

EEG CORP NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



February 2022
Issue 2

حفل المشاء السنوي للشركات Annual Corporate Gala Dinner

إنسانية
موحدة
لكوكب
مستدام



**UNIFIED
HUMANITY
SUSTAINABLE
PLANET**

2nd March 2022

Upcoming Events

VIRTUAL PLATFORM
1st Panel Discussion
Date: 22nd February 2022

REGISTER NOW

GREENING THE CONCRETE JUNGLES Towards Urban Afforestation and Vertical Farming

Organized by EEG

CAN COLLECTION DAY
CANcel the Linear, ENable the Circular

Aluminum Cans

Collect Your Cans and Join Us
24th February 2022

#CCD2022

Organized by EEG, Logical Supports, Recycling Partner

Click on the issue

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Reach Out to EEG for More Details



BRING YOUR RECYCLABLES:

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For more info, call EEG at 04 344 8622, or email eeeg@emirates.net.ae - www.eeg-uae.org



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Habiba Al Mar'ashi

Dear Members and Friends of EEG,

I trust you had a safe and secure start to 2022 with your loved ones, especially as the New Year has brought with it new variants. On the national front, we witnessed new weekends being ushered in! At EEG, we closed 2021 with successful delivery of the targets for our programmes.

This motivates and inspires us to step up the efforts to make all our campaigns bigger, better and more impactful. We are determined to engage with a wider community base, to collaborate with more entities and to maximise environmental awareness and action on the local and national level.

New beginnings and a New Year has ushered in new energy in the office of EEG. For the year 2022, we have planned a myriad of campaigns for the first quarter. In January; EEG participated in several virtual meetings and forums, we took part in 'Sustainability Week' held in Abu Dhabi on 17-19 January, where we had the opportunity to participate in Eco-Waste Exhibition whereby we interacted and shared EEG's numerous campaigns and initiatives that excel in creating environmental awareness among all sectors of society. More details on Page 3.

Under the invitation of Her Excellency Reem Al Hashimy, UAE Minister of State for International Cooperation and Director General of Expo 2020 Dubai, I was pleased to attend as a speaker at the recent World Majlis during Health and Wellness Week (27 January - 2 February 2022). Find out more on Page 4.

An event titled "Women Fighting Climate Change in the UAE", co-organised by Engie and Companies Creating Change (C3), I attended as a Key Note Speaker and discussed on how women are the most likely changemakers for climate action. Read Page 4 for more details.

As a speaker and moderator, I participated in the recent Civil Society Consultation in preparation for the 36th Session of the FAO Regional Conference for the Near East (NERC 36). Here civil societies from different countries evaluated FAO's actions and discussed agenda items of the conference. More insights on Page 5.

On the Educational front, January was a creative beginning with the launch of the 16th cycle of the Environmental Drawing Competition. We can't wait to see how the leaders of tomorrow perceive the future of the world in an artistic and analytical way.

We also rolled out the 1st phase of the 13th cycle of our national programme the "One Root, One Communi-Tree" (OROC). Through this "Recycle for Nature" campaign, EEG aims to instill eco-friendly habits within the UAE community and encourage them to embark on a greener and more sustainable future. Know further details on Page 6.

As part of our ongoing efforts to engage with the corporate sector, we have had a busy month of meetings with a plethora of companies to discuss a variety of things ranging from grant applications, new collaborations, waste management deals, interviews with media and more. Some of the entities we met in the month of January were Accenture, Civil Society Consultation, Companies Creating Change, Dubai TV, EGBC, Engie, EXPO 2020, FAO, GUD, Knauf, Noor TV, UNHCR, and World Majlis.

EEG concluded the busy month of January with its 26th board meeting wherein the positive growth achieved by EEG in 2021 was highlighted and the programmes created for 2022 were discussed. EEG expresses its gratitude to all of its committed partners and supporters and looks forward to their continued support. In addition to our regular events and seminars we are excited to roll out the First Panel Discussion of the year 2022 under the theme "Greening the Concrete Jungles: Towards Urban Afforestation and Vertical Farming" on 22.02.22. More details on Page 7.

Another flagship activity coming up is the "Can Collection Day" which is scheduled to take place on Thursday the 24.02.22. This annual activity has become a national action programme thanks to the participants particularly the hospitality sector that join us year after year to make the UAE greener and more sustainable.

With so many events lined up, we look forward to your support and active participation to make every event and programme a grand success. Be sure to not miss out and register quickly with us. Interact with us via our social media platforms and help us spread the message of sustainability and let us work together for a better environment.



11th
January **UNHCR Philanthropy Circle**

EEG Chairperson attended as an Industry Expert on the UNHCR “Philanthropy Circle” event organised by Accenture on 11th January at EXPO 2020 site. In the last fiscal year, Accenture supported the UNHCR to conduct an in-depth research on the philanthropy landscape in the Middle East. Refugees and migrants are becoming more and more relevant in the diverse workforce that Accenture would like to see in the future. Building on this effort, UNHCR, the UN refugee agency and Accenture continued this journey with industry experts.

The exclusive post research event called the “Philanthropy Circle” was an interactive forum that discussed the results of the analysis, vision and tools to enact change as leaders of the circle. Accenture aspires to give a better future and achieve greater impact together. As a network and as a region, Accenture took the opportunity to build an equitable future and solidarity not just in words, but in action.

16th
January **‘Vatika Ayurveda’ at India Pavilion, Expo 2020**

Renowned for putting Ayurveda on the global map, Dabur International (A Corporate Member of EEG); the leading personal care and wellness organisation launched on 16th January, the Vatika Ayurveda at the India Pavilion, Expo 2020. EEG Chairperson was invited as a Chief Guest where she gave a brief speech on the importance of taking concrete steps towards sustainability in the personal care products industry. Dabur International becomes the leading haircare brand to unveil a new segment on a global platform that’s in sync with its commitment to take ancient haircare wisdom and the goodness of Ayurveda across the world.

Deeply rooted in the ancient Ayurvedic wisdom that classifies the human body as a unique combination of nature’s five elements - ether, air, water, fire and earth; Vatika Ayurveda offers customised hair care solutions for specific hair care problems. The three hair care collections under Vatika Ayurveda offer a gamut of hair care solutions that include a shampoo, conditioner, hair oil and hair mask. An excellent amalgamation of technology and traditional knowledge, the Vatika Ayurveda website is equipped with AI chatbot to understand consumer hair problems and offer customised solutions. Consumers can also explore hair guides to understand their hair type and embark on a renewed hair care journey with Vatika Ayurveda by their side. For further information visit www.vatikaayurveda.com

17th - 20th
January **EEG Attends World Future Energy Summit 2021**

EEG is once again delighted to be part of the prestigious platform ‘The World Future Energy Summit’ as the Industry Partner and participate in the event as one of the exhibitors. The annual World Future Energy Summit was organised from 17th - 20th January. It is the leading annual market enabling the world manufacturers and suppliers in future energy, clean-tech and sustainability to meet, network and trade with a valuable and influential audience from the private and public sectors - and from across the entire value chain. The Summit attracts world leaders, international policy makers, industry leaders, investors, experts, academia, intellectuals and journalists to discuss practical and sustainable solutions to future energy challenges.

The World Future Energy Summit inspires the advancement and transfer of ideas, technology and investment across borders and between the public and private sectors worldwide, helping to stimulate sustainable growth for all stakeholders. As a global hub for business, innovation and knowledge exchange, World Future Energy Summit is a powerful business platform, enabling an organisation to build exposure and brand awareness, forge new relationships, promote technologies, create new leads and source future investment.

In line with the event, EEG Chairperson was interviewed by Dubai TV on 17th January about EEG’s participation at the said event. The Chairperson shared that EEG has been an integral part of this exhibition since it inaugurated in the year 2008 as an industry partner wherein it highlights its standing as the leading Non-Government Organisation.



18th EEG Chairperson at Noor TV

January

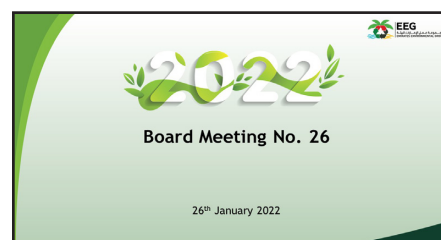
EEG actively works with different media platforms to share information and call for pro-action through the written, seen and heard media. EEG Chairperson, Mrs. Habiba Al Mar'ashi, who campaigns tirelessly to contribute positively to the advancement of sustainable development in the UAE and globally, explained how EEG acts as a focal point for people of all nationalities and ages concerned with environmental protection, responsible waste management and the achievement of the 17 UN SDGs. They have developed several channels and methods to achieve that. She was a guest at Noor TV, a Government operated TV channel based in Dubai on 18th January 2022.

The Chairperson shared her brief insights on Expo 2020 Sustainability Week and how EXPO 2020 utilises its platform to the promotion of the 17 UN SDG Goals. The UAE believes in the importance of global collective action to create a future where everyone can thrive in peace, dignity and equality on a healthy planet. By bringing the world together, Expo 2020 Dubai provides a launch-pad to solve humanity's greatest challenges, in the spirit of hope, resilience and optimism. Sustainability week launching at Expo 2020 presents a critical opportunity to demonstrate, at every level, the raised ambition and commitment to keeping alive and achieve the Global Goals, ensuring that we leave no one behind and that we recover better from the COVID-19 pandemic.

26th EEG's 26th Board Meeting

January

EEG organised its 26th Board meeting virtually on 26th January 2022 which was attended by the Board Members and Executive Committee Members of EEG. The meeting started with a brief welcome note from the EEG Chairperson and moved to approve the minutes of the previous meeting came after. The agenda in the discussion covered the EEG events from July - December 2021 which included all the action, waste management and educational programmes that took place during the 2nd half of the year. The engagements with regards to the Corporate Awareness & Outreach Programmes, National, Regional & International Engagements, Finances, and Memberships were also discussed in detail.



Furthermore, the forecasted budget for the year 2022 was discussed and approved along with EEG's proposed strategy to move forward amidst the still on-going pandemic and its variants. The board members were apprised of EEG's planner of programmes for this year and were urged to play an active role in its implementation. The meeting ended with members expressing their appreciation of the meaningful and impactful work that is being carried out by EEG and have voiced out their active participation and support for this new year.

27th Women Fighting Climate Change in the UAE

January

Women's professional contribution to a sustainable energy transition is a necessity if we are to achieve SDG#7 (Clean & Affordable Energy). How will applying a gender lens to climate action accelerate progress in mitigating climate change? With this, Engie and Companies Creating Change (C3) co-organised an event titled "Women fighting climate change in the UAE" on 27th January which EEG Chairperson attended as a Keynote Speaker. The event brought together leaders from business, government and Social entrepreneurs in the UAE to discuss the gaps, delve into the challenges and barriers women face and together identify what small changes can lead to a big impact. The event discussed how women are the most likely change-makers for climate action from corporate leadership to favouring green investment decisions and influencing low carbon product use - yet few corporates and governments actively consider women in their climate action decisions.



Mrs. Habiba in her speech on Diversity in climate leadership said that the leadership structures of various governments show it very clearly that the missing element has been women. This leadership problem is causing us to not move forward on the rescue of our ecosystems. It is time for policymakers, investors, and philanthropists to understand that women can act as an immense force for change by leading their communities and the world towards a more sustainable future. She further encouraged businesses and governments to consider the value in linking these challenges to accelerate climate action. Especially given the common requirements which include setting targets and measuring impact, a committed leadership, a relentless focus on data and continuous improvement.

30th EEG Chairperson at World Majlis

January

Under the invitation of Her Excellency Reem Al Hashimy, UAE Minister of State for International Cooperation and Director General of Expo 2020 Dubai, EEG Chairperson participated as a panel speaker at the World Majlis that took place on 30th January at Expo 2020 Dubai which was held under the topic "Healthier World, Healthier People: Designing Spaces that Heal our Planet" as part of the Health and Wellness Week (27 January - 2 February 2022).

The event welcomed leading voices from all over the world to explore some of the biggest challenges the world is facing today, in a spirit of shared optimism, curiosity and hope for the 60 days left of Expo 2020. The conversations taking place within the World Majlis aim to provide the Expo visitors, both in person and online, new insights and prospects for the future.



It explored the overarching question “What if the health of others became our number one priority?” It focused on how architecture and design can help us build resilient spaces that not just coexist with nature, but can make it thrive. During the week Expo 2020 tackled this same question from other important angles such as how the global pandemic has challenged healthcare systems around the world, and tested the medical industry’s capacity to innovate to the limit; and the importance of understanding the factors that contribute to our mental wellbeing as a vital component of our overall wellness.

30th - 31st January *CSO Consultation in Preparation of the 36th NERC*

EEG Chairperson participated as a Speaker and a moderator on the recent Civil Society Consultation in preparation for the 36th Session of the FAO Regional Conference for the Near East (NERC 36) that virtually took place from 30th - 31st January. This year’s CSO Consultative Meeting was organised autonomously by and for the Civil Society actors in the region in preparation of the 36th Near East Regional Conference in partnership with the Food & Agriculture Organization of the United Nations (FAO) alongside the Arab Group for the Protection of Nature (APN), Syndicat des Agriculteurs de Tunisie (Synagri) and the Emirates Environmental Group (EEG), and in collaboration with the Arab Network for Food Sovereignty (ANFS).

The event was meant to gather small-scale food producers’ organisations and other civil society organisations, representing relevant constituencies and countries from the region, evaluate what FAO has done in the previous biennium, as well as discuss specific agenda items of the Conference. The purpose of the CSO consultation was to prepare civil society positions and consolidate CSO’s perspectives, experiences, knowledge and technical capacities related to the agenda items of the Ministerial Conference. This in return will enrich the debate for FAO Members’ decision making regarding regional priorities and action planning with the countries.

Over twenty expert speakers have been granted a focused 5-minute intervention across the two meeting days to discuss the themes and topics revolving around the three main agenda items assigned by FAO for their Ministerial Meeting NERC 36:

- Food security and healthy diets for all for better nutrition and a better life
- Building resilient rural communities for better production, a better environment and a better life
- Green recovery and climate action for better production and a better environment

Each speaker was given an opportunity to provide information regarding the current status of each of the discussion topics and proposed recommendations to the various involved parties which will better aid the preparation of the CSO declaration and positions draft to be presented during NERC 36. During Mrs. Habiba’s session, she shared a brief overlook of food wastage globally and regionally and then shared strong messages on how we can combat this serious issue that is predominant not only in the Arab Region but worldwide.

Retrofit Tech MENA Summit and Awards

EEG officially comes onboard as Retrofit Tech MENA Summit and Awards “Supporting Organisation”. The Retrofit Tech series of events are the most prominent platform for the key players in the Energy Efficiency, Sustainability and Retrofitting sectors to meet, network, and exchange ideas on achieving the region’s ambitious sustainability goals.

The regional Retrofit Tech events culminate in the Annual Retrofit Tech MENA Summit and Awards, bringing together the top stakeholders across the UAE, as well as the key stakeholders from across the MENA region, to share ideas, learn from industry best-practices, and see the most innovative technologies in the sector.

Accordingly, the 7th Edition of the Retrofit Tech MENA Summit and Awards is taking place on 21st - 22nd February in Dubai and EEG Chairperson, Mrs. Habiba Al Mar’ashi, will be speaking on the 1st day regarding her extensive experience and valued judgement in the industry with key focus on enhancing energy efficiency and implementing both localised and large-scale renewable energy implementation, especially within the industrial sector. The Retrofit Tech Awards take place alongside the prestigious summit, to highlight the best projects, initiatives and innovators the industry has to offer. For more information, visit <https://bit.ly/3zVoZLs> or email opportunities@acm-events.com

Clean-Up UAE reaches Hatta

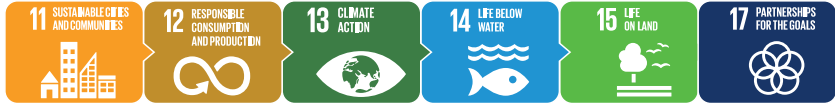
EEG was delighted to provide logistics support to the Hatta Desert clean up organised by a volunteering team that is known by the name of “Thank you for your Giving”. The clean-up was conducted under the theme of ‘The most beautiful winter in the world for UAE’. EEG made sure that the activity adhered to the UAE’s rules and regulations with regards to conducting public activities during the Pandemic while ensuring the health and safety of the volunteers.

It is of paramount importance to EEG as it is for protecting the environment. Collaborative efforts such as this help restore thousands of acres of habitat and protect watersheds and wetlands that provide life’s most sustaining resources for people and the local wildlife.



One Root, One Communi-tree Phase 1

The One Root...One Communi-tree (OROC) programme of EEG targets societal inclusion, awareness, education, urban afforestation and recycling all into a single programme to achieve holistic environmental sustainability. The campaign stipulates the collection of several recyclable waste materials by the participants and those who achieve the targets are rewarded through an interesting incentive - that of planting a sampling of an indigenous tree under their names at the end of the year in a public space in the UAE. The goals to which this programme contributes to are as follows:



To register for this phenomenon programme, register here:

[CLICK HERE](#)



Corporate News

DEWA-SAT 1 Sends First Signals from Space



The DEWA-SAT-1 nanosatellite, launched by Dubai Electricity and Water Authority (DEWA), EEG's Corporate Member, has sent its first signals from space on 13th January. It will settle into a low earth orbit at an altitude of between 525 and 530 km. It travels at some 7.5 km per second and takes about 90 minutes to orbit the Earth. H.E. Saeed Mohammed Al Tayer, MD and CEO of DEWA said that DEWA-SAT 1 is a 3U nanosatellite. It was launched as part of DEWA's Space-D programme to improve its operations, maintenance, and planning of electricity and water networks by using nanosatellites and taking advantage of the

technologies of the Fourth Industrial Revolution, including the Internet of Things (IoT), Artificial Intelligence (AI), block-chain, and information exchange through space communications, Earth observation and remote-sensing technologies.

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Over 7 Million People Visited Expo 2020 Dubai



EEG's Corporate Member Expo 2020, witnessed a significant increase in the number of visitors as of December 2021, as the total visits reached 7,167,591 visits! The World Expo is one of the oldest and largest international events, taking place every five years and lasting six months. It is a festival where everyone can learn, create progress and share ideas & innovations. Expo2020 Dubai is the first World Expo to be held in the Middle East, Africa and South Asia (MEASA) region. The core theme is 'Connecting Minds, Creating the Future', which has been expressed into three subthemes: Mobility, Sustainability, and Opportunity. The theme came from the belief that innovation and progress are the result

of people and ideas coming together. Expo 2020 Dubai opened its doors to the world on October 20th 2020 and has provided a chance for the greatest minds in the world to come together to solve some of the biggest challenges facing us all.

[Click for more](#)

Local News

Abu Dhabi on Environmental Violations

H.H. Sheikh Hamdan bin Zayed Al Nahyan, Ruler's Representative in Al Dhafra Region and Chairman of the Board of Directors of the Environment Agency - Abu Dhabi (EAD), has issued a new resolution concerning the list of administrative penalties and fines for violators of environmental regulations in Abu Dhabi. It covers all practices that harm the environment which are not included in the currently applicable regulations, thereby enhancing compliance to environmental regulations in the Emirate. The resolution effectively enforces the set of administrative penalties and fines stipulated by Law no. (10) of 2020, for the amendment of some articles of Law no. (16) of 2005. Under the law, EAD was granted the authority to impose an administrative fine on actions violating this Law and its executive and regulatory bylaws. This is in addition to re-enforcing its implementation rules, policies, resolutions, and circulars. This should support EAD's supervisory role and enable the Agency to undertake its role more effectively in preserving the environment and biodiversity in Abu Dhabi. This resolution provides EAD with a legal tool that empowers inspectors to implement the list of administrative violations and fines to facilities, projects and individuals directly, which will reduce the number of judicial referrals for environmental violations.



Greening the Concrete Jungles: Towards Urban Afforestation and Vertical Farming

EEG's 1st Panel Discussion of 2022 is under the theme "Greening the Concrete Jungles: Towards Urban Afforestation and Vertical Farming". It will highlight the steps needed to make hybrid urban forests and vertical farming a reality. This panel discussion will focus on numerous aspects of Urban Afforestation and Vertical Farming. The progress made, the science behind it, the technology used, the urban planning required, the health benefits, the ways to contribute, the key players involved and the concerned challenges. Expert Panel of Speakers, will come together to draw attention towards Urban Afforestation as a preventive measure of pandemics and its effects, to also discuss different strategies followed by local stakeholders to bring long-term positive impact to the region through such projects, and to accelerate the dialogue of sustainable communities, with key focus on urban afforestation and vertical farming and many other vital points.

Panelists:

1. **Olivia Nielsen** - Associate Principal at Miyamoto International
2. **Moohammed Wasim Yahia** - Assistant Professor at Architecture Engineering Department, Faculty of Engineering, University of Sharjah
3. **Dr. Sanjay Modak** - Assistant Professor & Chair at Rochester Institute of Technology (RIT)
4. **Henrique Pereira** - Chief Executive Officer at Taka Solutions

To join this interactive discussion, register here:

[CLICK HERE](#)



The Can Collection Day 2022

Dear readers, save the date! For the year 2022, the Can Collection Campaign's sub-project the "Can Collection Day" will be held on Thursday 24th February 2022. With the aim of reducing the volume of cans going to landfills and creating awareness at the grass roots level on the need to tackle pollution and promote responsible recycling practices, EEG has set a target of 20,000 kg of Aluminium Cans to be recycled in 2022.

EEG encourages all sectors of the society to join hands with us and make impactful contribution to UAE's sustainable development. EEG looks forward to your active participation as well as that of your suppliers and other stakeholders in the Can Collection Campaign of 2022! Kindly confirm your participation by filling out the required information in the registration form via link:

[REGISTER HERE](#)



Sustainable Urban Development Conference

Affordable Housing Technologies and Sustainable Innovation Communities

Emirates Environmental Group (EEG) and the Global Urban Development (GUD), are co-organising their 1st mega international housing conference at the Dubai Expo 2020 scheduled to take place on 16th March 2022. The conference will showcase cutting-edge construction and other technologies with the potential to revolutionise the housing sector, cut housing costs drastically, provide employment opportunities and create walkable mixed-use climate-resilient sustainable innovation communities. The overall theme of this conference will be to help the world achieve the Sustainable Development Goals, Paris Climate Agreement, Sendai Framework and the New Urban Agenda by developing and applying advanced technologies, sustainable innovations, climate resilience and disaster-risk reduction, circular economy, inclusive prosperity, and participatory solutions for producing more cost-effective and affordable housing and communities. The Conference will have 5 very informative and interactive sessions titled as:

Integrating Technologies:
Constructing Sustainable Abodes

Re-examining Policies:
Inclusive Role of Leadership

Accelerating Progress:
Propagation of Best Practices

Empowering People:
Role of Financing

Altering Urban Designs:
Path to Sustainable Communities



To register in this one-of-kind event, kindly visit this link:

[REGISTER HERE](#)





UNCCD at UNGA

UNCCD
NEWS

The United Nations General Assembly adopted the resolution on the implementation of UNCCD, recognising that combating desertification, land degradation and drought are important for sustainable, inclusive and climate-resilient recovery from the COVID-19 crisis. The resolution affirms that land restoration and sustainable land management offer a clear pathway to accelerate the achievement of Sustainable Development Goals, protect livelihoods, ensure sustainable food production and improve the resilience of ecosystems and communities vulnerable to the effect of climate change. The resolution reaffirms that achieving land degradation neutrality can act a catalyst for attracting sustainable development and climate finance to implement UNCCD and the overall objectives of the 2030 Agenda for Sustainable Development. It recognises the critical role of healthy land in the global economy and calls to promote consumption and production patterns that contribute to the conservation, protection, sustainable management and restoration of land and forest resources.

[Click for more](#)

The Six-Sector Solution to the Climate Crisis

UNEP

UNEP
NEWS

"The climate emergency demands action from all of us. We need to get to net zero greenhouse gas emissions by 2050 and everyone has a role to play,"- Niklas Hagelberg, UNEP's Climate Change Coordinator. While most GHGs are naturally occurring, human activities have been leading to a problematic increase in the amount of GHG emitted and their concentration in the atmosphere. This increased concentration, in turn, can lead to adverse effects on climate. Effects include increases in the frequency and intensity of extreme weather events - including flooding, droughts, wildfires and hurricanes - that affect millions of people and cause trillions in economic losses. UNEP's Emissions Gap Report found that if we do not halve annual GHG emissions by 2030, it will be very difficult to limit global warming to 1.5°C compared to pre-industrial levels by the end of the century. Based on current unconditional pledges to reduce emissions, the world is on a path to see global warming of 2.7 °C by the end of the century compared to pre-industrial levels. UNEP is at the front in support of the Paris Agreement goal of keeping the global temperature rise well below 2 °C, and aiming - to be safe - for 1.5 °C, compared to pre-industrial levels. To do this, UNEP has developed a Six-Sector Solution, a roadmap to reducing emissions across sectors in line with the Paris Agreement commitments and in pursuit of climate stability. The six sectors identified are: Energy; Industry; Agriculture & Food; Forests & Land Use; Transport; and Buildings & Cities.

[Click for more](#)

World Economic Situation Prospects

UNDESA
NEWS

The global economic recovery is facing significant headwinds amid new waves of COVID-19 infections, persistent labour market challenges, lingering supply-chain challenges and rising inflationary pressures. After expanding by 5.5 per cent in 2021, the global output is projected to grow by only 4.0 per cent in 2022 and 3.5 per cent in 2023, according to the United Nations World Economic Situation and Prospects (WESP) 2022. The robust recovery in 2021 - driven by strong consumer spending and some uptake in investment, with trade in goods surpassing pre-pandemic levels - marked the highest growth rate in more than four decades, the Report highlighted. Yet the momentum for growth - especially in China, the United States and the European Union - slowed considerably by the end of 2021, as the effects of monetary and fiscal stimuli began to recede and major supply-chain disruptions emerged. Rising inflationary pressures in many economies are posing additional risks to recovery. Every year, UN DESA's economists study the numbers to project the latest global economy trends. The report highlighted how the global economy is hanging in a delicate balance, with enormous challenges and risks ahead. New COVID-19 variants and the tightening of global financial conditions are risks that may provide surprises. They also call attention to the importance of supporting employment to promote an inclusive recovery.

[Click for more](#)

EEG MEMBERS' UPDATE

EEG Welcomed 1 new individual member and 2 new corporate members and 6 renewed corporate members in the month of January 2022

INDIVIDUAL MEMBERSHIP

Jordan Chambers	New
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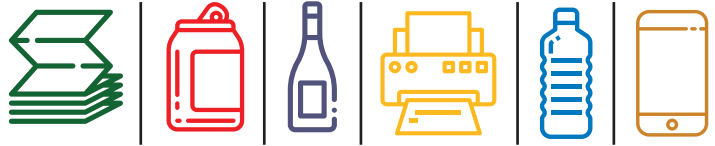
CORPORATE MEMBERSHIP

Couturelabs Textile Trading LLC	New	Epson Europe B.V. Middle East Office	Renewal
RMEA Manufacturing LLC	New	Lucky Recycling Co. LLC	Renewal
Asda'a Advertising FZ LLC	Renewal	Verger Delporte UAE Ltd. Co.	Renewal
Adeeb Electrical & Electronics Services LLC	Renewal	Zurich International Life Limited, UAE	Renewal



The collection of materials for recycling in the month of January resulted in the following benefits:

- » GHG Reductions 239 (MTCO₂)
- » Saving of 1,953 Million BTU of Energy
- » Saving of 675 m³ of Landfill Space
- » Saving of 960 trees from being felled
- » Saving of 47 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 56,493 kg of Paper from 195 participants during the month of January 2022, a decrease of 21% compared to December 2021. We encourage our participants to be actively involved in our Campaigns in the year 2022 so as to enable us to work towards our target. The Top Collectors were:	Kier Construction	3,540	Ali Darwish Mubarak Salim Alzaabi	7,334
	CML International	2,265	Stuti Kamath	754
	ALEC	995	Lacksana Karthikeyan	600
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG collected 11,469 kg of Plastic from 108 participants during the month of January 2022, an increase of 10% compared to December 2021. We encourage our participants to reduce the amount of plastic ending in landfills by increasing their collections in the year 2022. The top collectors for the month were:	Al Naboodah Construction Group	1,660	Ali Darwish Mubarak Salim Alzaabi	3,318
	Abela & Co Al Aweer	1,064	Fatima Abdullah Mohammed Al Dhanhani	175
	Wasl Properties - Hudaiba	502	Aliya Mohammed Al Shrhan	137
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Families	Quantity (Pcs)
EEG collected 138 pieces of Toners from 4 participants during the month of January 2022, a decrease of 53% compared to December 2021. We encourage our participants to be active in the year 2021. The Top collectors were:	Enova Facilities Management	18	Justin Shino Chacko	75
			Jovan Shino Chacko	42
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 3,277 kg of Glass Bottles from 48 participants during the month of January 2022, a decrease of 18% compared to December 2021. We thank our participants for their support to us and encourage them to continue collecting in the year 2022 to help us achieve our targets. The Top collectors were:	Al Jaddaf Rotana Suite Hotel	426	Mana Al Suwaidi	200
	British Embassy	340	Pehal Kundra	17
	Savoy Crest Hotel Apartments L.L.C. & The Waldorf Astoria Hotel, Ras Al Khaimah (Tie)	300	Arnav Jain	14
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected 67 kg of E-waste from 7 participants during the month of January 2022, a decrease of 97% compared to December 2021. We encourage our participants to continue collecting and prevent these materials from ending in landfills. The Top collectors were:	-	-	Yashana Aditani	18
			Veda Dinesh	13
			Noor Khalid Bin Hammad	10
CAN COLLECTION CAMPAIGN				
EEG collected 46 kg of Aluminum Cans from 15 participants during the month of January 2022, a decrease of 94% compared to December 2021. We encourage our participants to be actively involved in our Campaigns in the year 2022 so as to enable us to work towards our target.				
SCRAP COLLECTION CAMPAIGN				
EEG has collected 6 kg of Scrap metal from 3 participants during the month of December 2021, a decrease of 94% compared to November 2021. We invite and encourage our participants to put more effort and to join this new programme.				
EEG invites all its members & participants to intensify efforts for this year to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.				

