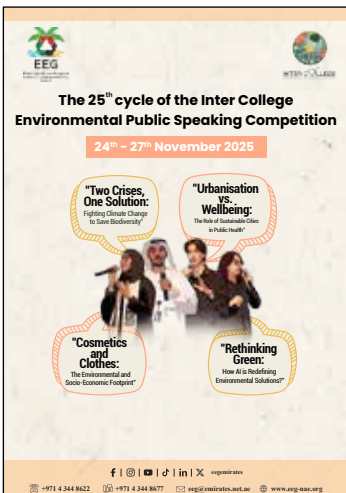


Paradox of Choice: Protecting the Present, Cultivating the Future



Upcoming Events



The 25th cycle of the Inter College Environmental Public Speaking Competition
24th – 27th November 2025

"Two Crises, One Solution:
Fighting Climate Change
to Save Biodiversity"

"Urbanisation vs. Wellbeing:
The Role of Green Spaces
in Public Health"

"Cosmetics and Clothes:
The Environmental and
Social Economic Footprint"

"Rethinking Green:
How AI is Revolutionizing
Environmental Sustainability"

EEG | emirates.net.ae | www.eeg-uae.org



Recycling begins at
HCME

Join The
Neighbourhood
Recycling
Project 2025
1st June to 30th September

EEG Student Members	Non-Members
Parent: AED 2000	Parent: AED 2000
Child: AED 750	Child: AED 1000
Adult: AED 500	Adult: AED 750
Student: AED 250	Student: AED 350
Public: AED 1000	Public: AED 1500
Child: AED 500	Child: AED 750
Adult: AED 1000	Adult: AED 1500

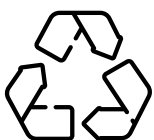
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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org



eegemirates



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Meg Patacsil



Habiba Al Mar'ashi

Dear members, partners, valued readers and well wishers,

The year 2025 has unfolded as a defining moment for sustainability in the UAE and the wider region. We are living through a time where sustainability is no longer a niche concern or an isolated agenda item—it has become a central pillar in national policies, regional strategies, and corporate boardrooms alike. Across the Emirates, we see bold commitments to climate action, the acceleration of renewable energy adoption, the integration of circular economy principles, and an increasing focus on biodiversity and resource conservation. These are not just ambitions on paper; they are being translated into visible actions and collaborative projects that bring together governments, businesses, academia, NGOs, and citizens. This collective momentum is driving us towards the UAE's vision for a resilient, low-carbon, and inclusive future.

For us at EEG, this is both an inspiring and a demanding time. As an organisation that has been at the heart of the environmental movement in the UAE for over three decades, we feel a deep responsibility to continue leading by example. The second half of the year is traditionally one of our busiest periods, as we prepare to deliver our flagship national campaigns.

These large-scale initiatives—such as Can Collection Campaign, Clean UAE, For Our Emirates We Plant, and others—are not just about tree planting or waste collection. They are about fostering a sense of shared ownership for our environment, mobilising individuals from all walks of life, and reinforcing the culture of volunteerism and collective responsibility that has long been a hallmark of our work. Year after year, these campaigns remind us that environmental protection is not the responsibility of a few, but the duty of all.

August has been a particularly active and fulfilling month, reflecting both the breadth and depth of our engagements. On **13th August**, I attended the EGBC MC Meeting, followed by a briefing session on the NGOs Accreditation Process with UNEP, which provided an invaluable opportunity to align EEG's work with international frameworks and best practices. The following day, **14th August**, I had the distinct honour of delivering a keynote speech at the Golden Jubilee of Emirati Women's Day during a Special Synergy Lunch. My address on the "Role of Emirati Women in the Field of Sustainability – 50 Years of Impact" was a celebration of the remarkable contributions of Emirati women who,

over the past five decades, have been instrumental in shaping not only the socio-economic landscape of our nation but also its sustainability journey.

Further engagements enriched this month's schedule. On **21st August** by EEG's participation in the Carnegie Working Group Session 3, where we contributed to discussions on global sustainability pathways and the role of the UAE in shaping these conversations.

On **27th August**, EEG convened its **4th Panel Discussion** of 2025, under the theme "Advancing Circular Economy in the UAE: Innovations, Strategies and Industry Collaboration."

The session brought together leading voices from government, industry, and civil society, reaffirming the growing recognition that a circular economy is central to achieving our national sustainability targets.

Alongside these engagements, EEG and I were also privileged to appear on several media platforms, including Fujairah TV, Channel 4 Radio, and Al Ittihad. These opportunities to communicate with wider audiences are essential to building awareness, inspiring action, and highlighting EEG's ongoing role as a trusted voice on sustainability. You can read more about our engagements inside this newsletter.

Looking ahead, I am delighted to share and call on your support as EEG is the Environmental Partner for the Global Sustainability & CSR Forum, scheduled to take place on **8th–9th October 2025** at Dubai Chambers. Organised under the patronage of the Ministry of Economy and Tourism and in strategic partnership with Dubai Chambers, this Forum is set to convene international thought leaders, policy makers, business leaders, and practitioners to discuss, share, and advance global sustainability agendas.

It is an honour for EEG to be part of this landmark event, and we look forward to bringing our expertise and our regional perspective to the global stage.

As I reflect on these months of progress, achievements, and recognition, I am filled with gratitude—for the dedication of our EEG team, for the support of our partners and members, and for the trust that the community continues to place in us.

Together, we have built a strong foundation of impact, and together, we will continue to amplify our role in shaping a sustainable, resilient, and hopeful future for generations to come.



Keynote Speaker at Emirati Women’s Day Golden Jubilee Celebration

**14th
August**

In celebration of the Golden Jubilee of Emirati Women’s Day, Mrs. Habiba Al Mar’ashi, Chairperson and Co-Founder of Emirates Environmental Group, delivered a keynote speech at the Special Synergy Lunch, organised by the Dubai Rotary Club and the Capital Club, under the 50-year theme “Hand in Hand, We Celebrate 50 Years.”

In her inspiring address on the role of Emirati women in sustainability, Mrs. Al Mar’ashi highlighted the pivotal contributions of Emirati women over the past five decades—shaping environmental policies, leading innovative initiatives and embedding sustainable practices across sectors. She emphasised how women’s leadership has driven transformative change within organisations and strengthened communities and advanced national sustainability goals.

Drawing from her personal journey and extensive experience in CSR and environmental advocacy, Mrs. Al Mar’ashi called on Emirati women to embrace leadership opportunities, pioneer sustainable solutions and continue the legacy of impactful change. Her speech celebrated the transformative power of women in sustainability, showcasing their role as drivers of innovation, resilience and social responsibility across the UAE.

EEG’s 4th Panel Discussion of 2025

**27th
August**

The Emirates Environmental Group (EEG), in co-organisation with the **Dubai Supreme Council of Energy (DSCE)** and in collaboration with the **Advancing Net Zero Volunteering Team**, successfully convened a high-level panel discussion under the theme: **“Advancing Circular Economy in the UAE: Innovations, Strategies and Industry Collaboration.”**

Held at Stella Di Mare – Dubai Marina Hotel, the event brought together a distinguished cross-section of **sustainability experts, policymakers, academics, and private sector leaders** to address the urgent need for unified action in accelerating the UAE’s transition to a circular economy. The panel commenced with **opening remarks by Mrs. Habiba Al Mar’ashi**, Co-Founder & Chairperson of EEG, who emphasised the role of circularity as a **core pillar of Dubai’s sustainability vision**. This was followed by a keynote address from **Eng. Faisal Ali Al Rashid**, Senior Director at DSCE and Chairman of the Advancing Net Zero Volunteering Team, who underlined Dubai’s strategic commitment to building a **circular economy framework** that supports the **UAE Net Zero by 2050 vision** and the **Dubai 2040 Urban Master Plan**. A dynamic exchange of ideas then unfolded, featuring:

- **Mr. Hassan Younes**, Co-Founder & CEO, GRFN Consultants
- **Ms. Rana Hajirasouli**, Founder, The Surpluss (Certified B Corporation)
- **Mr. Amr Seleem**, Country Engagement & Climate Policy Lead, UNEP Cool Coalition
- **Dr. Jacinta Dsilva**, Director of Research, Living Lab & International Partnerships, SEE Institute
- **Dr. P.R. Jagannathan**, Senior GM of Sustainability & Climate Action, Sobha Realty

The discussion delved into the **role of innovation, policy frameworks, behavioural change, and systems thinking** in scaling up circular models across key industries such as construction, manufacturing, energy, and waste management. Speakers shared forward-looking strategies that can accelerate the UAE’s progress toward **net-zero and regenerative economic systems**.

Interactive Dialogue

A lively **audience Q&A session** followed, encouraging knowledge exchange among professionals from across the sustainability spectrum. A highlight of the event was the **signing of an MoU between EEG and the Advancing Net Zero Volunteering Team**, formalising collaboration to drive future initiatives dedicated to embedding circularity and advancing the UAE’s net-zero targets. EEG extends sincere appreciation to **McDonald’s UAE** and **Accenture Middle East**, the **Main Sponsors**, whose commitment to sustainability made this impactful event possible. Special thanks also to **Stella Di Mare – Dubai Marina**, the **venue host**, for their impeccable hospitality in hosting this dialogue. Together, these collaborations and conversations mark a significant step in the UAE’s journey toward a more **circular, innovative, and resilient future**.

Inspiring Future Leaders at The Millennium School

**28th
August**

The Millennium School, Dubai, hosted a vibrant celebration in honour of Emirati Women’s Day, bringing together students, faculty, and special guests to reflect on the achievements and aspirations of Emirati women. The highlight of the morning was the presence of Mrs. Habiba Al Mar’ashi, Co-founder and Chairperson of the Emirates Environmental Group (EEG), who graced the occasion as the Key Guest Speaker.

A special on-stage podcast-style interview conducted by members of the Student Council offered a rare opportunity for the young audience to engage with Mrs. Habiba’s inspiring journey. Through thought-provoking questions, the students explored her early inspirations, the milestones of her distinguished career with organisations such as EEG, Arabia CSR Network, and Emirates Green Building Council, and the challenges she overcame as a pioneering Emirati woman in leadership.

In her heartfelt responses, Mrs. Habiba encouraged the students to embrace responsibility, perseverance, and creativity as guiding values for the future. She emphasized that true progress comes not only from innovation but also from compassion and inclusivity.

In her closing message, she left the students with a powerful call to action: to become agents of change who uphold sustainability, empower women, and build communities that thrive in harmony with nature.

The event also featured a quiz competition on Emirati Women, engaging the students in celebrating national role models, followed by an exhibition and interactive stalls showcasing creative projects.

The celebration concluded with a vote of thanks, but the conversations sparked by Mrs. Habiba’s presence and words left a lasting imprint on the hearts of the young audience, inspiring them to take pride in their heritage and responsibility for their future.



EEG in the Media Eye

1) Al Etihad Highlights EEG's Efforts in Empowering Youth for a Sustainable Planet

We are proud to share that Emirates Environmental Group (EEG) was recently featured in a comprehensive article published by Al Etihad newspaper on 21st August 2025, spotlighting the impactful environmental programmes and continued commitment to sustainability and youth empowerment. In the article, Mrs. Habiba Al Mar'ashi, Chairperson of EEG, discussed the group's year-round educational and action-driven initiatives that engage students, schools and universities across the UAE. These include the popular "Neighbourhood Recycling Project", "Purging Pesteering Plastic", and urban afforestation efforts like the "Recycle, Reforest, Repeat" initiative — all aimed at instilling eco-conscious habits in young minds. The piece also highlighted EEG's summer programmes, such as "One Root, One Communi-Tree", and the innovative "Art from Waste" initiatives that empower students (including People of Determination) to transform recyclables into creative art pieces — merging environmental awareness with artistic expression.

Additionally, the article covered EEG's leadership development efforts through hands-on fieldwork and university engagement, culminating in activities such as the "Inter College Environmental Public Speaking Competition", which fosters research, critical thinking, and environmental advocacy.

Throughout the feature, Mrs. Habiba emphasized the vital role of education, community involvement, and youth participation in shaping a sustainable future — and called on all members of society to play an active role in protecting our environment. We thank Al Ittihad for showcasing our work and helping amplify the message of sustainability to a wider audience.

Read the full article here: [t.ly/dR-bt](https://www.fujairah.ae/wat-ch/3501/%D8%AD%D9%84%D9%82%D8%A9-22-08-2025)

2) Mrs. Habiba Hassan Sultan Al Marashi Illuminates the Path Toward a Circular Economy on Fujairah TV

On 22nd August, Mrs. Habiba Al Marashi offered valuable insights during a compelling interview on Studio Fujairah, a prominent program on Fujairah TV. The conversation spotlighted the outcomes and insights of the recently concluded Fourth Panel Discussion of 2025, held under the theme "Advancing Circular Economy in the UAE: Innovations, Strategies, and Industry Collaboration." This pivotal session was jointly organized by the Dubai Supreme Council of Energy and in collaboration with the Advancing Net Zero Volunteering Team.

Opening the dialogue, Mrs. Habiba underscored the urgency and significance of transitioning toward a circular economy—an economic model designed to eliminate waste, optimize resource use, and regenerate natural systems. She emphasized that the panel aimed not only to present innovative circular practices but also to craft strategic pathways and foster multisectoral collaboration essential for transformative change. In her address, Mrs. Habiba spoke passionately about the diverse and influential voices that contributed to the session. These included senior government officials, pioneering leaders in the energy

sector, visionary entrepreneurs in green technologies, and renowned environmental policy experts. She highlighted the importance of this inclusive approach, noting that effective climate action and sustainable innovation can only be achieved through united efforts across public and private sectors. Key themes explored during the panel included the integration of cutting-edge recycling technologies, the development of sustainable and circular business models, and the formation of robust policy frameworks that encourage systemic change. Mrs. Habiba stressed that such discussions are not merely theoretical; they are essential for generating scalable, actionable solutions that align with the UAE's national sustainability agenda.

A landmark moment of the session was the signing of a Memorandum of Understanding (MoU) between the Emirates Environmental Group and the Advancing Net Zero Volunteering Team. This strategic partnership aims to strengthen collaborative efforts in promoting circular economy initiatives across the UAE, through joint innovation, capacity-building programs, and sustainable development projects. The interview offered an inspiring glimpse into the UAE's proactive role in environmental leadership and highlighted the dynamic partnerships driving the country's green transition. As the UAE continues to position itself at the forefront of sustainability in the region, the work of changemakers like Mrs. Habiba and the EEG remains instrumental in shaping a circular, climate-resilient future. Watch the full interview here: <https://www.fujairah.ae/wat-ch/3501/%D8%AD%D9%84%D9%82%D8%A9-22-08-2025>

3) Channel 4 Joins EEG to Inspire Community Action for the Environment

We are excited to share that Emirates Environmental Group (EEG) will be featured on Channel 4 Radio (104.8 FM) these coming months in a special interview highlighting our flagship environmental initiatives for the year.

During the interview, Mrs. Habiba Al Mar'ashi will shed light on the upcoming programmes that bring together individuals, schools, and organisations from across the Emirates to take collective action for a greener future.

Among the highlights, she will speak about the much-anticipated Can Collection Drive, set to take place on 8th November 2025, which will feature multiple collection stations across the Emirates to make participation easier and more impactful. Listeners will also hear details about the Clean UAE Campaign, scheduled for December, which will unite communities across different Emirates in large-scale clean-up drives to protect our environment and nurture eco-consciousness. The discussion will also touch upon the strong legacy of these initiatives, showcasing how past campaigns have successfully raised awareness, instilled sustainable habits, and mobilised thousands of volunteers to protect our natural environment. Practical advice will be shared on how individuals can get involved, from registering for the campaigns, volunteering on the ground, to following EEG's updates on social media for all programme details. Mrs. Habiba will also leave a heartfelt message to Channel 4 listeners: a reminder that community action is the most powerful driver of environmental protection — and that when we come together, change becomes possible. Watch out for the interview sound bites on Channel 4 and stay tuned to EEG's social media platforms for updates!



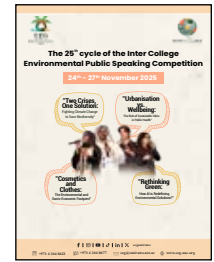
Inter College Environmental Public Speaking Competition

The Inter College Environmental Public Speaking Competition (ICEPSC) is one of EEG's premier educational programs aimed at fostering environmental awareness and public speaking skills among university students across the region.

Held annually, the competition provides a dynamic platform for youth to research, debate, and present solutions on critical environmental issues. ICEPSC encourages intellectual engagement, collaboration, and leadership, while promoting a deeper understanding of sustainability challenges.

Through this initiative, EEG continues to empower future changemakers and amplify youth voices in the environmental movement. EEG is delighted to announce the commencement of the 25th cycle of its Inter-College Environmental Public Speaking Competition.

This competition will be held on the 24th till the 27th of November with its theme being "Innovation, Impact, and Interconnectedness," inviting students from across the Arab region, Asia, Africa and Europe to explore four pressing topics:



[Register Here](#)

Topic No.	Discussion Theme
1	Fighting Climate Change to Save Biodiversity
2	Cosmetics and Clothes: Environmental and Socio-Economic Impact
3	How AI is Redefining Environmental Solutions
4	Urbanisation vs. Wellbeing: Sustainable Cities and Public Health

For more details contact: edu@eeg.ae | eeg@emirates.net.ae | +971 4 344 8622

25th Cycle of EEG Students' Workshops

The Emirates Environmental Group (EEG) proudly presents the 25th Cycle of its transformative Students' Workshops—a flagship educational initiative aimed at equipping young minds with environmental knowledge, critical thinking, and practical skills for a sustainable future.

Since its inception, EEG's Students' Workshops have engaged over 8,545 students and 1,719 teachers across 24 successful cycles, supporting the UAE's sustainability vision and contributing meaningfully to the UN Sustainable Development Goals (SDGs).

This year's edition, themed "Paradox of Choice: Protecting the Present, Cultivating the Future", will be conducted virtually from 20th to 22nd October 2025 and delivered in English.

Tailored for students aged 9 to 18 years, the workshops promise a dynamic and engaging experience, featuring interactive learning, age-appropriate content, and thought-provoking discussions.

Participating schools may nominate up to 20 students. At the end of each workshop day, certificates of participation will be awarded to all attendees.

The registration deadline is 25th September 2025. For further information or assistance reach out on: edu@eeg.ae | eeg@emirates.net.ae | +971 4 344 8622



[Register Here](#)

Ongoing Events

Neighbourhood Recycling Project (NRP)

The 15th cycle of the Neighbourhood Recycling Project (NRP) is currently underway, running from 1 June to 30 September, and students across the UAE are invited to take part.

This flagship initiative encourages young changemakers to make a real difference by promoting waste segregation, recycling, and a circular economy.

The programme not only helps reduce landfill waste and conserve natural resources but also fosters eco-conscious habits and a sense of responsibility that lasts beyond the classroom.

Participants who are committed to achieving the set targets within the allocated time period will be eligible for a Certificate of Participation and will have the opportunity to plant a sapling of a native tree under their name in a public area on 20 December 2025.



[Register Here](#)



The campaign, was featured in AlEtihad on 14 August 2025, highlighting students as local environmental ambassadors. Read more here: <https://en.aletihad.ae/news/uae/4597712/uae-students-become-local-environment-ambassadors-in-eeg-s-r> With your involvement, this year can be even bigger. Join the movement and help create a cleaner, greener UAE by registering.

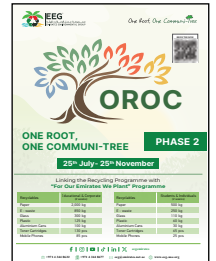
One Root, One Communi-Tree

EEG announces the continuation of its flagship initiative, “One Root, One Communi-Tree” (OROC), now in Phase 2. This unique, community-driven tree-planting campaign is already making strides in promoting biodiversity, combating desertification, and advancing the UAE’s green agenda.

Engaging individuals, organizations, and academic institutions, OROC empowers participants to actively contribute to national reforestation efforts by planting native trees in designated areas.

This hands-on programme not only offsets carbon emissions but also strengthens environmental responsibility and unity across the community.

Following the success of Phase 1—with 252 participating entities and a target of planting 880 trees on 20 December—Phase 2 is in full swing, expanding its reach and impact. Be part of this growing movement for a greener, more sustainable future.



[Register Here](#)

Upcoming Events

Can Collection Drive

The Can Collection Drive is one of EEG’s long-standing recycling initiatives, focused on promoting the responsible disposal and recycling of aluminium cans across the UAE. Held annually since 1997, this nationwide campaign unites schools, companies, families, and individuals to support a circular economy and reduce landfill waste.

The drive not only highlights the environmental benefits of recycling but also encourages active community participation in sustainability efforts.

Since its inception, EEG has recycled **460,194 Kgs** of aluminium cans, resulting in the mitigation of **6,908 metric tonnes** of CO2 emissions, saving **104,733 BTU** Million of energy, and preserving **11,171 m³** of landfill space.

These collective efforts continue to raise awareness about resource conservation and the importance of reducing our ecological footprint.

EEG is excited to launch the 2025 Can Collection Drive, scheduled for Saturday, 9th November.



[Register Here](#)



Clean UAE 2025

The UAE’s flagship community-focused environmental campaign, Clean UAE, is back for its 24th cycle – proudly led by Emirates Environmental Group (EEG) under the esteemed patronage of the Ministry of Climate Change & Environment (MOCCA) for the fifth consecutive year.

Endorsed by the UAE Cabinet in 2022, Clean UAE is a true symbol of our nation’s collective will to protect, preserve, and act for the environment.

We are thrilled to welcome McDonald’s once again as the Main Sponsor, whose continued support strengthens our shared commitment to sustainability and community action.

As we gear up for this cycle, we extend our heartfelt thanks to our supporting entities and logistical partners, whose dedication and resources are crucial to the success of this national initiative. Your contributions help us reach communities across all Emirates, ensuring smooth, safe, and impactful implementation on the ground.

A special thank you to: Ahalia Medical Group, Almarai, Aster Volunteers, Aster Hospital Clinic Pharmacy, Byrne, Fujairah Plastic Factories, ISS Relocations, Oasis and Del Monte. Together, you bring the spirit of sustainability and community action to life.

We are also proud to have Al Murad Group, Channel 4 104.8 FM, 107.8 FM, 101.3 Gold FM, Radio 4 89.1 FM, Gulf News, Climate Control Middle East and Pan Asian Media as our esteemed Media Partners & supporters this year. Their invaluable support in amplifying our message and engaging communities will play a vital role in the success of this nationwide campaign.

Sponsorship opportunities are open! Join us in driving real environmental change by contacting eeg@emirates.net.ae or calling +971 4 344 8622.



[Register Here](#)

Member News

EEG MEMBERS' UPDATE

EEG welcomed 4 new student member, 9 renewed student members and 1 new individual member in the month of August 2025

STUDENT MEMBERSHIP (NEW)

Arham Jain

Ianna Rose Delwin

Abhishek Nair

Priyaansh Jajoo

STUDENT MEMBERSHIP (RENEWAL)

Aadit Agarwal

Vanshika Himanshu Patel

Afsheen Banu Sheikh

Twarita Verma

Aditya Nair

Timon Kumar Praveen Kumar

Remon Kumar Praveen Kumar

Vedika Gautam

Gaurika Gautam

INDIVIDUAL MEMBERSHIP (NEW)

Mariam Hashem Mohammed



The collection of the below mentioned materials for recycling in the month of August, resulted in the following benefits:

- >> Reduction of 523 (MTCO₂e) GHG
- >> Saving of 3,790 Million BTU of Energy
- >> Saving of 899 m³ of Landfill Space
- >> Saving of 2,395 Trees from being felled
- >> Saving of 1,359 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Family/Individual	Quantity (kg)
In August, Emirates Environmental Group (EEG) collected 122,263 kg of paper from 246 participating entities. While this reflects a 34% decrease from July, it is still a remarkable achievement that showcases the community's commitment to sustainability. We sincerely thank all contributors for their valuable efforts and encourage our members, partners, and supporters to sustain their active involvement and continue driving positive environmental change.	Lubna Bint Hubab School, Fujairah	3,505	Ali Darwish Mubarak Salim Alzaabi	1,705
	Cambridge International School	3,340	Fatima Abdullah Mohammed Al Dhanhani	970
	The Indian International School DSO	2,410	Guru Sriman Murali Sashi Kumar	710
CAN COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In August, EEG collected 1,858 kg of aluminium cans from 46 entities—a commendable 78% increase from July. With 58.2% of our annual target already achieved, this milestone highlights the growing commitment of our community. We urge all participants to sustain their dedication, as every contribution plays a vital role in reaching our goal and advancing the circular economy.	Our Own High School Dubai	45	Neal Monteiro	41
	American School of Dubai, Barsha	25	Achyut Kumar	25
	-	-	Hassan Abdulla Hassan	11
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In August, EEG collected 10,083 kg of plastic waste from 161 participating entities—reflecting the power of collective action. While this marks a 30% decrease from July, it still demonstrates the community's valuable contribution. Let us continue to renew our commitment towards a cleaner, greener, and more sustainable future.	Delhi Private School Sharjah	568	Sheikha Ahmed Alnuaimi	515
	Wise Indian Private School, Umm Al Quwain	400	Alyazia Ahmed Alnuaimi	267
	Sultan Bin Zayed School Al Ain	140	Suhail Ahmed Alnuaimi	236
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In August, EEG collected 15,546 kg of glass bottles from 74 participating entities—reflecting only a 3% decrease from July. This strong performance showcases the community's renewed participation and commitment to sustainability. We deeply appreciate these efforts and encourage all contributors to keep the momentum going as we work hand in hand toward a greener, more sustainable year.	-	-	Turki Sami Abdalla	213
	-	-	Afnan Sami Abdella	198
	-	-	Sonia Gandhi	136
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individual	Quantity (kg)
In August, EEG collected 1,117 kg of e-waste from 19 participating entities—a meaningful step toward responsible waste management, despite a 34% decrease from July. We urge everyone to stay committed, as each responsibly recycled electronic item plays a vital role in safeguarding the environment and advancing sustainable e-waste management.	-	-	Mirana Gabin Mathew	565
	-	-	Fateem Ali Alzaabi	70
	-	-	Ali Darwish Mubarak Salim Alzaabi & Khadija Darwish Alzaabi (Tie)	53
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In August, EEG collected 1,730 kg of scrap metal from 32 participating entities—a valuable contribution despite an 18% decrease from July. As we move into September, let's strengthen our efforts, as responsibly recycling scrap metal not only supports the circular economy but also transforms waste into valuable resources for a sustainable future.	Delhi Private School Dubai	244	Yousef Ramadhan Alhosani	344
	-	-	Khalid Ahmed Alnuaimi	343
	-	-	Maram Mubarak Alzaabi	287
MOBILE COLLECTION CAMPAIGN	Individual	Quantity (kg)	Quantity (kg)	Quantity (kg)
In August, EEG collected 385 mobile phones from 12 participating entities. While this reflects a 58% decrease from July, it is still a meaningful step towards responsible e-waste management. We urge the wider community to renew their efforts—every device recycled brings us closer to our annual target and reinforces our shared environmental goals.	Amal Saeed Al Shamsi	-	103	-
	-	-	-	-
	-	-	-	-

TONER COLLECTION CAMPAIGN

In August, EEG collected 47 toner cartridges from 8 participating entities—an important contribution to responsible e-waste management. While this reflects an 89% decrease from July, it reinforces the need for stronger participation. We encourage all entities to stay committed and actively support the HP Toner Recycling Initiative in the coming months, helping us promote sustainable practices and protect our environment.

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

