EEG CORP NEWS

Together for a Better Environment®





ASSEMBLING A NEW THEORY OF CHANGE

DETERMINING THE INTERLINK BETWEEN POVERTY, HUNGER & HEALTH

2nd Panel Discussion Date: 23rd June, 2023











Organised by











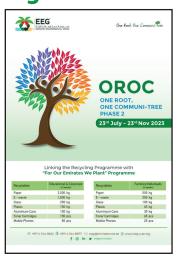


Venue Host



Upcoming Events





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BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM Villa No. 117a - JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.

For more info, call EEG at 04 344 8622, or email eeg@emirates.net.ae - www.eeg-uae.org





Habiba Al Mar'ashi, Varun Vishnu Prasad, Namirah Ahmed, Iqtedar Ali, Carlo Cuarto, Jipson Joy **DESIGNED BY**:

Munim Khan



Habiba Al Mar'ashi

I am pleased to welcome you back from a blessed and joyful Eid Al -Adha break and hope you took full opportunity to spend this time with your loved ones. As far as our duty as an environmental group and responsible inhabitants of this planet goes, we were packed with a busy month in June full of engagements and insightful discussions. We are already half way down the year so let us make most of what's left count and work together for a greater cause!.

We began the month by celebrating the 50th World Environment Day under the theme #BeatPlasticPollution and ended on addressing complex environmental, social and economic challenges through a galaxy of meetings with strong sustainable experts from different domains who collectively contributed to building a sustainable environment by ensuring social equity, economic growth and environmental protection.

Let's jump into our widespread line-up of engagements within the past month which reflects our mission to spread the sustainable message and aid in the global transition towards climate neutrality.

Beginning the month headstrong, EEG launched the 13th cycle of the Neighborhood Recycling Project on 1st June, to accelerate climate action by engaging our youth in community activities.

After a competitive journey and hundreds of students providing real-time solutions to threats that affect all areas related to water, we finally announced the winners of the Re-New Our World Student Water Innovation Challenge at SEE Institute on $4^{\rm th}$ June.

On $5^{\rm th}$ June, under the special events of celebrating the $50^{\rm th}$ World Environment Day, EEG conducted its annual Emirates Recycling Awards in its $26^{\rm th}$ edition at the Dubai Knowledge Park.

On 6^{th} June, EEG engaged in the Sustainable Water Use Platform (SWUP) at the Swiss Embassy in Abu Dhabi, to tackle water security as the center of the climate crisis.

To further accelerate climate action and emphasise on the importance of a built environment, I moderated a Fireside Chat: Net Zero: The Business Opportunity on 8^{th} June, at the Grand Movenpick Media City, Dubai.

On **June 10th**, I attended the 1st Arab Environmental Forum of 2023 alongside climate experts from 11 Arab countries, to push for a sustainable shift under the slogan "Beat Plastic Pollution".

I was thrilled to visit our corporate member's state of the art 'Rheem Innovation Center' on 12^{th} June, and witness their venture into sustainable technology.

In our constant efforts to support the nation's sustainable vision, it was our honor to act as a supporting association to the $2^{\rm nd}$ edition of Khaleej Times - Journey to Net Zero summit on $15^{\rm th}$ June. I was also excited to share the panel with industry experts to develop solutions on the pressing climate issues ahead of COP 28.

Later in the day, I was grateful to celebrate the sustainable contributions of leading influential women in UAE and witness their journey towards net zero at the high level panel discussion on 'The Role of Women Leadership

in Advancing the Climate Agenda'. On 17th June, EEG launched the 8th edition of Recycle. Reforest. Repeat to engage all sectors in the society to collectively combat desertification and drought through paper recycling project.

To facilitate the nation in achieving the National Food Security Strategy 2051, I joined on 19th June, the panel discussion on 'Revamping Our Food Ecosystem' to develop solutions to increase sustainable food consumption and production patterns across the country.

In our efforts to push for a change for a better future and prioritise sustainable practices, we signed an MoU with the Recycling Association of Africa (RAA) on $21^{\rm st}$ June.

On $22^{\rm nd}$ June, Accenture ME in collaboration with EEG conducted a leadership panel at the 'Career Readiness Lab' for 20 high school winners of the $23^{\rm rd}$ cycle of ISEPSC, to bridge the gap for students navigating their way into the professional.

It is my pleasure to share with you that I have been re-elected as the WGBC Board Director and will commence my second term effective $1^{\rm st}$ July. On $22^{\rm nd}$ June, I attended the WGBC Board of Directors Board meeting to discuss the 2023 forecast.

Bringing in key industry experts to facilitate the discussion on socioeconomic impact on sustainability, EEG conducted its 2^{nd} panel discussion of the year on 23^{rd} June, under the theme 'Assembling a New Theory of Change: Determining the Link Between Poverty, Hunger and Health'.

On 27th June, I ended my engagements prior to the EID celebrations by attending the GISD Strategy Group Meeting to address effective means to scale up financing in developing countries and aid in meeting their UN SDGs.

That's all that was included in our action-packed month for June. Join us next month as we prepare for our upcoming engagements.

The 8th edition of Recycle. Reforest. Repeat will conclude on 23rd July! Make sure to utilise your time and efforts well to meet your targets and get to plant a native tree under your name with us on 23.12.23.

On the same historic day of 23.07.23, EEG will be launching the 2nd phase of our widely loved "One Root, One Communi-Tree" (OROC) in its $14^{\rm th}$ cycle. Remember to start collecting the mentioned recyclables and reach your goals in contributing for a cleaner, sustainable planet.

In all, it is clear that there is much work to be done in order to achieve the ambitious goals set under the nation's climate agenda. But there is a growing momentum around the world in adopting sustainable practices which is sure to accelerate progress towards achieving our sustainable mission. It is vital that through investing in new technologies and practices to reduce emissions, conserve natural resources and promote socioeconomic development, we must work collaboratively and innovatively.

Thus, as we move towards COP28, let us continue to show steadfast dedication to the principles of sustainability and join hands to build a more sustainable and equitable world for all.



26th Edition of the Emirates Recycling Awards



In celebration of the 50th World Environment Day, Emirates Environmental Group (EEG) conducted the 26th edition of its annual 'Emirates Recycling Awards' on 5th June at the Dubai Knowledge Park, Conference Center, to recognise the noble efforts of the waste management and recycling champions for the year 2022.

This event was held under the prestigious patronage and presence of H.E. Engr. Sheikh Salem bin Sultan bin Sagr Al Qasimi, Chairman of the Ras Al Khaimah Civil Aviation Authority and member of the Executive Council of the Government of Ras Al Khaimah and Honorary Member of Emirates Environmental Group.

In 2022, a total of 2,345 entities and thousands of people participated in EEG's various recycling campaigns last year. The collective efforts of all participants from inception until the end of 2022 resulted in the collection of the following recyclable waste;



21,612,559 kg **Paper**



1,392,075 kg **Plastic**



378,086 kg lluminium



2,646,107 kg **Glass**



114,851 pcs 74,516 pcs Mobile **Phones**



3,171 kg Scrap Metal

The recycling of the above materials has contributed to:



Reducing 5,658 metric tons of CO2



143,282 m³ of Landfill Space



Conserving 658,388 Million BTU of Energy





Save 299,049 Gallons of Gasoline

Winners of EEG's Emirates Recycling Awards 2022			
Campaign	Companies/Entities	Academic Institution	Individual / Family
Paper	UAE Exchange	Our Own High School - Dubai	Ali Darwish Mubarak Salim Al Za'abi
Plastic	Abela & Co	Our Own High School	Ali Darwish Mubarak Salim Al Za'abi
Aluminium Cans	Emirates Flight Catering	Far Eastern Private School	Aarika Ajesh
Glass	Ras Al Khaimah Economic Zone Authority	The Arbor School	Afra and Sultan Ali Al Za'abi
Mobile Phones	Public Prosecution Office	Our Own High School - Dubai	Rose Vincent
Toner Cartridges	GUCCI	-	Tanisha Khurana
E-waste	AG PCS Switchgear Manufacturing LLC	Royal Academy Ajman	Abdulrahman Ali Al Za'abi
Scrap Metals	US Consulate General Dubai	-	Shivani Adduri



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June

The Sustainable Water Use Platform (SWUP)

EEG joined and engaged in rich discussions on 6th June, around water as the center of the climate crisis, held at the Swiss Embassy in Abu Dhabi for the Sustainable Water Use Platform (SWUP) meeting.

The meeting tackled water-related aspects of climate security by providing sophisticated solutions through water resource management which in turn promote economic, political and social stability, improves public health and strengthens water security.



June

Pathway to COP28: The Role of Sustainable Built Environment in Accelerating Climate Action

In line with the year of sustainability and the aim to enhance actions ahead of COP28, EEG Co-Founder & Chairperson Mrs. Habiba Al Mar'ashi, in her capacity as Co-Founder and Treasurer of Emirates GBC, moderated on June 8th, a Fireside Chat: Net Zero: The Business Opportunity, held under the patronage of the Ministry of Energy and Infrastructure at the 12th Annual EGBC congress on the 'Pathway to COP28: The Role of Sustainable Built Environment in Accelerating Climate Action', at the Grand Movenpick Hotel Media City - Dubai. This meeting brought together regulators, industry experts and academia to examine the essential role of the built environment in the global transition to sustainability and explored common challenges, opportunities and strategies to accelerate climate action under unified efforts for a stronger impact. The congress delved into 4 key topics, mainly being, Theme 1: COP28: Prospects and Aspirations, Theme 2: Transition to Net Zero, Theme 3: Green Finance for the Built Environment and lastly Theme 4: Innovation, Technology and Resilience.

EEG Chairperson attends 1st Arab Environmental Forum of 2023

Abu Dhabi Environment Network, the Regional Network for Social Responsibility and the Naya Group for Excellence, in cooperation with the Moroccan Association for the Protection of Marine Domains and Sustainable Development, and the Environment Eye Association in Egypt, organised their 1st Environmental Forum of 2023 under the slogan "Beat Plastic Pollution" on June 10th virtually. The event witnessed the participation of leading climate experts from 11 Arab countries, who shared their expertise in tackling the challenge of plastic pollution as a major climate issue. Likewise, EEG Chairperson and Co-Founder, Mrs. Habiba Al Mar'ashi, presented briefly on EEG's efforts in tackling the pressing plastic issue under the theme #BeatPlaticPollution.



EEG visits Rheem Innovation Center

June

To laud and acknowledge the sustainable steps of our corporate member Rheem Manufacturing LLC, EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar'ashi, paid a visit to their factory & the state of the art 'Rheem Innovation Center' on 12th June, where she was given a full tour of both the facilities and she was able to see 1st hand Rheem's global initiatives on sustainability.

The facility is equipped with the most intelligent & sustainable products within commercial & residential air conditioning. Rheem aims to train 250,000 contractors & plumbers by 2050, to pave the way for its exponential growth and impact the contracting community by creating a repository of knowledge and providing training to bring out best-in-class skills among HVAC contractors in the UAE.



June

EEG Chairperson Speaks at the Khaleej Times - Journey to Net Zero Summit

EEG join Khaleej Times' 2nd edition - Journey to Net Zero summit on 15th June, 2023, as a 'Supporting Association', to facilitate meaningful discussions on recent climate catastrophes ahead of COP 28. Hosted by Khaleej Times and endorsed by the Dubai Supreme Council of Energy, the summit brought together industry leaders, corporate and government officials, who discussed solutions to combat climate change and achieve Net Zero emissions by 2050. EEG Chairperson also spoke at the summit about the dynamic vision of the Emirati leadership in taking collaborative action against pressing climate issues and stressed on UAE's initiative to build green and clean energy to support its vision of building a resilient and sustainable environment for our future generations. Get the full story here CLICK HERE

June

EEG Attends 'The Role of Women Leadership in Advancing the Climate

EEG Co-Founder and Chairperson attended the high level panel discussion on 'The Role of Women Leadership in Advancing the Climate Agenda' at the Anwar Gargash Diplomatic Agency Auditorium on 15th June, organised by the EU Delegation to the UAE in association with the Embassy of Sweden in Abu Dhabi, the Swedish Dialogue Institute for the Middle East and North Africa in their efforts to support and enhance the role women play in shaping our future and accelerate global change ahead of COP28. The discussion highlighted the sustainable contributions of leading influential women in the UAE and the MENA region as they have significantly engaged in accelerating climate action and enhanced the transition to a green economy. It served as a powerful platform to acknowledge the effectual contributions of women towards promoting sustainable development and shaping the future of our climate ahead.



19th

EEG Chairperson speaks at the 3rd National Dialogue for Food Security

To achieve the National Food Security Strategy 2051 for the UAE with the aim of facilitating constructive discussions among stakeholders from the government and private sectors; the Ministry of Climate Change and Environment (MOCCAE) organised in partnership with HealthyPath & the UAE University, the "Third National Dialogue for Food Security: Transitioning to Sustainable Food Consumption Patterns" at the SEE Institute - Sustainable City on 19th June.

Highlighting the importance of food security, especially during times where food scarcity is at its highest, H.E. Mariam Almheiri, Minister of Climate Change and Environment inaugurated the event with a key note address, where she stressed on UAE's strategic steps to strengthen the local food production sector and combat food loss and waste. EEG Co-Founder and Chairperson, Mrs. Habiba Al



Mar'ashi, acknowledging the seriousness of the matter, joined a panel titled "Revamping Our Food Ecosystem", where she advised on the solutions to instill healthy and sustainable food consumption practices across the country, through the collective support from local farmers, retailer, hospitality and health and environmental experts in making sustainable food options accessible, affordable, and available to all. She also called for better labeling of food packaging not only with the ingredients and the nutritional value but also the carbon and water footprint. She encouraged local sourcing and local production to help achieve food security and the reduction of the carbon footprint of importing.

21st

EEG signs an MoU with RAA

Emirates Environmental Group signed a Memorandum of Understanding (MoU) with the highly recognised non-profit organisation, the 'Recycling Association in Africa', on 21st June, who share similar ambitions with EEG and that is to promote and ensure the execution of waste reduction strategies, advocate for the preservation and reduction of natural resources and push for decarbonisation policies to accelerate sustainable development on national as well as regional levels. Through the Association Barter Support Agreement, both the parties pledge to work collectively in ensuring the successful incorporation of sustainable practices across their respective nations and beyond, to aid in their achievement of the 17 UN SDGs and meet their targets to neutralize carbon by 2050.



77nd

EEG Chairperson Elected as New WGBC Board Director

EEG Chairperson, and Co-Founder, Mrs. Habiba Al Mar'ashi, attended the World GBC Board of Directors meeting virtually on 22nd

June. The meeting looked back upon the updates for the board, executive committee, corporate advisory, CEO network chair elections, and regional chair and vice-chair elections. The agenda for the meeting further included revisiting year-end financial summary & audit reports, along with the WGBC departmental strategy plans and 2023 forecast. In regards to the above, we are proud to share that as Treasurer of EGBC and Chairperson of the Emirates Environmental Group, Mrs. Habiba Al Mar'ashi, has been nominated and re-elected to a new term as one of the Board of Directors for the World Green Building Council. Voting for the new Board Directors took place at the Annual General Meeting of the Members (AGM) on 14th June 2023. The new term will be effective from 1st July 2023.

22nd

Jobs and Skills for the Future

portfolios and preparing their job pitches to ensure a successful path towards their career.

On 22nd June, Accenture ME in collaboration with the Emirates Environmental Group conducted a leadership panel at the 'Career Readiness Lab' in the Innovation Hub, Dubai Arenco Tower, for the winners of the 23rd cycle of the Inter-School Environment Public Speaking Competition, to celebrate their victory and arm them with the right knowledge and resources to transition in their respective careers. The discussion was aimed to aid the year 12 students in shaping their skills for the future by equipping them with the necessary tools in researching and applying for their desired role within corporates. A skilling activity to help transform the educational and learning landscape was performed with the aim to bridge the gap for students moving to their next phase in the career. This provided them with practical insights and strategies they needed to help navigate their way into the professional world. It pushed them to develop skills such as enhancing their CV's, building their LinkedIn

7rd

EEG conducts 2nd Panel Discussion of the year

On the memorable date 23.6.23, EEG conducted its 2nd Panel Discussion under the theme: Assembling a New Theory of Change: Determining the Interlink between Poverty, Hunger & Health. This discussion was held at Holiday Inn, Al Barsha, in association with Arabia CSR Network and supported by EmiratesGBC, Clean Energy Business Council and the Swiss Business Council. The discussion brought to the stage key experts from different sectors of the society.

- Dr. Markos Tibbo, Officer-in-charge at FAO Sub regional Office for GCC States and Yemen & FAO representative in the UAE
- Ms. Latha Ekambaram, Chemical Industry Expert in Business Growth Transformation and Strategy
- Ms. Caroline Kiunga, Community Relations Officer at ISMEA UPS Foundation
- Mr. Mohammad Raheem, Quality Compliance Team Lead at Julphar Gulf Pharmaceutical Industries The audience members consisted of students, dignitaries from embassies, members from various government bodies, professors and people from various corporations. The session was very fruitful; with the discussion and questions from the moderator and the audience creating an atmosphere of true educational value and meaningful dialogue. The discussions hooked the audience with real life examples and best practices shared along with current challenges and flaws in policies when discussing the issues of poverty, hunger and health.





27th

EEG Chairperson attended the GISD Strategy Group Meeting

EEG Co-Founder and Chairperson attended the GISD strategy group meeting virtually on 27th June. Being aware of the downfall of the global economy amidst the lasting impacts of COVID-19, the unprecedented climate changes, rising interest rates and inflation, the meeting was adjourned to address solutions to existing deficiencies within the system, which coupled with the mentioned effects above, acts as an obstacle for developing countries to achieve their deliverables of the 17 UN SDGs.

With this in mind, the meeting reflected on the international financial architecture and dissected its short comings to successfully unlock private financing, such as MDB reforms and investments in green builds, to counter the negative effects of the natural losses which were caused due to the result of the drop of GDP levels within developing countries and further channelise their efforts to scale up investment for sustainable development.

One Root, One Communi-tree Phase 1

We are delighted to share that we concluded the phase 1 of the 'One Root, One Communi-tree' programme on 23.05.23 which witnessed a strong participation and hard work from 413 entities across all sectors of the society in the UAE. From the 7 recyclable material categories, a total of



294,140 kg **Paper**



48,376 kg Plastic



2,604 kg **Aluminium Cans**



51,111 kg **Glass**



864 pcs



801 pcs Mobile Phones



6,503 kg **E-waste**

The contribution transpired in the reduction of



5,658 trees



3,053 m³ of Landfill Space



10,016 Million BTU of Energy





3,088 Gallons of Gasoline

To recognise such a remarkable contribution, EEG will honour those who have achieved the targets by planting with them a total of 747 saplings of native trees under 'For Our Emirates We Plant' on 23.12.23. We thank our committed members and participants who have helped us to achieve our goals and brought us a step closer in our path to a circular economy. We look forward to welcoming you once again for the launch of phase 2 of OROC on 23.7.23. Stay tuned to know more.

4th June - Re-New Challenge Concludes

EEG's newly adopted Re-New Our World Student Water Innovation Challenge concluded on Sunday June 4th, on the eve of World Environment Day. The Awarding Ceremony for the third edition of this Challenge was held to celebrate the 2023 cohort of winners. An initiative by Water Alliance, the 3rd edition has been conducted in partnership with EEG under the patronage of the Ministry of Energy and Infrastructure. Finalists and academic members from schools in Ajman, Abu Dhabi, Dubai, Ras Al Khaimah and Sharjah attended the awarding ceremony hosted at the SEE Institute, the first Net-Zero venue in the region in The Sustainable City, Dubai. This year, a total of 791 students from 104 schools registered to compete in this challenge. The 2023 edition has received the support of corporate partners Xylem, Axis Communications and Nestle Waters at the platinum level, Droople and No More Bottles at the silver level and KPS at the bronze level.

Junior Category

Winner		Abdulla and Hamad Said Almazrouei	Ethan Primary School in Ras Al Khaimah
2nd Place	,	Madhav Krishna Seshadri Sumanth	Delhi Private School in Sharjah

Middle Category

Winner	Aliya Nujum Navaz	Al Ain Juniors School, Abu Dhabi
2nd Place	Akshita Iyer	GEMS Modern Academy in Dubai

First place winners in the Junior and Middle categories will receive a 3,000 AED cash prize for their schoo to invest in a water project benefiting the entire community.

Senior Category Winners

Winner	Sinchana Shivaprasad Hiremath	GEMS Our Own English High School in Dubai
2nd Place	Laiba Maqbool and Rhea Johnson	JSS Private School in Dubai

Sinchana, the winner is the UAE finalist and will represent the country at the 2023 Stockholm Junior Water Prize competition taking place in Sweden during World Water Week in August. EEG wishes all the luck to Sinchana in the global competition where she will compete against winners from 40 other countries.





EEG Welcomes Design Infinity

EEG is delighted to welcome Design Infinity on board as a corporate member. It is a fast-growing design and Builds Company based in Dubai - UAE and was established in 2012. The company provides a complete range of high-end interior services and turnkey solutions for commercial offices, spanning diverse sectors. With its corporate headquarters in Dubai and the regional offices in Abu Dhabi, the company is owned and operated by a highly experienced team of interiors specialists.

The company comprises over 700+ staff and specialises in large-scale fit-out and design projects across the UAE, with an excellent track record of completing them on time and to a high standard. Since the formation of the company in 2012, Design Infinity has maintained an exceptional year-on-year growth, with a team that includes interior specialists, as well as in-house experts for MEP and IT.

The company operates a large joinery factory that covers more than 60,000 square feet, along with separate divisions for glass and metal works. Design Infinity also has its in-house signage and upholstery division.

Upcoming Events

Recycle. Reforest. Repeat

With the World Day to Combat Desertification and Drought celebrated globally, EEG launched their annual paper recycling campaign in its 8^{th} edition - 'Recycle.Reforest.Repeat' on 17^{th} June to facilitate environmental action of different stakeholders, households, communities, the public and private sectors.

With climate conditions worsening, the need to protect our environment should be our top priority. RRR is due to run until the 23rd of July, so buckle up and start recycling to prevent land degradation and desertification, for a healthy planet.

Register now through the link: Cuck HERE * and upon meeting the set target, plant a native tree under your name with us on 23.12.23 as part of our annual urban afforestation drive, 'For Our Emirates We Plant'.











One Root, One Communi-Tree (OROC)

We are grateful to all the participants for coming forward and contributing towards a Sustainable Future by making the phase 1 of the 14th cycle of the "One Root, One Communi-Tree" (OROC) project a success as we recorded the participation of 414 entities across UAE with 753 saplings of native trees to be planted by the participants under their names on 23.12.23 to mark their noble efforts.

We wish to welcome your committed participation once again in phase 2 of this project which will be rolled out on 23.7.23 and will run until 23.11.23. As usual, we will be accepting the collection of 7 recyclable materials namely paper, plastic, aluminum cans, mobile phones, glass bottles, toners and E-waste from individuals, students, families, corporations, academic institutions, hotels and government entities across the UAE.

Looking forward to receive better results in this new phase to help us design a sustainable future, follow the link to register for the campaign: CLICK HERE (*)









Desertification and Drought Day 2023

"Desertification and Drought Day" is a United Nations observance celebrated each year on 17 June. This year, it brought together leaders to advance gender equality and land restoration goals. The event was jointly organised by the UN Convention to Combat Desertification (UNCCD), UN-Women, UN Food and Agriculture Organisation, UN Human Rights and the UN Development Programme.

Women leaders from around the world took centre stage at the United Nations General Assembly calling for women's land rights. Speakers from diverse countries shared their experiences and explained how droughts, land degradation and desertification are disproportionately impacting the women and girls in their communities.

It is noteworthy that when women farmers have access to own land, they grow more and so do their children and nations. Together, these positive shifts in women's empowerment have a ripple effect on income and children's welfare.

Achieving land degradation neutrality requires everyone's efforts. And women and girls are half of the world's population. Empowering women and girls is one of the most impactful things that we can do to achieve environmental sustainability and the health of the land.

Read the whole news here: CLICK HERE







UNEP NEWS

UNEP Launches an Environmentally Sound Healthcare Waste Management Project in Lebanon

As waste management is a critical aspect which needs to be addressed within the healthcare sector, improper treatment and disposal of healthcare waste require special attention as they pose high risk of disease transmission amongst healthcare workers, patients, waste pickers and the community as a whole.

With this, the UNEP Representative and Regional Director for West Asia announced the launch of the Environmentally Sound Healthcare Waste Management Project in Lebanon on 14th June, to demonstrate UNEPs commitment to preserving the well-being of both the people and the environment in Lebanon. Read the full story on the proposed steps to divert pollution from healthcare facilities within Lebanon: CLICK HERE җ

EEG MEMBERS' UPDATE

EEG Welcomed 1 new corporate member in the month of June 2023

Corporate Membership

Design Infinity New



July 2023

The collection of materials for recycling in the month of June resulted in the following benefits:

- GHG Reductions 358 (MTCO₂)
- Saving of 2,726 Million BTU of Energy
- Saving of 709 m³ of Landfill Space
- Saving of 1,640 trees from being felled
- Saving of 1,119 Gallons of Gasoline















PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 82,118 kg of Paper from 203 participating entities during the	Keolis MHI Tram Depot	3,800	Sultan Ali Al Zaabi	1,330
month of June 2023, a decrease of 27 % compared to May 2023. We encourage our participants to be actively involved in our Campaigns in the year 2023 to	AUDEX FUJAIRAH LL FZE	3,032	Eesha Chhibber	1,060
enable us to achieve our target of collecting 1,595,000 kg of paper. The Top Collectors were:	Damac Maison Cour Jardin	2,420	Lacksana Karthikeyan	620
CAN COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 1,437 kg of Aluminum Cans from 23 participating entities during the month of June 2023, an increase of 33 % compared to May 2023.	Hilton Ras Al Khaimah Beach Resort	220	Sahasra Magesh Kumar	33
We encourage participants to be actively involved in our Campaigns in the year 2023 to enable us to work towards acheiving our target for 2023. The	Two Season Hotel & Apartments	150	Revin Diab	12
Top Collectors were:	Grand Cosmopolitan Hotel LLC	120	-	-
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 9,122 kg of Plastic from 118 participating entities during	Abela & Co	1,136	Fateem Ali Al Zaabi	734
the month of June 2023, a decrease of 55% compared to May 2023. Take a pledge and upsurge your recyclable deposits to support the country in its	Flora Inn Hotel	595	Eesha Chhibber	125
NET ZERO strategy. The top collectors for the month were:	Wasl Properties	523	Revin Diab	72
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 244 pieces of Toners from 11 participating entities during the month of June 2023 a decrease of 12% compared to May 2023. Recycling is crucial for the future health of our planet. Join us in our recycling campaigns and help reduce landfills in the UAE. The Top collectors were:	CEMEX Falcon L.L.C Jebel Ali	50	Anor Teran Mendonca	51
	Xtramix Group of Companies	31	Mohammad Ahmad Roomi	48
	-	-	Shyam Manikandan	30
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 297 pieces of Mobile Phones from 7 participating entities during the month of June 2023, a decrease of 56% compared to May 2023.	Dubai Public Prosecution	213	Rayshal Tharun Harshal	36
Adopt Eco conscious living and deposit your mobile phones with us for a sustainable future. The Top collectors were:	AG Engineering Dubai	33	-	-
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 10,639 kg of Glass Bottles from 61 participating entities during the month of June 2023, a decrease of 49% compared to May 2023. You have the power to turn the tide, reverse the effects of climate change by	Dubai Duty Free	2,800	Sonia Gandhi	1,122
	Madinat Jumeirah Hotel	1,610	Shamsa Nasir	460
recycling. Take action now and contribute to mitigate carbon emissions. The Top collectors were:	Two Seasons Hotel & Apartments	906	Sahasra Magesh Kumar	200
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 2,749 kg of E-waste from 24 participating entities during the month of June 2023, a decrease of 18% compared to May 2023. We encourage our participants to continue collecting actively and prevent these materials from ending in landfills. The Top collectors were:	AG Engineering Dubai	880	Darwish Ahmed	233
	Pullman Hotel & Resorts	778	Anirudh Balaji	98
	CEMEX Falcon L.L.C Jebel Ali	360	-	-
SCRAP METAL COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
	400 T		Ali Darwish Mubarak	004
EEG has collected 1,260 kg of Scrap metal from 19 participating entities during the month of June 2023, an increase of 196% compared to May 2023.	ABB Transmission and Distribution	160	Salim Alzaabi	824
		160	Salim Alzaabi -	

EEG invites all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and focus on excelling in their collections for this year to contribute to the welfare of the society and a healthier environment.

