

EEG CORP NEWS

Together for a Better Environment®



مجموعة عمل الإمارات للبيئة
EMIRATES ENVIRONMENTAL
GROUP



September 2021
Issue 09

VIRTUAL PLATFORM

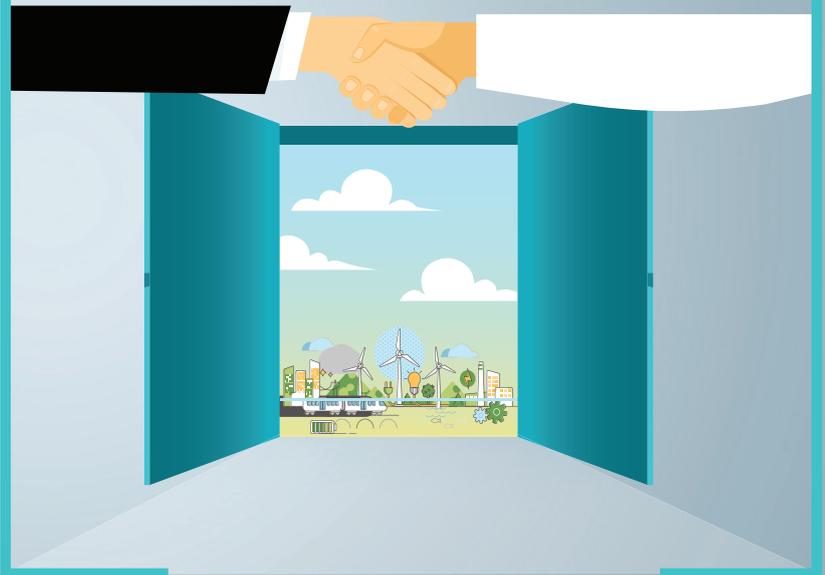
4th Panel Discussion

Date: 21st September, 2021

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Effective and Sustainable Partnerships:

A Door for the Next Decade



Upcoming Events

#CCD2021

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BRING YOUR RECYCLABLES:

Every SATURDAY, 9:00AM to 4:00PM
Villa No. JMR. 68, Jumeirah 1, Between old Dubai Zoo & Beach Centre.
For more info, call EEG at 04 344 8622, or email eeg@emirates.net.ae - www.eeg-uae.org



EDITORIAL TEAM:

Habiba Al Mar'ashi, Mariella Gaspar, Varun Vishnu Prasad, Shamsa Thani, Joelle Kassouf, Carlo Cuarto, Jipson Joy, Priyanka Menon

DESIGNED BY:

Harris Laluan



Chairperson's Note

As intellectual beings on this planet, I believe we have always strived to make logic of the world around us. To understand the passage of time and to put matters into perspective, we created divisions. Certain moments to pause, reflect, celebrate the achievements and look forward to the wonders that are yet to come. Just as we divide and signify a century into silver, golden, diamond and centenary occasions, we divide a span of a year into quarters. Four distinct quarters with three months each. Well, we are now in the last month of the 3rd quarter of the year 2021. For us at EEG, we have not taken a pause since the beginning of the year.

The tremendous amount of work that we undertake in a year is the only way that we can ensure that the future generations will still be able to reflect on these momentous achievements and strive for a happy future. The environmental disasters that we hear in the news on a near daily basis is thundering in our ears. It is more than enough to keep us on our toes and give us the adrenaline to work tirelessly and push forward with our work, despite the tempestuous pandemic wildly floating around.

End of August signifies countdown towards the end of the third quarter. Thirty more days for us to look back and see the progress we made in the last 273 days and look forward to the last 25% of the year. August was unusually busy; not only with current projects and seminars, but with the preparation for the major events that are to take place in the final quarter of the year as well.

EEG's waste management programme was able to engage all members of the society and instil in them proper and good behaviour of recycling and contributing to the circular economy. The ever-popular Neighbourhood Recycling Project (NRP), launched in June continued with participation from many students across the UAE.

The growth of the project showed us that this practical approach to educate the students is the best way forward for them to be environmentally conscious individuals. While students are the ones to be taught valuable life skills, we cannot leave individuals of all ages behind. I am happy to see that the One Root, One Community (OROC) Phase 2, project is also receiving participants and is

progressing greatly. The dedication of all the entities shows us that we are making an impact and that slowly but effectively, we can bring in more into the sustainable loop. I urge everyone to join us in this project which is open till the 30th of November. Combining the statistics of both the projects, our participants so far are eligible to plant **768 number of trees** in December under their entities name.

A great contribution to the valiant cause of afforestation to combat desertification and save the endangered wildlife from the looming extinction they face. I urge you to read more about EEG's upcoming projects and programmes in the inside pages of this Newsletter and participate and contribute to make a lasting impact.

I had an opportunity to be interviewed by Sama Dubai TV, where I was able to share with the viewers the progress that we have made and the importance of all the activities that we undertake. Media plays a vital role in spreading the message of sustainability and I am always happy to collaborate with national, regional and international media platforms. As cooperation is required for solutions, EEG also attended many meetings, provided recommendations and spoke on diverse topics under the sustainability umbrella.

EEG's slogan since its inception is "Together for a better environment". We take this phrase rather seriously as we have always known that the key to progress is through collaboration, cooperation, and engagement with every single possible entity in the society. A person with healthy motives towards environmental sustainability can alter the thoughts of a society, if the society improves, the nation benefits and if the nation progresses toward a green and sustainable future then the world will thrive to an unimaginable utopia.

On a concluding note, two of the most critical educational programmes held by EEG are to take place in October and November. We invite all our corporate members who wish to be part of the efforts to educate our youth, to join through sponsorship and take an active part in spreading knowledge to the youth including sharing the stories of your path to sustainability. I do hope everyone will assist us to conclude the year with great satisfaction and to be able to look back and see all the progress that we have achieved together.



GISD Engagements

In the month of August, EEG participated in a couple of GISD engagements:

1) GISD position paper on 'asks' to MDBs

EEG Chairperson, in her capacity as a GISD Alliance member, contributed on **16th August** in a high level document on GISD position paper on 'asks' to Multilateral development banks - MDBs (with a focus on blended finance). This has been prepared by the co-leads of task team 1, in consultation with Swedish International Development Cooperation (Sida) and Convergence (the global network for blended finance). The Global Investors for Sustainable Development Alliance (GISD) is calling for specific actions to fund the SDGs by aligning and renewing both public and private sector collaborative efforts. The Alliance is part of the UN Secretary-General's strategy for financing sustainable development, and aims to provide leadership for mobilising resource for sustainable development and to accelerate and scale up finance and investment for the SDGs.

2) GISD Task Team 2

Transparent and readable metrics help inform investor decision-making but insufficient data on sustainable development-related issues and poor data usability are severely hampering the growth of sustainable finance. Investors need data and information for their analyses and decisions on capital allocation. Financial reporting standards have allowed companies to speak the same language in measuring financial performance. There is a need for similar frameworks and common metrics for environmental and social impact disclosure. In response to this need, GISD Task team 2 (TT2) committed to address this important issue.

EEG Chairperson attended a meeting with GISD TT2 members on **31st August** to discuss the GISD Recommendations on SDG-related Disclosures and the metric report. Currently corporate sustainability reports are difficult to compare and the hundreds of Environmental, Social and Governance (ESG) data points per company are overwhelming. GISD members are working on these issues and calling to make sustainability reporting mandatory for financial and non-financial institutions. They are advocating for disclosure requirements to be globally harmonised. These requirements should apply to companies of certain minimum sizes and take sector and business activities into consideration. Reporting requirements should include sector-specific components while also containing sector independent factors consistent for all firms.

IUCN Engagements

In the month of August, EEG participated in a couple of IUCN engagements:

1) UAE IUCN National Committee Meeting

EEG attended on **15th August** the UAE IUCN National Committee meeting. The UAE IUCN NC assist IUCN to meet its objectives in the UAE and to facilitate the work of members in the UAE towards IUCN objectives; Enhance the contribution of the members in regional events, activities, meetings, general assembly and the world conservation congress; and to promote membership in IUCN and disseminate IUCN policy, publications, reports and information about the work of the UAE NC. The meeting focused on the discussion of the IUCN Congress' recent developments wherein the Congress will drive action on nature-based recovery, climate change and biodiversity for decades to come.

The IUCN World Conservation Congress has three parts: a marketplace of ideas called the Forum, an Exhibition showcasing conservation's initiatives from across the world and a voting session for IUCN Members called the Members' Assembly. The meeting discussed the UAE NC active participation in the Congress and the logistical preparation that have been put in place for the same. Furthermore, the attendees discussed the UAE National Committee agreement on UAE votes during the IUCN Congress taking place on 3rd - 11th September 2021 in Marseille, France.

2) IUCN Congress Update meeting for West Asia members

EEG on **25th August** attended the IUCN virtual meeting along with the members of West Asia. The purpose of the meeting was to update the members of IUCN on the content of the World Conservation Congress that will take place from the 3rd September till the 11th September 2021 in Marseille France. The meeting covered topics related to the forum and exhibition, as well as to the travel arrangements regarding measurements in place of Covid-19 from PCR tests to Vaccines and Health permits for the eligibility to attend the congress.

This year the World Conservation Congress is set to be a hybrid environmental event giving the opportunity for the participants who are unable to be physically present on ground due to covid-19 measurements to attend virtually. Moreover, the meeting discussed the assembly elections and voting criteria to elect new President, counsellors, and commissioners which are set to take place from the 8th September till 10th September.



19th August Sustainable Water Use Platform (SWUP)

19th
August

In a recent SWUP meeting that EEG attended on 19th August, Nestlé Waters presented their new water commitment to expand its current efforts to manage water sustainably and increase collaboration with partners to identify and support local solutions. As of 2025, they will help nature retain more water than the business uses in its operations. Of all the regions worldwide, the MENA region - particularly the Arabian Peninsula - faces the most severe water scarcity. Over the past two decades, the countries of this region experienced major changes in the availability and quality of water. With the adverse effects of climate change, the situation will only deteriorate faster and is now further exacerbated by the COVID-19 global emergency. Therefore, urgently tackling and alleviating the various water challenges is essential for economic development and poverty reduction.

The objective of the SWUP is to serve as a multi-stakeholder platform to:

- i. Exchange knowledge
- ii. Engage in a dialogue on various water sustainability related matters such as international standards, water governance mechanisms and frameworks, technological advancements in the water industry that focus on finding innovative solutions to water challenges
- iii. Stimulate learning from each other's experience

24th August EmiratesGBC Embodied Carbon Working Group

24th
August

EEG as a founding member of Emirates Green Building Council recently joined the 'Embodied Carbon' Working Group. Embodied carbon is the carbon dioxide (CO₂) emissions associated with materials and construction processes throughout the whole lifecycle of a building or infrastructure. It includes any CO₂ created during the manufacturing of building materials, the transport of those materials to the job site, and the construction practices used. Put simply, embodied carbon is the carbon footprint of a building or infrastructure project before it becomes operational. It also refers to the CO₂ produced maintaining the building and eventually demolishing it, transporting the waste, and recycling it.

A launch call to go over the plan and actions for this Working Group took place on 24th August which aimed to create a group of experts who have the experience and detailed technical knowledge about Embodied Carbon. This group will conduct research, identify the market gaps, share their good knowledge and experience to jointly publish guidelines in Embodied Carbon, to guide and raise awareness of the industry/authority towards this important topic.

EEG through the Media Lens

EEG continues to strive to reach to all sectors of the society including the Media which is a very important sector. It is a powerful communication tool to help increase awareness amongst the society on environmental and sustainability issues. EEG Chairperson actively works with different media platforms to share information and call for pro-action through the written, seen media, heard or seen media. This month, EEG Chairperson was involved in two interviews: 1) Sama TV; and 2) Al Ittihad newspaper. She had a virtual interview with Sama Dubai TV on 9th August wherein she shared a brief introduction about EEG and further added that the organisation focuses on the society as a whole regardless of their gender and nationality which is considered as one of the most important success factor of the organisation. Reaching all sectors to activate their role by including them in the environmental protection system and by raising awareness and providing practical platforms that encourage them to participate.

On 31st August, was another scheduled interview with Al Ittihad newspaper. EEG Chairperson shared the works of EEG and the engagement platforms that it has rolled out to engage with youth at the grass-root level since its inception in 1991. Moreover, EEG concentrates on preserving natural resources by launching innovative and practical initiatives and programmes covering 'education' 'conservation of resources' 'waste management and recycling' 'Urban Afforestation' and others. The Chairperson also shared the active participation that the organisation receives from educational institutions, public and private sectors, families and individuals whereby they interact and volunteer throughout the year and from all the Emirates.

EEG Provides Inputs for the Ministerial Conference on Marine Litter

In August 2021, EEG was invited to provide its recommendations to the Draft Key Messages and the draft Ministerial Statement for the Ministerial Conference on Marine Litter and Plastic Pollution. The Conference is taking place on the 1st & 2nd of September 2021 and is jointly organised by the governments of Ecuador, Germany, Ghana and Vietnam to build momentum and political will to advance a coherent global strategy to end marine litter and plastic pollution.

EEG provided several inputs with regards to the growing concerns of the pandemic on plastic waste and disposal, the establishment of knowledge-sharing mechanisms as well as the formulation of national, subregional, and regional targets to counter the transboundary nature of plastic pollution. We also recommended the introduction of an interdisciplinary platform for experts, practitioners, researchers, and educators to exchange their ideas on innovation, current trends as well as the practical challenges encountered in the industry. EEG would like to congratulate the Secretariat as well as the governments organising the Ministerial Conference for this wonderful and seamless experience.



7th International Date Palm Conference

Khalifa International Award for Date Palm and Agricultural Innovation (KIAAI) recently launched the 7th International Date Palm Conference in association with several entities including the EEG. The conference will be held under the patronage of H.H. Sheikh Khalifa Bin Zayed Al Nahyan, President of UAE on 14th - 16th March 2022. The organising committee had its 1st meeting on 26th August 2021 to discuss the conference's developments and updates. The conference is the seventh one in a series of international conferences organised by UAE during the last 24 years.

The Honorable Ministers of Agriculture of the GCC member states and other date growing countries will be invited to attend the conference to share the up-to-date knowledge and recommendations at the official level. Participants will be from the public and the private sector who deal with all aspects of the date palm from producers through consumers from around the world. Date palm scientists, experts, and senior officials from around the world will also be able to exchange their know-how and experiences in the topic. The conference will serve as a platform for emerging scientific and commercial knowledge as well as current/future challenges regionally and globally in date palm production, propagation, protection and marketing. Render opportunities for sharing novel developments aimed at enhancing date palm production and exploiting its multitude utilities and provide a venue for research and industrial collaboration that will potentially lead to strengthening the commercial value of this highly nutritious crop.



[REGISTER NOW](#)

One Root, One Communi-tree Phase 2

The pandemic may have changed our way of living, but it definitely has not broken our spirits as Green Heroes! Once again EEG has started the year with a positive outlook, grasping opportunities that lead to a sustainable future. The One Root, One Communi-tree Phase 2, opened on 21st July and is still accepting registrations! The campaign is open for all including the corporate sector, the academic institutions and families. The objective of the project is to collect and deposit any or multiple recyclables for recycling and achieve the set target within a span of any given two weeks. This project delivers effectively on several UN SDG's, such as Goals No. - 11, 12, 13, 14, 15 and 17.

To participate, please register:

[CLICK HERE](#)



Corporate News

EEG Welcomes Free Me Company

We are delighted to welcome "Free Me Company" as a corporate member to help make impactful difference to the environment. 'Free Me' fills a gap in the UAE market for a product that solves the escalating problem of mosquitos. It is the result of extensive research and the combined work of a mother and her family, along with local manufacturers, to develop a safe to use pure, kind and real natural repellent, which offers up to 99% proven protection for infants and families.

Free Me Company is the first to locally produce a Naturally Kind Mosquito Repellent that is DEET-free. Motivated by their mission to be eco-friendly, the products are made from the purest ingredients with a focus on organic essential oils and packed in locally sourced PET bottles that can be completely recycled. All products are cruelty-free and vegan friendly and not tested on animals! EEG and Free Me Company have joined hands to restore biodiversity and conserve the environment. With this objective in mind we are currently running a programme to dispose-off waste bottles responsibly. Where in if anyone deposits 5 empty bottles of 250ml each of Free Me products or 9 empty bottles of 85ml each of Free Me products at our Jumeirah office for recycling; they will receive in return 1 full bottle of Free Me bottle absolutely FREE!



You can visit their website at www.freemecompany.com to find out more about what they have in the pipeline and also let them know what suggestions you have for products that will deliver more daily happiness to you and your family!



Recycle Cookware with Tefal

EEG's Corporate Member, Groupe SEB uses more and more recycled materials in its products. At year-end 2019, for products manufactured in-house, it had already exceeded its target set in 2013 of incorporating 20% recycled materials in new products and packaging by 2020, achieving 35%. They have now set a target of 50% by 2023. More recently, in the month of July, Groupe SEB Export Middle East along with Al Khayyat Investments jointly collaborated in launching the first ever "Recycle with Tefal" campaign with Carrefour, UAE. It is in line with the United Arab Emirates' focus on sustainability and recycling along with the various initiatives taken by the country. The campaign is focused on educating the citizens on the importance of recycling products by encouraging them to bring in their old aluminum cookware of any brand and buy the new Tefal cookware range "Eco - Respect" which is made up of 100% recycled aluminum that brings together perfect cooking results with durable performance by being eco-friendly. Through this campaign, the team managed to collect **423 kilograms (0.4238 MT)** of aluminum cookware which were then recycled through an authorised participating recycling company.

Upcoming Events

Can Collection Drive 2021

It is with great pleasure that we invite you to the Annual Can Collection Drive 2021. We are pleased to inform you that the 25th Cycle of the campaign, which we successfully launched at the start of the year with great enthusiasm, has managed to collect a total of **2,577 kg Aluminium Cans** till the end of August! We need to come together to promote recycling for all, and uphold our responsibility towards the preservation of the environment. Recycling is the simplest way to conserve resources and the best platform to ensure that we close the loop and bring about a circular economy. We understand the ramifications of our actions, research shows that when humans encroach and intrude in to vulnerable habitats and animal territories, consequences such as this pandemic are bound to occur. We are once again calling on all of you to participate in the upcoming Can Collection Drive taking place on Saturday, **6th November 2021**.



[REGISTER NOW](#)

Join EEG's 20th Cycle of Clean Up UAE!

Clean-up UAE is a campaign that was launched in 2002. It has attracted and garnered a great deal of interest from environment lovers representing all sectors of society and has grown over the years to become the most popular action programme amongst environmental enthusiasts which encompass - individuals and families from different backgrounds as well as academia, organisations and institutions. EEG is delighted to uphold this community oriented multi-stakeholder platform for 20 years to effectively showcase collaborative efforts that we can create on the ground. Throughout the years EEG, along with the participants, have collected an outstanding amount of **1,529,184 kg** of waste and received **787,916** participants! One again, we are inviting all of you to join us in this national historic event from **6th - 16th December** throughout the 7 Emirates! The registration is open as well as Sponsorship opportunities for like-minded organisations that are interested to partner with EEG and come on board as sponsors the prestigious project. For Sponsorship opportunity, please reach out to us at campaigns@eeg.ae or eeg@emirates.net.ae



For Participants: Please click here to register:

[REGISTER NOW](#)

UN News



Study to focus on links between climate, land and migration in Central Asia

UNCCD NEWS

Central Asia is becoming a new hotspot for environmental and social challenges. The combination of rapid population growth, increased urban pressures, poverty and dependence on the agricultural sector for over 50% of the population together with environmental and climate crises, lead to growing migration and social risks. A recent kick-off meeting of the study "Climate Change, Land Degradation and Migration Nexus in Central Asia" between the UNCCD Secretariat representatives, UNCCD national focal points and experts from Central Asia and Russian Federation. The participants discussed the main objectives and the outline of the future research as well as the work plan and expected outcomes. The study aims to provide evidence on how the increasing land degradation and climate change on land-dependent economic sectors in five Central Asian countries affects availability of resources and jobs, driving out-migration and, in some cases, instability. COVID-19 outbreak has amplified existing socio-economic problems in the region, leading to disruptions in food supply and increasing vulnerability of rural communities, as well as massive return of labor migrants and loss of jobs. The meeting participants agreed on the importance and timeliness of the study, which results will be presented at the upcoming Conference of the Parties in May 2022.





UNEP
UNEP NEWS

UNEP West Asia launches the State of Food Waste Report

Improved awareness, appropriate policies and a strong regulatory framework are needed to reduce food waste in West Asia, according to a new report. The State of Food Waste in West Asia was released by the UN Environment Programme’s Regional Office for West Asia on 2nd August. The report, conducted in 12 countries in the region, sets out a comprehensive view of the current situation across the region, in which around 34% of the food served is wasted, with an estimation ranging from 100 to 150kg/cap of food waste occurring at the household stage, similar to levels in Western Europe and North America. Countries in the region have unique cultural habits generating significant amounts of food waste over short periods. For instance, during the month of Ramadan, research showed that between 25% to 50% of food prepared was wasted. The report also elaborates on the outcomes of a survey to assess the attitudes and behaviours that determine food waste in the region. The Food Waste report also highlights the potential of promoting sustainable lifestyles and empowering youth to positively impact at consumer level, raising awareness on consequences on the environment, economy and food security, as well as of promoting gender inclusive strategies across the food value chain.

[Click for more](#)



IUCN
IUCN NEWS

Shrinking Spaces for the World’s Largest Land Animal

On World Elephant Day on 12th August, IUCN celebrated the largest terrestrial animals on Earth and highlighted the daunting challenges that these mammals face. Today, all three elephant species, the Asian Elephant, the African Forest Elephant and African Savanna Elephant, occupy a fraction of their historical range. The three species have suffered sharp declines due to a significant increase in poaching, which continues to threaten populations. However, while the illegal trade in elephant ivory often dominates this conversation, other urgent threats loom, including habitat fragmentation and climate change. Nearly two-thirds of the African continent still offers suitable habitat for elephants, but currently only 17% of that suitable habitat is available to them. In addition to rapidly shrinking and increasingly fragmented habitats, climate change will exacerbate the redistribution of elephants, based on water and food availability. Reduction in elephant habitat quality and increasing events such as droughts and floods will invariably lead to increased conflicts with growing human populations, who are also seeking reprieve from climate-induced changes in the environment. Human-elephant conflict is already a major concern and has the potential to escalate in future scenarios of habitat degradation and loss and changing climate.

[Click for more](#)

EEG MEMBERS' UPDATE

EEG Welcomed 1 new individual member, 3 new corporate members and two renewed corporate members in the month of August 2021

INDIVIDUAL MEMBERSHIP

Aisha Mohammed Rashed Saeed Almazroei	New
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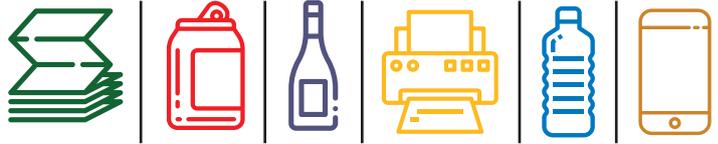
CORPORATE MEMBERSHIP

Free ME Company FZE	New	AG Engineering LLC	Renewal
Falcon Pack Industry LLC	New	AG Power LLC	Renewal
Zurich International Life Limited UAE	New		



The collection of materials for recycling in the month of August resulted in the following benefits:

- » GHG Reductions 385 (MTCO₂)
- » Saving of 2,636 Million BTU of Energy
- » Saving of 645 m3 of Landfill Space
- » Saving of 2,159 trees from being felled
- » Saving of 2,407 Gallons of Gasoline



PAPER COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individuals	Quantity (kg)
EEG has collected 95,403 kg of Paper from 243 participants during the month of August 2021, a decrease of 13% compared to July 2021. We urge our participants to be actively involved in our recycling campaigns this year to enable us to achieve our targets. The Top Collectors were:	Ministry of Climate Change and Environment	11,820	Fatima Abdullah Mohammed Al Dhanhani	1,691
	AG Engineering Dubai	7,243	Jay Shah	900
	Serco Middle East	2,562	Justin Shino Chacko	872
CAN COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individuals	Quantity (kg)
EEG collected 138 kg of Aluminum Cans from 15 participants during the month of August 2021, a decrease of 36% compared to July 2021. We urge our participants to put more efforts to help us achieve the set targets for the year 2021. The top collectors for the month were:	Tryp by Wyndham Dubai	44	Shuvangee Seth	10
	The Ritz Carlton Ras Al Khaimah Al Wadi Desert	27	-	-
	Delta Hotels by Marriott	13		
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (kg)	Individuals	Quantity (kg)
EEG has collected 7,843 kg of Plastic from 145 participants during the month of August 2021, an increase of 12% compared to July 2021. We encourage our participants to reduce the amount of plastic ending in landfills by increasing their collections in the year 2021. The top collectors for the month were:	Abela & Co Al Aweer	1,320	Fatima Abdullah Mohammed Al Dhanhani	280
	Abela & Co Jabel Ali	550	Anish Nagasai SP	90
	Wasl Properties - Hudaiba	336	Dave Clausen Pais	87
TONER COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Individuals	Quantity (Pcs)
EEG collected 371 pieces of Toners from 15 participants during the month of August 2021, a decrease of 53% compared to July 2021. We encourage our participants to be more active in the year 2021. The Top collectors were:	Al Huraiz Packaging Industry	37	Jovan Shino Chacko & Siana Avila Mendonca (Tie)	54
	Verger Delporte	24	Deeksha Vasanthakumar	52
			Anish Nagasai SP	31
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (Pcs)	Individuals	Quantity (Pcs)
EEG collected 654 pieces of Mobile Phones from 12 participants during the month of August 2021, an increase of 101% compared to July 2021. We urge participants to support us and we encourage them to be active in the collection of this valuable material in the year 2021. The Top collectors were:	Dubai Public Prosecution	452	Pavan Jolly Pratheesh	60
	-	-	Haasini Lakshmi SP	50
			Niharika Nagadi Arvind & Vidyuth Balaji (Tie)	30
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Individuals	Quantity (Kg)
EEG has collected 2,761 kg of Glass Bottles from 43 participants during the month of August 2021, an increase of 44% compared to July 2021. We thank our participants for their support to us and encourage them to continue collecting in the year 2021 to help us achieve our targets. The Top collectors were:	Dubai Duty Free	600	Ali Hamid Al-Loghani Al Ali & Maryam Akharware (Tie)	25
	Department of Tourism Development Ajman	550	Aisha Mokawed	16
	Al Jaddaf Rotana Suite Hotel	250	Darsh Punjabi	15
E-WASTE COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Individuals	Quantity (Kg)
EEG has collected 335 kg of E-waste from 16 participants during the month of August 2021, an increase of 738% compared to July 2021. We encourage our participants to continue collecting in the year 2021. The Top collectors were:	The First Group	29	Nakul Kapoor	65
	Reha Music & Dance Institute	10	Vijval Mundra	43
	-	-	Diya Unni	41

SCRAP METAL COLLECTION CAMPAIGN

EEG has collected **4** kg of Scrap metals from **2** participants during the month of August 2021, a decrease of **93%** compared to July 2021. We invite and encourage our participants to put more effort and to join this new programme.

EEG invites all its members & participants to intensify efforts for this year to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.

