

EEG EDU NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



December 2025
Issue 12



Upcoming Events

Green December
let's have a sustainable December
1st - 25th December 2025

RECYCLABLES	INDUSTRIES & PROFESSIONALS TARGET	COMPANIES & ACADEMIA TARGET
Paper	500kg	1,000 kg
Plastic	100kg	200kg
Glass	75 kg	150kg
Metals	50 kg	100kg
Aluminium Cans	10 kg	20 kg
Mobile Phones	50 Pcs	100 Pcs
Telex Cartridges	50 Pcs	100 Pcs

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من أجل إماراتنا نزرع
FOR OUR EMIRATES
WE PLANT
20.12.25

Click on the issue

Chairperson's Note	2
EEG News	3
Edu News	5
Upcoming Events	6
Member News	7
Waste Management Report	8

Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org



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Habiba Al Mar'ashi

Dear members, partners, valued readers and well-wishers,

As we enter the final month of 2025, it feels almost astonishing to reflect on how swiftly this year has unfolded. The rhythm of our work, the momentum of our programmes and the energy of our growing community have filled each month with purpose — yet November, in particular, stands out as a month that encapsulated the spirit, resilience and ambition of EEG. With December now upon us, we find ourselves standing at the crossroads of reflection and anticipation, preparing not only to close another impactful year but to step into the milestone moment that unites us with thousands across the nation, the **'Clean UAE' Campaign**.

Every year, this campaign becomes more than a clean-up initiative — it transforms into a collective expression of environmental citizenship, national unity and shared responsibility. As we gear up once again to mobilise communities from every emirate, we are reminded of how deeply rooted this movement has become in the UAE's social fabric. Clean UAE is a testament to the belief that when people come together, guided by shared values and a clear vision, meaningful transformation becomes inevitable.

November emerged as a month defined by action, advocacy and accelerated progress. It showcased EEG's multidimensional role across environmental engagement, policy participation, thought leadership and community mobilisation. At the practical level, our environmental programmes continued to make tangible impact across the country. We conducted **three major tree-planting events** on the **5th, 16th & 21st November**, each one contributing to the UAE's green cover restoration efforts, regional biodiversity resilience and our collective climate mitigation goals. These events brought together volunteers, schools, partners and supporters, reaffirming that environmental stewardship thrives when it is shared across generations and sectors. Complementing these efforts, the 29th cycle of the "Can Collection Drive" on **8th November** once again demonstrated how recycling-focused initiatives can inspire behavioural change and reinforce the principles of circularity.

Beyond our field activities, November amplified EEG's advocacy for sustainability at the national and regional levels. On **3rd November**, I had the privilege of delivering the **Keynote Address at the MENA Green Building Awards Gala Dinner**, highlighting the UAE's leadership in sustainable construction, energy-efficient design and green innovation. This was followed by an important collaborative engagement on 4th November through the **Multi-Stakeholder Advisory Committee (MAC-32)** meeting, an enduring platform that supports sound environmental governance, policy alignment and cooperative decision-making.

On **6th November**, my participation in the **3rd Sustainability Forum at EHS Fujairah Hospital** allowed me to engage directly with healthcare professionals, discussing sustainability within the UAE community and leading an insightful Q&A session themed 'The Power of We'. This dialogue reinforced one of EEG's guiding principles: that sustainability must be embedded in every sector. The momentum continued on **7th November** with the inaugural meeting of the **Global EEE UAE Advisory Board**, where we examined new ways of strengthening cross-border cooperation in resource recovery, e-waste management and responsible consumption.

In terms of policy engagement and scientific dialogue, the month was equally dynamic. The **CPR Subcommittee Meetings** on **11th November** facilitated technical discussions to el-

evate environmental reporting and performance standards across the UAE. On 19th November, EEG took part in a milestone session introducing the **Intergovernmental Science-Policy Panel on Chemicals, Waste and Pollution**, exploring its foundational document, structure and draft rules of procedure. This panel is to play a pivotal role in shaping future global responses to pollution challenges, making our participation both timely and strategically important.

On **20th November**, I was honoured to deliver a **Keynote Address in Ras Al Khaimah** at the "Green Business Strategies: Balancing Profit & Planet in RAK's Development" summit, where I discussed how businesses can embrace sustainability as a route to resilience, competitiveness and long-term value creation. Later that same day, EEG participated in the **Policy Hack on Accelerating Collective Action for Methane and Air Quality**, contributing to solution-driven dialogues aimed at reducing emissions and protecting public health.

Cultural and educational engagements also enriched our November calendar. From **24th –29th November**, EEG hosted the **25th Cycle of the Inter College Environmental Public Speaking Competition**, bringing together university students from across the globe to exchange ideas, showcase research and inspire innovative solutions for a more sustainable future.

The final days of the month were equally active and impactful. On **27th November**, I had the privilege of speaking at the **Majra Impact Summit**, where we explored how social impact organisations can shape future-ready, community-centred solutions. On **28th November**, we conducted our **5th and final Panel Discussion** for the year, highlighting the importance of multi-stakeholder dialogue in accelerating climate action and understanding the carbon markets. You can read more about these engagements in the inside pages of this the newsletter.

In addition to these engagements, I was pleased to serve as a jury member for key national and international recognitions this year, including the **ICGN Awards 2025** and the **Majra Impact Seal**. I was also honoured with an award for my supervision of the German National Tourist Office (GNTO) Sustainability Media Awards 2024, a recognition that underscores the value of credible evaluation and the advancement of sustainability-driven storytelling. These roles reinforced the critical importance of strong governance frameworks and the need to reward organisations that demonstrate genuine commitment to environmental and social impact.

As we step into December, our pace does not slow — instead, it builds. The Clean UAE Campaign awaits, and with it comes the opportunity to unite communities across all seven emirates in a mission that embodies the truest spirit of national solidarity.

It is the moment each year when we witness environmental awareness transform into environmental community action platform. It is a moment that reconnects us to our purpose and reinforces our belief that positive change is strongest when pursued together.

As 2025 draws to a close, I extend my deepest gratitude to every member of the EEG family — our partners, our board members, our supporters, our volunteers and every individual and organisation that has stood with us.

May we enter December with renewed energy, strengthened resolve and a shared commitment to create a more sustainable, more conscious and more resilient future for our beloved nation.



EEG's November Can Collection Drive

**8th
November**

“Say YES to Recycling, NO to Carbon Emissions.” This call resonated on 8th November across the UAE as Emirates Environmental Group conducted the 29th cycle of its Can Collection Drive, a flagship initiative launched in 1997 to mobilise communities for environmental protection.

Over nearly three decades, the campaign has grown into a nationwide movement, engaging individuals, institutions and industries in collective climate action.

Participants from all seven Emirates—including schools, families, corporations, government entities and the hospitality sector—joined forces to promote recycling, resource conservation and climate awareness.

The campaign also supports key UN Sustainable Development Goals: SDG 11, 12, 13, 14, 15 & 17.

This year, **12,946 kilograms** of aluminium cans were collected during the drive, bringing the programme’s lifetime total to over **476,316 kilograms** and helping prevent approximately **7,150 metric tonnes** of CO₂ emissions, contributing to the UAE’s Net Zero 2050 vision.

Dr. Habiba Al Mar’ashi commented: “The success of the Can Collection Drive 2025 shows what can be achieved when a community unites with purpose. Every can collected represents awareness, responsibility and a commitment to a greener, more resilient future. Sustainability thrives on collaboration and together we can make a lasting impact.”

EEG extends its sincere appreciation to all participants, government entities and corporate partners whose contributions were pivotal to the success of this campaign.

The continued support of government partners; Dubai Municipality, Dubai Economy & Tourism, Ajman Tourism and Fujairah Environment Authority — remains essential in advancing national initiatives for environmental protection and sustainable development.

EEG also expresses gratitude to its long-standing corporate partners, including American International School Abu Dhabi (AISA), Abela & Co, McDonald’s UAE, RAK Ceramics, Berkeley Services, Dutco, Labotel Worker’s Village, ISS Relocations, Globelink West Star Shipping L.L.C, Sharjah National Lube Oil Co. L.L.C., AG Engineering, Tristar Group and Two Season Hotel and Apartments; among others, for their unwavering commitment to responsible corporate citizenship.

EEG also extends its appreciation to Al Murad Group for their role as Media Partners and Arabia CSR Network as the CSR Partner whose support was crucial to the event’s success.

We would like to express our sincere appreciation also to Lucky Recycling for its professional recycling services, which ensures that every can collected is recycled responsibly and efficiently in the UAE.

The Can Collection Drive continues to be more than a recycling campaign—it is a movement that inspires action, strengthens partnerships, and fosters a cleaner, greener UAE for generations to come.



Celebrating Al Mar’ashi Receiving Honorary Doctorate from Heriot-Watt University

25th November

The Emirates Environmental Group is immensely proud to share that Mrs. Habiba Al Mar’ashi, Co-Founder and Chairperson of EEG, has been awarded the Honorary Degree of Doctor of the University by Heriot-Watt University. The prestigious recognition was conferred on 25th November at Dubai Opera House during the Winter Graduation Ceremony, honouring her extraordinary leadership, lifelong commitment to sustainability and transformative impact on society.

Heriot-Watt University highlighted Mrs. Al Mar’ashi’s remarkable contributions, including the founding of EEG in 1991, the Arabia CSR Network in 2004 and the Emirates Green Building Council in 2006 and the UN Global Compact Network for the GCC in 2008. Her influence extends globally, encompassing leadership roles with the UN Global Compact, the Global Reporting Initiative, the World Green Building Council, the Global Urban Development and the UN Global Investors for Sustainable Development (UN GISD) Alliance, through which she continues to shape international sustainability standards and responsible investment practices. The University recognised her pioneering achievements in environmental stewardship, resource management, circular economy and climate action. Her work has not only elevated environmental awareness and CSR across the UAE but also established global benchmarks for sustainability leadership.

Among her many distinctions, Mrs. Al Mar’ashi was featured in the official film celebrating 50 Years of UAE National Day, appointed to the Sustainability Experts Network in 2023 & 2024, and remains a highly sought-after speaker on sustainability, corporate social responsibility, leadership and women’s empowerment. EEG proudly celebrates this historic achievement as a testament to Mrs. Al Mar’ashi’s unwavering vision, determination and global impact. Her honorary doctorate recognises a lifetime of transformative leadership, inspiring generations of individuals, organisations and policymakers to advance sustainable, responsible and inclusive practices for a better future.



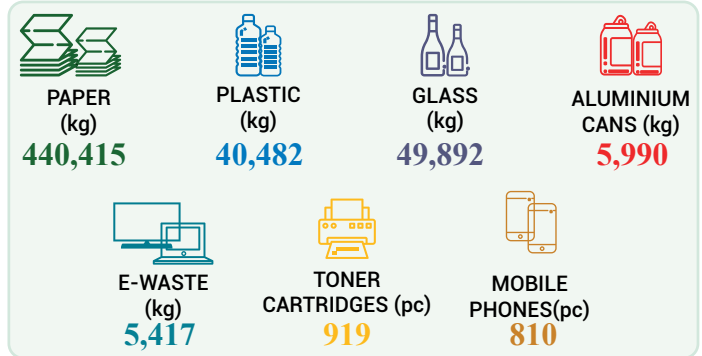
One Root...One Communi-Tree Phase 2 – 2025

25th November

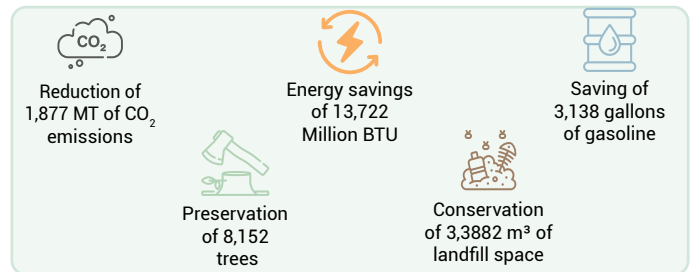
The Emirates Environmental Group is proud to mark another milestone in its flagship initiative, “One Root...One Communi-Tree”, now in its 15th year.

Since its launch in 2010, the programme has successfully engaged communities across the UAE in sustainable waste management while supporting EEG’s urban afforestation efforts through the “For Our Emirates We Plant.” Phase 2 of 2025 surpassed all expectations, with record-breaking

participation from 267 entities representing government bodies, corporations, academic institutions, families and individuals. Together with Phase 1 participants, the results have been extraordinary:



These collective efforts have generated remarkable environmental benefits:



As a recognition of these achievements, Phase 2 participants will join in planting XXX native tree saplings on 20th December, further contributing to a greener, more resilient UAE. This planting will take place under EEG’s “For Our Emirates We Plant” programme, transforming collected waste into tangible environmental action and leaving a lasting legacy for future generations.

The 2025 edition of One Root...One Communi-Tree demonstrates how collective commitment, community engagement and sustainable practices can create measurable impact—strengthening the UAE’s environmental resilience while nurturing a culture of shared responsibility.

Concluding 2025 Panels with Carbon Markets

28th November

Emirates Environmental Group successfully hosted the 5th & final Panel Discussion of 2025 on 27th November, under the theme: “The Carbon Reality: Understanding Market, Offset, Capture & Credit.” Held at Dubai Chambers, the event brought together policymakers, corporate leaders, sustainability experts and students to explore the rapidly evolving landscape of carbon management and the pathways to scalable climate action in the UAE and the wider region.

Dr. Habiba Al Mar’ashi, Co-Founder and Chairperson of EEG, opened the session with a compelling address, stressing the urgent need to reduce global emissions by 43% by 2030 to meet Paris Agreement goals.

Highlighting the Year of Community, she emphasised that tackling the carbon challenge requires collaboration across governments, industry and communities, supported by innovative carbon markets, cutting-edge technologies and



inclusive action. The session featured an Inter-School Debate Competition, showcasing EEG’s commitment to youth engagement and climate literacy. Students debated the motion: “Carbon Offsets: A Credible Pathway to Net Zero or a Climate Loophole?” Representing the Proposition, The Philippine School Abu Dhabi advocated for offsets as essential tools for achieving net zero, while New Indian Model School, Dubai highlighted potential pitfalls that could delay deep decarbonisation.

This dynamic exchange underscored the knowledge, passion and leadership potential of the next generation of climate champions.

The expert panel convened top sustainability leaders from the region, including:

- **Mr. Abdelmuti Ahmed Murad**, Director, Climate Change Department, UAE Ministry of Climate Change and Environment
- **Dr. Steven Griffiths**, Professor & Vice-Chancellor for Research, American University of Sharjah
- **Ms. Carlina Marani**, Managing Director, Accenture EMEA
- **Mr. Vijay Bains**, Chief Sustainability Officer & Group Head of ESG, Emirates NBD
- **Ms. Samantha Shin**, Independent Climate Finance and Policy Advisor and Researcher

The discussion examined the technical, economic and social dimensions of carbon management, covering market credibility, offsets, carbon capture and climate finance, while emphasising the importance of inclusive, community-focused approaches to accelerate the UAE’s transition to a low-carbon future. Key insights highlighted the need for robust policy frameworks, data integrity, public-private collaboration and community-centred carbon initiatives to ensure meaningful social and environmental impact. Experts stressed that transparency, capacity-building and market stability are essential for translating climate ambition into measurable results. This impactful session was made possible thanks to McDonald’s UAE as Main Sponsor, Dubai Chambers as Venue Sponsor, Arabia CSR Network as CSR Partner and Al Khoory as Catering Sponsor. EEG’s long-standing associates, including the Clean Energy Business Council, Emirates Green Building Council and Swiss Business Council, reinforced the event with their expertise and commitment to advancing environmental stewardship and cross-sector collaboration. The 2025 panel series has once again demonstrated EEG’s dedication to thought leadership, capacity-building and driving actionable climate solutions across the UAE and the region, creating a meaningful platform for knowledge-sharing and collective impact.



Major Tree-Planting Achievements in November

November proved to be a landmark month for environmental action as the Emirates Environmental Group successfully hosted three large-scale tree-planting events across the UAE. The first event, on 5th November, was organised in collaboration with the Department of Municipalities & Transport – Abu Dhabi City Municipality and supported by FedEx, during which 2,102 Ghaf trees were planted.

On 16th November, EEG partnered with the Environment Protection & Development Authority – Ras Al Khaimah (EPDA RAK), supported by Aster Group in planting more than 2,000 mangroves. The final event on 21st November returned to Abu Dhabi, once again in partnership with the Department of Municipalities & Transport – Abu Dhabi City Municipality and supported by Abu Dhabi Terminals, resulting in 501 Ghaf trees being planted. Through these collective efforts, a total of 4,603 trees were added to the UAE’s landscapes this month alone, strengthening natural carbon sinks, enhancing biodiversity and contributing to long-term environmental resilience. Since 2007, EEG has proudly planted a total of 2,151,995 trees, reflecting our sustained commitment to a greener, more sustainable future. There are many environmental benefits from these plantings, but one particularly significant impact is the reduction of CO₂ emissions. Since 2007, EEG’s tree-planting initiatives have helped reduce 186,242.67 metric tonnes of CO₂, underscoring the vital role of urban and regional greenery in combating climate change. This initiative directly supports the UAE Net Zero 2050 Strategy, the nation’s ambitious commitment to climate neutrality, and aligns with the Dubai Urban Master Plan 2040, which envisions a greener, healthier and more livable city.

The plan aims to increase green and recreational spaces by over 60%, and these planting events actively contribute to that goal by enhancing the natural environment for all communities. EEG’s tree-planting efforts also advance key UN Sustainable Development Goals, including SDG #13: Climate Action, SDG #15: Life on Land and SDG #17: Partnerships for the Goals, demonstrating how collaboration between public institutions, private partners and civil society can achieve meaningful environmental impact.

As the UAE continues to make deeper inroads in its Year of Community, these events stand as a testament to the power of unity, showing how individuals, corporations and governments can come together to protect and preserve the beautiful environment of the UAE. EEG remains committed to mobilising communities across the Emirates, driving action and inspiring sustainable change for generations to come.



Inter-College Environmental Public Speaking Competition

The Emirates Environmental Group proudly concluded the 25th Cycle of the Inter-College Environmental Public Speaking Competition, held from 24–27 November 2025 at the Higher Colleges of Technology – Academic City Campus. Celebrating a significant Silver Jubilee milestone, the four-day bilingual event reaffirmed EEG’s long-standing commitment to environmental education and youth empowerment.

This year, the competition brought together 480 undergraduate students in 85 teams from across the Arab region and beyond, representing diverse academic backgrounds and nationalities. Participants showcased exceptional research, critical thinking and innovative solutions to pressing global environmental challenges. The hybrid format further strengthened the programme’s reach, enabling students to contribute either in person or virtually.

In her address, Dr. Habiba Al Mar’ashi, Co-Founder and Chairperson of EEG, reflected on the competition’s 25-year journey, acknowledging the thousands of students who have used this platform since 2001 to advocate sustainability and influence policy conversations. The 2025 edition featured future-focused themes aligned with the UN Sustainable Development Goals, including climate change, biodiversity preservation, sustainable fashion, artificial intelligence and the role of sustainable cities in public health. Dr. Habiba also highlighted the alignment of this year’s programme with the UAE’s “Year of Community’s theme – Hand in Hand”, praising the spirit of unity and collective responsibility demonstrated by the youth. A distinguished panel of bilingual sustainability experts evaluated the presentations, enriching the educational experience through rigorous and constructive feedback. Their expertise from ministries, environmental agencies, academia and industry reinforced the competition’s credibility and impact.

The champions of the Silver Jubilee cycle impressed the jury with their research rigour, presentation skills and forward-thinking solutions:

DAY	WINNER
1	Prince Sultan University, Saudi Arabia
2	Sohar University, Oman
3	Al Yamamah University, Saudi Arabia & Sohar University, Oman
4	Prince Sultan University – Teaching & Learning Center, Saudi Arabia

The prestigious Overall Rolling Trophy — was awarded to the institution with the highest cumulative score of 190 was proudly claimed by: Prince Sultan University – Teaching & Learning Center, Kingdom of Saudi Arabia.

The event was broadcasted live via YouTube, which garnered over 1,000 viewers daily; cumulating to over 4,304 attendees over 4 days. The Silver Jubilee edition was supported by valued partners including Higher Colleges of Technology – Academic City Campus, Abela & Co, Intercat Hospitality, American School of Creative Science - Maliha, and Al Noor Rehabilitation and Welfare Association.



Upcoming Events

Green December 2025: A Nationwide Call to Action for a Sustainable Future

As we prepare to launch Green December 2025, we are delighted to open this national initiative to all sectors of society, marking a dynamic new chapter in our shared sustainability journey. This year, the campaign expands its reach further, welcoming students, corporations, academic institutions and community groups—all joining hands to champion a greener, cleaner UAE.

Running from 1st to 25th December, Green December enters its 11th cycle, standing proudly as one of EEG’s most enduring and impactful national programmes. Over the years, it has grown into a symbol of our unwavering commitment to environmental stewardship, resource conservation and responsible waste management.

Also known as the Winter Recycling Project, Green December mobilises individuals and organisations to collect recyclable materials, reduce waste generation and raise awareness on sustainable living. Its impact extends far beyond recycling—it cultivates a culture of environmental responsibility across all



[Register Here](#)



Emirates. As we embark on this year’s campaign, we look forward to working closely with all segments of society to achieve outstanding results. With collective effort, we can set new benchmarks in waste reduction and contribute meaningfully to the UAE’s sustainability agenda.

Let’s make December 2025 our greenest month yet. Your participation will help protect the environment and also inspire others to adopt sustainable behaviours in their homes, schools and workplaces. We look forward to your active involvement and to witnessing the positive impact we will create—together.

Clean UAE 2025 – Just Around the Corner!

The UAE’s flagship environmental action; ‘Clean UAE’, is set to take place from 6th –16th December for its 24th cycle, with renewed energy, ambition and purpose. Proudly led by the Emirates Environmental Group under the esteemed patronage of the Ministry of Climate Change & Environment (MOCCA), this national initiative reflects the UAE Cabinet’s 2022 endorsement and our collective commitment to protecting the country’s precious natural environment.

As we embrace the Year of Community, the call to action has never been stronger — and Clean UAE answers it. More than a campaign, it is a movement uniting families, students, businesses, government entities and civil society to take concrete, impactful steps toward environmental protection. By mobilising thousands across all Emirates, Clean UAE actively reduces waste, conserves biodiversity and safeguards the UAE’s invaluable natural heritage.

This initiative thrives because of people like you. Every hand that joins, every community that participates and every individual who takes action multiplies the collective impact. It proves that when ordinary citizens unite around a common purpose, extraordinary results are possible for the environment. Be part of this transformative movement: participate, take action, and inspire others. Together, we can make the UAE a global beacon of sustainability.

Your action matters. Your impact counts. Let’s create a cleaner, greener UAE — together.



[Register Here](#)

Member News

EEG MEMBERS’ UPDATE

EEG welcomed 2 new and 8 renewed student members, 2 renewed academic members and 2 new individual members for the month of November 2025

STUDENT MEMBERSHIP (NEW)	
	Yashika Tolani
	Anushri N Raghuram
STUDENT MEMBERSHIP (RENEWAL)	
	Jeremiah Jacob Varghese
	Mohammad Ahmad Roomi
	Ahad Shaikh
	Gargi Namjoshi
	Shrenedhi Kothandaraman
	Shivaansh Advani
	Amal Amzath Ali
	Kabir Hussain Choudhary
ACADEMIC MEMBERSHIP (RENEWAL)	
	Heriot Watt University
	American School of Creative Science - Maliha
INDIVIDUAL MEMBERSHIP (NEW)	
	Mariam Hashem Mohammed
	Murtaza Asgar Balasinourwala



The collection of the below mentioned materials for recycling in the month of November, resulted in the following benefits:

- >> Reduction of 817 (MTCO2e) GHG
- >> Saving of 7292 Million BTU of Energy
- >> Saving of 1,311 m3 of Landfill Space
- >> Saving of 2,846 Trees from being felled
- >> Saving of 1,303 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Family/Individual	Quantity (kg)
In November, Emirates Environmental Group successfully collected 150,021 kg of paper, supported by 195 participating entities. This remarkable achievement marks a 38% increase from October, making it the second-highest monthly collection this year and highlighting the growing momentum and community commitment to sustainability. We extend our sincere gratitude to all contributors for their valuable efforts and encourage our members, partners, and supporters to stay actively engaged in driving positive environmental change.	The Indian High School Dubai Oud Metha	1,640	Sahasra Magesh Kumar	590
	Al Thameed School Grade 2 and Secondary Education for Boys Sharjah	1,570	Shanessa Dsouza	575
	Our Own English High School Sharjah Boys	1,547	Ibrahim Pasha	365
CAN COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In November, Emirates Environmental Group collected 14,346 kg of aluminium cans from 204 participating entities, reflecting a 720% increase from October. This is the highest collection of the year, and we are proud to have already surpassed 108.3% of our annual target, showcasing the community's strong commitment to sustainability. A heartfelt thank you to all participants of the Can Collection Drive! Every contribution is vital in advancing the circular economy and achieving our shared environmental goals.	Higher College of Technology Fujairah Faseel	779	Ibrahim Pasha	383
	Indian School, Ras Al Khaimah	193	Achyut Kumar	41
	Far Eastern Private School Al Shahba	148	Aditya Hirenbbhai Patel	26
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In November, Emirates Environmental Group collected 10,959 kg of plastic waste from 141 participating entities, demonstrating the power of collective action. While this marks a 17% decrease from October, it represents a 21% increase compared to the same month last year, highlighting the community's meaningful contribution to sustainability. Let's continue to strengthen our commitment to building a cleaner, greener, and more sustainable future together.	The Sheffield Private School	305	Saeed Ahmed Khalifa Al Hamly	232
	Higher College of Technology Fujairah Faseel Campus	300	Suhail Ahmed Alnuaimi	184
	Al Hikmah Private School Al Nuaima Ajman	290	Ibrahim Yassin	142
TONER COLLECTION CAMPAIGN	Schools	Quantity (Pcs)		
In November, Emirates Environmental Group collected 138 toner cartridges from 12 participating entities, taking an important step toward responsible e-waste management. Although this represents a 77% decrease from October, it highlights the continued impact of active participation. We encourage all entities to stay engaged in the HP Toner Recycling Initiative, supporting sustainable practices and protecting our environment.	Indian School Ras Al Khaimah	40		
	Our Own English High School Sharjah Boys	16		
	Rawdat Al Huda Dubai	11		
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In November, Emirates Environmental Group collected 9,170 kg of glass bottles from 49 participating entities, marking a 12% increase from October. This achievement highlights the community's renewed engagement and strong commitment to sustainability. We sincerely appreciate these efforts and encourage all contributors to keep the momentum going as we continue working together toward a greener, more sustainable year.	City University College Ajman	15	Sonia Gandhi	132
	-	-	Alex George	28
	-	-	Ekagr Chhibber	21
E-WASTE COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In November, Emirates Environmental Group collected 4,590 kg of e-waste from 22 participating entities, marking a 2% decrease from October. We encourage everyone to stay committed, as each responsibly recycled electronic item plays a vital role in protecting the environment and advancing sustainable e-waste practices.	Our Own English School Sharjah Boys	100	Mirana Gabin Mathew	483
	Pristine Rainbow Nursery Oud Metha	16	Ali Darwish Mubarak Salim Alzaabi	18
	-	-	Vidyuth Balaji	17
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In November, Emirates Environmental Group collected 1,266 kg of scrap metal from 25 participating entities, marking a 38% decrease from October but a 7% increase compared to the same month last year. This valuable contribution underscores the importance of responsible recycling. As we step into December, let us strengthen our efforts, remembering that recycling scrap metal not only supports the circular economy but also transforms waste into valuable resources for a sustainable future.	Global Indian International School, Abu Dhabi	13	Khalid Ahmed Alnuaimi	174
	-	-	Ali Darwish Mubarak Salim Alzaabi	74
	-	-	Yousef Ramadhan Alhosani	27
MOBILES COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (Pcs)
In November, Emirates Environmental Group collected 360 mobile phones from 10 participating entities. This represents a 114% increase from October and marks an important step toward responsible e-waste management. We urge the wider community to continue their efforts, as every recycled device brings us closer to our annual target and strengthens our shared commitment to environmental sustainability.	Our Own English high School Sharjah Boys	50	Shreyas Shankar Baliga	28
	-	-	Vidyuth Balaji	12

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

