

EEG EDU NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



March 2025
Issue 03



Upcoming Events



Click on the issue

Chairperson's Note	2
EEG News	3-4
Ongoing & Upcoming Events	5-6
Member News	7
UN News	7
Waste Management Report	8

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eegemirates



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Habiba Al Mar'ashi

Dear members, partners and valued readers,

Ramadan Kareem! As we welcome the blessed month of Ramadan, I extend my heartfelt greetings to all our members, partners, associates and supporters. May this sacred month bring peace, joy and boundless blessings to you and your loved ones. Ramadan is a time for reflection, gratitude and compassion—values that lie at the core of everything we do at EEG.

We are already in the last leg of the first quarter of 2025, I find myself reflecting with immense pride on the strides we have made together toward a more sustainable future. The journey we began over three decades ago, when we founded the Emirates Environmental Group (EEG), continues to evolve with renewed determination. Our mission—to advance sustainability, champion environmental stewardship, and catalyse transformative action—remains steadfast as we continue to make meaningful progress both locally and globally.

February was an exceptionally dynamic and impactful month for EEG, marked by a series of influential engagements, thoughtful discussions and action programmes. It was a month that underscored our commitment to advocating for sustainability and actively driving it forward through collaboration and action.

I started the month with participating in the Cities in Action Forum on the 6th, where we delved into the future of sustainable cities. This forum highlighted the critical need for resilience, resource efficiency, and biodiversity conservation in urban planning. Continuing our mission, on 10th February, I had the privilege of delivering a lecture at the University for Peace, where I discussed the vital role of multi-stakeholder collaboration in achieving the Sustainable Development Goals. Education remains central to EEG's work, and it was truly inspiring to empower the next generation with the tools and knowledge needed to drive social responsibility and sustainability forward.

Our annual Can Collection Day on 22nd February, topped the list of the action programmes as we marked the 29th cycle of this flagship recycling campaign. Since its launch in 1997, this campaign has become integral to our efforts to promote responsible waste management and highlight the vital role recycling plays in environmental conservation. With an ambitious goal of collecting 35,000 kg of aluminum cans in 2025, we are poised to achieve another significant milestone in our mission to promote a circular economy. Read more on page 4.

We continue to forge ahead with our partnerships and collaborations and on 23rd Feb we supported and joined the Dubai Investments Green Run. This inspiring community event united individuals and families, all rallying together to champion sustainability. It was heartwarming to see thousands of people embracing eco-friendly values in a joyous and participatory setting. Our engagement at the Green Run Village gave us the opportunity to connect directly with participants, reinforcing the power of grassroots initiatives in inspiring lasting change.

The highlight of February was undoubtedly our annual corporate Gala Dinner held on 25th February, under the esteemed patronage of His Highness Engr. Sheikh Salem Bin Sultan Bin Saqr Al Qasimi, Chairman of Ras Al Khaimah Civil Aviation. This elegant event celebrated our shared sustainability achievements

and served as a reminder of the strength of collaboration in advancing environmental change. It was an evening where a galaxy of distinguished leaders, members of the diplomatic corps and advocates reflected on EEG's milestones, reaffirming their commitment to a greener, more sustainable future. Themed "**Fostering Unity, Cultivating Sustainability**," the Gala Dinner was a powerful reflection of our ongoing work to bring people together for positive environmental impact.

The month did not stop there, our commitment to environmental sustainability was further demonstrated through the "**For Our Emirates We Plant**" programme, where we conducted three tree planting activities and managed to plant 3,501 native trees in Abu Dhabi, Umm AL Quwain and Ras Al Khaimah. Since the inception of this programme in 2007, we have planted **2,144,985 trees**, contributing significantly to carbon sequestration, biodiversity and ecological resilience. These initiatives play a vital role in supporting the UAE's Net Zero by 2050 target and the Plant the Emirates initiative, reinforcing our commitment to mitigating climate change and expanding the country's green cover. Read more on page 6.

Additionally, I am excited to share the launch of our new Mangrove Adoption initiative, which falls under the umbrella of "For Our Emirates We Plant". In collaboration with GE Vernova, we planted **180 mangrove saplings** on 26th February as part of our inaugural mangrove planting. Mangroves are essential for coastal protection, biodiversity and carbon sequestration, and this initiative underscores our forward-thinking approach to preserving these vital ecosystems.

On the international front, we participated actively in pivotal policy discussions, such as the Civil Society Townhall with the President of the United Nations General Assembly. Our involvement in the Group of Friends Meeting on Enhanced Civil Society Participation in UNEP-led Events further reinforced our commitment to ensuring environmental decision-making remains inclusive and transparent.

As we look ahead, EEG remains committed to scaling up its initiatives, strengthening partnerships, and driving transformative change. Whether through the series of educational programmes, tree planting, recycling campaigns, or policy dialogues, every action—no matter how small—contributes to a larger, more sustainable future.

EEG is committed to long-term, visionary solutions that aims to leave a profound and lasting impact on the environment. We continue to believe in the power of collaboration and recognise that our work extends far beyond the present—it is about ensuring a sustainable legacy for future generations. Together, we are creating a greener, healthier and more resilient world, and we look forward to sharing even more milestones with you in the months ahead.

I extend my deepest gratitude to all our members, partners and volunteers for your unwavering support, commitment and active participation. Your dedication drives our progress, and it is with your continued collaboration that we will work together to build a sustainable world for generations to come.



Guest Lecturer on Social Responsibility

**9th
February**

EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, was invited to virtually deliver a lecture on social responsibility and sustainability at the University for Peace. Held on **9th February** as part of the university's course on Social Responsibility, the lecture focused on the practical implementation of sustainability practices in today's unpredictable global landscape.

Drawing from her extensive experience in sustainability and social responsibility, Mrs. Al Mar'ashi discussed the challenges and opportunities of multi-stakeholder initiatives. She highlighted the critical role that networks such as EEG, the Arabia CSR Network, and the Emirates Green Building Council play in driving change and fostering collaboration between the private sector, governments, and communities.

The session provided a valuable opportunity to explore how sustainability can be integrated into various sectors despite the complex challenges we face today. Mrs. Al Mar'ashi's insights into the importance of collaborative frameworks in achieving sustainable development goals were highly appreciated by the attendees.

Virtual Session to Empower Students for the Climate Action Award

**18th
February**

EEG delivered a virtual session on **18th February** aimed at fostering environmental awareness among students, focusing on how to incorporate environmental knowledge and positive behaviors into school curricula. This session was part of EEG's ongoing commitment to environmental education and sustainability, held just ahead of the upcoming Climate Action Award finals on **20th February**.

The virtual session, attended by 25 students, provided an opportunity to explore practical methods for integrating sustainability topics into various subjects. Students were encouraged to adopt environmentally conscious behaviors both inside and outside of school, aligning with the objectives of the Climate Action Award, which focuses on promoting climate action and environmental solutions within UAE schools.

The Climate Action Award, supported by First Abu Dhabi Bank and the Emirates Foundation, aims to recognise the creativity and dedication of young minds developing actionable solutions for reducing carbon footprints. EEG's involvement with the award highlights its commitment to empowering youth as future leaders in sustainability.

Clean UAE with Napco: A Milestone in Environmental Action

**21st
February**

EEG, in collaboration with Napco, successfully conducted another impactful edition of the Clean UAE campaign on **21st February**, reaffirming the nation's commitment to sustainability. This significant initiative took place at Al Qudra, bringing together a diverse group of individuals dedicated to preserving the country's natural environment.

With the invaluable support of Napco, EEG mobilised **100 volunteers**, who actively participated in the cleanup efforts. Volunteers, ranging from corporate employees to students and community members, worked diligently to clear waste, segregate recyclables, and promote environmental stewardship. Their efforts resulted in the collection of **150 kilograms of waste** covering an area of **2,000 km**, with a good portion of it segregated for recycling.

The campaign not only resulted in the collection of substantial waste but also reinforced the importance of collective action in addressing environmental challenges. EEG extended its heartfelt gratitude to Napco for its unwavering support and commitment to corporate social responsibility. Through such partnerships, the organisation continues to inspire communities and businesses to embrace sustainable practices.

As EEG reflects on the success of this event, it remains steadfast in its mission to drive positive environmental change. The organisation encourages all sectors to join hands in future initiatives, ensuring a greener and cleaner UAE for generations to come.



Can Collection Day

**22nd
February**

“Say YES to Recycling, NO to Carbon Emissions!” – This powerful message resonated across the UAE on **22nd February** as EEG hosted its **29th Annual ‘Can Collection Day’**, a true reflection of the Year of Community. The event highlighted the power of collective action and showcased how individuals and organisations can unite for environmental change, aligning with UN SDG 17: Partnerships for the Goals.

Key highlights from Can Collection Day 2025 include:

11,945 kg of aluminium cans collected on the day
452,708 kg of aluminium cans collected since the programme's inception

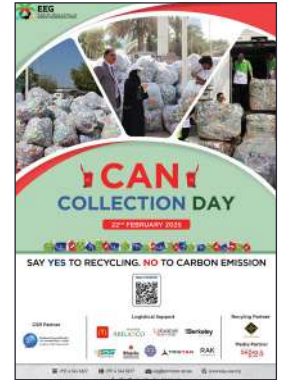
These extraordinary figures are the result of the participation of 272 entities from all seven Emirates. The action taken by all participants has directly contributed to preventing 179 metric tons of CO2 emissions, playing a crucial role in our fight against climate change and the national strategy of being carbon neutral by 2050.

Mrs. Habiba Al Mar’ashi, Co-Founder and Chairperson of EEG, shared her thoughts:

“This year’s Can Collection Day stands as a powerful testament to the strength of unity and shared responsibility. I take immense pride in our nation’s commitment to fostering a culture of collaboration and social impact through the Year of Community—an initiative that is not just symbolic but a catalyst for real, meaningful action. This movement reflects the UAE’s deep-rooted values of solidarity, inclusivity and civic engagement, inspiring individuals, businesses, and institutions to work hand in hand for the greater good. By actively translating this vision into impactful initiatives, we are strengthening the fabric of our society and paving the way for a more sustainable and resilient future.”

This successful event underscores the UAE’s deep commitment to sustainability. By embracing UN SDG 17, we recognise the power of partnerships in creating a better world.

EEG extends sincere gratitude to the government partners including Dubai Municipality; Dubai Department of Economy & Tourism, Dubai Sustainable Tourism, Ajman Tourism and Fujairah Environment Authority as well as our corporate partners like American International School Abu Dhabi (AISA), Abela & Co, McDonald’s UAE, RAK Ceramics, Berkeley Services, Labotel Worker’s Village, ISS Relocations, Globelink West Star Shipping L.L.C, Sharjah National Lube Oil Co. L.L.C., AG Engineering and Tristar Group; our appreciation is also extended to Al Murad Group for their role as Media Partner and Arabia CSR Network as the CSR Partner whose support was crucial to the event’s success. Special thanks to Lucky Recycling for ensuring every can was properly recycled, supporting the circular economy.



EEG Intensifies its Tree Planting in February

Emirates Environmental Group has further solidified its commitment to sustainability with a series of transformative tree planting events in February, under the flagship “For Our Emirates We Plant” programme.

In powerful collaborations with Imtiaz Development in partnership with Ras Al Khaimah Bee Reserve on **8th February**; Innoventures in partnership with Umm Al Quwain Municipality on **15th February**; and CEMEX in partnership with Al Shahama Municipality on **19th February**, EEG successfully planted 3,501 native trees. These efforts, supported by our esteemed government partners, drive forward our mission to combat climate change and protect biodiversity.



The year’s first planting, in collaboration with Imtiaz Development and in partnership with RAK Bee Reserve, saw an impressive 2,000 saplings take root. This was followed by another tree planting event with Umm Al Quwain Municipality and Innoventures, where **1,000 trees** were planted. CEMEX, in partnership with Al Shahama Municipality, rounded off the month by adding **501 trees** to the landscape. Together, these initiatives have brought EEG’s total tree count to over 2,144,985, resulting in a remarkable reduction of 186,199 metric tonnes of CO2 emissions since the programme’s inception in 2007. This demonstrates the immense power of collective environmental action and its tangible impact on the fight against climate change.

In an exciting new chapter for the programme, EEG proudly launched its Mangrove Planting Programme. The first-ever mangrove planting took place in collaboration with GE Vernova, where **180 saplings** were planted along the UAE’s coastline. The planting of these 180 mangrove saplings (Avicennia marina) will sequester up to 26,100 kg of CO2, which will be stored in the soil over their average 60-year lifespan.

These pioneering initiatives align seamlessly with the UAE’s ambitious Net Zero by 2050 strategy and the “Plant the Emirates” national initiative, reinforcing efforts to increase green cover and foster resilient, sustainable ecosystems across the nation.

These events are a testament to EEG’s dedication to environmental stewardship and a celebration of the power of partnerships. Corporate partners, volunteers and community members came together to make a lasting difference and the participants were also encouraged to engage in community clean-up activities, further amplifying the impact of these initiatives and demonstrating that true sustainability extends beyond planting trees.



The Art from Waste Competition 2025

The Emirates Environmental Group (EEG) is passionate about providing meaningful opportunities for students across all schools in the UAE to engage in environmental and sustainability initiatives. Art from Waste 2025 is a unique competition that inspires students to channel their creativity and innovation by crafting sculptures of endangered species using recyclable materials, highlighting the importance of waste reduction.

This year, EEG is thrilled to collaborate with the renowned World Art Dubai Exhibition, giving students an incredible platform to showcase their artistic talents to a wider audience. Thanks to this exciting partnership, all finalist sculptures will be proudly displayed from 17th to 20th April 2025 at the Dubai World Centre, allowing young artists to share their environmental messages on an international stage.

The competition features age-specific projects designed to ignite creativity and raise environmental awareness:

Ages 9–11: Sea Turtle

Ages 12–14: Flamingo

Ages 15–17: Oryx Leucoryx

Students of Determination (Ages 9–17): Any of the above three species

For any enquiries, EEG's team is happy to help. You can reach us via email at edu@eeg.ae or eeg@emirates.net.ae, call us on **04 344 8622 / 04 344 8130**, or contact us on **050 195 8138**.

The 20th Cycle of Environmental Drawing Competition

“Art is not merely about what you see, but what you inspire others to see”, a sentiment that perfectly aligns with EEG’s 20th Cycle of the Environmental Drawing Competition. This platform encourages students to use their creativity to reflect on pressing environmental issues and the importance of sustainability. Through their artwork, young participants can communicate powerful messages about conservation, climate change and the protection of our planet, inspiring viewers to reconsider their impact on the environment and take steps towards a more sustainable future.

The topics for the 20th Cycle

Groups	Age	Topics
1	6-8	The Power of Trees: Guardians of the Earth
2	9-11	Sunshine & Rainbows: Celebrating Renewable Energy
3	12-14	E-Waste: Modern Day Crisis

The participants are encouraged to bring their interpretations of the themes to life through creative and impactful visual art, highlighting the importance of individual and collective responsibility in protecting the planet. The submissions are evaluated by a panel of expert artists based on creativity and relevance to the theme. Winners will receive prestigious awards and recognition on 21st May 2025 and exceptional artwork will be featured in EEG 2026 annual calendar.

To ensure your school secures a spot in this highly anticipated competition, we request you to kindly complete your registration via the following link: <https://forms.gle/MpTANHQ4Hqq8LH4r7>.

For inquiries, EEG's team is available to assist you by reaching out to edu@eeg.ae, eeg@emirates.net.ae, or by phone at **04344 8622 / 04 344 8130** or mobile **050 195 8138**.

Upcoming Events

25th Cycle of the Inter-School Environmental Public Speaking Competition

The art of speaking extends beyond merely conveying ideas—it is about inspiring change, building connections, and amplifying voices that can truly make a difference. This ethos is at the core of EEG’s Inter-School Environmental Public Speaking Competition which will be conducted from 5th – 8th May 2025, where students use the power of words to champion environmental causes and advocate for a more sustainable future.

The competition offers a vibrant platform for young minds to master the essential elements of effective public speaking—clarity, emotion, structure and authenticity—while tackling some of the most urgent environmental issues of our time. As students develop their speeches, they come to understand the importance of clear messaging, ensuring their audience fully grasps the significance of topics such as climate change, conservation and sustainability. They are encouraged to structure their arguments thoughtfully, guiding listeners through a narrative that not only informs but also persuades and inspires action.

The competition places great emphasis on the emotional power of speech, as students learn how to inject passion and urgency into their messages, transforming raw data and facts into compelling stories that strike a chord with their peers and judges.

EEG’s Inter-School Environmental Public Speaking Competition helps sharpen the art of public speaking among young people and also empowers them to become true environmental ambassadors. It transforms the simple act of speaking into a powerful tool for advocacy, enabling students to inspire change, raise awareness and contribute to the creation of a more sustainable world—one speech at a time.



25th Cycle of the Inter-School Environmental Public Speaking Competition topics chosen are:

CATEGORY	TOPIC
Sub-Senior	"Two Crises, One Solution: Fighting Climate Change to Save Biodiversity"
	"Cosmetics and Clothes: The Environmental and Socio-Economic Footprint"
Senior	"Rethinking Green: How AI is Redefining Environmental Solutions?"
	"Urbanisation vs. Wellbeing: The Role of Sustainable Cities in Public Health"

In the 24th Cycle, the competition saw 610 students across 94 teams delivering thought-provoking speeches, fostering a dynamic exchange of ideas and inspiring countless peers to take environmental action. Let's make the 25th Cycle even bigger and better! This is your opportunity to be part of a growing movement of young environmental advocates—don't miss out!

Registration will close on 28th March 2025, so be sure to secure your place soon via: <https://forms.gle/AHqGG3eBfKyPATqCA>. Be the voice that makes a difference!

For inquiries, EEG's team is available to assist you by reaching out to edu@eeg.ae, eeg@emirates.net.ae, or by phone at **04344 8622 / 04 344 8130** or mobile **050 195 8138**.

Green Call

EEG will launch its annual initiative, Green Call, this March. This month-long campaign encourages individuals and organisations to collect and recycle discarded mobile phones, ensuring their proper disposal and reducing environmental harm.

In today's fast-paced digital world, mobile phones have become essential, but their mass production, resource extraction, and frequent upgrades result in excessive waste. Proper recycling helps recover valuable materials, reintegrating them into the supply chain and reducing the strain on natural resources.

EEG invites all members of society to participate in this impactful initiative. Participants who meet the collection target will be rewarded with an indigenous tree planted under their organisation's name. The project will run from **25th March to 25th April**, so don't miss the chance to contribute to a sustainable future!

Register Here



Paper Walk

Despite advancements in digital technology, paper consumption continues to be a significant environmental challenge. The growing demand for paper places immense pressure on forests and ecosystems globally. To address this issue, EEG is proud to launch the annual "Paper Walk" Project.

This initiative aims to raise environmental awareness and promote sustainable practices by engaging the community in paper collection and recycling efforts. By participating, individuals, academia and corporation will contribute to conserving valuable resources, reducing deforestation, and lowering their carbon footprint. Additionally, the project will coincide with Earth Hour, encouraging participants to turn off their lights from 8:30 PM to 9:30 PM on **22nd March**, reinforcing our collective responsibility to protect the environment.

Register Here



Members News

EEG Welcomes Al Sanawbar Private School

Established in 1983 in Al Ain City, Al Sanawbar Private School is one of the leading educational institutions in the Eastern Region of the Emirate of Abu Dhabi. The school is accredited by AdvancEd and offers an American curriculum for K-12 students.

In its recent quality assurance inspection, Al Sanawbar received a Band A rating from the Abu Dhabi Education Council, highlighting its commitment to excellence in education. The school places a strong emphasis on developing 21st-century skills, preparing students to thrive in a rapidly changing world.

Al Sanawbar continues to provide an elite educational experience, ensuring that students are equipped with the knowledge and skills needed for future success.

Readers can explore more about Al Sanawbar Private School by visiting www.alsanawbarschool.com.



EEG MEMBERS' UPDATE

EEG welcomed 3 new and 11 renewed corporate members in the month of February 2024
CORPORATE MEMBERSHIP

NEW	RENEWALS
Aayan Kapur	Aarav Goyal
Ciffin Fredee Stanly	Aditya Shankar Banerjee
Lasya Krovvidi	Advay Nair
-	Aryan Chamoli
-	Hazel Shine George
-	Jaimee Felysee A Reyes
-	Keerthi Nepoleon
-	Lena Murali
-	Sahasra Magesh Kumar
-	Sean Sanoop George
-	Shaurya Nilesh Tankkar

UN News



UNEP 2024 Annual Report: A Strong Call for Increased Global Action

UNEP

The UN Environment Programme (UNEP) has published its 2024 Annual Report, urging nations to step up their efforts to address the growing environmental challenges facing the world. The report reflects UNEP's continued work to provide scientific solutions, support multilateral agreements and mobilise funding for environmental initiatives.

UNEP NEWS

2024 saw a series of important environmental negotiations, including UNEA-6 in Kenya, COP16 in Colombia, and COP29 in Azerbaijan. Although there was progress, key issues remain unresolved, highlighting the urgent need for greater global cooperation to achieve lasting solutions for a more sustainable future.

The Emissions Gap Report warned that significant action is still required to meet the Paris Agreement's target of limiting global warming to 1.5°C. Meanwhile, the Adaptation Gap Report revealed that despite an increase in international funding for adaptation, a substantial shortfall remains in the resources needed to support vulnerable countries.

Looking ahead, UNEP's initiatives in renewable energy, energy efficiency and low-emission mobility are set to benefit millions and contribute to significant reductions in global emissions.

[READ MORE](#)



UN Report Highlights Escalating Global Aridity Crisis

UNCCD NEWS

The UN Convention to Combat Desertification (UNCCD) report reveals alarming trends in global aridity, with over 75% of the Earth's land becoming permanently drier over the past three decades. Launched at COP16 in Riyadh, Saudi Arabia, the report warns that by 2100, up to five billion people could be affected unless urgent action is taken.

From 1990 to 2020, 77.6% of global land saw increased aridity, with drylands expanding by 4.3 million km². This shift threatens ecosystems, agriculture and human livelihoods, especially in regions like the Mediterranean, the western US, central Africa and parts of Asia. If emissions continue to rise, another 3% of humid areas could become drylands by century's end.

Aridity differs from temporary droughts, as it marks permanent climate changes. The report warns of land degradation, food and water insecurity, biodiversity loss and forced migration, with vulnerable regions facing the greatest risks.

The UNCCD urges global action to improve land use, invest in water efficiency, and incorporate aridity monitoring into climate strategies to prevent irreversible land degradation.

[READ MORE](#)



Waste Management Programme

Monthly Progress Report

The collection of the below mentioned materials for recycling in the month of February, resulted in the following benefits:

- >> Reduction of 416 (MTCO₂e) GHG
- >> Saving of 4,503 Million BTU of Energy
- >> Saving of 852 m³ of Landfill Space
- >> Saving of 959 Trees from being felled
- >> Saving of 47 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
During February, EEG collected 56,143 kg of Paper from 164 participating entities. It recorded a 7% decrease compared to January. We urge and encourage all our members and readers to roll up their sleeves and help us recycle every piece of paper to enable us to achieve our goals, we still have 10 months in front of us. We need your active involvement to reduce the amount of waste ending in landfills.	Sharjah Indian School Girls	1,350	Ali Darwish Mubarak Salim Alzaabi	1,014
	American School of Dubai, Al Barsha	1,020	Sean Sanoop	975
	Ambassador School LLC Sharjah	880	AayushKrishnanivas Supal	515
CAN COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In February, EEG collected 12,028 kg of Aluminum Cans from 165 participating entities, showing a 1,589% increase from January. This outstanding achievement is due to the power of the community who participated in the Can Collection Day on 22nd Feb. We have achieved till end of February 36.4% of this years' target. We encourage everyone to participate actively and contribute to helping us strengthen the circular economy direction.	Higher College of Technology Fujairah- Faseel Campus	325	Syed Hamzah Pasha	32
	Our Own High School Dubai	131	Achyut Veeruchi Kumar	31
	American School of Dubai, Barsha	76	Fadeela Alhammadi	27
PLASTIC COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
EEG successfully gathered 8,040 kg of plastic waste from 98 participating entities in February, marking a 10% increase from January. We are energised and we call on all members of the society to join us in building momentum.	Our Own High School, Dubai	240	Ali Darwish Mubarak Salim Alzaabi	598
	Halima Al Saadia School	200	Ibrahim Pasha	220
	Ambassador School LLC Sharjah	160	Sarrine Bhatia	70
TONER COLLECTION CAMPAIGN	Schools	Quantity (Pcs)	Individual	Quantity (Pcs)
In February, EEG successfully collected 88 pieces of toner cartridges from 3 participating entities, marking a 73% decrease from January. This reduction can be attributed to the fact that EEG now only accepts HP toner cartridges for recycling. We encourage everyone to gear up for the upcoming initiatives and take part in recycling the HP toners as we progress through the year.	-	-	-	-
	-	-	-	-
	-	-	-	-
GLASS COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In February, EEG collected 16,133 kg of glass bottles from 54 participating entities. February saw a 69% increase in glass collection compared to the previous month, we are delighted with this active participation and we encourage the community to participate whole heartedly as we progress through the year. Let's work together to increase these numbers, ensuring a positive trend throughout the year.	-	-	Ali Darwish Mubarak Salim Alzaabi	569
	-	-	Aryan Chamoli	56
	-	-	Aayan Kapur	50
E-WASTE COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In February, EEG effectively gathered 2,542 kg of e-waste from 17 participating entities. February saw a 41% increase in e-waste collection compared to the previous month. We call on our community to rise to the challenge set in February and surpass this number in March. Let's continue the trend and propel our e-waste collection to new heights. Your discarded electronics can contribute to a sustainable future. Join us in taking action this March, ensuring a positive shift in our e-waste collection efforts.	Jumeirah School	30	Ali Darwish Mubarak Salim Alzaabi	37
	Dubai Mens Collge	25	Ridhima Singh	27
	-	-	-	-
SCRAP COLLECTION CAMPAIGN	Schools	Quantity (kg)	Individual	Quantity (kg)
In February, EEG collected 687 kg of scrap metal from 17 participating entities, marking a 31% decrease from the previous month. It's time to turn the tide! Join us in March and let's forge a new path for scrap metal collection. Your discarded metal items can find a new purpose. Be part of the circularity change – kickstart the month by recycling your scrap metal responsibly.	Jumeirah School	22	Ali Darwish Mubarak Salim Alzaabi	317
	-	-	Abeha Batool	35
	-	-	Maitha Al Mar'ashi	24

MOBILE COLLECTION CAMPAIGN: In February, EEG collected 5 mobile phones only from 2 participating entities. We are calling on the community at large to join us in building momentum and helping us meet the set target for the year. Your participation will make a significant impact on our environmental goals.

EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.

