

**EMIRATES ENVIRONMENTAL GROUP** 

# **EEG CORP NEWS**

Together for a Better Environment©



Dear Members,

**ATTENTION!** 

We need your support to boost our mobiles and toner cartridge collection campaigns - Be the instigators of postive change - Divert these valuable but hazardous materials from the landfills.

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# Engage in GREEN Discussions



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Al and Sustainability



**Fourth Panel Discussion** 

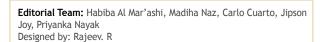
# ARTIFICIAL INTELLIGENCE AND SUSTAINABILITY

visit our website www.eeg-uae.org

of 2019

Date: 26th of August

Venue: Modul University





Habiba Al Mar'ashi

Dear Readers,

High temperatures in different parts of the world are setting new weather records. Alaska broke its own heat record on 4th of July with a temperature of 32 degrees Celsius; the usually cool state had not witnessed such high temperatures since 1989. Kuwait and Saudi Arabia recorded the hottest temperature on Earth at 52.2 degrees Celsius and 55 degrees Celsius, respectively. Bahrain also witnessed a temperature of 46.6 degrees Celsius, the highest it has had since 1902. Pakistan and India also reported that the heat wave, which has been ongoing since mid-May, has been the longest and hottest ever witnessed. Record high heat waves also struck Europe, with temperatures at 45 degrees Celsius. Spain, France and Germany were the most affected countries. As a country with a desert environment and a naturally hot

climate, we feel the effects of the rising temperatures the most. The country continued to experience higher levels of humidity than usual. The last few years we have recorded unprecedented rates in the thermostats in the Arab world and this simply means that we must act NOW!

On the EEG front, July has been quite a pleasant and productive month. We would like to share with all of you the accomplishments and significant events of the group during the month. Increasing the corporate outreach activities, the EEG team combined its efforts by engaging with over 10 public and private sector entities, also visiting and welcoming over multiple departments from all over the country for fruitful discussions, aligning with achieving the Sustainable Development Goals. EEG further strengthened its ties with the private sector, raising awareness on its impactful campaigns and programmes and held its 21st Board Meeting, wherein the positive growth achieved in EEG's programmes in the first half of 2019 was discussed (read more on page 4). EEG also expressed its gratitude to all of its committed partners and supporters.

On the waste management front, EEG successfully concluded its popular paper recycling project "Recycle.Reforest. Repeat", which was rolled out on the 19<sup>th</sup> of June till the 19<sup>th</sup> of July. The project witnessed a growth of 32% in collections compared to 2018 and effectively contributed to the global celebrations of the World Day to Combat Desertification and Drought (read more on page 3). EEG's Neighbourhood Recycling Project is currently running full speed and is receiving registrations and deposits, welcoming the student community in the UAE to actively engage in recycling practices during the summer months (read more on page 3). I am delighted to share that the fruitful month of July has granted 249 saplings of indigenous trees to the champions of the above mentioned projects, to be planted under their names, in EEG's "For Our Emirates We Plant" tree planting ceremony on 19.12.19, contributing to EEG's set target of planting 1,500 trees in 2019. I am also proud to say that we have achieved 57.5% of this goal as of the end of the month of July.

The month of July further witnessed the active planning for the programmes in store for the second half of the year. EEG is preparing to open registration for its Students' Workshops and is already accepting applications from teams across the MENA region for the Inter College Environmental Public Speaking Competition. We will also hold our 4<sup>th</sup> panel discussion for the year on the 26<sup>th</sup> of August on the topic of "Artificial Intelligence and Sustainability". I extend the invitation to all our readers and members to register for all our upcoming events.

I urge each and every one of you to actively participate and contribute towards the betterment of the environment and to reflect on the change that has been achieved on the individual and corporate level. Through our small and bigger steps, we aim to bring about a positive environmental change nationally and globally.

Let us all work together, for a better environment!

## "Recycle. Reforest. Repeat" wraps up for 2019 with a collection of 174,238 Kg of Paper

As an accredited organisation to the United Nations Convention to Combat Desertification (UNCCD), EEG's annual popular paper recycling project "Recycle. Reforest. Repeat" made return on the 19<sup>th</sup> of June to commemorate the World Day to Combat Desertification and Drought which was celebrated globally on the 17<sup>th</sup> of June. For the third consecutive year, EEG rolled out the project to engage the different sectors of the society in recycling practices and encouraged them to take action towards combating desertification. The project that took place on the 19<sup>th</sup> of June until the 19<sup>th</sup> of July, witnessed an active participation of 147 individuals and families, 42 academic institutions and 57 government and private sector entities from all of the seven Emirates.



The project witnessed an increase in collections from the previous years, receiving 17,639 Kg of Paper in 2016, 48,526 Kg of paper in 2017 and 127,763 Kg of paper in 2018. The growth of the programme by 32% demonstrated the effectiveness of EEG's environmental awareness campaign and the growing adoption of responsible and sustainable practices by different sectors of the community. In the one-month period, the participants effectively backed the global contributions to the Sustainable Development Goal 15, which calls to protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation. The recycling of the collected paper will result in the mitigation of 674 metric tons of carbon dioxide emissions and saved 3,911MWh of energy, 550m³ of landfill space and 2,962 trees from being felled. EEG will award the highest collectors of this project on the 19th of September during a meaningful closing ceremony. The champions of the project will be awarded with certificates of participation and with saplings of an indigenous tree to be planted under their names as a part of EEG's "For Our Emirates We Plant" tree planting ceremony on 19.12.19. A total of 227 trees will be planted as the result of this project, contributing to EEG's set target of planting 1,500 trees in 2019. EEG salutes its environmental champions and calls upon the society at large to make such recycling practices a regular and consistent feature all year round, advocating the importance of inclusive cooperation to restore and rehabilitate degraded land and contribute towards achieving the overall Sustainable Development Goals.

#### EEG welcomes registrations for the Neighbourhood Recycling Project

The "Neighbourhood Recycling Project" has its 9<sup>th</sup> edition ongoing as 117 EEG student members registered till end of July. The annual campaign is set out to ensure that our student members have a recycling platform to engage in during their summer vacations. It invites them to participate from the 1<sup>st</sup> of June to the 30<sup>th</sup> of September to create flyers and distribute them in their chosen time frame of two weeks to meet the given targets of the listed recyclable materials. Once the minimum targets are met, the well-deserved students will take part in planting a tree under their name with EEG, at EEG's tree planting ceremony "For Our Emirates, We Plant", set to take place on the 19.12.19. The students have since submitted 10,186Kg of Paper, 91 Kg of Aluminum Cans, and 75 pieces of toners. We highly encourage our student members to be the initiators of change in their neighbourhoods and come on board this strong platform to show their commitment and proactively participate in hands on actions to protect the environment.

Spread the message and start collecting register at <a href="https://forms.gle/tYR2Xz9qPqQ5wcw19">https://forms.gle/tYR2Xz9qPqQ5wcw19</a>

#### EEG increases corporate outreach in July

In its continuous effort to strengthen its local and international partnerships and collaborations, the month of July witnessed an accelerating growth and effectiveness of EEG's corporate outreach programme with over 10 engagements within the one-month period. EEG welcomed and visited several prospective and current partners and interested corporate entities to discuss the possible areas of collaboration and to maximise the collective efforts for the preservation of the environment. The EEG team was pleased to meet with Ferrero Rocher, NMC Clinic, Marriot Hotels, and Expo 2020 and many other corporates for briefing sessions on the organisation, which introduced our guests to EEG's educational programmes, waste management programmes and corporate engagement projects in order to facilitate their active engagement with the organisation. EEG looks forward to forming valuable effective partnerships and appreciates the interest expressed from numerous entities for environmental action and long-lasting effective collaborations.

#### EEG meets with Gems Camp from Dallas Texas

On the 9th of July, GEMS Camp founder, and twelve members of the group made a visit all the way from Dallas, Texas to the United Arab Emirates as a part of their STEM programme, which is intended to enable young girls to network and prosper with the guidance from industry experts. Their main goal is to manufacture confidence and experience in five core aspects; Academics, career, creativity, leadership and service. They particularly wanted to visit the EEG office to get a deeper understanding of what the organisation offers and they were especially interested in getting to know Ms. Habiba Al Mar'ashi's journey of being a founder of EEG and get advice for young women who are aiming towards success. The girls had a list of questions for her starting from problems she faced in the early days of EEG all the way to the organisations success and what her vision for EEG is in the years to come. They stated that it was a heartwarming opportunity for them and that they felt lucky to have received such knowledge face to face. They were given a presentation on what EEG offers and the vision and mission of the organisation and also the environmental issues that exist in the UAE, such as desertification, temperature rise, coral reef bleaching and lastly large amounts of waste being dumped in landfill, and how EEG contributes to mitigating these issues through awareness campaigns and action programmes.



#### 'Planet on the Edge, Why Sustainability Matters?'

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On the 15<sup>th</sup> of July, EEG staff had a session with 1001 Good Deeds on the topic of 'Planet on the Edge, Why Sustainability Matters?'. The session consisted of the causes and effects of Climate Change and Global Warming and the solutions that can be implemented by corporates and individuals on a day to day basis to help mitigate the effects of climate change. Topics of air pollution, water pollution and the importance of conserving nature were also included and high discussions amongst EEG staff and 1001 Good Deeds were raised on the importance of spreading this knowledge.



#### EEG staff heads out to taste Turkish cuisine

The EEG management and staff headed out on the 18<sup>th</sup> of July for their monthly staff lunch, this time we were in for a tasteful cuisine at the Turkish Village located at Jumeriah 1, Dubai. EEG received the entire Turkish experience, enjoying the light Turk music playing in the background, the burst of flavors the food brought, which were served with variety of sauces and the conclusion to the meal also known as everyone's favorite part, "Dondurma", which is the very popular Turkish ice cream. These meaningful staff lunches are one of many ways of EEG's continuous efforts to promote a healthy work environment and strengthen employee bonds and the work culture. EEG also took this occasion to celebrate two employee birthdays and filled their faces with surprise as we clapped and sung Happy Birthday for them while the delicious Turkish milk cake "Trilece" was brought out. A very big Happy Birthday to both Dr. Shima and Ms. Joanita!



#### EEG holds 21st Board Meeting

Emirates Environmental Group and its valued Board Members and Executive Committee Members gathered at the EEG office, in the afternoon of the 29<sup>th</sup> of July for the 21<sup>st</sup> Board Meeting. The attendees were welcomed and new board members were introduced. The EEG chairperson shared with them the various programmes and campaigns that were conducted in the first half of 2019, between the months of January and June. The presentation depicted the positive growth achieved in EEG's educational and recycling programmes. The audited financials of the year 2018 was discussed as well as the budget for 2019. The meeting further stressed on the effectiveness of EEG's campus and corporate outreach engagements. Elaborate discussions ensured with regards to the partnership programmes that were in the pipleline for 2019. The Board Members discussed the steps needed to get more members on board and to increase participation in the different projects. They acquired a clear perspective of the upcoming events for the second half of 2019 and in turn expressed satisfaction on the progress made and ensured EEG of their active support and involvement in all the programmes.



#### **MEDIA OUTREACH**

#### EEG Chairperson visits Dubai Eye 103.8FM

Ms. Habiba Al Mar'ashi visited the Arabian Radio Network office on the 11<sup>th</sup> of July, where she went live on the morning show with Tom Urquhart called "The Agenda". The topic of the segment was "Recycling Culture in the UAE". Urquhart went into deep conversation with Mrs. Habiba collecting her thoughts on what people can do to improve sustainability in the UAE and also how we can make recycling a culture rather than a chosen behavior. It was a wonderful segment receiving great questions and feedback from listeners.



#### Waste & Recycling Magazine Middle East

Ms. Habiba Al Mar'Ashi was engaged in meaningful discussion in the month of July on the topic of Corporate Social Responsibility in the corporate World. Many organisations are participating in CSR activities, but are they doing it correctly? She shared with the magazine on how organisations can fulfill their duty of CSR and the positive impact on organisations as a result of embarking on the sustainability journey.

#### Women in Energy

The "Women in Energy" is an organisation based in New Jersey devoted to empower women who work in the energy industry. On their monthly spotlight segment of July, they reached out to EEG Chairperson, to get her insight on how she manages her organisations and what important leadership roles women have within those organisations.

### "The Sustainabilist Magazine"

EEG Chairperson was featured as the chosen Sustainabilist in July's release of "The Sustainabilist Magazine", the regions number one green magazine and a flagship product of Dubai Carbon. It interviewed Ms. Habiba Al Mar'Ashi to get an insight into the personal and professional journey of a sustainability innovator. The feature revolved around her initial stages of entering into the field of sustainability and how her passion drove her to achieve the many accomplishments she has.

#### **CORPORATE CORNER**

#### DEWA has received the British Standard Certification for Effective Governance

Dubai Electricity and Water Authority (DEWA) became the first institution in 2019 to receive the British Standard Certificate for Effective Governance (BSi 13500) in the GCC for the third consecutive year. DEWA obtained this certification after extensive audits conducted by the British Institute of Standards to ensure that DEWA's operations comply with the highest standards of effective governance. "The Authority is committed to adopting and implementing the best international standards and practices within the framework of the vision and guidance of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai" said the Managing Director, Dubai Electricity and Water Authority

#### Dubai's carbon emissions decrease significantly by 19%

The Dubai Supreme Council of Energy (DSCE) announced Dubai's carbon emissions have decreased in conjunction to the meetings of the preparatory conference for the United Nations Climate Summit 2019 in Abu Dhabi. The net CO<sub>2</sub> emissions in Dubai were reduced by 19% when compared to the business as usual scenario and 10% below the Carbon abatement strategy 2021 to reduce the carbon emissions by 16%. The DSCE has been monitoring Dubai's carbon emission since 2011 with high level of details through the United Nations methodology "Monitoring, Reporting, and Verification" (MRV).

#### ENOC Group CEO receives Honorary Doctorates in Engineering

ENOC Group CEO, His Excellency, Saif Al Falasi was awarded an honorary degree of Doctor in Engineering by the Herriot-Watt University in Dubai for the significant contributions he has made for four decades in the development of the energy sector in the region. His Excellency Al Falasi was one of the leading members in setting up ENOC's Energy and Resource Management (E&RM) policy in 2008 which has since received multiple sustainability awards from international and local entities.

#### **LOCAL NEWS**

#### 'World's largest solar panel located in UAE"

"Noor Abu Dhabi" the 'world's largest solar project' - with a capacity of 1,177MW has started commercial operation, announced by Emirates Water and Electricity Company in Abu Dhabi. The AED 3.2 billion solar plants is a joint venture between the Abu Dhabi Government and a consortium of Japan's Marubeni Corp and China's Jinko Holding. The project will highly benefit the city of Abu Dhabi, by preserving the Emirate's natural gas resources and reducing the  $\mathrm{CO}_2$  emissions by 1 million metric tons annually. The plant will greatly contribute to making Abu Dhabi's energy more efficient and sustainable, while holding a capacity large enough to cover the demand of 90,000 people.



## 'Incredible increase for innovation towards sustainability'

The Zayed Sustainability Prize, a global award which gives recognition and rewards those who excel in innovating and inspiring sustainability, has this year received a total of **2,373** applicants. Submissions are now closed and the **12**th ceremony which happens annually is set to take place in Abu Dhabi in January 2020. The evolution of the prize saw the edition of the following categories last year of Food, Water, and Health alongside the existing category of Energy, to align the Prize more closely to the United Nations Sustainable Development Goals (SDGS). The Prize saw a significant increase in the number of applicants, in regards to the expansion of categories, by **13**%. The top countries for submissions were Nigeria, UAE, USA, Colombia, and India. Locally, the UAE increased by 86% in submissions and 74% from emerging markets. H.E. Dr. Sultan Ahmed Al Jaber, UAE Minister of State and Director General of the Prize, said: "Inspired by the legacy of the UAE's founding father, the late Sheikh Zayed bin Sultan Al Nahyan, the Prize continues to demonstrate the UAE's commitment to promoting sustainability and humanitarianism" (Zayed Sustainability Prize's Website)



#### Al Dhafra Project

Emirates Water and Electricity Company (EUWC), the sole provider of water and electricity in Abu Dhabi, is inviting bidders to invest for the 2,000MW solar photovoltaic power project located in Al Dhafra. The bidders will hold 40% equity with the remaining stake held by local entities.

The project site will cover **20** square kilometers and once completed in 2022, it will be double the capacity of the current largest operational solar PV plant - Noor Abu Dhabi. It aligns with the UAE Energy Strategy 2050, which aims to increase clean energy as part of the country's overall energy mix. Meanwhile, the Abu Dhabi Department of Energy (DoE) announced the launch on the **29**th of **June**, of the Recycled Water Policy, which is now applicable to all sectors to maxismise the use of recycled water. The Policy is set to preserve Abu Dhabi's water resources (drinking and underground) for the future needs of generations to come. The Recycled Water Strategy perfectly aligns with the objectives of the UAE water Security Strategy 2036.



#### Dubai Airport Terminal 2 Installs 15,000 solar panels

The Dubai Airport terminal 2 has successfully finished installing **15,000** solar panels across its prestigious establishment. With the recent ban on single use plastics and the installation of these solar panels, the Dubai Airport is leading by example in the aviation sector globally.

Dubai Airports, Etihad Energy Service Company (Etihad ESCO) and Dubai Electricity and Water Authority (DEWA), collectively announced the finishing of this project, with an expected capacity of 5 megawatts that will generate 7,483,500 kWh energy annually for the Dubai Airports. The installation of these panels will result in the reduction of carbon emissions by 3,243 metric tons, and will essentially save 3.3 million dirhams annually in electric bills. The project takes part under the umbrella of - 'Shams Dubai', which is DEWA's initiative to promote the visions of using clean renewable sources. The Executive Vice - President, Infrastructure and Technology at Dubai Airports, stated that this development will align with Dubai's goal for a 30% reduction in the city's energy consumption by 2030.



#### 3rd Arab Ministerial Forum on Housing and Sustainable Urban Development

On the 6<sup>th</sup> to 8<sup>th</sup> of October 2019, the UAE and their judicious leadership will be hosting their 3<sup>rd</sup> Arab Ministerial forum for housing and sustainable urban development under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai. The forum will witness uplifting conversations on development in the Arab world, nurturing happiness and supporting the quality of life. The aim behind this forum will be to have an active discussion amongst decision makers and different technical committees across the Arab world, to explore the various approaches in order to effectively make a sustainable and positive future for the Arab World.

Register now at <a href="https://arabministerialhousingforum.com/#register">https://arabministerialhousingforum.com/#register</a>

#### How Quinoa is changing farmer's lives in Egypt's salt – affected areas

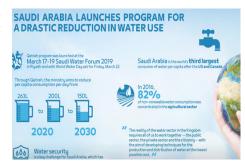
With the onset of climate change, the middle east and the Arab world is set to experience hotter summers, drier weather conditions and water scarcity, leading to uncertainty and unpredictability in the agricultural belts of the region. Egypt is one such country in this region that 11.2% of the nation's gross domestic product (GDP) depends on agriculture and cultivation, making it vital for the country's economy and prosperity to inculcate climate resilience into the agricultural sector. Soil salinity, is one of the primary causes in Egypt resulting in producing low yield and inhibiting plant growth. In 2010, the International Center for Bio-saline Agriculture (ICBA), took the initiative to guide and help the local farmers tackle the issue of soil salinity in a more effective way by introducing crops that were tolerant to high saline soil conditions. Quinoa was the crop that was advised by ICBA due to its ability to produce high yield in saline soil with low water requirements.

#### **REGIONAL NEWS**

### 'Water Cutting Strategy - KSA'

The Kingdom of Saudi Arabia is the third highest country with water consumption per capita, after USA and Canada. It is currently facing water stress as the ground water supply is low. It is in one of the world's driest countries, water scarcity is a major concern to the high population of **34.1** million people. The Qatrah Programme was announced during the Saudi Water Forum 2019 in Riyadh and was approved by the Minister of Environment, Water and Agriculture, the programme strategically aims to reduce the water consumption per capita by **24**% towards the end of 2020 and **43**% towards the end of the next decade.

The Qatrah Programme will reduce water stress throughout KSA by replacing the water supply equipment currently installed in infrastructures such as water sprinklers, water taps, shower heads, and the everyday facilities that are used that will be able to cut down water consumption and replace them with equipment that distribute a lower percentage of water.



#### **INTERNATIONAL NEWS**

#### World population day raises awareness on threatened species

World Population Day is an event that takes place on the 11th of July annually, established in 1989 by the-then governing council of the United Nations Development Programme; it is a dedicated day to raise awareness on global population issues. As of now, it aims to continue to raise awareness while addressing the links between the environment and development.

The Earth Day Network, an organisation for environmental movement based in Washington DC, has decided to focus this year's world population day on the one million species which are threatened by extinction, and ask everyone to join in to help spread this message. The global population is constantly increasing, roughly at a rate of 83 million people each year. A constant rise in population growth increases the demand for land and resources, which severely affects the fauna and flora worldwide. With such a rapid growth in our already over populated planet, this will result in an even larger growing demand for land and resources, with damaging effects to wild places. In order to accommodate the ever-increasing population, they resort to deforestation to gain more land for development. Which results in many animals suffering habitat loss and affecting the complex ecosystems and food chains that exist in nature resulting into animals not being able to survive in the remnants of their habitat and follow migratory patterns due to habitat loss. The increase in population growth results in an increase in the extraction of natural resources. However, these resources are not solely for humans, hence we are taking natural resources from other species that require them to survive.

#### **UPCOMING CORPORATE EVENTS**

#### Registrations still open for 2019 MENA Green Building Awards!

Emirates Green Building Council, a sister organisation of EEG, has announced the extension for applicants for the 2019 MENA Green Building Awards till the 10<sup>th</sup> of August 2019. The Awards recognises the accomplishments and success stories of organisations across the region who are contributing to the industries rapid transition to a net zero future. The winners will be announced on the 16<sup>th</sup> of October during a special Awarding Ceremony and Gala Dinner at the Westin Dubai Mena Seyahi Beach and Resort in Marina, Dubai.

To register, please click on this link.

#### EEG to attend Environmental Science and Climate Change Conference

Episirus Scientifica will be hosting the "Environmental Science and Climate Change Conference" (2019ESCC) on the 10<sup>th</sup> and 11<sup>th</sup> of September 2019, in Singapore. The conference will be under the theme of "Sustainable Development: A Major Challenge across the Globe." The forum will aim to discuss new advances and research results in the fields of Natural and Environmental Science. The 2019ESCC will aim to bring together leading engineers, scientists and researchers from around the globe to discuss topics. EEG will be attending the conference and as well speak on the forum.

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Register now at <a href="http://climatechange.episirus.org/registration/">http://climatechange.episirus.org/registration/</a>

#### Clean Energy Business Council to hold its 2<sup>nd</sup> summit on Sustainable Energy and Technology in Oman

The Clean Energy Business Council, a sister organisation of EEG, will be hosting the 2<sup>nd</sup> Edition of Oman Sustainable Energy and Technology Summit on the 9<sup>th</sup> and 10<sup>th</sup> of December 2019 at the Crowne Plaza Hotel in Muscat, Sultanate of Oman. The Summit will be taking into account the current energy landscape, which will bring together regulatory authorities, senior stakeholders, policy makers, influencers and solution providers driving the energy eco-system in the region.

For more information on the event, please visit <a href="http://www.wpsummits.com/setsoman/">http://www.wpsummits.com/setsoman/</a>

#### EEG to attend the Regional Conservation Forum

The International Union for Conservation of Nature (IUCN) will be hosting the IUCN World Conservation Congress on the 10<sup>th</sup> of June till the 19<sup>th</sup> of June 2020 in Marseille, France. The Congress is held every four years which brings leaders from government, civil society, indigenous peoples' organisations, businesses and academia to determine the world's most pressing environmental and development challenges, and actions to address them.

Leading up to the world's largest conservation event in 2020, the IUCN announced in the beginning of 2019 that it will hold eleven Regional Conservation Forums for IUCN members to prepare motions, which address any matter of importance related to the development and advancement of IUCN's mission and global conservation objectives. IUCN discusses these motions prior to the World Conservation Congress, since the most important and controversial motions will be on the agenda at the Member's Assembly for debate and final decision at the World Conservation Congress.

As one of the four members of the IUCN in the United Arab Emirates, EEG is proud to state that they will be attending the Regional Conservation Forum set to happen on the 9<sup>th</sup> of September till the 11<sup>th</sup> of September 2019 in Kuwait to support the IUCN in their goal of conserving the environment and harnessing the solutions nature offers to global challenges.

#### World Day to Combat Desertification 2019

The World Day to Combat Desertification (WDCD), a global initiative championed by the United Nations Convention for Combatting Desertification (UNCCD) was celebrated around the globe on the 17th of June, under the theme of "Let's grow the future together". The theme calls for the achievement of Land Degradation Neutrality through the involvement and cooperation of all levels of the global community

WDCD was established by the UN General Assembly 25 years ago to raise awareness on the global and national actions that address desertification, land degradation and drought. Joining the global celebration as it is customary every year, EEG has created an awareness poster on the importance of tackling land degradation and desertification, which was distributed through its social media channels and shared with its members, who were urged to support the UNCCD and share their stories in supporting the global strive for land degradation neutrality.

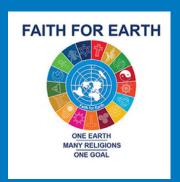


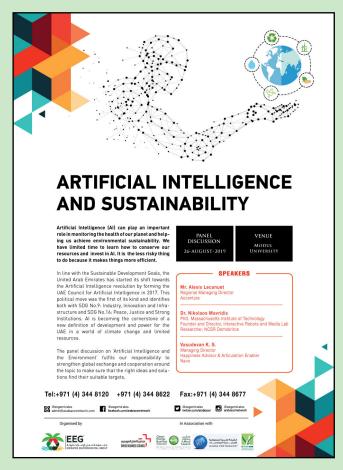
#### United Nations Environment Programme hosts the 2<sup>nd</sup> International Conference on Laudato Si'

The Laudato Si', On Care for Our Common Home, is an encyclical letter which was released by Pope Francis on the 25th of May 2015, which critiqued consumerism, irresponsible development, environmental degradation and global warming. The Vatican released the letter in nine different languages and was a call to all of the people of the world to take swift and unified global action. The Faith for Earth co-organised two important events on the  $15^{\rm th}$  and  $16^{\rm th}$  of July in Nairobi for the  $2^{\rm nd}$  International Conference on Laudato Si' Generation marking the 4th anniversary of Laudato Si' and the 5th anniversary of Catholic Youth Network for Environmental Sustainability in Africa (CYNESA). It was hosted by the United Nations Environment Programme (UNEP) with the Vatican delegation led by the Secretary of the Dicastery for Promoting Integral Human Development and the Faith for Earth Global Coalition. The theme set for this year was "Young People Caring for Our Common Home".

The events witnessed the attendance of more than 350 leaders from 50 different countries. Many working groups engaged in the discussions of interfaith collaborations, youth, indigenous people and Africa. This resulted into immediate actions from some of the youth participants which have already started the formation of the "Faith for Earth Youth Council".

Faith for Earth is an initiative which was started under the UNEP in 2008 and aims to achieve their goal to encourage, empower and engage with faith-based organisations as partners, at all levels, toward achieving the Sustainable Development Goals and fulfilling the 2030





#### EEG to host 4th Panel Discussion

EEG will be hosting its fourth Panel discussion of the year, on the topic of Artificial Intelligence and Sustainability. It will explore the role of artificial intelligence to achieve environmental sustainability. The Panel discussion also aligns with the SDG Goal No.9: to build resilient infrastructure, promote sustainable industrialisation and foster innovation to combat climate change.

Register at <a href="https://forms.gle/Q7S7pcQ9MpUnUE5j6">https://forms.gle/Q7S7pcQ9MpUnUE5j6</a>



#### Don't miss out on Neighbourhood Recycling Project!

The Neighbourhood Recycling Project's registration is still open! Don't miss your chance and be part of this wonderful expierence. Have an eventful summer by collecting the given targets. Once you achieve your minimum targets, you will be eligible to plant a tree under your name with EEG on the 19.12.19 at our ceremony "For Our Emirates, We Plant".

Register at <a href="https://forms.gle/LFc2rquoXhXT6Gvr8">https://forms.gle/LFc2rquoXhXT6Gvr8</a>

## **EEG MEMBERS' UPDATE**

EEG warmly re-welcomed 4 renewed corporate members during the month of July 2019

CORPORATE MEMBERS							
Fairway Catering Services LLC	Renewal	AESG Project Development Consultant	Demousel	International Power SA	Panawal		
Emirates NBD	Renewal		Renewal	(Dubai Branch) ENGIE	Renewal		







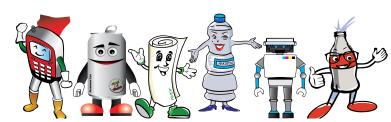


**NOT A MEMBER YET?** SIGN UP TODAY...

EEG welcomes new members as part of the family. To know more about EEG: Call (+971) 4 344 8622 or Fax us at (+971) 4 344 8677 Log on www.eeg-uae.org; or email us on membership@eeg.ae and eeg@emirates.net.ae

The collection of materials for recycling in the month of July resulted in the following benefits:

- » GHG Reductions 550 (MTCO<sub>2</sub>)
- » Saving of 3,573 Million BTU of Energy
- » Saving of 727 m³ of Landfill Space
- » Saving of 2,691 trees from being felled
- » Saving of 1,577 Gallons of Gasoline



		9		
PAPER COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected 137,025 kg of Paper from 385 participants during the month of July 2019, an increase of 61% compared	AG MELCO Elevator Co. LLC Dubai	9,055	Abarnaa Sai	2,518
to <b>June 2019</b> . Seven months into the <b>2019</b> and we have successfully achieved <b>62.9%</b> of our annual target. We encourage our participants to be actively involved in our	Avis Uae Rent A Car Co LLC Dubai	3,060	Nehan Naseem	1,868
Campaigns so as to enable us to achieve our <b>2019</b> target. The Top Collectors were:	Jumeirah Zabeel Saray	2,360	Lacksana Karthikeyan	1,610
CAN COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected <b>505 kg</b> of Aluminum Cans from <b>38</b> participants during the month of <b>July 2019</b> , a decrease of <b>20%</b>	Tryp by Wyndham Dubai	136	Madhav Manoj	30
compared to <b>June 2019</b> . We have so far achieved <b>34.8%</b> of our annual target. EEG encourage its members to collect Aluminium	Two Seasons Hotel	90	Shanina Cuarto	10
Cans to help us meet our target for this year. The top collectors for the month were:	Mercure Hotel & Apartments	60	-	-
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected <b>6,402 kg</b> of Plastic from <b>148</b> participants during the month of <b>July 2019</b> , a decrease of <b>18</b> % compared to <b>June 2019</b> . We have so far achieved <b>56</b> % of our annual target. We call on all our members to come on board and help us achieve the <b>2019</b> target. The top collectors for the month were:	Abela & Co Al Aweer	1,790	Aashika Singh	137
	Tristar Jebel Ali	295	Sara Khalid Bin Hammad	75
	Savoy Central	252	Namaa Ismail AlZarooni	65
TONER COLLECTION CAMPAIGN	Companies	Quantity (pcs)	Families	Quantity (kg)
EEG has collected 115 pcs of Toners from 11 participants during the month of July 2019, a decrease of 90 % compared to June 2019. We have only achieved 37.5% of our annual	Courtyard by Marriott	58	-	-
target for toners. Let us put more effort in this campaign. The Top collectors were:	Fixerman	14	-	-
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (pcs)	Families	Quantity (kg)
EEG has collected <b>441 pcs</b> of Mobile Phones from <b>6</b> participants during the month of <b>July 2019</b> , an increase of <b>549%</b> compared to June 2010. We have as for optioned <b>45.5%</b> ask of our	Dubai Public Prosecution	387		
to <b>June 2019</b> . We have so far achieved <b>45.5%</b> only of our annual target. We need to exert more effort to ensure that the 2019 target is achieved. The Top collectors were:	Abela & Co - Al Aweer	42	-	-
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>4,064 kg</b> of Glass Bottles from <b>45</b> participants during the month of <b>July 2019</b> , an increase of <b>74.4%</b> compared	Two Seasons Hotel	1,569	Aashika Singh	70
to <b>June 2019</b> . We have achieved <b>47.8%</b> of our annual target. We have five months remaining to cover the gap. The Top collectors were:	Damac Maison Mall Street	450	Rayan Bin Hammad	42
collectors were:	Ramada Plaza JBR	380	Evelyn Binu Mathew	36

EEG encourages all its members & participants to intensify efforts for the year 2019 to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.

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