

EEG CORP NEWS

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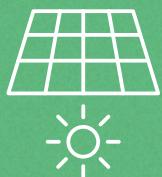


July 2024
Issue 7



INDETERMINABLY RISING BUILDINGS: ADDRESSING THE WIDENING NET ZERO CURTAIN

4th PANEL DISCUSSION



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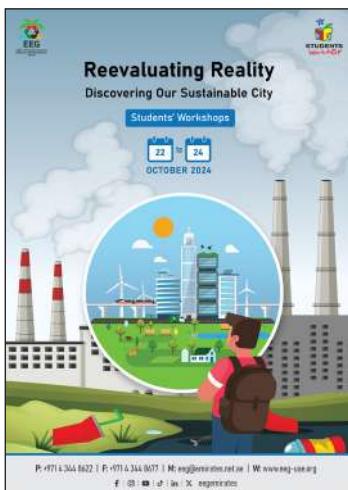
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Habiba Al Mar'ashi

A warm welcome to our members, readers and well wishers

Our inability to secure peace, tackle climate change, and enhance the required financing is impeding sustainable and socio-economic development. We need to urgently accelerate efforts towards the Sustainable Development Goals (SDGs), as only 17% of the targets are currently on track, as per UN Secretary General, Antonio Guterres's recent claims on the UN SDG Report 2024. More than one-third of the targets have either stalled or moved backward. It is unacceptable that in a world with immense wealth, knowledge, and technology, so many people still lack basic needs. However, there is hope for a better future, as the report highlights some positive signs.

Renewable energy is rapidly expanding and now constitutes 30% of global electricity. However, the pace of necessary changes for sustainable development remains insufficient. Firstly, action for peace is essential. Conflicts in regions like Gaza, Sudan, and Ukraine need resolution, with a shift from spending on warfare to investing in people and peace. Secondly, progress on green and digital transitions is vital. Countries should propose ambitious National Climate Action plans by 2025, aligning with the 1.5-degree limit, covering the entire economy, and acting as investment strategies.

These transitions should be just, inclusive, and aligned with efforts to achieve our goals. In line with this, I am thrilled to share that EEG invested the past month in contributing to accelerating work on mitigating the impact of climate change by engaging and conducting various workshops, activities and campaigns.

Kicking off the month with determination, EEG initiated the 14th cycle of the Neighborhood Recycling Project on **1st June** aiming to accelerate climate action by involving youth in environmental action oriented activities. Held annually on **5th June**, as part of the special events celebrating the World Environment Day, EEG held the 27th edition of its annual 'Emirates Recycling Awards' at Dubai Knowledge Park.

EEG also celebrated the inaugural "Art from Waste" national competition, which saw over 300 students from 50 schools, including special needs institutions, participate with 102 projects across the UAE. To honour the winners, EEG hosted an awards ceremony on **5th June**, at Dubai Knowledge Park, showcasing products with strong environmental messages.

To further accelerate climate action and emphasise on the importance of a built environment, I attended as Chief Guest, at the ASPAM Indian International School's inaugural interschool competition, "Creative Minds, Sustainable Solutions," themed "Blueprints for Resilience," on **6th June**.

On the international level, we also attended on **June 6th**, a UNEP hybrid Sub-committee meeting of the Committee of Permanent Representatives (CPR), contributing to a revised draft document summarising insights from UNEA-6 and OECPR-6.

On **8th June**, the occasion of World Ocean Day, EEG concluded its newly launched plastic recycling project "**Purging Pestering Plastics**" which was launched on **8th May**, this one-month project attracted a significantly good number of participants from Private, Academic and Family sectors.

Continuing our active engagements on the international level, I attended in Bangkok from **12th - 15th June** the 6th edition of Global Packaging Forum, the largest packaging conference held at PRO-Pak Asia with WPO which was organised by Informa Markets & AIP, I also attended the 111th WPO board meeting and WPO-UNIDO roundtable session, aiming to take packaging to new heights. The cherry on the cake was the concluding event the "**World Star Packaging Global Awards**" a premier event by the World Packaging Organisation (WPO).

As an accredited member of UNEP, EEG tries its best to attend and contribute wherever possible. On **13th June**, EEG virtually attended UNEP 166th Committee of Permanent Representative (CPR) meeting. It was great to listen in on the discussions, learning from UNEA 6 and the steps being taken for the upcoming COP 16 among other matters.

Focused on the broadening scope of ESG disclosures, we attended the 'GRI Digital Reporting Webinar on Bridging the Data Gap in Supply Chain Sustainability' on **18th June**.

Sharing key experiences and learnings from my 33+ years of sustainability journey, I am humbled to share that I was featured in an episode of the Impact Makers Programme on Al Dhafrah TV on **18th June**, highlighting EEG as a significant international player in driving environmental action.

In my capacity as a Board Director for WGBC, I attended the WGBC meetings from **24th to 27th June** in London which included board meetings, Mena Network Meetings, Annual General Meetings and several significant sessions. These sessions aimed to scale projects, enhance advocacy, and drive impactful actions toward ambitious 2030 goals.

That wraps up our extremely busy month of June. Stay tuned for what's ahead next month.

The 9th edition of our very popular summer programme, the "**Recycle. Re-forest. Repeat**" concludes on **24th July**! Be sure to maximise your efforts to achieve our goals of preventing the cutting of the trees and reducing CO₂ emissions and getting the opportunity to plant a native tree under your name with us on **24.12.24**.

Alongside that, **24th July**, will also see the launch of the 2nd phase of our popular "**One Root, One Communi-Tree**" (OROC) in its 15th cycle. Start collecting the specified recyclables and work towards your goals to contribute to a cleaner and more sustainable planet.

To conclude, I would like to remind us all that as we look ahead, accelerating climate action is paramount for forging a better tomorrow. By embracing sustainable practices, investing in innovative solutions, and fostering global cooperation, we can mitigate the impacts of climate change and build a resilient future for generations to come.

Let's act decisively, with determination and unity, to create a healthier planet and ensure a prosperous tomorrow for all.



05th The Emirates Recycling Awards Ceremony: Honouring the Eco-Warriors

June The 27th edition of the 'Emirates Recycling Awards', held on World Environment Day (June 5th 2024), unfolded as a celebration of our sustainability heroes across the United Arab Emirates. Organised by the Emirates Environmental Group (EEG), The event was held at The Dubai Knowledge Park Conference Centre under the esteemed patronage of H.H. Engineer Sheikh Salem bin Sultan bin Saqr Al Qasimi. This prestigious ceremony recognised individuals, academic institutions and corporations for their outstanding contribution to recycling various materials in the year 2023.

EEG chairperson in her welcoming speech praised everyone involved for their commitment to environmental protection and sustainable development and conveyed her gratitude to all the sponsors and participants. The competition saw enthusiastic participation within 3 different categories:

- **FAMILY:** This category honours the initiatives taken by environmentally conscious families that recycle household waste
- **SCHOOL/ACADEMIA:** Institutions within the academic sector that are recognised for their recycling efforts.
- **CORPORATE:** Businesses that have implemented sustainable recycling practices are honoured for their recycling efforts.

The competition focuses on the collection of several recyclable materials such as; **Paper, plastic, glass bottles, aluminium cans, scraps metal, printer toner, e-waste and mobile phones**, with awards being distributed within each of the three above mentioned categories. The EEG reported strong positive trajectory with regards to the collected material for the year 2023, the recyclable materials were collected with brilliant efforts of participation from schools, colleges, businesses, government institutions as well as individuals and families.



PAPER (kg)



PLASTIC (kg)



GLASS (kg)



ALUMINIUM CANS (kg)



E-WASTE (kg)



SCRAP METAL (kg)



TONER CARTRIDGES (pc)



MOBILE PHONES (pc)

1,245,769

154,064

151,258

28,906

23,734

7,495

7,150

5,645

The top 3 contestants in the 3 categories that reported the highest weight/quantity of recyclable material collected as per the various categories were awarded with certificates, crystals, gifts and goody bags, with the help of the various sponsors and supporters for their efforts. The winners for year 2023 of EEG's Emirates Recycling Awards were:

	PAPER	PLASTIC	GLASS	ALUMINIUM CANS	MOBILE PHONES	E-WASTE	SCRAP METAL	TONER CARTRIDGES
INDIVIDUAL	Nia Treeza Tony	Maryam Humaidan	Shamsa Nasir Al Zaabi	Aarika Ajesh	Rose Vincent	Nia Treeza Tony	Ali Darwish Mubarak Salim Al Zaabi	Pavan Jolly Pratheesh
SCHOOL	Latifa School for Girls	Our Own High School - Dubai	Sheikha Hissa Bint Saqr Private School	Our Own High School - Dubai	Our Own High School - Dubai	Delhi Private School, Dubai	-	-
CORPORATE	FedEx Express International B.V.	Abela & Co	Five Holdings	Emirates Flight Catering	The Public Prosecution Office - Dubai	Two Seasons Hotel & Apartments	Marco Polo Hotel	Joyalukkas Jewellery

The event also included awarding the schools who won in the 'Art from Waste' competition, in which students innovatively created beautiful sculptures out of recycled waste material.

EEG Chairperson conveyed her appreciation for the support shown by the sponsors and supporters, which included the host of the event, **Dubai Knowledge Park, Silver Sponsors McDonald's UAE and Acer** as well as the following in-kind supporters:

- Almarai
- Ariston
- Brother International
- Del Monte Foods (U.A.E) FZE
- Dubai Holding Entertainment
- ITL Cosmos
- Nikai Group of Companies
- Stanley Black & Decker

along with many distinguished hotels who graciously offered vouchers to host the winners of the awards at their respective hotels. The ceremony served as a proof of our collective efforts and showcased the remarkable environmental impact made by the participants. The key highlights of the recycling campaign were significant reductions in CO₂ emissions, reduced dependence on land-fills, and large amounts of energy conservation. EEG continues to urge everyone to commit to sustainable lifestyles leading to the preservation of our natural resources.



06th EEG attends CPR Subcommittee Meeting

June EEG attended on **6th June**, the Committee of Permanent Representatives (CPR) Subcommittee meeting held in a hybrid form. The Committee provided inputs to the revised draft document outlining observations, lessons learned and recommendations from the 6th session of the United Nations Environment Assembly (UNEA-6), and the sixth meeting of the open-ended Committee of Permanent Representatives (OECPR-6), with a view to finalising it for endorsement at the upcoming 166th meeting of the Committee scheduled for 13th June 2024. Further the members were urged to look deeply into the emerging key recommendations of UNEA, mainly its outcomes, preparatory process under the CPR, stakeholder participation and branding amongst others.

06th EEG Chairperson Attends as Chief Guest at ASPAM's Interschool Competition

June With her extensive background and knowledge on environmental issues and their impact on communities, EEG Chairperson attended as Chief Guest, ASPAM Indian International School - an academic member of EEG, the 1st Interschool Competition under the title, "**Creative Minds, Sustainable Solutions**," held under the banner "**Blueprints for Resilience**", on **6th June**, wherein she addressed a gathering of students on the advancements of sustainable solutions within the region and recognised the top performers at the competition for their creativity and wit.

As part of strengthening future relations, EEG Chairperson was glad to join hands with ASPAM IIS, and partaking in their future sustainable activities, offering her continued support and commitment to drive the schools' green initiatives forward.



08th The Successful Conclusion of "Purging Pestering Plastics"

June Like the Stone Age and Bronze Age our ancestors lived through many years ago, we are now in the age of plastics, where this material is used by millions of people every day. Being inexpensive and economically affordable to mass produce, it has made our lives much simpler. But the downside to plastics is their property of being incredibly difficult to break down naturally. If the rate of production of plastics continues, our planet will be completely smothered, leading to loss of biodiversity. We have already begun seeing the downsides to the plastic revolution with large floating plastic islands, and landfills overflowing with single use plastic products.

Being the sole protector of this planet that is home to billions of living species, we humans have a great challenge at hand to end the decline of biodiversity due to our consumer greed and dependency on plastic. Hence, the EEG launched the Plastic Collection Campaign in 2001 and is actively working to curb plastic pollution, by serving as a medium to collect plastic for recycling, educating the society to reduce their plastic usage and reusing existing plastic products as much as possible.



We launched our latest plastic recycling project this year called "Purging Pestering Plastics", for all members of the society. Running for 1 month this project began on **8th May** and ended on **8th June 2024**, commemorating World Ocean Day. Participants of this project were given a pre-set target of plastic to be collected, and to deposit them at the EEG office for recycling. Those entities that successfully met the targets were awarded with a certificate of appreciation and given a wonderful opportunity to plant a native tree such as Ghaf and Sidr, under the "**For Our Emirates We Plant**" campaign to be held on **24.12.24**. In the span of a month, our community's green heroes collected a whopping **14,057 kg** of Plastic which has been sent for recycling, this has effectively mitigated **23 MT CO₂**, saved **597 m³** landfill space, saved **818 million BTU** of Energy. The participants are now eligible to plant a total of 68 indigenous tree saplings in December.

We at EEG are incredibly proud of everyone's efforts and hope that your plastic recycling endeavours do not stop. With the conclusion of this project we have met **41%** of this year's plastic collection target. Let us all strive together to achieve this target and make the earth sustainable for future generations.

11th - 15th EEG Attends Global Packaging Forum

June EEG Co-founder and Chairperson proudly participated in the 6th edition of the largest packaging conference; the 2024 Global Packaging Forum, at ProPak Asia in conjunction with WPO, organised by Informa Markets & the AIP in Bangkok - Thailand.

This annual event took place from **11th to 15th June**, featuring 28 speakers from 18 countries. It discussed sustainable packaging design, global packaging design standards, and developing a strong circular economy for packaging. Topics included industry updates, harmonisation of global packaging design standards, European PPWR, CSRD, and ESRS regulations, EU member state updates, trends and innovations, digitisation, traceability, food packaging, recycling, product stewardship, and collection programmes.

The forum highlighted internationally recognised Certified Packaging Professional (CPP) points, enabled attendees to get first hand insights from experts across various countries. The 4-day event included the World Packing Organisation's 111th meeting which included the WPO-UNIDO roundtable session that aimed to facilitate the groups purpose of operationalising inclusive sustainable industrial development. The productive meeting also touched upon recycle friendly packaging designs, webinars on food safety, latest WPO sustainability position paper and spreading awareness on food loss and waste, several regional meetings also took place and concluded with the famous WorldStar Packaging Global Awards 2024.



13th 166th Meeting of the Committee of Permanent Representatives

June EEG attended **virtually on 13th June** - The 166th Meeting of the Committee of Permanent Representatives (CPR) which was held in Nairobi, Kenya. The event started with the opening address by the Chair of the CPR delivered by the undersecretary in which she stated the importance of climate action and increasing ambitious actions to address nature and biodiversity loss, desertification, pollution and waste. She shared the news of lives lost to floods in Brazil and Kenya, and in the heatwaves in India. She also stated that the World Meteorological Organisation reported that there is an 80% chance of breaching 1.5°C within the next five years.

The meeting addressed the adoption of the draft minutes of the 164th & 165th meetings of the Committee of Permanent Representatives and the Report of the Executive Director to the 166th meeting of the Committee of Permanent Representatives. After the morning discussion; Assessments and lessons learned from UNEA 6; updates from the Executive Secretary of the United Nations Convention to Combat Desertification (UNCCD) on preparations for COP 16 of UNCCD to be held in KSA and considerations of relevant evaluation reports and audits were also covered. Overall, the meeting was very detail oriented and managed to gather valuable feedback from member states.

15th WorldStar Packaging Award Ceremony

June **The WorldStar Global Packaging Awards Ceremony and Gala Dinner** is one of the major events of the World Packaging Organisation (WPO) and is the pre-eminent global awards in packaging. It was held alongside the ProPak Asia in Bangkok on **June 15th**, at the BITEC (Bangkok International, Trade & Exhibition Centre).

WorldStar highlights advancements in packaging design and sets a global standard of excellence. Annually, the World Packaging Organisation (WPO) recognises top packaging innovations. The goal is to emphasize packaging's importance and honour efforts in creating future-oriented, sustainable, and hygienic solutions.

EEG was honoured to be part of the jury of such a global platform that recognised the fruits and labour of those pioneering the field of sustainable packaging, from students to institutions and corporations per country. The winners for the special categories included - President's Award, Sustainability Award, Marketing Award and Packaging that Saves Food Award. EEG is also proud to share that 'HotPack UAE' was amongst the winners in this cycle of the prestigious awards.



18th EEG Chairperson Stars in the Impact Makers Programme

June In her capacity as a leading figure in driving sustainable initiatives, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, starred in an exciting documentary film of the Impact Makers Programme that aired on Al Dhafrah TV on **18th June**. The episode followed the journey of Mrs. Habiba Al Mar'ashi, who has led successful environmental movement since the group's founding in 1991. It navigates through her inspiring journey and her pivotal contribution to promoting environmental awareness and achieving sustainability in our society.

In the episode, you will be able to uncover how EEG began its journey from its initial challenges to gaining public support to now being backed by government bodies in the country and beyond and being a key regional player on international platforms, all of which has contributed to the success of building a green economy, accelerate environmental action and improve the lives of others.



24th World GBC Leaders' Summit 2024

June As a member of the Board of Directors at World Green Building Council (World GBC), EEG chairperson was thrilled to attend and participate at the World GBC Leaders' Summit 2024. This biennial event brought together stakeholders from over 80 Green Building Councils from **24th to 27th June in London, UK**.

EEG chairperson, in her capacity as a Co-founder, Vice Chair and Treasurer of the Emirates Green Building Council attended all the days to network and gather knowledge on latest trends, policies and best practices across the world pertaining to green buildings and how this sector is a key leverage in climate solution.



The four-days event was filled with various meetings and seminars, including World GBC Board Meeting in which she was elected as a Vice Chair to the World Green Building Council, a 1st time an Arab person holds this position; there was also the Corporate Advisory Board Meeting, regional network meeting, global programmes meetings and World GBC's annual general meeting, where the Chair Jennifer Layke and CEO Cristina Gamboa reflected on a successful year and shared future plans to elect from the pool of new Board of Director candidates. The meeting included a Q&A session and voting for WorldGBC Board of Directors candidates, with an option to vote in advance. The 2023 audited financials that were approved on **June 24th** were discussed during the meeting. Gamboa also introduced a refreshed brand image and a strategic multi-year plan aimed at scaling successful projects, enhancing advocacy, and driving impactful actions, with the focus on achieving ambitious goals for 2030 and beyond, growing resources, and creating positive change in the built environment.

To build the capacity of the attendees there were also various empowerment seminars including a leadership reception; World GBC Advocacy and Finance workstreams, Zero Carbon & Climate Resilience Readiness Framework, and a seminar on Building Confidence in our Individual and Collective Impact conducted by GBC University. To ensure great networking opportunities, the forum had many sessions including various lunches and dinner and sustainable building tours.

Furthermore, the forum had a wonderful session which covered various elements of green buildings including how we have only 2,000 days to reach 2030 climate goals, rethinking building transition, connecting global finance with local solutions, aligning policies and finance for common goals, strategies and innovations and uniting global built environment to drive climate actions.



28th EEG gives training session to Associate member employees

June EEG was delighted to give an environmental awareness training session on **28th June** to our Associate member - Berkeley Services. As summer becomes comparatively less busy, organisations take the opportunity to engage their employees in training sessions.

EEG was delighted to go to Berkeley's HQ and give an engaging training workshop with the heads of various departments. As they dedicate their time to improving their employees' environmental literacy, they are setting an example to other corporations to actively improve their ESG practices and work towards the betterment of world. If you would like to become a member and avail of these sessions, reach out to us.



Ongoing Events

Recycle. Reforest. Repeat.

It is crucial to address key issues like declining food security, increasing water scarcity, and biodiversity loss, which cannot be done without identifying key contributing factors. Desertification, is a major climate change concern that requires an urgent need to strengthen cooperation to ensure sustainable land management and improved resilience against drought. To combat this, the UNCCD observes World Day to Combat Desertification and Drought annually on **17th June**. This global occasion aims at promoting global efforts to prevent land degradation and enhance sustainable land management.

In line with this, EEG launched its annual "Recycle. Reforest. Repeat" project, encouraging paper recycling and tree planting to improve green spaces and combat desertification in the UAE. The project commenced on **17th June** June and will run until **24th July 2024**. Register now to contribute to climate change efforts and make a positive impact: [CLICK HERE](#)



Neighbourhood Recycling Project Witnesses Strong Participation

The Neighbourhood Recycling Project is EEG's flagship summer project, that encourages students in the UAE to go out and connect with their neighbours and engage them effectively in collecting recyclable materials thus fostering community work. Since its inception in 2010, the participating students have collected **576,973 kg** of paper - **24,530 kg** of plastic - **4,409 kg** of aluminium cans - **875 kg** of glass - **6,925 mobile phones** - **8,088 pieces** of toner cartridges and **916 kg** of e-waste. These efforts have reduced **2,232 MTCO₂** emissions, saved **15,384 million BTUs** of energy, preserved **2,974 m³** of landfill space, conserved **26,909 gallons** of gasoline, and saved **15,498 trees**.

With the 14th cycle of the NRP currently underway, our participating students are going strong. We have received the registration of **310 students** in June, collecting a total of **6,898 kg** of paper, **410 kg** of plastic, **38 kg** of aluminium cans, **4434 kg** of glass, **20 pcs** of mobile phones, **2,116 pcs** of toner cartridges and **122 kg** of e-waste. The project this year aims to engage more than 400 students, so don't miss out on the unique opportunity to contribute to the community welfare and help our planet be free of waste!

Participants who meet the minimum set targets will be rewarded with a certificate and native tree(s) sapling to be planted under their name at EEG's tree planting campaign, "For Our Emirates, We Plant," on **24.12.24**. To register, please fill in the details via this link: [CLICK HERE](#)



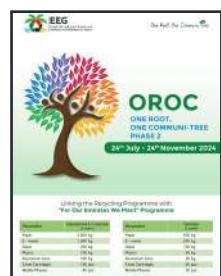
Upcoming Events

OROC Phase 2 to launch this month

With the collective efforts of our wonderful community, incredible work has been done in phase 1 of the 'One Root One Communi-tree' project, to tackle climate change issues facing our world today. With the increasing number of landfills and environmental pollution from improper waste management, and never-ending demand for felling of trees for industrial and commercial use, the OROC project was launched and aims to tackle both these challenges at once.

Phase 1 of the project witnessed contribution from a total of 392 participants from families, Schools and Corporate categories. All the entities who reached their targets are now eligible to plant a total of **678 trees** on **24.12.24** under "For Our Emirates We Plant" campaign. Phase 1 witnessed the collection of **272,726 kg** of Paper; **39,367 kg** of Plastic; **2,131 kg** of Aluminium Cans; **143 pcs** of Mobile Phones; **2,128 pcs** of Toners; **52,806 kg** of Glass Bottles and **1,602 kg** of E-waste. As Phase 2 of the project for 2024 will be rolled out on the special date **24.7.24**, we aim to make an even bigger impact with a new target of **1,010 trees** to be planted.

Join us and participate in this unique project and plant indigenous trees like Ghaf and Sidr trees under yours or your entity's names. Be part of this collective sustainability effort and leave your mark in the "Year of Sustainability". Follow this link to register: [CLICK HERE](#)



We look forward to your registration and active participation. Let us work together to ensure a sustainable future; for all living entities on this planet, that we call home.

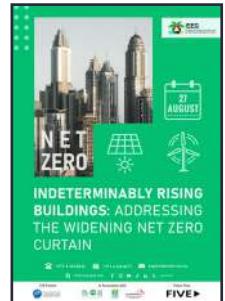


Register for EEG's upcoming 4th Panel Discussion of 2024

EEG is delighted to announce that its 4th Panel Discussion will be held on **27th August 2024 at Five Hotel Palm Jumeirah** under the theme "**Indeterminably Rising Buildings: Addressing the Widening Net Zero Curtain**".

This discussion aims to draw attention on the unprecedented speed with which skyscrapers are rising and expanding and their impact on the environment and sustainability, with particular focus on goals to reach net zero. With the ever-expanding cities approach we are living in; the net zero finish line is being more difficult to achieve. Urban buildings design, planning and maintenance are key aspect areas that need immediate attention and revolutionary change.

This panel discussion will bring together key players in the industry from government, private and academic sector on the national and regional level to share insights and latest trends. As 2024 is the Year of Sustainability, it is imperative that we address this key issue head on. Join us, to learn, share and network at these critical discussions. If any of our readers would like to join as a sponsor or come on board as a speaker, please reach out to us. To register and participate in the event click the link: [CLICK HERE](#) 



Member News

EEG Welcomes Al Dhabi Contracting



EEG is delighted to welcome Al Dhabi Contracting; one of the most advanced and contemporary contracting firms in the United Arab Emirates, founded by assembling a dedicated team of engineers and support staff with extensive experience in the UAE. The company has earned acclaim for pioneering cutting-edge technologies in project conceptualisation, development, design, planning, scheduling, and execution.

Al Dhabi Contracting LLC provides end-to-end construction services including design, planning, and execution for diverse projects. They specialise in electrical and mechanical installations, operations, and maintenance for commercial and industrial buildings, as well as power generation, water treatment, sewage treatment, chilled water systems, and extra low voltage systems. The company owns a large inventory of construction machinery and equipment for civil engineering and electro-mechanical operations.

EEG MEMBERS' UPDATE

EEG welcomed 1 new & 3 renewed corporate members & 1 new individual member in the month of June 2024

Corporate Membership

Al Dhabi Contracting	New
Dubai World Trade Center	Renewals
Abu Dhabi Terminals	Renewals
Adeeb Electrical and Electronics Services LLC	Renewals

Individual Membership

Matthias Gelber New





Damage to Gaza - new UNEP assessment

According to a preliminary assessment titled "Environmental Impact of the Conflict in Gaza: Preliminary Assessment of Environmental Impacts" published by UNEP on 18th of June, the environmental impacts of the war in Gaza are unprecedented. The assessment states that exposing the community to soil, water and air pollution risks irreversible damage to its natural ecosystems.

UNEP states that urgent ceasefire is needed to save lives and restore the environment by mitigating the conflict's environmental impacts. The rapid urbanisation over the decades, high population density, unstable political conditions, region's vulnerability all have been a prime factor in degradation of the environment and pressure on its ecosystems.

The assessment states that due to restricted access, there is limited information available and a complete analysis will only be possible by sampling contamination of soil and the Coastal Aquifer by chemicals and heavy metals. Nevertheless, few of the key discovery in the assessment includes:

- Conflict undoes the development of water desalination plants, water treatment plants, solar power infrastructure and coastal wetland restoration investments.
- 39 million tonnes of debris have been generated by the conflict which poses health risks and clearing of debris will need to start as soon as possible.
- Water and sanitation systems are almost entirely defunct. The lack of wastewater treatment plants will introduce hazardous elements to the health of the people, marine life and arable lands.
- Solid waste management system is severely damaged.
- Heavy metals in ammunitions and explosive chemical is posing risk to human life and contamination of soil and water even after ceasefire and the end of hostilities.

Reads the full report by following this link: [CLICK HERE](#)



Leaders at World Water Forum urged to prioritise drought resilience

The 10th World Water Forum was held between **18th & 25th May** in Bali, Indonesia. Experts have urged decision makers to prioritise drought resilience in face of climate change by drawing inspiration from successful cases from across the globe.

Representatives from non-profit, technology and scientific sectors made their case for building resilience to world's costliest and deadliest hazard at an event featuring partners of the International Drought Resilience Alliance (IDRA). Experts also convened the need to bridge science and policy for drought risk management as climate issues are becoming more apparent.

Few take ways from the forum included: drought is an issue across the world from California to East Africa; unconventional water resources including usage of treated sewage water and desalination is needed to address rapid urbanisation and population growth; nature-based solutions to water management is central to mitigating droughts; proper water governance is critical, and discussion on drought should be more prevalent.

Read the full story: [CLICK HERE](#)



The collection of the below mentioned materials for recycling in the month of June, resulted in the following benefits:

- » Reduction of 340 (MTCO₂) GHG
- » Saving of 2,866 Million BTU of Energy
- » Saving of 954 m³ of Landfill Space
- » Saving of 1,393 Trees from being felled
- » Saving of 1,233 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (Kg)
During June 2024, EEG successfully collected 77,395 kg of Paper from 196 participating entities. Showing a 25% decrease in paper collection compared to the previous month due to EID holidays. We encourage the community to gear up and continue their environmental efforts for upcoming initiatives and projects as we progress through the year.	ALEC	3,825	Sultan Ali Alzaabi	1,654
	Ali & Sons Holding LLC	2,920	Thea Animesh Tapiawala	1,175
	Crown Relocations LLC	2,849	Kavy Panchal	750
CAN COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (Kg)
EEG managed to collect 842 kg of Aluminium Cans for recycling in June from 25 participating entities, marking a 39% increase compared to May 2024. We urge the community to support us by depositing their Aluminium Cans for recycling to enable us to achieve this year's target goal of collecting 31,800 kg of Cans.	Mercure Hotel Suites & Apartments	196	Trisha Nikhil Kumar Sayani	32
	25Hours Hotel Dubai One Central	190	Fatima Abdullah Mohammed Al Dhanhani	22
	The Cove Rotana Ras Al khaimah	150	-	-
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (Kg)
EEG successfully gathered 15,869 kg of Plastic in June 2024 from 147 participating entities, marking a 21% increase from the previous month. We're energised and we are calling on the community to join us in building momentum.	Abela & Co	1,770	Abdullah Al Hawsani	435
	Dubai World Trade Centre	928	Salma Darwish Alzaabi	279
	Flora Inn Hotel	655	Ali Darwish Mubarak Salim Alzaabi & Ameena Darwish Alzaabi (Tie)	276
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
In June 2024, EEG gathered a total of 2,653 toner cartridges from 14 participating entities, showing a great increase of 187% compared to the previous month. The impact that a mere 14 entities can have in the circular economy sphere is visible here. Join us and participate in this Toner Recycling Campaign.	Besix Construct LLC	300	Pavan Jolly Pratheesh	2,030
	Al Murad Group	16	Anor Teran Mendonca	50
	Dubai Investement	10	Thea Animesh Tapiawala	36
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
In June 2024, EEG collected 94 mobile phones from 9 participating entities, marking a decrease of 14% from the previous month. We urge our members and participants to deposit their old mobile phones and help us tackle the mobile phone waste that is being generated by ever increasing digital connectivity in the world. Help us conserve the precious resources by channeling the materials into the recycling stream.	Dubai Public Prosecution	70	Pavan Arun	9
	-	-	Pranav Arun	8
	-	-	-	-
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG accomplished the collection of 6,010 kg of glass bottles from 56 participating entities in the month of June. While June saw a 71% decrease in glass collection compared to the previous month due to the EID holidays and temporary infrastructure usage interruptions in the month and limited collection opportunities. Let's work together to increase these numbers, ensuring a positive trend throughout the year.	Mercure Hotel Suites & Apartments	870	Mubarak Darwish Alzaabi	201
	Two Seasons Hotel & Apartments	710	Mariyam Mubarak	181
	Marco Polo Hotel	478	Mariah Mubarak	161
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (Kg)
EEG collected in June, 465 kg of e-waste for recycling from 24 participating entities. June witnessed a decrease of 32% in e-waste collection compared to May. As e-waste generation increases across the country and the world, it is imperative that it is diverted away from landfills. Join us in taking positive action this July, ensuring an effective impact in our e-waste collection efforts.	Dubai Public Prosecution	45	Muneera Alzaabi	123
	CEMEX Falcon L.L.C Jabel Ali	10	Jameela Alzaabi	51
	-	-	Umm Mousa Al Hashimi	40
SCRAP METAL COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (Kg)
EEG collected 980 kg of scrap metal from 17 participating entities in June, registering a 70% increase from the previous month. Metals are a great resource which are utilised in all spheres of life and has significant Greenhouse Gas emissions, if extracted from ore. Join us in this crucial campaign and deposit, old iron, stainless steel, copper among other common yet important metals.	Marco Polo Hotel	70	Abid Darwish Alzaabi	281
	Delta Hotels by Marriott	27	Mezna Ali Alzaabi	191
	Dubai Emerald Lions Club	13	Afra Ali Alzaabi	189
EEG urges all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and excel in collections for societal welfare. Together we are spearheading a transformative effort to make tangible impact for a sustainable future.				

