



# EEG CORP NEWS

Together for a Better Environment©



**Habiba Al Mar'ashi**  
EEG Chairperson

Dear Readers,

June has been a month of celebrations for the environment. On the 5<sup>th</sup> of June, the global force continued to collectively pursue action against environmental degradation by celebrating the World Environment Day. 'Beat Air Pollution', the theme for World Environment Day 2019, was a call to action for all of us to come together to combat one of the great environmental challenges of our time. It invited us to consider how we can make changes

in our everyday lives to reduce the heavy burden of plastic pollution on our natural surroundings, the wildlife and our own health. Joining the celebrations, EEG held its Annual Awarding Ceremony, on the 10<sup>th</sup> of June wherein the 2018 champions of its waste management and recycling programme were recognised (See page 2).

On the 17<sup>th</sup> of June, people around the globe united once again for the celebration of the World Day to Combat Desertification and Drought. As an accredited organisation, EEG joined hands with UNCCD by producing a special poster for the occasion and by launching its popular summer project "Recycle. Reforest. Repeat 2019" on the 19<sup>th</sup> of June, to mark the meaningful date. The project targets paper collections as paper recycling remains one of the most effective ways to conserve the land and natural resources, saving energy and reducing greenhouse gas emissions. (See page 7) EEG has further launched its "Neighbourhood Recycling Project" on the 1<sup>st</sup> of June, which serves as a platform for the student community to actively engage in recycling during the summer months in an effective recycling initiative under the proper guidance of EEG. (See page 7)

EEG continued to engage its stakeholders in a meaningful way, by organising the 3<sup>rd</sup> Panel Discussion for 2019, under the topic of "Climate Change: Time for Action?" on the 19<sup>th</sup> of June. The highly successful event welcomed on board over 60 attendees and 4 expert panelists, who addressed the critical importance of climate action, individual commitment and corporate energy transition. (See page 3) The hope and motivation for a better environment was further enthused throughout the month as more and more businesses around the UAE approached our organisation with a growing interest in being environmentally responsible. EEG held meetings and attended events with respected entities, including Expo 2020, Dubai Financial Authority, McDonalds UAE, Tristar, Paolo Alto Network, DGrade, Etuix, Wyndham Dubai, Jotun, HDR, DMCC, Sharjah Municipality, Nestle, Chalhoub Group, Arabian Automobiles and many more.

This newsletter elaborates on EEG's numerous achievements and campaigns during the month of June. I sincerely hope that by reading this edition, you will gain inspiration to maximise your efforts in contributing to environmental protection. While the past month has witnessed global celebrations of the environment and the growing interest in the cause, it also served as motivation for us to continue to overcome the challenges that remain ahead of us.

**"Neighbourhood Recycling Project" successfully launched on 01.06.19 for Our Students**

**EEG Celebrates World Environment Day! #BeatAirPollution**

**World Day to Combat Desertification! is Celebrated at EEG #2019WDCD**

**"Recycle.Reforest. Repeat." launched on 19.06.19 JOIN NOW!**

**Engage in GREEN Discussions**  visit us at facebook [EmiratesEnvironmentalGroup](https://www.facebook.com/EmiratesEnvironmentalGroup)  follow us on twitter [@EEG\\_UAE](https://twitter.com/EEG_UAE)  visit our website [www.eeg-uae.org](http://www.eeg-uae.org)  [EEGDUBAI](https://www.instagram.com/EEGDUBAI)

**BRING YOUR RECYCLABLES:** Every SATURDAY, 8:30AM to 3:00PM.  
Villa No. JMR. 68, Jumeirah 1, Between Dubai Zoo and Beach Centre.  
For more info, call EEG at 04 344 8622, or email [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae).

**Editorial Team:** Habiba Al Mar'ashi, Carlo Cuarto, Vishnu Sunil Kumar  
Jipson Joy, Mubeen Mar'ashi  
**Designed by:** Rajeev Rajan

**EEG celebrates 'Responsible Day' with Pernod Ricard**

As part of their global and annual, 'Responsible Day' event on the 30<sup>th</sup> of May, the Pernod Ricard branch in the UAE partnered up with EEG to meaningfully celebrate this day with a focus on UN SDG 12: Responsible Consumption. EEG conducted a full day of activities with the team at the Hatta Honey Bee Centre focusing on sustainable consumption of food, recycling of plastic and an educational tour of the bee farm and lessons on apiculture. The activities and events meaningfully embodied the theme of the day by educating the company staff on local production, local consumption and waste reduction.



**Clean Up UAE with Nestle Middle East**

The World Oceans Day was celebrated internationally on the 8<sup>th</sup> of June. EEG marked this occasion with a coastal clean-up in the Emirate of Umm Al Quwain in partnerships with its corporate member, Nestle Middle East and in association with Umm Al Quwain Municipality. Ocean pollution is a serious threat to marine life and nearly 80% of the pollution to the marine environment comes from the land. More than 350 Nestle volunteers, including their families, actively participated in cleaning up nearly 2,500 Kg of waste from the beach successfully averting plastics and other waste material from ending up in the ocean. The cleanup started at 7:00 AM and concluded by 8:30 AM to avoid working when the sun was directly overhead and covered an area of 1.5 Km.



**22<sup>nd</sup> Emirates Recycling Awards 2019**

Celebrating the World Environment Day, EEG hosted its 22<sup>nd</sup> Annual Awarding Ceremony on the 10<sup>th</sup> of June in Dubai Knowledge Park to recognise the eco champions of its waste management programme for the year 2018.

The exclusive, by invitation-only event, was held under the patronage and attendance of H.E. Engr. Sheikh Salem Bin Sultan Bin Saqr Al-Qasimi, Honorary Member of EEG and Chairman of the Department of Civil Aviation - Ras Al Khaimah and a galaxy of VIP's, CEO's of Companies, Principles of schools, families, teachers and the Media. In her opening speech, EEG Chairperson highlighted on the theme of this year's celebration, titled "Beat Air Pollution", stating that "It perfectly aligns with the vision and mission of EEG, as the organisation has tirelessly worked for 28 years to fight the perils of waste and to ensure that as little of it enters our landfills in the UAE". The impactful Awarding Ceremony welcomed on stage the Top 3 Champions in each of EEG's six recycling campaigns under the categories of corporate entities, academic institutions and families. The second half of the event's agenda witnessed the awarding of EEG's committed sponsors and supporters of the Ceremony, who generously provided valuable gifts, electronic items suitable for the school environment and also dinner and entertainment vouchers, hotel stays and gift hampers for the winners.

The nation-wide event further witnessed the Art from Waste Exhibition, organised in collaboration with EEG's active Academic Members, who displayed their talented works made out of recyclable materials, emphasising on the value of our precious resources. The successful event was Carbon Neutral, courtesy of EEG's devoted member, Farnek and My Climate, successfully mitigating 1.46 tonnes of CO<sub>2</sub> emissions.

**Sponsors:** The sponsors and supporters were appreciated for their contribution to the successful contribution to the event. The sponsors are:

Sponsors	Support Sponsors
    <p>Venue Host</p>    <p>Catering</p> 	                     

**Winners:** The winners of the six campaigns were divided into three categories, - corporations, academic institutions and individuals/families:

LIST OF WINNERS			
Category	Corporate	Academic Institutions	Individuals / Families
Paper	UAE Exchange Mussafah	American School of Dubai, Al Barsha	Nia Tony
Plastic	Abela & Co.	Our Own High School, Al Warqaa	Namaa Ismail Al Zarooni
Cans	Emirates Flight Catering	Our Own High School, Al Warqaa	Dhanvi Nikhil Kumar Sayani
Mobiles	Dubai Public Prosecution	Our Own High School, Al Warqaa	Justina Jibin
Glass	Emirates Flight Catering	American University of Sharjah	Mia Ghrayeb
Toners	Sharjah Electricity & Water Authority	The Millennium School	Nityashri Sankaran

**EEG attends CPR Subcommittee Meeting to discuss lessons learned at UNEA-4**

On the 11<sup>th</sup> of June 2019, EEG was invited to attend the Committee of Permanent Representatives Subcommittee Meeting virtually. This was a highly informative meeting as the recommendations and lessons learned at United Nations Environment Assembly (UNEA) 2019 were discussed in detail. EEG also participated by providing comments in the finalisation of the document for the same.

Some of the lessons learned included: ● Future themes of UNEA to be policy-relevant and based on broad consultations; ● UNEA Ministerial Declarations to be short, action-oriented and ambitious; ● Draft resolutions to be in line with the UNEP Programme of Work and must contribute to action on the ground and in the real world; ● More efforts is required in raising financial resources for future UNEAs;

Other agenda items thoroughly discussed by the Secretariat and those attending included the preparations for the UN Climate Summit, the draft strategy for South-South and Triangular Cooperation as well as an update on private sector engagement in relation to the UN Environment Programme.

**Tristar 7<sup>th</sup> Sustainability Report Launched**

EEG’s corporate member and longtime partner, Tristar Group launched its 7<sup>th</sup> consecutive Sustainability Report with a commitment to further support the 17 UN Sustainable Development Goals (SDG) with EEG on the 16<sup>th</sup> of June as part of their World Environment Day.

Tristar Group CEO Eugene Mayne handed the first copy of the report entitled ‘Empowering the Next Generation for Sustainable Development’ to Emirates Environmental Group Chairperson Habiba Al Mar’ashi at the Tristar head office in Jebel Ali where the company celebrated World Environment Day. Tristar is promoting SDG No.3 on Good Health and Well-being and No.4 on Quality Education with its road safety awareness campaigns in the GCC and with its support to the education sector in South Sudan and Kenya, respectively.

Tristar Group is a fully integrated Liquid Logistics solutions provider catering to the needs of the petroleum and chemical industries.



**Dubai Sustainable Tourism Awards Ceremony**

The Dubai Sustainable Tourism Award Ceremony was held on the 18<sup>th</sup> of June. Emirates Environmental Group Chairperson - a member of the jury committee attended the Awards as a member of the Jury Panel. The Award is a platform held to recognise those companies within the tourism sector that have exhibited good practices when it comes to improving sustainability, contributing to the Emirate’s clean energy development targets and reducing the overall carbon footprint, to promote sustainability of the tourism industry.

The overall aim of the Awards is to identify guidelines that assist the tourism industry in becoming more sustainable; establishing a platform and network on sustainability and enable sharing of best practices; and to acknowledge the efforts of peers in the sphere of sustainability within the industry. The criteria of the Awards are in line with the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum UAE Vice President, Prime Minister and Ruler of Dubai to project Dubai as a sustainable city. Through the Awards, the hard work and dedication of the stakeholders is applauded and acknowledged in order to encourage and guide other tourism businesses to follow suit and shape a more sustainable tourism sector. EEG Chairperson Mrs. Al Mar’ashi was recognised for her services at the end of the Awards.



**EEG hosts “Climate Change: Time for Action?” Panel Discussion**

EEG organised the 3<sup>rd</sup> of its 2019 series of Panel Discussions, titled “Climate Change: time for Action?” on the 19<sup>th</sup> of June at the Modul University Dubai. The event was conducted in association with the Arabia CSR Network, Emirates Green Building Council, Clean Energy Business Council and Swiss Business Council.

Welcoming over 60 attendees, the panel discussion reflected on the importance of sustainable living and promoting a healthy environment. The critical topic was covered in full scope, bringing together a diverse panel of 4 speakers representing the Energy, Management and Education sectors.

The expert panelists included Mr. Eugene Mayne (Founder and Chief Executive of the Tristar Group and Board of Directors of the United Nations Global Compact (UNGC) Network UAE, Mr Ali Al Jassim (CEO of Etohad ESCO) and Dr. Suhail ALGhfeli (Assistant Professor in Environmental Engineering at Zayed University) and Mrs. Brigitte Dierckx (Sustainability Manager at Engie) represented their entities and shared their expertise and knowledge. The critical topic of climate change: ‘Time for Action’ was strategically covered in full scope.

The meaningful panel discussion explored how different organisations in the UAE are leading the talk in the fight against climate change through their various policies and projects. The discussion explored questions such as the corporate and individual impact of climate change and how these can be reduced, as well as how organisations can adapt to the changes already caused by climate change. The presentations were followed by a lively interactive session where the experts and audience members shared information, discussed queries, pondered on the challenges and the plethora of opportunities that presented themselves and uncovered the truths and complexities of our future.



**Future Mobility Club**

Future Mobility Club is a dedicated working group, created under the umbrella of EEG's sister organisation, the Clean Energy Business Council (CEBC), it is focused on supporting the transition of the automotive industry towards green mobility and specifically to bolster the recent steps taken by the government in this regard. On the 26<sup>th</sup> of June, the Future Mobility Club held its 'First Public Event' of the year at the Arabian Automobiles Showroom. EEG Chairperson attended the event which focused on the need to move away from the current mobility model towards a greener, cleaner and more sustainable framework that would ensure reduction of emissions and lowering of the carbon footprint.

The event started with an opening address by the Director General of CEBC followed by a keynote address by the Managing Director of Duval Consulting on the future of mobility. The event featured two sets of panel discussions on the topics of infrastructures and regulations (challenges vs opportunities) and Community Awareness. The content of the panel discussions was very relevant and strong as the panelists included leading industry experts such as CEO Dubai Carbon Centre of Excellence, CEO of Volt and Evoa, Senior Strategy Manager at Engie, Director of Customer Service at Renault Middle East among others.

**EEG talks about #BeatPlasticPollution at Dubai Financial Services Authority**

EEG team members addressed the staff and employees at the Dubai Financial Services Authority (DFSA) on 27<sup>th</sup> of June 2019, to educate and raise awareness on the negative impacts and effects of plastic pollution to our environment and health.

The event aimed to convince and persuade the employees at DFSA to be conscious of their consumption habits and to stop using single use plastics and switch them for a re-usable items! EEG team gave tangible explanations on how to recycle, what can and cannot be recycled and how EEG can help them in their aim to eliminate plastic entering the landfill and our seas.



**LOCAL NEWS**

**Waste Awareness**

Waste Management has been an issue for decades and it is our duty to make sure the matter is managed appropriately. Local organisations in the UAE have taken the step forward in making sure that waste around the UAE is reduced. It is very encouraging to see the news about Dubai Municipality and the Waste Management Center in Abu Dhabi taking action towards and raising awareness with regards to proper waste management. The Dubai government, specifically, has implemented several initiatives through its various departments towards a greener emirate. Over at the Dubai Municipality, for example, the amount of waste collected by the team during the first quarter of this year fell by 1,168,000 tons, as compared to the first quarter of last year. The total amount of waste collected during the first quarter of this year amounted to 4,672,276 tons, compared with 5,770,688 tons during the first quarter of last year (2018).

While in Abu Dhabi, The Waste Management Center received a delegation headed by Sheikha Shama bint Sultan bin Khalifa Al Nahyan, CEO of AGS and new accompanying delegation, to learn about the operational facilities of the waste recycling and demolition plant in the Dhafra area. The Director General of Abu Dhabi Waste Management Center, said: "The latest waste recycling and construction waste recycling project in Al Dhafra has created a significant shift in the recycling of demolition and construction waste in Abu Dhabi and the preservation of the environment, reflecting the Emirate's interest in minimising the environmental impact of the dumping of demolition and construction waste and transforming it into a tributary of the national economy. The waste recycling and construction waste recycling project in Al Dhafra is one of the vital projects supervised by the Abu Dhabi Waste Management Center in cooperation with Al Dhafra Recycling Industries".

To safeguard the UAE as a whole from an environmental perspective, the Ministry of Climate Change and Environment confirmed that by 2021 the State will witness a major transformation in the way of managing waste through the launch and operation of the new facilities being constructed. The Ministry also appreciates the support of waste treatment projects in the country, local authorities and NGOs who are actively working towards this cause. New steps are looking at waste as a good business opportunity and the example of the company Winnow comes into stance which is a tech company that was founded in the UAE back in 2016. It has clear intentions to make the catering industry more environmentally friendly. They've very successfully introduced a new and easy method of technology that gives total control to chefs in their kitchen and what food is being wasted. The method that Winnow has introduced is based on the role of data reading using smart technology.

The method is simple yet very effective. When dishes are thrown away, they are thrown in a normal bin, which is placed on top of a weighing scale, that has a touch screen attached to it. A text inquiring what has been thrown into the bin appears on to the screen, that data is transferred to the cloud and sends a report straight to the manager towards the end of the day. This makes the restaurant become more mindful of what dishes are more delightful to customers, which is economically beneficial to them. This technology has also played an environmental role, by decreasing the amount of food waste produced, the greater cutback in global warming and climate change.

**The Family Tolerance Competition for short films under the slogan "Look with your eyes, you see me different ... Look with your heart, you find me your twin"**

Umm Al Moumineen Association, a Ajman based organisation which focuses highly on women empowerment and social activities, is holding a competition aimed at inculcating the values of tolerance among family members and strengthening them amongst the new generation by dedicating them in the daily stages of education and all aspects of family life, in order to achieve the goals of the Year of Tolerance launched by the UAE. As well as the implementation of the directives of His Highness Sheikh Khalifa Bin Zayed, which is considered an extension of the approach of the late Sheikh Zayed, may God bless him and grant him peace. States and happiness of the people, stressing that the most important can be instilled in our people is the values and the legacy of humanitarian Zayed. The deadline for film submissions is 15<sup>th</sup> of October.



**UAE provides clean water to 1 million people through a virtual pump.**

Employees in 21 major companies across all emirates have taken the initiative and have agreed to dig wells in 34 countries, in contribution to the “Well of Hope” campaign. This campaign was launched by his Highness Sheikh Mohammed bin Rashid Al Maktoum with The Awqaf and Minors Affairs Foundation taking the lead in this first of a kind campaign that this region has ever seen.

The 21 companies took part in a 20 day humanitarian competition, whereby, his Highness asserted that these companies pump large sums of water through the mobile virtual pumping device. There were numerous big name contributors such as, Dubai Police - who dug 25 wells and pumped over 19,000 litres, DEWA -who dug more than 20 wells and pumped 19,000 litres, and Abu Dhabi Media who pumped 17,000 liters. This shows UAE’s dedication in helping the less fortunate and improving the quality of life across the globe.

INTERNATIONAL NEWS

**Tracking Waste Globally**

The threats of waste are effecting the environment and its safety at a global level with thousands of Kgs of waste being dumped into landfill every day. Waste is considered one of the top environmental issues and although actions are being taken to reduce it, the results are not satisfactory. One of the biggest effects waste has on earth is air pollution; the World Health Organization states that 4.6 million people worldwide die or suffer from diseases caused by air pollution.

In New Delhi, the height of the highest mountain is expected to rise at the height of the Taj Mahal shrine next year. The landfill is equal to more than 40 football fields and rises about 10 meters per year without any signs of treatment. The land fill which reached its maximum capacity in 2004, has continued to accept waste due to lack of alternatives. At the current rate, the landfill is expected to be higher than the world famous Taj Mahal, which is 73 meters high by 2020. Last year, the Supreme Court of India warned that the situation would soon require red warning lights in the landfill to alert passing aircraft. A large number of 1.6 million deaths were reported from air pollution alone in 2018.

As Nepal is a famous destination for mountain climbers, the climbers tend to leave behind what seems to be found as 10 tonnes of garbage, cans, and bottles, plastic and mostly discarded climbing gear from the world’s highest mountain - Mount Everest by the Nepali officials. The 14-man strong team sent by the Nepalese Government spent six weeks scouring for litter from the base camp to camp-4 which is nearly 4,000 m high. The garbage was collected, manually segregated, flown out by army helicopters and recycled accordingly. A large amount of mountain climbers are disregarding the environment, making waste management a bigger struggle than it already is.

In Africa, Kenya is leading the fight against waste, as it has finally put an end to single use plastic as they launched Flipflop, a 100% recycled plastic flip flop boat which is set to sail on a momentous voyage across the Shores of Lake Victoria visiting more than 10 shore side towns in Kenya, Uganda, and Tanzania. The first appearance of the Flipflop took place on land in the city of Nairobi creating a huge movement within the city and outside of it. Kenya has seen the massive negative impacts of plastic pollution and seeing that they have contributed to it they have taken the initiative to put an end to it.



The movement “#plasticrevolution” has moved beyond Kenya and has been talked about in schools across nations including the UK and the UAE to build awareness on the plastic pollution crisis and its numerous destructive impacts. The Flipflop project was also featured in the UN’s Sustainable Development Goals Global Festival of Action as part of the Mission to Earth Launch film.

**9 billion people on planet earth by 2050!**

Our earth today supports approximately 7.7 billion people, however, according to the United Nations “World population prospects 2019” report; that by mid - century our earth will be home to 9.7 billion people. This means that a Business as Usual (BAU) scenario cannot continue in order to sustain the growing demands. Our planet will face tougher challenges and greater stresses on our natural resources.

The UN also worry for the year 2050 onwards, as complications will intrude itself to our Earth. Such as, intense economic stress will face our population, the role of balancing jobs and poverty, increasing the age of retirement and managing the immigration tide. Statistics show that nine countries will be responsible for more than half the population rate between now and 2050.

As the world moves forward to face greater challenges, we must embrace the reality and adopt a more responsible and sustainable path towards development.

## IUCN NEWS

**The IUCN World Conservation Congress**

The IUCN Congress is held once every four years; it is a global gathering where many people all uniquely different come together as one. This year it was held on the 11<sup>th</sup> - 19<sup>th</sup> June 2020 in Marseille. This Congress is introduced to have a mutualistic understanding made between diverse people determining the future of the living state our society will live in.

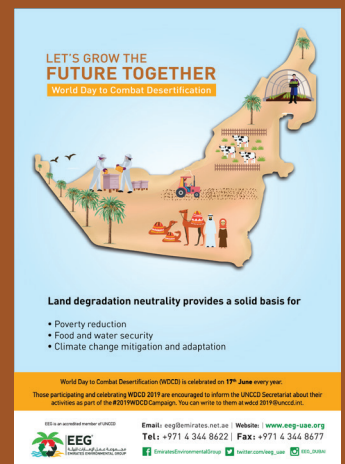
Emphasizing on the factor of conserving and protecting our nature, the IUCN World Conservation Congress 2020 was solely based on the future of our world environmentally. Many attended the congress, as it is so vital for our world to start thinking about the environment we are living in.

## UNCCD NEWS

**World Day to Combat Desertification 2019**

The World Day to Combat Desertification (WDCD), a global initiative championed by the United Nations Convention for Combating Desertification (UNCCD) was celebrated around the globe on the 17<sup>th</sup> of June, under the theme of "Let's Grow a Future Together". The theme celebrated 25 years of implementation of the Convention and beyond, focusing on the path the Convention has taken, and the future the Convention could bring.

WDCD was established by the UN General Assembly 23 years ago to raise awareness on the global and national actions that address desertification, land degradation and drought. Joining the global celebration for almost 2 decades, EEG has created an awareness poster on the importance of tackling land degradation and desertification, which was distributed through its social media channels and shared with its members, who were urged to support the UNCCD and share their stories in supporting the global strive for land degradation neutrality.



## UNEP NEWS

**Inger Andersen Executive Director of UN Environment Program**

The UN Environment Programme (UNEP) has appointed a new executive director, Ms. Inger Andersen.

Ms. Andersen has prosperous experience in the field, the UN, the World Bank as well as the IUCN (International Union for Conservation of Nature.) Ms. Inger is also known to be an environmentalist, and a development strategist. Not only that, she is a successful organisational leader and holds strong belief in the idea of incorporating indigenous peoples and communities. Ms. Inger Andersen also believes in faith - based values into the discussion about climate change.

**UNEA launches quarterly report**

The United Nations Environment Programme (UNEP) has issued its quarterly report on the 146<sup>th</sup> meeting of the committee of permanent representatives, which was discussed at the subcommittee meeting in mid-June. The "Medium-term strategy for UNEP (2018-2021)" is well aligned with the 2030 Sustainable Development Plan and allows FAO to focus on supporting Member States to achieve this ambitious vision. The environment is a key theme to be implemented during sustainable development goals, and UNEP is responsible for tracking and commenting on 26 of the 232 indicators.

Here are some highlights of the quarterly report:

1. Alarming statistics from the Global Environment Assessments and the Sixth Global Environment Outlook (GEO-6);
2. Three other science-based reports were published: Second World Chemicals Outlook, Waste Management Outlook for Small Island Developing States and Global Resource Outlook 2019;
3. The preparations for the Secretary-General's climate summit, in particular the path of nature-based solutions.
4. Tool to explore opportunities for natural capital, risk and exposure (ENCORE)
5. First Global Report on the Rule of Environmental Law;

**EEG Attends the 146<sup>th</sup> Meeting of the Committee of Permanent representatives**

On the 20<sup>th</sup> of June, EEG attended the 146<sup>th</sup> meeting of the Committee of Permanent Representatives via webinar. This meeting was important as it adopted the draft minutes of the 145<sup>th</sup> meeting as well as the report of the fourth Open-Ended Committee of Permanent Representatives.

The Secretariat also provided a follow-up to the fourth session of the UN Environment Assembly including the following:

1. Assessment and lessons learned;
2. Implementation of important decisions and resolutions (UNEP/EA.4/1., UNEP/EA.4/2., UNEP/EA.4/Res.22. and UNEP/EA.4/Res.23.)

We were particularly interested in the 'Back to Basics' presentation - a roadmap for strengthened foundational controls and principles for management and administration.

## EEG MEMBERS' UPDATE

EEG warmly welcomed 1 new and 2 renewed corporate members, 1 renewed associate members and 2 New Individual members during the month of June 2019

### CORPORATE MEMBERS

Dyson Overseas Distribution Ltd	New	Etuix LTD	Renewal	Dubai Cable Co. (Pvt) Limited	Renewal
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### ASSOCIATE MEMBERS

Dubai Electricity & Water Authority	Renewal
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### INDIVIDUAL MEMBERS

Luca Rossi	New	Sophia Hasnaoui	New
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هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



## UPCOMING / ONGOING EVENTS

It's that time of the year again!

In an effort to engage people from all strata of society and encourage them to take action towards combating desertification, EEG is, once again, rolling out its:

**"Recycle. Reforest. Repeat."**  
Project

18<sup>th</sup> of June until 18<sup>th</sup> of July 2019

June 17<sup>th</sup> is celebrated as the World Day to Combat Desertification (WDCD) annually

**Recycle Paper to Conserve Trees**

The following are the quantities of paper to be collected and deposited for recycling:

Companies	750 kg
Academic Institutions	750 kg
Families and Individuals	350 kg

To register visit the link  
<http://goo.gl/ppjluq>

EEG  
مجموعة عمل البيئة  
EMIRATES ENVIRONMENTAL GROUP

Email: [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae) | Website: [www.eeg-uae.org](http://www.eeg-uae.org)  
Tel: +971 4 344 8622 | Fax: +971 4 344 8677  
Facebook: [EmiratesEnvironmentalGroup](https://www.facebook.com/EmiratesEnvironmentalGroup) | Twitter: [eeg\\_uae](https://twitter.com/eeg_uae) | Instagram: [EEG\\_DUBAI](https://www.instagram.com/EEG_DUBAI)

### Recycle. Reforest. Repeat. 2019

As part of EEG's yearly tradition to support UNCCD in its mission for healthy lands, EEG has rolled out its popular project "Recycle. Reforest. Repeat 2019" from the 19<sup>th</sup> of June and it will continue till 19<sup>th</sup> of July in an effort to engage the local community in action towards combatting desertification.

The project has already attracted more than 43,000 students from 18 different schools and 24 companies so far.

The total amount of paper submitted under the project for recycling till now is 30,720kg. EEG continues to welcome all of its stakeholders to register for the project and tackle the issue of land degradation. Over one billion people in over one hundred countries are at risk of being affected by desertification.

This is your opportunity to be involved in a meaningful and significant Register Here:

<https://forms.gle/gWaKhXdR5ixA9XCe6>

Recycling begins at  
**HOME**

Join The  
**Neighbourhood Recycling Project 2019**

1<sup>st</sup> June to 30<sup>th</sup> September

Collect one or all of the below recyclable materials as per the respective amounts.

Paper	500 kg
Mobile Phones (any brand)	30 mobile phones
Aluminium Cans	30 kg (75 pcs/kg)
Plastic	75 kg
Toner	50 pcs

For details email us at [wastemanagement@eeg.ae](mailto:wastemanagement@eeg.ae)  
Register Now! visit <https://goo.gl/r0dTWa>

EEG  
مجموعة عمل البيئة  
EMIRATES ENVIRONMENTAL GROUP

Email: [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae) | Website: [www.eeg-uae.org](http://www.eeg-uae.org)  
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### EEG Launches Neighbourhood Recycling Project

EEG rolled out "The Neighbourhood Recycling Project" on the 1<sup>st</sup> of June, as an annual summer platform to engage its active student members in recycling practices.

The duration of this campaign is from the 1<sup>st</sup> of June 2019 until 30<sup>th</sup> September

2019, wherein the enthusiastic student members of EEG are required to create flyers and distribute them among their neighbours to encourage a two-week collection of recyclable materials under the project.

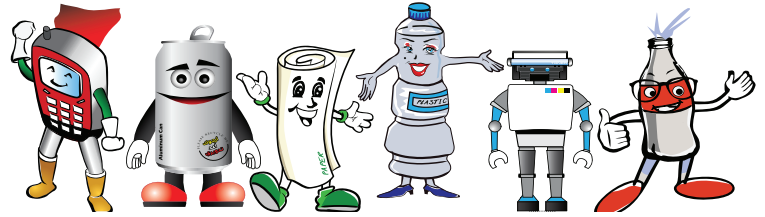
As of the 30<sup>th</sup> of June, 82 students have registered and submitted 1,713 Kg of Paper, 76 Kg of Plastic, 61 Kg of Aluminium Cans, 75 Pcs of Toners. Once the minimum targets are achieved, the students are eligible to plant a tree under their name with EEG on the 19<sup>th</sup> of December 2019.

Do not miss this great opportunity and register via the link:

<https://forms.gle/LFc2rquoXhXT6Gvr8>

The collection of materials for recycling in the month of June resulted in the following benefits:

- » **GHG Reductions 352 (MTCO<sub>2</sub>)**
- » **Saving of 2,506 Million BTU of Energy**
- » **Saving of 619 m<sup>3</sup> of Landfill Space**
- » **Saving of 1,499 trees from being felled**
- » **Saving of 646 Gallons of Gasoline**



PAPER COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected <b>84,903 kg</b> of Paper from <b>281</b> participants during the month of June <b>2019</b> , a decrease of <b>2%</b> compared to May <b>2019</b> . Six months into the <b>2019</b> and we have successfully achieved <b>51.5%</b> of our annual target. We encourage our participants to be actively involved in our Campaigns so as to enable us to achieve our <b>2019</b> target. The Top Collectors were:	Etisalat Service Holding	4,640	Maanav Prakash	1,715
	Avis Uae Rent A Car Co LLC Dubai	3,000	Nia Tony	1,670
	Verger Delporte - Sharjah	1,195	Madiha Javed	1,420
CAN COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected <b>631 kg</b> of Aluminum Cans from <b>28</b> participants during the month of June <b>2019</b> , an increase of <b>51%</b> compared to May <b>2019</b> . We have so far achieved <b>32.3%</b> of our annual target. EEG encourage its members to collect Aluminium Cans to help us meet our target for this year. The top collectors for the month were:	Mercure Hotel & Apartments	165	Dhanvi Nikhilkumar Sayani	60
	Two Seasons Hotel	114	-	-
	Jumeirah Zabeel Saray	65	-	-
PLASTIC COLLECTION CAMPAIGN	Companies	Quantity (kg)	Families	Quantity (kg)
EEG has collected <b>7,760 kg</b> of Plastic from <b>131</b> participants during the month of June <b>2019</b> an increase of <b>29 %</b> compared to <b>May 2019</b> . Almost halfway there, we have achieved <b>48%</b> of our annual target. We call on all our members to come on board and help us achieve the <b>2019</b> target. The top collectors for the month were:	Abela & Co Al Aweer	2,945	Namaa Ismail AlZarooni	105
	Tristar Jebel Ali	740	Aashika Singh	65
	Wasl - Hudaiba	275	Abarnaa Sai & Sai Vaishnavi Balaji (Tie)	46
TONER COLLECTION CAMPAIGN	Companies	Quantity (pcs)	Families	Quantity (kg)
EEG has collected <b>1,198 pcs</b> of Toners from <b>10</b> participants during the month of <b>June 2019</b> , an increase of <b>189 %</b> compared to <b>May 2019</b> . We have only achieved <b>36%</b> of our annual target for toners. Let us put more effort in this campaign. The Top collectors were:	Sharjah Electricity & Water Authority	866	Nityashri Sankaran	75
	Emirates Palace	211	Veena V. Ramadas	19
MOBILE COLLECTION CAMPAIGN	Companies	Quantity (pcs)	Families	Quantity (kg)
EEG has collected <b>68 pcs</b> of Mobile Phones from <b>4</b> participants during the month of <b>June 2019</b> , a decrease of <b>81%</b> compared to <b>May 2019</b> . We have so far achieved <b>40.6%</b> only of our annual target. We need to exert more effort to ensure that the 2019 target is achieved. The Top collectors were:	Time Hotels	10	-	-
GLASS COLLECTION CAMPAIGN	Companies	Quantity (Kg)	Families	Quantity (Kg)
EEG has collected <b>2,330 kg</b> of Glass Bottles from <b>41</b> participants during the month of June <b>2019</b> , a decrease of <b>42.4%</b> compared to May <b>2019</b> . We have achieved <b>41%</b> of our annual target. We have six months remaining to cover the gap. The Top collectors were:	Two Seasons Hotel	1,234	Joseph Manoj Chittilappilly	21
	Platinum Heritage	219	Riddhi Agarwal	15
	Ramada Plaza JBR	180	Evelyn Binu Mathew & Yashita Saxena (Tie)	12

EEG encourages all its members & participants to intensify efforts for the year 2019 to contribute significantly to the betterment of our environment and achieve the set targets for the above campaigns.