

EEG CORP NEWS

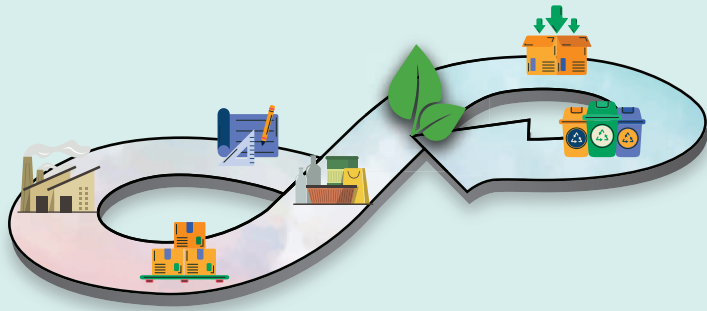
Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL GROUP



May 2023
Issue 5



CORP REALISING THE CIRCULAR PATH: A SUSTAINABLE NECESSITY

1st Panel Discussion
10th May 2023

f | @ | in | t eegemirates

+971 4 344 8622 +971 4 344 8677 eeg@emirates.net.ae www.eeg-uae.org

Organised by



In Association with



Venue Host



Upcoming Events

Recycling begins at
HCME

Join The Neighbourhood Recycling Project 2023
1st June to 30th September

Collect one or all of the below recyclable materials at the respective amounts.

EEG Student Members	Non Members
Paper: kg 200	Paper: kg 500
Plastic: kg 200	Plastic: kg 500
Alum: kg 75	Alum: kg 100
Plastic: kg 30	Plastic: kg 50
Aluminium cans: kg 25	Aluminium cans: kg 50
Mobile Phones (any brand): pieces 50	Mobile Phones (any brand): pieces 50
Toner: pieces 30	Toner: pieces 50

For details email us on wisdommanagement@eeg.ae

Register Now!

+971 4 344 8622 +971 4 344 8677
eeg@emirates.net.ae www.eeg-uae.org

EEG
EMIRATES ENVIRONMENTAL GROUP

"Recycle. Reforest. Repeat."
Project

17th of June until 23rd of July 2023

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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

From Monday to Friday & Sunday 9:00AM to 5:00PM
Villa No. 117a - JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or email eeg@emirates.net.ae - www.eeg-uae.org

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EDITORIAL TEAM:

Habiba Al Mar'ashi, Varun Vishnu Prasad, Dimple Bhatia, Iqtedar Ali, Carlo Cuarto, Jipson Joy
DESIGNED BY:
Harris Laluan



Habiba Al Mar'ashi

The month of April has been a very busy and productive month at EEG. Despite the short working hours as regulated for the Holy Month of Ramadan and closing for EID celebrations, April was a very productive month for EEG. Across the country, numerous festivities and celebrations took place with everyone joining the spirit of oneness through the different cultural events that took place. The sense of unity and cultural identity continued to bring people together to celebrate. Nevertheless, these celebrations, festivities and holidays should not leave negative impact that contribute to the acceleration of climate change and planetary crisis.

Therefore, EEG's role in accelerating sustainable progress did not pause either. We have steadfastly continued our environmental activities to ensure that our upcoming projects and collaborations were conducted smoothly and professionally. I am delighted to say that EEG held numerous meetings and conducted programmes where sustainable progress was highly visible and implemented.

On 5th April, I attended a Suhoor at the residence of the Consul General of the United States of America, Ms. Megan Gregonis, where the topic of discussion revolved around sustainability.

I also attended an Iftar evening on 12th April hosted by my very dear friend Ms. Roxana Jaffer the CEO of Sovereign hotels at the Holiday Inn Dubai Al Barsha. It was a wonderful gathering where I reconnected with old friends and had the opportunity to make new ones.

We held several meetings took place during the month including with COP 28 team to discuss collaboration opportunities in Nov-Dec, followed by meetings with corporations and academic entities interested to collaborate in our different action programmes.

We were delighted to welcome two inspiring personalities; Dr. Rizwan Adatia - founder and CEO of RAF Global & Dr. Mustafa Sasaa - Chairman of Raj Group of Companies who shared great stories regarding their journey and struggles and showed their willingness to support EEG in its sustainable journey.

On 16th April, we received 4 professional and renowned artists to the EEG office and they spent hours going over the hundreds of paintings to adjudicate the 17th cycle of EEG's Environmental Drawing Competition.

I attended on the 17th a special panel discussion conducted by the Ministry of Climate Change and Environment on "Climate Risk for Financial Institutions, Reporting and Decarbonising the Investments". On the same day in the afternoon, I also met with a representative from FreislandCampina (Rainbow Milk) to discuss a new collaborative

endeavor in Tin Recycling Campaign. On 18th I attended a virtual FfD Forum side event on 'SDG sovereign bonds as an instrument to advance alignment and financing for the SDGs: Countries and investors in joint action.

On the special date 23.4.23, we concluded our popular project "Green Call", which brought in entities from all sectors of the society to deposit mobile phones for recycling.

Between the 25th & 28th April, over 530 students from across the country gathered in Dubai to participate in EEG's annual Inter-School Environmental Public Speaking Competition.

The 23rd cycle of the competition garnered great interest amongst the private and government schools representing different syllabus. The students competed on 4 strong sustainability topics against very strong criteria to be able to take home the coveted rolling trophy. The competition also drew the attention of various local media channels that covered the programme and interviewed the attending students.

On 27th April we attended a virtual briefing of the 2nd session of the Intergovernmental Negotiating Committee to develop an internationally binding instrument on plastic pollution organised by UNEP.

To conclude the month in a befitting way, EEG in collaboration with UPS and supported by the Abu Dhabi Municipality represented by the Al Shahama Centre, planted on 29th April, 600 saplings of native trees in the capital of the UAE, Abu Dhabi. EEG and UPS teams joined by several volunteers took the time to come together in Al Samha and successfully carry out the planting of trees.

Regarding our upcoming events, we will be conducting our 1st panel discussion of the year on 10th May under the title "Corporealising the Circular Path: A Sustainable Necessity" to promote and discuss the importance of conservation of resources and the circular economy concept from varying perspectives.

I look forward to see you all registering and joining us in this pivotal discussion and learn about the latest developments.

We will also be concluding the Phase 1 of the popular community action programme "One Root One Communitree" on 23rd May, so if you haven't registered yet take advantage of this unique programme to show your commitment to environmental conservation efforts.

I hope that by reading the details of all the above in the inside pages of this issue; you will appreciate all the great work that is taking place and join in our sustainability efforts.



5th
April

Consul General of the United States of America - Sustainability Suhoor dinner

The Consul General of the United States of America, Ms. Meghan Gregonis invited Co-Founder & Chairperson of Emirates Environmental Group, Mrs. Habiba Al Mar'ashi for a Suhoor dinner on 5th April at the her residence. The focus of the evening was to discuss the importance of cooperation and collaboration to address environmental challenges. The conversations centered on how countries can come together to find solutions for climate change and other pressing environmental issues such as water.

The Consul General echoed this sentiment, accentuating the importance of partnerships between countries to address environmental challenges. Overall, the evening was a reminder of the urgent need for cooperation and collaboration to address environmental challenges facing our world today. By working together, we can create a more sustainable and resilient future for ourselves and for generations to come.

12th
April

Iftar Invitation

On 12th April, EEG chairperson attended an Iftar with a diverse group of people invited by Ms. Roxana Jaffer, CEO of the Sovereign Hotels - Holiday Inn Al Barsha. Iftar is a time where people gather together after a long day of fasting.

The sundown brings friends, neighbours, families and colleagues together to unite under the warmth of a good meal. She was delighted to meet with the invitees where she had the opportunity to network and to meet with old friends as well as make new acquaintances who share the passion of sustainability. It was a memorable evening indeed; good conversation, wonderful food and a cozy atmosphere, a time where one has the chance to share updates and enjoy at the same time.



17th
April

Meeting with Rainbow Milk

EEG as an environmental NGO is always striving to expand its network and take collaborative actions to tackle environmental and sustainability challenges at a local level as well as on the international level. Since its inception in 1991, EEG has always expanded its reach and its projects and campaigns. EEG's recycling campaign started in 1997 with the introduction of Can Collection Campaign, which focused on the collection of Aluminium Cans for recycling. When EEG introduced such a memorable and unprecedented recycling campaign in the country, it garnered the attention of the community, which brought together community members in Dubai and as far as the Northern Emirates. Since then, EEG has been very vocal on the importance of recycling and sustainability. By the end of 2022, EEG had 8 recycling collection campaigns. Aluminium Cans, Paper, Plastic, Glass Bottles, Mobile Phones, Toners, E-waste and Scrap Metals.

Now in 2023, EEG is partnering with the local favourite company Rainbow Milk (FrieslandCampina), who has started an initiative named "Recycle to Green", in association with the Ministry of Climate Change and Environment. Under this initiative, EEG will be starting its 9th recycling campaign: "Tin Collection Campaign". On 17th April, EEG met with FrieslandCampina representative to finalise details of this collaboration as EEG under this initiative will act as an educational partner and engage 7 of its selected Academic members through workshops to raise awareness and activate this campaign followed by actual collection.

17th
April

National Dialogue for Climate Action

On 17th April, EEG chairperson attended a panel discussion held by the Ministry of Climate Change and Environment as part of the National Dialogue for Climate Action. The panel discussion was under the theme "Climate Risk for Financial Institutions, Reporting and Decarbonise the Investment". As more entities across the world start to implement sustainable practices in their working model, they will look for financial institutions to invest to enable the transition to a new sustainable model. However, for financial institutions to invest, they need to analyse and mitigate the risk to ensure that both their investments and returns are fruitful. The institutions are now shifting from a short-term to long term investment goal and the risk for such a goal is much higher.

Therefore, to discuss these issues and grasp the progress of such investment in the UAE and understand the concerns of investors and investees, this panel discussion brought the heads of 5 strong financial institutions in the country. The discussions were constructive and attended by the Minister of Climate Change herself and yielded varied set of analysed solutions and examples. The discussions revolved around long term strategies, blended finances, UAE's leading position in sustainable finance amongst others. EEG chairperson was also able to share with the attendees her involvement in the sustainable finance sector as a board member of the Global Investors for Sustainable Development (GISD) alliance.



18th
April

FfD Forum

On 18th April, EEG chairperson attended virtually a side event at the Finance for Development (FfD) forum under the titled "SDG sovereign bonds as an instrument to advance alignment and financing for the SDGs: Countries and investors in joint action".

This side event was held through the Swedish International Development Cooperation Agency (Sida), and the Permanent Mission of Rwanda to the UN at the 2023 ECOSOC Financing for Development Forum. This event was held to discuss and explore the development of SDG sovereign bonds to mobilise the private sector investment to close the SDG financing gap. Both private and public entities are now needed to ensure the achievement to 2030 Agenda. The event registered the attendance of high-level panelists from governments, the private sector and international financial institutions.



23rd April Project Green Call

On the historic date of 23.4.23, EEG concluded its “Green Call” project. This project was launched in 2016, focused on raising awareness of the issue of used mobile phones. As the world shifts towards digital technologies and communication, more people will be forced to adopt these new ways of living. Just 3 decades into the development of cordless phones, the technology has so far surpassed the imagination of the general public. The button phone has now been mostly replaced by touch screen phones, which has evolved to accommodate more data, faster processing, high resolution cameras, virtual assistants and more. Today even the least privileged members of the society have access to touch screen phones. Therefore, as the fast paced evolution of technology continues, people will discard older outdated phones to procure more advanced and newer models, which is becoming a necessity to operate the applications that in part drive the economy.

This year, so far a total of 1,407 pieces of mobile phones have been collected by EEG for recycling. Entities that have reached the target under this project are eligible to plant 20 native trees on 23.12.23 under the “For Our Emirates We Plant” urban afforestation campaign conducted by EEG annually.

25th - 28th April 23rd cycle of the Inter-School Environmental Public Speaking Competition

Emirates Environmental Group (EEG) conducted the 23rd cycle of the Annual Inter-School Environmental Public Speaking Competition from 25th to 28th April at the Dubai Knowledge Park. This bilingual (Arabic/English) Competition has been a popular programme for schools across the country since its inception. This year, over 530 students joined in teams of 3 to 5 to participate and compete in this unique competition. A total of 90 teams participated from schools across the country representing different syllabus. To accommodate the increasing demand for participation in this high level event, the number of days in which the competition was held were expanded from 2 days to a full-fledged 4-day programme; as its popularity, competitiveness, and recognition grew in the academic world of the UAE, thereby the need to accommodate and give opportunity to more students and schools that can benefit from this skill raising avenue.

The event was sponsored by multiple companies which included UPS, who came on board as a Co-Sponsor and Sharjah National Oil Corporation who came on board as a Support Sponsor. Other supporting entities of the competition included Dubai International Academic City & Student-hub for providing the venue, and Abela & Co who provided the catering. The competition was divided into 2 categories; a sub-senior category for students between 13 to 15 years and a senior category for students between the ages of 16 to 18 years. The topics selected for this year’s competition were from the responses received in the feedback forms from last year’s competition and also keeping in mind UN SDGs. Such topics allow the current generation to focus on sustainability and to make sure upcoming generations are less impacted. The competition provides students with a platform to express their point of views and come up with creative and practical solutions to tackle such key issues. Each team had exactly 7 minutes to present their case and impress the audience and the jury. Students used creative ways to interact and keep the audience entertained through Videos and skits.

On Day 3, students from Al Noor Training Centre for Persons with Disabilities performed a song to start the day and an opportunity to express their point of view on the respective topic. To score the students fairly without bias, EEG brought together 8 bilingual jury members, who are experts in the fields of the chosen topics and work in the sustainability field. The winners of the 23rd cycle of Inter School Environmental Public Speaking competition are:

Topics	Category	Winners
The Omnipresent Micro-plastics: The Unseen Pandemic	Sub-Senior	The Philippine School, Dubai
Dwindling Lakes, Diminishing Rivers: Addressing Fresh Water Depletion	Sub-Senior	Dubai International Academy, Emirates Hills, Dubai
Reviving Indigenous Secrets: Unlocking Locally Driven Sustainable Change.	Senior	Our Own High School Al Warqa'a Dubai
Reaching Earth’s Threshold: Our Response to the Tipping Point	Senior	The Philippine School, Dubai



The coveted rolling trophy went to The Philippine School, Dubai (Senior Team) who managed to score the highest points in this year’s competition.

26th April ECOSOC Youth Forum

On 26th April, EEG team attended a virtual forum discussion conducted by the youth at the 2023 Economic and Social Council (ECOSOC) Youth Forum under the title “Choking in Plastic: Addressing water pollution to ensure the right to a healthy environment and the achievement of SDG 6 for youth”. This event was organised by UNEP in collaboration with the UN Office for Human Rights and the UN Department of Global Communications, with the co-sponsorship of the Permanent Mission of Costa Rica. This dialogue was held to discuss actions led by the youth on the aspect of water pollution and what policies and actions are required to ensure the achievement of Sustainable Development Goal Number 6: Clean Water and Sanitation. The speakers included youth from various sectors of the globe taking actions to address water based issues and the representative of Costa Rica. The discussion was very fruitful and the attendees gave their input on the matter as well.



27th Global Efforts to End Plastic Pollution

April In a historic move, the United Nations Environment Assembly passed a resolution in March 2022 to pave the way for a global treaty to end plastic pollution. As part of the efforts to make this resolution a reality, Emirates Environmental Group attended on 27th April the briefing of the 2nd session of the Intergovernmental Negotiating Committee (INC) to develop an internationally binding instrument on plastic pollution. The meeting focused on the progress made since the 1st session of the INC, which took place in September 2019 and resulted in a series of decisions on the scope, objectives, and guiding principles of the instrument.

The Executive Secretary of the Basel, Rotterdam, and Stockholm Conventions, opened the briefing that highlighted the pervasive impact of plastic pollution, which affects all countries, societies, and ecosystems. The esteemed panel of speakers included the Chair of the INC Plastic Pollution Peru, members of the High Ambition Coalition to End Plastic Pollution, Business Coalition for a Global Plastics Treat, and Children and Youth Major Group to UNEP, among others. Each of the panellists underscored the urgency of tackling the plastic pollution crisis and emphasised the need for an effective and ambitious instrument that addresses the entire lifecycle of plastics. The briefing provided a valuable opportunity for all member states and participants to learn more about the process towards the development of the instrument on plastic pollution and the progress made so far. The meeting also emphasised the importance of global cooperation and stakeholder engagement in tackling this critical issue.

29th Adopt a Tree

April EEG organised a massive tree planting drive in partnership with UPS at Al Samha Area in collaboration with Abu Dhabi City Municipality - represented by Shahama Municipality Centre held under the unique programme of “For Our Emirates We Plant”. A big team of employees from UPS joined the mission to protect the environment by planting 600 saplings of indigenous Ghaf and Acacia trees. Upon maturity in 2-3 years these saplings will be able to sequester 3.54 MT CO₂ emissions annually.

EEG has managed to plant 2,115,712 since the inception of “For Our Emirates We Plant” programme in 2007. The planted trees are mitigating annually approximately 12,475.72 MT of carbon emissions from the atmosphere. The “For Our Emirates We Plant” programme aligns well with the Principles of the UAE’s roadmap for accelerating national economic development to mark the country’s centennial. The major economic opportunities offered by the path to net zero directly support a vision to develop the Emirates into the most dynamic and sustainable economy in the world. The UAE Net Zero 2050 strategic initiative also aligns with the Paris Agreement, which calls on countries to prepare long-term strategies to reduce greenhouse gas (GHG) emissions and limit the rise in global temperatures to 1.5C compared to pre-industrial levels.



One Root, One Communi-tree Update

The 1st phase of the ever popular “One Root, One Communi-tree” programme of 2023 will come to a conclusion on 23-05-23. This project is open to all sectors of the society and has garnered great interest from 153 entities in this cycle so far. Under this project, entities, including individuals, students, families, corporations, schools, universities, hotels, government entities, and all other sectors in the UAE participate to deposit materials for recycling. The recyclables collected include Paper, Plastic, Aluminium Cans, Glass Bottles, Mobile Phones, Toners and E-Waste. . Till April 2023, a total of



A total number of 443 trees will be planted under this project on 23-12-23. Less than a month remains for the conclusion of this 1st phase of 2023. EEG urges registered participants to continue their efforts and re-participate, we invite all entities to register, participate and join this sustainable movement.

[Click Here](#)

Corporate News

EEG Welcomes Collins Aerospace

Collins Aerospace is the largest Aerospace organisation in the world actively collaborating with industries and customers and pioneering technology to transform limitless ideas into breakthrough solutions. From the aircraft nose to tail, Collins Aerospace reaches across the markets it serves and its vast portfolio of expertise to dream, design and build without limits. They enable hybrid-electric propulsion and create lighter-weight, higher performing structures for more fuel efficient flights. Collins Aerospace drives forward more sustainable practices and products and accelerates technology by embracing digital transformation. Each year, Collins Aerospace invests more than \$3 billion in R&D to deliver the industry’s most advanced products and services. By pairing this mission with their steadfast commitment to creating a more sustainable aviation industry, they have aligned product development to principles. Part of the team’s mandate is to help accelerate enterprise wide efforts to create more environmentally responsible technologies, from lighter materials and more efficient alternative power sources to technologies that optimise aircraft flight path and fuel burn. Collins Aerospace is also signed up for the Air Transportation Action Group’s declaration to Fly Net Zero by 2050.



Panel Discussion

The circular economy is a sustainable economic model that is gaining momentum as an alternative to the traditional linear economy. The linear economy follows the take-make-dispose approach, which leads to the depletion of natural resources, pollution, and waste. In contrast, the circular economy aims to reduce waste, conserve resources, and promote sustainability by redesigning out waste patterns to prevent pollution and the emissions of GHG and keeping materials use in perspective.

To address this, EEG is organising a panel discussion on **May 10th** titled ‘Corporealising the Circular Path: A Sustainable Necessity’ at the Holiday Inn & Suites Dubai Science Park. Our panel of experts from diverse sectors will explore the progress made so far, economic outcomes, and benefits of a circular economy for environmental sustainability, biodiversity conservation, overall health of ecosystems, and benefit to people. However, implementing a circular economy is not without challenges, such as changing consumer behaviour, transitioning from traditional business models, and finding new financing mechanisms. Our panelists will discuss these challenges and explore how to overcome them.

Register now to join us for a thought-provoking discussion at [Click Here](#) to secure your spot and be a part of the sustainable future.

UN News



UNCCD NEWS

Southern Africa eyes Great Green Wall-inspired initiative

Member countries in the Southern African Development Community (SADC) aim to create productive landscapes to promote economic prosperity and foster environmental sustainability through the SADC Great Green Wall Initiative, which seeks pledges of US\$27bn by 2025. Over 50 regional and international stakeholders including UNCCD met in Cape Town in April to identify the next steps for the SADC GGWI’s implementation, including finance mobilisation and ground operations. The SADC Ministers of Finance met during the World Bank Spring Meetings in Washington DC and expressed support for the progress made on the SADC GGWI. They emphasised the initiative’s significance in addressing regional challenges and called for an economic analysis of the costs of inaction. The 16 SADC countries face challenges such as desertification, land degradation and climate change. Collective efforts are the need of the hour to achieve a green and resilient future. Effective resource mobilisation is essential to achieve the objectives of the SADC GGWI. Development partners have expressed their commitment to collaborate and leverage opportunities to mobilise funding. The initiative aims to restore land, provide access to renewable energy and infrastructure, and improve market access and livelihoods for the region. The Great Green Wall is a multisectoral initiative that brings together different stakeholders towards a common goal. The SADC GGWI is set to expand with support from regional countries and partners, aiming for significant growth in the next two years. Political support is in place but better coordination and collaboration among sectors and actors are necessary for its success.

[Click for more](#)



UNEP NEWS

UN Decade on Ecosystem Restoration: Reviving underwater ecosystems in Abu Dhabi

Marine scientists in Abu Dhabi, UAE are studying the heat tolerance of local corals to understand how they have survived two recent marine heat-waves in the Gulf, the world’s hottest sea. They hope this research will offer insights into how corals can withstand climate change in other parts of the world. This initiative of the Abu Dhabi Environmental Agency is part of a wider effort recognised as a World Restoration Flagship under the UN Decade on Ecosystem Restoration (2021-2030). Led by UNEP and FAO together with the support of partners, the UN Decade on Ecosystem Restoration is designed to prevent, halt, and reverse the loss and degradation of ecosystems worldwide. It aims at reviving billions of hectares, covering terrestrial as well as aquatic ecosystems. A global call to action, the UN Decade draws together political support, scientific research and financial muscle to massively scale up restoration. In the UAE, rapid urbanisation, economic development, land reclamation and overfishing have caused damage to coastal ecosystems. The agency has been monitoring fish stocks for two decades, regularly assessing the catch and interviewing fishermen. Since 2018, it has banned certain fishing gear and allowed overexploited species to mature and reproduce. These measures have resulted in significant increases in fish stocks. Reviving mangroves and sea-grass meadows is crucial to restoring Abu Dhabi’s fish stocks and conserving species like dugongs, which have disappeared from many former strongholds. The Gulf is home to the world’s 2nd largest remaining population of these rare marine mammals. The initiative, which also helps store climate-altering carbon, provides hope for the future of the Gulf’s embattled species. It will require resources and perseverance, but it is essential.

[Click for more](#)

EEG MEMBERS' UPDATE

EEG Welcomed 1 new corporate member, 2 renewed corporate members in the month of April 2023

Corporate Membership

Collins Aerospace	New	Abu Dhabi Terminals LLC	Renewal
-	-	Tristar Transport LLC	Renewal



The collection of materials for recycling in the month of April resulted in the following benefits:

- » **GHG Reductions 537 (MTCO₂)**
- » **Saving of 3,689 Million BTU of Energy**
- » **Saving of 886 m³ of Landfill Space**
- » **Saving of 3,037 trees from being felled**
- » **Saving of 3,430 Gallons of Gasoline**



PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 131,628 kg of Paper from 182 participating entities during the month of April 2023, an increase of 53% compared to March 2023. We encourage our participants to be actively involved in our Campaigns in the year 2023 so as to enable us to work towards our target. The Top Collectors were:	Emirates Health Services	5,920	Lacksana Karthikeyan	3,499
	Emirates Integrated Telecommunications Company, PJSC (Du)	3,550	Eesha Chhibber	2,471
	Etisalat Services Holding	1,785	Anirudh Balaji	1,380
CAN COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 509 kg of Aluminium Cans from 22 participating entities during the month of April 2023, a decrease of 42% compared to March 2023. We encourage our participants to be actively involved in our Campaigns in the year 2023 so as to enable us to work towards our target. The Top Collectors were:	Dubai World Trade Center	175	-	-
	Two Season Hotel & Apartments	120		
	Coca-Cola Al Ahlia Beverages Company	70		
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 10,341 kg of Plastic from 118 participating entities during the month of April 2023, a decrease of 14% compared to March 2023. We encourage our participants to reduce the amount of plastic ending in landfills by increasing their collections in the year 2023. The top collectors for the month were:	Abela & Co Al Aweer	1,599	Amal Saeed Al Shamsi	570
	Citymax Hotel Al Barsha At The Mall	520	Maryam Humaidan	130
	Grand Cosmopolitan Hotel LLC	490	Raaya Jaber	130
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 98 pieces of Toners from 11 participating entities during the month of April 2023 a decrease of 73% compared to March 2023. Recycling is crucial for the future health of our planet. In the year 2023, join us in our recycling campaigns and help reduce landfills in the UAE. The Top collectors were:	-	-	Anish Nagasai SP	23
			Hriday Savnani	13
			Vyshvik Ovoor Santhosh	12
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 974 pieces of Mobile Phones from 18 participating entities during the month of April 2023, an increase of 76% compared to March 2023. Adopt Eco conscious living and deposit your mobile phones in the year 2023 and create a sustainable society for our future generations. The Top collectors were:	Abela & Co	135	Amal Saeed Al Shamsi	80
	Dubai Public Prosecution	104	Inaaya Chhabra	40
			Devanshi Parekh, Heer Patel & Qazi Arsalan Ahmed (Tie)	30
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 7,208 kg of Glass Bottles from 52 participating entities during the month of April 2023, a decrease of 22% compared to March 2023. You have the power to turn the tide, reverse the effects of climate change by recycling. Take action now and contribute to mitigate carbon emissions. The Top collectors were:	Two Seasons Hotel & Apartments	1,105	Prasanna Aditya Balagopdal	104
	Madinat Jumeirah Conference Center	800	Ridhima Singh	26
	Mercure Suits & Apartments	520	Eesha Chhibber & Liza Hareb (Tie)	25
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 1,924 kg of E-waste from 17 participating entities during the month of April 2023, an increase of 419% compared to March 2023. We encourage our participants to continue collecting actively and prevent these materials from ending in landfills. The Top collectors were:	US Consultate	940	Haasini Lakshmi SP	155
	Embassy of Canada AUH	620	Aaron Menezes & Anirudh Balaji (Tie)	40
	Marcopolo Hotel	55	Fatima Abdullah Mohammed Abdulla Al Dhanhani	20

SCRAP COLLECTION CAMPAIGN

EEG has collected 72 kg of Scrap metal from 15 participating entities during the month of April 2023, a decrease of 52% compared to March 2023. Take a pledge and upsurge your recyclable deposits to support the country in its NET ZERO strategy.

EEG invites all its members & participating entities to maximise their contributions to achieve the set targets of the above campaigns and focus on excelling in their collections for this year to contribute to the welfare of the society and a healthier environment.

