

# EEG CORP NEWS

Together for a Better Environment®



September 2023  
Issue 9



## Decreasing Wildlife Population, Increasing Human Population: Balancing the Natural Biodiversity

3<sup>rd</sup> Panel Discussion  
23.8.23



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23<sup>rd</sup> Inter College  
Public Speaking Competition  
20<sup>th</sup> - 23<sup>rd</sup> November 2023  
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20<sup>th</sup> November  
Environmental Policies and Regulations:  
Are they Enough?

21<sup>st</sup> November  
Rising Energy Demands: Sustainable with  
Renewable Energy or Oil Indispensable?

22<sup>nd</sup> November  
Multinational Corporations: Compelling  
Economic Growth or Environmental  
Degradation?

23<sup>rd</sup> November  
The Designated Microplastic:  
The Unseen Pandemic

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## Reach Out to EEG for More Details



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## Habiba Al Mar'ashi

Dear Members, Partners, and Readers,

It is my sheer delight to welcome you to the August edition of EEG's newsletter. Without a shadow of a doubt, human activities have contributed to rising temperatures in the atmosphere, oceans, and land. The ramifications of human-induced climate change are already manifesting through a plethora of weather extremes across the globe. The average global temperature rose once again this year. The 4<sup>th</sup> of July became the hottest day of the year. Wildfires have caused devastation across multiple countries, including Italy, Spain, Canada, Algeria, and Greece. Heavy rains battered the coast of Oman, and typhoons have wreaked havoc in other parts of the world. We are failing to see the facial expression of the Earth. The planet is talking to us, and it is angry. We need to collectively address these issues now. Thus, concerted endeavours stand as a formidable approach to addressing these challenges. In this newsletter, I am delighted to provide you with a glimpse of the commendable collaborative milestones achieved by EEG in July, bolstering environmental sustainability. As you will read, we were very busy this month, attending numerous conferences, meeting with various UN bodies, and attending board meetings with which I have personal affiliations.

The month kicked off with an engaging corporate presentation on environmental sustainability held on 4<sup>th</sup> July during the commemoration of our new Corporate Member, Design Infinity's 11<sup>th</sup> Anniversary. The presentation was interactive, fostering discussions about the significance of environmental sustainability. As a member of the Abu Dhabi Sustainability Week Technical Committee on Climate and Environment, I participated in a meeting held on 4<sup>th</sup> July to deliberate on diverse subjects that need to be addressed. As an endorser of the Path to COP28 initiative of the Global Ethical Finance Initiative (GEFI), EEG was thrilled to participate in a virtual stakeholder meeting held on 6<sup>th</sup> July. The meeting served to update all stakeholders on the latest developments and progress concerning the COP28 collaboration agenda.

I, being a Board Member of the GISD Alliance, attended the Alliance Outreach and Engagement Working Group Meeting held on 10<sup>th</sup> July to discuss GISD's involvement in COP28.

EEG attended virtually the 2-day Multi-Stakeholder Platform for Protecting Biodiversity: Inception Meeting conducted on 12<sup>th</sup> & 13<sup>th</sup> July, organised by the United Nations Economic and Social Commission for Western Asia (ESCWA). The three main focus areas of the discussion were: Nature-based solutions for climate resilience, Land degradation in arid agricultural ecosystems, and Renewable energy and biodiversity.

I, in my capacity as one of the founders and board members of Emirates Green Building Council (EGBC), attended its 65<sup>th</sup> board meeting on 20<sup>th</sup> July, which was held to share updates and progress of its activities.

The 8<sup>th</sup> cycle of the project "Recycle. Reforest. Repeat (RRR)," which commenced on 17<sup>th</sup> June was concluded on 23<sup>rd</sup> July, witnessing participation from 117 diverse entities, who gathered and deposit 183,297 kg of paper for recycling.

On 23<sup>rd</sup> July, EEG inaugurated the 2<sup>nd</sup> phase of its highly acclaimed recycling initiative, "One Root, One Communi-tree (OROC)." This project

aims to involve all segments of the community in the collection of seven distinct types of recyclable materials.

The "Neighbourhood Recycling Project (NRP)," launched in June to inspire the current generation of students to champion sustainability, continued to experience commendable participation in July. Students actively engaged in the collection of recyclable materials, demonstrating their dedication to environmental stewardship.

All the participants that are able to meet their collection targets in the aforementioned action programmes (OROC, RRR & NRP) will be entitled to plant native trees under their names in December as part of our annual plantation drive, "For Our Emirates We Plant."

As a member of the Sustainability Experts Network @UAEYearOf, I, in my capacity, was filmed by the expert group's media team on 25<sup>th</sup> July to address questions directed by the public on social media.

EEG's impactful educational programmes engage students of all ages, fostering skill development. In July, two exceptional students met with EEG, poised to expand its projects and initiatives in their institutions.

That was a brief summary of our accomplishments in July. Now, I would like to draw your attention to some of our upcoming programmes.

EEG fosters unparalleled cohesion across diverse sectors, propelling climate action both within the nation and globally through its Panel Discussions. Our 3<sup>rd</sup> Panel Discussion of the year themed, "Decreasing Wildlife Population, Increasing Human Population: Balancing the Natural Biodiversity," is slated for 23<sup>rd</sup> August 23. I extend a heartfelt invitation to all esteemed readers to partake in this enriching event and gain invaluable insights.

Annually, we host Student's Workshops, fostering environmental awareness and sustainable practices among school students and the wider community. The 23<sup>rd</sup> cycle, themed 'Blending the Sustainability Melting Pot: The Imperative Path Forward,' will take place from 23<sup>rd</sup> to 25<sup>th</sup> October, encompassing comprehensive discussions on pressing environmental issues.

EEG also conducts the annual Inter-College Environmental Public Speaking Competition (ICEPSC) every year, focusing on crucial environmental topics. Its 23<sup>rd</sup> cycle will occur from 20<sup>th</sup> to 23<sup>rd</sup> November, challenging students from across the globe to research and present their findings from global, regional and national perspectives.

This wraps up our engagements in the month of July and updates on several of our upcoming programmes to which we once again call on you, our dear members, to continue supporting and helping us reach our ambitious goals.

In drawing my message to a close, I wish to extend my sincere appreciation to our dedicated members, volunteers and partners. Your unwavering support at every juncture is truly commendable. July marked numerous achievements, and I am optimistic that we will unveil fresh breakthroughs in the forthcoming months as we embark on our collective quest for a healthy environment and a sustainable future.

Wishing you all a sustainable August!





**8<sup>th</sup>**  
August

## EEG signed an MoU with the Pakistan Association Dubai

EEG signed a Memorandum of Understanding (MoU) with the non-profit organisation; Pakistan Association in Dubai (PAD) on **8<sup>th</sup> August, 2023**! This partnership aims to strengthen areas of Environment, Internship & Volunteering as well as raise Public Awareness, by providing environmental and waste management education through common platforms such as shared activities and programmes. We welcome onboard PAD and look forward to collectively achieving a development that is sustainable.



**15<sup>th</sup>**  
August

## Ministry of Community Development Dialogue Session

EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi a member of the Sustainability Experts Network that was formed in the UAE on the occasion of the Year of Sustainability, was invited to speak at a dialogue session at the Bee'ah HQ in Sharjah on the morning of **15<sup>th</sup> August** as part of MOCD's COP28 programme. These sessions' work towards empowering senior citizens, the people of determination and youth with the skills and knowledge to adopt eco-friendly practices in order to lead sustainable lifestyles. The sessions also act as a bridge between the youth and senior citizens to foster meaningful exchanges of Emirati values and beliefs in line with the sustainability of the nation and the Year of Sustainability.

## 22<sup>nd</sup> - 24<sup>th</sup> MOCCA's National Biodiversity Strategy Workshop

EEG attended the 2<sup>nd</sup> session of the 3-day 'National Biodiversity Strategy Workshop', hosted by the Ministry of Climate Change and Environment (MOCCA) in Dubai on **22<sup>nd</sup>, 23<sup>rd</sup> & 24<sup>th</sup> August**. The workshop was held in continuation to the 1<sup>st</sup> session in May, which brought together ministry officials, municipalities and academia to review the Global Biodiversity Framework and accelerate our national efforts to effectively implement the National Biodiversity Strategy 2030. During the workshop, the attendees were divided into working groups tasked with evaluating the action plan, targets and objectives of the strategy, to allow for a well-developed framework that institutions can use to align their local, regional and international agendas with the National Biodiversity Strategy 2030, and aid the nation in preserving the biodiversity of the UAE.

**22<sup>nd</sup>**  
August

## GISD Alliance Outreach & Engagement Working Group Meeting

As the world faces turbulent times and we are on the brink of global boiling as per the statement of the UN SG, EEG Chairperson and GISD Alliance member attended virtually on **August 22<sup>nd</sup>** the Global Investors for Sustainable Development Alliance Outreach and Engagement Working Group Meeting to review the agenda on the upcoming events, revisit the action items for the upcoming international sustainability conventions and a completed run-down of COP28. The GISD Alliance convenes stakeholders to reflect on their response and recovery framework that effects the socio-economic health of a nation and push them to scale up financing for SDGs; a pivotal step needed to revive the nations sustainable and economic development.

**22<sup>nd</sup>**  
August

## EEG Chairperson Attends WGBC Board Induction

EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, Director in the Board of World Green Building Council, attended virtually on **22<sup>nd</sup> August**, the WGBC Board Induction Meeting held in continuation to the the Annual General Meeting of the Members (AGM) on **14<sup>th</sup> June 2023**. The meeting welcomed all the new and renewed members of the council. It further discussed the upcoming plan of action and shared the updates on the year-end financial summary & audit reports, along with the deliverables on the WGBC strategy plans and 2023 action plan.

**23<sup>rd</sup>**  
August

## 3<sup>rd</sup> Panel Discussion

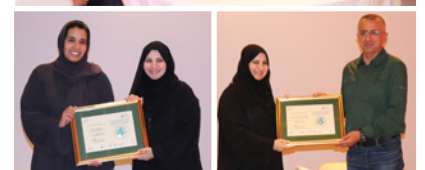
Under the theme "Decreasing Wildlife Population, Increasing Human Population: Balancing the Natural Biodiversity", EEG conducted its 3<sup>rd</sup> panel discussion on **23<sup>rd</sup> August**, at Holiday Inn Suites, Dubai Science Park, from 10am - 12:30 noon in hybrid format.

The panel was conducted in association with the Arabia CSR Network and supported by the Emirates Green Building Council, the Clean Energy Business Council and the Swiss Business Council.

As the population is rising and posing a threat to wildlife and the environment, the panel discussion touched upon the pertinent issue of preserving our biodiversity.

With the help of our expert line of speakers, the discussion brought together different aspects that affect the health of our planet and urged the need to put forth cutting-edge solutions to tackle worsening conditions.

EEG welcomed 5 distinguished speakers to share knowledge with the attendees on the alarming rates of decreasing wildlife and dwindling biodiversity. We were delighted to have with us-



- **Mr. Andreas Feil**, First Secretary for Climate, Energy and Environment Policy, Embassy of the Federal Republic of Germany
  - **Mrs. Maitha Abdulla Al Mheiri**, Biologist at Ministry of Climate Change & Environment
  - **Dr. Amol Patwardhan**, Assistant Professor at K J Somaiya College of Science and Commerce
  - **Mrs. Maitha Al Hameli**, Section Head at Marine Biodiversity Assessment and Conservation, Terrestrial and Marine Biodiversity
  - **Mr. Mohammed Yousef Al Faqeer**, Acting General Curator at Al Ain Zoo.
- They stressed on vital points of how the wildlife will adapt to our fast changing eco-systems if the humans have yet not been able to adjust.

This led to the understanding of how to negate the phenomena of decreasing wildlife by protecting them and maintaining a sustainable population size.

The panel discussion also addressed several of the United Nations Sustainable Development Goals, including SDG #1, #2, #4, #6, #11, #12, #14, #15 and #17. EEG extends its heartfelt gratitude to Labotel for coming on board as the main sponsor for this event. Their contribution was greatly valued, EEG also thanks Holiday Inn & Suites, Dubai Science Park for hosting us.



## 24<sup>th</sup> August *EEG Chairperson Speaks at the Khalifa Educational Award*

In celebration of Emirati Women's Day, EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar'ashi, joined a panel discussion under the theme "Women's Achievements and Efforts in Achieving the Sustainability of the Environmental Model for Future Generations", at the Khalifa Educational Awards on 24<sup>th</sup> August.

Held at the St. Regis hotel - Corniche, Abu Dhabi, EEG Chairperson was delighted to share with the attendees her journey on the path to sustainability which entailed a variety of obstacles and achievements that have today positively contributed to the advancement of the UAE society in adopting eco-friendly practices through participating in EEG programmes and campaigns. She further lauded the significant contributions of Emirati women in paving the road for a sustainable environment for the future generations.



## 28<sup>th</sup> August *Media Engagements*

On the occasion of Emirati Women's Day the 28<sup>th</sup> of August, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, sat in several interviews with Al Ittihad Newspaper, Gulf News, Fujairah TV and Al Hurrah TV wherein she shed light on the role of women in promoting environmental awareness for the sustainability of natural resources and ensuring a just and sustainable development. Having devoted more than 30 years for this cause, she was delighted to share her journey as an Emirati woman committed to advancing community action and paving the way for sustainable growth.

## 28<sup>th</sup> August *Celebrating UAE National Women's Day with McDonald's*

On the special occasion of Emirati Women's Day on August 28<sup>th</sup>, EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar'ashi, shared with the audience at McDonald's HQ; the role and impact of leading influential Emirati Women in shaping the environmental scene in the UAE and illuminating the path of sustainable development. EEG Chairperson was honoured to be a part of such a joyous occasion and be able to represent the strength and resilience women have demonstrated through the years.



## 28<sup>th</sup> August *EEG attends Panel Discussion to Celebrate Emirati Women's Day*

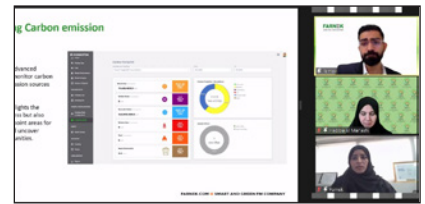
EEG Chairperson and Co-Founder, Mrs. Habiba Al Mar'ashi and EEG Executive Committee Member Ms. Sara Baqer attended an inspiring Panel Discussion to celebrate Emirati Women's Day, hosted by Luxury by Lara and Shangri La Dubai, at their Al Bader Ballroom, which witnessed the attendance of leading female figures who came together to celebrate the contributions and accomplishments of influential Emirati women who are shaping the future and igniting the sustainable transformation across the world.



**29<sup>th</sup>**  
August

## Co-organising Net-Zero Webinar with Farnek

EEG in partnership with its active corporate member FARNEK, continue to forge ahead towards the path of sustainable development; EEG Chairperson and Co-Founder, Mrs. Habiba Al Mar'ashi, chaired a webinar session under the theme, **"Net Zero Transformation: Empowering Corporates for Climate Leadership"**, on **August 29<sup>th</sup>**. The webinar brought in 2 sustainability experts from Farnek to share their insights on how institutions can assess their carbon footprint, develop carbon reduction strategies and achieve carbon neutrality. EEG Chairperson also shed light on Carbon-Tek; a carbon assessing tool developed by FARNEK to ease corporates into analysing their carbon footprint. She urged and advised all to visit EEG's website to access the user-friendly tool and start the journey to contribute to advancing the nations sustainable development.



**31<sup>st</sup>**  
August

## EEG joins "the Evolution of Restoration in the UAE"

EEG Chairperson and Co-Founder, Mrs. Habiba Al Mar'ashi, joined as a panel to discuss "The evolution of restoration in the UAE; discussion on Sheikh Zayed's vision and how it progressed" hosted by Dendra Systems with TAQA Youth Council at the Arab Youth Center, on **31<sup>st</sup> August** as part of the year of sustainability programme. The discussion laid out a fair focus on the importance of mangroves plantation in the UAE as a means to restore, our economy, our natural environment and protect biodiversity. Research shows that mangroves store up to 4 times more carbon than tropical forests, they are key in sequestering carbon and restoring biodiversity systems. EEG Chairperson, along with other distinguished panelists shed light on the evolution of restoration in the UAE from the nation's pre-oil discovery to existing restoration practices and lastly onto advanced means of sustaining our environment.

**31<sup>st</sup>**  
August

## UNEP West Asia Food Waste Working Group Session

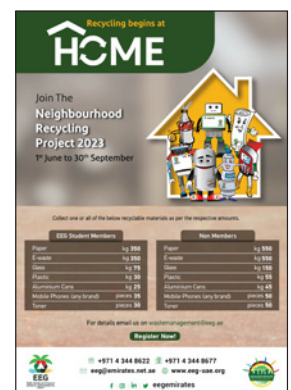
To tackle the growing issue around food waste caused due to unsustainable consumption and production patterns, EEG team led by the Chairperson attended on **31<sup>st</sup> August**, the 2<sup>nd</sup> edition of the United Nations Environment Programme's West Asia's Food Waste Working Group: Action to deliver SDG 12.3! This was the 1<sup>st</sup> workshop on "Consumer Behavioural Change towards Reducing Food Waste", which focused on highlighting food waste reduction strategies and interventions to make a real difference at home and in the food service sector; while learning how to fund and put these changes into action. The workshop featured the achievements of UNEP's Ramadan Campaign in 2023 under the Recipe of Change and the success story of the collaboration of Hilton Hotels and Winnow. The workshop provided interpretations in both English and Arabic which engaged a wider audience and secured successful reach to all. The initiative to expand the West Asia Food Waste Working Group in alignment with SDG 12.3 showcased a strong commitment in delivering the best results on the pressing challenge, which has motivated action to double efforts towards combatting food waste. The working group was organised with support of the G04SDGs initiative; it included a wide range of stakeholders, from public, private, academic and associative sectors who focused collectively on strategies to halve the food waste by 2030 and push for a more sustainable future.


## Neighbourhood Recycling Project

EEG rolled out its annual "Neighbourhood Recycling Project" (NRP) on 1st June with the objective of engaging students to take part in sustainable activities during their summer break. The project will conclude on **30<sup>th</sup> September**. The campaign focuses on an all-round development of the students by educating them about environmental sustainability while building on their communication, creative as well as leadership skills.

The students also get the opportunity to broaden the reach of environmental awareness by collaborating directly with the community. In addition to the usual recyclable materials including Paper, Plastic, E-waste, Aluminium Cans, Mobile Phones and Toner Cartridges, EEG introduced the collection of Glass Bottles this year.

In addition to effective waste management, NRP also promotes afforestation by awarding trees to be planted under their names to students that meet their collection targets. Until now, the project has gathered the following collections from student participants:



	16,944 kg <b>Paper</b>		1,846 kg <b>Plastic</b>		9 kg <b>Aluminium Cans</b>		401 kg <b>Glass</b>		237 pcs <b>Toners</b>		170 pcs <b>Mobile Phones</b>		201 kg <b>E-waste</b>
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With only one month remaining for the NRP to wrap up, we appeal to all our student members and the entire student community in the UAE to gear up, get on board and join in the action of constructing a sustainable world.

Register at: [CLICK HERE](#)





## One Root, One Communi-Tree (Phase 2)

After a successful run of the Phase 1 of the “One Root, One Communi-tree” in the 1<sup>st</sup> half of the year, EEG introduced Phase 2 of the project which got going from **23<sup>rd</sup> July** and will run until **23<sup>rd</sup> November**. The project’s prime focus is to engage the community by involving individuals, families, students, schools, hotels and public & private sector companies to collaborate and create a positive impact on the environment.

The recyclable materials collected under the project are: Paper, Plastic, Aluminium Cans, Mobile phones, Glass bottles, Toner cartridges and E-waste. EEG believes that collaboration is key for environmental conservation to maximise impact and safeguard the planet for future generations. Participants that achieve their collection targets earn native trees to be planted under their names during the “For our Emirates, we plant” programme.

OROC Phase 2 has seen the collection of the following materials since its rolling in July:



The campaign will remain open till **23<sup>rd</sup> November**. EEG urges one and all to be a part of the campaign and create a green future, one recyclable at a time.

To register: [CLICK HERE](#)



## Member News

### EEG Welcomes New

#### Associate Partners



#### Berkley Services Group

EEG is thrilled to welcome onboard Berkley Services Group; a facilities management firm established in 1984 and a member of the Kluh Group International - Germany. Berkley offers an extensive gamut of services to esteemed clients across a spectrum of local and international companies in the UAE. Their services range from cleaning, maintenance, security, landscape, laundry, pest-control, support and integrated facilities. Upholding their corporate social responsibility to the highest standards, Berkley branches its sustainable practices towards their economic, social and ecological sectors.



#### McDonald's UAE

Operating in the nation since 1994, McDonald's UAE caters to the local community across more than 200 restaurants, geographically located to service customers in many areas. McDonald's UAE is committed through its food trust promise, to maintaining the high quality of the products it serves at each restaurant, and across its McCafé offering. McDonald's UAE prides itself on being a local member of the community and has been committed to its role as a responsible corporate citizen since its arrival to the nation. Following an active social responsibility agenda, it is a long-standing partner of Emirates Red Crescent supporting its charitable and humanitarian initiatives. To further contribute to the wellbeing of the communities, creating wider environmental benefits, McDonald's UAE and Emirates Environmental Group work in tandem to spread green values and bring to life sustainable initiatives, reducing the nation's carbon footprint. Driving this is the launch of its biodiesel initiative in July 2011, which sees 100% of McDonald's UAE's used cooking oil collected from restaurants and converted into 100% biodiesel, in turn powering the company's logistics fleet. As a result, the trucks have traveled over 23.6 million km on 100% Biodiesel since the partnership began, saving over 25 million kg CO2e emissions.

#### Corporate Members



#### Innovo

EEG is delighted to welcome Innovo. Born out of ASGC Group, with more than three decades of experience delivering some of the world's most iconic buildings and best-known real estate developments, Innovo is a fully integrated global business operating across all facets of the built environment. Headquartered in the UK, with a team of highly experienced and dedicated people across four continents, Innovo offers a wide range of services from construction, engineering and real estate development, to infrastructure financing, project management and international procurement. Known for their impeccable project delivery, an exceptional health and safety record and unrivalled customer service, Innovo is committed to introducing smart technology and innovative sustainability practices to positively disrupt the traditional sectors and help clients achieve their goals and ambitions.



#### Kilimanjaro (Energy) Group

Kilimanjaro (Energy) Group takes the helm in the forefront of the net zero revolution, specialising in meticulously identifying and evaluating top-tier renewable energy projects across Africa and the Middle East. With a team of seasoned professionals who possess an in-depth understanding of market dynamics in these regions, we offer a range of services that expertly navigate partners through the intricate landscape of energy project development. Our proficiency in identifying high-quality deals is enhanced by our deep knowledge of the technical, financial, and regulatory aspects of project development.



## 23<sup>rd</sup> Cycle of Inter College Public Speaking Competition

**“wandered lonely as a cloud That float on high o’er vales and hills,  
When all at once I saw a crowd, A host, of golden daffodils;”** William Wordsworth

Poets started singing and talking about nature and the gorgeous scenes of our planet since ancient decades, to highlight the importance of natural resources and how we should protect them from malpractices by human beings.

Concerns about the environment and the impact of human activities on the planet have been present for centuries, and discussions about environmental issues are not a new trend. Environmental awareness and activism have evolved over time, driven by various factors such as scientific discoveries, societal changes, and environmental events.

In our firm belief of the importance of working together to find urgent and bold solutions to save our earth, we have established several annual educational programmes, amongst the most popular is the regional Inter College Environmental Public Speaking Competition which we are rolling the 23<sup>rd</sup> cycle on **November 20-23, 2023**. To enhance the research, critical thinking and speaking skills about Environmental issues and start finding the right solutions to save the earth, may the poets and writers continue to sing the beauty of our nature.

Certainly, climate change can have a significant impact on the beauty of the Earth in many ways; such as Landscape Alterations through rising temperatures, changing precipitation patterns which lead to shifts in ecosystems, affecting the natural beauty of landscapes, sea level rise, biodiversity loss, and water scarcity and so on.

In this cycle we intend to focus on the main issues to motivate the students to start taking serious actions for:

- Global Environmental Policies and Regulations
- Omnipresent Microplastics
- Rising energy demands: satiable with renewable energy or oil indispensable.
- Multinational corporations.

To celebrate the convening of COP28 in the UAE in Nov-Dec, we have opened the doors for this competition to colleges and universities from all over the world.

Registration link: [CLICK HERE](#)



## Students Workshops

**“You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make.”** Jane Goodall.

EEG usually makes sure to highlight the importance of the environment and natural resources by launching high-performance activities targeting the youth community, especially in schools' sphere. Amongst these is the series of the annual Students Workshops that has been ongoing for the last 23 years. The main purpose of these workshops is to raise awareness, build the capacity and empower the students about environmental issues, conservation and sustainable practices.

These workshops serve as interactive learning platforms that aim to achieve several important key objectives such as; Environmental Awareness, Education, Curriculum Enhancement, Building Sustainability Capacity, Future Leaders, Behavioral Change, Critical Thinking and Problem-Solving Skills.

Bringing all the sciences together to find possible solutions to rescue the environment requires an interdisciplinary and collaborative approach. Environmental challenges are complex and multifaceted, involving various scientific disciplines. If we blend all sciences in a melting pot, we can leverage a wide range of expertise and perspectives to develop comprehensive and effective solutions for environmental challenges. This approach reflects the interconnected nature of environmental issues and the need for collaborative efforts to achieve meaningful change. EEG invites all students and teachers to register and participate in our upcoming programme; the “Students Workshops” on **October 23 - 25, 2023** to initiate the call to protect it from wrong practices and highlighting the impact of our actions and practices on the climate which is manifesting in so many ways in many countries around the world.

“Many disciplines, one purpose; united in knowledge, we mend the Earth’s course.” Capture the idea of bringing various scientific disciplines on a common platform to address a united goal of tackling environmental challenges and working towards a more sustainable future.





UNCCD  
NEWS

## Celebrating Youth Champions in Sustainable Land Management

On 15<sup>th</sup> August, the UNCCD Land Heroes Campaign was launched, welcoming applications to spotlight and support environmentally conscious youth aged 18-35 engaged in sustainable land management. This initiative aims to underscore the interconnection between land, biodiversity and climate, fostering positive change through shared narratives. By inspiring, uniting, and mentoring young individuals and youth-led organisations, the campaign aims to showcase the transformative potential of collective action.

Acknowledging the fight against desertification, land degradation, and drought, the UNCCD Land Heroes campaign empowers young changemakers through digital platforms, sharing success stories and involving them in convention implementation. Following the success of the inaugural 2020 cohort, the second cohort continues to energise and mobilise youth, amplifying their contributions and role in advancing UNCCD's goals.

Different categories available for application submission include -

- Drought resilience (Early warning systems, Mitigating the effects of drought, Adopting scalable and inclusive approaches),
- Land restoration (Large-scale land restoration, Community-level land restoration),
- Inclusivity and equality (Gender equality and women's empowerment, Social equity, Indigenous knowledge),
- Science and innovation (Innovation, Technology, Science and Research)

As part of the broader Land for Life Programme, #LandHeroes will showcase youth's commitment to sustainable land management. The campaign offers incentives like grants, mentorship, high-level UNCCD engagement, and recognition to fuel their mission. Explore the detailed news here: [CLICK HERE](#)



UNEP  
NEWS

## Climate litigation more than doubles in five years, now a key tool in delivering climate justice

Climate change litigation has surged, more than doubling from 884 cases in 2017 to 2,180 cases in 2022, revealing its global proliferation. Notably, 17% of cases now arise in developing nations, including Small Island Developing States, per recent findings by UNEP and the Sabin Center for Climate Change Law at Columbia University. This reflects the escalating role of climate litigation in driving climate action and justice.

The "Global Climate Litigation Report: 2023 Status Review" examines cases concerning climate law, policy or science. Published ahead of the UN General Assembly's first anniversary declaration of access to a clean environment as a universal human right, it highlights legal actions across 65 international, regional and national bodies.

A unique aspect is the involvement of 34 cases initiated by and on behalf of youth under 25, even girls as young as seven or nine. Senior women are also asserting claims, emphasising climate change's disproportionate impact on them. These litigations generally fall within six categories spanning - human rights, non-enforcement of climate-related laws, fossil fuel retention challenges, climate disclosures and greenwashing, corporate liability and failures to adapt.

Courts are increasingly recognising human rights interconnections with climate change, enhancing protections for vulnerable communities and enforcing accountability. Consequently, governments and corporations face heightened pressure for ambitious climate change mitigation and adaptation pursuits.

Follow the link to read the full story: [CLICK HERE](#)

## EEG MEMBERS' UPDATE

**EEG Welcomed 2 new associate partners, 3 new corporate members, 6 renewed corporate members and in the month of August 2023**

### Associate Partners

Berkeley Services UAE LLC	New	McDonald's UAE	New
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### Corporate Membership

Innovo Build L.L.C.	New	AG Melco Elevator Co. LLC	Renewal
Kilimanjaro ECG	New	Ferrero Trading Lux S.A. Dubai Branch	Renewal
Zurich Insurance Company Ltd (Commercial Insurance)	New	Globelink West Star Shipping LLC	Renewal
ISS Relocation LLC	Renewal	Taghleef Industrial LLC	Renewal
AG Engineering and Power Contracting LLC	Renewal	-	-





The collection of materials for recycling in the month of August resulted in the following benefits:

- » **GHG Reductions 668 (MTCO<sub>2</sub>)**
- » **Saving of 4,674 Million BTU of Energy**
- » **Saving of 1,156 m<sup>3</sup> of Landfill Space**
- » **Saving of 3,034 trees from being felled**
- » **Saving of 1,218 Gallons of Gasoline**



PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>162,507</b> kg of Paper from <b>231</b> participating entities during the month of August 2023, an increase of <b>2%</b> compared to July 2023. We encourage our participants to be actively involved in our Campaigns in the year 2023 to enable us to achieve our target of collecting 1,595,000 kg of paper. The Top Collectors were:	FedEx Express MENA	19,030	Sultan Ali Al Zaabi	3,179
	Emirates Health Services	9,805	Nehan Naseem	865
	Tyco Electronics Middle East FZE	8,820	Haneen Ahmed	580
CAN COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>832</b> kg of Aluminum Cans from <b>28</b> participating entities during the month of August 2023, an increase of <b>10%</b> compared to July 2023. We encourage participants to be actively involved in our Campaigns in the year 2023 to enable us to work towards achieving our target for 2023. The Top Collectors were:	Five Holdings	243	-	-
	Hilton Ras Al Khaimah Beach Resort	200		
	Two Season Hotel & Apartments	100		
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>13,859</b> kg of Plastic from <b>121</b> participating entities during the month of August 2023, an increase of <b>15%</b> compared to July 2023. Take a pledge and upsurge your recyclable deposits to support the country in its NET ZERO strategy. The top collectors for the month were:	Abela & Co Al Aweer	2,870	Fateem Ali Al Zaabi	221
	Sheraton Sharjah Beach Resort & Spa	800	Amal Saeed Al Shamsi	210
	Flora Inn Hotel	705	Ibrahim Pasha	205
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected <b>197</b> pieces of Toners from <b>13</b> participating entities during the month of August 2023 a decrease of <b>49%</b> compared to July 2023. Recycling is crucial for the future health of our planet. Join us in our recycling campaigns and help reduce landfills in the UAE. The Top collectors were:	Ministry of Climate Change and Environment	71	Sarang Pillai	33
	Verger Delporte	30	-	-
	Occidental Al Jaddaf	13		
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected <b>330</b> pieces of Mobile Phones from <b>7</b> participating entities during the month of August 2023, an increase of <b>271%</b> compared to July 2023. Adopt Eco conscious living and deposit your mobile phones with us for a sustainable future. The Top collectors were:	Dubai Public Prosecution	181	Rose Vincent	132
	Adeeb Group AUH	10	-	-
	-	-		
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG has collected <b>13,198</b> kg of Glass Bottles from <b>52</b> participating entities during the month of August 2023, an increase of <b>35%</b> compared to July 2023. You have the power to turn the tide, reverse the effects of climate change by recycling. Take action now and contribute to mitigate carbon emissions. The Top collectors were:	Five Holdings	3,990	Shamsa Nasir	511
	Two Seasons Hotel & Apartments	1,373	Sonia Gandhi	250
	Grand Plaza Movenpick Media City	780	Twarita Verma	160
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>1,320</b> kg of E-waste from <b>21</b> participating entities during the month of August 2023, an increase of <b>38%</b> compared to July 2023. We encourage our participants to continue collecting actively and prevent these materials from ending in landfills. The Top collectors were:	Indian Ladies Association	540	Darwish Ahmed	159
	Savoy Crest	165	Amal Saeed Al Shamsi & Hana Abdullah (Tie)	40
	Adeeb Group	146	Vidyuth Balaji	32
SCRAP METAL COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>857</b> kg of Scrap metal from <b>15</b> participating entities during the month of August 2023, a decrease of <b>3%</b> compared to July 2023. Take a pledge and upsurge your recyclable deposits to support the country in its NET ZERO strategy. The Top collectors were:	Marco Polo Hotel	51	Ali Darwish	196
	ISS Relocations	50	Maryam Humaidan	179
	Indian Ladies Association	31	Muhair Mubarak	178

EEG invites all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and focus on excelling in their collections for this year to contribute to the welfare of the society and a healthier environment.

