

EEG CORP NEWS

Together for a Better Environment®



August 2022
Issue 8



TAKING PACKAGING: FULL CIRCLE الدورة المتكاملة لقطاع التعبئة و التغليف

4th Panel Discussion الجلسة الحوارية الرابعة

22.8.22

Organised by تنظم

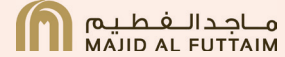
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Upcoming Events

Click on the issue

OROC
ONE ROOT, ONE COMMUNI-TREE
PHASE 2
22nd July - 22nd Nov 2022

"For Our Emirates We Plant"
Linking the Recycling Programme with Urban Afforestation

Recyclables	Families (tonnes)	Recyclables	Educational & Corporate (tonnes)
Paper	500 kg	Paper	2,000 kg
EC Waste	200 kg	EC Waste	1000 kg
Glass	100 kg	Glass	250 kg
Plastic	50 kg	Plastic	100 kg
Aluminum Cans	25 kg	Aluminum Cans	75 kg
Toner Cartridges	75 pcs	Toner Cartridges	175 pcs
Mobile Phones	25 pcs	Mobile Phones	75 pcs

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**CORPORAISING THE CIRCULAR PATH:
A SUSTAINABLE NECESSITY**

5th Panel Discussion
20th October 2022

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Chairperson's Note	2
EEG News	3
Corporate & Local News	6
Upcoming Events	7
UN & Members News	8
Waste Management Report	9

Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

Every SUNDAY, 9:00AM to 4:00PM
Villa No. 117a, JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or email eeg@emirates.net.ae - www.eeg-uae.org



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DESIGNED BY:

Harris Lалан



Habiba Al Mar'ashi

Dearest Members, Readers and well-wishers,

The talks about global warming being underway have been going on for over two decades. July marked the hottest month in UK history, reaching 104 degrees (40 degrees Celsius) for the first time ever. Deadly wildfires have swept France, Portugal, Spain, Greece and parts of USA; Texas authorities asked residents to conserve water due to a drought and looming heat wave; and New York City dealt with thunderstorms during punishingly hot temperatures. After two days of a brutal, soupy heat wave, Toronto was under a severe thunderstorm that brought high winds, tree damage, flooding, and tornado warnings. If it wasn't clear before, the ramifications of climate change are very much here now for all to see and experience.

We have in front of us all the scientific data that shows the extent of the issue yet there is no strong decision being taken. There is a wide gap between what is being done and what needs to be done. We have already surpassed the stage of thinking and acting, right now each and every citizen of Earth needs to stand up and put the idea into immediate action to defuse the global warming time bomb. Or else it will be very difficult to constrain disastrous climate changes that will slip out of human control as predicted by scientists globally.

We, at the Emirates Environmental Group are making strong strides on the solid strategies that we have put in place to inspire the society to act responsibly and proactively towards environmental protection and preservation to enable us to achieve a sustainable development. In July, we went to extreme lengths and worked diligently and proactively with all our members; families, academia and corporates by rolling out very engaging community action programmes. We are delighted with the numbers that were recorded. This newsletter elaborates EEG's numerous engagements, achievements and campaigns during the month of July. I joined as one of the guests of honour at the **Pakistan Mango Festival** held under the patronage of H.E. Hassan Afzaal on 1st July. Read more on page 3.

As a founding member of Emirates Green Building Council, I attended the **'Embodied Carbon' Working Group** on 5th July. Read more on page 3. I virtually participated in the 21st meeting of the SFS Programme's Multi-stakeholder Advisory Committee (MAC) that took place on 5th July. Read more on page 3. I physically attended on 6th July, as the Chief Guest and inaugurated the launch of the 'Sustainability & U' initiative by EEG corporate member, **Century Financial**. Read more on page 4.

We also conducted our **26th Board Meeting** where our valued Board Members and Executive Committee Members gathered virtually on 6th July. Read more on page 3.

On waste management front, EEG successfully concluded its popular recycling project **Recycle. Reforest. Repeat** which was rolled out between 17th June and 22nd July. The project witnessed the highest

collections since the inception of this programme 7 years ago and effectively contributed to the global celebrations of the World Day to Combat Desertification and Drought. Read more on page 5.

Registrations for **Phase 2 of One Root, Communi-Tree**, which we launched on 22nd July, are coming in steadily. I encourage the educational institutions and corporations to join this programme and take advantage of this inspiring platform to unleash the enthusiasm of their teams towards environmental protection and give their staff an opportunity to participate in this voluntary programme. The phase two of this programme will conclude on 22nd November, so do not miss out the chance to make a positive impact. Read more on page 5.

The **3rd National Dialogue for Climate Ambition** took place on 28th July under the theme "Financing the transition of UAE to Net Zero by 2050" which I physically attended. Read more on page 4.

I as a founding member and Treasurer of the Emirates Green Building Council gave a special presentation under the session **"Building Resilient and Healthier Cities through Vertical Farming"** on the topic **"Green Buildings and Harmony with Nature"** at the recently concluded Global Vertical Farming Show 2022 (GVF) on 28th July. Read more on page 4.

EEG's **Neighborhood Recycling Project** is currently running full speed and is receiving registrations and deposits in huge numbers. Read more on page 6. As for our upcoming events and programmes, EEG is conducting its 4th plenary session in a hybrid fashion under the theme **"Taking Packaging, Full Circle"** on 22.8.22. To facilitate a platform for communicating sustainable packaging technologies and designs, Read more on page 7.

Our annual two major educational programmes of **"Students Workshops"** and **"Inter-College Environmental Public Speaking Competition"** are set to take place in October and November this year. We strongly believe that youth should be empowered to take the lead in critical environmental conversations, as they will soon be translating these conversations into actions that will pave the way into a more sustainable world. Read more about these on page 6 respectively.

Another flagship activity coming up is the **"Can Collection Drive"** which is scheduled to take place on Thursday the 05.11.22. This annual activity has become a national action programme thanks to the participating entities, particularly the hospitality sector that joins us year after year to make the UAE greener and more sustainable. Read more on page 7.

To conclude, I hope you enjoy reading this month's newsletter and I urge each and every one of you to actively participate and contribute towards the betterment of the environment and set noteworthy examples for the region and beyond.

Let us all work Together, for a better environment!



1st July *Connecting Hearts, the Mangolicious Way*

The aroma of fresh Pakistani mangoes filled the air at the Pakistan Mango Festival 2022 organised by the Pakistan Association Dubai (PAD) on 1st & 2nd July.

Held under the patronage of H.E. Hassan Afzaal, the two-day festival was held under the main theme “Connecting Hearts, The Mangolicious Way” it aimed at promoting trade opportunities and the export of Pakistani mangoes across the globe. Pakistan Mango Festival (PMF 2022) celebrated the value of diversity and compassion through the rich display of Pakistan’s national fruit. Guests had an opportunity to witness the Pakistan Medical Centre –the landmark project, which is an exemplary model of tolerance that provides quality health-care to people of all nationalities in the UAE.”



The 1st day of the festival was inaugurated by H.E Sheikh Nahyan bin Mubarak Al Nahyan, UAE Minister of Tolerance and Coexistence, H.E Imtiaz Gondal, Acting Ambassador of the Islamic Republic of Pakistan, and H.E. Hassan Afzaal, EEG Co-Founder & Chairperson attended as one of the guests of honour. Other attendees included senior officials from Dubai Government, diplomats and business professionals. Guests were served during the event unique mango delicacies that originated from each of Pakistan’s provinces. The 2nd day of the festival was an open community event. There were interactive games for adults and children, cooking competitions, a mango art workshop, sports, shopping, photo booth and much more.

4th July *Au Revoir, Dr. Franziska*

At the invitation of H.E. Massimo Baggi, the Ambassador of Switzerland to the UAE and Kingdom of Bahrain, EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar’ashi attended on 4th July an intimate lunch gathering to bid farewell to EEG’s dear friend Dr. Franziska Freiburghaus, Regional Head of International Cooperation & Sustainability of the Embassy of Switzerland to the UAE and Bahrain. Dr. Franziska and the Swiss Embassy have always been active supporters of EEG in contributing positively to the advancement of sustainable development in the UAE. We look forward to the Embassy’s continuous involvement and support and its encouragement to drive sustainability.



5th July *EGBC Embodied Carbon*

EEG as a founding member of Emirates Green Building Council attended the ‘Embodied Carbon’ Working Group kick-start meeting on 5th July. The Working Group is a group of experts who have the experience and detailed technical knowledge about Embodied Carbon.

The group conducts research, identifies market gaps, shares their good knowledge and experience, etc. The kick-start meeting discussion revolved around the members re-affirming their goals for the working group, re-affirming the contents of the guidance document, reviewing the Embodied Carbon Market Research survey results which assessed the level of understanding, importance, and prevalence of Embodied Carbon in the construction industry in the UAE. The discussion also revolved on the working group’s tasks.

5th July *Multi-stakeholder Advisory Committee*

EEG attended the 21st meeting of the SFS Programme’s Multi-stakeholder Advisory Committee (MAC) that took place on 5th July. MAC members are in-charge of the Sustainable Food Systems (SFS) Programme which is a global multi-stakeholder platform that aims to accelerate the shift towards more sustainable food systems around the world, including by building synergies and strengthening collaborations among diverse partners at all levels. MAC members provide technical and strategic advice to the Co-Leads in defining and implementing the Programme based on their expertise and experience; advocate for food systems transformation and the work of the SFS Programme; promote and support/coordinate the implementation of specific activities in the Programme work-plan, including through the different core initiatives and task forces; and support the efforts of the Co-Leads.

The discussion revolved on the draft concept note for the 4th global conference of the SFS Programme. It welcomed the new version and discussed additional elements to be included or further strengthened, such as share experiences of good practices with regards to National Pathways and also address the bottlenecks and barriers to transformation. The MAC received progress updates from the SFS Programme working groups (“mainstreaming SFS”; “supporting national pathways”; “supporting coalitions”; and “Community of Practice on Food Systems Approach on the Ground”). The MAC received updates on the global strategy on Sustainable Consumption and Production (SCP) and discussed the outcomes of recent global policy processes (UNCCD, Stockholm+50, etc.) as well as opportunities for advocacy and outreach in relation to upcoming key events (CFS, CBD COP, UNFCCC COP, etc.).

6th July *EEG’s 26th Board Meeting*

Emirates Environmental Group and its valued Board Members and Executive Committee Members gathered virtually on 6th July for the 26th EEG Board Meeting. The Chairperson welcomed the attendees and shared with them the various programmes and campaigns that were conducted in the first half of the year 2022, depicting the positive growth achieved in the action programmes and waste management programmes. Elaborate discussions revolved around the plan of activities for the remainder of the year 2022 and the targets to be achieved in all the programmes. The financial performance of the year 2021 was discussed through the audited financial report. The attendees had a clear perspective of the upcoming events for 2022 and reiterated their commitment to EEG and their support to be actively involved in all of the presented programmes.



6th July Sustainability & U

Aligned with the UN Sustainable Development Goals 2030, Century Financial, EEG's Corporate Member, launched the 'Sustainability & U' initiative on 6th July 2022 which EEG Chairperson inaugurated as its Chief Guest. Its initiative calls for real action through collaborations. From equipping stakeholders with sustainable practices that impact the economic, environmental, and social conditions to embracing governance that support a well-functioning global economy; the leadership believes that businesses across the world have a responsibility to tackle today's global challenges.



Integrating sustainability goals in its growth journey, Century Financial has partnered with noted Government bodies and Global experts across the Middle East to accelerate sustainable leadership influence with specific expertise in supporting industry. Gearing up to tackle new-age challenges and scale up actions for a shared future, the organisation unveiled new goals to inculcate sustainability in its work culture. In terms of collaboration, Century Financial is committed to supporting EEG's work at the grassroots level to inculcate the practice of preserving valuable resources. Engaging with EEG is a reflection of the sincere commitment and intent to be a part of the sustainability journey of organisations operating in this country. Commented on the initiative Ms. Habiba Al Mar'ashi, Co-founder & Chairperson of EEG stated, "We live in extremely challenging times. It's good to note that the business leaders of Century Financial have recognised the inherent value of taking a long-term approach towards sustainably led business decisions which can be best achieved when businesses come together to address pertinent growth areas" motivational experience and how she started a green movement against the tide in the arid desert of the UAE, the challenges, her deep-rooted work way ahead of time before sustainability became a culture and what sustainability means not only for her, but for the nation.

[Read More](#)

7th July See you Again H.E Holger Mahnicke

A dinner reception was arranged in honour and to bid farewell to His Excellency Holger Mahnicke, the Consul General of Germany to the UAE in Dubai and to meet his successor, H. E. Mrs. Sybille Pffaff on 7th July 2022 which EEG Co-Founder & Chairperson, Mrs. Habiba Al Mar'ashi attended. Attendees included Ambassadors, Consul Generals, and senior officials from both government and private entities. The reception was a closed and intimate celebration to thank H.E Holger Mahnicke for his service to the German community in the UAE and his good work to promote joint collaborations between the two countries.

28th July 3rd National Dialogue for Climate Ambition

In order to meet MOCCA's aim to define and raise sectoral climate ambition and advance all-inclusive participation in the UAE Net Zero Strategic Initiative by 2050 to meet the country's international climate commitments, particularly the Paris Agreement. The ministry has raised its ambition in key sectors and launched a monthly stakeholder assembly from May to October 2022 to engage stakeholders in priority sectors in the UAE. The 3rd NDCA took place on 28th July under the theme "Financing the transition of UAE to Net Zero by 2050" which EEG Co-Founder & Chairperson physically attended at Emirates Towers, Dubai Future Accelerators. The assembly was formally opened by MOCCA Climate Advisor with a presentation on Global perspectives on the level of Sustainable Financing required to help achieve net zero globally. Different sessions then took place at the assembly that tackled:

- Global perspective on the tools, policies and enablers that are being used / made available through FS Regulators, Governments and through the creation of FS market infrastructure
- A global banks perspective - what are global banks doing and what are the challenges, lessons learnt from their own journeys to Net Zero
- An Asset Managers or an Insurers perspective - what have global Asset Managers and Insurers been doing and what are the challenges, lessons learnt from their own journeys to net zero

Individual breakout sessions also took place before the closure of the assembly which focused on key accelerators and necessary interventions to assist in the transition to Net Zero. Her Excellency Mariam Almhairi, Minister of Climate Change and the Environment of the UAE, formally closed the assembly and gave a very important speech on the topic.

[Read More](#)

28th July Global Vertical Farming Show

EEG Co-Founder & Chairperson and Co-Founder and Treasurer of EmiratesGBC spoke at the recently concluded Global Vertical Farming Show 2022 (GVF) on 28th July at Conrad Hotel Dubai, UAE organised by TAB Group. GVF is a trailblazing global event that brings together the complete vertical farming value chain to explore the market, introduce brands, make new connections, win new projects and create long-term partnerships. Through the 2nd Global Vertical Farming Show - GVF 2022, it brought the entire vertical farming value chain under one roof - building an excellent hub of commercial networking. Vertical Farming has shown exceptional growth as the demand for locally-grown / organic food bolstered. Investors are finding the sector attractive because the farms offer organic vegetables and fruits while using less water and land than traditional agriculture.

There is a growing interest in vertical farming worldwide, with massive facilities already operating in Asia, the Middle East, and Europe, with new projects being announced regularly. This creates exceptional business opportunities for international companies who could provide good quality and cost-effective products and solutions to the market. The key is to find the right partner in the region. During the 2nd day of the event,



Mrs. Habiba gave a special presentation under the session “Building Resilient and Healthier Cities through Vertical Farming” on the topic “Green Buildings in Harmony with Nature”. She shared “Interaction with nature in and around buildings enhances a sense of wellbeing by addressing our innate psychological need to be part of natural world. Access to good quality green spaces can facilitate healthier behaviours and more active lifestyles, associated with positive health outcomes.”

The event was also attended by senior representatives from the Ministry of Climate Change and Environment, Private Office of His Highness Sheikh Hamdan bin Ahmed Al Maktoum, Abu Dhabi Investment Office, Abu Dhabi Agriculture and Food Safety Authority (ADAFSA), FAO, Emirates Green Building Council, Emirates Flight Catering, Emirates Nature-WWF and many other key organisations shaping the country’s food systems and extending support towards the integration of indoor farming. The event hosted a parallel conference that conceptualised around ensuring Food Security and Nutrition Needs, Agriculture Technology, Sustainability, Agribusiness Development and Trade Facilitation via Vertical Farming.

Adopt a Tree

Since the establishment of EEG, we have been dedicated to making it easier for both individuals and businesses to give back to the environment, create a healthier climate, protect biodiversity and help reforestation efforts. With healthy ecosystems we can enhance people’s livelihoods, counteract climate change and stop the collapse of biodiversity. In order to mitigate the effects of climate change, the UAE is controlling emissions, reducing flaring of natural gas, increasing energy efficiency and undertaking many other effective steps.

The UAE Net Zero 2050 strategic initiative is a national drive to achieve net-zero emissions by 2050, making the UAE the first Middle East and North Africa (MENA) country to do so. Towards this end, our efforts are a step towards achieving and supplementing UAE’s Green Agenda. EEG has a wide range of environmental programmes and campaigns; one of which is “Adopt a Tree” project that falls under our slogan “For Our Emirates We Plant” programme. This project involves the adoption of a certain number of trees by an entity to be planted in one of the UAE public and protected areas. Since the inception of this programme in 2007, EEG has managed to plant 2,108,905 native trees in different areas in the UAE and they mitigate over 12,435.58 MTCO₂ Emissions from the atmosphere annually. We have already planted a total of 3,656 saplings of native trees in 2022 and with proper caring; these trees will reach maturity in 3 - 5 years and will in turn mitigate 21 MTCO₂ Emissions annually that will contribute to enhancing the health and wellbeing of the people as well as help achieve UAE’s strategy to create Carbon Sinks and tackle the issue of climate change.

If you would like to join our hands and plant trees in UAE, then get in touch with us on eeg@emirates.net.ae.

Recycle.Reforest.Repeat

Every year the World Day to Combat Desertification and Drought is observed on 17th June. To commemorate this important day, EEG launched the annual paper recycling project “Recycle.Reforest.Repeat” on 17th June and it concluded on 22nd July with a total participation of 153 and the collection of 274,572 kg of paper. This year the project attracted new participants who were able to meet their targets and to accommodate all the collection request our small fleet of 3 trucks was proving limited. At this juncture, our corporate partners came forward and supported us with trucks. A special big thank you goes to Abela&Co, AG Engineering, Tristar, Lucky Recycling and China State Construction Engineering Corporation Middle East for kindly providing the much needed backing. Consequently the 7th cycle of the project has recorded the highest participation and the highest collection since the inception of the project which added to the grandness of the project.

The collections resulted in

Reduction



1,066 MT CO₂ Emissions



869 m³ landfill space

Saving



4,681 trees



6,180 Million BTU of Energy

EEG through this project has also been able to curb the impact of deforestation and successfully implement the following United Nations SD Goals: 12, 13, 15 & 17, which encompasses targets related to sustainable consumption practices, climate actions, life on land and effective partnerships through the successful execution of this project in the country.

One Root, One Communi-Tree (OROC)

EEG rolled out its popular project “One Root, One Communi-tree” on the 22nd July 2022. The phase 2 of the project will continue till 22nd November 2022. Witnessing incredible contributions every year, the participants deposit the materials for recycling, display their social responsibility and positively contribute to the global targets of reducing the production of waste thus reducing the overall GHG emissions and the reduction of the landfill space required to dispose waste. The participants can choose to collect and deposit the illustrated items



Paper



Plastic



Aluminium Cans



Mobile Phones



Toners



E-waste

The duration of each participant is two weeks; so for those who manage to meet the target will qualify to receive a certificate and a tree to plant under their name on 22nd December 2022.

Start collecting your recyclable waste, and visit the following link to register for this recycling campaign:

[Register Here](#)



Neighborhood Recycling Project (NRP)

The Neighborhood Recycling Project (NRP) was first rolled out in 2010. Currently in the 12th cycle, the NRP shall run until **30th September 2022**. One of the objectives of the project is to create awareness at the student level on the need to protect & preserve the environment. This project ensures youth's capacity building by encouraging them to actively engage their communities and collect materials for recycling. Those who achieve the target are provided opportunities to plant native trees under their names and promote the concept of urban afforestation and combat desertification.

Moreover, the campaign contributes towards the following United Nations Sustainable Development Goals:



To register, please fill in the details via this link:

[Click Here](#)

Corporate News

Thank you for your continuous commitment:

We convey our heartiest appreciation to The Zoo & Aquarium Public Institution AL Ain (Al Ain Zoo) and Total E&P UAE Unconventional Gas B.V. for their continuous commitment and dedication towards their environmental protection practices and responsible waste management and for renewing their membership with EEG.

Al Ain Zoo

Instituted in 1968 by the late Sheikh Zayed bin Sultan Al Nahyan, the Father of our nation, Al Ain Zoo is home to over 4,000 animals reflecting the pioneering environmental vision of the Founder, and his keenness to enhance cultural, historical and environmental heritage. The Zoo is a true family destination, providing entertainment and learning experiences in a natural outdoor environment. Since its foundation, Al Ain Zoo has been a centre for endangered species conservation, most notably the successful breeding of desert antelopes and gazelles, such as the endangered Arabian Oryx. Al Ain Zoo is a proud member of the World Association of Zoos and Aquaria (WAZA), and has set up a number of strategic partnerships with leading zoos, conservation agencies and associations from across the world, including the World Conservation Union and Species Survival Commission, Environment Agency - Abu Dhabi, Edinburgh Zoo, the Northern Range-lands Trust of Kenya and the Sahara Conservation Fund.

Total E&P UAE Unconventional Gas B.V.

TotalEnergies is a broad energy company that produces and markets fuels, natural gas and electricity. They are committed to better energy that is more affordable, more reliable, cleaner and accessible to as many people as possible. Created in 1924 to enable France to play a key role in the great oil and gas adventure, TotalEnergies has always been driven by an authentic pioneering spirit. It is active in more than 130 countries and their ambition is to become the responsible energy provider. It has discovered some of the most productive fields in the world. Its refineries have created increasingly sophisticated products and its extensive distribution network has rolled out an ever-expanding range of services. It aims to be a world-class player in the energy transition and to achieve, together with society as a whole, carbon neutrality in all its global activities by 2050.

Local News

UAE' Circular Economy Shift

The UAE Circular Economy Council approved 22 policies on 4th July 2022 proposed by its subsidiary, the Circular Economy Policies Committee, the policies focus on accelerating the implementation of the circular economy model in the UAE in four main sectors - manufacturing, food, infrastructure, and transport. The Council convened its 2nd meeting presided over by H.E Mariam Bint Mohammed Almhieri, Minister of Climate Change and the Environment. The meeting saw participation of high-level representatives of various government and private sector entities from across the UAE. The Council also identified at least 16 circular economy activities that open a wealth of opportunities for businesses, such as upcycling textile waste into new products, developing automated AI-enabled waste management solutions, and remanufacturing electronic waste.

“With the cabinet’s approval of the UAE Circular Economy Policy in January 2021, we have embarked on an ambitious and important mission to transition from a linear model to a circular economy model approach. Our current linear economy consumes valuable materials and resources without being able to benefit from them after use, which represents waste in the modern concept of sustainability. Our approach seeks to protect our environment and to ensure the long-term economic and social prosperity of our country,” H.E Almhieri said.



“Many key stakeholders in the UAE have already started to embrace circular economy principles. We at the Ministry of Climate Change and Environment and at the Ministry of Economy have been engaging with them and others to gain valuable information and insights about ways of facilitating the transition to a circular economy,” she added. The Minister noted that 45 % of global greenhouse gas (GHG) emissions result from producing cars, clothes, food, and other products used every day. This demonstrates the great potential that lays in circular economy, which can complement the emission reduction and mitigate the current climate crisis.

[Read More](#)

Upcoming Events

EEG's 4th Panel Discussion

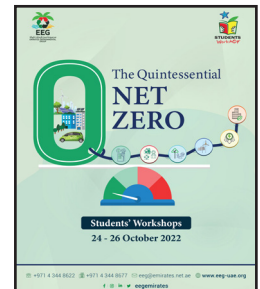
EEG is organising its 4th Panel Discussion of the year in a HYBRID format on **22nd August 2022** under the theme “**Taking Packaging, Full Circle**”. The plenary session will be held at **Sheraton Mall of the Emirates Hotel, Dubai** courtesy of **Majid Al Futtaim**. Several prominent EEG Corporate members have come on board to support this intellectual platform; Al Bayader International and McDonald's UAE are the Main Sponsors while Jotun and Taghleef Industries have joined as co-sponsors. EEG is conducting this session in association with the World Packaging Organisation. In our concerted efforts to work with partners and associates to expand the reach of our messages, we have the ACSRN, the EmiratesGBC, the CEBC and the Swiss Business Council as supporting entities.



Register here <https://forms.gle/EunhDeY8Az3RtvUb8> to attend physically or virtually, and join this critical discussion that will help promote the concept of circular economy and facilitate the transition to sustainable packaging designs.

Students Workshops

To offer students the opportunity to broaden their knowledge and sharpen their environmental skills, Emirates Environmental Group, is conducting the 22nd cycle of the “Students Workshop” under the theme: “**The Quintessential Net Zero**” from **24th October to 26th October 2022**. EEG, through this programme in the last 21 years has succeeded in engaging the younger generation in the process of implementing and achieving the 17 UN Sustainable Development Goals. Along with gaining knowledge through informative presentations, the interactions shall provide a platform for the students to voice their opinions. Another key feature of this year's workshop is that most activities are designed to get the students to think, discuss, and set solutions in a collaborative manner with fellow students.



To participate in this programme, please register online by clicking the following link: [Register Here](#)

Can Collection Drive

EEG invites all its members and supporters to participate in its annual Can Collection Drive 2022, the 26th cycle of the campaign has so far managed to collect a total of 8,904 kg of Aluminium Cans, which accounts for 44.5% only of our set goal for this year. We call all sectors and entities in the UAE to come together in the fight against irresponsible disposal of waste and participate in the “Can Collection Drive” project on **5th November**, all you have to do is collect as many Aluminium Cans as you can, come to your most convenient location and deposit your collection with us. Join us now and be a part of this national movement to create a global impact.



To know more about the campaign reach out to us on eeg@emirates.net.ae or better still call us on 04 3448622.

Inter College Environmental Public Speaking Competition 2022

Over the years, The Annual Inter College Environmental Public Speaking Competition has served as a unique platform for undergraduate students from different regions to showcase their public speaking skills, to express their opinion on contemporary environmental issues and to propose innovative solutions to bring about positive change. Our competition is driven by arming the participants with sound knowledge on sustainability issues which are discussed over the period of four days. The 22nd cycle of the Inter College Environmental Public Speaking Competition (ICEPSC) shall take place from **21st to 24th November**. This competition is designed by EEG to act as a platform for the effective implementation of the following relevant United Nations Sustainable Development Goals; particularly goal #4



Please register via the link: [Click Here](#)





United Global Call

UNCCD NEWS

A united global pledge to boost drought resilience and invest in land restoration for future prosperity recently concluded the 15th Conference of Parties (COP15) of the United Nations Convention to Combat Desertification (UNCCD), held in Abidjan, Côte d’Ivoire. The two-week meeting on the future of land management drew nearly 7,000 participants, including Heads of State, ministers, delegates from the UNCCD’s 196 Parties and the European Union, as well as members of the private sector, civil society, women, youth leaders and media. Mr. Ibrahim Thiaw, UNCCD Executive Secretary, said: “Meeting against the backdrop of multiple global challenges, including the worst-in-40-years drought in East Africa, as well as food and economic crises fuelled by the ongoing COVID-19 pandemic and conflicts, countries have sent a united call about the importance of healthy and productive land for securing future prosperity for all.” UNCCD’s COP15 is the first Conference of the Parties of the 3 Rio Conventions taking place in 2022, ahead of the UN Framework Convention on Climate Change COP27 and the UN Convention on Biological Diversity COP15.

[Click for more](#)



The Sustainable Development Goals Report 2022

UNEP NEWS

The climate crisis, COVID-19 and the war in Ukraine are threatening to stall progress on several key environmental targets under the Sustainable Development Goals (SDGs), humanity’s blueprint for a better future, warns a new report from the United Nations. The Sustainable Development Goals Report 2022, released in the 3rd week of July, details how a series of global crises have hampered the global effort to limit plastic pollution, protect endangered species, and provide clean drinking water to all humanity. It says urgent action is needed to preserve nature and rescue the global goals. One of the major takeaways of this report is that the oceans, which are the planet’s largest eco system, are being choked by plastic pollution. The report highlights that in 2021, an estimated 17 million metric tonnes of plastic entered the world’s oceans and this is expected to double or triple by 2040. Countries are increasingly recognising the need to take action and at the 5th UN Environment Assembly earlier this year, agreed to establish an intergovernmental negotiating committee to develop a legally binding instrument on plastic pollution by 2024.

[Click for more](#)



UN Secretary-General on ‘Save Our Ocean’

UN NEWS

At the recent UN Ocean Conference in Lisbon, the UN Secretary-General António Guterres urged the international community to commit and unite around the protection and preservation of our seas. Speaking at the high-level opening of the Conference, Mr. Guterres outlined 4 recommendations to ensure that the tide is reversed. Among them, the UN chief underscored the urgent need to invest sustainably in economies that depend on the sea. Co-hosted by Portugal and Kenya, the event is a platform to address the challenges that the world’s oceans, seas and marine resources face. Quoting Portuguese poet Fernando Pessoa, Mr. Guterres, said that his hopes were that the Conference represented a moment of unity for all Member-States. “But let’s have no illusions. Much more needs to be done by all of us together”, Mr. Guterres stressed, before outlining four key recommendations.

1. Invest in sustainable ocean economies
2. Replicate ocean success
3. Protect the people
4. More science and innovation

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EEG MEMBERS' UPDATE

EEG Welcomed 5 renewed corporate members in the month of July 2022

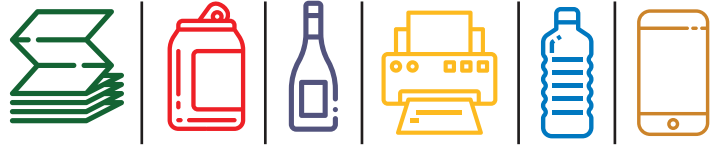
CORPORATE MEMBERSHIP

Al Ain Zoo	Renewal
Enova Facilities Management Services LLC	Renewal
Ferrero Trading Lux S.A. Dubai Branch	Renewal
Nestle Middle East FZE	Renewal
Total E&P UAE Unconventional Gas B.V.	Renewal



The collection of materials for recycling in the month of July resulted in the following benefits:

- » GHG Reductions 821 (MTCO₂)
- » Saving of 5,145 Million BTU of Energy
- » Saving of 984 m³ of Landfill Space
- » Saving of 3,634 trees from being felled
- » Saving of 550 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 207,739 kg of Paper from 239 participants during the month of July 2022, an increase of 89% compared to June 2022. We encourage our participants to be actively involved in our Campaigns in the year 2022 to enable us to work towards our set target. The Top Collectors were:	General Administration of Customs in Abu Dhabi	16,660	Jamila Ali Al Zaabi	6,378
	Multiplex Middle East	14,130	Vatsal Piyush Shah	3,780
	Dubai World Trade Center	12,297	Eesha Chhibber	1,304
CAN COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 208 kg of Aluminium Cans from 13 participants during the month of July 2022, a decrease of 54% compared to June 2022. We urge our participants to be actively involved in the CC Campaign this year to enable us to achieve the 20,000 thousand kg target. The Top Collectors were:	Mercure Hotel & Apartments	160	-	-
	Delta Hotels by Marriott & Monjasa (Tie)	12	-	-
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 7,201 kg of Plastic from 89 participants during the month of July 2022, a decrease of 14% compared to June 2022. We encourage our participants to reduce the amount of plastic ending in landfills by increasing their collections. The top collectors for the month were:	Abela & Co Al Aweer	1,236	Amal Saeed Al Shamsi	610
	Flora Al Barsha Hotel	588	Abdulrahman Ali Al Zaabi	548
	Flora Inn Hotel	501	Mezna Ali Al Zaabi	535
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 334 pieces of Toners from 12 participants during the month of July 2022, a decrease of 1% compared to June 2022. Dear participants please be active in the year 2022. The Top collectors were:	City Avenue Hotel Muteena	43	Mohammad Ahmad Roomi	71
	Eltizam Assets Management Group	22	Akshaj Pai	58
	The H Hotel	16	Amour Manuel Mendonca	51
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Kg)
EEG collected 125 pieces of Mobile Phones from 3 participants during the month of July 2022, a decrease of 52% compared to June 2022. We look forward to register growth in July. The Top collectors were:	Dubai Public Prosecution	122	-	-
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 6,707 kg of Glass Bottles from 39 participants during the month of July 2022, a decrease of 10% compared to June 2022. We thank our participants for their support and encourage them to continue collecting to help us achieve our targets this year. The Top collectors were:	Mercure Hotel & Apartments	2,335	Sultan Ali Al Zaabi	175
	Two Seasons Hotel & Apartments	920	Jamila Ali Al Zaabi	133
	Department of Tourism Development Ajman	724	Hassan Abdullah Hassan	55
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 341 kg of E-waste from 6 participants during the month of July 2022, a decrease of 41% compared to June 2022. We encourage our participants to continue collecting and prevent these materials from ending in landfills. The Top collectors were:	-	-	Govardhan Vimal Kumar	113
	-	-	Abdulrahman Ali Al Zaabi	96
	-	-	Amal Saeed Al Shamsi	90
SCRAP METAL COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 171 kg of Scrap metal from 9 participants during the month of July 2022, a decrease of 32% compared to June 2022. We invite and encourage our participants to put more efforts and to join this new programme. The Top collector was:	-	-	Abdulrahman Ali Al Zaabi	120
	-	-	Abinav Balamurugan	25
	-	-	Jaimee Felysee A. Reyes	10

EEG invites all its members & participants to intensify efforts for this year to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.

