

## Paradox of Choice: Protecting the Present, Cultivating the Future

Upcoming  
Student  
Workshops

20 to 22  
October  
2025

### Upcoming Events

### Click on the issue

**OROC**  
ONE ROOT, ONE COMMUNI-TREE  
PHASE 2  
25<sup>th</sup> July - 25<sup>th</sup> November

Linking the recycling programme with "For Our Emirates We Plant" Programme

Recyclables	Shredded & Compost (kg)	Recyclables	Shredded & Compost (kg)
Paper	1,000 kg	Paper	500 kg
Plastic	200 kg	Plastic	200 kg
Glass	500 kg	Glass	100 kg
Metals	100 kg	Metals	50 kg
Automotive Cars	100 kg	Automotive Cars	20 kg
Steel Cans	100 kg	Steel Cans	100 kg
Mobile Phones	50 kg	Mobile Phones	20 kg

**PURGING PESTERING PLASTICS**  
Plastic Recycling Campaign  
Together for a Better Environment®

Category	Qty.
Families & Individuals	10 kg
Academics	20 kg
Companies	50 kg

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Reach Out to EEG for More Details



#### BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM  
Villa No. 117a - JMR. 68, Jumeirah 1,  
Between old Dubai Zoo & Beach Centre.  
For more info, call EEG at 04 344 8622, or  
email eeg@emirates.net.ae - www.eeg-uae.org



eegemirates

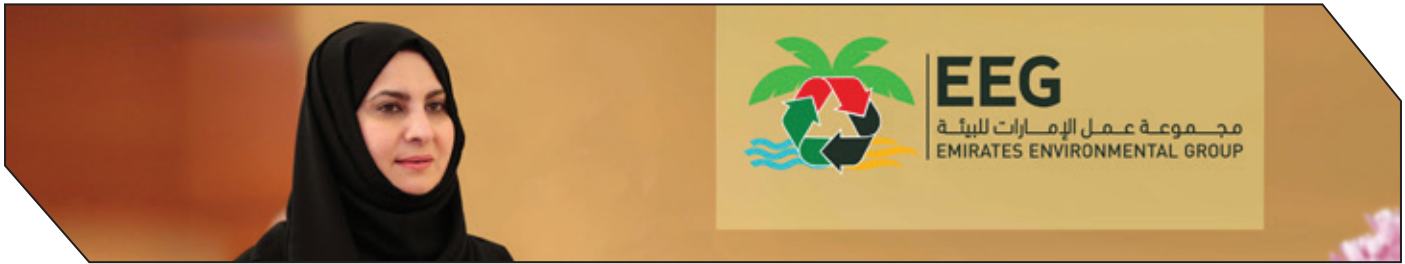


#### EDITORIAL TEAM:

Habiba Al Mar'ashi, Mariella Gaspar,  
Jipson Joy, Rose Ann Quiambao, Bayan Al Maali

#### DESIGNED BY:

Meg Patacsil



## Habiba Al Mar'ashi

Dear members, partners, valued readers and well wishers

As we step into the 2<sup>nd</sup> half of 2025, I find it fitting to pause and reflect on the incredible journey we have embarked on so far this year—collectively and collaboratively. The global call for sustainability has never been more urgent, and the Arab region is rising to meet this challenge with growing commitment, clarity of vision and meaningful action.

The first six months of this year have seen transformative conversations taking place at the highest levels of government, business, and civil society across the region. From green hydrogen investments and waste valorisation to biodiversity conservation and ESG governance, the foundations for a more sustainable future are being firmly laid. At the Emirates Environmental Group (EEG), we are proud to be an active catalyst and trusted platform in this movement, championing environmental action and multi-stakeholder collaboration for over 34 years.

June was a month of exceptional engagement—a celebration of both our planet and our shared values. It brought with it a series of remarkable observances, including World Environment Day, World Oceans Day, and World Day to Combat Desertification, reminding us of the fragile beauty and the immense responsibility we hold towards Earth's natural systems. It was also a time of personal and spiritual significance, as we celebrated Eid Al Adha, a moment of generosity, gratitude and renewal—principles that resonate deeply with the ethos of sustainability.

We began the month on a high note with the Emirates Recycling Awards 2025 on 3<sup>rd</sup> June, our premier event recognising pioneers of circular economy and environmental excellence. This annual celebration continues to grow in stature, shining a spotlight on the transformative power of responsible waste management and community-driven sustainability.

On 4<sup>th</sup> June, we were proud to see our long-standing tree-planting initiative "For Our Emirates We Plant" named as one of the Top 20 initiatives in the Majra Sustainable Impact Challenge. It is an affirmation of the power of grassroots action and the role of community in environmental stewardship.

On 5<sup>th</sup> June we participated virtually in the 8<sup>th</sup> Informal Meeting of the Group of Friends for Enhanced Civil Society Participation in UNEP-led Events further highlighted the necessity of inclusive and accessible governance in tackling global environmental issues.

On 8<sup>th</sup> June, I was invited to share insights on Dubai Eye's "The Agenda" radio programme with Georgia Tolley. The conversation focused on beach pollution, an issue of growing concern in the UAE.

We addressed public behaviours, policy implications, and the urgency of preventive action to preserve our marine ecosystems. We also maintained our active role in regional and international policymaking.

We took part in two CPR Subcommittee meetings on 10<sup>th</sup> & 17<sup>th</sup> June, ensuring that the voice of civil society continues to be heard in environmental diplomacy.

On 16<sup>th</sup> June, the EEG team participated in Accenture's "Stronger Together" programme, which explored purpose-led innovation and corporate sustainability wherein I gave the opening address.

That same day, we joined an insightful event organised by the Environment Agency – Abu Dhabi in collaboration with Sorbonne University, where findings from a sociological study on household waste were shared, along with the launch of a new behavioural nudging campaign aimed at reducing waste at the source.

On 17<sup>th</sup> June, I had the honour of delivering the opening keynote at the World Green Building Council's MENA Regional Workshop. My address underscored the urgent need to integrate the built environment into Nationally Determined Contributions (NDCs) and to champion net-zero buildings through bold policies and innovative partnerships.

On 25<sup>th</sup> June, EEG proudly convened its 3<sup>rd</sup> Panel Discussion of the year, under the compelling theme: "Your Waste, My Treasure: Advancing Circular Economy through Waste Valorisation." Hosted at Dubai Chambers, the session brought together a dynamic mix of industry leaders, youth representatives, policymakers, and academics to unpack the transformative potential of waste when seen not as a burden, but as a valuable resource.

The discussion highlighted innovative technologies, forward-looking regulatory frameworks, and successful public-private partnerships—all vital levers in accelerating the UAE's transition toward a circular economy. It also provided a platform for cross-sectoral collaboration and youth engagement, reinforcing the importance of education and awareness in shaping future sustainability leaders.

Capping off the month, I participated in the World Green Building Council (WGBC) Annual General Meeting (AGM) on 30<sup>th</sup> June, an esteemed global meeting that convened green building councils and sustainability leaders from around the world.

June was more than just a series of events—it was a celebration of environmental progress, collective responsibility and renewed purpose. The conversations we led, the platforms we supported, and the actions we inspired have created ripples that we hope will lead to waves of sustainable change.

As we look to the remainder of the year, let us stay grounded in our purpose, courageous in our ambitions, and united in our efforts to build a better, greener, and more just world. Let us each do our part. Sustainability begins with us.

Stay tuned for our upcoming events and initiatives, and follow us on our social media platforms @eegemirates to stay engaged and inspired.



**Emirates Recycling Awards**

**3rd June**

In a powerful display of environmental commitment and community collaboration, the Emirates Environmental Group (EEG) proudly celebrated the 28<sup>th</sup> Cycle of its annual Emirates Recycling Awards on 3<sup>rd</sup> June 2025, commemorating World Environment Day under the inspiring global theme, "Ending Plastic Pollution." The prestigious event, held under the patronage and presence of H.H. Engr. Sheikh Salem bin Sultan bin Saqr Al Qasimi, took place at Dubai Knowledge Park, bringing together a vibrant cross-section of stakeholders—academic institutions, corporations, government entities, diplomatic missions, families, media and civil society actors—all united in their shared dedication to environmental sustainability.

In her keynote address, EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar'ashi, delivered a resounding call to action: "Recycling is no longer optional—it is essential. As we stand at a critical juncture for our planet, the Emirates Recycling Awards remind us that sustainability is a shared responsibility." Her words reinforced EEG's long-standing mission to mobilise individuals and institutions towards a circular economy that reduces waste, conserves natural resources, and mitigates climate impact.

The Emirates Recycling Awards stand as a flagship initiative of EEG, honouring outstanding contributions to waste reduction, resource recovery and environmental education. Now in its 28<sup>th</sup> year, the awards serve as a living testament to what can be achieved when diverse sectors of society unite behind a common cause. Beyond the numbers, the event was a celebration of environmental advocacy, innovation, and hope. It recognised the tireless efforts of individuals, students, institutions, and corporations that continue to raise the bar for sustainability in the UAE and beyond.



The winners for year 2024 of EEG's Emirates Recycling Awards were:

	Corporate	School	Family
Paper	Department of Finance Abu Dhabi	Gems Modern Academy	Sultan Ali Alzaabi
Plastic	Abela & Co	Our Own High School, Dubai	Ali Darwish Mubarak Salim Alzaabi
Glass	Dubai World Trade Centre	The Arbor School	Mariah Mubarak
Aluminium Can	Emirates Flight Catering	Higher College of Technology Fujairah	Ibrahim Pasha

	Corporate	School	Family
Mobile Phone	The Public Prosecution Office - Dubai	Our Own High School, Dubai	Amal Saeed Al Shamsi
E-Waste	Jaleel Holdings LLC	Delhi Private School Dubai	Muneera Darwish Alzaabi
Scrap Metal	Marco Polo Hotel	Sultan Bin Zayed School Al Ain	Fateem Ali Alzaabi
Printer Toner	Besix Construct LLC	Higher College of Technology Fujairah	Pavan Jolly Pratheesh

Mrs. Al Mar'ashi extended her deepest gratitude to the event's supporters and collaborators, with special recognition to McDonald's UAE and Acer as Silver Sponsors, Dubai Knowledge Park as the Event Host, and several in-kind sponsors including Almarai, Brother International, ITL Cosmos, and Nikai Group of Companies. She also acknowledged the generous hotel partners who provided hospitality gifts for the winners.

In closing, Mrs. Al Mar'ashi said, "Let us honour the Year of Community by working hand-in-hand to safeguard our environment. Every action counts. Let's continue to support initiatives that ensure a greener and healthier future for generations to come."

**Majra's Sustainable Impact Challenge**

**4th June**

In a proud moment of recognition, EEG was honoured to have its flagship initiative, "For Our Emirates We Plant," selected as one of the Top 20 impactful projects at the inaugural Sustainable Impact Challenge, hosted by Majra UAE. The final ceremony took place on 4<sup>th</sup> June at the SEE Institute in The Sustainable City, Dubai, gathering sustainability leaders, government ministers and CSR professionals from across the UAE.

Chosen from over a thousand submissions representing exceptional innovation and dedication to sustainable development, EEG's inclusion in the final shortlist is a resounding endorsement of its long-standing commitment to climate action, community engagement and ecosystem restoration.

"For Our Emirates We Plant" is EEG's pioneering tree planting programme, which has grown into one of the UAE's most recognised grassroots environmental campaigns. Since 2007, we have planted over 2,147,392 million trees across the UAE—trees that have not only absorbed more than 186,213 metric tonnes of CO<sub>2</sub> but also fosters a deep sense of environmental responsibility within the community. At the awards ceremony, the shortlisted organisations each delivered a one-minute pitch to an audience of national leaders and sustainability experts. EEG's presence among the finalists reflects the organisation's powerful blend of impact, scalability and alignment with national and global sustainability agendas, including the UAE Vision 2030 and the UN Sustainable Development Goals.

**Beach Pollution on Dubai Eye 103.8 FM**

**8th June**

On 8<sup>th</sup> June, the EEG Co-Founder and Chairperson, was featured on Dubai Eye's prominent radio programme "The Agenda with Georgia Tolley" to discuss the growing issue of beach pollution in the UAE.



In the segment titled “Litter Louts: Should We Fine Our Way to Cleaner Beaches?”, she addressed the need for a comprehensive and sustainable approach to tackling littering in public coastal areas. She highlighted that while the implementation of fines may deter offenders, the real solution lies in education, behavioural change and consistent community engagement.

She drew attention to EEG’s three-decade-long efforts to instill environmental values across all segments of society. Since its founding in 1991, EEG has led grassroots initiatives aimed at waste reduction, conservation, and environmental awareness. These campaigns have empowered individuals, especially youth, to take ownership of their environment and make conscious, lasting changes in behaviour. The discussion also emphasised the importance of strong policies, corporate accountability, and civic participation in preserving the UAE’s natural heritage. Tune in to the full interview <https://omny.fm/shows/the-agenda-with-georgia-tolley/litter-louts-should-we-fine-our-way-to-cleaner-beaches>

**Behavioural Insights Forum on Household Waste Reduction in Abu Dhabi**

**16<sup>th</sup> June**

On 16<sup>th</sup> June, EEG participated in a pivotal event hosted by the Environment Agency – Abu Dhabi (EAD) in collaboration with Sorbonne University – Abu Dhabi. The forum, held at the university campus, unveiled the results of a sociological study on household waste behaviours in Abu Dhabi and introduced a new Behavioural Nudging Campaign aimed at promoting sustainable waste management practices across the emirate.

The event brought together key stakeholders from academia, government, civil society and the private sector to examine the underlying behaviours influencing household waste generation and disposal. It also served as a launchpad for evidence-based interventions designed to encourage reduction, reuse, and responsible recycling among residents.

EEG’s participation aligned with its longstanding commitment to advancing environmental literacy and influencing sustainable behaviours through education, community engagement and corporate partnerships.

**3<sup>rd</sup> Panel Discussion on Waste Valorisation and the Circular Economy**

**25<sup>th</sup> June**

On 25<sup>th</sup> June, EEG successfully convened its 3rd Panel Discussion of the year, titled “Your Waste, My Treasure: Advancing Circular Economy through Waste Valorisation”, at the Dubai Chambers. The panel brought together experts, youth, academia, industry leaders, and government representatives to explore the transformative role of waste valorisation in shaping a circular and sustainable future for the UAE and the wider region.

The event was generously supported by McDonald’s UAE and Accenture as Main Sponsors, reflecting their unwavering commitment to environmental leadership. Farnek joined as the Support Contributor, while Al Khoory Hotel provided hospitality services. The event was organised in collaboration with Arabia CSR Network, and was further supported by Emirates Green Building Council, Clean Energy Business Council and the Swiss Business Council. Kicking off the event, EEG hosted its Inter-School Debate, featuring teams from The Millennium School,

Dubai and JSS International School, Dubai. Students passionately debated whether waste valorisation is the key to achieving circular economy goals in the UAE. Their dynamic arguments showcased the depth of youth engagement in environmental discourse and EEG’s commitment to cultivating young sustainability leaders.

The expert panel featured distinguished speakers from across sectors, including:

- Mr. Tim Clarke, CEO, Warsan Waste Management Company
- Ms. Ceylan Üren, Co-Founder & Chief Operating Officer, The Waste Lab
- Dr. Udayan Banerjee, Advisor to the CEO, Cleanco Waste Treatment LLC
- Prof. Mohammednoor Al Tarawneh, UAE University
- Ms. Muna Al Nahdi, Director of Sustainability & Consultancy, FARNEK
- Mr. Eng. Ahmed Moosa Alkhajeh, Head of Waste Project Design and Implementation Section - Waste Strategy and Projects Department, Dubai Municipality
- Dr. Daker AlRabaya, CEO, Waste Processing & Recycling Business, BEEAH Group

In her opening remarks, Mrs. Habiba Al Mar’ashi, EEG Co-Founder and Chairperson, highlighted the urgency of shifting public perception of waste from burden to opportunity. “Waste valorisation,” she noted, “is a catalyst for innovation, economic potential, and environmental resilience. This discussion exemplifies the power of collaboration in accelerating the circular economy transition.” The session explored a wide range of critical themes, including the impact of advanced technologies such as waste-to-energy, strategies to achieve Dubai’s zero landfill target by 2030, and the vital role of public-private partnerships, policy reform and community engagement in scaling circularity.

Aligned with several UN Sustainable Development Goals—including Goal 9: Industry, Innovation and Infrastructure, Goal 11: Sustainable Cities and Communities, Goal 12: Responsible Consumption and Production, Goal 13: Climate Action, and Goal 17: Partnerships for the Goals—the event reaffirmed EEG’s role as a platform for environmental advocacy, multi-sectoral collaboration, and sustainable innovation.



### 25<sup>th</sup> Cycle of Students Workshops

The Emirates Environmental Group (EEG) is proud to announce the 25<sup>th</sup> Cycle of its annual Students' Workshops, planned to take place virtually from 20<sup>th</sup> to 22<sup>nd</sup> October 2025 under the powerful theme: "Paradox of Choice: Protecting the Present, Cultivating the Future.", these interactive workshops are specially designed for students aged 9 to 18 years, and will be structured across 3 levels: Junior, Sub-Senior and Senior. The sessions promise an engaging and thought-provoking experience, tailored to suit the understanding and interests of each age group. The workshops will serve as a dynamic platform for discussion and collaboration, encouraging students to explore the environmental impacts of everyday choices and empowering them to become responsible environmental stewards. Each school may nominate up to 20 students to join these impactful sessions. All participating students, accompanying teachers, and schools will be awarded certificates of participation at the end of each workshop day. This initiative is a key part of EEG's mission to promote environmental education and youth empowerment, nurturing a well-informed and eco-conscious generation. The registration deadline is 25<sup>th</sup> September 2025. Kindly confirm your participation by registering through the following link: <https://forms.gle/JgKddWyBoMBMxqxGA>

For further details regarding registration, guidelines, Rules and regulations, and Concept Notes, please contact us at [edu@eeg.ae](mailto:edu@eeg.ae), or [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae). Should you have any inquiries or require assistance, please do not hesitate to contact our team on +97143448130, +97143448622.

### 25<sup>th</sup> Cycle of the Inter-College Environmental Public Speaking Competition

The Emirates Environmental Group (EEG) is proud to launch the 25<sup>th</sup> Cycle of the Inter-College Environmental Public Speaking Competition, taking place from 24<sup>th</sup> to 27<sup>th</sup> November 2025 in Dubai, UAE. Marking a quarter-century of youth-driven environmental advocacy, this milestone event will bring together university and college students from across the Arab region, Asia, Africa and beyond to present on pressing sustainability issues. Under this year's central theme of innovation, impact and interconnectedness, participants will explore four critical topics: "Two Crises, One Solution: Fighting Climate Change to Save Biodiversity", "Cosmetics and Clothes: The Environmental and Socio-Economic Footprint", "Rethinking Green: How AI is Redefining Environmental Solutions?", and "Urbanisation vs. Wellbeing: The Role of Sustainable Cities in Public Health." With a strong focus on research, communication, and leadership, the competition continues to empower youth to become informed and proactive environmental stewards. EEG invites all higher education institutions to register their teams and be part of this landmark initiative by visiting the official registration link: <https://forms.gle/62AqfyPykU9qA6ii9>

For further details regarding registration, guidelines, Rules and regulations, and Concept Notes, please contact us at [edu@eeg.ae](mailto:edu@eeg.ae), or [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae). Should you have any inquiries or require assistance, please do not hesitate to contact our team on 0097143448130, 0097143448622.

## Ongoing Events

### Neighbourhood Recycling Project 2025

EEG is currently running the 15<sup>th</sup> cycle of its Neighbourhood Recycling Project (NRP) from 1<sup>st</sup> June to 30<sup>th</sup> September 2025. This popular summer initiative encourages students across the UAE to take the lead in recycling efforts within their local communities, turning the school holiday into a powerful opportunity for environmental stewardship. Since its inception in 2010, the NRP has motivated young people to promote waste segregation and recycling among their families and neighbours, fostering a strong sense of environmental responsibility. By empowering the younger generation at the grassroots level, EEG continues to deepen community awareness and engagement around sustainability. Schools and families are encouraged to actively participate in this ongoing initiative and help make a lasting positive impact. Together, let's support NRP 2025 and build a greener, cleaner future for all.



[Register Here](#)

### 2<sup>nd</sup> Cycle of 'Purging Pestering Plastics' Campaign

EEG is actively running the second cycle of its impactful Purging Pestering Plastics (PPP) campaign from 8<sup>th</sup> June to 8<sup>th</sup> July 2025, building on the momentum generated since its launch in 2024. This year's campaign continues to raise awareness and drive action against the escalating threat of plastic pollution, aligning with global efforts around World Ocean Day. The nationwide initiative invites individuals, schools, businesses, and government organisations across the UAE to participate in responsible collection and recycling of plastic waste. Those who achieve their recycling targets will be honoured with a Certificate of Appreciation and the chance to plant an indigenous tree sapling in their name on December 2025, as part of EEG's "For Our Emirates We Plant" programme. As the campaign progresses, EEG encourages everyone to contribute towards reducing plastic pollution and restoring the environment. Together, we can make a difference—one bottle, one effort, and one tree at a time.



[Register Here](#)



### 10<sup>th</sup> Cycle of Recycle. Reforest. Repeat. Underway

EEG is currently running the 10<sup>th</sup> cycle of its environmental initiative, Recycle. Reforest. Repeat. (RRR), taking place from 17<sup>th</sup> June to 25<sup>th</sup> July 2025. This year's campaign continues to build on the spirit of the UAE's "Year of Community," highlighting the power of collective effort in creating a greener, more sustainable future.

Since launching, the RRR initiative has brought together businesses, schools, government entities, and individuals across the UAE in a united effort to recycle paper waste and support afforestation projects. By turning recyclable materials into living trees, the campaign champions the circular economy and environmental restoration. With the 10<sup>th</sup> cycle in full swing, EEG invites everyone to join this meaningful journey. Together, we can continue to recycle, reforest, and inspire sustainable habits that will benefit generations to come—turning paper waste into trees, and commitment into action. As we celebrate a decade of RRR's success, we invite everyone to be part of this impactful movement. Let's come together to recycle more, plant more, and inspire long-term environmental responsibility.


[Register Here](#)

### OROC Phase 2 of the 16<sup>th</sup> Cycle Underway

Following the successful completion of Phase 1 earlier this year, Emirates Environmental Group (EEG) is proud to announce the launch of Phase 2 of the 16<sup>th</sup> cycle of the 'One Root, One Communi-tree' project. This exciting second phase kicks off on 25<sup>th</sup> July and carries forward the momentum of the initiative, which continues to unite the UAE community in a powerful environmental effort.

Phase 1 of this year's cycle, which ran from 25<sup>th</sup> January to 25<sup>th</sup> May, witnessed remarkable participation from individuals, academic institutions, corporations, and government entities—each contributing towards waste reduction and climate action. Building on the foundation laid in early 2025, Phase 2 aims to drive even greater impact by encouraging more participants to recycle key materials such as paper, plastic, aluminium cans, e-waste, glass, toners, scrap metals and mobile phones. Participants who meet their recycling targets during Phase 2 will earn the honour of planting a native tree under their name December 2025, as part of EEG's long-standing afforestation initiative "For Our Emirates We Plant." In addition to a Certificate of Participation, this opportunity allows each contributor to make a tangible, lasting contribution to the country's sustainability goals.


[Register Here](#)

### 4<sup>th</sup> Panel Discussion

EEG, in collaboration with the Dubai Supreme Council of Energy and the Advancing Net Zero Volunteering Team, invites you to the upcoming 4<sup>th</sup> Panel Discussion on "Advancing Circular Economy in the UAE: Innovations, Strategies and Industry Collaboration" taking place on 27<sup>th</sup> August at Stella Di Mare, Dubai.

As Dubai continues to lead the region's sustainability efforts, transitioning to a circular economy is a key pillar of its strategy to promote responsible resource consumption, waste reduction, and long-term economic resilience. This panel will gather policymakers, industry leaders, and sustainability experts to explore innovative approaches, policy advancements, and practical solutions driving the UAE's circular economy transition. The discussion will focus on best practices and success stories from sectors including waste management, construction, manufacturing, and energy, while aiming to strengthen collaboration between government, private sector, and academia. Dubai's leadership in sustainability and its alignment with the UAE's Net Zero 2050 vision will be highlighted throughout the session.


[Register Here](#)

## Member News

### Welcome to Our New Academic Member: Omar Bin Abdalaziz School, Cycle C1, Ajman

The Emirates Environmental Group (EEG) is delighted to welcome Omar Bin Abdalaziz School, Cycle C1, Ajman as our newest Academic Member. Omar Bin Abdalaziz School is a government school for boys, offering primary education and following the curriculum of the Ministry of Education. The school's decision to join our growing network of academic institutions demonstrates a strong commitment to promoting environmental awareness, sustainability, and responsible citizenship among its students and the wider school community. We are excited to work alongside the educators and students of Omar Bin Abdalaziz School to inspire positive action and foster a deeper understanding of environmental issues. Through participation in EEG's programmes — from workshops and recycling campaigns to tree planting drives and competitions — we look forward to seeing the school contribute actively to building a greener future for Ajman and the UAE. Once again, we extend a warm welcome to Omar Bin Abdalaziz School, Cycle C1 — we are confident this partnership will yield meaningful impact and lasting value for both the students and the environment!



### EEG MEMBERS' UPDATE

EEG welcomed 1 new & 1 renewed academic members, and 6 new and 3 renewal student members in the month of June 2025

ACADEMIC MEMBERSHIP (NEW)	
Omar Bin Abdalaziz School Cycle C1	
ACADEMIC MEMBERSHIP (RENEWALS)	
American School of Dubai	
STUDENT MEMBERSHIP (NEW)	
Sanskar Giri	
Leona Albin Chittilappilly	
Phone Min Hset Maung	
Swikriti Giri	
Mirana Gabin Mathew	
Nitika Lyyappan	
STUDENT MEMBERSHIP (RENEWALS)	
Shashvath Deepak	
Thea Animesht Tapiawala	
Aarav Maskara	

### UN News



UNEP NEWS

#### World Environment Day 2025: A Global Call to End Plastic Pollution

On 5<sup>th</sup> June 2025, millions around the world united to observe World Environment Day, hosted this year in Jeju Province, Republic of Korea, under the theme #BeatPlasticPollution. The event highlighted the urgent need to tackle the growing plastic crisis that threatens ecosystems, human health and biodiversity.

UN Secretary-General António Guterres warned of the devastating impact of plastic pollution, calling for bold and immediate action. Over 200 million people participated globally through clean-ups, education campaigns and awareness activities. Around the world, high-profile advocates used their platforms to amplify the message.

This year's observance also comes ahead of key negotiations for a Global Plastics Treaty, aiming to create a legally binding agreement to tackle plastic pollution at every stage of its lifecycle. Experts believe a shift to a circular economy—with better design, reuse, and recycling—could cut plastic waste by 80% by 2040 and create major economic benefits.

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UNCCD NEWS

#### Desertification and Drought Day 2025: Restore the Land, Unlock the Opportunities

At the Munich Security Conference 2025, the UN Convention to Combat Desertification (UNCCD) highlighted the vital role ecosystem restoration plays in promoting global peace and stability. UNCCD Executive Director stressed that land degradation is not just an environmental issue but a serious security threat, impacting over 3 billion people who depend on the land for their livelihoods. With nearly 40% of the world's land degraded, restoring these ecosystems is essential to prevent conflicts over food, water and resources.

The "Ground for Peace" report revealed that 60% of ecosystem services in conflict-affected regions are degraded, while only a small fraction of climate finance supports land restoration. It also highlighted the economic toll of land degradation—estimated at \$6.3 trillion annually—and the importance of strong governance and secure land rights in fostering peace.

UNCCD's message at MSC 2025 is clear: restoring ecosystems helps combat climate change and biodiversity loss and also contributes to building a more peaceful and secure world through sustainable land management.

[READ MORE](#)



The collection of the below mentioned materials for recycling in the month of June, resulted in the following benefits:

- >> Reduction of 423 (MTCO<sub>2</sub>e) GHG
- >> Saving of 3,172 Million BTU of Energy
- >> Saving of 877 m<sup>3</sup> of Landfill Space
- >> Saving of 1,713 Trees from being felled
- >> Saving of 130 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In June, the Emirates Environmental Group (EEG) collected 99,487 kg of paper from 220 participating entities—a slight 10% drop compared to May. While the decrease is minimal, it highlights the need to stay consistent and strengthen our collective recycling efforts. We encourage all members, partners, and supporters to maintain their active participation and continue making a positive environmental impact.	Emirates National School Al Ain	3,780	Ali Darwish Mubarak Salim Alzaabi	1,334
	Al Khawaneej School	3,510	Sainath Manikandan	860
	Al Rayaheen Charter School Al Ain	3,420	Afsheen Sheikh	755
CAN COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In June, EEG collected 942 kg of aluminium cans from 29 entities, marking a 53% decrease from May. With 49.9% of our annual target reached, we urge all participants to stay committed—your continued efforts are key to meeting our goal and supporting the circular economy.	Our Own High School Dubai	45	Abdul Jabbar	10
	-	-	-	-
	-	-	-	-
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In June, EEG collected 11,895 kg of plastic waste from 152 participating entities, indicating a 12% decline from May. While the numbers have slightly dipped, the ongoing efforts remain impactful. We encourage everyone to renew their commitment and work together to build a cleaner, more sustainable future.	Oasis International School Al Ain	340	Alyazia Ahmed Alnuaimi	621
	Al Sanawbar School Al Ain	330	Abhiraaj Singh	145
	Our Own High School Dubai	298	Sanskar Giri	123
TONER COLLECTION CAMPAIGN	Schools	Quantity (Pcs)	Individual	Quantity (Pcs)
In June, EEG collected 116 toner cartridges from 5 participating entities, representing a 71% decrease compared to May. We encourage all participants to remain committed and actively support the HP toner recycling initiative in the coming months to help promote responsible e-waste management.	Emirates National School Al Ain	68	Achyut Veeruchi Kumar	30
	Al Itqan Preliminary School	14	-	-
	-	-	-	-
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In June, EEG collected 13,733 kg of glass bottles from 63 participating entities, marking a 60% decrease from May. We appreciate the renewed participation and encourage all contributors to maintain momentum toward a greener, more sustainable year.	Al Itqan Preliminary School	16	Afnan Sami Abdella	472
	-	-	Faiza Almantheri	115
	-	-	Alex George	76
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individual	Quantity (kg)
In June, EEG collected 740 kg of e-waste from 19 participating entities, marking a 28% decline from May. We encourage everyone to stay committed—each properly recycled electronic item plays a vital role in protecting the environment and advancing sustainable e-waste management.	Higher College of Technology Bani Yas A	10	Fateem Ali Alzaabi	205
	-	-	Khadiza Alzaabi	142
	-	-	Vidyuth Balaji	90
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In June, EEG collected 1,441 kg of scrap metal from 17 participating entities, reflecting a 32% decrease from May. Let's strengthen our efforts in July—responsibly recycling scrap metal supports the circular economy and transforms waste into valuable resources.	Ambassador School Sharjah	189	Khalid Ahmed Alnuaimi	525
	-	-	Yousif Al Husaini	403
	-	-	Maitha Al Mar'ashi	68
MOBILE COLLECTION CAMPAIGN	Individual	Quantity (kg)		
In June, EEG collected 26 mobile phones from 6 participating entities, reflecting an 87% decrease from May. We urge the wider community to renew their efforts—every device recycled brings us closer to our annual target and supports our shared environmental goals.	Sai Shrishti Sivakumar	10		
	-	-		

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

