

EEG EDU NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



April 2025
Issue 04

عيد مبارك

Eid
Mubarak



Upcoming Events

INTER SCHOOL ENVIRONMENTAL PUBLIC SPEAKING COMPETITION
25th CYCLE 2025
5-6 MAY 2025

Sub-Senior
Age 13-16, Age 16-18
Public Speaking and Public Speaking

Sub-Senior
Creative and Public Performance and Public Speaking

Senior
Speaking Skills

Senior
Public Speaking, Public Speaking, and Public Speaking

Organized by: EEG
Email: eeg@emirates.net.ae
Website: www.eeg-uae.org
Tel: +971 344 8622 Fax: +971 344 8677

Your phones can restore Nature!

Join EEG's Green Call Project
25th March - 25th April 2025
Help our Environment by recycling your old mobile phones.

Exchange old Mobile Phones, Tablets or iPads for an opportunity to plant a tree sapling in December.

| | | |
|----------|-----------|-----------|
| Students | Corporate | Academics |
| 30 pcs | 100 pcs | 125 pcs |

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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1,
Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org



eegemirates



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Habiba Al Mar'ashi

Dear members, partners, valued readers and well wishers

As we move forward through 2025, it is with great joy and heartfelt gratitude that I extend my warmest Eid Al Fitr greetings to each of you. May this blessed occasion bring peace, prosperity and good health to you and your loved ones.

This holy month held special significance for all of us as we reflected on the spiritual growth we experienced during the month of Ramadan, but also as we took stock of our efforts to protect and preserve the world around us. At EEG, the 1st quarter of 2025 has been a time of intense activity, collaboration and new opportunities to advance the cause of sustainability.

March was undoubtedly a busy month for us at EEG. As we continued our journey, we were mindful of the urgency with which we need to address environmental issues on a local, regional and global level. We saw tremendous momentum, as we engaged with several key stakeholders, participated in global discussions, and, most importantly, initiated meaningful collaborations that further our cause. We had the honour of attending a wide array of events that brought us together with like-minded organisations, experts and leaders. One of the most notable events was the **Future Women Leaders Forum** held on **8th March** at the Inter-Continental Hotel Dubai Festival City. Organised by Tristar Group in partnership with Gulf News, this forum was a powerful celebration of International Women's Day. As part of the event, I had the privilege of sharing my thoughts on leadership and sustainability in a panel discussion that focused on women's vital role in shaping a more inclusive and sustainable world. Read more on page 3.

We also participated in the **GISD Alliance Outreach & Engagement Meeting** on **13th March**. This gathering was a critical moment to continue advancing the conversation around global sustainable finance, particularly with regard to private sector involvement in the achievement of the UN Sustainable Development Goals (SDGs). March also saw the launch of our **1st Round Table Discussion on Construction & Demolition Waste Management**, an initiative which aligns with our focus on reducing waste in the UAE. We are acutely aware that construction and demolition (C&D) waste is one of the largest contributors to landfill overflow, and finding viable solutions for recycling and reducing C&D waste is key to achieving our sustainability goals. The round table facilitated productive discussions on current waste management practices, regulations and the need for enhanced technological solutions in this sector. Read more on page 3.

Another key highlight in March was the **meeting with the Embassy of Zimbabwe** on **20th March**. It was a privilege to meet with **H.E. Never Mutizwa**, the Consul General of Zimbabwe to the UAE, at the EEG office. During our meeting, we explored potential areas of collaboration between Emirates Environmental Group

and the concerned entities in Zimbabwe, particularly in supporting the country's sustainable development efforts. Zimbabwe, like many nations, faces significant environmental challenges, and by strengthening our partnership, we hope to contribute to the nation's goals of sustainable growth, particularly in areas such as waste management, environmental education, renewable energy and the circular economy.

Additionally, on the same day, I had the opportunity to attend virtually the **1st meeting of the Scientific Platform of Sustainable Packaging (SPSP)** organised by Herriot Wat University. This important initiative focuses on developing sustainable packaging solutions, and it was exciting to see how members from diverse backgrounds came together to brainstorm strategies for reducing the environmental impact of packaging. As part of our ongoing commitment to food system sustainability, EEG participated in the **30th Multi-stakeholder Advisory Committee (MAC) meeting of the One Planet Network for Sustainable Food Systems Platform (OPN SFSP)**. This virtual meeting provided an excellent opportunity for us to engage with global stakeholders on issues related to food systems, from production to consumption. Furthermore, EEG continued its engagement with the World Green Building Council (WGBC) and UNEP, both of which focus on advancing sustainability and responsible environmental practices globally. These platforms provide invaluable opportunities to share best practices and ensure a more sustainable future across various sectors.

Finally, we also celebrated **Earth Hour** with our **Paper Walk Campaign**. This annual initiative, which encourages recycling while participating in the global movement to reduce energy consumption, was a resounding success, with over **73 EEG members** collectively contributing an impressive **31,177 kg** of paper for recycling. By tying this campaign to Earth Hour, we reinforced the importance of both individual and collective action in safeguarding our planet for future generations.

As the month of Ramadhan concludes and we celebrate Eid, let us reflect on the blessings of Ramadan, let us also reaffirm our commitment to advancing sustainability in every aspect of our lives. The work that we do together at EEG is a reminder that every small action counts in the fight against climate change. I encourage all of you to continue leading by example, to push the boundaries of innovation, and to embrace sustainability as not just a priority but as a way of life. In closing, I want to express my deepest gratitude for your unwavering support, dedication and partnership. The year 2025 is already proving to be a remarkable journey, and with your continued engagement, I am confident that we will achieve even greater successes in our collective mission.

Wonderful Eid greetings to all, and may the coming months be filled with peace, progress, and prosperity.



Most Outstanding Woman of the Year Award (Environment & Climate Sustainability)

18th March

Mrs. Habiba Al Marashi was honoured with the prestigious Most Outstanding Woman of the Year award in the Environment & Climate Sustainability category at the Al Khoory Garden Sky Hotel. This recognition acknowledges her outstanding leadership and dedication to advancing sustainability both in the UAE and beyond. The award ceremony was part of the Premier Women Middle East & Africa Awards, an esteemed annual event that celebrates the remarkable achievements and contributions of women across various sectors in the Middle East and Africa. The awards serve as a platform to highlight the brilliance, resilience, and leadership of women who are driving innovation and shaping the future in business, technology, healthcare, education, and the arts.

Mrs. Al Marashi's exceptional work as the Co-founder & Chairperson of EEG has established her as a leading advocate for environmental protection and climate sustainability in the region. Her efforts to champion corporate social responsibility, green leadership, and sustainability have had a transformative impact on the environmental landscape and have inspired many to follow her example. In addition to receiving the award, Mrs. Al Marashi was featured in the Premier Women Middle East & Africa magazine, which further highlights her significant influence as one of the foremost leaders in sustainability today. The feature celebrated her remarkable career and her tireless commitment to driving positive change in environmental policy, green initiatives, and corporate sustainability. This recognition is a well-deserved tribute to Mrs. Al Marashi's unwavering dedication to sustainability. Her journey continues to inspire countless individuals striving for positive change in their communities and industries.

1st Round Table Discussion 2025 on Construction & Demolition Waste Management

19th March

Emirates Environmental Group (EEG), in partnership with Saint-Gobain, hosted its 1st Round Table Discussion of the year on the pressing issue of Construction & Demolition Waste (C&D) management in the UAE.

The event was hosted by SEE Institute and brought together a diverse group of industry experts, stakeholders, and environmental leaders for an in-person gathering. The roundtable aimed to address the significant challenges in managing C&D waste in the UAE, a country that has experienced rapid urban development and construction growth, resulting in large volumes of waste. The discussions focused on current waste management practices, the economic and social factors hindering effective C&D waste treatment, and the regulatory frameworks that could benefit from updates to improve efficiency and sustainability.

Key parts:

1. Main Challenges of C&D Waste in the UAE
2. Existing Waste Management Services and Best Practices
3. Global Solutions for C&D Waste Management
4. Conclusion and Call to Action

Objectives:

- To bring together industry leaders to discuss C&D waste management issues.
- To identify global best practices that can be implemented in the UAE.
- To evaluate the economic and social barriers to proper C&D waste treatment.
- To assess existing frameworks and regulations and propose potential updates.

In line with the UAE's "Year of Community," the event also focused on fostering collective action for a healthier environment. Key stakeholders from the public and private sectors came together to share solutions and innovative ideas that could help the UAE take a leadership role in recycling C&D waste.

The event highlighted the critical need for sustainable C&D waste management solutions in the UAE and outlined actionable steps for addressing environmental challenges. By fostering collaboration and adopting innovative approaches, the UAE can drive both environmental and economic benefits, contributing to the achievement of several UN Sustainable Development Goals, including responsible consumption, climate action, and sustainable cities.



EEG Meets with the Embassy of Zimbabwe

20th March

Mrs. Habiba Al Marashi, EEG Co-Founder and Chairperson, welcomed H.E. Never Mutizwa, the Consul General of Zimbabwe to the UAE, to the EEG office for an insightful and productive meeting.

The discussion centred around potential areas of collaboration between EEG and Zimbabwe, particularly in supporting the country's sustainable development efforts. The meeting explored various ways EEG could contribute to Zimbabwe's environmental and development initiatives. Both parties discussed how EEG's expertise in sustainability and environmental conservation could be leveraged to support Zimbabwe's ongoing efforts in areas such as resource management, waste reduction, and the promotion of green technologies. Key topics included facilitating knowledge exchange, supporting community-based environmental projects, and exploring partnerships for climate change adaptation and mitigation. Mrs. Al Marashi and H.E. Mutizwa emphasised the importance of collaborative action to address pressing global challenges and how both entities could work together to foster sustainable development in Zimbabwe. EEG expressed its commitment to playing a significant role in facilitating these initiatives, particularly through capacity-building programmes, and raising awareness on sustainable practices.



Scientific Platform of Sustainable Packaging

**20th
March**

The EEG Co-Founder & Chairperson, attended the 1st meeting of the Scientific Platform of Sustainable Packaging (SPSP) virtually organised by Herriot Watt University. The meeting aimed to kickstart the journey of the initiative, focusing on promoting sustainability within packaging practices. During the session, key discussions centred around the status of the Packaging for Sustainability Programme, along with identifying the roles and responsibilities of each member.

The members also provided valuable advisory support for the 2nd edition of the programme, particularly focusing on research to design new bio-based packaging materials, enhance recyclability and improving waste management systems through circular economy approaches.

Further, the meeting covered topics such as selecting research areas to address packaging challenges in the UAE, contributing to executive training and mentoring participants in design competitions.

The group also discussed collaboration opportunities for publishing scientific papers on sustainable packaging and drafting policy recommendations to local authorities to promote best practices.

Paper Walk Campaign: A Step Towards a Sustainable Future

**22nd
March**

In a powerful demonstration of collective action and commitment to sustainability, EEG successfully held its annual Paper Walk Campaign on **22nd March**, aligning with the global Earth Hour movement. This initiative celebrated the global call to switch off lights from 8:30 pm to 9:30 pm to reduce energy consumption and carbon emissions, and also underscored the transformative power of recycling in building a more sustainable world.

EEG's Paper Walk Campaign aims to inspire change within the UAE community by highlighting the critical role recycling plays in conserving energy and curbing CO₂ emissions. With the enthusiastic participation of EEG's diverse members—comprising academic, corporate and student—the campaign spotlighted how small, everyday actions can create a powerful collective impact. This year's one-day campaign surpassed expectations, with 73 EEG member entities collectively contributing an astounding 31,177 kg of paper for recycling.

This remarkable contribution further amplifies the message that sustainability is not a distant goal, but a reality we can all work towards every day.

EEG also encouraged participants to take part in Earth Hour, integrating the global movement into this local effort. Together, the UAE community embraced the opportunity to reduce their carbon footprints and raise awareness about the importance of energy conservation. The 2025 Paper Walk Campaign serves as a powerful reminder that when we come together as a community, we can achieve tangible, lasting change for the planet.

Media Engagements

1) EEG's Successful Can Collection Campaign Featured in Aluminium Today

EEG has once again been recognised for its ongoing commitment to sustainability, with its highly successful Can Collection Campaign being covered in Aluminium Today.

The campaign, which focuses on collecting and recycling aluminium cans, has become one of the most anticipated annual events in the UAE, encouraging widespread participation from individuals, communities, and businesses across the country. Since its launch in 1997, the campaign has made significant strides in fostering a culture of recycling. By the end of 2024, EEG had successfully collected over **439,825** kg of aluminium cans, contributing to the reduction of **6,602** MTCO₂e emissions, saving energy, and reducing landfill space.

The campaign continues to inspire more entities to get involved, with participants often exceeding the target of 35 kg of cans per entity to earn certificates of appreciation. EEG's campaigns, play a key role in promoting a circular economy and climate action, making a tangible difference in environmental sustainability.

The efforts are directly aligned with the UAE's sustainability goals and contribute to local, regional, and global initiatives such as the United Nations Sustainable Development Goals and the UAE's vision for net zero by 2050.

[Read More](#)

2) UAE's Progress in Clean Air Efforts

In an interview with The National, Mrs. Habiba Al Marashi, EEG Co-founder and Chairperson, shared her thoughts on the UAE's recent improvement in air quality, as highlighted in the latest international report.

The report showed that the UAE has climbed 10 places on the global clean air chart, reflecting the country's ongoing efforts to combat pollution and promote sustainability.

Mrs. Al Marashi praised the UAE's progress, attributing it to the government's national initiatives, such as UAE Vision 2021 and Net Zero by 2050, along with active participation from businesses, communities, and environmental organisations like EEG. She emphasised that clean air is not just about reducing pollution levels but ensuring the health and well-being of the nation's residents.

"Achieving this milestone shows the effectiveness of collaborative efforts and government policies in improving air quality," she said.

She also noted that the focus on sustainability and cleaner technologies has been vital to the success.

Mrs. Al Marashi concluded by urging continued action to safeguard the environment, stating that while progress has been made, there is still much work to be done to ensure a sustainable future.

[Read More](#)


3) UAE's Air Quality Improvements in Interview on Dubai Eye

Building on her recent interview with The National, Mrs Al Marashi was also interviewed live by Dubai Eye radio on **12th March**. In this follow-up conversation, Mrs. Al Marashi further elaborated on the factors contributing to the country's progress, particularly emphasising the government's sustainable development efforts. She also touched upon the critical role of increasing greenery in combating air pollution, highlighting how urban afforestation projects and green spaces absorb pollutants and improve air quality.

Mrs. Al Marashi confirmed that air quality monitoring across the Emirates is a priority, with real-time tracking systems in place to ensure ongoing improvements.

When asked about the government's strategies, she reiterated the importance of cleaner technologies, stricter emissions regulations, and sustainable transportation solutions. Additionally, she responded to concerns raised by parents about air quality levels in the "red zone," assuring them that while caution is necessary, the recent improvements in air quality reflect positive steps forward.

Her insights serve as a reminder of the UAE's continued commitment to environmental sustainability and the tangible progress being made toward a cleaner, healthier future.

4) Mrs. Habiba Al Marashi Discusses the Future of Food in 2050

In an interview with Caterer Middle East, Mrs. Al Marashi, shared her insights on what food may look like in 2050, considering the challenges of climate change, food insecurity, and the growing global population.

Mrs. Al Marashi emphasised that by 2050, food production will have undergone significant transformations, driven by the need for sustainability.

She foresees a major shift towards plant-based diets, along with innovative solutions like vertical farming and lab-grown meat, which can help address resource limitations and reduce environmental impact. She also highlighted the possibility of a reduced reliance on water-intensive foods, like beef, due to the scarcity of natural resources.

Mrs. Al Marashi concluded by predicting a change in food consumption habits driven by growing environmental awareness. She believes these shifts will start becoming noticeable in the next decade, as more consumers embrace sustainable eating practices. The future of food, she said, will be shaped by the need to balance resource conservation with population growth and climate change. Look out for the published article on our social media, [@eegemirates](#), this April.

On-Going Event

The 20th Cycle of Environmental Drawing Competition

The Emirates Environmental Group (EEG) is thrilled to witness the enthusiastic participation in the 20th cycle of its Environmental Drawing Competition. With registrations now closed, young artists from various age groups have embraced this creative opportunity to express their thoughts on pressing environmental issues through art. More than just a competition, this initiative fosters creativity while empowering students to become sustainability advocates, using their artistic skills to convey powerful messages about the urgent need to protect our planet. Open to students across different age categories, the competition invited participants to visually interpret significant environmental themes, promoting awareness and a sense of responsibility for the world around them. The themes for this year's competition have been carefully curated to address key sustainability concerns:

Ages 6-8: The Power of Trees: Guardians of the Earth – Highlighting the crucial role of trees in maintaining ecological balance and combating climate change.

Ages 9-11: Sunshine & Rainbows: Celebrating Renewable Energy – Showcasing the potential of sustainable energy sources in reducing our carbon footprint.

Ages 12-14: E-Waste: A Modern-Day Crisis – Addressing the environmental impact of electronic waste and the importance of responsible disposal and recycling.

Now in the exciting stage of receiving submissions, EEG is witnessing a stunning array of artwork that not only demonstrates remarkable creativity but also delivers strong environmental messages. These young artists' expressions are expected to inspire viewers to reflect on their environmental impact and take meaningful action towards a more sustainable future.

A distinguished panel of expert artists will soon commence the evaluation process, assessing submissions based on creativity, originality, and relevance to the theme. The winners will be honoured at a special awards ceremony on 21st May 2025, with selected outstanding artwork featured in EEG's 2026 annual calendar, providing further recognition for these talented young individuals.

EEG eagerly awaits the final selection of winners and looks forward to celebrating the artistic contributions that will inspire a greener, more sustainable future through the power of art!



The Art from Waste Competition 2025

The Emirates Environmental Group (EEG) is committed to nurturing creativity and environmental awareness among students across the UAE. Art from Waste 2025 is a unique competition that challenges young artists to transform recyclable waste materials into striking sculptures, highlighting the importance of proper waste management and conservation. This year, EEG has elevated the competition by partnering with the prestigious World Art Dubai Exhibition.

Through this collaboration, students will have the extraordinary opportunity to present their eco-friendly creations to a diverse and international audience. The competition features age-specific projects designed to ignite creativity and raise environmental awareness.

EEG is now in the judging phase, where the competition is proving to be incredibly strong. The submitted artworks display remarkable creativity, craftsmanship and environmental consciousness, making the selection process highly competitive.

The finalist sculptures will be on display from 17th to 20th April 2025 at the Dubai World Trade Centre, providing a platform for students to engage with art enthusiasts, sustainability advocates and industry professionals. This initiative celebrates artistic innovation and reinforces the vital message of environmental responsibility. By merging art with sustainability, EEG continues to inspire young minds to think creatively about protecting our planet.



The Inter-School Environmental Public Speaking Competition

Public speaking is a powerful tool for change, a bridge for connection, and a platform for voices that can shape a sustainable future. This belief lies at the heart of EEG's Inter-School Environmental Public Speaking Competition, which has once again received an overwhelming response. Set to take place from 5th to 8th May, the 25th cycle of this prestigious event is already fully booked—reflecting an extraordinary level of enthusiasm from students eager to make a difference.

This surge in registrations highlights the growing commitment of young people towards environmental advocacy. Schools from across the UAE have swiftly secured their places, eager to take part in this transformative experience where students use the power of speech to champion urgent environmental issues. The competition serves as a dynamic platform for participants to hone essential public speaking skills—clarity, emotion, structure and authenticity—while addressing some of the most pressing environmental challenges of our time.

Through the art of storytelling, students will transform raw data into compelling narratives that inspire action. With topics ranging from climate change and biodiversity conservation to the role of artificial intelligence in reshaping environmental solutions, this year's competition will feature thought-provoking discussions and innovative ideas for tackling global environmental concerns.

Topics for the 25th Cycle:

Sub-Senior Category:

1. Two Crises, One Solution: Fighting Climate Change to Save Biodiversity
2. Cosmetics & Clothes: The Environmental and Socio-Economic Footprint

Senior Category:

1. Rethinking Green: How AI is Redefining Environmental Solutions?
2. Urbanisation vs Wellbeing: The Role of Sustainable Cities in Public Health

The 2025 competition is proudly supported by the Ministry of Education, McDonald's UAE and Abela & Co, reinforcing the event's mission of fostering environmental awareness and advocacy among young leaders.

While registration for this year's cycle is now closed due to high demand, EEG encourages all schools to stay engaged with its various environmental initiatives and to prepare for future competitions. This overwhelming response is a testament to the increasing awareness and dedication of young minds towards building a greener, more sustainable world.

For any enquiries, EEG's team is available to assist at edu@eeg.ae, eeg@emirates.net.ae, or by phone at **04 344 8622 / 04 344 8130** or mobile **050 195 8138**.

Let's keep the momentum going, nurturing the environmental leaders of tomorrow—one speech at a time!



EEG MEMBERS' UPDATE

EEG welcomed 8 new, 10 renewed student members, and 3 renewed academic members in the month of March 2025

STUDENT MEMBERSHIP (RENEWALS)

| | |
|-----------------------|-------------------------|
| Alex George | Aryan Mahadev Chamoli |
| Chris Sebastian Rajan | Hassan Abdallah Hassan |
| Nirvan Parashar | Nimrah Mohammed Hussain |
| Ruhi Dharmendra Dalal | Shivani Adduri |
| Siddharth Ajith | Tiya Santhosh |

STUDENT MEMBERSHIP (NEW)

| | |
|-------------------------|--------------------|
| Advik Nanda | Frida Finotto |
| Kabir Hussain Choudhary | Mehar Sanjay Patel |
| Pakhi Singh | Rishi Sriraam |
| Virat Singh | Zia Faisal |

ACADEMIC MEMBERSHIP (RENEWAL)

| | |
|------------------------------------|---------------------------------------|
| American School of Dubai | American University of Ras Al Khaimah |
| Delhi Private School LLC - Sharjah | |

UN News



Decarbonising the Building Sector: A Call for Urgent Action

UNEP NEWS

The building sector accounts for a 3rd of global emissions and waste, making it a critical focus for climate action. While many countries are working to decarbonise buildings, the Global Status Report for Buildings and Construction 2024-2025 by UNEP and GlobalABC highlights that sluggish progress and insufficient financing still pose significant risks to global climate goals. The report reveals a key milestone: 2024 is the 1st year where building construction growth has decoupled from greenhouse gas emissions.

Mandatory building energy codes and energy efficiency investments have reduced energy intensity by 10%, and renewable energy share in final energy demand has increased by nearly 5%. Despite this, the sector still consumes 32% of global energy and contributes 34% of CO2 emissions, with materials like cement and steel responsible for a significant portion. The report calls for urgent action, urging major carbon-emitting countries to adopt zero-carbon building energy codes by 2028 and for global building energy efficiency investment to double by 2030.

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A Landmark Partnership to Combat Land Degradation and Build Climate Resilience

UNCCD NEWS

A new partnership is taking shape in the global fight against land degradation, desertification, and drought. The United Nations Convention to Combat Desertification (UNCCD) and the Global Green Growth Institute (GGGI) have signed a Memorandum of Understanding (MoU) to accelerate efforts in sustainable land and water management, biodiversity conservation and climate resilience, in support of the 2030 Agenda for Sustainable Development.

This collaboration aims to create innovative solutions that combine environmental sustainability with economic growth. Through this partnership, UNCCD and GGGI will unlock new opportunities for land restoration, ecosystem conservation and climate action. This collaboration reflects a shared commitment to a future where land is valued, protected and restored for the benefit of both people and the planet.

[READ MORE](#)



The collection of the below mentioned materials for recycling in the month of March, resulted in the following benefits:

- >> Reduction of 318 (MTCO₂e) GHG
- >> Saving of 2,373 Million BTU of Energy
- >> Saving of 695 m³ of Landfill Space
- >> Saving of 1,461 Trees from being felled
- >> Saving of 963 Gallons of Gasoline



| PAPER COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
|--|----------------------------------|----------------|--|----------------|
| During March, EEG collected 73,094 kg of Paper from 228 participating entities. It recorded a 30% increase compared to February. We urge and encourage all our members and readers to roll up their sleeves and help us recycle every piece of paper to enable us to achieve our goals, we still have 9 months ahead of us. We need your active involvement to reduce the amount of waste ending in landfills. | New Indian Model School | 2,620 | Sahasra Magesh Kumar | 2,292 |
| | Delhi Private School Dubai | 2,510 | Eesha Chhibber | 1,222 |
| | The Millennium School | 1,580 | Afsheen Sheikh | 970 |
| CAN COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| In March, EEG collected 695 kg of Aluminum Cans from 31 participating entities, showing a 94% decrease from February. We have achieved till end of March 38.4% of this years' target. We encourage everyone to participate actively and contribute to helping us achieve this year's target and strengthen the circular economy direction. | American School of Dubai, Barsha | 112 | Madiha Javed | 18 |
| | Rawdat Al Mataf Ras Al Khaimah | 94 | - | - |
| | - | 82 | - | - |
| PLASTIC COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| EEG successfully gathered 8,479 kg of plastic waste from 107 participating entities in March, marking a 5% increase from February. We are energised and we call on all members of the society to join us in building momentum. | St. Mary' High School | 210 | Ali Darwish Mubarak Salim Alzaabi | 225 |
| | Our Own High School, Dubai | 155 | Ekagr Chhibber | 89 |
| | Umm Kulthum School Al Ain | 120 | Ahmad Moosa AlHashimi & Fatima Abdullah Mohammed Al Dhanhani (Tie) | 75 |
| TONER COLLECTION CAMPAIGN | Schools | Quantity (Pcs) | Families | Quantity (Pcs) |
| In March, EEG successfully collected 105 pieces of toner cartridges from 11 participating entities, marking a 19% increase from February. We encourage everyone to gear up for the upcoming initiatives and take part in recycling the HP toners as we progress through the year. | - | - | Jovita Bhumik | 34 |
| | - | - | - | - |
| | - | - | - | - |
| GLASS COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| In March, EEG collected 34,270 kg of glass bottles from 62 participating entities. March saw a 112% increase in glass collection compared to the previous month, we are delighted with this active participation and we encourage the community to participate whole heartedly as we progress through the year. Let's work together to increase these numbers, ensuring a positive trend throughout the year. | - | - | Sahasra Magesh kumar | 360 |
| | - | - | Ali Darwish Mubarak Salim Alzaabi | 305 |
| | - | - | Samarth Kumar | 80 |
| E-WASTE COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| In March, EEG effectively gathered 556 kg of e-waste from 19 participating entities. March saw a 78% decrease in e-waste collection compared to the previous month. Your discarded electronics can contribute to a sustainable future. Join us in taking action this April, ensuring a positive shift in our e-waste collection efforts. | - | - | Ekagr Chhibber | 21 |
| | - | - | Aadit Agrawal | 10 |
| | - | - | - | - |
| SCRAP COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| In March, EEG collected 3,457 kg of scrap metal from 19 participating entities, marking a 403% increase from the previous month. It's time to turn the tide! Join us in April and let's forge a new path for scrap metal collection. Your discarded metal items can find a new purpose. Be part of the circularity change – kickstart the month by recycling your scrap metal responsibly. | - | - | Ali Darwish Mubarak Salim Alzaabi | 84 |
| | - | - | Aditya Bansal | 30 |
| | - | - | Ekagr Chhibber | 28 |
| MOBILE COLLECTION CAMPAIGN | Schools | Quantity (kg) | Families | Quantity (kg) |
| In March, EEG collected 266 mobile phones from 6 participating entities, marking an incredible increase of 5,220% from February. We are calling on the community at large to join us in building momentum and helping us meet the set target for the year. Your participation will make a significant impact on our environmental goals. | Our Own High School, Dubai | 206 | Hasna Habeeb | 25 |
| | The Millenium School | 13 | Rishi Sriraam | 14 |

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

