

# EEG EDU NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة  
EMIRATES ENVIRONMENTAL  
GROUP



February 2023  
Issue 2

Under the Patronage and Support of



وزارة التغير المناخي  
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MINISTRY OF CLIMATE CHANGE  
& ENVIRONMENT



وزارة تنمية المجتمع  
MINISTRY OF COMMUNITY DEVELOPMENT



## CLEAN UAE

4th February 2023



### Upcoming Events

**Environmental Drawing Competition 2023**

Age Groups	Topics
6 - 8 years	Bringing Back the Wildlife
9 - 11 years	Nourishing the 8 Billion
12 - 14 years	Envisioning & Embodying Goal 17 at COP 28

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**23rd Inter School Public Speaking Competition**  
25th - 28th April 2023

**SUB - SENIOR TOPICS**

- The Omnipresent Microplastics: The Unseen Pandemic
- Dwindling Lakes, Diminishing Rivers: Addressing Fresh Water Depletion

**SENIOR TOPICS**

- Revealing Indigenous Secrets: Unlocking Locally Driven Sustainable Change
- Reaching Earth's Threshold: Our Response to the Tipping Point

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### Reach Out to EEG for More Details



**BRING YOUR RECYCLABLES:**

Every SUNDAY, 9:00AM to 4:00PM  
Villa No. 117a - JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.  
For more info, call EEG at 04 344 8622, or email eeg@emirates.net.ae - [www.eeg-uae.org](http://www.eeg-uae.org)



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## Habiba Al Mar'ashi

Dear readers, members and well-wishers!

I trust that the New Year has started on a positive note and is proving to be a successful one for you all.

With the successful close of our programmes in 2022, we were motivated and inspired to step on the path of making our campaigns bigger, better and more impactful, engaging larger communities, collaborating with more entities and maximising environmental awareness. 2023 will be an instrumental year for businesses in the UAE on multiple fronts especially in the field of environment and sustainability.

UAE's President, His Highness Sheikh Mohamed bin Zayed Al Nahyan has announced that 2023 will be the 'Year of Sustainability'! The announcement comes as the country gears up for the global climate summit COP28, which is set to be held at Expo City Dubai this year from November 30 to December 12.

Throughout the year, there will be a strong focus on the approach and practices the nation and its people adopt in the efforts to deliver on the UAE Net Zero 2050 and other strategic initiatives that reflect on UAE's climate ambitions and the legacy of its founder, the late Sheikh Zayed bin Sultan Al Nahyan. In 2023, we will be happy to work with or support any organisation that launches into activities and initiatives to mark the 'Year of Sustainability'.

Let me take you into the line of activities and programmes EEG has engaged in the month of January to grow our efforts and to build an inclusive society understanding the needs of our environment. On **9<sup>th</sup> January**, EEG signed a Memorandum of Understanding with Water Alliance Association and launched the third edition of 'Re-New Our World - Water Innovation Challenge'. Read more on page 3.

EEG virtually attended on **12<sup>th</sup> January**, the 160<sup>th</sup> meeting of the Committee of Permanent Representatives (CPR) to reflect on the decisions made by UNEP and review its implementation. Read more on page 3.

Promoting positive environmental action and leading by example, EEG took part in the 2<sup>nd</sup> edition of Dubai Investments Green Run on **15<sup>th</sup> January**. Read more on page 3.

In efforts to encourage our youth to lead sustainable lives, we attended the 8<sup>th</sup> NDCA on **16<sup>th</sup> January** to learn how we can collectively curb harmful emissions for a healthy environment. Read more on page 3.

On **17<sup>th</sup> January**, I attended the Women in Sustainability, Environment and Renewable Energy (WISER) Annual Forum 2023, to add to how we

can protect our biodiversity and ecosystems. I further attended on invitation of the president of IUCN, the 108<sup>th</sup> IUCN Council Meeting to connect and build strong relationships with IUCN members globally. Read more on page 4.

On **23<sup>rd</sup> January**, EEG supported the launch of the 16<sup>th</sup> cycle of Arabia CSR Awards through a press conference held at Five, Palm Jumeirah. Read more on page 4.

On **24<sup>th</sup> January**, I was honoured to be invited as a jury panelist for the Sharjah Excellence Award by the Sharjah Chamber of Commerce and Industry. Read more on page 4.

We conducted virtually our 28<sup>th</sup> Board Meeting on **26<sup>th</sup> January** to deliberate with our board members the strategy to build a sustainable mindset to support our environmental goals. Read more on page 5.

Renewing our conscious efforts to embed the spirit of environmentalism amongst all and build a society high on environmental literacy, EEG rolled out the latest cycles of the annual outreach and waste management programmes beginning 2023.

We launched the 18<sup>th</sup> cycle of the **Environmental Drawing Competition** on 4<sup>th</sup> January to engage students aged 6-14 from Government and Private schools as well as schools of students with determination to develop creative artworks on climate centric threats. Turn to page 6.

EEG also launched the first phase of '**One Root One Communi-tree**' in its 13<sup>th</sup> cycle to run from 23<sup>rd</sup> January - 23<sup>rd</sup> May. Turn to page 5.

After the great response of the 21<sup>st</sup> cycle of Clean UAE in December 2022, we are conducting a special edition of Clean UAE with the support of the Ministry of Climate and Change and Environment and Ministry of Community Development, on **4<sup>th</sup> February**! Turn to page 6.

Continuing on the strong support and positive energy received from our participants in the **Can Collection Campaign 2022**, EEG rolled out the 27<sup>th</sup> cycle in January and is banking on your generous deposits of used Aluminium cans on Can Collection Day to be held on **26<sup>th</sup> February**. Turn to page 6.

We also opened the registration of the 23<sup>rd</sup> cycle of the **Inter School Environment Public Speaking Competition** to be held from 25<sup>th</sup> - 28<sup>th</sup> April. Turn to page 7.

This wraps our engagements in the month of January and update on several of our upcoming programmes to which we once again call on you, our dear members, to continue in supporting and helping us reach our ambitious goals; as the saying goes, a little goes a long way!



**9<sup>th</sup>**  
January

## Re-New Our World - Water Innovation Challenge

Celebrating the mark of a new year, EEG signed a Memorandum of Understanding on **9<sup>th</sup> January**, by having launched the third edition of the 'RE-NEW Our World - Water Innovation Challenge' in partnership with the Water Alliance Association and under the patronage of the Ministry of Energy and Infrastructure. Taking on this new student-centric project, EEG wished to advance a sustainable mindset in the UAE and promote eco-conscious behaviors that contribute to a low water footprint. Initially a project under the Water Alliance Association, this strategic student challenge was born as a virtual platform for primary and secondary students to hone their skills and prove to be responsible citizens.

The RE-NEW Our World Water Challenge is targeted to students ages 8-18, who are determined to address global challenges and find practical means of curbing unprecedented threats.

The challenge calls on students to develop with the help of their assigned mentors, an innovative solution for rising challenges in accessing drinking water, in the form of a product, a process improvement or service. The winning project with the highest votes across the world will then represent the UAE at the Stockholm Junior Water Prize (SJWP), the most prestigious international competition conducted under the patronage of HRH Crown Princess Victoria of Sweden. Registrations have begun. Don't miss out on this once in a lifetime opportunity to nurture your commitment to the planet and represent UAE at an International level.

Follow the link to register now

[Click Here](#)



**12<sup>th</sup>**  
January

## 160<sup>th</sup> Meet of the CPR to the UNEP

Emirates Environmental Group virtually attended the 160<sup>th</sup> meeting of the Committee of Permanent Representatives (CPR) conducted on **12<sup>th</sup> January 2022** in Nairobi, Kenya. CPR prepares the meetings of the UN Environment Assembly of UNEP and regularly reviews the implementation of its decisions.

The Executive Director of UNEP, addressed the session by recalling the progress made by our planet in 2022 from an environmental context, especially the development of 'Loss and Damage Fund' at COP27 in favour of small island states, other disaster-prone regions, the adoption of crucial proposals at CITES COP19 to regulate and prevent wildlife trade, and of course the landmark decisions reached at COP15 in the form of Kunming-Montreal Global Biodiversity Framework. Moving ahead with the agenda, the CPR reviewed certain recommendations put forward by the Secretariat related to the functioning of the meetings, such as the preparation of meeting agendas, background documents and strategically planned roadmaps for future CPR meetings well in advance. The Committee agreed with the recommendations and invited the Secretariat to report back on their implementation at its next quarterly meeting scheduled for 9th March 2023.

**15<sup>th</sup>**  
January

## EEG takes part in Dubai Investments Green Run

EEG in its mission to spread positive environmental action and uplift entities who take sustainable steps in their commitment to protect the planet, participated in the second edition of the Dubai Investments Green Run on **15<sup>th</sup> January**.

Supporting the Smart Dubai Initiatives founded on the vision of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the green run aims to promote a nation with a sustainable mindset and catalyse actions that lead to a green economy.

To encourage positive habits, the green run is an all-inclusive 'run-by-any-means' event to help attract people from all sectors of the society to run/walk/stroll to the finish lines through a fun 3km stretch or a timed 5km run. The green run set up a collective prize of Dhs 18,000 for the first, second and third winners in both the categories for male and females, along with community awards for schools and organisations with the 'Best Green Message'. As a Green Association Partner to the event, EEG took part in the 3km run and set up space at the Green Run Village to engage with the community and pass on valuable insights as to how they can maximise their contributions in advancing towards net zero with the help of EEG.



**16<sup>th</sup>**  
January

## EEG Chairperson attends the 8<sup>th</sup> NDCA

The Ministry of Climate Change and Environment (MOCCA) launched the Eighth National Dialogue for Climate Ambition on **16<sup>th</sup> January**, held at Abu Dhabi National Exhibition Center (ADNEC), under the title "Adaptation in the Context of Community Behaviour".

As the name suggests, the session focused on the inclusion of our youth, NGO's, Civil Societies and People of Determination to take on their responsibility towards Climate Action. To fulfill this, it is crucial for the youth to have proper representation in climate talks and be educated on the grounds of sustainable commitment towards the planet. In this regards, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, attended the 8<sup>th</sup> NDCA which shed light on the inclusivity of our future generation to catalyse their contribution in mitigating carbon emissions and nearing our goal of attaining net zero by 2050 in efforts to preserve our environment.



**17<sup>th</sup>**  
January

## EEG Chairperson participates in the WISER Annual Forum 2023

On 17<sup>th</sup> January, EEG Co-Founder and Chairperson was invited to attend the Women in Sustainability, Environment and Renewable Energy (WISER) Annual Forum 2023 at the Abu Dhabi Sustainability Week (ADSW), hosted annually at the Abu Dhabi National Exhibition Center (ADNEC). Building on the theme 'Empowering Women to Lead Climate Adaptation' in preparation to COP28, women are looked upon to provide active solutions as they are heavily affected by the negative impacts of Climate Change.

Amongst the many roundtable sessions at the event, EEG Chairperson was invited to contribute to the topic 'Protecting Biodiversity and Ecosystems', by sharing the challenges, opportunities and outcomes when adapting to climate change, and thus driving innovation, ensuring women's voices are heard across the sustainability debate.

**17<sup>th</sup>**  
January

## EEG Chairperson attends the 108<sup>th</sup> IUCN Council Dinner

EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, was invited by H.E Razan Al Mubarak, President of International Union of Conservation of Nature (IUCN), to attend on 17<sup>th</sup> January, the reception dinner for the 108<sup>th</sup> IUCN Council Meeting at Abu Dhabi's Beach Rotana Hotel; the first council meeting to be held outside of Gland, Switzerland in its 75-years.

This historic meet was conducted with 38 IUCN members and various advisory groups across IUCN's eight regions in attendance, to build relationships between IUCN members worldwide with those residing in the UAE and highlight the successful advances made to protect the nature and biodiversity in the UAE.

**23<sup>rd</sup>**  
January

## Press Launch for 16<sup>th</sup> Cycle of Arabia CSR Awards

EEG's sustainability partner, Arabia CSR Network announced the opening of the nominations for the 16<sup>th</sup> cycle of the highly acclaimed ACSR Awards through a press conference held at Five Palm Jumeirah on 23<sup>rd</sup> January. The press launch welcomed many media representatives, government officials and previous winners who sat to uncover the categories for this year and shed some light on the application process. Following that, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, gave an interview with Fujairah TV on 24<sup>th</sup> January to discuss the highlights of the press conference and further circulate the message amongst the masses to invite business entities all over to take part in the Awards.

Hailed as the 'Green Oscars' of the Middle East, the awards have been a crucial element in bringing corporate giants to act upon their CSR initiatives effectively and regularly. The award includes 15 categories to choose from to which an organisation can apply to the one that best fits its description and activities. The categories are: Small Public Sector Organisations/Departments, Medium Public Sector Organisations/Departments, Large Public Sector Organisations/Departments, Large-sized Enterprises, Medium-sized Enterprises, Small-sized Enterprises, Energy, Financial Services, Social Enterprise, Construction, Hospitality, Healthcare, Best New Business, Automotive Industry and Partnerships & Collaborations (projects/programmes/initiatives).

We call on all government and private institutions, joint ventures and social enterprises of any size, sector and geographical location within the Arab World to apply and possibly emerge as the winners of the 16<sup>th</sup> cycle of Arabia CSR Awards.

To know more about the registration process, write to us at [admin@arabiacsrnetwork.com](mailto:admin@arabiacsrnetwork.com)



**24<sup>th</sup>**  
January

## EEG Chairperson joins the Sharjah Excellence Award as a Jury Panelist

In regards to the long standing relationship between EEG and Sharjah Chamber of Commerce and Industry, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, was invited to be part of Sharjah CSR Award Judge Panel on 24<sup>th</sup> of January. The highly acclaimed Sharjah Excellence Award programme began its new cycle in May 2022 and will conclude work in February 2023.

It received much support from His Highness Sheikh Dr. Sultan bin Mohammed Al Qassimi Member of the Supreme Council and Ruler of Sharjah to the private sector and the prestigious patronage of His Highness Sheikh Sultan bin Mohammed bin Sultan Al Qassimi the Crown Prince and Deputy Ruler of Sharjah.

The programme consisting of 9 awards aims to boost Sharjah's economy in all sectors by promoting sustainable economic growth and giving due recognition to businesses that contribute towards the sustainable growth of the nation.



## 26<sup>th</sup> January EEG's 28<sup>th</sup> Board Meeting

EEG virtually held its 28<sup>th</sup> Board meeting on 26<sup>th</sup> January 2023 which was attended by the Board Members and Executive Committee Members of EEG.

The meeting began with the EEG Chairperson sharing her opening remarks and welcoming all in attendance. They further went on to remap the events that took place in the previous year and discussed the execution of the campaigns and programmes for the running year, including all the action, waste management and educational programmes along with all its engagements, finances and memberships.

In addition, the budget was set for 2023 after close examination of expenditures and a proposed strategy to be implemented across all future campaigns in order to utilise the costs to their full potential. The board members were acquainted with EEG's planner of programmes for 2023 and were urged to play an active role in its implementation.

Towards the end, the board and executive committee members expressed their gratitude to EEG for their impactful work and further pledged to always support and actively participate in the years to come and help EEG in steering UAE to adopt a sustainable way of life.



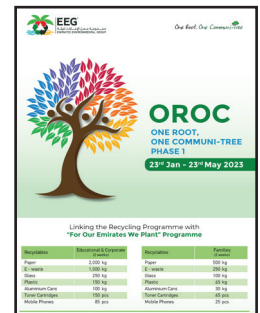
## One Root, One Communi-tree Phase 1

EEG has kicked off the 13<sup>th</sup> cycle of our unique recycling campaign, "One Root One Communi-tree" (OROC), with phase one of the campaign set from January 23<sup>rd</sup> - May 23<sup>rd</sup>. Numerous deposits have started pouring in at the EEG office from individuals to schools and private entities. Now is the time to act! So get collecting and start recycling with us.

We are accepting Paper, Plastic, Glass, Aluminium Cans, E-waste, Toner cartridges and Mobile phones under this campaign. Upon achieving every set of target pre-determined for the categories, you stand a chance to secure yourself one native tree to be planted under your name by the end of the year under the 'For Our Emirates We Plant' campaign.

To help reduce landfill space and increase carbon sinks within UAE, register for the campaign through the link

[Click Here](#)



## Educational News

### Visit from GEMS Modern Academy

EEG being accredited to UNEP, through its activities strives to achieve UN SDG's, specifically goal number 4; Quality for Education. Towards this end, EEG welcomed students of Grade 4 from its Academic member - Gems Modern Academy to visit EEG's Jumeirah office on 24<sup>th</sup> & 25<sup>th</sup> January. Split into 3 batches each day, the students were engaged in an interactive session where EEG team ensured to pass on valuable knowledge wherein the team explained more about the environmental programmes and campaigns that the students can participate in.

The students were also briefed on how they can support UAE's climate objectives and contribute to a healthier planet. The students were taken around the premises of EEG to familiarise them with the back-end processes of a real working environment and educate them on the importance of recycling as a means to sustain our future. Bidding them farewell, EEG's Mascot, Mr. Kan Kan added a wave of energy amongst the students. EEG was delighted to have these budding environmentalists visit EEG grounds who filled the air with enthusiasm.

We hope to engage more Student and Academic members in the near future to bring about a sea of mounting change in the mindset of our future leaders.



## UAE to ban single-use plastic bags from next year

Regulating the production and distribution of single-use products, including biodegradable plastic bags, UAE is to impose a nation-wide ban on single-use plastic shopping bags in line with the ministerial resolution No. 380, effective January 1<sup>st</sup> 2024. Adding to this, UAE will also ban the import and trade of single-use plastic products from January 2026, which include (knives, spoons, cutlery, plastic cups/lids). Items excluded from the resolution are single-use bags made from recyclable materials, rolls of thin bags etc. Authorities, consumers and stakeholders are encouraged to decrease use of such products in food packaging, plastic bottles, cotton swabs, to ensure a sustainable way of life.

[Click for more](#)

## Upcoming Events

### Special Edition of Clean UAE

With UAE National Environment Day approaching and in light of 2023 being declared as the ‘Year of Sustainability’, EEG under the patronage of Ministry of Climate Change and Environment and Ministry of Community Development have got together to conduct a special edition of ‘Clean UAE’ on 4<sup>th</sup> of February. Under the collective vision of advancing the nation towards sustainable living and a healthy climate, the special clean-up has received the backing and support of several ministries and municipalities from the 7 Emirates to execute an event of such grandeur, for the first time ever along the peripheries of Sheikh Mohammed Bin Zayed Road, connecting all Emirates across 7 sites.

Thus, we call on all our members, partners, corporate entities, community members and environmental enthusiasts once more to join us in this national celebration and put forth our best foot forward in leading an environmentally conscious path and lead by example. We extend our gratitude towards Al Ain Water and Fujairah Plastic Factory for coming on board as supporting entities in this campaign.

Follow the link to register yourself or your organisation [Click Here](#) or reach out to us at [campaigns@eeg.ae](mailto:campaigns@eeg.ae) for more information.



### Can Collection Campaign 2023

We know all our dear members are patiently waiting for the upcoming ‘Can Collection Day’ and we can gladly say that your wait is over! Buckle up as 26<sup>th</sup> February is just around the corner and we are all ready to welcome your collections under this campaign. Don’t forget that our target to recycle aluminium cans for the year 2023 is 27,500 kg, thus, we call on the support of our committed participants to help us reach our goal! Your contributions can majorly reduce the volume of cans going to landfills, mitigate carbon emissions and build a sustainable environment.

We at EEG are determined to steer our nation towards net zero by 2050 in line with the Paris agreement. Join us on Can Collection Day to recycle aluminium cans and make a difference in this world.

Register for the campaign through the link [Click Here](#)



### Environmental Drawing Competition

With increasing climate threats around the world, it has become crucial to arm young minds with the right knowledge and prepare them for the challenges to come. Understanding the importance of environmental literacy and rate of retention amongst the youth, EEG introduced the “Environmental Drawing Competition” in 2007 to creatively engage students and provide a platform for them to produce innovative solutions to the ongoing climate catastrophes through the medium of art. Heading into the 18<sup>th</sup> cycle, this widely popular competition encourages students to build a deeper understanding of the environmental challenges and channel their voice using this platform by creating pieces of art on thought-provoking topics as mentioned below:

Sl	Age Groups	Topics
1	6-8 years old	Bringing Back the Wildlife
2	9-11 years old	Nourishing the 8 Billion
3	12-14 years old	Envisioning & Embodying Goal 17 at COP 28



The competition is targeted to students aged 6-14 with an equal representation from both standard curriculum schools and schools for people of determination from all seven emirates in the UAE. Register now for this unique nation-wide competition and challenge your creative abilities to represent the current environmental crisis we live in.

Our planet needs us! Follow the link to enroll now [Click Here](#)



## Inter School Environmental Public Speaking Competition 2023

At EEG, we are determined to shape our youth into future leaders who will guide us towards a more sustainable path. In that context, EEG launched the Inter School Environmental Public Speaking Competition in 2001 and is now heading into its 23<sup>rd</sup> cycle. With the aim to instill values of environmentalism within tender minds, enable critical and analytical thinking, increase their environmental literacy and acquire practical solutions to real-time threats, the annual competition at is set to challenge the skills and wit of students aged 13-18 on a pre-defined criterion. For the first time since the onset of Covid-19 pandemic, ISCEPSC will be conducting the competition in-person where a panel of environmental and bi-lingual experts will be invited to evaluate the performance of the students. The competition will be held from **25<sup>th</sup> April to 28<sup>th</sup> April**, with a senior and sub-senior category.

The topics for the **sub-senior category** for the age group **13 - 15 years** are:  
Date: 25<sup>th</sup> - 26<sup>th</sup> April

1. The Omnipresent Microplastics: The Unseen Pandemic
2. Dwindling Lakes, Diminishing Rivers: Addressing Fresh Water Depletion

The Topics for the **senior category** for the ages **16 - 18 years** are:  
Date: 27<sup>th</sup> - 28<sup>th</sup> April

3. Reviving Indigenous Secrets: Unlocking Locally Driven Sustainable Change
4. Reaching Earth's Threshold: Our Response to the Tipping Point

Register for this thrilling and challenging competition no later than 30<sup>th</sup> March. To enroll now, follow the link

[Click Here](#)



## UN News



### International Conference on Climate Resilient Pakistan

At the International Conference on Climate Resilient Pakistan on 9th January, Susan Gardner on behalf of Inger Andersen, Under-Secretary-General and Executive Director of UNEP, reaffirmed UNEP's commitment to Pakistan. Addressing the recent floods that put Pakistan and the Indus basin on the front line of nature & biodiversity loss, as well as pollution and water crisis, she stressed on tackling the triple planetary crisis on a priority basis by agreeing on a new approach to loss and damage. The Living Indus initiative, complimentary to 4RF; Resilient Recovery, Rehabilitation, and Reconstruction Framework, is the approach required which supports the idea of a higher investment in order to ease adaptation to deal with growing climate impacts acknowledged by the community at COP27. Resilient infrastructure is necessary to better cope with floods and groundwater recharge. The initiative must deliver on the Global Diversity Framework in order to create a healthy, thriving and climate-resilient Indus Basin.

[Click for more](#)

## EEG MEMBERS' UPDATE

EEG Welcomed 13 new student members & 9 renewed student members, 2 new academic members and 1 renewed academic member in the month of January 2023

### Student Membership

Arya Sabdo	New	Chanakya Sri Samarth Ajjarapu	New
Aryan Sabdo	New	Gayatri Sri Samhita Ajjarapu	New
Atharv Prasanna Kudchadkar	New	Advey Aryan Gupta	Renewal
Krishna Vilasam K	New	Ashaz Shaikh	Renewal
Laila Eid	New	Elya Karamanli	Renewal
Mina Apaydin	New	Laksana Karthikeyan	Renewal
Pranav Rajesh Krishnan	New	Preet Pannu	Renewal
Rahul Suresh	New	Sanjay Pedamkar	Renewal
Sahasra Magesh Kumar	New	Trisha Nikhilkumar Sayani	Renewal
Shreshta Varma	New	Utkarsh Gupta	Renewal
Sriya Bandyopadhyay	New	Ruby Hanjol	Renewal

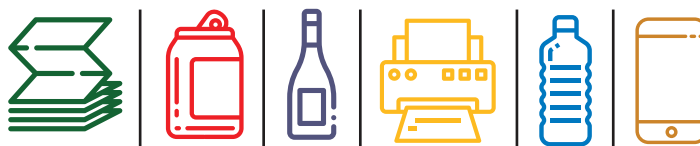
### Academic Membership

De Monfort University Dubai	New	American School of Dubai	Renewal
Gems Cambridge International School Sharjah	New	-	-



**The collection of materials for recycling in the month of January resulted in the following benefits:**

- » **GHG Reductions 211 (MTCO<sub>2</sub>)**
- » **Saving of 1,768 Million BTU of Energy**
- » **Saving of 573 m<sup>3</sup> of Landfill Space**
- » **Saving of 826 trees from being felled**
- » **Saving of 134 Gallons of Gasoline**



PAPER COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>47,131</b> kg of Paper from <b>214</b> participants during the month of January 2023, a decrease of <b>57%</b> compared to December 2022. The new year calls every individual to roll up their sleeves and join our journey by getting involved in our campaigns to drive the nation in achieving its sustainable goals. The Top Collectors were:	American School of Dubai, Al Barsha	1,247	Nia Treeza Tony	835
	Abu Dhabi Men's College	1,230	Lacksana Karthikeyan	745
	Jumeirah College	881	Afeefur Raheem Mohammed Raafi	505
CAN COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>713</b> kg of Aluminium Cans from <b>28</b> participants during the month of January 2023, an increase of <b>22%</b> compared to December 2022. Adopt green living in the new year and step up your recycling to do your part in conserving the environment. The Top Collectors were:	Al Nahwa School Fujairah	60	Abdul Jabbar	22
	Shamal Girls School Ras Al Khaimah	35		
PLASTIC COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>9,102</b> kg of Plastic from <b>119</b> participants during the month of January 2023, an increase of <b>11%</b> compared to December 2022. Join our recycling campaigns in the year 2023 to take UAE a step forward in its journey towards Circular Economy. The top collectors for the month were:	Our Own High School, Al Warqaa	295	Sahasra Magesh Kumar	185
	Al Mabady School Al Ain	160	Naviya S. Math	128
	Al Noor Training Center	120	Raaya Jaber	105
TONER COLLECTION CAMPAIGN	School	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected <b>87</b> pieces of Toners from <b>10</b> participants during the month of January 2023 a decrease of <b>79%</b> compared to December 2022. Recycling is crucial for the future health of our planet. In the year 2023, join us in our recycling campaigns and help reduce landfills in the UAE. The Top collectors were:	Cambridge International School	14	-	-
GLASS COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>7,912</b> kg of Glass Bottles from <b>59</b> participants during the month of January 2023, an increase of <b>5%</b> compared to December 2022. You have the power to turn the tide, reverse the effects of climate change by recycling. Take action now and contribute to mitigate carbon emissions. The Top collectors were:	The Arbor School	120	Hedaya Jaber	255
	American University of Sharjah	25	Sahasra Magesh Kumar	225
	Al Salamah School Umm Al Quwain	10	Elizabeth Dsa	65
E-WASTE COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>142</b> kg of E-waste from <b>10</b> participants during the month of January 2023, a decrease of <b>87%</b> compared to December 2022. We encourage our participants to continue collecting actively and prevent these materials from ending in landfills. The Top collectors were:	-	-	Vidyuth Balaji	49
			Radhika Pherwani & Sarah (Tie)	16
			Afeefur Raheem Mohammed Raafi	10
SCRAP METAL COLLECTION CAMPAIGN	School	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>620</b> kg of Scrap metal from <b>20</b> participants during the month of December 2022, an increase of <b>45%</b> compared to November 2022. We invite and encourage our participants to put more efforts and to join this new programme. The Top collector was:	Al Nahwa School Fujairah	10	Rishit L Rawat	15
MOBILE COLLECTION CAMPAIGN				
EEG collected <b>30</b> pieces of Mobile Phones from <b>5</b> participants during the month of January 2023, a decrease of <b>92%</b> compared to December 2022. Adopt Eco conscious living and deposit your mobile phones in the year 2023 and create a sustainable society for our future generations.				
EEG invites all its members & participants to maximise their contributions to achieve the set targets of the above campaigns and focus on excelling in their collections for this year to contribute to the welfare of the society and a healthier environment.				

