

EEG EDU NEWS

Together for a Better Environment®



May 2025
Issue 05

In Association with



AIRIT FROM WASTE COMPETITION 2025



AGE CATEGORY: 9-11
SEA TURTLE



AGE CATEGORY: 12-14
FLAMINGO



AGE CATEGORY: 15-17
ORYX LEUCORYX



STUDENTS OF
DETERMINATION (9-17)
ANY OF THE ABOVE

Upcoming Events OnGoing Events



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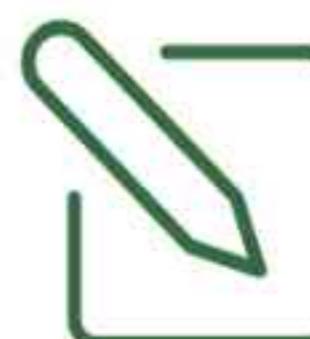


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eegemirates



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EEG

مَجَمُوعَةْ عَمَلِ الْإِمَارَاتِ لِلبيئةَ
EMIRATES ENVIRONMENTAL GROUP

Habiba Al Mar'ashi

Achieving Sustainable Development continues to be the guiding principle that drives our work at Emirates Environmental Group (EEG). As we welcome the month of May, we find ourselves reflecting on how quickly time has passed and how immensely active the past month was. This rapid pace is a reflection not of haste, but of momentum — the growing global urgency and collective willingness to take bold, decisive steps towards securing a more resilient and sustainable future for our planet.

April 2025 has been one of the busiest and most rewarding months in EEG's calendar. Our team has been on the ground, in boardrooms, in classrooms and on international platforms — advocating, influencing, teaching and engaging with stakeholders at every level. From high-level strategic meetings to grassroots action and community mobilisation, we have proudly carried our message of environmental responsibility and sustainable development far and wide. The month began with the GUD Board Meeting and the youth-led commemoration of International Zero Waste Day on **4th April**, where young voices reflected on solutions and committed to action. These early events echoed EEG's core belief — that the youth are not only the leaders of tomorrow, but the change-makers of today.

On **7th April**, our visit to the Innoventures Bio-garden offered a fantastic example of hands-on environmental learning and innovation. This was followed on **8th April** by our participation in UNICEF's vital seminar on Child-lens Investing, which addressed how investments can better support the rights and future of children. That same day, I attended the Netherlands King's Day celebration in Dubai — strengthening our ties with international partners who are equally committed to sustainability.

April 9th was particularly eventful, as I attended the DHA "Because She Deserves to Thrive" event, which focused on women's well-being and empowerment. EEG also took part in the session on Hidden Plastic Waste Exports, spotlighting critical conversations around the need for more robust international controls, and joined the **7th Meeting of the Group of Friends** working to enhance civil society's engagement in UNEP-led processes, a cause that EEG strongly supports. These high-level dialogues continued with our attendance at the Informal Consultations on the CPR Non-Paper on **10th April**, where key recommendations for environmental governance were discussed. On **11th April**, we proudly participated in the WorldStar Student Awards Ceremony 2025, recognising the outstanding innovations of youth in sustainable packaging — a true celebration of environmental creativity and potential. Our role in nurturing environmental awareness among students was further evident on **13th April** during the judging of EEG's Environmental Drawing Competition, which showcased the vibrant imagination and commitment of our youngest participants. The momentum continued with the World Green Building Council Executive Committee Meeting and discussions on the UNEA-7 ministerial declaration on **15th April**, reaffirming EEG's position within influential policy-making arenas.

One of our landmark engagements during the month was World Art Dubai, held from **17th to 20th April**, where EEG showcased the finalists of our Art from Waste Competition. It was a powerful reminder of how art can serve as a vehicle for environmental advocacy and education. On **16th April**, I was delighted to join the Al Ghurair Foundation's Policy Dialogue on Enabling Green Education, participating in a roundtable that explored philanthropy's role in shaping a sustainable future. That same day, EEG engaged in the UN Women session on Gender-Lens Investing, adding our voice to the global movement for inclusive sustainability. The connection to nature remained strong as we held tree planting events on **17th & 22nd April** in celebration of Earth Day, reaffirming our hands-on approach to climate action and biodiversity restoration. Read more on page 6.

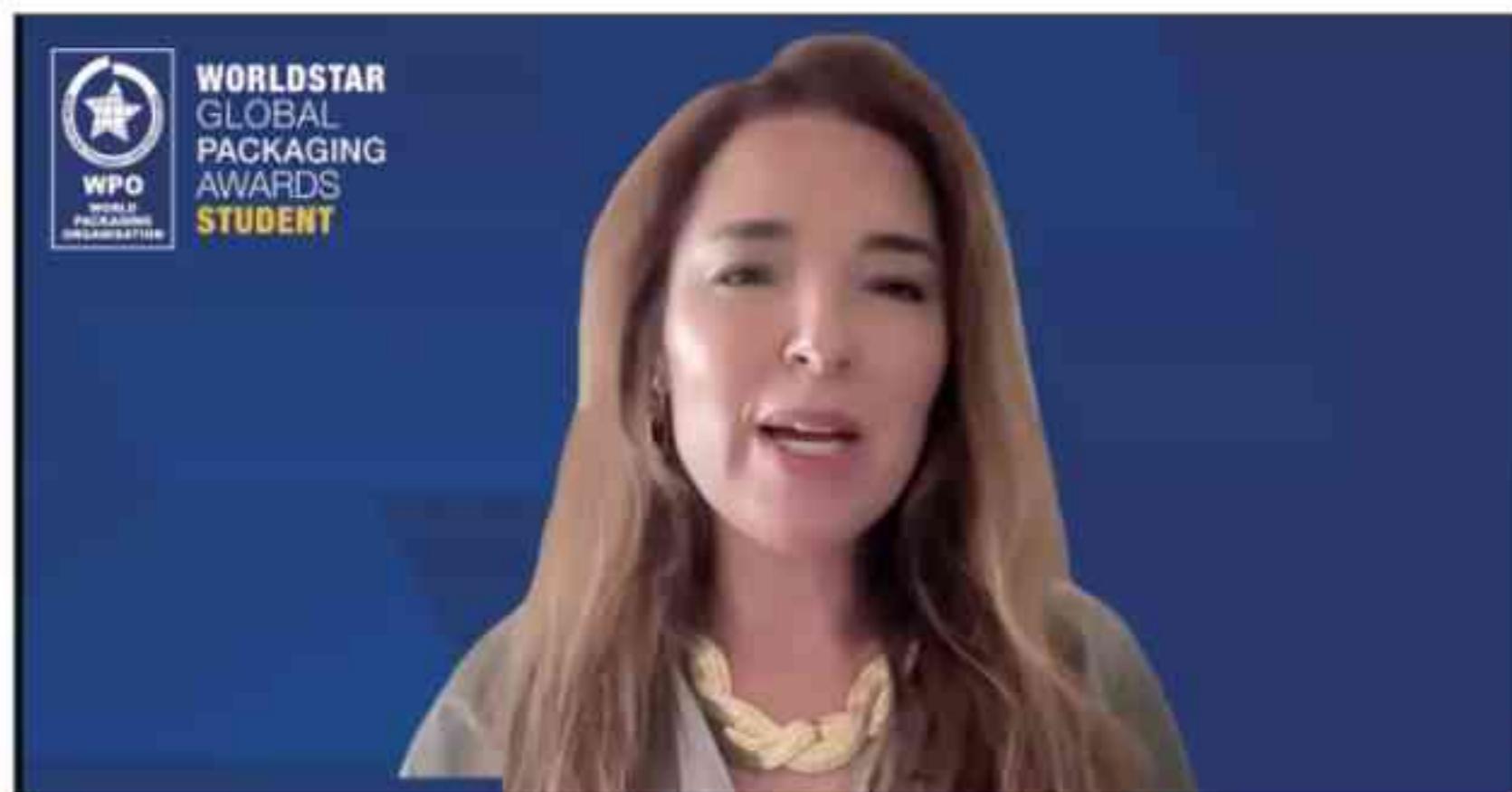
Our focus on policy and knowledge exchange was further demonstrated through EEG's organisation of the **2nd Panel Discussion on Food Security in West Asia**, held on **23rd April** at Dubai Chamber. The event was a resounding success, with a full room of engaged participants representing key sectors including government, academia, civil society and industry. The dynamic discussion shed light on regional challenges and strategic solutions related to sustainable food systems, supply chains and climate-resilient agricultural practices. It was a proud moment for EEG to organise such an important dialogue, reinforcing our role as a convenor of thought leadership and multi-stakeholder collaboration in the region.

We proudly joined the SEE Global Sustainability Summit on **23rd & 24th April**, and on **24th April**, I joined virtually the Abu Dhabi Sustainability Week Advisory Committee Meeting, specifically in the Climate and Governance track — further amplifying our presence in the national sustainability agenda. To round off an extraordinary month, I took part in the Bureau Veritas Forum on **29th April**, which focused on climate-resilient infrastructure, and attended the important side event titled "From Evidence to Policy Action: Establishing a Science-Policy Panel to Promote the Sound Management of Chemicals and Waste and the Prevention of Pollution." This event provided an opportunity to align with international efforts on creating a robust, transparent and effective science-policy interface; a goal that lies at the heart of EEG's advocacy work. You can read more about our engagements in the month of April in this newsletter.

As we move into May, I am filled with gratitude and inspiration. Each event, each campaign, each planting activity, and every conversation has added another layer of purpose to our journey. I am incredibly proud of our team, our partners, our members and our supporters, all of whom are helping to shape a more conscious, connected and environmentally responsible society. Let us carry this momentum forward with determination and optimism. The work ahead is significant, but together, we have the power to make real and lasting change. I invite all of you to stay engaged, stay informed and continue taking action — because sustainability is not a destination, it is a way of life.



WorldStar Student Awards 2025 Ceremony



**11th
April**

EEG was honoured to participate in the WorldStar Student Awards 2025 Online Ceremony held on **11th April**, in its capacity as a proud member of the World Packaging Organisation (WPO).

Held virtually via Zoom, the event brought together students, educators, sustainability advocates and industry leaders to celebrate the creativity and innovation of young minds in the field of sustainable packaging. The WorldStar Student Awards provide a global platform for students to showcase innovative packaging solutions that align with the principles of environmental sustainability and circular economy. EEG's presence at the ceremony is a reflection of its ongoing commitment to empowering youth and fostering environmental leadership.

Through a variety of educational programmes, school competitions and community-based initiatives, EEG has consistently nurtured environmental awareness and inspired young people to become agents of change within their communities. The innovative projects presented during the ceremony demonstrated the immense potential of student-led solutions in tackling pressing global challenges such as waste reduction, resource efficiency, and eco-friendly product design. EEG extend its heartfelt congratulations to all the finalists and winners for their outstanding efforts and visionary ideas.

20th Cycle of Environmental Drawing Competition

**13th
April**

For twenty years, the Environmental Drawing Competition has served as a platform for young artists across the UAE to creatively engage with urgent environmental challenges. In the 2025 cycle, participants explored compelling themes – The Power of Trees, Renewable Energy and E-Waste – producing thought-provoking artworks that demonstrated exceptional creativity and also a profound sense of environmental responsibility and optimism for the future.

This year's competition will conclude with an award ceremony on **22nd May** at the Ismaili Centre – Dubai, where the most outstanding submissions will be celebrated. With schools from a wide range of curricula taking part, the competition has once again affirmed the growing dedication within the educational sector to foster sustainability and empower the next generation of environmental stewards.

On **13th April**, the EEG office was filled with thousands of captivating

drawings, each offering a distinct perspective – making the judging process both a challenge and an inspiration. As the awarding ceremony approaches, we take this moment to reflect on the power of art in shaping dialogue, inspiring awareness and motivating action. These young artists are doing more than drawing – they are envisioning a greener, more hopeful tomorrow.

Art from Waste 2025



**17th
20th
April**

The Emirates Environmental Group (EEG) successfully concluded the 2025 cycle of its **"Art from Waste"** Competition on **31st March** and the winning entries were exhibited during World Art Dubai, held from **17th to 20th April**. The event offered a powerful platform for students to creatively address the urgent issue of waste by transforming discarded materials into compelling works of art. In collaboration with World Art Dubai, the competition gave participants a valuable opportunity to showcase their creations to an international audience of artists, collectors, government and private sector representatives, and the wider public.

The winning artworks sparked meaningful dialogue around sustainability and highlighted the role of creative expression in driving environmental change. Using discarded materials such as (paper, plastic, metal, aluminium, fabrics...etc.), the young artists crafted thought-provoking pieces that showcased their imagination and talent as well as a deep sense of environmental responsibility.



The competition concluded on **20th April** with a special presentation recognising exceptional entries, while the final awarding ceremony planned to take place on **22nd May** at the Ismaili Centre – Dubai, where the most outstanding artworks will be officially honoured. Through this initiative, EEG continues to champion environmental education and inspire the changemakers of tomorrow.



Al Ghurair Foundation's Policy Dialogue on Enabling Green Education

**16th
April**

Mrs. Habiba Al Mar'ashi, EEG Co-Founder and Chairperson, took part in an insightful roundtable discussion hosted by the Al Ghurair Foundation at the Al Safa Art & Design Library, Dubai. The event, titled "Sustaining Change: Perspectives on Advancing Green Education", formed part of a broader Policy Dialogue on Enabling Green Education: The Role of Philanthropy in a Sustainable Future. The roundtable gathered a diverse group of leaders from civil society, education, and philanthropy to explore how collaborative efforts can accelerate the integration of sustainability into education systems.

Mrs. Habiba contributed valuable insights based on EEG's nearly three decades of pioneering environmental education and awareness across the UAE and beyond. She underscored the critical role of green education in building a generation of environmentally conscious citizens and highlighted how EEG's youth-focused initiatives — including its annual environmental competitions, tree planting campaigns, and recycling programmes — have consistently empowered students to lead meaningful change in their schools and communities. During the roundtable, participants discussed the gaps in current educational frameworks, the potential of philanthropic support in closing those gaps, and the importance of creating inclusive, accessible, and culturally relevant sustainability education. Mrs. Habiba shared EEG's experience in working with both public and private sector stakeholders to bridge education with real-world action, making sustainability both tangible and inspiring for young minds.

2nd Panel Discussion on Food Security in West Asia



**23rd
April**

EEG proudly hosted its 2nd Panel Discussion titled "Food Security in West Asia: Overcoming Challenges & Unlocking Innovations for a Sustainable Future" on 23rd April hosted by Dubai Chambers. The event, supported by McDonald's UAE and Accenture, focused on addressing food security challenges in the region and exploring innovative solutions. Special thanks to Al Khoory Hotel for catering and to our Panel Discussions Partner, Arabia CSR Network, along with collaborators such as the Emirates Green Building Council, Clean Energy Business Council, and Swiss Business Council for their contributions. The event began with an Inter-School Debate featuring students from Delhi Private School, Sharjah, and Al Sadiq School, Dubai, who debated the future of food security in West Asia. Following the debate, a panel of experts shared insights into the region's food security challenges. Professor Aly El Kabalawy from the University of Sharjah discussed biological

aspects of food security in arid climates, while Ms. Maryam Al Mualla from the UAE Ministry of Economy highlighted government policies. Mr. Yazen Al Kodmani of Emirates Bio Farm showcased innovative farming practices, and Mr. Sergei Kiselev from Al Ain Farms emphasised technology's role in enhancing food resilience.



The discussion focused on key challenges like climate change, water scarcity, and geopolitical instability, as well as solutions involving AI-driven agriculture, controlled-environment farming, and digital technologies to improve food systems. Panelists stressed the need for regional cooperation, innovative policies, and technological advancements to ensure food security in the region. Mrs. Habiba Al Mar'ashi, Co-Founder & Chairperson of EEG, expressed, "It was an honour to bring together such thought leaders to address food security in West Asia.

The discussions were crucial for finding actionable solutions to ensure sustainable and resilient food systems for the region." EEG remains committed to driving forward important dialogues like this to achieve SDG #2 (Zero Hunger), SDG #6 (Clean Water and Sanitation), and SDG #13 (Climate Action). The event also reinforced EEG's commitment to engaging the younger generation through initiatives like the Inter-School Debate, encouraging critical thinking about sustainability challenges.

SEE Global Sustainability Summit



**23rd
24th
April**

EEG proudly participated in the 2nd edition of the SEE Global Sustainability Summit, held on 23rd & 24th April at the innovative SEE Institute in The Sustainable City, Dubai. Organised in collaboration with the Ministry of Education, the summit served as a vital platform dedicated to advancing sustainable development and promoting the transition toward a net-zero emissions future through education, innovation and research.

Focused on the themes of Sustainability Education, Youth and Innovation, the event brought together a distinguished group of international



and local experts, policy makers, researchers and educators. Participants engaged in in-depth discussions and knowledge-sharing on the social, environmental and economic dimensions of sustainability.

EEG's presence at the summit reinforced its unwavering commitment to empowering the youth and raising awareness on sustainability through impactful educational programmes and community-based initiatives. Events such as the SEE Global Sustainability Summit are instrumental in accelerating climate action by fostering collaboration across sectors. EEG remains dedicated to supporting national and global goals, and to engaging youth as key drivers of sustainable change in the UAE and beyond.

GISD Engagements

1) UNICEF Seminar on Child-lens Investing

8th April EEG attended a virtual learning seminar on Child-lens Investing, hosted by UNICEF for members of the Global Investors for Sustainable Development (GISD) Group. The session was formally opened by the Assistant Secretary-General and Deputy Executive Director for Partnerships at UNICEF.

It provided valuable insights into the emerging field of Child-lens Investing—a pioneering framework designed to align investment decisions with the wellbeing and rights of children. With over one billion children globally still lacking access to basic necessities such as education, clean water, healthcare, and nutrition, the session underscored the urgent need for new financing mechanisms that place children at the heart of sustainable development. The seminar introduced a practical approach for applying a child lens across various portfolios, asset classes, and markets. It also outlined how investor actions—whether direct or indirect—can have significant impacts, both positive and negative, on children's lives. UNICEF, in collaboration with a cohort of asset managers, has developed a suite of tools to help private investors incorporate child-focused considerations at each stage of the investment cycle, from pre-investment analysis through to divestment. The seminar offered participants a clearer understanding of these tools, as well as current partnerships that are already applying this model in real-world scenarios.

2) UN Women's Session on Gender-Lens Investing

17th April EEG virtually attended a dynamic and forward-looking presentation organised by UN Women for members of the GISD Group.

The session, titled "Gender-Lens Investing: Mobilising Capital for Equality", offered key insights into how financial markets can be harnessed to advance gender equality and the Sustainable Development Goals (SDGs). Led by UN Women's Sustainable Finance team, the session spotlighted the growing relevance of gender-lens investing — a strategic approach that integrates gender-based factors into investment decisions to achieve better social outcomes and financial returns.

The discussion particularly focused on innovative financial instruments such as gender bonds, which are becoming powerful tools for supporting women's empowerment, inclusion, and economic participation. During

the event, UN Women shared impactful case studies, practical frameworks, and emerging global best practices, followed by an interactive Q&A with GISD members. The session underscored the need for greater transparency, measurable impact metrics, and multi-stakeholder collaboration to scale gender-responsive investment initiatives.

Green Call 2025

EEG concluded its annual **Green Call Project 2025**, a unique recycling initiative aimed at tackling the growing issue of electronic waste, with a specific focus on used mobile phones, iPad and tablets. As global smartphone usage continues to rise, responsible disposal and recycling of devices are more important than ever to safeguard natural resources and minimise environmental harm.



This year's campaign witnessed enthusiastic participation from across the UAE, with **18 families, 8 corporations, and 10 academic institutions** coming together for a greener cause. Together, they successfully collected a total of **865 mobile phones** for safe and responsible recycling.

Through this collective effort, the project achieved significant environmental savings, including the mitigation of **0.1 metric tonnes of CO2 emissions**, the prevention of **710 trees** from being cut, and saving approximately **3,017 gallons of gasoline**.

As a token of appreciation, all entities that met the set collection targets will receive certificates of appreciation and will be honoured with a tree planting under their name, scheduled for 18th December.

EEG extends its heartfelt thanks to all participants for their commitment to sustainability and for making Green Call 2025 a resounding success. Together, we move closer to our target of achieving circular economy and a cleaner, greener future for all.

Tree Planting Engagements

1) EEG and Dubai National School – Al Barsha Unite for a Greener Tomorrow

17th April In celebration of community-driven sustainability, EEG, in proud association with Dubai National School – Al Barsha (DNS), organised a tree planting event on 17th April, within the school's premises. The event was highlighted by the planting of **15 Sidr trees**, a native species cherished for its resilience and environmental benefits. The event was further distinguished by the presence of a VIP delegation comprising esteemed figures from the private and governmental sectors.

Their attendance reinforced the significance of collaborative environmental action and the pivotal role schools play in nurturing future sustainability champions. EEG applauds Dubai National School – Al Barsha for its active role in environmental stewardship and for integrating sustainability into its educational ethos.



2) EEG Celebrates Earth Day with Mangrove Planting

22nd April In celebration of Earth Day, EEG, in collaboration with the Umm Al Quwain Municipality, organised a special mangrove planting event that saw the planting of **1,200** mangrove saplings along the shores of Umm Al Quwain. This meaningful event, part of EEG's "For Our Emirates We Plant" initiative, was made even more impactful with the participation of organisations, who generously adopted the saplings, ensuring their continued care and growth. The planting directly aligns with the UAE's National Strategy for Sustainability and the "Plant the Emirates" campaign, which aims to enhance the UAE's green coverage and contribute to mitigating climate change. As of April 2025, EEG has successfully planted **2,147,364 trees**, which have collectively helped mitigate approximately **186,213 tonnes** of CO₂ emissions—a vital step in supporting the UAE's climate goals and ensuring a sustainable future for generations to come.

We are especially grateful to the Umm Al Quwain Municipality for their continued partnership and the entities that contributed to the success of this mangrove planting activity Ayrat Kamaltnov, Grand Plaza Mövenpick Media City, Labotel LLC, Mandarin Oriental Hotel Group, Middle East Energy Dubai, MidEast Data Systems LLC, Mövenpick Hotel Jumeirah Beach, National Bonds, Sahara Group, Sofitel Dubai Downtown, The Tower Plaza Hotel and United Hospitality Management who adopted these trees. Their dedication ensures that the mangroves will thrive and continue to contribute to the UAE's environmental health. Together, we continue to make meaningful strides towards a greener, more sustainable UAE.

UNEP Engagements

1) UNEP's Global Youth Webinar on Zero Waste Fashion and Textiles

4th April EEG attended virtually UNEP's Global Youth Webinar held in observance of the International Day of Zero Waste. Organised under the theme "Towards Zero Waste in Fashion and Textiles", the event brought together youth leaders, sus-

tainability advocates and environmental organisations from around the world to spotlight the urgent need for sustainable transformation within the fashion and textile industries. The session addressed the significant environmental footprint of the sector, which contributes between **2–8%** of global greenhouse gas emissions, accounts for **9%** of microplastics pollution in oceans and consumes a staggering **215 trillion** liters of water annually. The webinar served as a powerful platform to advocate for a transition towards circularity, sustainability and mindful consumerism in one of the world's most polluting industries. Participants explored innovative approaches such as recycling, upcycling, digital fashion, sustainable materials and the implementation of circular economy principles as key solutions to reducing textile waste and emissions.

2) Global Webinar on Hidden Plastic Waste Exports and Basel Convention Controls

9th April EEG participated virtually in the high-level online event titled "The Hidden Plastic Waste Exports: The Case for Basel Convention Controls on RDF and Textiles." The session was co-organised by the International Pollutants Elimination Network (IPEN) and the Geneva Environment Network as part of the ongoing Road to 2025 BRS COPs event series. As preparations intensify for the upcoming Conference of the Parties to the Basel Convention (April–May 2025) and the resumed 5th session of the Intergovernmental Negotiating Committee on Plastic Pollution (August 2025), the webinar addressed urgent gaps in global waste classification systems—specifically surrounding Refuse Derived Fuel (RDF) and textile waste. Both RDF and synthetic textiles, which can contain 30–60% plastic content, are commonly exported without being categorised under the correct Basel Convention waste codes. These "hidden" plastic waste streams are frequently incinerated in cement kilns and power plants, contributing to undocumented plastic pollution, environmental degradation and health hazards in recipient countries.

The speakers brought to light the urgency of reforming classification and export controls under the Basel Convention to ensure transparency, accountability and environmental justice in global waste trade.

On-Going Event

OROC Phase 1 is Still Ongoing!

EEG's phase 1 of the 16th cycle of the "One Root, One Communi-tree" (OROC) project is still in progress and will continue until **25th May 2025**.

This meaningful recycling initiative invites individuals, families, schools, companies, and government entities to contribute by collecting materials such as paper, plastic, aluminium cans, glass bottles, e-waste, toner cartridges, and mobile phones.

Participants who reach the set recycling targets will earn the opportunity to plant a native tree under their name on **18th December 2025**, as part of EEG's "For Our Emirates We Plant" programme.

We encourage everyone to stay involved and continue contributing to a greener, more sustainable UAE!



Emirates Recycling Awards

Since 1991, EEG has been at the forefront of promoting recycling and responsible waste management in the UAE.

Through our initiatives, we have empowered thousands of individuals and organisations to adopt sustainable practices and reduce their environmental impact. To honour outstanding contributions, EEG holds the Emirates Recycling Awards each year in celebration of World Environment Day. This event recognises the efforts of participants who played an active role in our recycling programmes and supported the local recycling industry over the past year.

We are pleased to announce that the winners of the 2024 cycle will be awarded on 3rd June. Stay tuned to our social media channels and monthly e-newsletter for event highlights and announcements.



25th Cycle of its Inter-School Environmental Public Speaking Competition

The Emirates Environmental Group (EEG) is excited to kick off the 25th Cycle of its national educational programme; the "Inter-School Environmental Public Speaking Competition", taking place from 5th to 8th May 2025 at the Zayed Education Complex – Cycle 1 in Al Barsha, Dubai.

This special Silver Jubilee edition brings together students from across all the seven Emirates to share ideas, raise awareness and speak up for the planet.

Organised in association with the Ministry of Education and with the valued support of McDonald's UAE and Abela & Co., the event continues to offer young people a meaningful platform to build confidence, strengthen their communication skills and tackle real-world environmental issues.

This year's competition has seen overwhelming interest, with all seats now fully booked and registration officially closed. Students from a wide range of schools and backgrounds will take to the stage to present their views on important environmental topics in front of a panel of expert judges.

EEG looks forward to welcoming all confirmed participants and encourages them to use this opportunity to learn, grow and inspire change. With the world facing urgent environmental challenges, this competition shines a spotlight on the voices of the next generation – ready to lead, innovate and make a difference.



Members News

EEG Welcomes City University Ajman to Its Academic Membership Network

Emirates Environmental Group (EEG) is proud to welcome City University Ajman as the newest academic member of our growing environmental community. As an institution dedicated to academic excellence and innovation, City University Ajman brings valuable energy and insight to our shared mission of sustainability and environmental awareness.

By joining EEG's academic membership network, the university demonstrates its commitment to equipping future leaders with the knowledge and values needed to champion environmental stewardship. We look forward to engaging with students and faculty in meaningful initiatives that foster learning, action, and positive environmental impact. Together, we aim to inspire change and build a more sustainable future for all.



[Know More](#)



EEG MEMBERS' UPDATE

EEG welcomed 1 new Academic Member, 1 renew Academic Member, 9 new Student Members, 7 renewed Student Members in the month of April 2025

ACADEMIC MEMBERSHIP (NEW)

City University Ajman

ACADEMIC MEMBERSHIP (RENEWAL)

GEMS New Millenium School, Al Khail

STUDENT MEMBERSHIP (NEW)

Aditya Hirenbai Patel

Prachet Bhupesh Patel

Ahmed Alshorafa

Sashini Kanshika

Ayaan Abdul Kader

Sashanth Vino Selvan

Manar Hingmire

Shanaya Shah

Mohammed Jassim Mohammed Albalooshi

STUDENT MEMBERSHIP (RENEWAL)

Arya Sankar Banerjee

Advika Shalini Vijay

Avani Gupta

Alina Abdul Kader

Irene Mariam Sunu

Shraddha Varma

Suyashi Sahani

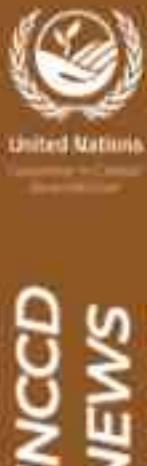
UN News



Global Agreement Reached to Protect the High Seas

In a landmark achievement for ocean conservation, the United Nations has adopted the **Agreement on the Conservation and Sustainable Use of Marine Biological Diversity of Areas Beyond National Jurisdiction (BBNJ Agreement)**, also known as the **High Seas Treaty**. This historic accord aims to safeguard the high seas, which constitute approximately two-thirds of the world's oceans and are home to a vast array of marine life. The high seas have long been vulnerable to overexploitation and environmental degradation due to a lack of comprehensive governance. The BBNJ Agreement addresses this gap by establishing a legal framework for the creation of marine protected areas, conducting environmental impact assessments for activities like fishing and mining, and ensuring the fair and equitable sharing of marine genetic resources. These measures are crucial for preserving marine biodiversity and supporting the health of ocean ecosystems. The adoption of the BBNJ Agreement marks a significant step forward in global efforts to protect marine biodiversity. However, its success will depend on the swift ratification and implementation by member states. As discussions continue, the international community remains committed to advancing ocean conservation and ensuring the sustainable use of marine resources for future generations.

[READ MORE](#)



World Day to Combat Desertification and Drought 2025: Restore Land, Unlock Opportunities

The United Nations has designated 17th June as the **World Day to Combat Desertification and Drought**, aiming to raise global awareness about land degradation and its impact on ecosystems and communities. The 2025 observance, with the theme "Restore Land, Unlock Opportunities," underscores the critical need for sustainable land management to combat desertification and drought. With up to 40% of the world's land area already degraded, the event highlights the importance of restoring land to enhance food security, mitigate climate change, and promote economic development. The UNCCD emphasises that land restoration can create jobs, improve livelihoods, and contribute to achieving the Sustainable Development Goals. This year's observance calls for collective action from governments, businesses, and individuals to implement effective land management practices. By investing in land restoration, we can unlock opportunities for sustainable development and build resilience against environmental challenges.

[READ MORE](#)



Waste Management Programme

Monthly Progress Report

April 2025

The collection of the below mentioned materials for recycling in the month of April, resulted in the following benefits:

- >> Reduction of **488 (MTCO₂e)** GHG
- >> Saving of **3,525** Million BTU of Energy
- >> Saving of **907 m³** of Landfill Space
- >> Saving of **2,592** Trees from being felled
- >> Saving of **2,738** Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG collected 114,751 kg of paper from 216 participating entities—a remarkable 57% increase from March! With 8 months left in the year, we urge all our members and supporters to step up their recycling efforts. Every contribution counts in reducing landfill waste and moving closer to our environmental goals.	Private International English School - Abu Dhabi	7,805	Eesha Chhibber	2,191
	Delhi Private School Sharjah	5,540	Sainath Manikandan	1,318
	Gems Modern Academy	3,286	Prachet Bhupesh Patel	1,220
CAN COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG collected 1,206 kg of aluminium cans from 36 participating entities—a 107% increase from March! By the end of April, we've achieved 41.5% of this year's target. Let's keep the momentum going—your active participation is key to meeting our goal and advancing the circular economy.	Sunrise English Private School	26	-	-
	-	-	-	-
	-	-	-	-
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG successfully collected 10,498 kg of plastic waste from 125 participating entities—a 24% increase from March. We're energised by this progress and call on all members of society to join us in building momentum for a cleaner, greener future	Sultan Bin Zayed School Al Ain	300	Ali Darwish Mubarak Salim Alzaabi	636
	Our Own High School, Dubai	280	Saeed Ahmed Khalifa Al Hamly	222
	Delhi Private School Sharjah	199	Hassan Abdullah Hassan	120
TONER COLLECTION CAMPAIGN	Schools	Quantity (Pcs)	Families	Quantity (Pcs)
In April, EEG collected 41 toner cartridges from 5 participating entities, reflecting a 61% decrease from March. We urge everyone to gear up for upcoming initiatives and actively support HP toner recycling efforts as we move forward in the year.	-	-	-	-
	-	-	-	-
	-	-	-	-
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG collected 27,244 kg of glass bottles from 67 participating entities. Despite a 21% dip in March, we're encouraged by the renewed participation. Let's keep up the momentum and work together to boost our efforts for a greener, more sustainable year!	-	-	Ali Darwish Mubarak Salim Alzaabi	535
	-	-	Hassan Abdullah Hassan	100
	-	-	Abrar	43
E-WASTE COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG collected 718 kg of e-waste from 15 participating entities—a 29% increase from March. Let's keep the momentum going! Your discarded electronics can help build a sustainable future. Join us this May and drive positive change in e-waste recovery.	-	-	Ekagr Chhibber	21
	-	-	Aadit Agrawal	10
	-	-	-	-
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Families	Quantity (kg)
In April, EEG collected 1,411 kg of scrap metal from 15 participating entities, reflecting a 59% decrease from March. Let's turn the tide this May! Join us in recycling scrap metal responsibly and contribute to the circular economy. Your discarded metal can find a new purpose!	-	-	Ali Darwish Mubarak Salim Alzaabi	325
	-	-	Arya Sankar Banerjee	98
	-	-	Ekagr Chhibber	18
MOBILES	Schools	Quantity (kg)	Individuals	Quantity (kg)
In April, EEG collected 781 mobile phones from 19 participating entities—a remarkable 194% increase from March! We call on the wider community to keep the momentum going and help us reach our annual target. Every contribution moves us closer to our environmental goals.	Delta English School Sharjah	200	Shivani Adduri	75
	New Indian Model School	161	Shreyansh Reddy Kolano & Shyam Manikandan (Tie)	23
	Zayed Educational Complex, First Cycle and Kindergarten, Al Barsha	104	Mugun Thankannan	16

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

