abdalla	179
	Wadi Al Hillo School	1,250	Sahasra Magesh kumar	150
E-WASTE COLLECTION CAMPAIGN	Companies	Qty (kg)	Individual	Quantity (kg)
In December 2025, Emirates Environmental Group collected 458 kg of e-waste from 18 participating entities, reflecting a decrease from the previous month. We are pleased to share that this figure still exceeds last year's total. We encourage continued commitment, as every responsibly recycled device helps protect the environment and strengthen sustainable e-waste practices.	Dubai Emerald Lions Club	130	Vidyuth Balaji	58
	MidEast Data Systems LLC	72	Ali Darwish Mubarak Salim Alzaabi	38
	Marco Polo Hotel Dubai	66	Aarav Parmar	23
SCRAP COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individual	Quantity (kg)
In December 2025, EEG collected 1,558 kg of scrap metal from 30 participating entities, marking a 23% increase from the previous month. Proper management of metals is crucial to reduce greenhouse gas emissions. We are proud to announce that our annual target has already been achieved and encourage everyone to keep contributing by depositing iron, stainless steel, copper, and other valuable metals for recycling.	Marco Polo Hotel	118	Ali Darwish Mubarak Salim Alzaabi	286
	National Bank of Fujairah	55	Maram Mubarak Alzaabi & Yousef Ramadhan Alhosani	202
	Embassy of Canada Abu Dhabi	41	Khalid Ahmed Alnuaimi	186
MOBILES COLLECTION CAMPAIGN	Individual	Quantity (Pcs)		
In December 2025, EEG collected 659 mobile phones from 8 participating entities, an impressive 83% increase over November. We are also happy to announce that this total surpasses last year's collection. We thank our members for their efforts and encourage continued action to tackle e-waste and protect our resources.	Shivani Adduri	621		
	Vidyuth Balaji	15		

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

