

# EEG CORP NEWS

Together for a Better Environment®



May 2022  
Issue 5



## Upcoming Events

Recycling begins at  
**HCME**

Join The  
Neighbourhood  
Recycling  
Project 2022  
1<sup>st</sup> June to 30<sup>th</sup> September

Collect one or all of the below recyclable materials as per the respective amounts.

EEG Student Members		Non Members	
Paper	kg 350	Paper	kg 800
Plastic	kg 30	Plastic	kg 55
Aluminium Cans	kg 25	Aluminium Cans	kg 45
E-waste	kg 50	E-waste	kg 500
Mobile Phones (any brand)	pieces 35	Mobile Phones (any brand)	pieces 50
Toner	pieces 30	Toner	pieces 50

For details email us on [wastemanagement@eeg.ae](mailto:wastemanagement@eeg.ae)  
[Register Now!](#)

**THE BATTLE AGAINST CLIMATE CHANGE**  
The True Reality

3<sup>rd</sup> Panel Discussion | 16<sup>th</sup> June 2022  
[REGISTER NOW](#)

Organized by  
EEG  
In Association with  
UAE Green Building Council  
UAE Green Building Council  
UAE Green Building Council

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## Reach Out to EEG for More Details



### BRING YOUR RECYCLABLES:

Every SUNDAY, 9:00AM to 4:00PM  
Villa No. 117a, JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.

For more info, call EEG at 04 344 8622, or email [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae) - [www.eeg-uae.org](http://www.eeg-uae.org)



### EDITORIAL TEAM:

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### DESIGNED BY:

Harris Lалан



## Habiba Al Mar'ashi

Dear Members and Friends of EEG,

There are few key words which resonate with everyone involved in the Environmental World; Recycle, conservation, Biodiversity and Sustainability. Being in the 2<sup>nd</sup> quarter of 2022, we are shedding light through this newsletter on what we have accomplished in the past four weeks, as well as providing everyone with key messages and a glimpse of the upcoming events.

SFS Programme's Multi-stakeholder Advisory Committee meeting was attended by EEG as one of the committee members on 5<sup>th</sup> April. The MAC discussed various facets of working group work-plans, targets and strategies. Read more on 3.

As one of the board members of the United Nation's Global Investor for Sustainable Development (GISD) Alliance, I participated on 7<sup>th</sup> April in GISD's new Work-stream on Aligning Investment with Sustainable Development. Read more on page 3.

I spoke on 11<sup>th</sup> April, under Microsoft Arabia's Podcast entitled "Reimagining Saudi Arabia: How to Accelerate the Shift to Circularity?" Read more on page 3.

Emirates Environmental Group on 13<sup>th</sup> April signed a Memorandum of Understanding (MOU) with Ajman University, EEG's Academic Member, to collaborate in the field of supporting environmental initiatives. Read more on 6.

EEG successfully concluded the 22<sup>nd</sup> cycle of the Inter School Environmental Public Speaking Competition from 18<sup>th</sup> and 21<sup>st</sup> April which hosted over 89 teams with 424 students and teachers from multi-ethnic schools across UAE. This was a milestone year for the completion as it was extended to 4 days due to popular demand. The rolling trophy went to Dubai National School Al Barsha Girls.

EEG rolled out the 7<sup>th</sup> cycle of the one month "Green Call" Project on 22<sup>nd</sup> March which concluded on 22<sup>nd</sup> April. It saw the collection of 1,401 pieces of e-waste. With the efforts of everyone together, a total of 47 trees will be planted on 22.12.22. Read more on page 5.

To commemorate Earth Day on 22<sup>nd</sup> April, EEG planted with several entities 392 saplings of indigenous trees in Al Minae area - South of RAK. Till date, the total number of indigenous trees that have been pledged and planted by EEG is 2,108,905. This is resulting in the sequestration of 12,435.58 MTCO<sub>2</sub> from the atmosphere annually. Read more on page 4. EEG attended on 26<sup>th</sup> - 28<sup>th</sup> April the UN SDG Investment Fair organised by the UN DESA which aimed to promote

high impact sustainable development projects in emerging and frontier markets. Read more on page 5.

The 2<sup>nd</sup> Panel Discussion was conducted virtually on 26<sup>th</sup> April 2022, under the theme of "The Green Grid Initiative: Commencement of the Renewable Energy Generation?" It witnessed a massive participation from the UAE and beyond. Read more on page 4.

The judging of the 17<sup>th</sup> cycle of the annual Environmental Drawing Competition that attracted thousands of students from normal as well as special needs schools from all over the UAE was concluded on 24<sup>th</sup> April. This platform brings forth the artistic talents of the student community in the UAE. We will successfully conclude it on 12<sup>th</sup> May via a physical awarding ceremony at the Ismaili Centre. Read more on page 4.

Our flagship recycling programme "OROC" is nearing the conclusion of its 1<sup>st</sup> Phase on 22<sup>nd</sup> May. Register & deposit your recyclables before it's too late and join the movement to Green the UAE. More details on page 5.

We are excited and enthusiastic to open the registrations and involve the student community during the summer break in the Annual Neighbourhood Recycling Project (NRP). The project will run from 1<sup>st</sup> June till 30<sup>th</sup> September and students will collect 6 materials. More details on page 7.

On 6<sup>th</sup> June, we are organising the 25<sup>th</sup> cycle (silver jubilee) of the Emirates Recycling Awards where we will appreciate and acknowledge the efforts of all our waste management and recycling programme participants. To know more details about this event, read on page 7.

We will formally roll out the 7<sup>th</sup> cycle of our popular paper recycling campaign the 'Recycle. Reforest. Repeat' on 17<sup>th</sup> June to coincide with World Day to Combat Desertification. Go green and participate actively to restore the ecological balance. More details on page 7.

Thank you for your continued support to EEG and its different programmes in the 1<sup>st</sup> 4 months of the year. Please do take the time to read through the e-newsletter, catch up with everything that has been going on and give us your feedback and suggestions.

MayAllah's blessings and light guide you in your path. May the philosophy and spirit of Eid Al Fitr remind you to practice contentment, gratitude and compassion in your lives. The whole EEG team is sending you and your family our sincere wishes of prosperity for EID and forever!



## GISD Engagements

In the month of April, EEG participated in a couple of GISD engagements:

### 1) GISD work-stream on SDG alignment

EEG Chairperson, as one of the Board Members of the United Nation's Global Investor for Sustainable Development (GISD) Alliance, participated on 7<sup>th</sup> April in GISD's new work-stream on Aligning Investment with Sustainable Development. The Working Group focused on GISD's initial work-stream. The first sub-group under this work-stream will focus on advancing the alignment of investment portfolios and investment products with the SDGs, building on the sustainable development investing (SDI) definition, while it would also consider how to facilitate the inclusion of sustainability preferences in pension and wealth management. The second subgroup will build on the GISD sector-specific, SDG-related metrics and would also consider review methodologies to assess companies' sustainable development impact.

The discussion then moved to the planned progress during the first phase (e.g its barriers). Which was answered in the next phase of the discussion under need for continued work. The discussion was then followed by "Next phase's priorities" that focused on GISD's SDI definition implementation in products and strategies, SDG footprint of investment portfolios, and GISD sector-specific metrics and SDG-related disclosures. Know more about United Nation's GISD Alliance and their important works on <https://gisdalliance.org/>

### 2) SDG-aligned Corporate Reporting Metrics

The Emirates Environmental Group is pleased to have contributed to the development of SDG-aligned corporate reporting metrics last year. The metrics are a result of the efforts of the Global Investors for Sustainable Development (GISD), a private sector alliance convened by the UN Secretary-General, to increase the impact of private sector investment.

The metrics cover eight different sectors - automotive, consumer staples, financials, healthcare, information technology, real estate, telecommunications, and utilities - and have been tailored to the impact opportunities and risks endemic in each of these sectors. The GISD Alliance continues to encourage the adoption of these metrics by corporates in these sectors all over the world.

## 5<sup>th</sup> April SFS Programme's Multi-stakeholder Advisory Committee

As one of the committee members of the SFS Programme, EEG attended on 5<sup>th</sup> April the 20<sup>th</sup> meeting of the SFS Multi-stakeholder Advisory Committee (MAC). The MAC received updates on the Food Systems Coordination Hub and its main functions; the status of the development process of the global strategy on Sustainable Consumption and Production (SCP); and the plans for a One Planet Network (OPN) Forum on the eve of the Stockholm+50 international meeting. In addition, the MAC discussed the work-plans of the 3 SFS Programme working groups. The members stressed the need for each working group to establish clear targets and to bring them together under an overall SFS Programme strategy.

The discussion also highlighted the importance of ensuring collaboration across the 3 working groups and to focus on activities, The MAC discussed an initial draft concept note for the 4th global conference of the SFS Programme. The conference aims to strengthen the recognition that food systems must be embedded and holistically addressed in all multilateral agreements and policies for their relevance to the SDGs. The MAC also agreed with the proposed approach of involving the Programme's working groups in the development of the conference agenda and the organisation of specific sessions.

## 11<sup>th</sup> April Microsoft Arabia Podcast

EEG Chairperson spoke on 11<sup>th</sup> April under Microsoft Arabia's Podcast entitled "Reimagining Saudi Arabia: How to Accelerate the Shift to Circularity?" A circular economy entails reusing products rather than scrapping them and extracting new resources. This economic model aims to reduce waste management, recycle used materials, and develop a more sustainable model for the long term. Today's goods are the resources of tomorrow at yesterday's resource prices. Yet, according to the International Institute for Sustainable Development, our world economy is only 9.1% circular, leading to a massive circularity gap.

Circular economy models offer a clear pathway to achieving our collective climate goals, tackling emissions tied to extraction, processing, manufacturing and landfilling of goods. The economy is a closed-loop system involving 4Rs: reduce, reuse, recycle & remove. In Saudi Arabia, the circular economy can re-assert the value of ecological resources and encourage new thinking about minimising waste, pollution and environmental degradation. During the session, Mrs. Habiba shared her points of view by saying: "The government and private entities need to look at the strategies and their overall operations to see if they are addressing the main requirements of sustainable development. We all know that circular economy leads to the conservation of the fast depleting natural resources and benefits the overall health of the planet. We need to transform every element of our take-make-waste systems. Only then can we create a thriving circular economy that can benefit everyone within the limits of our planet." The podcast also discussed ways to improve and move towards circularity throughout the operations of Saudi organisations, the benefits of implementing a circular economy model to reduce the carbon footprint across the region and in Saudi Arabia, technological advancement to increase circularity, and the role of the Saudi stakeholders to accelerate circularity and sustainability roadmaps.



[LINK HERE](#)



## 22<sup>th</sup> Earth Day April

Each year on 22<sup>nd</sup> April, billions of people across the globe come together to raise awareness about environmental protection and acknowledge the global climate crisis. This year's World Earth Day 2022 theme was "Invest in Our Planet" - a call for governments, businesses, academia, individuals and the society at large to invest in a better future for the planet.

The Emirates Environmental Group (EEG) commemorated Earth Day 2022 by bringing together 6 distinguished organisations from different industries namely EMAX, Landmark Group, Ghaf Capital Partners, Hellmann Calipar Healthcare Logistics, MEO, OYO Arabia and Vetify to plant 392 saplings of indigenous Sidr trees under the umbrella of "For Our Emirates We Plant" programme.

This Tree Planting Activity took place at the Al Minae Area (Skheibar) - South of Ras Al Khaimah on Saturday afternoon the 22.4.22 under the patronage of H. E. Engr. Sheikh Salem Bin Sultan Bin Saqr Al-Qasimi, member of the Executive Council of the Government of Ras Al-Khaimah and Chairman of the Department of Civil Aviation - Ras Al Khaimah.

EEG Chairperson and Co-Founder, Mrs. Habiba Al Mar'ashi affirmed and mentioned in her opening remarks "In order to mitigate the effects of climate change, the UAE is controlling emissions, reducing flaring of natural gas, increasing energy efficiency and undertaking many other effective steps. The UAE Net Zero 2050 strategic initiative is a national drive to achieve net-zero emissions by 2050, making the UAE the first Middle East and North Africa (MENA) country to do so. Also, our efforts towards increasing the sustainable green areas are a step towards achieving carbon neutrality".



## 24<sup>th</sup> EEG Prepares to award the winners of the Environmental Drawing Competition April

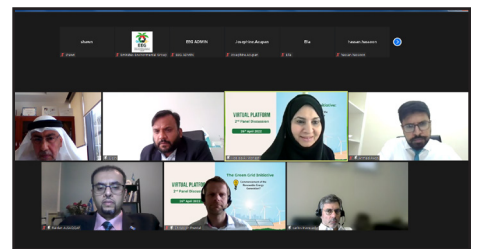
On the 24<sup>th</sup> of April, EEG's education department conducted the judging process for the 17<sup>th</sup> cycle of the Environment Drawing Competition. To make the tough decision of determining the winning drawings in the regular and special needs category, EEG Chairperson invited five professional artists to EEG office.



Upon the conclusion of the careful examination of each entry, the judges selected the top 9 drawings in each age category. EEG looks forward to welcoming the winners of the Competition to the special ceremony for the project, which will take place in the Ismaili Center on the 12<sup>th</sup> of May.

## 26<sup>th</sup> EEG's 2<sup>nd</sup> Panel Discussion April

EEG hosted its 2<sup>nd</sup> panel discussion of the year on 26<sup>th</sup> April under the title "The Green Grid Initiative: Commencement of the Renewable Energy Generation?" which was headed by Engr. Faisal Ali Rashid, Senior Director, Dubai Supreme Council of Energy alongside five distinguished speakers who gave insights into the current development and the future of implementation in the global green grid sphere. The session was very significant as the topic proved to be very popular, EEG received many requests from entities to join the session as speakers and share their innovative ideas and best practices with regards to the topic.



EEG Chairperson expressed in her opening remarks that "The Green Grid will help all by attracting investments in renewable energy sources as well as maximising the use of skills, technology, and finances. The resulting economic gains will have a positive influence on poverty reduction and assistance in addressing water, sanitation, food, and other socio-economic challenges."

An inspiring line up of brilliant speakers shared their key ideas, best practices and innovations:

1. Dr Raidan AlSaqqaf, Economist, United Nations of Office in Abu Dhabi, UAE
2. Dr. Ahmed Awan, Assistant Professor - College of Engineering and IT, Ajman University
3. Mr. Carlos Travesedo, Energy Policy Executive Director /A in the Department of Energy (DoE)
4. Mr. Gopin Korah Mani, Country Director, TotalEnergies Solar Middle East
5. Mr. Christoph Frenkel, Project Leader, Thuringian Renewable Energy Network (TheEN)

Read more about this very important session at

[Click Here](#)



## 26<sup>th</sup> - 28<sup>th</sup> April UN SDG Investment Fair

EEG attended on 26<sup>th</sup> to 28<sup>th</sup> April, the UN SDG Investment Fair organised by the UN DESA to promote high impact sustainable development projects in emerging and frontier markets. The three-day event brought together investors, private and public institutions and representatives from UN agencies to view and discuss investment projects that help advance the Sustainable Development Goals.

The SDG Investment Fair featured:

- Live pitches of investment opportunities by participating countries
- Interaction amongst project sponsors, investors and other SDG investing experts
- Interaction with the UN SDG investment ecosystem and public development banks
- Panel discussions on topics such as SDG bonds and more.

With growing demand for investment-ready SDG opportunities from investors of all sizes, the Fair involved Indonesia, Nigeria, Colombia, El Salvador, Equatorial Guinea, Guatemala and Malawi taking center stage. The main topic revolved on Domestic and International Private Business and Finance. Private business activity, investment and innovation are major drivers of productivity, employment and economic growth. The Financing for Development outcomes, calls on businesses to apply their creativity and innovation to solving sustainable development challenges and invites them to engage as partners in the implementation of the sustainable development agenda.

In addition, EEG attended 2 GISD Alliance spotlight sessions on:

1. Enhancing MDBs as catalysers of private finance. Senior representatives of Multilateral Development Banks and the Global Investors for Sustainable Development (GISD) Alliance discussed actions to unlock private sustainable finance by enhancing the catalytic role of MDBs, including the use of blended finance solutions and potential reforms to their business model.
2. Understanding the impact of SDG investments by refining sustainability reporting. Policy spotlight on aligning sustainability reporting frameworks with the SDGs focusing on best practices and lessons for the private sector. This high-level session brought together members of the Global Investors for Sustainable Development (GISD) Alliance and key actors in the sustainability reporting ecosystem.

### 'Green Call' Project

Smartphones typically last around two years in today's market, with the latest models relegating older devices into cupboards or drawers. But at EEG, we see old phones as gold coins! By recycling your phone, you preserve land, water and air and contribute to a healthy and sustainable living. It takes one step, one action, one commitment to that. EEG rolled out the 7<sup>th</sup> cycle of the 'Green Call' project on 22<sup>nd</sup> March and concluded it on 22<sup>nd</sup> April. It was open to EEG's members as well as non-members. Corporates, academic institutions and individuals had to deposit 50, 65, and 15 pieces of mobile phones respectively at the EEG office.

This transpired in **Saving**  **6,106 gallons** of gasoline  **1,438** trees



The total number of registered participants was 48 entities, out of which 37 managed to achieve the target successfully which resulted in securing 54 saplings of indigenous trees to be planted on 22.12.22 for "For Our Emirates We Plant". With the support of our Green Team, EEG managed to collect a total of 1,751 pieces of mobile phones. Your active participation in this project and willingness to get involved have been instrumental and promising to look forward for a greener tomorrow.

### One Root One Communi-Tree (OROC) Phase 1

Forests are the lungs of the earth. They are the assets that keep the mother earth healthy. The United Arab Emirates is growing each year and striving to attain a prosperous and sustainable future. It is important to realise that it can only be attained with the combined effort of all of the entities and every single member in the community. With the dedicated effort of all, we can face the environmental challenges and work together for the betterment of our country and the planet.

Collect recyclable items of your choice, reach the set target and get a change to plant a tree under your name and get a certificate! That is a promise we keep! Deposit your recyclables at the EEG office today and get an opportunity to plant native trees under your name. Let us increase the sustainable green spaces in the UAE together. Hurry! As the 'One Root, One Communi-Tree' project Phase 1 ends on 22<sup>nd</sup> May 2022.



If you haven't registered yet, what are you waiting for? Follow the link <https://forms.gle/JEBi2jsGrGYxsure7> and join Earth's Team Green NOW!



## EEG welcomes Globelink West Star Shipping LLC onboard!

EEG is pleased to welcome Globelink West Star Shipping as one of its newest Corporate Members. It is an international freight forwarder established in 1989 with its headquarters in Dubai. It is a joint venture between West Star Shipping and CWT Globelink, a wholly owned subsidiary of CWT Limited, a Singapore publicly-listed company specialising in warehousing, logistics and supply chain management.

As part of the Globelink alliance, they tap into a network of more than 100 offices in 28 countries spread across Asia and Europe. In addition, they are associated with agent offices in North America, South America and Africa. In total, this covers more than 120 ports and 1,200 destinations worldwide.

With a proven track record going back more than 30 years in the U.A.E., an experienced team of industry professionals and relationships with major shipping carriers and airlines, Globelink West Star has the expertise and network to help their customers navigate the international marketplace.

Know more about them at <https://www.glweststardubai.com/>



## EEG Welcomes Grand Cosmopolitan Hotel Dubai

We are delighted to welcome “Grand Cosmopolitan Hotel Dubai” as a new corporate member to help contribute in making impactful difference to the environment! Located in Al Barsha area, the centre of Dubai with various commercial and leisure hubs, space and daylight are the key elements of the hotel design.

The facilities have been equally designed for a discerning business traveler and demanding family holiday maker. Grand Cosmopolitan Hotel is the first independent 5-star hotel in the UAE to receive the trusted safeguard label from Bureau Veritas, ensuring that guests have a peace of mind when staying at the property.

A leading force in testing, inspection and certification, Bureau Veritas auditors verified that Grand Cosmopolitan Hotel has rigorous health, hygiene, and safety procedures in place. All of which are in line not only with the Dubai authorities’ regulations but with globally recognised best practices on preventative measures.

Know more about the hotel at <https://www.grandcosmopolitandubai.com/>



## EEG Welcomes Taghleef Industries (Ti)

EEG is pleased to welcome Taghleef Industries (Ti) as one of its new Corporate Members. Taghleef Industries Group is the leading, customer focused, supplier of films solutions to a global marketplace. With a manufacturing footprint in 11 countries on 6 continents, Taghleef Industries produces 500,000MT of specialized and multi-purpose films for flexible packaging, labels, technical and graphic arts applications. Film types include PP-based films, biobased solutions, and a new range with recycled content.

Taghleef strives for product performance through R&D and innovations to create constant added value for its customers and stakeholders by delivering the highest levels of performance, quality, and service with a diverse range of products. Through Dynamic Cycle, its corporate holistic approach to sustainability, Taghleef Industries aims to look beyond the industry and focus on developing breakthrough solutions that impact people’s lives with today and tomorrow in mind.

Taghleef Industries is the brand owner of Dynamic Cycle™, NATIVIA®, EXTENDO®, SHAPE360®, Titanium™, DERPROSA™, SynDECOR™ and reLIFE™ trademarks.

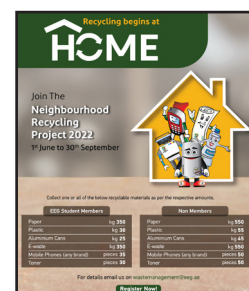
Learn more about Taghleef Industries at <https://www.ti-films.com/>



## Neighbourhood Recycling Project

Summer is ushering in! Imagine this. You and your entire neighbourhood coming together to rebuild a better, healthier and greener environment to enhance the quality of life. Sounds lovely doesn't it? Well, our Neighborhood Recycling Project does that! Collect any or all of the 6 materials namely paper, plastic, glass, aluminium cans, mobile phones, toners, reach the set target, and earn a tree to be planted with us on 22.12.22! You will also receive a special certificate from EEG when you do that. EEG is happy to open registrations and involve the student community during the summer break in the Annual Neighbourhood Recycling Project (NRP).

Register your children here [CLICK HERE](#) and help them become Sustainability leaders of tomorrow!



## EEG to host the Emirates Recycling Awards Ceremony

The Emirates Environmental Group will celebrate the successes of EEG's waste management and recycling champions for the year 2021. The unique nation-wide event will be graciously hosted at the Ismaili Centre on 6<sup>th</sup> June (World Environment Day). The Ceremony will award corporate entities, academic institutions and families, who were the top collectors in 8 categories, for the following recyclable materials:

1. Aluminium Cans
2. Plastic
3. Paper
4. Glass
5. Toner Cartridges
6. Mobile Phones and
7. E-Waste
8. Scrap Metal



The Awarding Ceremony is very crucial for the success of EEG's waste management and recycling programmes and goes a long way in driving performance among the participants in these impactful campaigns. Watch our website and social media messages and stay tuned for our upcoming newsletter to learn more about the biggest Waste Management Awarding Ceremony in the country!

## 3<sup>rd</sup> Panel Discussion

EEG is conducting the 3<sup>rd</sup> Panel Discussion on 16.6.22 on the significant theme titled: "The Battle Against Climate Change - The True Reality". In the last few years, the effects of climate change are more prevalent in terms of unpredictable natural disasters and erratic weather patterns. This has resulted in massive crop failures, mass migrations, damage to infrastructure and so on. Towards facilitating a discussion in the course of mitigating and adapting to climate change, this panel discussion will look at addressing the actual reality of the progress towards sustainable actions.

It will address the impact of activities of major sectors on climate change, the steps taken to tackle the issue, the time required to attain sustainable economic models, the challenges to change, the key stakeholders that need to change their policies and operations, the finances required to adapt and other steps that need to be taken at the international, regional, local and individual level.

To participate in this thought-provoking and stimulating discussion

[Register Here](#)



## Recycle.Reforest.Repeat

Summer is ushering in! Imagine this. You and your entire neighbourhood coming together to rebuild a better, healthier New month, new ambitions! It's never too late to go green! Every year the World Day to Combat Desertification and Drought is observed on 17<sup>th</sup> June. To commemorate this important day EEG will be rolling out its popular paper recycling campaign 'Recycle. Reforest. Repeat' (RRR) for the 7<sup>th</sup> consecutive year.

RRR aims to involve households, communities, public and private sector entities to participate in recycling paper and in return get an opportunity to participate in EEG's urban afforestation drive. Last year, the wastepaper materials that we received from our participants in the "Recycle.Reforest.Repeat" programme helped mitigate 589 MTCO<sub>2</sub> emissions, save 3,416 million BTU of energy, 481 m<sup>3</sup> of landfill and save 2,587 trees from being cut. This year, let's all work together to make a greater difference! Contact [eeeg@emirates.net.ae](mailto:eeeg@emirates.net.ae) to register!





### Land Gets Financial Boost

UNCCD NEWS

The United Nations Convention to Combat Desertification (UNCCD) welcomes the pledge of 5.25 billion US\$ for the 8<sup>th</sup> replenishment of the Global Environment Facility (GEF8). The increase in GEF resources comes at a critical moment as many countries around the world are facing multiple challenges - from drought to conflicts, to the ongoing COVID-19 pandemic, all of which could turn policy attention away from sustainable growth and development approaches. Developing and the least developed countries, in particular, will benefit from the increased allocation by supplementing stretched national budgets to achieve the desired post-COVID-19 recovery. "Land is where life thrives. We applaud countries' leadership and commitment to successfully replenish the GEF for next 4 years from July 2022. This will ramp up efforts to combat land degradation that would have a positive impact on the restoration of ecosystems," said UNCCD Executive Secretary Ibrahim Thiaw. The restoration by 2030 of the one billion hectares of land pledged would have vast economic, social and environmental benefits worldwide. Biodiversity conservation, climate change mitigation and adaptation, sustainable land management, recovery of ground water sources. In turn, these benefits could improve food security for communities and consumers worldwide.

[Click for more](#)



### The New Sustainable Land Use Finance Impact Directory

UNEP NEWS

The Land Use Finance Impact Hub and its Positive Impact Indicators Directory - launched recently by the UN Environment Programme (UNEP) Climate Finance Unit and the UNEP-World Conservation Monitoring Centre (UNEP-WCMC) - has been developed with and for impact funds and sustainably focused financial institutions, and aims to support the rollout of effective industry frameworks to track the environmental and social impacts of land-use investments. To successfully tackle the triple planetary crisis of climate change, nature loss and pollution, leaders are calling for the world to become not only net zero, but also nature positive, for the benefit of both people and planet. This represents a real paradigm shift with the economic imperative to not only minimise impact, but also restore ecosystems. Banks and investors are waking up to this urgent need, and are looking for guidance and practical solutions to help drive nature positive land-use investments. The new tool will enable the implementation of policy efforts across the finance industry and encourage capital flows into nature positive assets and activities.

[Click for more](#)



### UN Secretary General Urges Youth

UN NEWS

UN Secretary General, Mr. Antonio Guterres urges youth to keep pushing, mobilising, and 'bringing their ideas to the table. Through its Youth Strategy, the UN is committed to working, for and with young people. "Young people are...leading the way in the fight against climate change, standing up for racial justice and gender equality...holding leaders to account...[and] are at the forefront of our efforts to secure a more inclusive, peaceful, and prosperous future for all," Secretary-General António Guterres said on the second of a two-day forum on youth. Under the theme Youth 2030: Achieving the SDGs, he delivered a recorded video message to the Economic and Social Council (ECOSOC)'s annual Youth Forum that took place virtually on 19<sup>th</sup> & 20<sup>th</sup> April encouraging young people to "keep pushing; to keep mobilising; and to keep bringing your ideas to the table". Mr. Guterres thanked his Youth Envoy, Jayathma Wickramanayake, along with UN entities and country teams as well as youth organisations and Member States for working to ensure that "our actions are guided by the perspectives and energy of young people".

[Click for more](#)

## EEG MEMBERS' UPDATE

EEG Welcomed 3 new corporate members and 2 renewed corporate members in the month of April 2022

### CORPORATE MEMBERSHIP

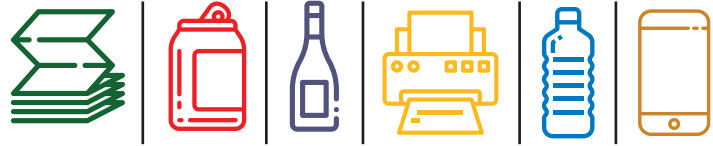
Grand Cosmopolitan Hotel Dubai	New	Pernod Ricard Gulf FZE	Renewal
Taghleef Industries LLC	New	Dubai Cable Company Private Limited	Renewal
Globelink West Star Shipping LLC	New	-	-





The collection of materials for recycling in the month of April resulted in the following benefits:

- » **GHG Reductions 376 (MTCO<sub>2</sub>)**
- » **Saving of 2,639 Million BTU of Energy**
- » **Saving of 670 m<sup>3</sup> of Landfill Space**
- » **Saving of 2,947 trees from being felled**
- » **Saving of 5,935 Gallons of Gasoline**



PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>92,137</b> kg of Paper from <b>172</b> participants during the month of April 2022, a decrease of <b>10%</b> compared to March 2022. We encourage our participants to be actively involved in our Campaigns in the year 2022 so as to enable us to work towards our target. The Top Collectors were:	Multiplex Middle East	13,800	Sainath Manikandan	2,948
	Keolis MHI	11,716	Lacksana Karthikeyan	2,300
	The Oberoi Dubai	3,500	Amina Sireen Iqbal	606
CAN COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>288</b> kg of Aluminum Cans from <b>11</b> participants during the month of April 2022, a decrease of <b>25%</b> compared to March 2022. We encourage our participants to be actively involved in our Campaigns in the year 2022 so as to enable us to work towards our target. The Top Collectors were:	Maf Accor Hotels Dubai	81	-	-
	Coca-Cola Al Ahlia Beverages Company	38		
	Five Hotel	36		
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected <b>8,564</b> kg of Plastic from <b>85</b> participants during the month of April 2022, a decrease of <b>30%</b> compared to March 2022. We encourage our participants to reduce the amount of plastic ending in landfills by increasing their collections in the year 2022. The top collectors for the month were:	Al Naboodah Construction Group	1,501	Fatima Abdullah Mohammed Al Dhanhani	188
	Abela & Co Al Aweer	1,060	Lacksana Karthikeyan	85
	Damac Maison Mall Street	330	Ali Fadil	82
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected <b>203</b> pieces of Toners from <b>3</b> participants during the month of April 2022, a decrease of <b>23%</b> compared to March 2022. We encourage our participants to be active in the year 2022. The Top collectors were:	Emirates Palace Abu Dhabi	175	Jovan Shino Chacko	24
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Kg)
EEG collected <b>1,682</b> pieces of Mobile Phones from <b>50</b> participants during the month of April 2022, an increase of <b>992%</b> compared to March 2022. We encourage our participants to be active in the year 2022. The Top collectors were:	W Dubai The Palm	91	Bhakti Venkatesh Hegde	135
	Abela & Co	90	Trisha Nikhilkumar Sayani	30
	JW Marriott Marquis	53	Amina Sireen Iqbal, Pablo Estrada & Vedhanth Olath (Tie)	18
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>3,180</b> kg of Glass Bottles from <b>34</b> participants during the month of April 2022, a decrease of <b>69%</b> compared to March 2022. We thank our participants for their support to us and encourage them to continue collecting in the year 2022 to help us achieve our targets. The Top collectors were:	Five Hotels and Resorts	565	Sara Khalid Bin Hammad	50
	The St Regis Saadiyat Island Resort - Abu Dhabi	560	Sri Parthiv Kanishk Gutti	25
	Movenpick Grand Al Bustan Hotel L.L.C & Platinum Heritage (Tie)	440	Aera Ali Al Zaabi, Ali Hamid Al-Loghani Al Ali & Sultan Ali Al Zaabi (Tie)	20
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>99</b> kg of E-waste from <b>7</b> participants during the month of April 2022, a decrease of <b>67%</b> compared to March 2022. We encourage our participants to continue collecting and prevent these materials from ending in landfills. The Top collectors were:	Jumeirah Zabeel Saray	10	Vidyuth Balaji	10
SCRAP METAL COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>17</b> kg of Scrap metal from 4 participants during the month of April 2022, a decrease of <b>23%</b> compared to March 2022. We invite and encourage our participants to put more effort and to join this new programme. The Top collector was:	-	-	Abdulrahman Ali Al Zaabi	10

EEG invites all its members & participants to intensify efforts for this year to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.

