

EEG CORP NEWS

Together for a Better Environment®



December 2022
Issue 12

الامارات العربية المتحدة
اليوم الوطني



UNITED ARAB EMIRATES
NATIONAL DAY

spirit of the union
NATIONAL DAY
العيد الوطني

Upcoming Events



Click on the issue

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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

Every SUNDAY, 9:00AM to 4:00PM
Villa No. 117a, JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or
email eeg@emirates.net.ae - www.eeg-uae.org

eegemirates



EDITORIAL TEAM:
Habiba Al Mar'ashi, Namirah Ahmad,
Carlo Cuarto, Jipson Joy
DESIGNED BY:
Harris Laluan



Habiba Al Mar'ashi

Ahlan wa Sahlan to all our committed members, volunteers and supporting readers.

I welcome you to the last and much awaited newsletter of the last month of the year, Green December! In all honesty, it is a time that I very much look forward to as well. Our year worth's hard work reaches its beautiful culmination this month. It brings me great joy to share that after a strenuous few years spent in COVIDs confined environment and its recovery, we have bounced back in carrying forward our pledge to protect the environment ten times fold!

Despite the challenges it carried, where most of our programmes and workshops were executed virtually, 2023 will be a fresh start as we hope to put an end to stationary online meetings and get hands on in our few timely virtual projects once again.

This year has made some big headlines on the environmental front. The COP-27 held in Sharm El Sheikh, Egypt from November 6th to 18th witnessed good progress from governing leaders, change makers and people all over the world who came together under a common goal to take immediate action under the thorny topic of climate change.

Furthermore, I am proud as I am sure all of us are to be part of a country that will be hosting the COP-28 next year at the Expo City Dubai. The conference of the Parties will foster the implementation of thought provoking policies towards climate security. Something we very much need to focus on both nationally and globally considering the growing population and deteriorating climate conditions!

It is also worth sharing in this newsletter that the world has surpassed its 8 billion population mark in November this year as published in the 27th Edition of the World Population Prospect 2022 by the United Nations. This just goes to show how our health sector has improved in providing good quality healthcare to the masses especially after the challenges faced recently during COVID. We must buckle up and accelerate our actions in conserving our resources to be able to sustain life on this planet.

EEG has and will always stand with the best intentions at eliminating the Triple Planetary Crisis and catalyse our actions in meeting with our national goals. We engaged in many pro-active arrangements aimed at addressing the pillars of sustainable development in the future.

Filling our calendar in the first week on November 3rd, the EEG team proudly hoisted the UAE flag to honour our fallen heroes for their great sacrifice for the country and its people. Following that, we signed a Memorandum of Understanding (MoU) with the Dubai Supreme Council of Energy to mark the start of a promising relationship. Read more on page 3.

On 9th November, I attended two hybrid side events at COP-27 focused on scaling investment towards climate action. Read more on page 3.

I was thrilled to address the audience at the "6th CSCEC ME Technical Conference" on the topic 'Greening the Constructions: The Approach to a Sustainable Reality' on 10th November. Read more on page 3.

On 11th November, I was invited to be part of the Global Urban Development panel at the United Nations Habitat- Urban Thinkers Campus to discuss 'Affordable Housing Technologies and Sustainable Innovation Communities'. Read more on page 3.

On 15th November, I joined the eminent panel of speakers at the live event on LinkedIn hosted by All Bright to mark Gender Day at COP27. Read more on page 4.

The EEG team has been packed with back to back engagements in the past month. On 9th and 28th November, we conducted two successful 'Tree Planting' events in Al Muntather Reserve in Sharjah and at Al Naseem Reserve in Ajman. We laud the sustainable steps ambitious entities such as yourselves take to contribute to a healthier society. Read more on page 5.

I am filled with joy as I witnessed great outcomes from our educational and action programmes, with the 26th cycle of the Can Collection Drive conducted nationally on 11.11.22, registering the highest collection of Aluminium Cans since inception! I thank you all for helping us in achieving and surpassing our target of 20,000 kg of Cans in 2022. We look forward to your support and commitment to our next cycle. Read more on page 4.

Our EEG Team conducted a productive students workshop in partnership with the Dibba Municipality Fujairah, on 17th November, under the topic 'Enhancing Sustainability and Recycling'. The Pan-Arab 'Inter College Environmental Public Speaking Competition' in its 22nd cycle has recorded the highest number of registrations since the inception of this programme in 2001. The participating students truly delivered an impeccable performance at the four-day eventful competition that took place from 21st - 24th November. Turn to page 4.

The "One Root, One Communi-Tree" project in its Phase 2 concluded on 22nd of November 2022. Read more on page 6. Our special edition of the 6th Panel Discussion under the theme "The Role of Retrofitting: Remodeling Existing Built Environment", on 29th November witnessed great input from leading experts on the role of retrofitting being key to the advancement of sustainable development. Turn to page 5.

Our Flagbearer campaign - 'Clean UAE' in its 21st year is being held under the patronage of the Ministry of Climate Change and Environment, it is all set to take course from 5th to 15th December 2022, across all the 7 Emirates. Register now and get ready to Bag the Trash! Read more on page 6.

Our student favorite Green December will start on 1st December! I invite all our committed student members to take this opportunity and give back to the society and in return being rewarded with a complimentary student membership for the year 2023. Read more on page 6.

November indeed recorded some remarkable numbers in both collections and participation. I am confident that we will maximise our efforts and outdo ourselves in December, ending the year on a high note and continuing our commitment of working Together for a Better Environment.



3rd
November

EEG Signs MoU with the Dubai Supreme Council of Energy

The Emirates Environmental Group signed a Memorandum of Understanding (MoU) with the Dubai Supreme Council of Energy (DSCE) on November 3rd, 2022, for bilateral cooperation on environmental protection, contributing to effective energy consumption and water optimisation while advancing UAE's strategy towards the United Nation's Sustainable Development Goals (SDGs) 2030. The MoU was signed by HE Ahmad Al Mhairbi, Secretary General of DSCE and Habiba Al Mar'ashi, Co-Founder and Chairperson of EEG, with the objective of strengthening the partnership on grounds of shared interests to conserve and protect our environment, as well as to accelerate the management of sustainable energy supply and demand, water optimisation and contribute to the development of science in technology in line with the goals of our visionary leaders.

9th
November

COP 27 Side Events – GISD Alliance Meet

With COP 27 kicking off on November 6th, at Sharm El Sheikh, Egypt, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, virtually attended two hybrid events on 9th November focused on catalysing private and public investment towards climate action.

'The GISD Alliance at COP27: Scaling up private investment for SDG and climate action' highlighted the co-relation between sustainable development and climate agendas, asserting the need for private financing to be accelerated towards climate objectives. Convened by the UN Secretary General, The Global Investors for Sustainable Development (GISD) carry out effective policies to scale up private financing and investment for all SDGs. EEG Chairperson Further attended a side event co-organised by Convergence, USAID, Sida and other Nordic countries on "Delivering at scale on Climate Investments in Developing Countries". The event was aimed at making known tools to close the climate financing gap in developing countries. In addition, the event also focused at fulfilling targets set at the Paris Agreement through blended financing.

10th
November

EEG presents at the 6th CSCEC ME Technical Conference

On 10th November, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi presented at the "6th CSCEC ME Technical Conference" on the topic **Greening the Constructions: The Approach to a Sustainable Reality**.

Under the joint collaboration of China State Construction Energy Corp. Middle East and Heriot Watt University- Center of Excellence in Smart Construction Dubai, the 6th CSCEC ME Technical Conference was conducted in a hybrid format at the Five Hotel, Palm Jumeirah under the theme "Amplifying Sustainable Solutions through Green Construction". In her presentation, EEG Chairperson asserted that investing in green builds is the next big shift in becoming carbon neutral and balancing global temperatures. The conference aimed to explore a greener approach in construction and brought together stakeholders, industrialists and change makers in efforts to de-carbonise the building industry.

10th
November

22nd Session of the SFS Programme's MAC Meeting

On the 10th of November 2022, EEG attended the 22nd session of the Sustainable Food System (SFS) Programme's multi-stakeholder advisory committee (MAC) meeting via webinar. The meeting focused on providing members with a progress update on the SFS Programme working groups, a summary report for the 21st MAC meeting and opportunities for future collaboration and knowledge sharing. A highlight of the meeting was a discussion and analysis on the outcomes of the recently concluded 10YFP Board meeting and the endorsement of the global strategy on Sustainable Consumption and Production (SCP) 2022-2030 including the results framework 2023-2024. Attendees were provided with an in-depth understanding of the global strategy such as its vision which is, "To bring us on track to 2030 through Sustainable Consumption and Production and deliver on global sustainability ambitions, leaving no one behind." Further, there was an overview of the pillars of the strategy:

Pillar 1: Further position sustainable consumption and production as an essential requirement and means to achieve global commitments for sustainable development, climate, biodiversity and pollution.

Pillar 2: Enable changes through circularity, transformative multistakeholder and public-private partnerships, tools and solutions across high-impact systems and sectors.

Pillar 3: Empower countries, in particular developing countries, and stakeholders for mainstreaming and implementing sustainable consumption and production patterns, leveraging the UN Development System.

EEG would like to congratulate the SFS Programme on the organisation of this meeting that has provided us with several learnings and opportunities for future participation. We wish you all the best!

11th
November

EEG Presents at the UN Habitat – Urban Thinkers Campus

In her capacity as Co-Founder and Chairperson of EEG, and GUD Vice-Chair, Mrs. Habiba Al Mar'ashi was invited to address the attendees at the United Nations Habitat - Urban Thinkers Campus on November 11th, held in hybrid form at Cornell Tech in New York. During the virtual meeting, Mrs. Habiba, joined the Chairman and CEO of Global Urban Development (GUD), Dr. Marc Weiss, and other GUD and affordable housing officials, wherein she delivered her presentation on '**Affordable Housing Technologies and Sustainable Innovation Communities**', bringing to light the effective housing policies already in place within the UAE, backed by the governing bodies in assisting the society in increasing eco-friendly infrastructures.



11th
November**26th Cycle of the Can Collection Drive**

We at EEG, are all ears for our beloved members and participants. After popular request to postpone the Can Collections Drive from the earlier date of 5th November, EEG managed to successfully complete the 26th cycle of the campaign on the 11.11.22, under the slogan “Cancel the Linear, Enable the Circular”. EEG team and volunteers spread out at 4 sites in the UAE (3 in Dubai & 1 in RAK) to welcome our 223 participating entities. With the collective efforts from all EEG collected 12,581 kg of used Aluminium Cans, which upon recycling will sequester 189 MT CO₂e, save 305 m³ landfill space and conserve 2,863 million BTU of energy. “I extend my gratitude to all those who contributed to the success of the 26th cycle of the Can Collection Drive. Having started this campaign with the goal of achieving 20,000 kg of cans for recycling, I am filled with joy as I share that we amounted 24,893 kg of Aluminium cans for 2022. An ambitious but not an impossible task to accomplish. It is exhilarating to see all sectors of the society actively involved in this one-of-a-kind environmental action programme and contribute to a greener and circular economy,” said Mrs. Al Mar’ashi, EEG Co-Founder and Chairperson.

EEG is grateful for the support of **Dubai Municipality** and **RAK Ceramics** for providing the venue support, **Department of Economy & Tourism** and **Dubai Sustainable Tourism** for helping us circulate the message; **Abela & Co**, **McDonald’s UAE**, **Bright Environment**, **ISS relocations**, and **Tristar** for providing logistical support, **Gulf News**, **Climate Control**, **Al Murad Group**, and **Radio 4** as our media partners who supported this campaign, and last but not the least, **Lucky Recycling** for coming on board as the recycling partner.

15th
November**EEG Chairperson Speaks at COP27**

To mark Gender Day at COP27, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar’ashi, was invited to speak about women being disproportionately impacted by climate change, at a live event on LinkedIn hosted by the UK Country Chapter of the Net Zero Banking Alliance in partnership with AllBright on 15th November.

The event was joined by the host, Viviane Paxinos, CEO of AllBright and speakers Ms. Heather Buchana, CEO of Bankers for NetZero, and Avery Johnstone, COP27 Youth Envoy at KPMG, who got together to ask whether women’s voices are loud enough in the climate debate! The dynamic group of women leading the path to sustainability further addressed the need for female representation at all levels in society to better cope with the climate catastrophe.

21st - 24th
November**The 22nd cycle of the Pan-Arab Environmental Public Speaking Competition**

The 22nd cycle of the Inter College Environmental Public Speaking Competition (ICEPSC) was successfully conducted between 21st & 24th November at the Dubai Knowledge Park. Since its inception in 2001, this is the first time that this competition was conducted over the course of 4 days. This Pan - Arab bilingual (Arabic/English) competition, held in a hybrid format brought in a total of 73 participating teams from across 10 Arab countries. A total of 495 students competed to take away the coveted rolling trophy. The ICEPSC aims to empower the youth through this one-of-a-kind educational competition by providing them with a platform to voice their opinions and a pitch out their research and solutions to current sustainability issues and challenges that hinders inclusive growth. EEG highly appreciates the support extended by Dubai Knowledge Park, who graciously provided the venue to conduct this unique competition.

This year, the teams researched and competed under four topics:

1. Water Security and Food Security - Correlated?
2. Conserving the True Lungs of the Planet: Key to Preventing Climate Change
3. Industrial Animal Agriculture - A Compelling Contributor to Climate Change?
4. Growing Cities: Redesigning Infrastructure Towards Net Zero

To be impartial and fair, EEG secured the assistance of eight bilingual environmental experts to judge the participating teams. The scores given were based on the students’ critical thoughts, research, oration, originality of ideas, solutions provided amongst other criteria. All the teams showcased outstanding work and solid research on the four topics. The winners of this year’s Inter College Environmental Public Speaking competition are:

| TOPICS | WINNERS |
|--|--|
| Topic 1: Water Security and Food Security - Correlated? | University of Bolton Academic Centre Ras Al Khaimah, UAE |
| Topic 2: Conserving the True Lungs of the Planet: Key to Preventing Climate Change | Imam Abdulrahman Bin Faisal University, KSA |
| Topic 3: Industrial Animal Agriculture - A Compelling Contributor to Climate Change? | Al Yamamah University, KSA |
| Topic 4: Growing Cities: Redesigning Infrastructure Towards Net Zero | Dubai Medical College for Girls, UAE |



Al Yamamah University - Riyadh - Saudi Arabia received the highest scores in the competition and in turn bagged the coveted rolling trophy for the 22nd cycle of the Inter College Environmental Public Speaking competition. We at EEG are proud to witness such active and enthusiastic participation from the student community. It is the support and backing provided by the colleges and universities that enables us to provide a healthy and competitive environment for the students to grow and network. The annual ICEPSC thrives to be a platform that enriches students with the right guidance and steers them to be our future sustainable leaders. It has now been over two decades that the ICEPSC has successfully facilitated the exchange of knowledge and talent across the Arab region. So now, witnessing its growth, considering the value added to the education of students in the region, and realising the importance of international knowledge exchange required to accelerate the progress to achieve environmental sustainability, EEG has decided to and has started its plans to branch out to the wider global community. In the 23rd Cycle, we will be welcoming teams from across the world to further enrich and elevate the educational excellence provided by this competition.



**29th
November**

6th Panel Discussion – Role of Retrofitting Remodeling Existing Built Environments

For the first time ever, EEG conducted 6 Panel Discussion this year. The last one was held on Tuesday 29th November, in a hybrid format under the theme “Role of Retrofitting: Remodeling Existing Built Environments”. The panel was organised in association with Arabia CSR Network and supported by EmiratesGBC, Clean Energy Business Council and the Swiss Business Council. EEG was delighted to welcome Rheem and its distributor Leminar Global as Co-sponsor for the event.

The session had on board Mr. Issa Azar, CEO of Smart Automation Energy as Head of the Session. Joining the panel were renowned speakers; Mr. Khaled Bushnaq, CEO Energy Management Services, along with Mr. Henrique Pereira, CEO of Taka Solutions, Eng. Mozah Mohamed Al Nuami, Director of Productivity and Demand at the Ministry of Energy and Infrastructure, as well as Mr. Srinivasan Rangan, Director of Marketing and Product Management, RMEA Manufacturing LLC. The panel discussion is in line with the objectives of COP28, it shed light on the booming industry of sustainable infrastructures and how it can majorly impact in reducing GHG emissions by remodeling existing built environments to be greener and follow a circular economy model. The discussion also attributed to the Retrofit Working Group established by EEG earlier this year.



For Our Emirates We Plant

In efforts to plant a greener future, EEG conducted two tree plantings activities in the month of November, under the umbrella of ‘For Our Emirates We Plant’ programme. Upholding our pledge to restore Earth’s balance and improve climatic conditions and the top soil of UAE, EEG partnered with Environment and Protected Areas Authority (EPAA) in Sharjah and planted 300 Ghaf and Sidr tree saplings in the Al Battaeh area in Sharjah on 9th November. EEG also welcomed the support of our committed volunteers from AGPCS Switch Gear, McDonalds, ISS Relocations, and the Dubai Malyali Association who joined us to ensure the successful planting of these saplings. This project will support the vision of UAE leaders to increase green spaces within the nation and build a more resilient and sustainable society.

Covering the Emirate of Ajman on 28th November, EEG lauds the eco-friendly steps taken by Harlequin Design Dubai in adopting 100 native tree saplings to be planted in Al Naseem Reserve- Al Manama in Ajman, in association with the Municipality and Planning Department of Ajman, and our volunteers, McDonald’s UAE and Seventh Day Adventist Group. Collective and collaborate efforts are required ingredients to combat desertification, by adopting afforestation practices and repairing damaged eco-systems, will give life to every living being on the planet. We thank and salute the noble efforts of such organisations that work to create a better future. These important events resulted in the direct deliverables of UN SDG Goal 3: Good health and wellbeing UN SDG Goal 11: Sustainable cities and communities; Goal 12: Responsible consumption production; Goal 13: climate Action and Goal 15: Life on land and Goal 17: Partnerships for the Goals. Join us on 17.12.22 as we plant indigenous trees in south of Ras Al Khaimah as part of the ‘For Our Emirates We Plant’ programme. If you wish to increase sustainable green spaces with us in the UAE, write to us at campaigns@eeg.ae to know more the campaign.



One Root, One Communi-tree Phase 2

Our ever popular “One Root One Communi-tree” project, rolled out in 2010 has come around to completing 12 magnificent years. EEG has been successful in involving the society to adopt practical and sustainable waste management practices and adding greener patches in the UAE by connecting this platform with EEG’s afforestation programme “For Our Emirates We Plant”. This year witnessed a new record by accounting the highest collections in Phase 1 with 344 participating entities and phase 2 with 317 participating entities. The recyclables collected for phase 2 were paper, plastic, E-waste, aluminium cans, toners, glass and mobile phones.

The phase 2 successfully collected:



After reaching the collection targets, participating entities in phase 2 have managed to secure 950 trees to be planted on 17.12.22. Different sectors representing Government bodies, Cooperates, Academic institutes, individuals and families, who achieved the target from the combined collections of Phase 1 and Phase 2, will be invited to plant 1,744 native tree saplings under the ‘For Our Emirates We Plant’ umbrella in Ras Al Khaimah. Thus ending the year by sowing the seeds of a greener tomorrow. Our combined efforts to divert waste from landfills will lead to a better and sustainable tomorrow. The actions we carry forward today have a direct impact on tomorrow’s outcome. We hope that next year we witness an even higher participation with higher collections accounted.

Corporate News

EEG Welcomes Alstom

We are delighted to welcome “Alstom” as a new corporate member. Leading societies to a low carbon future, Alstom develops and markets mobility solutions that provide sustainable foundations for the future of transportation.

From high-speed trains, metros, monorails, trams, to turnkey systems, services, infrastructure, signalling and digital mobility, Alstom offers its diverse customers the broadest portfolio in the industry. 150,000 vehicles in commercial service worldwide attest to the company’s proven expertise in project management, innovation, design, and technology. In 2021, the company was included in the Dow Jones Sustainability Indices, World and Europe, for the 11th consecutive time. Headquartered in France and present in 70 countries, Alstom employs more than 74,000 people.

Know more about them at www.alstom.com



Upcoming Events

Green December

At EEG, we always aim to end the year on a green note! Exclusive to the EEG student members, EEG rolled out its winter recycling project “Green December” in 2014 to engage student members in eco-friendly practices in the last month of the year. Scheduled to take place from 1st - 22nd December, the target set for collection of recyclables this year is 500 kg paper, 35kg plastic, 20kg aluminum cans, 50kg Glass, 50 pieces of each mobile phones and toner cartridges. The highest collector under each category will be rewarded a ‘complimentary’ student membership for 2023 along with a Certificate of Appreciation. We call on all our student members to utilise this one-of-a-kind opportunity by registering for the project using the link and actively participate to contribute to a healthier and sustainable economy!

[Register Here](#) 



21st Cycle of Clean UAE

Following the upcoming celebrations for the UAE's 51st National Day, we are ready to welcome your enthusiastic participation in our annual 'Clean UAE' drive in its 21st cycle. Set to run from 5th - 15th December across all Emirates, this campaign will be conducted under the patronage of Ministry of Climate Change and Environment (MOCCAE) for the 3rd consecutive year. Supporting UAE in its mission to go cleaner and greener, The Clean UAE campaign has been successfully engaging individuals and entities over the last 20 years with the aim to instill environmental responsibility amongst all. We are pleased to share that, EEG Co-Founder and Chairperson, Mrs. Habiba Al Mar'ashi, has given multiple media interviews to various Radio and TV channels to engage the wider audience with our upcoming Clean UAE campaign.

Our Clean-up Campaigns are a representation of loyalty and patriotism towards UAE, wherein we as thoughtful citizens and residents catalyse our actions and behaviour to adopt sustainable practices that will leave a profound impact on the waste management practices in the country, and aid in the accelerated development of climate solutions. Less than a week to go and you can be part of the largest environmental movement in the UAE! Join us now and help us bag the trash for Clean UAE!

Click on the link to register:

[Click Here](#)



The schedule for the campaign is as below:

| Date | Day | Emirate |
|--------------------------------|-----------|----------------|
| 5 th December 2022 | Monday | Ajman |
| 7 th December 2022 | Wednesday | Fujairah |
| 8 th December 2022 | Thursday | Sharjah |
| 10 th December 2022 | Saturday | Dubai |
| 12 th December 2022 | Monday | Ras Al Khaimah |
| 13 th December 2022 | Tuesday | Umm Al Quwain |
| 15 th December 2022 | Thursday | Abu Dhabi |



UN News



UNCCD
NEWS

Leaders at COP27 launch an Alliance to Get Ahead of Future Drought

With droughts being more common than ever, Leaders from 25 countries and 20 organisations launched the International Drought Resilience Alliance at the Climate Change Conference in Egypt, under the collective efforts to minimise drought risks by building long term resilience. The alliance called on world leaders to take urgent climate action and prioritise drought resilience in their national development agenda.

[Click for more](#)



UNEP
NEWS

COP27 Ends with the Announcement of Historic Loss & Damage Fund

Upon the conclusion of the two-week-long United Nations Climate Conference (COP27), countries united in the decision to operationalise the Loss and Damage Fund for nations affected most by climate conditions. This puts developing countries at the receiving end of the fund while negotiations are still in place on who's put at the other end. UN Secretary General believes this to be an important step taken towards justice at COP27.

[Click for more](#)

EEG MEMBERS' UPDATE

EEG Welcomed 1 new corporate member in the month of November 2022

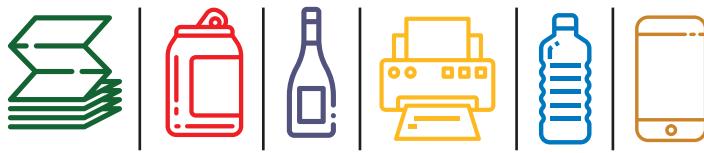
CORPORATE MEMBERSHIP

| | |
|----------------------------------|-----|
| Alstom Transport SA Dubai Branch | New |
|----------------------------------|-----|



The collection of materials for recycling in the month of November resulted in the following benefits:

- » GHG Reductions 467 (MTCO₂)
- » Saving of 5,094 Million BTU of Energy
- » Saving of 1,056 m³ of Landfill Space
- » Saving of 1,725 trees from being felled
- » Saving of 2,955 Gallons of Gasoline



| PAPER COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
|--|--|-------------------------|---|---------------------|
| EEG has collected 65,322 kg of Paper from 215 participating entities during the month of November 2022, a decrease of 35% compared to October 2022. In order to achieve our target of 1,450,000 kg of paper in 2022, we call on your support to increase your collections in the remainder of this year to help us meet our goals. The top collectors for the month were: | Al Ain Distribution Company ISS Relocation Emirates Integrated Telecommunications Company, PJSC (Du) | 7,804 2,627 2,610 | Nia Treeza Tony Fateem Ali Al Zaabi Shivani Adduri | 1,275 683 635 |
| CAN COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
| EEG collected 12,736 kg of Aluminium Cans from 257 participating entities during the month of November 2022, an increase of 62% compared to October 2022. Thanks to your commitment and determination, we have surpassed our target of 20,000kg before the year end. Standing strong with a collection of 24,893 kg, I urge you to keep the momentum going and grow our numbers higher in the month of December. The top collectors for the month were: | Emirates Flight Catering Hilton Ras Al Khaimah Beach Resort JW Marriott Marqis Hotel Dubai | 2,079 721 570 | Hamzah Pasha Chahat Mitesh Khatanhar Tara Grover & Timidu Weerawardhana (Tie) | 98 35 24 |
| PLASTIC COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
| EEG collected 12,116 kg of Plastic from 142 participating entities during the month of November 2022, and despite a decrease of 5% compared to October 2022, we are on track with our collections having already exceeded our target with the collection of 115,317 kg of plastic till end of November. This ambitious feat would not have been achievable without your support and we count on you to increase the numbers by this month's end. The top collectors for the month were: | Abela & Co Al Aweer Wasl Properties - Hudaiba Flora Al Barsha Hotel | 1,082 604 530 | Mezna Ali Al Zaabi Amal Saeed Al Shamsi Abdullah Salah Jassim Mohammad Bin Kalban | 591 305 82 |
| TONER COLLECTION CAMPAIGN | Companies | Quantity (Pcs) | Families | Quantity (Pcs) |
| EEG collected 1,006 pieces of Toners from 21 participating entities during the month of November 2022, an increase of 6% compared to October 2022. Truly a treat to see everyone ambitiously contributing towards a cleaner environment. Dear participants we are not far from our goal of collecting 6,250 pieces of Toners for the year 2022. Let us collectively add to the bin and deposit 1100 pieces by Decembers end. The Top collectors were: | GUCCI Sharjah Electricity & Water Authority Shanghai Electric Power Generation Group Company | 326 200 70 | Haasini Lakshmi SP Ashita Sharone Anand Marian Vaishika Sathesh | 100 84 78 |
| MOBILE COLLECTION CAMPAIGN | Companies | Quantity (Pcs) | Families | Quantity (Pcs) |
| EEG collected 749 pieces of Mobile Phones from 18 participating entities during the month of November 2022, an increase of 321% compared to October 2022. We are relieved to witness growth but we must accelerate our collections by depositing the remaining amount of 4225 mobile phones to reach our target of 9000 pieces by December. The Top collectors were: | Emirates Flight Catering Sony Middle East and Africa Al Shirawi Facilities Management | 187 90 75 | Shivani Adduri Rose Vincent Anish Nagasai SP | 189 46 35 |
| GLASS COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
| EEG has collected 10,353 kg of Glass Bottles from 62 participating entities during the month of November 2022, a decrease of 19% compared to October 2022. We urge all our dedicated members and participants to roll up your sleeves for the month of December to help us reach our target of 110,000 kg of glass by the end of this year. The Top collectors were: | Mercure Hotel & Apartments President Hotel Ras Al Khaimah Economic Zone | 1,620 1,262 1,100 | Fateem Ali Al Zaabi Tara Grover Kashvi Verma | 416 402 125 |
| E-WASTE COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
| EEG has collected 1,837 kg of E-waste from 23 participating entities during the month of November 2022, a decrease of 46% compared to October 2022. It is exhilarating to see that we amounted 14,405kg of E-Waste till November, exceeding our target by 7,397kg! You have gone above and beyond to prevent these hazardous materials from ending in landfills. I urge you to keep this up and double the numbers in December. The Top collectors were: | AG PCS Switchgear Ajman Jumeira Rotana Trans Continental | 670 110 76 | Aditya Rajesh Anirudh Balaji & Mezna Ali Al Zaabi (Tie) Amal Saeed Al Shamsi | 260 103 70 |
| SCRAP METAL COLLECTION CAMPAIGN | Companies | Quantity (Kg) | Families | Quantity (Kg) |
| EEG has collected 429 kg of Scrap metal from 17 participating entities during the month of November 2022, an increase of 200% compared to October 2022. We laud your sustainable efforts in helping us achieve our goals till date. To meet our target of 3000kg of Scrap Metal for 2022, we call on your active participation in depositing a further 875kg by the end of this year. The Top collector was: | Jumeira Rotana Jumeirah Beach Hotel Adeeb Group Dubai | 78 32 30 | Sultan Ali Al Zaabi Mezna Ali Al Zaabi | 144 104 |
| EEG invites all its members & participants to maximise their contributions to achieve the set targets of the above campaigns and focus on excelling in their collections for the remainder of this year to contribute to the welfare of the society and a healthier environment. | | | | |

